



***Taking Survey and Public Opinion
Research to New Heights!***

73rd Annual Conference
May 16-19, 2018



DENVER

Sheraton Denver Downtown Hotel

www.aapor.org

#aapor [f](#) [t](#) [in](#)



IMPAQ
INTERNATIONAL LLC

Improve response rates

**Collect usable data for
improved decision making**

IMPAQ International's full-service, technology-rich, in-house survey center offers a complete range of survey research services to government, non-profit, academic, and private-sector clients.

Customized solutions include:

- Survey Design
- Sampling
- Instrument Development
- Multi-Mode Data Collection
- Analysis
- Reporting
- Evidence-Based Recommendations

Visit our exhibit booth & posters
while at AAPOR 2018.

Evaluating & Enhancing Public Programs & Policy
@impaqint | impaqint.com | 443.259.5500





Table of Contents

Welcome to Denver	4
2018 Webinar Series	5
General Conference Information	6
Highlights	7 - 10
Conference App	9
AAPOR's Commitment to Diversity	11
AAPOR's Conduct Statement	11
Things to Do, Places to Go: Social Activities	12 - 13
AAPOR Executive Council	14 - 16
Chapter Presidents	16
Past Presidents	17
Executive Office Staff	17
Honorary Life Members	18
Committees/Task Forces	19 - 27
Award Winners	28 - 30
Committee Meetings	31
Social Activities Schedule	32
AAPOR Schedule of Events	33 - 35
AAPOR Conference Sponsors	36 - 37
AAPOR Exhibitor Listing	38
AAPOR Advertiser Index	38
AAPOR Exhibit Hall Floor Plan	39
AAPOR Donors	40
Upcoming Events	41

Tuesday, May 15

Tuesday-at-a-Glance	42
Tuesday Schedule of Events	42 - 43

Wednesday, May 16

Wednesday-at-a-Glance	44 - 45
Wednesday Schedule of Events	46 - 58

Thursday, May 17

Thursday -at-a-Glance	59 - 62
Thursday Schedule of Events	63 - 88

Friday, May 18

Friday-at-a-Glance	89 - 92
Friday Schedule of Events	93 - 120

Saturday, May 19

Saturday-at-a-Glance	121 - 123
Saturday Schedule of Events	124 - 137

AAPOR Advertisements	138 - 156
Index	157 - 166
Sponsor and Exhibitor Directory	167 - 177
Meeting Room Floor Plans	179 - 180
Notes Page	178
Save the Date - AAPOR Future Conferences	181

73rd Annual Conference

Taking Survey and Public Opinion Research to New Heights

Welcome to Denver where we are ascending 5,280 feet into the air for the 73rd annual conference of the American Association for Public Opinion Research (AAPOR). We appreciate your participation and contributions at this **premier event for public opinion and survey research professionals**.

This year our conference aspires to *Take Survey and Public Opinion and Research to New Heights!* And what better setting to do this than in the Mile High City itself! This year we topped AAPOR records for number of abstract submissions and the number of sessions we are offering at the conference. One of the goals for this year's conference is to help researchers and practitioners alike navigate the ever-changing and evolving landscape of our field. We have included several new offerings this year in hopes of helping you in this endeavor including:

- A newly revised Conference app with functionality for easily contacting authors, making paper requests, communicating with fellow conference attendees and more! If you haven't already downloaded it we'd encourage you to visit the Google or iTunes stores now and search for "AAPOR";
- A plenary session entitled "From the PEAK of Social, Survey and Public Opinion Research: Perception, Evaluation, Analysis and 'Kollection'" featuring Julia Lane, Regina Nuzzo and Kristen Olson immediately followed by an expanded "New Member and All-Chapter Welcome Mixer and Chef Tasting Party" in which you can make new friends and reunite with old ones while sampling some delicious tastes of the West;
- A new offering called the PORTAL track (which stands for Public Opinion Research Training and Learning). Each of the 12 90-minute PORTAL track sessions offers two introductory and accessible talks on new and emerging methods in our field and are organized by substantive track;
- A new DEMO session that opens the conference featuring demonstrations from vendors who have various software solutions for the survey and public opinion research process - these sessions are much like enhanced video poster sessions where you can interact with all the vendors in a single area;
- A re-imagined Research Hack experience called AAPOR's Got Talent where the audience and judges vote for the winning idea to be awarded a \$5,000 cash prize (and the AAPOR twitter feed wants to know which judge you think is most like "Simon");
- An improved series of Posters Sessions that are grouped by conference track with more floor space for participants and attendees;
- Many other social, educational and professional development opportunities such as: a workshop on Mentoring and Developing Mentoring Programs that work; events for first-time attendees, students and young professionals; short courses; "Meet the Authors" and other activities designed to infuse Denver into the conference (including Line Dancing Lessons and a Video and an Old Timey Picture Station!).

Located in the heart of the mile high city and situated in "LoDo" (Lower Downtown in Denver speak) the conference hotel sits at the footsteps of a walkable mile-long promenade filled with shopping, bistros and entertainment. There are plenty of opportunities to see the beautiful mountain landscapes and sample some of the best western cuisine Denver has to offer and maybe even Bag a 14er! We can't wait to see you all in Denver - Let's Go **#AAPOR!**

Trent D. Buskirk
2018 AAPOR Conference Chair

Courtney Kennedy
2018 AAPOR Associate Conference Chair

About AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.



2018 Webinar Series

June 13, 2018, 1:00 p.m. Eastern

Current Developments in Cognitive Testing of Survey Questions

Gordon Willis, Insights Association

July 19, 2018, 1:00 p.m. Eastern

**PAPOR Chapter Spotlight Webinar:
Public Opinion of the Affordable Care Act:
A Deeply Loved/Hated Law**

*Mollyann Brodie,
Kaiser Family Foundation*

August 15, 2018, 1:00 p.m. Eastern

Visualizing Survey Data using R

Brady West, University of Michigan

September 18, 2018, 1:00 p.m. Eastern

Visual Design and Layout in Self-Administered Surveys

Jolene D. Smyth, University of Nebraska

September 6, 2018, 1:00 p.m. Eastern

**2020 Census Data Collection Methodology and
a New Tool for Identifying Hard-to-Enumerate Areas**

Michael Bentley and Nancy Bates, U.S. Census Bureau

October 18, 2018, 1:00 p.m. Eastern

**Quality Risk Profiles for Unified Survey/Big Data and
Their Applications**

Paul Biemer, RTI

November 15, 2018, 1:00 p.m. Eastern

**Evaluating and Reducing Biases in
Mixed Mode Survey Data**

*Thomas Klausch, VU University Medical Center Amsterdam
and
Barry Schouten, Centraal Bureau voor de Statistiek*

All 2018 webinars sponsored by





General Conference Information

AAPOR General Registration Hours

The AAPOR Registration Desk is located at Plaza Registration, adjacent to the Plaza Ballroom.

Tuesday, May 15	1:00 p.m. – 6:00 p.m.
Wednesday, May 16	7:00 a.m. – 5:00 p.m.
Thursday, May 17	7:30 a.m. – 4:30 p.m.
Friday, May 18	7:30 a.m. – 3:00 p.m.
Saturday, May 19	8:00 a.m. – 10:15 a.m.

AAPOR Badges

Participation in the annual conference is limited to registered attendees. The official conference badge is required for admission to all sessions, social activities and the exhibit hall.

Stop by the registration desk for changes to your badge.

AAPOR Speaker Materials

Presenters who plan to use PowerPoint® (or similar software) must bring their presentation on a flash drive to the AV technician at the registration desk at least 24 hours prior to their session. The presentations will be loaded onto the computer in the designated meeting room. Please plan on arriving at the session room at least 15-minutes prior to the start of the session.

AV Presentation drop off is located in Client Office One, Plaza Foyer area.

Conference Materials

The final program and abstracts are available on the conference website www.aapor.org/conference.

AAPOR Messages

A message board will be maintained in the registration area during registration hours.

AAPOR Exhibit Hall Hours

Wednesday, May 16	3:00 p.m. – 4:00 p.m.
Thursday, May 17	7:00 a.m. – 8:00 p.m. 9:30 a.m. – 10:00 a.m. 11:45 a.m. – 12:45 a.m. 3:15 a.m. – 4:15 a.m.
Friday, May 18	7:00 a.m. – 8:00 a.m. 9:30 a.m. – 10:00 a.m. 11:45 a.m. – 1:45 a.m.

The AAPOR Exhibit Hall, located in the Plaza Ballroom is your best source of information about products, services, survey planning and design from key vendors interested in the important issues facing the public opinion and survey research community.

AAPOR WiFi

We are pleased to be able to provide WiFi in all of the meeting conference rooms this year!

Amenities & Services for Families

AAPOR is pleased to provide private facilities for nursing mothers. The Mother's Nursing Room will be available throughout the duration. The room will be available for use all day and is located in **Client Office 2**.

Highlights

Education – AAPOR Short Courses

Seven in-depth short courses are offered to enhance your learning experience.

- Course 1:** Multilevel Regression and Post-stratification
- Course 2:** From Ground Rules to Group Dynamics: Moderating Focus Groups for Social Science Research
- Course 3:** Data Visualization for Survey Research: From Data Collection, through Budgets and Production, to Reports and Presentations
- Course 4:** Smartphones: From Surveys to Sensors
- Course 5:** Nonprobability Sampling and Analysis for Population Inference
- Course 6:** Designing Mixed-Mode Surveys
- Course 7:** Geographic Information Systems (GIS) Applications in the Social Sciences: Maps, Mappable Data, and Geospatial Analysis

There is still time to register for a short course. Sign up at the registration desk.

For course descriptions see pages 42, 46, and 124

Panel on Public Opinion and the Legalization of Marijuana

Tuesday, May 15, 5:00 p.m. – 6:30 p.m.
Governor's Square 17

AAPOR and the Crossley Center for Public Opinion Research at the Korbel School of International Studies at the University of Denver (DU) will sponsor a panel on marijuana, public opinion, and legalization. The panel will be open to both AAPOR members and the general community.

Doug Schwartz, director of the Quinnipiac University Poll, will moderate a conversation among pollsters and legalization experts and policymakers, including David Metz, Partner and President of FM3 Research, and Floyd Ciruli, Director of the Crossley Center. The panel will describe how public opinions shaped the passage and implementation of marijuana legalization in Colorado and other states. They will also focus attention on the changed political climate from Washington D.C. and how it could affect public attitudes and the future of marijuana legalization in Colorado and around the country.

The panel will be followed by a wine and cheese reception.

New Member and All-Chapter Welcome Mixer and Chef Tasting Party

Wednesday, May 16, 6:30 p.m. – 9:00 p.m.
TOWER BUILDING, Majestic Ballroom, Majestic level

Touching base with colleagues and old friends is what this party is all about! Sponsor, exhibitor, first-time attendee or old hand, this is your opportunity to start the conference on the right foot. Balance the intensity of AAPOR educational sessions with the satisfaction of meeting colleagues who share your interests. Take a moment to visit your chapter colleagues and share insights from what you've learned.

Presidential Address and Luncheon

Thursday, May 17, 11:45 a.m. – 1:45 p.m.
Plaza Ballroom BCEF

Join fellow attendees for lunch on Thursday and an insightful Presidential Address from AAPOR President Timothy P. Johnson .

Student & Early Career Professionals Meet-up

Thursday, May 17, 5:45 p.m.
Meet in Hotel Lobby

Join members of the AAPOR Membership & Chapter Relations Committee for a dinner meet-up Friday night at 6:00 p.m. Meet and mingle with other students and early career professionals and take an opportunity to explore the city a bit. After dinner, we'll have a bar crawl to continue the fun! Stay tuned for more details, and we hope you can make it for at least some of the evening's events!

Meet in the hotel lobby at 5:45 p.m. and we'll head offsite for an informal dinner.

Luncheon and Activities Awards Ceremony

Friday, May 18, 11:30 a.m. – 12:45 p.m.
Plaza BCEF

Meet up with old and new friends. The Friday lunch is all about networking and celebrating the accomplishments of AAPOR's Fun Run/Walk and Annual Golf Outing participants.

Join us!



Highlights

NEW!

AAPOR's Got Talent

Friday, May 18, 2018, 8:00 a.m. - 9:30 a.m.
Plaza Ballroom

Taking inspiration from reality T.V. talent shows, we believe AAPOR members have the talent to tackle some of the toughest issues in survey research. Come see the five finalists present their ideas for how to address an important survey research problem identified by the AAPOR community. The winner takes home a \$5,000 cash prize. Audience members can help in naming the winner by casting votes alongside the panel of judges so come cheer on your favorite team and cast your vote in this new session!

Conference App

Please check out the new AAPOR Conference App. With this app you will get up-to-date session changes in your calendar, so you won't have to worry about missing a session. Link up with your friends ahead of time to share information and schedules, message each other and even set up meetings. Download the native app for your Android or Apple device or bookmark the Web app on your computer or Windows or Blackberry device



Please see the Conference Page on **www.aapor.org** for more information.



Highlights

Kick-off Plenary Session

“From the PEAK of Social, Survey and Political Opinion Research: Perception, Evaluation, Analysis and ‘Kollection’”

Wednesday, May 16, 4:30 p.m. – 6:00 p.m.
Plaza Ballroom BCEF

“Envisioning the Future of Social Science Research”

Julia Lane, Plenary Speaker

*Professor, Wagner School; Center for Urban Science and Progress
Provostial Fellow
New York University*

“Communicating 21st-Century Public Opinion Research to Skeptical Stone-Age Brains”

Regina Nuzzo, Speaker

Journalist and Professor, Gallaudet University

Kristen Olson, Moderator

*Leland J. and Dorothy H. Olson Professor in Sociology
Associate Professor and Vice Chair, Sociology
University of Nebraska-Lincoln*



Julia Lane received her PhD in Economics and Master's in Statistics from the University of Missouri and is now a Professor at the NYU Wagner Graduate School of Public Service, at the NYU Center for Urban Science and Progress, and a NYU Provostial Fellow for Innovation Analytics. Previous to this, Julia was a Senior Managing Economist and Institute Fellow at American Institutes for Research. Julia also held positions at NSF, The Urban Institute, The World Bank, American University and NORC. In these positions, Julia has led many initiatives, including co-founding the UMETRICS and STAR METRICS programs at the National Science Foundation. She also initiated and led the creation and permanent establishment of the Longitudinal Employer-Household Dynamics Program at the U.S. Census Bureau. Julia has published over 70 articles in leading economics journals, and authored or edited ten books and has been the recipient of over \$50 million in external grants. Julia was the recipient of the 2014 Julius Shiskin award and the 2014 Roger Herriot award and she has also been elected fellow of the American Association for the Advancement of Science and named fellow of the American Statistical Association.



Regina Nuzzo received her Ph.D. in Statistics from Stanford University, in addition to a bachelor's in Industrial Engineering from the University of South Florida, postdoctoral work in the music cognition lab at McGill University, and graduate science writing training at University of California, Santa

Cruz. She is a professor teaching statistics at Gallaudet University in Washington, DC. Dr. Nuzzo's writing on science, data, and statistics has appeared in the Los Angeles Times, New York Times, Reader's Digest, Science News, New Scientist, ESPN Magazine, and Scientific American, among others. Her feature article on p-values in Nature earned the American Statistical Association's 2014 Excellence in Statistical Reporting Award, and she facilitated the working group that produced the 2016 ASA P-Values Statement. She speaks to a variety of audiences about abuses of statistics, human bias in data analysis, “quantitative communication,” and the importance of properly and creatively framing statistical ideas.



Kristen Olson is Leland J. and Dorothy H. Olson Associate Professor and Vice Chair of the Department of Sociology at the University of Nebraska-Lincoln. Dr. Olson is the co-chair of the AAPOR Task Force on Transitioning from Telephone to Mixed Mode Surveys, a member of AAPOR's Education Committee and

Standard Definitions Committee, and previously served AAPOR as Membership and Chapter Relations Chair. Her research examines interviewer effects, paradata, the intersection of nonresponse and measurement errors, within-household selection in self-administered surveys, and questionnaire design. Her research has appeared in journals including *Public Opinion Quarterly*, *the Journal of Survey Statistics and Methodology*, *the Journal of the Royal Statistical Society, Series A*, among others. Dr. Olson holds a B.A. degree in mathematical methods in the social sciences and sociology from Northwestern University, an M.S. degree in survey methodology from the Joint Program in Survey Methodology at the University of Maryland, College Park, and a Ph.D. in survey methodology from the University of Michigan.



Highlights

Professional Development Workshop: Flash Mentoring

Saturday, May 19, 10:00 a.m. – 11:30 p.m.

Julie Kantor, Speaker

President and CEO of Twomentor, LLC.

THE MENTOR ROADTRIP™ (think ‘speed mentoring’) is a unique and well-respected program that accelerates leaders of all generations to “Buckle-in and Get into the Fast Lane of Your Career”. In this highly interactive session, participants will hear insights from Julie Kantor, President and CEO of Twomentor, LLC on the Business Case for mentoring and why it’s a triple WIN. The session will be a combination of insightful training, interactive engagement, and networking! Specifically, in this workshop, Julie will unpack the qualities of a good mentor and discuss approaches for creating meaningful mentoring experiences for employees who might span up to 5 generations. The workshop also includes a discussion of how mentoring can support the retention of millennial employees and participants will get to experience some of these insights firsthand through Flash Mentoring opportunities provided throughout the workshop.



Julie Kantor is an ‘all-in’ roll-up your sleeves social impact leader. As a sought-after keynote speaker, conference facilitator & connector, Julie is well networked to the national community of top business, academic, non-profit, & government leaders. Julie has worked & consulted w/ an array of

clients including: Cisco, American University, Samsung, Tata (TCS), Intel, Sony, BP, Anthem, Louis Berger, and more. She has also served as the Executive Director of Network for Teaching Entrepreneurship (NFTE) for two decades and Co-Chaired Leadership Greater Washington’s Signature Program ‘17. Honored by The White House for her 20-year career in entrepreneurship education, Julie was recognized by SmartCEO as one of the “15 Leaders We Admire”. Julie is also a passionate writer and author of “I Said Yes: Youth Entrepreneurship in America’s Schools” (Gazelles Publishing), “Million Women Mentors & BP’s Mentor Action Guide”, “The Mentor Road Trip™” and “Youth Entrepreneurship in America” Aspen Institute.

AAPOR Membership and Business Meeting

Friday, May 18, 5:15 p.m. – 6:45 p.m.

Director’s Row H

AAPOR members are encouraged to attend the Annual Business Meeting to learn more about the past year’s accomplishments and future initiatives of the association.

AAPOR’s President’s Reception & AAPOR Awards Banquet

Friday, May 18, 7:00 p.m. – 10:00 p.m.

Plaza Ballroom BCEF

*President’s Reception Sponsored by **nielsen***

AAPOR’s traditional final conference night program is a chance to enjoy a cold drink at the President’s Reception before joining colleagues for a delicious meal at the Annual Awards’ Banquet. Join us to toast the award winning accomplishments of AAPOR members and to welcome the newly elected Executive Council.



AAPOR Diversity Statement

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

2018 Conference Diversity Highlights

This year's conference program reflects the great diversity in research interests, thoughts, and experiences of our members and offers opportunities for members to gather and celebrate this. We have several paper sessions, poster presentations and panels discussing various aspects of diversity including work about racial, ethnic and sexual minorities and work about conducting surveys in multicultural, multilingual and multicultural environments. The conference program also includes work that illustrates AAPOR's commitment to diversity of thought and place with presentations being made by members of the private, non-profit, for-profit, government and academic sectors from those who are students in our field to those who are well seasoned professionals. We encourage you to check out the conference program and discover the many aspects of AAPOR!

AAPOR Conduct Statement

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR's membership is global. Our conferences, meetings, and activities bring together people from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR's coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principle of equality and respect, and are serious forms of professional misconduct.

AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff are expected to treat each other in a professional manner and behave professionally while conducting or engaging in AAPOR business or participating in AAPOR activities.

Things to Do, Places to Go: AAPOR Social Activities

Golf

Wednesday, May 16, 7:30 a.m.

Sponsored by  RTI
INTERNATIONAL

Meet at 6:30 a.m. in the hotel lobby.

The AAPOR Annual Golf Outing will be held on Wednesday, May 16, at CommonGround Golf Course with tee times starting at 7:30 a.m. The cost is \$75 per golfer (club rental is extra). From the raw beginner to the most skilled player, CommonGround Golf Course has been designed to maximize the enjoyment of the game for all AAPOR attendees. Although located just a few miles from the Conference hotel, the urban sprawl surrounding the course is unnoticeable, and the breathtaking views of the majestic front range of Colorado are a sight to behold. With a commitment to tradition and excellence, Tom Doak and Renaissance Golf Design have created a masterpiece for the ages that is fun to play. If you love to play golf or just love to have a "good walk spoiled" in the mountain air, make plans this year to arrive early enough to play a round before the AAPOR Annual Conference begins.

Advanced registration is required.

Fun Run/Walk

Friday, May 18, 7:00 a.m. – 8:00 a.m.

The run/walk will depart from the main entrance of the Denver Sheraton at 7:00 a.m.

AAPOR's Fun Run/Walk will be held bright and early on Friday morning, May 18. The 2-mile Run/Walk will take place on the picturesque paths in Civic Center Park. If you would like to enter into some competitive early morning exercise, or simply enjoy the morning air and the lovely grounds of the State Capital, this is just right for you! All participants will receive bottled water. Register for the Fun Run/Walk online or at the Onsite Registration Desk. Conference volunteers will be available on Saturday morning to guide participants to the starting line. A waiver must be signed on site to participate. Awards will be given to the top runners and those record-breaking walkers.

Registration begins at 6:30 a.m. near the main entrance of the Denver Sheraton.

Speed Networking

Session 1: Thursday, May 17, 3:15 p.m. – 4:15 p.m.

Session 2: Friday, May 18, 12:30 p.m. – 2:00 p.m.

Location: Plaza Ballroom A

Two Speed Networking sessions are offered each year at the Annual Conference. These interview opportunities are designed for those who are new to the field of survey research, those looking to make a change in their career or anyone interested in learning more about key organizations in our field. Conference attendees may sign up for 15 minute sessions at the registration desk or during the networking session. A list of companies participating in the speed networking sessions and a sign-up sheet will be available at the registration desk. Be sure to bring plenty of business cards!

Speed Networking sessions are available on Thursday May 17 from 3:15 p.m. to 4:15 p.m. and on Friday May 18 from 12:30 p.m. to 2:00 p.m. To join Speed Networking.

AAPOR Book Sale and Meet-the-Author Events

Join us in the exhibit hall for the annual AAPOR book sale and Meet-the-Author activities. Each year, AAPOR displays titles from top publishers in public opinion and social science research. Find inspiration for upcoming research, browse potential textbooks for your classes, or simply indulge the inner bookworm. All titles will be available for purchase at the Book Sale on Friday, May 18. Proceeds go to support AAPOR's annual operations.

The AAPOR Meet-the-Author event gives you a chance to chat with your favorite writers and thinkers in a relaxed environment. During the Friday dessert break (12:45 – 1:45pm), the book exhibit hosts the 2018 Book Award winner, as well as the writers responsible for some of the year's most thought-provoking books, edited volumes, and journal articles. Come ask questions, learn about the process behind the writing, and perhaps even get your book signed.

Discover The Mile High City!

When you wake up in Denver, adventure awaits. Explore the city's greatest spots. Get local Denver tips on attractions, activities, scenic sightseeing, biking and tours, golf & other destinations. Whether you're a local, here for the weekend or more than a week, discover the best things to do in Denver during your trip. Visit www.denver.org to learn more about what Denver has to offer.



Things to Do, Places to Go: AAPOR Social Activities

Bash After the Banquet

Friday, May 18, 10:00 p.m. – 1:00 a.m.

Location: TOWER BUILDING, Grand Ballroom, 2nd level

We encourage you to catch up with friends – old and new – at AAPOR's Post Banquet Party. Take advantage of one last chance to visit with your AAPOR friends before the conference ends on Saturday.

After the Banquet is over, we encourage you to “Dash to the Bash” where you can take a line-dancing lesson, show off your moves and take pictures in your very own old-timey photo session where you and your friends can don western garb and get a take home picture to commemorate the Bash! There will also be many opportunities for enjoying great music and libations and mingling with new and old AAPOR friends alike before the conference closes on Saturday.

HISP-AAPOR Affinity Group Happy Hour

Thursday, May 17, 7 pm - 8pm

Location: 16Mix Bar

HISP-AAPOR, AAPOR's Hispanic/Latino affinity group informal meetup at the 16Mix bar at the hotel Thursday night from 6 to 8 pm. Dinner will be on your own.



AAPOR Executive Council 2017 – 2018



President
Timothy Johnson
University of Illinois-Chicago



Vice President/President-Elect
David Dutwin
SSRS



Past President
Roger Tourangeau
Westat



Secretary-Treasurer
Janet Streicher
Baruch College, CUNY



Associate Secretary-Treasurer
Jordon Peugh
SSRS



Standards Chair
Andy Peytchev
University of Michigan



Associate Standards Chair
Stephanie Eckman
RTI International



AAPOR Executive Council 2017 - 2018



Conference Chair

Trent D. Buskirk

University of Massachusetts-Boston



Associate Conference Chair

Courtney Kennedy

Pew Research Center



**Membership and Chapter
Relations Chair**

Morgan Earp

U.S. Bureau of Labor Statistics



**Associate Membership and
Chapter
Relations Chair**

Emily Geisen

RTI International



Communications Chair

Jennifer Hunter Childs

U.S. Census Bureau



**Associate Communications
Chair**

Jennifer J. Agiesta

CNN



Education Chair

Brady T. West

University of Michigan



Associate Education Chair

Kyley McGeeney

PSB



Councilor-at-Large

Nancy Belden

*Belden Russonello
Strategists*



Councilor-at-Large

David C. Wilson

University of Delaware



AAPOR Executive Council

2018-2019

President

David Dutwin
SSRS

Vice President/President-Elect

Nora Cate Schaeffer
University of Wisconsin - Madison

Past President

Timothy Johnson
University of Illinois-Chicago

Secretary-Treasurer

Jordon Peugh
SSRS

Associate Secretary-Treasurer

Lydia Saad
Gallup Organization

Standards Chair

Stephanie Eckman
RTI International

Associate Standards Chair

René Bautista
NORC at the University of Chicago

Conference Chair

Courtney Kennedy
Pew Research Center

Associate Conference Chair

Mandy Sha
Independent Consultant

Membership and Chapter Relations Chair

Emily Geisen
RTI International

Associate Membership and Chapter Relations Chair

Tamara Terry
RTI International

Communications Chair

Jennifer J. Agiesta
CNN

Associate Communications Chair

Josh DeLaRosa
ConEdison of New York

Education Chair

Kyley McGeeney
PSB

Associate Education Chair

Allyson Holbrook
University of Delaware

Councilor-at-Large

David C. Wilson
University of Delaware

Councilor-at-Large

G. Evans Witt
Princeton Survey Research Associates International

Chapter Presidents

Midwest Chapter (MAPOR)

Ron Langley,
University of Kentucky

New England Chapter (NEAAPOR)

Tami Buhr,
University of Massachusetts Boston

New York Chapter (NYAAPOR)

Chintan Turakhia, *SSRS*

Pacific Chapter (PAPOR)

Bianca DiJulio,
Kaiser Family Foundation

Pennsylvania/New Jersey Chapter (PANJAAPOR)

Rajesh Bhai,
Marketing Systems Group

Southern Chapter (SAPOR)

Tamara Terry, *RTI International*

Washington/Baltimore Chapter (DC-AAPOR)

Heather Ridolfo, *NASS*



AAPOR Past Presidents

1947-48	Clyde W. Hart	1971-72	W Phillips Davison	1995-96	Robert M. Groves
1948-49	Elmo C. Wilson	1972-73	Sidney Hollander	1996-97	Diane Colasanto
1949-50	Paul F. Lazarsfeld	1973-74	Harold Mendelsohn	1997-98	James R. Beniger
1950-51	Julian L. Woodward	1974-75	Herbert I. Abelson	1998-99	Michael R. Kagay
1951-52	Bernard Berelson	1975-76	Richard Maisel	1999-00	Michael W. Traugott
1952-53	Archibald M. Crossley	1976-77	Irving Crespi	2000-01	Murray Edelman
1953-54	Samuel A. Stouffer	1977-78	Hope Lunin Klapper	2001-02	Don A. Dillman
1954-55	George H. Gallup	1978-79	Reuben Cohen	2002-03	Mark A. Schulman
1955-56	Harry Alpert	1979-80	Jack Elinson	2003-04	Elizabeth (Betsy) Martin
1956-57	Gerhart D. Wiebe	1980-81	Helen J. Kaufmann	2004-05	Nancy Belden
1957-58	Frederick F. Stephan	1981-82	Seymour Sudman	2005-06	Cliff Zukin
1958-59	David Wallace	1982-83	Burns W. Roper	2006-07	Robert P. Daves
1959-60	Herbert H. Hyman	1983-84	Laure M. Sharp	2007-08	Nancy A. Mathiowetz
1960-61	Robert O. Carlson	1984-85	Albert E. Gollin	2008-09	Richard A. Kulka
1961-62	John W. Riley, Jr.	1985-86	Howard Schuman	2009-10	Peter V. Miller
1962-63	Joseph T. Klapper	1986-87	J. Ronald Milavsky	2010-11	Frank M. Newport
1963-64	Charles Y. Glock	1987-88	Eleanor Singer	2011-12	Scott Keeter
1964-65	Herbert E. Krugman	1988-89	Warren J. Mitofsky	2012-13	Paul J. Lavrakas
1965-66	Raymond A. Bauer	1989-90	Philip Meyer	2013-14	Robert L. Santos
1966-67	Leo Bogart	1990-91	Joan S. Black	2014-15	Michael W. Link
1967-68	Paul B. Sheatsley	1991-92	Norman M. Bradburn	2015-16	Mollyann Brodie
1968-69	Robert N. Ford	1992-93	Kathleen A. Frankovic	2016-17	Roger Tourangeau
1969-70	Robert T. Bower	1993-94	Stanley Presser	2017-18	Timothy Johnson
1970-71	Richard H. Baxter	1994-95	Andrew Kohut		

AAPOR Executive Office Staff

Adam Thocher, *Executive Director*

Crystal Stone, *Administrative Director*

Eric Bailey, *Senior Director of Communications*

Lyn Maddox, *Conference Director*

Tonya Cabrera, *Conference Manager*

Violeta Aceremo, *Membership Specialist*

Emily Kubinski, *Education Administrator*

Kyle Vermillion, *Controller*

Peter Rush, *Managing Partner*



AAPOR Honorary Life Members

Herbert Abelson	David Fan	Richard Kulka	Bernard Roshco
Bruce Altschuler	Fran Featherston	Kurt Lang	Jennifer Rothgeb
Jeanne Anderson	Barry Feinberg	Paul Lavrakas	Chuck Rund
Ronald Anderson	James Fields	Gove Laybourn	Mark Schulman
Herb Asher	Howard Fienberg	Barbara Lee	Howard Schuman
Ellen Baar-Jacobs	Raymond Fink	Robert Lee	Jim Schwartz
Earl Babbie	Martin Frankel	Robert Lee	James Sears
Reg Baker	Kathleen Frankovic	Paul Lenburg	J. Merrill Shanks
Janice Ballou	G. Ray Funkhouser	James Lepkowski	Kenneth Sherrill
Barbara Bardes	F. Chris Garcia	Walter Lindenmann	Barbara Simon
George Bishop	Melvin Goldberg	Lars Lyberg	Joe Spaeth
Joan Black	Toby Goldberg	Richard Maisel	Charlotte Steeh
Diane Bowers	Karen Goldenberg	John Marcum	James Swinehart
Ann Brunswick	Dennis Goldenson	Lawrence Mckenzie	Paul Talmey
Barbara Bryant	Stephen Greyser	Jack Mcleod	Judith Tanur
Albert Cantril	Lester Guest	Harold Mendelsohn	Michael Traugott
Susan Cantril	Harry Heller	Philip Meyer	Larry Ulin
Peter Case	Joseph Hochstim	J. Ronald Milavsky	Marilyn Watts
Michael Cohen	Sidney Hollander	Peter Mohler	Herbert Weisberg
Diane Colasanto	James House	David Moore	Tibor Weiss
Wendy Constantine	K. David Inouye	Jeffrey Moore	Jan Werner
Ronald Czaja	Carla Jackson	Paul Neurath	Robert White
Robert Daves	E. Deborah Jay	Michael O'Neil	Gerhart Wiebe
Morton David	Mary Jones	Diane O'Rourke	Shapard Wolf
Donald Deluca	Charles Kadushin	Alfred Ochsner	Isabelle Woodrow
Don Dillman	Michael Kagay	Walton Owens	Sir Robert Worcester
John Dimling	Graham Kalton	Thomas Piazza	Charles Wright
Diana Druker	Daniel Kasprzyk	Susan Pinkus	Anne Zanes
Sharon Dunwoody	Elihu Katz	John Reed	Ilse Zeisel
Murray Edelman	Scott Keeter	David Repass	Pearl Zinner
John Edwards	John Kennedy	Glenn Roberts	Hank Zucker
Sandra Edwards	Corinne Kirchner	John Robinson	Cliff Zukin
Carolyn Eldred	Herbert Krugman	Theresa Rogers	

Committees

Communications Committee

Jenny Hunter Childs, *U.S. Census Bureau* - **Chair**
 Jennifer J. Agiesta, *CNN* - **Associate Chair**
 Douglas B. Currivan, *RTI International*
 Elizabeth Nichols, *U.S. Census Bureau*
 James R. Caplan, *U.S. Dept. of Defense DCPAS*
 Josh De La Rosa, *ABT Associates*
 Natalie Jackson, *JUST Capital*
 Ned English, *NORC at the University of Chicago*
 Tamara L. Terry, *RTI International*
 Sue York, *University of Queensland*
 Kathy Frankovic, *Retired/Independent Consultant*
 Ken Winneg, *Annenberg School for Communication, U. of Penn*
 Lynn Stalone, *IHR Research*
 Dan Cassino, *Farleigh Dickinson University*
 Raphael Nishimura, *ABT Associates*
 Ariel Edwards-Levy, *Huffington Post*
 Nicole Lee, *ABT Associates*
 Edward "Paul" Johnson, *SSI*
 Marco Morales, *NBC Universal*
 Yazmín García Trejo, *US Census Bureau*
 Carol Haney, *Qualtrics*

Social Media Subcommittee

Josh De La Rosa, *ABT Associates* - **Chair**

Newsletter Subcommittee

Douglas B. Currivan, *RTI International* - **Chair**

Website Subcommittee

Elizabeth Nichols, *RTI International* - **Chair**

Conference Committee

Trent D. Buskirk, *University of Massachusetts-Boston* - **Chair**
 Courtney Kennedy, *Pew Research Center* - **Associate Chair**
 Ashley Amaya, *RTI International*
 Ginger Blazier, *Issues and Answers*
 Jenny Hunter Childs, *U.S. Census Bureau*
 David Dutwin, *SSRS*
 Morgan Earp, *U.S. Bureau of Labor Statistics*
 Kelly Foster, *East Tennessee State University*
 Emily Geisen, *RTI International*
 Timothy P. Johnson, *University of Illinois-Chicago*
 Janet L. Streicher, *J Streicher Research*
 Marielle S. Weindorf, *DataStat, Inc.*
 Brady T. West, *University of Michigan*

Conference Support Subcommittee



Marielle S. Weindorf,
DataStat, Inc.,
Chair



Justine Bulgar-Medina,
University of Massachusetts-Boston,
Associate Chair

Ashley Hyon, *Marketing Systems Group (MSG)*
 Raj Bahai, *Marketing Systems Group (MSG)*
 Paul Scanlon, *National Center for Health Statistics*



Committees

Diversity Initiative Coordinating Committee

Diane Rucinski, *HHS*, **Chair**
 Nancy J. Belden, *Belden Russonello Strategists*
 Jennifer H. Childs, *U.S. Census Bureau*
 Morgan Earp, *U.S. Bureau of Labor Statistics*
 Ana Gonzalez, *Pew Research Center*
 Kiley McGeeney, *PSB*
 Robert L. Santos, *Urban Institute*
 Mandy Sha, *Independent Consultant*
 Tamara Terry, *RTI International*
 David C. Wilson, *University of Delaware*

Education Committee

Brady T. West, *University of Michigan*, **Chair**
 Kiley McGeeney, *PSB*, **Associate Chair**
 Laura Allen, *University of Nebraska-Lincoln*
 Ashley Amaya, *RTI International*
 Jerry Arnold, *American Board of Internal Medicine*
 JD Astudillo, *Facebook*
 Amanda Barry, *Fors Marsh Group*
 Emily Ann Bedoya, *George Washington University*
 Sophie Bethune, *American Psychological Association*
 Audris Campbell, *Gallup*
 Rachel Caspar, *RTI International*
 Sarah Cho, *SurveyMonkey*
 Doug Currivan, *RTI International*
 Emily Guskin, *Washington Post*
 Patrick Habecker, *University of Nebraska-Lincoln*
 Liz Hamel, *Kaiser Family Foundation*
 Hannah Hartig, *University of Pennsylvania*
 Jenny Hunter Childs, *U.S. Census Bureau*
 Liz Kantor, *NORC at the University of Chicago*
 Doug Kaplan, *Gravis Marketing Incorporated*
 Jennifer Kelley, *University of Michigan*
 Florian Keusch, *University of Mannheim*
 Jocelyn Kiley, *Pew Research Center*
 Antje Kirchner, *University of Michigan*
 Ashley Koning, *Rutgers University*
 Mingnan Liu, *Facebook*

Linda Lomelino, *WalmartLabs*
 Katerina (Kat) Eva Matsa, *Pew Research Center*
 Cynthia Miller, *Braun Research Center*
 Marco Morales, *NBC Universal*
 Mira Norton, *Dropbox*
 Erica Olmstead-Hawala, *U.S. Census Bureau*
 Kristen Olson, *University of Nebraska-Lincoln*
 Pia Peltola, *Center for Survey Methods at American Institutes for Research*
 Emilia Peytcheva, *RTI International*
 Vicki Pineau, *NORC at the University of Chicago*
 Stephanie Psyllos, *NBC Universal*
 Robyn Rapoport, *SSRS*
 Herschel Sanders, *RTI International*
 Katrina Sostek, *Google*
 Maura Spiegelman, *National Center for Education Statistics*
 Martha Stapleton, *Westat*
 Renee Stepler, *U.S. Census Bureau*
 Rodney Terry, *U.S. Census Bureau*
 Clyde Tucker, *American Institutes for Research*
 Kevin Ulrich, *University of Chicago*
 Aimee Vella Ripley, *Nielsen*
 Lilian Yahng, *Indiana University*
 H. Yanna Yan, *University of Michigan*

Education Subcommittee Chairs

Diversity Subcommittee

Vicki Pineau, *NORC at the University of Chicago*, **Chair**

Journalist Education Subcommittee

Emily Guskin, *Washington Post*, **Chair**

Online Education Subcommittee

Kiley McGeeney, *PSB*, **Chair**

Professional Development Subcommittee

Patrick Habecker, *University of Nebraska-Lincoln*, **Chair**

AAPOR's Got Talent Subcommittee

Jennifer Kelley, *University of Michigan*, **Chair**

Short Courses Subcommittee

Ashley Amaya, *RTI*, **Chair**



Committees

Finance Committee

Janet Streicher, *J Streicher Research*, **Chair**
Jordan Peugh, *SSRS*, **Associate Chair**
Jeffery A. Stec, *Berkeley Research Group*

Development Subcommittee

Nancy Mathiowetz, *Independent Consultant*, **Chair**
Diane O'Rourke

Investment Subcommittee

Jeffery A. Stec, *Berkeley Research Group*, **Chair**
Janet Streicher, *J Streicher Research*
Murray Edelman, *Edelman Research*
Joe Lenski, *Edison Research*
Jordan Peugh, *SSRS*
Evans Witt, *Witt Associates, LLC*
Jenny Benz, *NORC at the University of Chicago*

Sponsorship Subcommittee

Ginger Blazier, *Issues & Answers Network Inc.*, **Chair**
Jordan Peugh, *SSRS*
Janet Streicher, *J Streicher Research*
Mechelle Timmons, *MJT US Inc.*
Kelly Foster, *East Tennessee State University*

History Committee

Janice Ballou, *Opt Online*, **Chair**
Kathy Frankovic, *CBS News*
Tom Smith, *NORC at the University of Chicago*
Scott Keeter, *Pew Research Center*
Dina Smeltz, *The Chicago Council*
Pia Peltola, *American Institutes for Research (AIR)*
Ken Winneg, *University of Pennsylvania*
Nancy Belden, *Council Liaison*
Dawn Nelson, *U.S. Census Bureau*

75th Anniversary Planning Subcommittee

Dawn V. Nelson, *U.S. Census Bureau*, **Chair**
Janice Ballou, *Opt Online*, **Co-Chair**
Ginger Blazier, *Issues & Answers Network Inc.*
Karen Bogen, *Mathematica Policy Research*
Justine Bulgar-Medina, *University of Massachusetts-Boston*
Rachel Caspar, *RTI International*
Floyd Ciruli, *Ciruli Associates*
Ana Lucia Cordova-Cazar, *Universidad san Francisco de Quito*
Don Ferree, *University of Wisconsin - Madison*
Aleia Fobia, *U.S. Census Bureau*
Kathleen Frankovic
Karen Goldenberg
Tom Guterbock, *University of Virginia*
Heidi Guyer
Musab Hayatli, *Capstan Inc.*
Melissa Herrmann, *SSRS*
Kathleen Kephart, *U.S. Census Bureau*
Rosalind Koff, *NORC at the University of Chicago*
Paul Lavrakas, *Consultant*
Mike Lawrence, *Gfk*
Colm O'Muircheartaigh, *NORC at the University of Chicago*
Diane O'Rourke
Beth Ellen Pennell, *University of Michigan*
Susan Pinkus, *S. H. Pinkus Research Associates*
Jennifer Rothgeb
Alan Roshwalb, *Ipsos*
Alisu Schoua-Glusberg, *Research Support Services Inc.*
Kristin Simpson, *South Carolina Department of Health & Environmental Control (SC DHEC)*
Tom W. Smith, *NORC at the University of Chicago*
Janet Streicher, *J Streicher Research*
Tamara Terry, *RTI International*
Donato Vaccaro, *Gfk*
Cullen Wheatley
Sonja Ziniel, *University of Colorado School of Medicine/ Colorado Children's Hospital*



Committees

Membership & Chapter Relations Committee

Morgan Earp, *U.S. Bureau of Labor Statistics*, **Chair**
 Emily Geisen, *RTI International*, **Associate Chair**
 Jen Beck, *National Science Foundation*
 Emily Bedoya, *George Washington University*
 Ipek Bilgen, *NORC at the University of Chicago*
 Justine Bulgar-Medina,
University of Massachusetts-Boston
 Anh-Thu Burks, *Nielsen*
 Aleia Clark Fobia, *U.S. Census Bureau*
 Matt Courser, *Pacific Institute for Research and Evaluation*
 Caitlin Deal, *American Institutes for Research (AIR)*
 Theresa DelVecchio Dys, *Feeding America*
 Karen Goldenberg
 Ana Gonzalez, *Pew Research Center*
 Chase Harrison, *Harvard University*
 Melissa Helton, *RTI International*
 Greg Holyk, *University of Illinois – Chicago & Facebook*
 Jessica Holzberg, *U.S. Census Bureau*
 Edward “Paul” Johnson, *SSI*
 Alian Kasabian, *University of Nebraska - Lincoln*
 Celeste Kline Stone, *American Institutes for Research (AIR)*
 Stas Kolenikov, *Abt Associates*
 Ashley Koning, *Rutgers University*
 Josh Langeland, *U.S. Bureau of Labor Statistics*
 Gretchen McHenry, *RTI International*
 Erin Pinkus, *Survey Monkey*
 Heather Ridolfo, *National Agricultural Statistics Service*
 Susan Sherr, *SSRS*
 David Sterrett, *NORC at the University of Chicago*
 Jerry Timbrook, *Academy of Art University*
 Gina Walejko, *U.S. Census Bureau*
 Sara Walsh, *NORC at the University of Chicago*
 Anna Wiencrot, *NORC at the University of Chicago*
 Stephanie Willson, *National Center for Health Statistics*

Membership: Chapter Liaison and Support Subcommittee

David Sterrett, *NORC at the University of Chicago*, **Chair**

Awards Subcommittee

Gina Walejko, *U.S. Census Bureau*, **Chair**

Data Analysis and Reporting Subcommittee

Greg Holyk, *Langer Associates*, **Chair**

Diversity Subcommittee

Ana Gonzalez-Barrera, *Pew Research Center*, **Chair**

Membership Communications Subcommittee

Emily Geisen, *RTI International*, **Chair**

Student Engagement Subcommittee

Justine Bulgar-Medina,
University of Massachusetts-Boston, **Chair**

Survey Subcommittee

Heather Ridolfo, *National Agricultural Statistics Service (NASS)*, **Chair**

Volunteer Coordination Subcommittee

Gretchen McHenry, *RTI International*, **Chair**

Nominations Committee

Roger Tourangeau, *Westat*, **Chair**
 Sarah Cho, *SurveyMonkey*
 D. Sunshine Hillygus, *Duke University*
 Ricki L. Jarmon, *Abt Associates*
 Timothy P. Johnson, *University of Illinois Chicago*
 Courtney Kennedy, *Pew Research Center*
 Kristen Olson, *University of Nebraska - Lincoln*
 Robert L. Santos, *Urban Institute*



Committees

Standard Definitions Committee

Tom W. Smith, *NORC at the University of Chicago*, **Chair**

Clifford Young, *Ipsos*

Ned English, *NORC at the University of Chicago*

Sara Zuckerbraun, *RTI International*

Frederick Conrad, *University of Michigan*

John D. Loft, *RTI International*

Kristen Olson, *University of Nebraska-Lincoln*

Stanley Presser, *University of Maryland - College Park*

Nora Cate Schaeffer, *University of Wisconsin - Madison*

Standards Committee

Andy Peytchev, *RTI International*, **Chair**

Stephanie Eckman, *RTI International*, **Associate Chair**

Ipek Bilgen, *NORC at the University of Chicago*

Leah M. Christian, *Neilson*

Curtiss L. Cobb, *Facebook*

Charles DiSogra

Jessica Holzberg, *U.S. Census Bureau*

Ashley Kirzinger, *Henry J. Kaiser Family Foundation*

Kyley McGeeney, *PSB*

Peter V. Miller, *U.S. Census Bureau*

Linda K. Owens, *University of Illinois*

Andrew E. Smith, *University of New Hampshire*

Gina K. Walejko, *U.S. Census Bureau*

Gordon B. Willis, *National Cancer Institute*

Transparency Initiative Coordinating Committee

Ashley Kirzinger, *Henry J. Kaiser Family Foundation*, **Co-Chair**

Timothy Triplett, *Urban Institute*, **Co-Chair**

Jennifer Benz, *NORC at the University of Chicago*

James J. Dayton, *ICF International*

Timothy P. Johnson, *University of Illinois Chicago*

Alian Kasabian, *University of Nebraska - Lincoln*

Ronald E. Langley, *University of Kentucky*

Mary Losch, *University of Northern Iowa*

Peter V. Miller, *U.S. Census Bureau*

Thomas I. Miller, *National Research Center, Inc.*

Richard Morin, *Pew Research Center*

Pia K. Peltola, *American Institutes for Research (AIR)*

Andy Peytchev, *RTI International*,

Mandy Sha, *Independent Consultant*

Ad-hoc Committees and Task Forces

Ad-Hoc Committee on Sexual Harassment

Jennifer Hunter Childs, *U.S. Census Bureau*, **Chair**
 Jennifer J. Agiesta, *CNN*
 Sarah Cook, *RTI International*
 Mandi Martinez, *U.S. Census Bureau*
 David C. Wilson, *University of Delaware*
 Annie Pettit
 Andrew Smith, *University of New Hampshire*
 Gordon Willis, *National Cancer Institute*

Data Fabrication Task Force

Jill Montaquila DeMatteis, *Westat* **Co-Chair**
 Linda Young, *Pacific Institute for Research & Evaluation*,
Co-Chair
 Mario Callegaro, *Google Inc.*
 Jim Dahlhamer, *National Center for Health Statistics*
 Ronald E. Langley,
University of Kentucky Survey Research Center
 Michael D. Larsen, *St Michael's College, Vermont*
 Yan Li, *University of Maryland*
 Joe Murphy, *RTI International*
 Kristen Olson, *University of Nebraska - Lincoln*

False Accusations Against Surveys Ad-Hoc Committee

Jill Darling, *University of Southern California*, **Chair**
 Eran Ben-Porath, *SSRS*
 Mickey Blum,
Baruch College - the City University of New York
 Jon Cohen, *SurveyMonkey*
 Sharon Dunwoody, *University of Wisconsin-Madison*
 Harry Enten, *FiveThirtyEight*
 Anna Greenberg, *Greenberg Quinlan Rosner Research*
 Timothy P. Johnson, *University of Illinois at Chicago*
 Ozan Kuru, *University of Michigan*
 Kiley McGeeney, *PSB*
 Elizabeth Ormson, *NORC, University of Chicago*
 Josh Pasek, *University of Michigan*
 Mike Traugott, *University of Michigan*
 Brent Waddington, *Resonate*

Improving Survey Climate Task Force

Peter V. Miller, *U.S. Census Bureau*, **Chair**
 Ashley E. Amaya, *RTI International*
 Cynthia Z. Clark, *U.S. Census Bureau*
 Timothy P. Johnson, *University of Illinois Chicago*
 Stanley Presser, *University of Maryland - College Park*
 Katherine Smith,
Council of Professional Associations on Federal Statistics
 Gina K. Walejko, *U.S. Census Bureau*

Mixed Mode Task Force

Kristen Olson, *University of Nebraska-Lincoln*, **Co-Chair**
 Jolene D. Smyth, *University of Nebraska-Lincoln*, **Co-Chair**
 Darby M. Steiger, *Westat*
 Tuba Suzer-Gurtekin
 Mahmoud Elkasabi, *ICF International*
 Eileen M. O'Brien, *Energy Information Administration*
 Rachel Horwitz, *U.S. Census Bureau*
 David Sterrett, *NORC at the University of Chicago*
 Scott Keeter, *Pew Research Center*
 Virginia Lesser, *Oregon State University*
 Nancy Mathiowetz
 Jaki S. McCarthy, *U.S. Department of Agriculture*
 Chintan R. Turakhia, *SSRS*
 Stephanie Marken, *Gallup*

Public Opinion Ad-hoc Committee

Kirby Goidel, *Texas A&M*, **Chair**
 Frank Newport, *Gallup*
 Jocelyn Kiley, *Pew Research Center*
 Kathleen Weldon, *The Roper Center*
 Natalie Jackson, *Huffington Post*
 Chase Harrison, *Harvard*
 Rob Suls, *Pew Research Center*



Ad-hoc Committees and Task Forces

Spam Flagging and Call Blocking Ad Hoc Committee

David Dutwin, *SSRS*, **Chair**
 Micheline Blum, *Baruch College*
 Kennon Copeland, *NORC*
 Howard Fienberg, *Insights Association*
 Chris Jackson, *IPSOS*
 Eric Jodts, *Westat*
 Olga Koly, *U.S. Census Bureau*
 David Malarek, *Marketing Systems Group*
 Gerry Holzbaur, *Marketing Systems Group*
 Stephanie Marken, *Gallup*
 Joe Matuzak, *University of Michigan*
 Carol Pierannunzi, *Centers for Disease Control*
 Jamie Ridenhour, *RTI International*
 David Sheppard, *U.S. Census Bureau*
 Michele Ernst Staehli, *Fors*
 Lynn Stalone, *HR Research*
 John Thompson, *COPAFS*
 Sanjay Vrudhula, *Recon MR*

Ad Hoc Committee on Sugging and Frugging

Andy Peytchev, *RTI International*, **Chair**
 Timothy Oltman, *Nielsen*
 Chris Jackson, *Ipsos*
 Elizabeth Ormson, *NORC at the University of Chicago*
 Brian Robertson, *Market Decisions*
 Sarah Cho, *Survey Monkey*, *female*
 Cynthia Clark, *retired*, *NASS*
 Carl Ramirez, *GAO*
 Kristen Olson, *University of Nebraska-Lincoln*



Awards Committees

AAPOR Award for Exceptionally Distinguished Achievement Committee

Timothy P. Johnson, *University of Illinois Chicago*, **Chair**
 Stephen J. Blumberg, *National Center for Health Statistics*
 Melissa J. Herrmann, *SSRS*
 Beth Ellen Pennell, *University of Michigan*
 Emilia Peytcheva, *RTI International*
 Tom W. Smith, *NORC at the University of Chicago*

Book Award Committee

David C. Wilson, *University of Delaware*, **Chair**
 Shakari Byerly
 Carolyn Funk, *Pew Research Center*
 Timothy B. Gravelle, *University of Melbourne*
 Maria Krysan, *University of Illinois Chicago*
 Gerson D. Morales, *U.S. Census Bureau*
 Darby M. Steiger, *Westat*
 Elizabeth Zechmeister, *Latin American Public Opinion Project at Vanderbilt University*

Burns “Bud” Roper Fellow Award Committee

Gina K. Walejko, *U.S. Census Bureau*, **Chair**
 Matthew Courser, *Pacific Institute for Research and Evaluation*
 Chase H. Harrison, *Harvard University*
 Stanislav Kolenikov, *Abt Associates*
 Ashley Koning, *Rutgers University*
 Anna F. Wiencrot, *NORC at the University of Chicago*

Student Travel Award Committee

Gina K. Walejko, *U.S. Census Bureau*, **Chair**
 Matthew Courser, *Pacific Institute for Research and Evaluation*
 Chase H. Harrison, *Harvard University*
 Stanislav Kolenikov, *Abt Associates*
 Ashley Koning, *Rutgers University*
 Anna F. Wiencrot, *NORC at the University of Chicago*

Policy Impact Award Committee

Roger Tourangeau, *Westat*, **Chair**
 J. Michael Brick, *Westat*
 Rachel A. Caspar, *RTI International*
 Claudia Deane, *Pew Research Center*
 Mingnan Liu, *Facebook*
 Mary Losch, *University of Northern Iowa*
 Lydia Saad, *Gallup Organization (The)*

Warren J. Mitofsky Innovators Award Committee

Nancy J. Belden, *Belden Russonello Strategists*, **Chair**
 Ruth Igielnik, *Pew Research Center*
 Aaron Maitland, *National Center for Health Statistics*
 Edward T. Rincon, *Rincon & Associates LLC*
 Douglas Rivers, *YouGov*
 Tresa Undem, *PerryUndem Research/Communication*

Seymour Sudman Student Paper Award Committee

Courtney Kennedy, *Pew Research Center*, **Chair**
 Ashley E. Amaya, *RTI International*
 Philip S. Brenner, *University of Massachusetts Boston*
 Mingnan Liu, *Facebook*
 Jolene D. Smyth, *University of Nebraska - Lincoln*
 Kate M. Stewart, *Conway Strategic*
 Vincent E. Welch, *NORC at the University of Chicago*
 Cliff Zukin, *Pew Charitable Trusts*

WAPOR/AAPOR Janet A. Harkness Student Paper Award Committee

Brad Edwards, *Westat*, **Chair** (WAPOR)
 Michael Braun, *GESIS-Leibniz-Institut Fur Sozialwissenschaften* (WAPOR)
 Timothy P. Johnson, *University of Illinois Chicago* (AAPOR)
 Femke de Keulenaer, *Ipsos* (WAPOR)
 Daniel Oberski, *Tilburg University* (AAPOR)

Awards Committees

Student Poster Judging Committee

Courtney Kennedy, *Pew Research Center*, **Chair**

Douglas Williams, *Westat*

Florian Keusch, *University of Mannheim*

Andrew Burkey, *Abt Associates*

Antje Kirchner, *RTI International*

Matt Jans, *ICF International*

Missy Mosher, *SSI*

Danielle Cuddington, *Pew Research Center*

Robin Kaplan, *Bureau of Labor Statistics*

Bryan Wu, *Kaiser Family Foundation*

Curtiss Cobb, *Facebook*

Publications

Journal of Survey Statistics and Methodology Editors

Roderick Little, *University of Michigan*, **Editor**

Ting Yan, *Westat*, **Editor**

Journal of Survey Statistics and Methodology Oversight Committee

David Dutwin, *SSRS (AAPOR)* **Co-Chair**

Mick P. Couper, *University of Michigan (AAPOR)*

John Eltinge, *Bureau of Labor Statistics (ASA)* **Co-Chair**

Maria Krysan, *University of Illinois Chicago (AAPOR)*

Nathaniel Schenker, *National Center for Health Statistics (ASA)*

Mary Thompson, *University of Waterloo (ASA)*

Public Opinion Quarterly Editors

Patricia Moy, *University of Washington*, **Editor**

Eric Plutzer, *Pennsylvania State University*, **Editor**

Rene Bautista, *NORC at the University of Chicago*, **Associate Editor**

Allyson Holbrook, *University of Illinois at Chicago*, **Associate Editor**

Neil Malhotra, *Stanford University*, **Associate Editor**

Travis N. Ridout, *Washington State University*, **Section Editor**

Michael W. Traugott, *University of Michigan*, **Section Editor**

Israel Waismel-Manor, *University of Haifa*, **Section Editor**

Christopher Wlezien, *University of Texas at Austin*, **Section Editor**

Public Opinion Quarterly Advisory Committee

D. Sunshine Hillygus, *Duke University*, **Chair**

Nancy Belden, *Belden Russonello Strategists*

Frederick Conrad, *University of Michigan*

Jennifer Dykema, *University of Wisconsin-Madison*

David C. Wilson, *University of Delaware*

Survey Practice Advisory Committee

Editors

Ashley Amaya, *RTI*, **Editor In Chief**

Eran Ben-Porath, *SSRS*, **Associate Editor**

Emily Geisen, *RTI*, **Associate Editor**

Jessica Holzberg, *U.S. Census Bureau*, **Associate Editor**

Margaret Roller, *Roller Research*, **Associate Editor**

Lisa Clancy, *CompuScript*, **Copy Editor**

AAPOR Award for Exceptionally Distinguished Achievement

The Association's highest honor, this award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The winner will be announced during the Friday evening banquet.

AAPOR Award Winners

2017	Peter Miller	1988	Burns W. Roper
2016	Scott Keeter	1987	Norman Bradburn Seymour Sudman
2015	Nancy Mathiwetz	1986	Philip Converse
2014	Jon A. Krosnick	1985	Daniel Katz
2013	Floyd J. "Jack" Fowler, Jr.	1984	Ithiel de Sola Pool
2012	Daniel Yankelovich	1983	Paul K. Perry
2011	Stanley Presser	1982	Paul B. Sheatsley Matilda White Riley John R. Riley, Jr. Wilbur Schramm
2010	Michael W. Traugott	1981	Lester R. Frankel
2009	Elizabeth Martin	1980	Shirley A. Starr
2008	Kathleen Frankovic	1979	Mervin D. Field
2007	Harry O'Neill	1978	W. Phillips Davison
2006	Norman H. Nie	1977	Leo Bogart
2005	Andrew Kohut	1976	Joseph T. Klapper
2004	Benjamin I. Page	1975	Raymond A. Bauer
2003	Don A. Dillman Frank Stanton	1974	Bernard Berelson
2002	Tom W. Smith	1973	Rensis Likert
2001	Robert Groves	1972	Jean Stoetzel
2000	Philip Meyer	1971	Walter Lippman
1999	Charles Cannell	1970	Archibald M. Crossley
1999	Warren J. Mitofsky	1969	Roper Public Opinion Research Center
1998	Albert E. Gollin	1968	Elmo C. Wilson
1997	Irving Crespi	1967	Hans Zeisel
1996	Eleanor Singer	1966	Hadley Cantril
1995	Herbert I. Abelson	1965	Harry H. Field
1994	Howard Schuman	1964	Harold D. Lasswell
1993	Jack Elinson	1963	George H. Gallup
1992	James Davis	1962	Angus Campbell
1991	Joe Belden		
1990	Herbert E. Krugman		
1989	Gladys Engel Lang Kurt Lang		



2018 Award Winners

Book Award

The AAPOR Book Award seeks to recognize influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology.

Winner(s):

Lawrence Bobo, *Harvard University*;
Mia Tuan, *University of Washington*

Prejudice in Politics: Group Position, Public Opinion, and the Wisconsin Treaty Rights Dispute

Policy Impact Award

The AAPOR Policy Impact Award was developed to acknowledge that a key purpose of opinion and other survey research is to facilitate better informed decisions. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice, and discourse, either in the public or private sectors.

Winner:

The National Survey of Child and Adolescent Well Being Project

Warren J. Mitofsky Innovators Award

The Warren J. Mitofsky Innovators Award is designed to recognize accomplishments in the fields of public opinion and survey research that occurred in the past ten years (2000 to present), or that had their primary impact on the field during the past decade. These innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, they must be publically documented. The award can be given to individuals, groups or institutions.

Winner:

Anthony Leiserowitz, *Yale University*; and the team members of the *Yale Program on Climate Change Communication at Yale University*, for a new statistical method to downscale national public opinion estimates using multiple regression and post stratification (MPR) survey data collection methodology. Survey data collected in the future can be put into the model to generate undated estimates that account for changes in opinion over time. The New York Times has printed congressional level maps using the Yale Program's findings to explain the difference in opinions and beliefs on climate changes to its readers. When it comes to the use of computer generated illustrations in news reporting, the innovations of the Yale Program will provide the important, detailed data required to truly understand public belief and attitudes.

Burns "Bud" Roper Fellows

The Burns "Bud" Roper Fellow Award is named for the late Burns "Bud" Roper who provided a substantial bequest in his will to establish the Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers.

Winners:

Fiyin Adesina, *JUST Capital*

Ana Lucia Cordova-Cazar,
Universidad San Francisco de Quito

Victoria Hoverman, *Westat*

Jordan Klein, *Abt Associates Inc*

Jenny Nguyen, *Decision Information Resources*

Alexandra Saunders, *Mathematica Policy Research*

Seymour Sudman Student Paper Competition Award

The Seymour Sudman Student Paper Competition Award is in memory of Seymour Sudman; it recognizes his many important contributions to AAPOR as well as his teaching and mentoring students in the survey research profession.

Winner:

Mengyao Hu, *University of Michigan*
"Improving the Anchoring Vignette Methodology with Visual Vignettes"

Honorable Mention

Winner:

David Vannette, *Stanford University*
"Leveraging Commitment to Influence Behavior"

2018 Award Winners

Student Travel Award

The AAPOR Student Travel Award was established to support student attendance at the AAPOR Annual Conference. The Student Travel Awards are offered to students who are in need of financial support so that they may attend the annual conference and experience this important educational and collegial event for survey methodology and public opinion researchers.

Winners:

Lindsey Beltz, *Washington State University*
 Jesse Burkhalter, *East Tennessee State University*
 Phebean Chukwukere, *University of Lagos*
 Clare Churchouse, *The New School*
 Anne Elevelt, *Utrecht University*
 Kevin Fiscella, *University of Rochester*
 Micha Fischer, *University of Michigan*
 Laura Gamble, *Oregon State University*
 Ying Han, *University of Maryland – College Park*
 Jingwei Hu, *University of Michigan*
 Mengyao Hu, *University of Michigan*
 Ann E. Jones, *University of Nevada – Reno*
 Wolfgang Karlstetter, *Stony Brook University*
 Valerija Kolbas, *University of Essex – ISER*
 Mariel Leonard, *University of Mannheim*
 Jaiwei Liu, *University of Wisconsin – Madison*
 Felicitas Mittereder, *University of Michigan*
 Ian Nesbit, *University of Nevada – Reno*

Ai Rene Ong, *University of Michigan*
 James Pope,
State of California Employment Development Department
 Ali Rafei, *University of Michigan*
 Christopher Re, *Stony Brook University*
 Melody Russell, *East Tennessee State University*
 Alfred Segbe, *Grand Canyon University*
 Chau Tong, *UW-Madison School of Journalism and Mass Communication*
 David Wang, *Harvard University*
 Rose Warren, *Emerson College Polling Society*
 Derek Weitelman, *Indiana University Center for Survey Research – Bloomington, IN*
 Joy Wilke, *University of California – Los Angeles*
 H. Yanna Yan, *University of Michigan*
 Rosalynn Xin Yang,
Joint Program of Survey Methodology at Westat
 Hexuan Zhang,
University of Virginia – Center for Survey Research

The Chapters Have Spoken and the Student Paper Winners Are:

PAPOR Student Paper Winner:

What is the best size for matrix-style questions in online surveys?

Rebecca Hofstein Grady, *University of California, Irvine*
 (co-authors: Rachel Greenspan and Mingnan Liu, Facebook)

NYAAPOR Student Paper Winner:

"The Emotional Empathic Drive Short Scale (EED): The First Short Scale Measuring Emotional Empathy"

Wolfgang Karlstetter, *Stony Brook University*

MAPOR's Doris A. Graber Award for Best Public Opinion Paper

"Social media use, exposure to disagreement, and offline expressive participation: The moderating role of self-censorship"

Yangsun Hong, *University of Wisconsin-Madison*

MAPOR's 2017 Allan McCutcheon Award for Best Methodology Paper

Can previous response behavior predict future breakoff in Web surveys?

Felicitas Mittereder, *University of Michigan*

DC-AAPOR Student Paper Winner

It is all about the design: the influence of visual aids on respondents' answers.

Esteban Guzmán Saucedo, *Joint Program in Survey Methodology, University of Maryland, College Park*



Committee Meetings

Wednesday, May 16

Time	Event	Location
11:45 a.m. - 12:45 p.m.	75th Anniversary Subcommittee	Director's Row J
11:45 a.m. - 12:45 p.m.	Sponsorship Committee	Director's Row G
11:45 a.m. - 12:45 p.m.	Diversity Coordinating Committee	Plaza Court 3

Thursday, May 17

7:00 a.m. - 8:00 a.m.	HISP-AAPOR Affinity Group	Plaza Court 2
11:45 a.m. - 12:45 p.m.	Association of Academic Survey Research Organizations	TOWER BUILDING, Tower Court A, 2nd level
11:45 a.m. - 12:45 p.m.	Membership and Chapter Relations Committee	Director's Row J
11:45 a.m. - 12:45 p.m.	Standards Committee	Plaza Court 4
11:45 a.m. - 12:45 p.m.	Transparency Initiative Coordinating Committee	Plaza Court 2

Friday, May 18

7:00 a.m. - 8:00 a.m.	Data Falsification Task Force	Plaza Court 3
7:00 a.m. - 8:00 a.m.	History Committee	Director's Row G
7:00 a.m. - 8:00 a.m.	Transition from Telephone to Mixed Mode Task Force	Plaza Court 2
11:45 a.m. - 12:45 p.m.	Communications Committee	Plaza Court 2
11:45 a.m. - 12:45 p.m.	Cross-cultural and Multilingual Affinity Group	Plaza Court 3
11:45 a.m. - 12:45 p.m.	Finance Committee	Director's Row F
11:45 a.m. - 12:45 p.m.	POQ Advisory Committee	Plaza Court 4
11:45 a.m. - 12:45 p.m.	Investment Subcommittee	Director's Row G
11:45 a.m. - 12:45 p.m.	Membership and Chapter Relations-Reps Committee	Director's Row J

Congratulations AAPOR Annual T-Shirt Contest Winner

Jenny Marlar, Gallup, for

**“We have good surveys. The best surveys.
No one is better at surveys than we are.”**





Social & Networking Activities


Wednesday, May 16

Time	Event	Location
7:00 a.m. – 1:00 p.m.	AAPOR Golf Outing CommonGround Golf Course <i>Sponsored by</i> 	Meet in Hotel Lobby @ 6:30 a.m.
11:30 a.m. – 12:30 p.m.	Student & Early Career Professionals Early-Arrival Lunch Meet-up	Hotel Lobby @ 11:15 a.m.
3:30 p.m. – 4:30 p.m.	Meet Your Docent	Director's Row J
6:30 p.m. – 9:00 p.m.	New Member and All-Chapter Welcome Mixer and Chef Tasting Party	TOWER BUILDING, Majestic Ballroom

Thursday, May 17

3:15 p.m. – 4:15 p.m.	Speed Networking Session #1	Plaza Ballroom A
6:00 p.m.	Student & Early Career Professionals Early-Arrival Dinner Meet-up	Hotel Lobby @ 5:45 p.m.
6:00 p.m. – 8:00 p.m.	HISP-AAPOR Affinity Group Informal Meetup	16Mix Bar

Friday, May 18

7:00 a.m. – 8:00 a.m.	Fun Run/Walk	Check-in in the Hotel Lobby @ 6:30 a.m.
11:45 a.m. – 1:45 p.m.	AASRO Lunch Meeting	TOWER BUILDING, Tower Court A, 2nd level
12:30 p.m. – 2:00 p.m.	Speed Networking Session #2	Plaza Ballroom A
7:00 p.m. – 7:45 p.m.	President's Reception <i>Sponsored by</i> 	Plaza Ballroom BCEF
10:00 p.m. – 1:00 a.m.	After the Banquet Bash	TOWER BUILDING, Grand Ballroom, 2nd level




Schedule of Events

Tuesday May 15, 2018

Time	Event	Location
1:30 p.m. – 6:00 p.m.	Registration Desk Open	Plaza Registration Desk
2:30 p.m. – 6:00 p.m.	Short Courses	
	Course 1: Multilevel Regression and Post-stratification	Governor's Square 10
	Course 2: From Ground Rules to Group Dynamics: Moderating Focus Groups for Social Science Research	Governor's Square 11
5:00 p.m. – 6:30 p.m.	Panel on Public Opinion and the Legalization of Marijuana	Governor's Square 17
6:00 p.m.	Student & Early Career Professionals Early-Arrival Dinner Meet-Up	Meet in the Hotel Lobby at 5:45 p.m.
6:30 p.m. – 8:00 p.m.	Marijuana Public Opinion and Legislation Panel Reception	Governor's Square 15

Wednesday May 16, 2018

Time	Event	Location
7:00 a.m. – 1:00 p.m.	Golf Outing @ CommonGround Golf Course <i>Sponsored by RTI</i> 	Meet in the Hotel Lobby @ 6:30 a.m.
7:00 a.m. – 5:00 p.m.	Registration Desk Open	Plaza Registration Desk
8:30 a.m. – 11:30 a.m.	Short Courses	
	Course 3: Data Visualization for Survey Research: From Data Collection, through Budgets and Production, to Reports and Presentations	Governor's Square 14
	Course 4: Smart Phones: From Surveys to Sensors	Governor's Square 10
	Course 5: Non-probability Sampling and Analysis for Population Inference	Governor's Square 11
11:30 a.m. – 12:30 p.m.	Student & Early Career Early-Arrival Lunch Meet-up	Meet in the Hotel Lobby at 11:15 a.m.
11:45 a.m. – 12:45 p.m.	Committee Meetings (see page 31)	
1:30 p.m. – 3:00 p.m.	Concurrent Sessions A	
3:30 p.m. – 4:30 p.m.	Beverage Break in the Exhibit Hall	Plaza Exhibit Hall
3:30 p.m. – 4:30 p.m.	Meet Your Docent	Director's Row J
3:30 p.m. – 4:30 p.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
3:30 p.m. – 4:30 p.m.	Poster Session #1	Plaza Ballroom D
4:30 p.m. – 6:00 p.m.	Kick-off Plenary Session "From the PEAK of Social, Survey and Political Opinion Research: Perception, Evaluation, Analysis and "Kollektion"	Plaza Ballroom BCEF
6:30 p.m. – 9:00 p.m.	New Member and All-Chapter Welcome Mixer and Chef Tasting Party	TOWER BUILDING: Majestic Ballroom, Majestic level




Schedule of Events

Thursday May 17, 2018

Time	Event	Location
7:00 a.m. – 8:00 a.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
7:00 a.m. – 8:00 a.m.	Continental Breakfast in the Exhibit Hall	Plaza Exhibit Hall
7:00 a.m. – 5:00 p.m.	Registration Desk Open	Plaza Registration Desk
8:00 a.m. – 9:30 a.m.	Concurrent Sessions B	
9:30 a.m. – 10:00 a.m.	Beverage Break in the Exhibit Hall <i>Sponsored by</i> 	Plaza Exhibit Hall
9:30 a.m. – 10:00 a.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
10:00 a.m. – 11:30 a.m.	Concurrent Sessions C	
11:45 a.m. – 1:45 p.m.	Presidential Address and Lunch	Plaza Ballroom BCEF
11:45 a.m. – 12:45 p.m.	Committee Meetings (see page 31)	
11:45 a.m. – 12:45 p.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
1:45 p.m. – 3:15 p.m.	Concurrent Sessions D	
3:15 p.m. – 4:15 p.m.	Dessert Break in the Exhibit Hall	Plaza Exhibit Hall
3:15 p.m. – 4:15 p.m.	Poster Session #2	Plaza Ballroom D
3:15 p.m. – 4:15 p.m.	Speed Networking Session #1	Plaza Ballroom A
3:15 p.m. – 4:15 p.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
4:15 p.m. – 5:45 p.m.	Concurrent Sessions E	
6:00 p.m.	Student & Early Career Professionals Early-Arrival Dinner Meet-Up	Meet in the Hotel Lobby at 5:45 p.m.


Friday, May 18, 2018

Time	Event	Location
6:30 a.m. – 8:00 a.m.	Fun Walk/Run <i>Sponsored by</i> 	Check in the Hotel Lobby at 6:30
7:00 a.m. – 8:00 a.m.	Committee Meetings (See page 31)	
7:00 a.m. – 8:00 a.m.	Continental Breakfast in the Exhibit Hall <i>Sponsored by</i> Understanding American Study Center for Economic and Social Research University of Southern California	Plaza Exhibit Hall
7:00 a.m. – 8:00 a.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
7:30 a.m. – 3:00 p.m.	Registration Desk Open	Plaza Registration Desk
8:00 a.m. – 9:30 a.m.	AAPOR's Got Talent	Plaza BCEF
9:30 a.m. – 10:00 a.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
9:30 a.m. – 10:00 a.m.	Beverage Break in the Exhibit Hall	Plaza Exhibit Hall
8:00 a.m. – 9:30 a.m.	Concurrent Sessions F	
10:00 a.m. – 11:30 a.m.	Concurrent Sessions G	




Schedule of Events

Friday, May 18, 2018 (continued)

Time	Event	Location
11:45 a.m. – 12:45 p.m.	Luncheon and Activities Awards Ceremony	Plaza BCEF
11:45 a.m. – 1 p.m.	Committee Meetings (See page 31)	
11:45 a.m. – 1:45 p.m.	AASRO Lunch Meeting	
11:45 a.m. – 1:45 p.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
12:30 p.m. – 2:00 p.m.	Speed Networking Session #2	Plaza Ballroom A
12:45 p.m. – 1:45 p.m.	Desert Break in the Exhibit Hall <i>Sponsored by</i> 	Plaza Exhibit Hall
	Meet the Authors Session Book Sale	
12:45 p.m. – 1:45 p.m.	Poster Session #3	Plaza Ballroom D
1:45 p.m. – 3:15 p.m.	Concurrent Sessions H	
3:30 p.m. – 5:00 p.m.	Concurrent Sessions I	
5:15 p.m. – 6:45 p.m.	Membership & Business Meeting	Director's Row H
7:00 p.m. – 7:45 p.m.	President's Reception	Plaza Foyer
7:45 p.m. – 10:00 p.m.	Awards Banquet	Plaza Ballroom BCEF
10:00 p.m. – 1:00 a.m.	Bash After the Banquet	TOWER BUILDING, Grand Ballroom, 2nd level

Saturday, May 19, 2018

Time	Event	Location
8:00 a.m. – 10:15 a.m.	Registration Desk Open	Plaza Registration Desk
8:00 a.m. – 11:30 a.m.	Short Courses	
	Course 6: Designing Mixed-Mode Surveys <i>Sponsored by</i> 	Plaza Ballroom A
	Course 7: Geographic Information System (GIS) Applications in the Social Sciences: Maps, Mappable Data, and Geospatial Analysis	Plaza Ballroom D
8:30 a.m. – 10:00 a.m.	Concurrent Sessions J	
10:15 a.m. – 11:45 a.m.	Concurrent Sessions K	

Conference Sponsors

Platinum Sponsors



BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT



Conference Sponsors

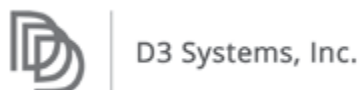
Gold Sponsors



Silver Sponsors



Bronze Sponsors



Publishers/Book Exhibitors



73rd Annual Conference Exhibitors

Booth Number	Company Name
100	RTI International
102	RTI International
103	Westat
105	Westat
108	Scientific Telephone Samples
109	IHR Research Group
110	NPC, Inc
111	University of Michigan Program in Survey Methodology
112	Langer Research Associates
114	Mathematica Policy Research Group
115	Gfk
116	Swift Prepaid Solutions
117	Gfk
202	ICF
203	IMPAQ International
204	ReconMR
205	Abt Associates
208	ASDE Survey Sampler Inc
209	Provalis Research
210	Uconn
211	Data Independence
212	Market Xcel Data Martix Pvt Ltd
213	Opinion Access
214	Ironwood Insights Group
215	American Association of Nurse Practitioners

Booth Number	Company Name
216	Survey Research and Methodology Program
217	Rare Patient Voice
302	Roper Center
303	Marketing Systems Group
304	Adapt Inc
305	StataCorp LLC
308	Random Dynamic Resources
309	Issues & Answers
310	Voxco Inc
311	USDA NASS
312	MJT US
313	Corona Insights
314	EurekaFacts
315	American Institutes for Research (AIR)
316	G3 Translate
317	Research Now SSI
402	Oxford University Press
404	Comms Multilingual Ltd
408	Headway in Research
410	NORC
411	Sample Solutions BV
412	Davis Research
413	Steaworks
414	SSRS
416	Cint

Advertiser Index

Abt Associates	138
ADAPT, Inc	154
American Institute for Research	154
Association of Academic Survey Research Organizations (AASRO)	140
Comms Multilingual Ltd	155
D3 Systems, Inc	156
EdChoice	155
ESRA - The European Survey Research Association	150
EurekaFacts LLC	155
Headway in Research	139
ICF	141
IMPAQ International	Inside Front Cover
Ironwood Insights Group	149
Langer Research Associates	148
PARC-Knowledge Management Made Easy	

Mathematica Policy Research	156
MRMW North America	142
NIELSEN	154
NORC/AmeriSpeak	144
NPC, Inc	151
Oxford University Press	155
Pew Research Center	143
Random Dynamic Resources, Ltd	145
Research Now SSI	152
Roper Center	151
RTI International	146
Sample Solutions BV	152
SSRS	153
Twomentor	156
Uconn	147
Westat	Back Cover



Exhibitor Hall Floor Plan

117 	216 SRAM	217 	316 	317 	416 Cint
115 	214 IRONWOOD INSIGHTS group, LLC	215 AANP	314 	313 	411
110 	114 MATHEMATICA Policy Research	212 	412 DAVIS RESEARCH LLC	213 	413
108 	112 LANGER RESEARCH ASSOCIATES	116 	312 	315 	414

PLAZA EXHIBIT/FOYER

111 	210 UConn	211 	310 VOXCO Data Solutions	311 	410 NORC at the University of Chicago
109 	208 asde SURVEY SAMPLER	209 	308 random Systems Research Ltd.	309 	408
102 	105 	204 	205 	304 	305 STATA
100 	103 	202 	203 	302 	303
					404
					402 OXFORD UNIVERSITY PRESS



Planned Giving

Your planned gift will ensure AAPOR's future, as well as help support research, professional education and the development of resources to help prepare the next generation of public opinion and survey research professionals.

AAPOR Living Legacy Circle

Paul J. Lavrakas
Diane M. O'Rourke

AAPOR 2017 Donors

January 1, 2017 through December 31, 2017

Angela Aidala	Stephen Immerwahr	Jordon Peugh
Duane Alwin	David Jodice	Eric Plutzer
Susan Ayres	Timothy Johnson	Colleen Porter
Janice Ballou	Alian Kasabian	Orin Puniello
Ahmed Belazi	Scott Keeter	Heather Ridolfo
Debbie Borie-Holtz	Jennifer Kelley	Barbara Robles
Ann Bostrom	Ashley Koning	Alan Roshwalb
Justine Bulgar-Medina	Gary Langer	Robert Santos
Rachel Caspar	Ronald Langley	Alfred Segbe
Chris Chapman	Leora Lawton	Shabab Siddiqui
Asaph Young Chun	Sarah Lessem	Eleanor Singer
Colleen Colbert	John Loft	Janet Streicher
Marjorie Connelly	Mary Losch	James Swinehart
Frederick Conrad	Bo MacInnis	Casey Tesfaye
Amy Corning	Nancy Mathiowetz	Andrew Thibault
Mick Couper	Grace Medley	Robert Tortora
J. Dennis	Sharon Mehl	Jeffrey Totten
Don Dillman	Jonathan Mendelson	Rachel Tumin
Jennifer Dykema	Dawn V. Nelson	Kevin Ulrich
Brad Edwards	Elizabeth Nichols	Martha Van Haitsma
Lissandra Ellyne	Eileen O'Brien	Kent Van Liere
Robert Groves	Barbara O'Hare	Gina Walejko
Thomas Guterbock	Colm O'Muircheartaigh	Brady West
Brian Harris-Kojetin	Diane O'Rourke	Diane Willimack
Kate Hobson	Linda Owens	Shapard Wolf
Allyson Holbrook	Julie Paasche	Cliff Zukin
Syed Idid	Bryan Parkhurst	

Thanks to AAPOR Donors

AAPOR Webinar Series and Recordings

Live Webinars

Throughout the year, AAPOR offers live webinars presented by the most respected leaders in public opinion and survey research field. Learn the latest methods and findings, at an attractive price, without leaving your desk. The yearly webinar package allows you to subscribe to the entire year of webinars at a discount.

Webinar Recordings

Learn from the most respected leaders in the public opinion and survey research field at a time that's convenient for you. AAPOR now offers an institutional subscription to our recorded webinars that can be shared within an institution to other branches, offices, faculty, staff, and others.

Choose from more than 30 topics, including:

- Mixed-mode survey design
- Address-based sampling
- Cell phone surveying
- Social networking
- Nonprobability samples
- and more.



Upcoming Events

AAPOR
AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

74th Annual Conference

May 16-19, 2019
Sheraton Centre Toronto Hotel
Toronto, Ontario, Canada

AAPOR
AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

May 14-17, 2020

Hilton Atlanta
Atlanta, Georgia



www.aapor.org



#aapor

Day at a Glance

Tuesday May 15, 2018

Time	Event	Location
1:00 p.m. – 6:00 p.m.	Registration Desk Open	Plaza Registration Desk
2:30 p.m. – 6:00 p.m.	Short Courses	
	Course 1: Multilevel Regression and Post-stratification	Governor's Square 10
	Course 2: From Ground Rules to Group Dynamics: Moderating Focus Groups for Social Science Research	Governor's Square 11
5:00 p.m. – 6:30 p.m.	Panel on Public Opinion and the Legalization of Marijuana	Governor's Square 17
6:30 p.m. – 8:00 p.m.	Marijuana Panel Discussion Reception	Governor's Square 15

Short Course 1 & 2 Descriptions

Tuesday May 15, 2018, 2:30 p.m. – 6:00 p.m.

Course 1:

Multilevel Regression and Post-stratification

Instructor: Doug Rivers

Location: Governor's Square 10

Course Overview:

Multilevel Regression and Post-stratification (MRP) provides an alternative to traditional weighting and calibration methods for correcting surveys for non-response and selection bias. MRP allows researchers to correct for skews in many variables simultaneously using multilevel regression models. It can also be used to produce state-level estimates from national samples. The course covers both basic concepts and practical issues in implementing MRP, such as model validation and construction of targets. Examples from recent election surveys will be shown. Instructor: Doug Rivers is Professor of Political Science at Stanford University and the Chief Scientist at YouGov. He is the winner of the AAPOR Innovator's Award, the APSA's Charles Merriam Prize and Career Achievement Award from the Society for Political Methodology. Course Objectives: • Understanding of why MRP works • How to implement MRP using R and Stan • Successful examples of MRP Who Should Attend: Intended for survey practitioners. The focus is on concepts and applications. A basic understanding of regression analysis and prior experience with survey weighting is helpful.

Course 2:

From Ground Rules to Group Dynamics: Moderating Focus Groups for Social Science Research

Instructor: Darby Steiger

Location: Governor's Square 11

Course Overview:

The course is designed as an interactive introduction to implementing focus groups for social science research, with an emphasis on writing the discussion guide and moderating techniques. The course is divided into three modules. Module 1 will provide general information about how focus groups fit into the larger spectrum of qualitative and mixed-mode research, their usage and applications, and basic principles of designing a focus group study for social science research. Participants will have the opportunity to formulate the design of their own focus group project. Module 2 covers the fundamentals of crafting moderator guides for focus groups based on the survey literature and case studies. In this module, participants will have a chance to draft and receive feedback on their own focus group questions. Module 3 covers key principles of effective moderating techniques. In this module, participants will be given the opportunity to critique a moderator and to practice moderating themselves. The instructor will place emphasis on creative techniques for eliciting information, handling special situations in focus groups, and techniques for moderating in alternative modalities such as telephone and online. Instructor: Darby Steiger is a senior survey methodologists at Westat with 25 years of experience designing, conducting, analyzing, and presenting social science research for government agencies, non-profits, and associations. She has developed and tested hundreds of questionnaires and moderated hundreds of focus



Short Course 2 Description (continued)

groups. She trains staff, clients, and others in the U.S. and around the world in focus group moderating techniques. Darby has Master's degrees from the University of Michigan in Public Policy and Applied Social Research and was a senior methodologists at Gallup prior to joining Westat.

Course Objectives:

- Students will learn the theoretical principles behind crafting effective questions for social science focus groups that will meet research objectives and encourage lively discussion
- Participants will walk away with practical tips for effectively moderating a focus group, building rapport, and managing unexpected situations that may arise.
- Participants will have the opportunity to practice and receive feedback on draft questions and their own moderating techniques. Who Should Attend: This course is designed for early- to mid-career professionals who are interested in how, when and why to use focus groups and how to moderate focus groups. The course will be particularly beneficial for those who have never moderated before, those who are preparing for upcoming focus groups, as well as those who would benefit from refresher training. Students will be encouraged to bring their own draft moderator guides to the class.

Tuesday May 15

Tuesday May 15, 2018, 5:00 p.m. – 7:00 p.m.

Special Pre-Conference Panel: Public Opinion and Marijuana Legalization: A View of the Past and Future

Moderator: Doug Schwartz,
Quinnipiac University Poll, Director


Panelists: Rick Ridder, *President and Co-Founder of RBI Strategies and Research*
David Metz, *Partner and President, FM3 Research*
Skyler McKinley, *Director of Public Relations and Government Affairs at AAA Colorado, former Deputy Director of Colorado Office of Marijuana Coordination*
Floyd Ciruli, J.D., *Director of the Crossley Center for Public Opinion Research, University of Denver*

Location: Governor's Square 16
Reception to follow in Governor's Square 15.

AAPOR and the Crossley Center for Public Opinion Research at the Korbel School of International Studies at the University of Denver are hosting this special pre-conference panel on marijuana, public opinion, and legalization. Panelists will describe how public opinion shaped the passage and implementation of marijuana legalization in Colorado and other states. The panel will also focus attention on the changed political climate from Washington D.C. and how it could affect public attitudes and the future of marijuana legalization in Colorado and around the country. The event is open to the public and is free of charge and a reception with hors d'oeuvres and a cash bar will immediately follow the panel discussion. This Special Panel Event is sponsored by AAPOR's Ad Hoc Committee on Public Opinion and Leadership.

Day at a Glance

Wednesday, May 16

Time	Event	Location
7:00 a.m. – 1:00 p.m.	Golf Outing at CommonGround Golf Course <i>Sponsored by</i> 	Meet in the Hotel Lobby @ 6:30 a.m.
7:00 a.m. – 5:00 p.m.	Registration Desk Open	Plaza Registration Desk
8:00 a.m. – 11:30 a.m.	Short Courses	
	Course 3: Data Visualization for Survey Research: From Data Collection, through Budgets and Production, to Reports and Presentations	Governor's Square 14
	Course 4: Smart Phones: From Surveys to Sensors	Governor's Square 10
	Course 5: Non-probability Sampling and Analysis for Population Inference	Governor's Square 11
10:00 a.m. – 1:00 p.m.	Committee Meetings (see page 31)	
11:30 a.m. – 12:30 p.m.	Student & Early Career Early-Arrival Lunch Meet-up	Meet in the Hotel Lobby at 11:15 a.m.
1:30 p.m. – 3:00 p.m.	Concurrent Sessions A	
	Session 1: Identifying and Managing Breaks in Comparability of Data Across Time in the Presence of Survey Changes (Panel) RNP	Director's Row E
	Session 2: #MeToo A&I	Director's Row H
	Session 3: Is This Ever Going to End? Question Design to Measure and Reduce Survey Burden Q&I	Director's Row I
	Session 4: Mail Surveys: The Effect of the Envelope and Everything in It on Survey Response DCSP	Governor's Square 10

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues	A&I	Probability & Nonprobability Samples	Prob/Non
Populations, Polls, and Politics	PPP	Big Data/Data Science and Surveys	BigData
Data Quality	Qual	Questionnaire Design & Interviewing	Q&I
Data Collection and Survey Participation	DCSP	Research in Practice	RNP
Innovations & Emerging Methods	Inv	PORTAL	PORTAL
Multinational, Multigenerational, and Multicultural	3MC	DEMO	DEMO



Day at a Glance

Wednesday, May 16

Time	Event	Location
1:30 p.m. – 3:00 p.m.	Concurrent Sessions A (continued)	
	Session 5: Innovations in Web Survey Design and Quality Checking Qual	Governor's Square 11
	Session 6: An Overview of Issues Critical to 3MC Research Design and Implementation PORTAL 3MC	Governor's Square 12
	Session 7: Exploring Trump's America: Understanding the U.S. Electorate in the Era of Trump PPP	Governor's Square 14
	Session 8: Snakes in the Garden: An Introduction to Computing for Budding Survey Data Scientists PORTAL BigData	Governor's Square 15
	Session 9: Get More Bars! Strategies for Improving the Efficiency and Coverage of Cell Phone Samples DCSP	Governor's Square 16
	Session 10: Polarizing Social Issues: Guns, Abortion, and Weed (Welcome to the Mile High City) A&I	Governor's Square 17
	NEW! Session 11: Live Interactive Vendor Demonstrations DEMO	
	Demo Session 1: Thematically 20 20 Research	Plaza Court 2
	Demo Session 2: PARC by Langer Res & Assoc. Qualtrics Civiqs	Plaza Court 3
	Demo Session 3: Jibanu Onetree	Plaza Court 4
	Demo Session 4: Civis Analytics Rybbon Sawtooth Software	Plaza Court 5
3:30 p.m. – 4:30 p.m.	Beverage Break in the Exhibit Hall	Plaza Exhibit Hall
3:30 p.m. – 4:30 p.m.	Meet Your Docent	Director's Row J
3:30 p.m. – 6:00 p.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
3:30 p.m. – 4:30 p.m.	Poster Session #1	Plaza Ballroom D
4:30 p.m. – 6:00 p.m.	Kickoff Plenary Session "From the PEAK of Social, Survey and Political Opinion Research: Perception, Evaluation, Analysis and "Kollection"	Plaza Ballroom BCEF
6:30 p.m. – 9:00 p.m.	New Member & All Chapter Welcome Reception	TOWER BUILDING, Majestic Ballroom, 2nd level

Wednesday May 16



Short Course 3, 4, & 5 Descriptions

Wednesday, May 16, 2018, 8:00 a.m. – 11:30 a.m.

Course 3:

Data Visualization for Survey Research: From Data Collection, through Budgets and Production, to Reports and Presentations

Instructors: Nola du Toit,
*National Opinion Research Center and
Edward Mulrow,
NORC at the University of Chicago*

Location: Governor's Square 14

Course Overview:

Data visualization is a rapidly growing area of application for analysis and dissemination of data. This short course will illustrate how data visualization can be used to enhance research projects. The course is ideal for survey researchers and project managers with minimal knowledge on data visualization who want to use graphics to examine trends in data, isolate discrepancies, and identify patterns that would otherwise be overlooked. We will cover the basics of presenting data in accurate graphical form across multiple fields, including topics such as field management, monitoring budgets, and examining completion rates and cost per case. In addition, our course will include an introduction to basic principles of data visualization, examples of how project and budget data can be visualized, best practices for avoiding common mistakes, and an interactive back-and-forth of good and bad examples. We will also discuss the pros and cons to popular visualization tools, such as Tableau, R, and Excel, and present a step-by-step guide to making and customizing graphics in Excel. Instructor: Nola du Toit uses her experience as Research Methodologist to inform and create infographic reports and data visualizations. Her activities covers the entire information visualization process, including data measurement and conceptualization, user understanding and interpretation, and design principles. Edward Mulrow is an Accredited Professional Statistician™ and Fellow of the American Statistical Association (ASA), and is the ASA Section on Statistical Graphics Program Chair for the 2019 Joint Statistical Meetings. He has over 30 years of experience and has organized data visualization workshops and seminars that provided training, in-person consultation, and strategies for communicating statistical analyses in a visual way. Course Objectives: • Understanding of the best practices for data visualization • Knowledge on producing data visualization from survey and budget data • Practice in creating complex graphics in Excel Who Should Attend: This course is geared towards survey researchers and project managers with minimal data visualization experience as well as those who want to learn more about customizing graphics in Excel.

Course 4:

Smart Phones: From Surveys to Sensors

Instructors: Peter Lugtig, *Utrecht University*
Vera Toepoel, *Utrecht University*

Location: Governor's Square 10

Course Overview:

The release of the first iPhone was now more than a decade ago, and smartphones have since become a mainstream device. In many countries, smartphones are replacing traditional PCs and laptops as the primary device to browse the Internet, and use social media. In the last couple of years, researchers have experimented with smartphones as a method of data collection. This short course focuses on recent studies that have aimed to study how smartphones can be used. 1. As a device to administer surveys and 2. To acquire additional behavioral data using sensors. In particular we will discuss: Why you should want to do research using smartphones How web questionnaires should be adapted to become smartphones-friendly Issues related to willingness and consent to participate in smartphone studies that collect behavioral data How such behavioral data can potentially be used to enrich survey data, using GPS locations as an example. It is helpful if participants to the short course bring a smartphone with them, as well as a laptop. We will not do any data-analysis during the short course, but will provide a small dataset with GPS location data collected using smartphones. We will use this dataset to illustrate and discuss how such data can be used alongside survey data to better understand people's behavior and attitudes. Instructors: Peter Lugtig is an associate professor in survey methodology. His research interest lie in the interplay of three areas: 1. Doing survey-research on mobile devices 2. The methodology of panel studies and 3. the statistical estimation of data quality in surveys. He received a Future Leaders Grant in 2012 from the UK Economic and Research Council for a 3-year research project into the trade-off between nonresponse and measurement errors in panel surveys. Vera Toepoel is an assistant professor in survey methodology at the Department of Methods and Statistics at Utrecht University, the Netherlands. Her research interest lie in everything related to survey methodology and online surveys in particular: from recruiting respondents, designing the survey instrument, correcting for bias etc. Current topics include data chunking (a.k.a. modular survey design), sensor data (and consent) and mobile survey design. Course Objectives: • Understand why you should want to do research using smartphones • Learn how to make web surveys mobile-friendly. • Understand issues around the collection and analysis of smartphones sensor data Who Should Attend: No previous knowledge is required, although an understanding of survey methods (the TSE framework, questionnaire design) will be helpful.



Short Course Descriptions (continued)

Course 5: Non-probability Sampling and Analysis for Population Inference

Instructor: Richard Valliant, *University of Michigan*
Jill Dever, *RTI International*

Location: Governor's Square 11

Course Overview:

Although selecting a probability sample has been the standard for decades for making inferences from a sample to a finite population, incentives are increasing to use data obtained without a defined sampling mechanism, i.e., nonprobability samples. In a world of "big data", substantial amounts of data are readily available through methods that are faster and need fewer resources relative to most probability-based designs. There are many ways of collecting these data—volunteer web panels, tele-voting, expert selection, respondent-driven network sampling, and others—none of which require probability samples. Design-based inference, in which population values are estimated through the random sampling

procedure specified by the sampler, cannot be used for nonprobability samples. One alternative is quasi-randomization where pseudo-inclusion probabilities (i.e., propensity scores) are estimated from covariates available for both sample and nonsample units. Another estimation approach is superpopulation modeling; analytic variables collected on the sample units are used in a model to predict values for the nonsample units. We include several simulation and case studies to illustrate the properties of these approaches and discuss the pros and cons of each. Instructors: Dr. Richard Valliant is a Research Professor Emeritus at the University of Michigan and the Joint Program for Survey Methodology at the University of Maryland. Dr. Jill A. Dever is a Senior Research Statistician at RTI International in Washington, DC. Since 2008, this team has developed material on nonprobability sampling and analysis, including two books and several peer-reviewed journal articles. Additionally, Dr. Dever was a member of the 2013 AAPOR task force charged with evaluating nonprobability sampling, and Dr. Valliant was an invited discussant for the corresponding Journal of Survey Statistics and Methodology summary article.

Wednesday, May 16

Kickoff Plenary Session Panel

Wednesday, May 16,
2018, 4:30 p.m. – 6:00 p.m.

From the PEAK of Social, Survey and Political Opinion Research: Perception, Evaluation, Analysis and "Kollektion"

Moderator: Kristen Olson

Location: Plaza Ballroom BCEF

Envisioning the Future of Social Science Research

Julia Lane, Plenary Speaker
Wagner School; Center for Urban Science and Progress
Provostial Fellow
New York University

Communicating 21st-Century Public Opinion Research to Skeptical Stone-Age Brains

Regina Nuzzo, Speaker
Journalist and Professor, Gallaudet University

Kristen Olson, Moderator
Leland J. and Dorothy H. Olson Professor in Sociology
Associate Professor and Vice Chair, Sociology
University of Nebraska-Lincoln

New Member & Chapter Welcome Mixer and Chef Tasting Party

Wednesday May 16, 2018,
6:30 p.m. – 9:00 p.m.

Location: Tower Building,
Majestic Ballroom, 2nd Level

Poster Session #1

Wednesday, May 16, 2018, 3:30 p.m. – 4:30 p.m.
Plaza Ballroom D

1. **The Effect of Device Type, Location, and Privacy On an Online Survey: Results of a Study Conducted in Spain**
Carmen María León,
*Criminology Research Center,
University of Castilla- La Mancha*
Eva Aizpurúa,
*Center for Social and Behavioral
Research, University of Northern Iowa*
2. **Superstorm Sandy: Five Years Later**
Carolyn Lau, *Monmouth University*
Patrick Murray, *Monmouth University*
3. **Does Changing How Fees Are Displayed Nudge Investors Away From Overpriced Index ETFs?: Evidence from Two Experiments**
Mark Lush, *NORC at the University of Chicago*
Angela Fontes, *NORC at the University of Chicago*
Ryan Murphy, *Morningstar*
Ray Sin, *Morningstar*
4. **Qatari Female Managers in A World of Patriarchy**
Noora Lari, *Qatar University*
5. **Global Warming Beliefs and Attitudes Among U.S. Latinos**
Seth Rosenthal, *Yale University*
Anthony Leiserowitz,
Yale Program on Climate Change Communication
Matthew Cutler,
Yale Program on Climate Change Communication
Eric Fine,
Yale Program on Climate Change Communication
6. **Which Activities Count? Using Experimental Data to Understand Conceptualizations of Physical Activity**
Rachel Cusatis, *Medical College of Wisconsin*
Dana Garbarski, *Loyola University - Chicago*
7. **Measuring the Impact of an Unanticipated Suspension of Ride-Sourcing in Austin, Texas**
Chris Simek,
Texas A&M Transportation Institute
Robert C. Hampshire,
*University of Michigan Transportation
Research Institute*
Tayo Fabusuyi,
*University of Michigan Transportation
Research Institute*
Xuan Di, *Columbia University*
Xi Chen, *University of Michigan-Dearborn*
8. **Climate Change Skepticism in the Age of Trump**
Wendy Scattergood, *St. Norbert College*
9. **Priming the Shots: The Role of Online News in Priming Attitudes Towards Vaccines**
Michael Myers, *University of Minnesota-Twin Cities*
Jessica McKnight, *The Ohio State University*
Weijia Shi, *University of Minnesota-Twin Cities*
10. **Under the Radar: Considering Risks, Benefits, and Regulation of Civilian Drones**
Ann E. Jones, *University of Nevada - Reno*
Colleen Murray, *University of Nevada, Reno*
Jonathan Wilson, *University of Nevada, Reno*
Markus Kemmelmeier,
University of Nevada, Reno
Anthony Papa, *University of Nevada, Reno*
11. **Political Anxiety: Look Who's Angry Now**
Harry Wilson, *Roanoke College*
David G. Taylor,
*Institute for Policy and Opinion Research,
Roanoke College*
12. **What Did You Expect? Development of International Patient Expectations Survey**
Maria Jorina, *Boston Children's Hospital*
Maher Seleman, *Boston Children's Hospital*
Basel Tarab, *Boston Children's Hospital*
Cynthia Haines, *Boston Children's Hospital*
13. **Disparities in Science Literacy**
Nick Allum, *University of Essex*
John Besley, *Michigan State University*
Louis Gomez, *UCLA*
Ian Brunton-Smith, *University of Surrey*

Poster Session #1

Wednesday, May 16, 2018, 3:30 p.m. – 4:30 p.m.
Plaza Ballroom D

14. **Alternative Weather: Exploring the Relationship Between Views on Climate Change and Perceptions of Weather**
Christopher Borick,
Muhlenberg College Institute of Public Opinion
Erick Lachapelle, *University of Montreal*
15. **Identifying informational needs and disease/treatment knowledge in prostate cancer patients**
Veronica Hoyo, *University of California - San Diego*
Daniel Bouland, *UC San Diego*
16. **Economic Tradeoffs and Support for Democracy and Civil Liberties**
Kirby Goidel, *Texas A&M University*
Nicholas T. Davis, *Texas A&M*
17. **Testing of Recruitment Advertisements with Consumer Neuroscience**
Milena Krstic, *Nielsen*
Lauren Walton, *Nielsen*
Rachel Newmiller, *Nielsen*
18. **Measuring Linkages among Household Complexity, Race/Ethnicity, and the Undercount of Young Children in U.S. Decennial Censuses**
Laurie Schwede, *Independent Consultant*
Eric Jensen, *U.S. Census Bureau*
Deborah Griffin, *Independent Consultant*
19. **Online Testing of Advertising Duration and Viewability**
Milena Krstic, *Nielsen*
Lauren Walton, *Nielsen*
Alexis Keaveney, *Nielsen*
Miranda Riggs, *Nielsen*
20. **Are Landlines Obsolete for a CATI Survey of American workers?**
Patricia Vanderwolf, *ICF International*
Deirdre Middleton, *ICF International*
Randy ZuWallack, *ICF International*
Naomi Freedner-Maguire, *ICF International*
Polly Phipps, *Bureau of Labor Statistics*
21. **Searching for Alternatives: Using a Probability Sample in an Online Survey**
Yasuyuki Saito, *Asahi Shimbun*
Nicolao E. Synodinos, *University of Hawaii*
22. **Ageless or Age-bound? Busting Stereotypes Using FaceTrace® to Measure the Impact of Positive & Negative Framing on Perceptions of Aging**
Jennifer Sauer, *AARP*
Brittne Nelson, *AARP*
Terri Guengerich, *AARP*
Joanne Binette, *AARP*
Angela Houghton, *AARP*
23. **Modernization of the Survey of Household Spending Diary**
Emilie Mayer, *Statistics Canada*
24. **Correspondence between Verbal and Nonverbal Behavior Codes and Ethnic Differences between the Two**
Young Cho, *University of Wisconsin - Milwaukee*
Timothy P. Johnson,
University of Illinois at Chicago
Allyson Holbrook,
University of Illinois at Chicago
25. **Extracting Useful Variables from Passive Coordinate Data**
Herschel Sanders, *RTI International*
Stephanie Eckman, *RTI International*
Rob Chew, *RTI International*
Samuel Goree, *RTI International*
Robert Furberg, *RTI International*
26. **Sharing on Facebook: A Focus Group Study**
Gabrielle Schwartz, *Nielsen*
Lauren Walton, *Nielsen*
Diahanna Post, *Nielsen*
27. **Usability Testing for Mobile: A Design of an Online Diary**
Yelena Moore, *Nielsen*
Robin Gentry, *Nielsen*
28. **Do Fences Really Make Good Neighbors?: A Side-by-side comparison of RDD and Geofencing Methods in the Behavioral Risk Factor Surveillance Survey (BRFSS)**
James Dayton, *ICF International*
Robert Tortora, *ICF International*
Matt Jans, *ICF International*
Naomi Freedner, *ICF International*
Scott Worthge, *mFour*

Poster Session #1

Wednesday, May 16, 2018, 3:30 p.m. – 4:30 p.m.

Plaza Ballroom D

29. International Trade and Political Approval: the Great Divide Between Skilled vs. Unskilled Individuals

Cevat Giray Aksoy,
European Bank for Reconstruction and Development
Sergei Guriev,
European Bank for Reconstruction and Development
Daniel Treisman, *University of California, Los Angeles*

30. Consumer Behavior Towards Food Waste in Qatar

Elmogiera Elawad, *Qatar University - Seri*
Mohamed Agied, *Qatar University*

31. Third Person Effects and Fake News

Kirby Goidel, *Texas A&M University*
Spencer Goidel, *University of Louisiana Lafayette*
Nicholas T. Davis, *Texas A&M*

32. Emotional aftermath of the earthquake in Mexico City 09/2017

Erick Lucero, *Delphos-NU*
Marion Fürnsinn Mtra., *Delphos-NU*

33. Do Professional Respondents Attenuate Experimental Findings?

Steven Snell, *Qualtrics*
David Vannette, *Qualtrics*

34. Telephones vs. Trolls: Trying to Understand Polarization Through a Comparison of Probability CATI and Non-Probability Online Survey Methods

Whitney Manzo, *Meredith College*
David B. McLennan, *Meredith College*

35. Wait, What? Lessons Learned from Conducting Concurrent Surveys Using an Online Opt-in Panel and a Mail Address-Based Sample

Glenn Israel, *University of Florida*

36. Evaluating the Impact of Raking Weighting Methodology to Reduce Nonresponse Bias for the Behavioral Risk Factor Surveillance System Asthma Call-back Survey

Xiaoting Qin, *Center for Disease Control Preventions*
Hatice S. Zahran,
Center for Disease Control Preventions
Cathy M. Bailey,
Center for Disease Control Preventions

37. Beyond Raking to Demographics: How Much Can More Elaborate Models and Adjustment Variables Improve Online Opt-in Surveys?

Arnold Lau, *Pew Research Center*
Andrew Mercer, *Pew Research Center*

38. When Probability Fails – Using a Non-probability Mobile Panel for Post-Disaster Research and Population Displacement Measurement

Thomas Brassell, *ICF International*
Randy ZuWallack, *ICF International*
Dritana Marko,
University of Texas Health Science Center of Houston
Stephen Linder,
University of Texas Health Science Center of Houston
Thomas Reynolds,
University of Texas Health Science Center of Houston
James Dayton, *ICF International*

39. Comparing Facebook and Address-Based Sampling to Recruit Young Adults

Leora Lawton, *University of California, Berkeley*
Willis Wilson, *University of California, Berkeley*

40. Using Online Panel Surveys to Estimate Population-Level Multivariate Health Relationships

Rosalynn Xin Yang,
University of Maryland, JPSM and Westat
Reanne Townsend, *Westat*
Terisa Davis, *Westat*
J. Michael Brick, *Westat*
Richard Moser, *National Cancer Institute*
David Berrigan, *National Cancer Institute*

41. On the Road to Improved Self-Response for the 2020 Census: An Analysis of Responses to the 2017 Census Test by Demographics, Response Characteristics, and Key Sampling Variables

Frederic Lestina, *U.S. Census Bureau*
Julia Coombs, *U.S. Census Bureau*

42. Quality in Market Surveys: Do We Need to Worry About It?

Wojciech Jablonski,
Utrecht University, Department of Methodology and Statistics

Poster Session #1

Wednesday, May 16, 2018, 3:30 p.m. – 4:30 p.m.
Plaza Ballroom D

- | | |
|--|---|
| <p>43. Implementing a Recruitment Tracker for Pretesting Studies
Jonathan Katz, <i>U.S. Census Bureau</i>
Jasmine Luck, <i>U.S. Census Bureau</i>
Mandi Martinez, <i>U.S. Census Bureau</i>
Mary Davis, <i>U.S. Census Bureau</i></p> <p>44. “I See What You Did There”: Are Respondents Gaming the Net Promoter Score?
David Vannette,
<i>Stanford University & The Qualtrics Methodology Lab</i>
Steven Snell, <i>Qualtrics</i></p> <p>45. What Month Did You Receive an Influenza Vaccination? How Certain Are You About That?
Tammy Santibanez, <i>Center for Disease Control</i>
Anup Srivastav, <i>Center for Disease Control</i>
Peng-Jun Lu, <i>Center for Disease Control</i>
Ashley Amaya, <i>RTI International</i>
Walter Williams, <i>Center for Disease Control</i></p> <p>46. When is Geographic Representation of Respondents Required in Pretesting Studies?
Mary Davis, <i>U.S. Census Bureau</i></p> <p>47. Measuring Attitudes and User Acceptance of Uber Elevate
Tom Wells, <i>Uber</i></p> <p>48. On-Line Versus In-Person Training of Long-Term Care Health Care Providers. Is There a Difference in Knowledge Gained and Attitudes Changed About Young Adult Patients?
Meg Trucano,
<i>Insight Policy Research Inc</i>
Elaine Wilcox-Cook, <i>Insight Policy Research</i>
Debra Wright, <i>Insight Policy Research</i></p> <p>49. Exploring Reminder Messages Intended to Increase Interviewer Compliance with Data Collection Protocols
Amanda Nagle, <i>U.S. Census Bureau</i></p> <p>50. Horizontal vs. Vertical Scales vs. Use of a Grid in Online Data Collection: Which Is Better?
William Mockovak, <i>Bureau of Labor Statistics</i></p> | <p>51. It Takes a Team: Testing and Implementing Changes for the 2019 American Community Survey
Jennifer Ortman, <i>U.S. Census Bureau</i></p> <p>52. Managing and conducting research in a multi-cultural, multi-mode data collection environment
Dawn V. Nelson, <i>U.S. Census Bureau</i></p> <p>53. The immigration issue in US-Mexico relationship: how do they see us? How do we see them?
Diana Penagos, <i>Parametria</i>
Jose Alberto Vera, <i>Parametria</i>
Francisco Abundis, <i>Parametria</i></p> <p>54. Perceptions about gender equality: contrast of American and Mexican public opinion
Diana Penagos, <i>Parametria</i>
Jose Vera, <i>Parametria</i>
Francisco Abundis, <i>Parametria</i></p> <p>55. Do Weibo Opinion Leaders Influence Public Opinion? Case study of the Tianjin Explosion in China
Yan Su, <i>Washington State University</i>
Angela M. Lee, <i>University of Texas at Dallas</i></p> <p>56. Revisiting Partisan Political Trust and Policy Support
Matthew Bergbower, <i>Indiana State University</i></p> <p>57. What Makes People to Share Political Memes? The Role of Political Ideology, Image-text Congruence and Perceived Humor
Hyungjin Gill,
<i>UW-Madison School of Journalism and Mass Communication</i>
Moonhoon Choi,
<i>UW-Madison School of Journalism and Mass Communication</i></p> <p>58. A Discrete Choice Take on the Political Landscape - Using Best-Worst Analysis to Uncover Citizens' Priorities
Megan Peitz, <i>Sawtooth Software</i></p> |
|--|---|

Poster Session #1

Wednesday, May 16, 2018, 3:30 p.m. – 4:30 p.m.
Plaza Ballroom D

59. #MeToo in Bulgaria: Framing Attitudes and Beliefs About Sexism, Sexual Harassment and Gender Roles

Christopher Karadjov, *California State University*
Evelina Slavkova, *TREND*

60. Engaging Youth in a Longitudinal Text Message Survey: Implications for Research and Practice

Tammy Chang, *University of Michigan*
Melissa Dejonckheere,
University of Michigan Medical School
Melissa Plegue, MA,
University of Michigan Medical School
Christina Czuhajewski,
University of Michigan Medical School
Vinod Vydiswaran,
University of Michigan Medical School
Tammy Chang,
University of Michigan Medical School

61. Apple Muffins or Gift Cards? Engaging Potential Respondents Through Food-Based Incentives

Kelly Foster, *East Tennessee State University*
Melody Russell, *East Tennessee State University*
Kate E. Beatty, *East Tennessee State University*
Michael G. Smith, *East Tennessee State University*
Nathan Hale, *East Tennessee State University*
Amal J. Khoury, *East Tennessee State University*

62. Mobile Phone Use and Optimization in a Longitudinal Web Panel with a Long Questionnaire

Patricia Vanderwolf, *ICF International*
Matthew McDonough, *ICF International*
John Boyle, *ICF International*

63. Seventy Years On: Enduring Lessons of the 1948 'Dewey Defeats Truman' Polling Fiasco

W. Joseph Campbell, *American University*

64. The RAND American Educator Panels: Comparing Teacher and Principal Sampling Frames

David Grant, *RAND Corporation*
Michael Robbins, *RAND Corporation*
Christopher Young, *RAND Corporation*

65. Filling in the Blanks: Appending Cell Phone Numbers to Residential Addresses

Missy Mosher, *SSI*

66. Suicide Risk Assessment and Safety Planning in a Longitudinal Mixed Mode Survey of Patients with Complex Psychiatric Disorders

Danna Moore, *Washington State University*
John Fortney, *University of Washington*
Dan Vakoch, *Washington State University*
Nick Ponomarev, *Washington State University*
Lori Ferro, *University of Washington*
Jared Bectel, *University of Washington*

67. A Non-response and Measurement Error Analysis for the National Survey of College Graduates

Kevin Tolliver, *U.S. Census Bureau*
Amanda Nagle, *U.S. Census Bureau*
Kayla Varela, *U.S. Census Bureau*

68. Estimating Reporting Burden for Statistical Surveys

Anna Hamelin, *U.S. Energy Information Administration*
Brian Hewitt, *U.S. Energy Information Administration*

69. A Latent Differential in Candidate Preference in the 2016 Election

Robert Benford, *GfK*

Concurrent Sessions A

Wednesday, May 16, 2018, 1:30 p.m. – 3:00 p.m.

Session 1:

RNP

Identifying and Managing Breaks in Comparability of Data Across Time in the Presence of Survey Changes

Panel: Research in Practice

Moderator: Lauren Warren, *RTI International*

Location: Director's Row E

The Consumer Expenditure Surveys Program's Approach to Managing Data Consistency Over Time

Steve Henderson, *Bureau of Labor Statistics*

Identifying and Managing Breaks in Comparability in the Behavioral Risk Factor Surveillance System

Carol Pierannunzi, *Centers for Disease Control*

Mitigating the Impact of Data Breaks in the Survey of Graduate Students and Postdoctorates in Science and Engineering

Peter Einaudi

Transferring an Official Statistic from Interview-Based to (Predominantly) Online

Joel Williams

Detecting and Documenting Breaks in Comparability of Data Following a Partial Questionnaire Redesign on the National Survey on Drug Use and Health

Jeremy Aldworth, *RTI International*

Session 2:

A&I

#MeToo

Paper: Attitudes and Issues

Moderator: Ilana Ventura,
NORC at the University of Chicago

Location: Director's Row H

Overcoming Gender Stereotypes with Strategic Campaign Communication

Joy Wilke, *University of California - Los Angeles*

Triple Context Effect: Polling About Sexual Harassment in The Weinstein Era

Mario Callegaro, *Google Inc.*

Douglas Rivers, *YouGov*

Norbert Schwarz, *University of Southern California*

Anne Schwichtenberg, *Google Inc.*

Unwanted Work-Related Sexual Advances: Measuring the Problem

Christine Filer, *Langer Research Associates*

Gary Langer, *Langer Research Associates*

Allison De Jong, *Langer Research Associates*

Sofi Sinozich, *Langer Research Associates*

Gregory Holyk, *Langer Research Associates*

"Grab 'em by the Policy" - Protest Sign at the Women's March in DC, January 2017

Tresa Undem,

PerryUndem Research/Communication

Kathleen Perry, *PerryUndem*

The Emergence and Persistence of Gender Ambivalence: A Latent Class Analysis from 1977 to 2014

Ray Sin, *Morningstar Inc.*

Barbara Risman, *University of Illinois at Chicago*

Buddy Scarborough, *University of Illinois at Chicago*

Wednesday May 16

Concurrent Sessions A

Wednesday, May 16, 2018, 1:30 p.m. – 3:00 p.m.

Session 3:

Q&I

Is This Ever Going to End? Question Design to Measure and Reduce Survey Burden

Paper: Questionnaire Design and Interviewing

Moderator: Timothy Triplett, *Urban Institute*

Location: Director's Row I

Evaluating Perceived Burden of a Household Survey Respondents

Daniel Yang, *U.S. Bureau of Labor Statistics*

Question Characteristics and Interviewer Question-Reading Deviations

Jennifer Kelley, *University of Michigan*

Concise Measures of the Big 5 Personality Traits for Omnibus General Population Surveys

Michael Smith, *Czech Academy of Sciences*

Professor Dana Hamplova,

Czech Academy of Sciences

Jonathan Kelley,

International Survey Center and University of Nevada

M.D. R. Evans, *University of Nevada*

The Effects of Question Complexity and Necessary Question Features on Interviewer and Respondent Contributions to Response Time

Jerry Timbrook, *University of Nebraska-Lincoln*

Kristen Olson, *University of Nebraska-Lincoln*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Comparing Ancestry and Detailed Race/Ethnicity Data on the American Community Survey

Gregory J. Mills, *U.S. Census Bureau*

Sarah Heimel, *U.S. Census Bureau*

Angela B. Buchanan, *U.S. Census Bureau*

Session 4:

DCSP

Mail Surveys: The Effect of the Envelope and Everything in It on Survey Response

Methodological Brief: Data Collection and Survey Participation

Moderator: Kate Flint, *ICF International*

Location: Governor's Square 10

Does Size (or type) Really Matter?

The Impact of Envelope Size on Response Rates in a Large Scale National Survey

Ashley Kaiser, *American Institutes for Research (AIR)*

Danielle Battle, *American Institutes for Research (AIR)*

Rebecca Medway,

American Institutes for Research (AIR)

Strategies for Recruitment of Teachers into RAND's American Teacher Panel

Michael Robbins, *RAND Corporation*

Testing the Inclusion of an Informational Brochure in the First Recruitment Mailing to an ABS Sample in a Mixed-Mode Survey

Gerry Dirks, *Simmons Research*

Lisa Lusskin, *Simmons Research*

Beth Ponce, *Simmons Research*

Paul Felstead, *Simmons Research*

Josephine Leonard, *Simmons Research*

Paul J. Lavrakas, *Consultant*

How Long Should We Wait? Optimal Timing of Follow-up Mailings in a Sample of Physicians

Marshica Stanley Kurtz, *RTI International*

Rebecca J. Powell, *RTI International*

Emily M. Geisen, *RTI International*

Murrey G. Olmsted, *RTI International*

Using Behavioral Science to Improve Survey Participation: An Experiment with the National Beneficiary Survey

Kim Mook, *Mathematica Policy Research*

Ryan Callahan, *Mathematica Policy Research*

Jesse Chandler, *Mathematica Policy Research*

Jason Markesich, *Mathematica Policy Research*

Bevin Mory, *Mathematica Policy Research*

Amy Johnson, *Mathematica Policy Research*

Concurrent Sessions A

Wednesday, May 16, 2018, 1:30 p.m. – 3:00 p.m.

Session 4: (continued)

Can Specific Households be Targeted for FedEx Reminders? Evidence From a National Survey

Mahi Megra, *American Institutes for Research*
Rebecca Medway, *American Institutes for Research*

The Shorter, The Better?

Andrew Zukerberg,
National Center for Education Statistics
Danielle Battle, *American Institutes for Research*
Ashley Kaiser, *American Institutes for Research*

One Strike, Two Strikes, You're Out. The Inconsistencies of Undeliverable Mail.

Vanessa Meldener-Harrell, *Westat*
Michelle Amsbary, *Westat*
Matthew DeBell, *Stanford University*
Natalya Maisel, *Stanford University*

Session 5: **Qual**

Innovations in Web Survey Design and Quality Checking

Methodological Brief: Data Quality

Moderator: Margaret D. Carroll,
National Center for Health Statistics

Location: Governor's Square 11

The Advantages and Disadvantages of Using an Auto Forward Design in a Web Survey

Marieke Haan, *Utrecht University*
Peter Lugtig, *Utrecht University*
Bella Struminskaya, *Utrecht University*
Vera Toepoel, *Utrecht University*
Jeldrik Bakker, *Statistics Netherlands*
Barry Schouten,
Statistics Netherlands / Utrecht University

Rewriting CATI Questions for Mobile-Optimized Web Surveys: Lessons from the Field

Nick Bertoni, *Pew Research Center*

How Skip Logic Improves Data Quality and Respondent Experience

Laura Wronski, *SurveyMonkey*
Zewei Zong, *SurveyMonkey*

Automated general methods to identify bad survey takers in online surveys

David Shor, *Civis Analytics*
Micheal Sadowsky, *Civis Analytics*

How Respondent Demographics and Survey Design Interact as Determinants of Item Nonresponse and Data Quality

Natalie Jackson, *JUST Capital*

Differences in Data Quality as a Function of Early Versus Late Positioning of Questions in a Web Survey

Tanja Kunz,
GESIS - Leibniz-Institute for the Social Sciences
Tobias Gummer,
GESIS - Leibniz-Institute for the Social Sciences
Marek Fuchs, *Darmstadt University of Technology*

Concurrent Sessions A

Wednesday, May 16, 2018, 1:30 p.m. – 3:00 p.m.

Session 5: (continued)

Visual Design Variations and Response Quality Assessment in Open-ended Questions

Tanja Kunz,
GESIS - Leibniz-Institute for the Social Sciences
Katharina Meitinger,
GESIS - Leibniz-Institute for the Social Sciences

The Effect of Skip Instructions on the Data Quality of Web Surveys

Erin Pinkus, *SurveyMonkey*
Zewei Zong, *SurveyMonkey*

Session 6:

PORTAL

3MC

An Overview of Issues Critical to 3MC Research Design and Implementation

PORTAL: 3MC

Moderator: Beth Ellen Pennell, *University of Michigan*

Location: Governor's Square 12

Improving Cross-National/Cultural Comparability Using the Total Survey Error Paradigm

Tom W. Smith, *NORC at the University of Chicago*

Improving Data Quality in Cross-National Survey Research

Michael D. Robbins, *Princeton University*

Session 7:

PPP

Exploring Trump's America: Understanding the U.S. Electorate in the Era of Trump

Paper: *Populations, Polls, and Politics*

Moderator: James Duran

Location: Governor's Square 14

Educational Divides in Political Views Among Whites: Economics, Culture, or Both?

Alec Tyson, *Pew Research Center*
J. Baxter Oliphant, *Pew Research Center*
Jocelyn Kiley, *Pew Research Center*

Trump's Win in the Rust Belt: Not Just Random Chance

Kaitlyn McAuliffe, *Cicero*
Joseph Zappa, *Cicero*

Assessing Community Type Metrics

Ruth Igielnik, *Pew Research Center*
Anthony Cilluffo, *Pew Research Center*
Anna Brown, *Pew Research Center*

The Apathetic Trump Vote: Defining a Cohort of "Reluctant Trumpers"

Mark Blumenthal, *SurveyMonkey*

Trump and Party ID: Endogeneity and Sorting in the Age of Trump

Krista Jenkins, *Fairleigh Dickinson University*
Dan Cassino, *Fairleigh Dickinson University*
Peter Woolley, *Fairleigh Dickinson University*

Concurrent Sessions A

Wednesday, May 16, 2018, 1:30 p.m. – 3:00 p.m.

Session 8:

PORTAL

BigData

Snakes in the Garden: An Introduction to Computing for Budding Survey Data Scientists

PORTAL: Big Data/Data Science

Moderator: Trent D. Buskirk,
University of Massachusetts Boston

Location: Governor's Square 15

Putting the R in SuRveys: A User Friendly Introduction to R for Survey and Social Science Researchers

Trent D. Buskirk, *University of Massachusetts Boston*

Snake Charming 101: A User-Friendly Introduction to Python for Survey Researchers

Adam Eck,
Oberlin College, Department of Computer Science

Session 9:

DCSP

Get More Bars! Strategies for Improving the Efficiency and Coverage of Cell Phone Samples

Paper: Data Collection and Survey Participation

Moderator: Matt Jans, *ICF International*

Location: Governor's Square 16

Using Sampling Strategies to Increase Response from Hard-to-Reach Populations: The Prepaid Cell Phone Flag

Alisha Baines Simon,
Minnesota Department of Health
Kathleen Thiede Call,
University of Minnesota, SHADAC
Sarah L. Hagge, *Minnesota Department of Health*
Giovann Alarcón, *University of Minnesota, SHADAC*
David Dutwin, *SSRS*

Coverage Gap: Out-of-State Telephone Numbers for State Surveys

Marcus Berzofsky, *RTI International*
Caroline Scruggs, *RTI International*
Howard Speizer, *RTI International*
Bo Lu, *The Ohio State University*
Matt Stearmer, *ODM*
Tim Sahr, *GRC*

Consumer Cellular Database: More Efficient, but at What Cost?

Caroline Scruggs, *RTI International*
Marcus Berzofsky, *RTI International*
Thomas Duffy, *RTI International*
Timothy Sahr,
Ohio Colleges of Medicine Government Resource Center
Bo Lu, *The Ohio State University*
Matt Stearmer, *Ohio Department of Medicaid*

The Advantage of Using Auto-Dialers with a Cell-phone Sample

Kate Flint, *ICF International*
Patricia Vanderwolf, *ICF International*
Deirdre Middleton, *ICF International*
Randy ZuWallack, *ICF International*
Naomi Freedner-Maguire, *ICF International*
Polly Phipps, *Bureau of Labor Statistics*

Concurrent Sessions A

Wednesday, May 16, 2018, 1:30 p.m. – 3:00 p.m.

Session 9: (continued)

Sample and Respondent Provided County Comparisons Among Cellular Respondents

Carol Pierannunzi, *Centers for Disease Control*
Ashley Hyon, *MSG*
David Malarek, *MSG*
Jeff Bareham, *MSG*
Kelly Lin, *MSG*

Session 10: **A&I**

Polarizing Social Issues: Guns, Abortion, and Weed (Welcome to the Mile High City)

Paper: Attitudes and Issues

Moderator: Kathleen Frankovic

Location: Governor's Square 17

Legalize Gay Pot: Toward a Unified Theory of the Origins of Social Change in Mass Opinion

Jeremiah Garretson, *Cal State East Bay*

Sticking to Your Guns: Religion, Gun Control and Policy

Elizabeth Sciupac, *Pew Research Center*
Becka A. Alper, *Pew Research Center*

Partisan Polarization over Gun Control and Social Class

Jaesok Son, *NORC at the University of Chicago*

Measuring the Social Climate for Cannabis Use in the U.S.

Matthew Farrelly, *RTI International*
Kian Kamyab, *RTI International*
Jane Allen, *RTI International*

Session 11:

DEMO

Live Interactive Vendo Demonstrations

Panel: DEMO

Thematically (<http://thematically.com/>)

20|20 Research (www.2020research.com)

Location: Plaza Court 2

PARC by Langer Res & Assoc. (www.parc.us.com)

Qualtrics (www.qualtrics.com)

Civiqs (www.civiqs.com)

Location: Plaza Court 3

Jibanu (www.jibunu.com)

Onetree (www.onetree.com)

Location: Plaza Court 4

Civis Analytics (www.civisanalytics.com)

Rybbon (www.rybbon.com)

Sawtooth Software (www.sawtoothsoftware.com)

Location: Plaza Court 5



Day at a Glance

Thursday, May 17, 2018

Time	Event	Location
7:00 a.m. – 8:00 a.m.	Committee Meetings (See page 31)	
7:00 a.m. – 8:00 a.m.	Continental Breakfast with Exhibitors	Plaza Exhibit Hall
7:00 a.m. – 4:30 p.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
7:30 a.m. – 4:30 p.m.	Registration Desk Open	Plaza Registration Desk
8:00 a.m. – 9:30 a.m.	Concurrent Sessions B	
	Session 1: Expanding our Horizons: Attitudes and Opinions from Across the Globe A&I	Director's Row E
	Session 2: Error, Erreur, Errore. No Matter How You Day it We Want to Reduce It. 3MC	Director's Row H
	Session 3: You've Got Mail, But we Didn't! Improving Response to Mail Surveys DCSP	Director's Row I
	Session 4: Follow the \$\$: Personal Finance and the Economy A&I	Governor's Square 10
	Session 5: AAPOR Committee Updates A&I	Governor's Square 11
	Session 6: At the Intersection of Respondent Way and Interviewer Avenue	Governor's Square 12
	Session 7: Putting Census on the Map: An Overview of Census Data Products PORTAL Inv	Governor's Square 14

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues	A&I	Probability & Nonprobability Samples	Prob/Non
Populations, Polls, and Politics	PPP	Big Data/Data Science and Surveys	BigData
Data Quality	Qual	Questionnaire Design & Interviewing	Q&I
Data Collection and Survey Participation	DCSP	Research in Practice	RNP
Innovations & Emerging Methods	Inv	PORTAL	PORTAL
Multinational, Multigenerational, and Multicultural	3MC	DEMO	DEMO

Day at a Glance

Thursday, May 17, 2018

Time	Event	Location
8:00 a.m. – 9:30 a.m.	Concurrent Sessions B (continued)	
	Session 8: The Burgeoning of Burdens: An Overview of the Different Types, Treatments, and Impacts of Respondent Burden RNP	Governor's Square 15
	Session 9: 15 Years of the National Survey of Latinos PPP	Governor's Square 16
	Session 10: Surveying Rural America PPP	Governor's Square 17
9:30 a.m. – 10:00 a.m.	Beverage Break with Exhibitors <i>Sponsored by</i> 	Plaza Exhibit Hall
10:00 a.m. – 11:30 a.m.	Concurrent Sessions C	
	Session 1: Pitfalls in Data Science and Public Opinion in an Age of Bots BigData	Director's Row E
	Session 2: Error, Erreur, Errore. No Matter How You Say it We Want to Reduce It - Part Deux 3MC	Director's Row H
	Session 3: Developing and Testing Measures of Gender Identity and Sexual Orientation Using Focus Groups, Cognitive Interviews, and Survey Experiments A&I	Director's Row I
	Session 4: Attitudes and Issues in Brief: Religion and Immigration A&I	Governor's Square 10
	Session 5: To Have an Interviewer or Not to Have an Interviewer, that is the Question: Advances in Telephone Survey Methodology Inv	Governor's Square 11
	Session 6: Operational Considerations and Innovations Implementing the New National Health Interview Survey Sample Design Prob/Non	Governor's Square 12
	Session 7: Word Up! Exploring Qualitative Data Collection Methods and Use of Qualitative Data to Enhance Survey Insights PORTAL Q&I	Governor's Square 14
	Session 8: Trolls, Trust, and Partisan Tensions PPP	Governor's Square 15



Day at a Glance

Thursday, May 17, 2018

Time	Event	Location
10:00 a.m. – 11:30 a.m.	Concurrent Sessions C (continued)	
	Session 9: Field Interviewers of Dreams DCSP	Governor's Square 16
	Session 10: The Truth is Out There: Using Voter Files to Improve Election Polls PPP	Governor's Square 17
11:45 a.m. – 12:45 p.m.	Committee Meetings (see page 31)	
11:45 a.m. – 1:45 p.m.	AAPOR Presidential Address and Lunch	Plaza Ballroom BCEF
1:45 p.m. – 3:15 p.m.	Concurrent Sessions D	
	Session 1: Weight! My International Contact Needs a New Sample of Strategies 3MC	Director's Row E
	Session 2: Media, Trust, and America? A&I	Director's Row H
	Session 3: Challenges of Sampling Racial and Ethnic Minorities and Non-English Speakers in the United States 3MC	Director's Row I
	Session 4: Mixed Methods Approach to Reducing Response Errors Associated With the Usability of Web Surveys Q&I	Governor's Square 10
	Session 5: The Flies the Spider Couldn't Catch: Methods for Measuring, Adjusting and Improving Estimates from Web-based Surveys Prob/Non	Governor's Square 11
	Session 6: Assessing Sampling Designs, Recruitment, Strategies, and Data Collection Modes in Surveys of Sexual Minorities A&I	Governor's Square 12
	Session 7: The Conflict Between Research Transparency and Respondent Confidentiality Qual	Governor's Square 14
	Session 8: Does your Smartphone Speak My Language? Exploring Natural Language Processing and Data Collection Using Smartphones and Tablets PORTAL BigData Inv	Governor's Square 15
	Session 9: Using Administrative Record Data to Improve Census Bureau Surveys and Reduce Respondent Burden Inv	Governor's Square 16
	Session 10: Who Says No? Non-response Issues in Election Polls PPP	Governor's Square 17

Thursday May 17

Day at a Glance

Thursday, May 17, 2018

Time	Event	Location
3:15 p.m. – 4:15 p.m.	Poster Session #2	Plaza Ballroom D
3:15 p.m. – 4:15 p.m.	Speed Networking Session #1	Plaza Ballroom A
4:15 p.m. – 5:45 p.m.	Concurrent Session E	
	Session 1: What the Death Panel Can't Kill: Attitudes on Health Care Policy A&I	Director's Row E
	Session 2: Answers for How to Ask Q&I	Director's Row H
	Session 3: Automation and Technology in Everyday Life A&I	Director's Row I
	Session 4: Please Leave A Voicemail Message on My Call Blocker Device. Don't Leave Your Number, I've Got Caller ID. DCSP	Governor's Square 10
	Session 5: Tinkering with Tradition: Using Machine Learning Methods and Big Data to Refine Survey Designs and Improve Survey Participation BigData	Governor's Square 11
	Session 6: AAPOR/ASA Task Force Report on Data Falsification in Surveys RNP	Governor's Square 12
	Session 7: Federal Statistics, Multiple Data Sources, and Privacy Protection: Next Steps Inv	Governor's Square 14
	Session 8: Collecting Survey Data Via Text Messaging PORTAL Inv	Governor's Square 15
	Session 9: Speak My Language or Feel the Effects 3MC	Governor's Square 16
	Session 10: Where are You, Will you , and Can You Participate? Efforts to Recruit, Interview, and Model Estimates for Rare and Hard-to-Reach Populations RNP	Governor's Square 17
6:00 p.m.	Student & Early Career Dinner Meet-up	Meet in the Hotel Lobby @ 5:45 p.m.
6:00 p.m. – 8:00 p.m.	HISP-AAPOR Affinity Group Happy Hour	16Mix Bar
8:00 p.m. – 11:30 p.m.	PAPOR Chapter Event	OFFSITE: Viewhouse Eatery Bar & Rooftop @ 2015 Market St.

Concurrent Sessions B

Thursday May 17, 2018, 8:00 a.m. – 9:30 a.m.

Session 1:

A&I

Expanding our Horizons: Attitudes and Opinions from Across the Globe

Paper: Attitudes and Issues

Moderator: Sarah Lessem
National Center for Health Statistics

Location: Director's Row E

Trumping Foreign Policy: Public Diplomacy, Framing, and Public Opinion Abroad

Timothy Gravelle, *University of Melbourne*

Global Power or Global Pariah?

Julie Ray, *Gallup*
Neli Esipova, *Gallup*
Anita Pugliese, *Gallup*

Political Satire and Exposure to Political Information in Authoritarian Regimes (Evidence from Russia)

Nikita Savin,
National Research University Higher School of Economics
Kirill Chmel,
National Research University Higher School of Economics
Michael X. Delli Carpini, *University of Pennsylvania*

Measuring National Reputation: Long-Term Stability, Short-Term Change

Christopher Fleury, *GfK*
Vadim Volos, *GfK*
Amanda Carlson, *GfK*

Social Media Usage and Women's Empowerment in Qatar: Evidence from a National Representative Survey

Bethany Shockley,
The Social and Economic Survey Research Institute (SESRI), Qatar University
Noora Al-Lari, *SESRI, Qatar University*
Engi Elmaghraby, *SESRI, Qatar University*
Mohammad Al-Ansari, *SESRI, Qatar University*

Session 2:

3MC

Error, Erreur, Errore. No Matter How You Say It We Want to Reduce It.

Paper: 3MC

Moderator: Julie De Jong, *University of Michigan*

Location: Director's Row H

Recently Resettled Refugees and their Experience with the Annual Survey of Refugees - Findings from Cognitive and In-Depth Interviews

Hamutal Bernstein, *Urban Institute*
Susan Sherr, *SSRS*
Nicole Deterding, *Business Strategy Consultants*
Arina Goyle, *SSRS*
Rob Manley, *SSRS*
Tyler Woods, *Urban Institute*

The Search for Comparability in Answer Scales for Multilingual Surveys

Ana Villar, *City University of London*

Clean Air, Clear Scales: Experiment To Assess Scale Understanding Across Cultures

John Lee Holmes, *SESRI-Qatar University*
Abdoulaye Diop, *SESRI-Qatar University*
Kien Le, *SESRI-Qatar University*
Semsia Al-Ali Mustafa, *SESRI-Qatar University*
Noof Abdulhadi J H Al-Rakeb,
SESRI-Qatar University
Maryam Ali N. F. Al-Thani, *SESRI-Qatar University*

More Money, More (Nonresponse) Problems? A Comparison of Income Measures in Western Europe

Laura Silver, *Pew Research Center*
Steve Schwarzer, *Pew Research Center*
Patrick Moynihan, *Pew Research Center*

Analyzing The Fence-Sitters: Do Japanese Who Select Neutral Survey Response Options Provide Additional, Policy-Relevant Information?

Amanda Pinkston, *U.S. Department of State*
Sherry Martin, *U.S. Department of State*

Concurrent Sessions B

Thursday May 17, 2018, 8:00 a.m. – 9:30 a.m.

Session 3:

DCSP

You Got Mail. But We Didn't! Improving Response to Mail Surveys

Paper: Data Collection and Survey Participation

Moderator: Casey Tesfaye,
Research Support Services Inc

Location: Director's Row I

Bullets versus Paragraphs: How the Design of Mail Survey Cover Letters Impacts Response

Quan Zhou, *University of Nebraska - Lincoln*
Jolene D. Smyth, *University of Nebraska-Lincoln*
Kristen Olson, *University of Nebraska-Lincoln*

The Impact of Personalization Strategies on Survey Response Rates and Representation

Richard Hull, *University of Nebraska - Lincoln*
Patrick Habecker, *University of Nebraska-Lincoln*
Bridget Goosby, *University of Nebraska-Lincoln*
Jacob Cheadle, *University of Nebraska-Lincoln*
Jolene D. Smyth, *University of Nebraska-Lincoln*
Lindsey Witt-Swanson, *University of Nebraska-Lincoln*

Where's My Info?: Testing the use of Visual Design Principles in Cover Letters

Rebecca Powell, *RTI International*
Marshica Stanley Kurtz, *RTI International*
Emily M. Geisen, *RTI International*
Murrey G. Olmsted, *RTI International*

Showing Off So They Show Up: Getting the Attention of Hard-to-Reach Respondents

Caitlin Waickman,
*New York City Department of
Housing Preservation & Development*
Daniel Goldstein,
*New York City Department of
Housing Preservation & Development*

Effects of Mail Survey Length and Layout on Response Rates

Marc Elliott, *RAND Corporation*
Q Burkhart, *RAND Corporation*
Nathan Orr, *RAND Corporation*
Ron D. Hays, *UCLA / RAND Corporation*
Paul D. Cleary, *Yale University*
Julie A. Brown, *RAND Corporation*

Session 4:

A&I

Follow the \$\$: Personal Finance and the Economy

Paper: Attitudes and Issues

Moderator: Jennifer Sauer, *AARP*

Location: Governor's Square 10

The Financial Determinants of Awareness of Elder Financial Exploitation

Angela Fontes, *NORC at the University of Chicago*
Melissa J.K. Howe, *NORC at the University of Chicago*
Mark Lush, *NORC at the University of Chicago*
Bernard Dugoni, *NORC at the University of Chicago*

Why People Invest in And How To Nudge Them Away From Overpriced Index Funds : A Population-Based Survey Experiment

Ray Sin, *Morningstar Inc.*
Ryan O. Murphy, *Morningstar Inc.*
Angela Fontes, *NORC at University of Chicago*
Mark Lush, *NORC at University of Chicago*

Tracking Americans' Economic Anxiety

Mary Meyn, *Edison Research*
Joe Lenski, *Edison Research*
Randy Brown, *Edison Research*

Economic Disillusionment? Attitudinal and Circumstantial Drivers of Perception of the Economy

Sarah Kelley, *American Institutes for Research*
Claire Kelley, *American Institutes for Research*
Jonathan Kelley, *International Survey Center*
Mariah Evans, *University of Nevada, Reno*

A New Index for Measuring Small Business Confidence: Strategies and Lessons Learned

Dominick Hannah, *Ipsos*
Marcus Maher, *Ipsos Public Affairs*
Annaleise Lohr, *Ipsos Public Affairs*
Robert Petrin, *Ipsos Public Affairs*

Concurrent Sessions B

Thursday May 17, 2018, 8:00 a.m. – 9:30 a.m.

Session 5:

A&I

AAPOR Ad Hoc Committee Updates

Panel: Attitudes and Issues

Moderator: Timothy Johnson,
University of Illinois Chicago

Location: Governor's Square 11

AAPOR Committee Updates

Timothy Johnson, *University of Illinois Chicago*

Spam Flagging and Call Blocking Report

David Dutwin, *SSRS*, **Chair**
Micheline Blum, *Baruch College*
Kennon Copeland, *NORC*
Howard Fienberg, *Insights Association*
Chris Jackson, *IPSOS*
Eric Jodts, *Westat*
Olga Koly, *U.S. Census Bureau*
David Malarek, *Marketing Systems Group*
Gerry Holzbaur, *Marketing Systems Group*
Stephanie Marken, *Gallup*
Joe Matuzak, *University of Michigan*
Carol Pierannunzi, *Centers for Disease Control*
Jamie Ridenhour, *RTI International*
David Sheppard, *U.S. Census Bureau*
Michele Ernst Staehli, *Fors*
Lynn Stalone, *HR Research*
John Thompson, *COPAFS*
Sanjay Vrudhula, *Recon MR*

False Accusations Against Surveys Report

Jill E. Darling, *University of Southern California*, **Chair**
Whit Ayres, *North Star Opinion Research*
Eran Ben-Porath, *SSRS*
Mickey Blum,
Baruch College - the City University of New York
Jon Cohen, *SurveyMonkey*
Sharon Dunwoody, *University of Wisconsin-Madison*
Harry Enten, *CNN*
Anna Greenberg,
Greenberg Quinlan Rosner Research
Timothy P. Johnson, *University of Illinois at Chicago*
Ozan Kuru, *University of Michigan*
Kyley McGeeney, *PSB*
Elizabeth Ormson, *NORC, University of Chicago*

Session 6:

At the Intersection of Respondent Way and Interviewer Avenue

Paper

Moderator: Lisa Thalji, *RTI International*

Location: Governor's Square 12

Investigating Respondent Multitasking and Distraction Using Self-Report and Interviewer Observations In a Dual-Frame Telephone Survey

Eva Aizpurua, *Center for Social and Behavioral Research, University of Northern Iowa*
Erin O. Heiden, *Center for Social and Behavioral Research, University of Northern Iowa*
Ki Hyung Park, *Center for Social and Behavioral Research, University of Northern Iowa*
Mary E. Losch, *Center for Social and Behavioral Research, University of Northern Iowa*
Jill Wittrock, *Center for Social and Behavioral Research, University of Northern Iowa*

An Examination of an Interviewer-Respondent Matching Protocol in a Longitudinal CATI Study

Brady West, *University of Michigan*
Michael R. Elliott, *University of Michigan*
Zeina Mneimneh, *University of Michigan*
James Wagner, *University of Michigan*
Andy Peytchev, *RTI International*
Mark Trappmann, *Institute for Employment Research*

Leveraging Commitment to Influence Respondent Behavior

David Vannette,
Stanford University & The Qualtrics Methodology Lab

Gaze Patterns During Video Mediated Survey Interviews

Shelley Feuer, *New School for Social Research*
Michael F. Schober, *New School for Social Research*

Is it Something I Said? An Examination of Apprehension and Adaptation Communication Traits on Field Interviewer Performance.

David Alward, *RTI International*
Stephen M. King, *RTI International*



Concurrent Sessions B

Thursday May 17, 2018, 8:00 a.m. – 9:30 a.m.

Session 7:

PORTAL

Inv

Putting Census on the Map: An Overview of Census Data Products

PORTAL: Innovations & Emerging Methods

Moderator: Ally Burleson-Gibson, *U.S. Census Bureau*

Location: Governor's Square 14

The Future of Census Bureau Data Dissemination

Ally Burleson-Gibson, *U.S. Census Bureau*
Rob Chestnut, *U.S. Census Bureau*

The Response Outreach Area Mapper (ROAM): A new tool to identify, understand, and manage hard-to-survey areas

Nancy Bates, *U.S. Census Bureau*

Session 8:

RNP

The Burgeoning of Burdens: An Overview of the Different Types, Treatments, and Impacts of Respondent Burden

Panel: Research in Practice

Moderator and Discussant: Kristen Olson,
University of Nebraska - Lincoln

Location: Governor's Square 15

The Effect of the Web Mode on Response Burden in Establishment Surveys

Georg-Christoph Haas,
Institute for Employment Research

Survey Features and Respondent Characteristics that Contribute to Objective and Subjective Measures of Burden

Robin Kaplan, *U.S. Bureau of Labor Statistics*

A Diagnostic Mechanism for Assessing Respondent Burden: Sensitive Item Nonresponse Bias in Student Surveys

Marc D. Weiner, *Bloustein School, Rutgers, The State University of New Jersey*

Exploring the Relationship Among Burden Factors, Survey Response Propensity, & Nonresponse Bias

Morgan Earp, *U.S. Bureau of Labor Statistics*

Does Smart Data Collection Reduce Respondent Burden?

Frauke Kreuter, *University of Maryland - College Park*

Concurrent Sessions B

Thursday May 17, 2018, 8:00 a.m. – 9:30 a.m.

Session 9:

PPP

15 Years of the National Survey of Latinos

Panel: Populations, Polls, and Politics

Moderator: Ana Gonzalez-Barrera,
Pew Research Center

Location: Governor's Square 16

The National Survey of Latinos, Its Inception and Its Importance in the Study of Public Opinion

Mollyann Brodie
Roberto Suro

The National Survey of Latinos: A Methodological Perspective

David Dutwin

The National Survey of Latinos and the Study of Latino Identity: When Labels Don't Fit and When They Become Outdated

Mark Hugo Lopez, *Pew Research Center*
Ana Gonzalez-Barrera, *Pew Research Center*

Politics and Immigration, Two Key Topics of the National Survey of Latinos

Ana Gonzalez-Barrera, *Pew Research Center*
Gustavo López

Session 10:

PPP

Surveying Rural America

Panel: Populations, Polls, and Politics

Moderator: Ashley Kirzinger,
Kaiser Family Foundation

Discussant: Stephanie Eckman, *RTI International*

Location: Governor's Square 17

Degree of Ruralness and Public Opinion

Eran Ben-Porath

Surveying Rural Populations on the Web and Through RDD

Sarah Cho
Ashley Kirzinger

Exploring the Rural/Urban Divide: Role of Partisanship and the Politics of Place

Kirby Goidel, *Texas A&M*

Telling the Full Story of Rural America with Survey Research, Focus Groups and Journalism

Emily Guskin
Scott Clement
Liz Hamel

Concurrent Sessions C

Thursday May 17, 2018, 10:00 a.m. – 11:30 a.m.

Session 1:

BigData

Pitfalls in Data Science and Public Opinion in an Age of Bots

Panel: Big Data/Data Science

Moderator: Solomon Messing, *Pew Research Center*

Location: Director's Row E

Public Comments as Public Opinion? An Analysis of Online Comments about the FCC Net Neutrality Proposal

Paul Hitlin, *Pew Research Center*
Kenny Olmstead, *Pew Research Center*
Skye Toor, *Pew Research Center*

Hyper-Partisan Fake News or Business as Usual? How Bots Spread News Media on Twitter

Stefan Wojcik, *Pew Research Center*
Solomon Messing, *Pew Research Center*

From Tweets to Polls: Predicting the 2016 Polls with Re-Weighted Twitter Data

Stefan Wojcik, *Pew Research Center*
Will Hobbs, *Northeastern University*
Kenny Joseph
Lisa Friedland
David Lazer

Computational Confederates

Brian Keegan

Truth in an Age of Truthiness: When Bot-Fueled PsyOps Meet Internet Spam

Kris Shaffer

The Spread of Fake News on Twitter by Voters During the 2016 U.S. General Election

Nir Grinberg
David Lazer

Session 2:

3MC

Error, Erreur, Errore. No matter how you say it we want to reduce it - Part Deux

Paper: 3MC

Moderator: Alisu Schoua-Glusberg,
Research Support Services Inc.

Location: Director's Row H

Improving the Anchoring Vignette Methodology with Visual Vignettes

Mengyao Hu, *University of Michigan*
Sunghee Lee, *University of Michigan*

Examining Response Processes underneath Numerical Reports of Subjective Longevity Expectations: Evidence from Simple Probing Questions

Sunghee Lee, *University of Michigan*
Pamela Giustinelli, *Bocconi University*
Colleen McClain, *University of Michigan*
Dorothee Behr, *GESIS*
Katharina Meitinger, *GESIS*

Sources of Error in 3MC Surveys – An Assessment of the Relative Impact of Mode and Translation Error on Measurement Equivalence

Caroline Roberts, *University of Lausanne*
Oriane Sarrasin, *University of Lausanne*
Michèle Ernst Stähli, *FORS*

Measuring Occupations: A Quick, Straightforward, and Highly Effective Survey Question Categorizing Occupations and Giving Occupational Status

Jonathan Kelley, *International Survey Center*
M.D.R. Evans, *University of Nevada*

Race and Ethnic Data Collection in Census 2020 and Implications on the California Health Interview Survey

Priya Thaker,
UCLA Center for Health Policy Research
Ninez Ponce, *Principal Investigator,*
California Health Interview Survey
Todd Hughes, *Director,*
California Health Interview Survey
Laureen Masai, *Data Access Center*
Coordinator, California Health Interview Survey
Daniel Hanaya,
Analyst, California Health Interview Survey
Royce Park, *California Health Interview Survey*

Concurrent Sessions C

Thursday May 17, 2018, 10:00 a.m. – 11:30 a.m.

Session 3:

A&I

Developing and Testing Measures of Gender Identity and Sexual Orientation Using Focus Groups, Cognitive Interviews, and Survey Experiments

Panel: Attitudes and Issues

Moderator: Philip Brenner,
University of Massachusetts Boston

Location: Director's Row I

Capturing LGB & T+: False Negatives, False Positives, and Measurement Errors

Alian Kasabian, *University of Nebraska Lincoln*

Feedback from Transgender Focus Group Respondents on the Federal Collection of Gender Identity

Jessica Holzberg, *University of Massachusetts*
Renee Ellis
Matt Virgile, *U.S. Census Bureau*
Jennifer Edgar, *Bureau of Labor Statistics*
Polly Phipps, *U.S. Bureau of Labor Statistics*

Sexual Orientation and Gender Identity Beyond the Urban Core: Expanding Cognitive Testing of Sexual Orientation Disclosure with a South-Central Appalachian Based Population

Jessie Arnold, *East Tennessee State University*
Jesse Burkhalter, *East Tennessee State University*
Justine Bulgar-Medina,
University of Massachusetts-Boston

Understanding Identity Disclosure: Measurement Considerations for Sexual Orientation

Gerard Byron, *University of New Hampshire*
Justine Bulgar-Medina,
University of Massachusetts-Boston

Evaluating Proxy Response for Sexual Orientation and Gender Identity: Paired Cognitive Interviews in the Current Population Survey

Matt Virgile, *U.S. Census Bureau*
Renee Ellis
Jessica Holzberg, *U.S. Census Bureau*
Jennifer Edgar, *Bureau of Labor Statistics*
Polly Phipps, *U.S. Bureau of Labor Statistics*

Session 4:

A&I

Attitudes and Issues in Brief: Religion and Immigration

Methodological Brief: Attitudes and Issues

Moderator: Larry Luskin, *ICF International*

Location: Governor's Square 10

Measuring Secularism and Spirituality in Western Europe

Neha Sahgal, *Pew Research Center*
Scott Gardner, *Pew Research Center*
Jonathan Evans, *Pew Research Center*
Ariana Monique Salazar, *Pew Research Center*
Kelsey Jo Starr, *Pew Research Center*

Measuring Religion in Cross-Cultural Contexts: A Closer Look at East Asia

Steve Schwarzer, *Pew Research Center*
Courtney Nelson, *Pew Research Center*

Doubting Disbelievers?: A New Approach to Measuring Belief and Disbelief in God

Rob Griffin, *PRRI*
Molly Fisch-Friedman, *PRRI*
Alex Vandermaas-Peeler, *PRRI*
Daniel Cox, *PRRI*

Coming out Mormon: An examination of religious orientation, spiritual trauma, and PTSD among Mormon and ex-Mormon LGBTQQA adults

Brian Simmons, *University of Georgia*

Media Consumption Habits and Attitudes Toward Immigration and Diversity in the Trump Era

Lucy Turley, *The Opportunity Agenda*

Party Identification, Local Context, and Australian Attitudes toward Immigration and Asylum Policy

Timothy Gravelle, *University of Melbourne*

Measuring Migrant Acceptance Worldwide

Neli Esipova, *Gallup*
Anita Pugliese, *Gallup*
Julie Ray, *Gallup*

Global Migration: From Desire to Preparation

Anita Pugliese, *Gallup*
Neli Esipova, *Gallup*
Julie Ray, *Gallup*

Concurrent Sessions C

Thursday May 17, 2018, 10:00 a.m. – 11:30 a.m.

Session 5:

Inv

To Have an Interviewer or Not to Have an Interviewer, that is the Question: Advances in Telephone Survey Methodology

Methodological Brief: Innovations & Emerging Methods

Moderator: Curtiss L. Cobb, Facebook

Location: Governor's Square 11

Did it Work? Findings from a Flu Pilot Study Using Interactive Voice Response (IVR) and Live Interviewers

Vicki Pineau, NORC at the University of Chicago
Benjamin Skalland, NORC at the University of Chicago
Gillian Lawrence, NORC at the University of Chicago

Non-response Among Women or Reproductive Age in Burkina Faso Contacted for IVR or CATI Cell Phone Survey

Abigail Greenleaf,
Johns Hopkins Bloomberg School of Public Health, Department of Population, Family and Reproductive Health
Saifuddin Ahmed,
Johns Hopkins Bloomberg School of Public Health, Department of Population, Family and Reproductive Health
Caroline Moreau,
Johns Hopkins Bloomberg School of Public Health, Department of Population, Family and Reproductive Health & Institute National de la Santé et de la Recherche Médicale (INSERM)
Georges Guiella,
Institute Supérieur des Sciences de la Population, University of Ouagadougou
Aliou Gadiaga,
Institute Supérieur des Sciences de la Population, University of Ouagadougou
Yoonjoung Choi,
Johns Hopkins Bloomberg School of Public Health, Department of Population, Family and Reproductive Health

IVR in Low and Middle-Income Countries: Which Voice and Question Order is Best? Highlights from a Study in Nigeria

Leenisha Marks, RTI International - RTP, NC
Charles Lau, RTI International
Alexandra Cronberg, Kantar Public
Ashley Amaya, RTI International

What Mobile Phone Survey Mode Produces the Most Representative Data? A Comparison of SMS, IVR, and CATI in Nigeria

Charles Lau, RTI International
Alex Cronberg, Kantar Public
Leenisha Marks, RTI International
Ashley Amaya, RTI International
Melissa Baker, Kantar Public

Taking a Pulse of the Nation: Do Text Message Surveys Capture the Beat like RDD Polls?

Vanessa Maturo, Gallup
Jenny Marlar, Gallup

Alternative Locating Tools - Part 2: An Updated Look at Administering a Text Message "Mini" Survey

Julie Pacer, Abt Associates
Debi McInnis, Abt Associates
Karin Martinson, Abt Associates
Stephen Bell, Abt Associates

Using SMS In Mobile Data Collection - Recruitment, Cost & Response

Brian McDonald, High Point University
Martin J. Kifer, High Point University

Comparing Single-Sitting Versus Modular text Message Surveys in Egypt

Georg-Christoph Haas,
Institute for Employment Research
Florian Keusch, University of Mannheim
Frauke Kreuter,
University of Maryland, University of Mannheim, Institute for Employment Research



Concurrent Sessions C

Thursday May 17, 2018, 10:00 a.m. – 11:30 a.m.

Session 6:

Prob/Non

Operational Considerations and Innovations Implementing the New National Health Interview Survey Sample Design

Panel: Probability and Nonprobability

Moderator: Stephen Blumberg,
National Center for Health Statistics

Location: Governor's Square 12

Operational Considerations and Innovations Implementing the New National Health Interview Survey Sample Design

Stephen Blumberg,
National Center for Health Statistics
Anne T. Furnia, *U.S. Census Bureau*
Bryan Schar, *U.S. Census Bureau*
Chris Kuwik, *U.S. Census Bureau*
Ashley Hyon, *Marketing Systems Group*
Cliff Loudermilk, *U.S. Census Bureau*

Session 7:

PORTAL

Q&I

Word Up! Exploring Qualitative Data Collection Methods and Use of Qualitative Data to Enhance Survey Insights

PORTAL: Questionnaire Design and Interviewing

Moderator: Margaret Roller, *Roller Research*

Location: Governor's Square 14

Does the End Justify the Means? Exploring & Evaluating Technological Alternatives to Qualitative Data Collection

Margaret Roller, *Roller Research*

When Numbers Aren't Enough: Supplementing Quantitative Data Collection with Qualitative Insights

Jennifer Childs, *U.S. Census Bureau*

Concurrent Sessions C

Thursday May 17, 2018, 10:00 a.m. – 11:30 a.m.

Session 8:

PPP

Trolls, Trust, and Partisan Tensions

Paper: Populations, Polls, and Politics

Moderator: Erin Pinkus, *SurveyMonkey*

Location: Governor's Square 15

Why So Serious?: Survey Trolls and Political Misinformation

D. Sunshine Hillygus, *Duke University*
Jesse Lopez, *Duke University*

Trust in Government and Consumer Confidence

Robert Eisinger, *NPD Group*

The Trump Effect: National Forces in Statewide Elections

Krista Jenkins, *Fairleigh Dickinson University*
Quentin Kidd, *Christopher Newport University*
Rachel Bitecofer, *Christopher Newport University*
Peter Woolley, *Fairleigh Dickinson University*
Dan Cassino, *Fairleigh Dickinson University*

Millennials and Baby Boomers are Different – A Comparison. Do They Change the System or Do They Change?

Floyd Ciruli, *Ciruli Associates*

Something for Nothing: Cut My Taxes, But Keep Your *!#! Hands Off My Services

Robert Oldendick, *University of South Carolina*

Session 9:

DCSP

Field Interviewers of Dreams

Paper: Data Collection and Survey Participation

Moderator: Paul J. Lavrakas, *Independent Consultant*

Location: Governor's Square 16

Shifting Interviewer Focus from Hours to Attempts in Computer Assisted Personal Interviewing: Results of a Field Test

Beth Newman, *U.S. Census Bureau*
Aliza Kwiat, *U.S. Census Bureau*
Rachel Horwitz, *U.S. Census Bureau*

That Wasn't Part of the Plan! Reducing Effort Through Stopping Rules to Place CAPI Cases on Hold and Work Plans to Set Them Free

Ryan Hubbard, *Westat*

When to Knock: Reducing In Person Visits Through Focused Visit Attempt Times

Victoria Vignare, *Westat*
Andrew N. Williams, *Westat*
Tammy M. Cook, *Westat*

Do Interviewers Moderate the Effect of Monetary Incentives on Response Rates in Household Interview Surveys?

Patrick Sturgis, *University of Southampton*
Eliud Kibuchi, *University of Southampton*
Gabrielle Durrant, *University of Southampton*
Olga Maslovskaya, *University of Southampton*

Using Paradata to Assess the Effect of Sharing Cases Among Field Interviewers for the American Community Survey

Jennifer Hutnick, *U.S. Census Bureau*
James B. Lawrence, *U.S. Census Bureau*

Concurrent Sessions C

Thursday May 17, 2018, 10:00 a.m. – 11:30 a.m.

Session 10:

PPP

The Truth is Out There: Using Voter Files to Improve Election Polls

Paper: Populations, Polls, and Politics

Moderator: Brianne Gilbert,
Loyola Marymount University

Location: Governor's Square 17

Likely Voter Models in the 2017 Virginia and Alabama Elections – Evaluation and Validation

Scott Clement, *The Washington Post*
Emily Guskin, *The Washington Post*
Mark Blumenthal, *SurveyMonkey*
Jared McDonald, *The Washington Post*
Seth Brohinsky, *Abt Associates*
Dean Williams, *Abt Associates*

Relational Validity: A New Approach to Evaluating Political Surveys

Jonathan Robinson, *Catalist, LLC*
Kevin Collins, *ChangePoint Analytics*

Verifying Voter Registration Records

Michael McDonald, *University of Florida*
Daniel Smith, *University of Florida*
Enrijeta Shino, *University of Florida*
Michael Martinez, *University of Florida*

Examining Coverage and Response Bias Between Data Collection Modes in Voter Files

Edward Johnson, *SSI*
Nathan LaCombe, *The Data Trust*

Assessing Coverage Bias in Registration Based Samples

Seth Brohinsky, *Abt Associates*
Raphael Nishimura, *Abt Associates*
Dean Williams, *Abt Associates*
Scott Clement, *The Washington Post*
Emily Guskin, *The Washington Post*

Concurrent Sessions D

Thursday May 17, 2018, 1:45 p.m. – 3:15 p.m.

Session 1:

3MC

Weight! My International Contact Needs a New Sample of Strategies

Methodological Brief: 3MC

Moderator: Jenny Marlar, *Gallup*

Location: Director's Row E

The Use of Home Location Register Activity Flags to Improve Cellular Telephone Efficiency

Jamie Burnett, *Kantar Public*

Coverage Error in Dual-frame Telephone Surveys

Danielle Cuddington, *Pew Research Center*
Steve Schwarzer, *Pew Research Center*
Patrick Moynihan, *Pew Research Center*

Sampling Ethnic Minorities in Western European Countries: Muslims

Carsten Broich, *Sample Solutions BV*
Maja Kocova, *Sample Solutions BV*

Coverage Bias in Mobile Phone Samples. Mobile Phone Sampling, an Alternative to Dual Frame Approaches?

Elena Lupu, *Darmstadt University of Technology*
Marek Fuchs, *Darmstadt University of Technology*

Mode Effects in International Research: Switching From Face-to-Face to Telephone

Magali Rheault, *Gallup*
Anita Pugliese, *Gallup*

Worth the Effort? An Examination of Recontact Strategies in F2F and Telephone Surveys

Steve Schwarzer, *Pew Research Center*
Patrick Moynihan, *Pew Research Center*
Martha McRoy, *Pew Research Center*

Weighting Individual Level Data by Household Level Characteristics

Davit Tsabutashvili, *Gallup*

Weighting Adjustments by Educational Attainment – a Cross-Cultural Comparison

Danielle Cuddington, *Pew Research Center*
Martha McRoy, *Pew Research Center*

Session 2:

A&I

Media, Trust, and America?

Paper: Attitudes and Issues

Moderator: Monika McDermott, *Fordham University*

Location: Director's Row H

Fraud, Hacking, and Stupid Voters: How News Media Shape Electoral Explanations

Andrew Daniller, *University of Pennsylvania*

Measuring the Value of News & Understanding Why People Subscribe

Jennifer Benz, *NORC at the University of Chicago*
David Sterrett, *NORC at the University of Chicago*
Daniel Malato, *NORC at the University of Chicago*
Liz Kantor, *NORC at the University of Chicago*
Trevor Tompson, *NORC at the University of Chicago*

From the General to the Specific: How Does Generalized News Media Trust Relate to Trust in Individual News Organizations?

Michael Barthel, *Pew Research Center*
Jeffrey Gottfried, *Pew Research Center*
Katerina Matsa, *Pew Research Center*

Pathways to Online Commenting: Article Perceptions and the Willingness to Comment on News Websites

Jiawei Liu, *University of Wisconsin - Madison*
Douglas M. McLeod,
University of Wisconsin-Madison
Min-Hsin Su, *University of Wisconsin-Madison*

Cable News & the Rise of Affective Polarization

Joy Wilke, *University of California - Los Angeles*

Concurrent Sessions D

Thursday May 17, 2018, 1:45 p.m. – 3:15 p.m.

Session 3:

3MC

Challenges of Sampling Racial and Ethnic Minorities and Non-English Speakers in the United States

Panel: 3MC

Moderator: Brian Wells,
UCLA Center for Health Policy Research

Location: Director's Row I

Increased Racial and Ethnic Diversity (Plus Some Unintended Gains) from Using Surname List Samples in the California Health Interview Survey

Brian Wells, *UCLA Center for Health Policy Research*

A Respondent by Any Other Name: The Impact of Interviewing Respondents Sampled from Ethnic Surname Phone Lists Who Don't Meet Racial/Ethnic Criteria

Tara Becker, *UCLA Center for Health Policy Research*

Extending Traditional Landline Ethnic Flagging to Cell Phones

David Dutwin, *SSRS*

Phone Survey Short Cuts? The Use of Listed Sample to Identify Religious Minorities

Besheer Mohamed, *Pew Research Center*

Panel-based Probability Alternatives for Sampling Racial and Ethnic Minorities

J. Michael Dennis, *NORC at the University of Chicago*

Session 4:

Q&I

Mixed Methods Approach to Reducing Response Errors Associated With the Usability of Web Surveys

Panel: *Questionnaire Design and Interviewing*

Moderator: Kenneth M. Pick,
National Agricultural Statistics Service

Location: Governor's Square 10

Themes and Patterns in Web and Mobile Survey Usability Testing Findings

Emily Geisen, *RTI International*
Amanda Smith, *RTI International*
Herschel Sanders, *RTI International*

Respondent Usage of Online Devices for Reporting Expenditures: Usability Testing of an Online Consumer Expenditure Diary

Douglas Williams, *Westat*
Hanyu Sun, *Westat*
Ian Elkin, *Bureau of Labor Statistics*
Nhien To

Development of the 2017 Census of Agriculture Web Form: Iterative Design and Testing in Practice

Heather Ridolfo,
National Agricultural Statistics Service
Kenneth M. Pick,
National Agricultural Statistics Service

Iterative Usability Testing in Preparation for the 2020 Census

Erica Olmsted-Hawala, *U.S. Census Bureau*
Elizabeth Nichols, *U.S. Census Bureau*
Mikelyn Meyers, *U.S. Census Bureau*

Italicizing Optional Instructions on Mobile Online Surveys Improves Visual Filtering of Unneeded Survey Content: An Eye Tracking Study

Brian Falcone

Concurrent Sessions D

Thursday May 17, 2018, 1:45 p.m. – 3:15 p.m.

Session 5: **Prob/Non**

The Flies the Spider Couldn't Catch: Methods for Measuring, Adjusting and Improving Estimates from Web-based Surveys

Paper: Probability and Nonprobability

Moderator: Chris Simek, Texas A&M University

Location: Governor's Square 11

Measures of Degree of Departure from Ignorable Sample Selection for Non-Probability Samples

Roderick Little, *University of Michigan*
Brady T. West, *University of Michigan*
Philip Boonstra, *University of Michigan*
Jingwei Hu, *University of Michigan*

Overcoming Coverage Error in Web Surveys

Kirti Kanitkar, *Gallup Inc.*
Jennifer Marlar, *Gallup Inc.*

Measuring Online Behavior Using a Nonprobability Sample

Randall Brown, *Edison Research*
Mary Meyn, *Edison Research*
Amanda Marziliano, *Edison Research*
Larry Rosin, *Edison Research*
Joe Lenski, *Edison Research*
Rob Farbman, *Edison Research*

Boosting Sample Representation and Response Rate of Random Survey via Non-Random Approach- an Innovation to Reach the Hard-to-reach

Yingmei Ding,
Hennepin County Public Health Department
Urban Landreman,
Hennepin County Public Health Department
Amy Leite-Bennett,
Hennepin County Public Health Department
David Johnson,
Hennepin County Public Health Department
Komal Mehrotra,
Hennepin County Public Health Department
Emily Thompson,
Hennepin County Public Health Department

Session 5: (continued)

Matching an Opt-In Internet Panel Sample of Pregnant Women to a Probability Sample

Andrew Burkey, *Abt Associates*
Raphael Nishimura, *Abt Associates*
Stacie Greby,
National Center for Immunization and Respiratory Diseases, CDC
Carla Black,
National Center for Immunization and Respiratory Diseases, CDC
Helen Ding, *CFD Research Corporation*
Sarah Ball, *Rebecca Fink*, *Abt Associates*,
RebeccaV_Fink@abtassoc.com

Session 6: **A&I**

Assessing Sampling Designs, Recruitment, Strategies, and Data Collection Modes in Surveys of Sexual Minorities

Panel: Attitudes and Issues

Moderator: Philip Brenner,
University of Massachusetts Boston

Location: Governor's Square 12

An Innovative 2-step Method to the Design of a National Probability Study of Lesbian, Gay and Bisexual (LGB) People

Ian H. Meyer, *Williams Institute*
Stephanie Marken, *Gallup*
Stephen Russell
Margueritta Lightfoot
David M. Frost
Phillip Hammack
Bianca D.M. Wilson

Estimating the LGBT population: How Interview Mode Impacts Estimates of the LGBT Population in the U.S.

Stephanie Marken, *Gallup*
Ian H. Meyer, *Williams Institute*

Concurrent Sessions D

Thursday May 17, 2018, 1:45 p.m. – 3:15 p.m.

Session 6: (continued)

Social Media Recruitment for Adolescent Sexual Minority Males and Transgender Youth: A Pilot Study

Erin Fordyce, *NORC at the University of Chicago*
Vanessa Flowers
Michael J. Stern, *NORC at the University of Chicago*
Melissa Heim Viox,
NORC at the University of Chicago
Ipek Bilgen, *NORC at the University of Chicago*
Sabrina Bauroth
Stuart Michaels, *NORC at the University of Chicago*
Christopher Harper
Michelle Johns
Richard Dunville

Prevalence of Sexual Orientation and Gender Identity Behaviors: An Approach for State-level and National Estimation Derived from the Behavioral Risk Factor Surveillance System (BRFSS)

Carol Pierannunzi, *Centers for Disease Control*
Ronaldo Iachan, *ICF International*
Yangyang Deng, *ICF International*
Naomi Freedner, *ICF International*

Measuring Sexual Orientation with Four Dimensions (Self-Identity, Attraction, Behavior and Contextualized Disclosure): Results from a National Convenience Sample

Justine Bulgar-Medina,
University of Massachusetts-Boston

Session 7:

Qual

The Conflict Between Research Transparency and Respondent Confidentiality

Panel: Data Quality

Moderator: Peter Miller, *U.S. Census Bureau*

Location: Governor's Square 14

Staring-Down the Database Reconstruction Theorem

John Abowd, *U.S. Census Bureau*

Developing Best Practices for Protecting and Sharing Data

Margaret Levenstein, *University of Michigan ICPSR*

The Replication and Verification Policy at the American Journal of Political Science

William Jacoby

Challenges to AAPOR's Mission to Encourage Transparency and Protect Respondent Confidentiality

Peter Miller, *U.S. Census Bureau*

Session 8:

PORTAL

BigData

Inv

Does your Smartphone Speak My Language? Exploring Natural Language Processing and Data Collection Using Smartphones and Tablets

PORTAL: Big Data/Data Science; Innovations & Emerging Methods

Moderator: Michael Link, *Abt Associates Inc.*

Location: Governor's Square 15

Smartphones and Tablets: The Ultimate Multi-Method Interface

Michael Link, *Abt Associates Inc*

Natural Language Processing for Social Scientists

Claire Kelley, *American Institutes for Research*
Sarah Kelley, *American Institutes for Research*



Concurrent Sessions D

Thursday May 17, 2018, 1:45 p.m. – 3:15 p.m.

Session 9:

Inv

Using Administrative Record Data to Improve Census Bureau Surveys and Reduce Respondent Burden

Panel: *Innovations & Emerging Methods*

Moderator: David Raglin, *U.S. Census Bureau*

Location: Governor's Square 16

Making Administrative Records Key to Operational Agility at the U.S. Census Bureau

Victoria A. Velkoff, *U.S. Census Bureau*
Jennifer M. Ortman, *U.S. Census Bureau*

Preliminary Research Investigating the Use of Administrative Records in the American Community Survey

Michaela Dillon, *U.S. Census Bureau*
Jessica Majercik
Bonnie Moore
Kevin Rinz
Quentin Brummet
David Sheppard, *U.S. Census Bureau*

Reducing Burden and Improving Data Quality: Can the American Community Survey Accomplish This With Administrative Records?

Sandra Luckett Clark, *U.S. Census Bureau*
R. Chase Sawyer, *U.S. Census Bureau*
Amanda Kilmek
Ellen Wilson
Christopher Mazur
William Chapin, *U.S. Census Bureau*

How Does Using Administrative Records for Characteristic Imputation Impact Survey Estimates?

Andrew Keller, *U.S. Census Bureau*

The Use of Administrative Records and the American Community Survey to Study the Characteristics of Undercounted Young Children in the 2010 Census

Leticia Fernandez, *U.S. Census Bureau*
Rachel Shattuck
James Noon, *U.S. Census Bureau*

Session 10:

PPP

Who Says No? Non-response Issues in Election Polls

Paper: *Populations, Polls, and Politics*

Moderator: Clyde Tucker,
American Institutes for Research

Location: Governor's Square 17

Impact of Nonresponse in Non-probability Polling: Examination of a Case Study From the 2016 Election

Chris Jackson, *Ipsos*
Neale El-Dash, *Ipsos*

Addressing Non-response Bias in Longitudinal Measures of Partisan Stability

Bradley Jones, *Pew Research Center*
Nick Hatley, *Pew Research Center*

Who Says No? A Study of Non-Response Households in 2016 Election Polls

Kabir Khanna, *CBS News*
Anthony Salvanto, *CBS News*
Eran Ben-Porath, *SSRS*

Survey Sponsorship Effects in 2017 Gubernatorial Virginia Pre-election Polls

Scott Clement, *The Washington Post*
Emily Guskin, *The Washington Post*
Seth Brohinsky, *Abt Associates*
Raphael Nishimura, *Abt Associates*
Dean Williams, *Abt Associates*
Jared McDonald, *The Washington Post*

Validation of a National Survey of Voter Apathy: Toward New Typologies

John Barner, *University of Georgia*
Michelle Bailey, *University of Georgia*
Ryan Bakker, *University of Georgia*

Poster Session #2

Thursday May 17, 2018, 3:15 p.m. – 4:15 p.m.
Plaza Ballroom D

1. **Social Consequences of Diversity: Diversity in Religiosity Undermines Conventional Morality and the Conservative Way of Life: Evidence from 90 Nations and 300,000 Individuals**
M.D.R. Evans, *University of Nevada - Reno*
Jonathan Kelley,
International Survey Center and University of Nevada
2. **Composition and Determinants of National Pride: Multi-level Models of Influences of Individual and National Characteristics on Facets of Pride and Pride in General in 33 Countries (N>45,000)**
Ian Nesbitt, *University of Nevada - Reno*
M.D.R Evans, *University of Nevada, Reno*
3. **Sports & Social Capital: Citizens' Attitudes towards Migrant Workers in Qatar**
Abdoulaye Diop, *Qatar University*
John Lee Pratt Holmes, *SESRI - Qatar University*
Le Trung Kien, *SESRI - Qatar University*
Buthaina ALKhelaifi, *SESRI - Qatar University*
Haneen Alqassass, *SESRI - Qatar University*
Mohammed Hassan Al Subaey,
SESRI - Qatar University
4. **Social Desirability Bias in Reporting Demographic Data**
Jay Loschky, *Gallup*
5. **Afghan Futures: Updates from the Latest ACSOR/ D3 Polls in Afghanistan**
Matthew Warshaw, *D3 Systems Inc*
Amanda Bajkowski, *D3 - Designs, Data, Decisions*
Nicholas Malouta, *D3 - Designs, Data, Decisions*
Ian Habit, *D3 - Designs, Data, Decisions*
6. **Speak Up, We're Listening: The Effectiveness of Panel Exit surveys in Providing Feedback for Panel Improvement**
Courtney Mooney, *Nielsen*
Meredith Czaplewski, *Nielsen*
Adam Gluck, *Nielsen*
Erin Wittkowski, *Nielsen*
7. **New Approaches to Recruiting Representative Samples: A Pilot Study Utilizing Neighborhood Canvassers in Detroit**
Elisabeth Gerber, *Ford School of Public Policy*
Jeffrey Morenoff, *University of Michigan*
Elizabeth Phillips, *University of Michigan*
Conan Smith, *University of Michigan*
Emma White, *University of Michigan*
8. **Collecting Biomeasures in Social Surveys: Assessing the 'Device Effect' Using a Randomized Controlled Trial**
Carli Lessof, *National Centre for Research Methods*
Andrew Wong, *University College London*
Rachel Cooper, *University College London*
Rebecca Hardy, *University College London*
9. **Asking Households to Complete an Additional Survey Questionnaire: More Efficient or More Risky?**
Sarah Grady, *National Center for Education Statistics*
Rebecca Medway, *American Institutes for Research*
Carol Wan, *American Institutes for Research*
Nicole Guarino, *American Institutes for Research*
10. **Methods for Increasing Response Rates for Medicare Beneficiaries**
Amy Djangali, *IMPAQ International, LLC*
Jacob Joseph-David, *IMPAQ International, LLC*
Frost Hubbard, *Westat*
11. **Fashionably Late to the Party: Creating Online Platforms for Ongoing State Maternal and Child Health Surveillance in Colorado**
Sarah Blackwell, *Colorado Department of Public Health and Environment*
Rickey Tolliver, *Colorado Department of Public Health and Environment*
Ashley Juhl, *Colorado Department of Public Health and Environment*
12. **Reducing Item Nonresponse to Family Income Questions on a Telephone Survey**
Rachel Tumin, *Ohio Colleges of Medicine Government Resource Center*
Amy Ferketich,
The Ohio State University College of Public Health
Kurt Johnson, *RTI International*
David Dorsky, *Ohio Department of Medicaid*

Poster Session #2

Thursday May 17, 2018, 3:15 p.m. – 4:15 p.m.
Plaza Ballroom D

13. **When Design Changes Don't Pan Out: The Unexpected Decline in Child and Adolescent Interviews in The California Health Interview Survey**
Brian Wells, *UCLA Center for Health Research Policy*
14. **Obtaining Informed Assent from Children for Cognitive Interviews**
Teresa Kline, *Westat*
Victoria Hoverman, *Westat*
15. **Web Survey Device Choice and Device Switching in a Hospital Employee Survey**
Theresa Famolaro, *Westat*
Naomi Yount, *Westat*
Joann Sorra, *Westat*
Andrew Caporaso, MS, *Westat*
Rakesh Kudupudi, *Westat*
16. **Weathering the Storm: Developing Communication Strategies for Disaster Preparedness**
Arianne Buckley, *Nielsen*
Cally Alessi, *Nielsen*
17. **Does Understanding How the NPS Metric is Calculated Influence How Respondents Answer the Question?**
Claude Elie, *IBM*
Randal Ries, *IBM*
Annette Tassone, PhD, *IBM*
Danny Hager, *IBM*
Michael Jugovich, *IBM*
18. **Mail Engagement and Survey Response: An exploration of mailbox type and differences in response rates for addressed-based surveys.**
Robert Torongo, *GfK Custom Research*
Kristin Pondel, *GfK Custom Research*
Kristine Janus, *GfK Custom Research*
19. **Testing New Protocols to Convert Phase I Refusals to Phase II in a Dual-Phase Mixed Mode Survey**
Gerry Dirks, *Simmons Research*
Lisa Lusskin, *Simmons Research*
Beth Ponce, *Simmons Research*
Paul Felstead, *Simmons Research*
Josephine Leopnard, *Simmons Research*
Paul J. Lavrakas, *Consultant*
20. **Testing Recruiting Panelist From Former Respondents To a Dual-Phase Mixed Mode Survey**
Gerry Dirks, *Simmons Research*
Lisa Lusskin, *Simmons Research*
Beth Ponce, *Simmons Research*
Carlos Couceiro, *Simmons Research*
Alexander Dilorio, *Simmons Research*
Paul J Lavrakas, PhD., *Consultant*
21. **Is ABS More Representative than RDD for Public Health Surveillance Surveys?**
Stephen Immerwahr,
New York City Department of Health and Mental Hygiene
Sahnah Lim,
Department of Population Health, NYU School of Medicine
Thomas Brassell, *ICF International*
Randal ZuWallack, *ICF International*
Amber Levanon Seligson,
New York City Department of Health and Mental Hygiene
22. **When is the Best Time to Field Your Survey? Trends in American Community Survey Response Rates**
Stephanie Baumgardner, *U.S. Census Bureau*
23. **Social and/or Economic Exchange: What Motivates Teacher Participation in Survey Research?**
Cynthia Castaldo-Walsh,
Decision Information Resources Inc.
Jenny Nguyen, *Decision Information Resources Inc.*
Sylvia R. Epps, *Decision Information Resources Inc.*
24. **Examining the Use of Email and Text Message Survey Link Distribution Among Adolescents**
Joanne Delk,
University of Texas School of Public Health
MeLisa R. Creamer,
University of Texas School of Public Health
Cheryl L. Perry,
University of Texas School of Public Health
Melissa B. Harrell,
University of Texas School of Public Health

Poster Session #2

Thursday May 17, 2018, 3:15 p.m. – 4:15 p.m.
Plaza Ballroom D

25. The Uses and Impacts of Incentives in Surveys

Courtney Reiser, *U.S. Census Bureau*
Renee Reeves, *U.S. Census Bureau*
Jordan Misra, *U.S. Census Bureau*
Aliza Kwiat, *U.S. Census Bureau*
Sarah Vetting, *U.S. Census Bureau*

26. Maximizing Bang for the Two Bucks: Results of a Wording Experiment in a Follow-up Contact for a Mail-Push-to-Web Survey

Karen Stein, *Westat*
Jennifer Berktoed, *Westat*
Amanda Wilmot, *Westat*
Helen Sullivan, *U.S. Food and Drug Administration*
Kathryn J. Aikin, *U.S. Food and Drug Administration*
Victoria Hoverman, *Westat*

27. Effects of Incentives and Communication Strategies in Multimode Survey Designs

Lena Le, *SESRC- Washington State University*
Kristen Petersen, *SESRC - WSU*
Nathan Palmer, *SESRC-WSU*

28. Does Phone Matching Still Predict Survey Response?

Adwoa Prempeh, *Westat - Rockville, MD*
Jocelyn Newsome, *Westat*
Jennifer McNulty, *Westat*
Kerry Levin, *Westat*
Hanyu Sun, *Westat*
Brenda Schafe; Pat Langetieg; Rizwan Javaid,
Internal Revenue Service

29. Does it Matter Which Email Validation Vendor I Choose?: Comparing Email Validation Vendors on Accuracy and Cost

Jody Dougherty, *IMPAQ International*
John Wendt, *IMPAQ International*
Frost Hubbard, *Westat*
Kelly Daley, *IMPAQ International*
Margaret Collins, *IMPAQ International*

30. The Magnitude and Trend of Adjusted Response Rate Decline for the Oregon DMV Customer Satisfaction Survey

Laura Gamble, *Oregon State University*
Casey Schafer, *Colorado State University*
Lydia Newton,
Oregon State University Survey Research Center
Charlotte Wickham, *Oregon State University*
Virginia Lesser,
Oregon State University Survey Research Center

31. Gift Card Incentive/ Reward Influence on Response Rate for South Carolina PRAMS

Kristin Simpson, *SC DHEC - PRAMS*
Chelsea Lynes, *SC DHEC*
Harley T. Davis, *SC DHEC*

32. Taking Survey and Public Opinion Research to New Heights: Improving Response Rates through an Innovative Use and Tracking of Incentives

Carolyn Runge, *Baby & ME - Tobacco Free*
Laurie Adams, *Baby & ME - Tobacco Free*
Michael Ball, *Baby & ME - Tobacco Free*

33. The impact of residential mobility on longitudinal survey participation among World Trade Center Health Registry enrollees

Angela-Maithy Nguyen,
New York City Department of Health and Mental Hygiene
Shengchao Yu,
New York City Department of Health and Mental Hygiene
Sean Locke,
New York City Department of Health and Mental Hygiene

34. The Effects of a Pre-Notification Mailer on the Response, Productivity, and Costs Associated with a Cati Survey Among People Eligible for Both Medicare and Medicaid

Todd Bear, *University of Pittsburgh*
Howard Degenholtz, *University of Pittsburgh*
Jesse Evans, *University of Pittsburgh*
Andrew Mrkva, *University of Pittsburgh*



Poster Session #2

Thursday May 17, 2018, 3:15 p.m. – 4:15 p.m.
Plaza Ballroom D

35. Using Pressure Seal Technology to Address Declining Response Rates and Increasing Survey Costs for the American Community Survey

Dorothy Barth, *U.S. Census Bureau*
Michael Risley, *U.S. Census Bureau*
Megan Rabe Darnell, *U.S. Census Bureau*

36. Risks and Rewards of Using Pre-Paid vs. Post-Paid Incentive Checks in a Survey of Physicians

Kristine Wiant, *RTI International*
Emily Geisen, *RTI International*
Darryl Creel, *RTI International*
Gordon Willis, *National Cancer Institute*
Andrew Freedman, *National Cancer Institute*
Janet de Moor, *National Cancer Institute*

37. Keeping Tabs: To Track or Trace Low Income Populations in Longitudinal Studies

Natalia Ibanez, *Decision Information Resources, Inc.*
Leslyn M. Hall, *Redstone Research, LLC*
Sylvia R. Epps, *Decision Information Resources, Inc.*
Krishna Epps, *Decision Information Resources*
Jo Anna Hunter, *MDRC*

38. Using Email to Solicit Response in an Establishment Survey

Joshua Langeland, *U.S. Bureau of Labor Statistics*

39. Using a Tip Sheet to Improve Nonresponse in an IRS Business Survey

Sarah Bennett-Harper, *Westat*
Karen Stein, *Westat*
Martha Stapleton, *Westat*
Kerry Levin, *Westat*
Brenda Schafer, *IRS*
Pat Langetieg, *Lisa Rupert, Scott Leary, IRS*

40. Questionnaire Complexity, Rest Period, and Response Likelihood in Establishment Surveys

Joseph Rodhouse,
National Institute of Statistical Sciences
Tyler Wilson, *National Agricultural Statistics Service*
Heather Ridolfo,
National Agricultural Statistics Service

41. Conducting Survey Research with Healthcare Stakeholders: Best Practices and Recommendations for Successful Implementation

Robyn Rapoport, *SSRS*
Jordon Peugh, *SSRS*

42. Mode Effects in Physician Surveys about Technology Use

Robyn Rapoport, *SSRS*
Erin Czyzewicz, *SSRS*

43. You've Got Mail: What is the Effect of Adding Email Address Collection in a Mail-Based Survey?

Yelena Moore, *Nielsen*
Robin Gentry, *Nielsen*
Kate Williams, *Nielsen*

44. Making Contact: The Impact of Additional Evening Visits on Panel Recruitment

Arianne Buckley, *Nielsen*
Erin Wittkowski, *Nielsen*

45. Who knows best? A look at Data Quality Among Parents and Non-parents in a Household Survey

Danielle Battle, *American Institutes for Research*
Ashley Kaiser, *American Institutes for Research*
Chris Pugliese, *American Institutes for Research*

46. Assessing the Impact of Web Option Plus for Mothers of New Children Using the Tailored Desing Methodolgy.

Kurt Johnson, *RTI International*
Rachel Tumin,
Ohio Colleges of Medicine Government Resource Center

47. Science and health News Selection and the Gendered Divide

Lin Shi, *Tsinghua University*

48. Revisiting the Analytic Error Problem in the Establishment Survey Context: A Cautionary Tale

Brady West, *University of Michigan*
Joseph W. Sakshaug, *University of Manchester*

49. From the Mail to the Web: Maximizing Recruitment in a Generational Study

Emily Tristani, *Westat - Rockville, MD*
Amy Miller, *Westat*
Laura Beane Freeman, *National Cancer Institute*
Gabriella Andreotti, *National Cancer Institute (NCI)*
Marsha Dunn, *Westat*

Poster Session #2

Thursday May 17, 2018, 3:15 p.m. – 4:15 p.m.
Plaza Ballroom D

50. **Breaking Down Complex Concepts Into Simpler Questions: Experience with Two Economic Survey Topics**
Kristin Stettler, *U.S. Census Bureau*
51. **Cognitive Testing for the FoodNet Population Survey**
Matthew Thomas, *ICF International*
Melissa Cidade, *Insight Policy Research*
Naomi Freedner-Maguire, *ICF International*
52. **Approaches to Measuring Perceived Stress**
Aimee Ripley, *The Harris Poll*
Sophie Bethune, *American Psychological Association*
Gabriel Rozenwasser, *The Harris Poll*
Heather Layton, *Harris Insights & Analytics*
53. **Redirected Inbound Call Sampling: A Fit for Purpose Non-probability Sample Design**
Burton Levine, *RTI International*
Karol Kroki, *RTI International*
54. **Assessment of a Sequential Mixed-mode Self-Administration Data Collection Protocol for a New Establishment Survey: The Impact of Field Period, Multiple Modes, and Periodic Reminders**
Douglas Currivan, *RTI International*
Carol Pierannunzi,
Centers for Disease Control and Prevention
Selma Moore,
Centers for Disease Control and Prevention
Patty LeBaron, *RTI International*
Kevin Wang, *RTI International*
Chris Stringer, *U.S. Census Bureau*
55. **Are Mail Invitations Worth the Cost in a Sequential Web with Telephone Follow Up Study?**
Jacob Joseph-David, *IMPAQ International*
Frost Hubbard, *Westat*
Rocco Russo, *IMPAQ International*
Camellia Doyle, *IMPAQ International*
Kelly Daley, *IMPAQ International*
56. **Using the Theory of Constraints to Help Interviewers Succeed: Integrating an Interviewer-centric Strategy to Improve Performance**
Kelly Lynn, *RTI International*
Howard Speizer, *RTI*
57. **The Oklahoma Meso-Scale Integrated Socio-Geographic Network: Sampling for a Five-Year Quarterly Longitudinal Study**
Amy Goodin, *University of Oklahoma*
Joseph Ripberger, *University of Oklahoma*
Hank Jenkins-Smith, *University of Oklahoma*
Carol Silva, *University of Oklahoma*
Kahika Gupta, *University of Oklahoma*
Janine Carlson, *University of Oklahoma*
58. **Impacts of Implementing an Auto-Advance Feature in Mobile and Web Surveys**
Derek Wietelman, *Indiana University Center for Survey Research - Bloomington, IN*
Stacey Giroux,
Indiana University Center for Survey Research
Kevin Tharp,
Indiana University Center for Survey Research
59. **But We Have Panelists in That Area! Staying on Top of Unforeseen Events**
Marla Cralley, *Nielsen*
John Fleetwood, *Nielsen*
60. **Understanding the impact of cultural dimensions and extreme response styles on Net Promoter Score (NPS) questions: Is the NPS scale less culturally biased?**
Randal Ries, *IBM*
Annette Tassone, *IBM*
Michael Jugovich, *IBM*

Concurrent Sessions E

Thursday May 17, 2018, 4:15 p.m. – 5:45 p.m.

Session 1:

A&I

What the Death Panel Can't Kill: Attitudes on Health Care Policy

Paper: Attitudes and Issues

Moderator: Andrew Smith,
University of New Hampshire

Location: Director's Row E

The Impact of Insurance Gain and Discussions with Healthcare Providers on Quitting Smoking

Feifei Wei, *UAMS*
Clare Brown, *UAMS*

American Health Values Typology: Deeper Exploration to Understand Drivers and Typologies

Alyssa Ghirardelli, *NORC at the University of Chicago*
Larry Bye, *NORC at the University of Chicago*
Angela Fontes, *NORC at the University of Chicago*
Carolyn Miller, *Robert Wood Johnson Foundation*
Jessica Bielenberg,
NORC at the University of Chicago

Long-Term Care in America: Policy Preferences and Experiences of Older Adults in 2017

Jennifer Titus, *NORC at the University of Chicago*
Dan Malato, *NORC at the University of Chicago*
Liz Kantor, *NORC at the University of Chicago*
Jenny Benz, *NORC at the University of Chicago*
Trevor Thompson, *NORC at the University of Chicago*

Is the U.S. Public Ready for Single-Payer Health Care?

Liz Hamel, *Kaiser Family Foundation*
Cailey Muñana, *Kaiser Family Foundation*
Ashley Kirzinger, *Kaiser Family Foundation*
Mollyann Brodie, *Kaiser Family Foundation*

The Affordable Care Act: Public Attitudes and Impact on the Uninsured

Zachary Auter, *Gallup*
Stephanie Marken, *Gallup*

Session 2:

Q&I

Answers for How to Ask

Methodological Brief: Questionnaire Design and Interviewing

Moderator: Eric Jamoom, *Centers for Disease Control*

Location: Director's Row H

Analog or Digital: Methods for Pre-testing Surveys and Websites

Lauren Walton, *Nielsen*
Jennifer Hunsecker, *Nielsen*
Carlos Jarava, *Nielsen*
Tim Oltman, *Nielsen*
Milena Krstic, *Nielsen*

Web Self-administered Cognitive Interviewing: A New Approach

Barbara Lorè, *Istat - Italian Institute of Statistics*
Stefania Macchia, *Istat*
Gabiella Fazzi, *Istat*
Manuela Murgia, *Istat*
Sabrina Barcherini, *Istat*

Measuring Health Insurance Coverage in the United States: A Question Evaluation Study Using Embedded Web Probes

Bridget Reynolds, *National Center for Health Statistics*
Paul Scanlon, *National Center for Health Statistics*

Introductory Text Use in E-cigarette Measures: Results from Two Cognitive Interview Studies and a Web Survey

Lauren Creamer, *National Center for Health Statistics*
Paul Scanlon, *National Center for Health Statistics*
Meredith Massey, *National Center for Health Statistics*
Bridget Reynolds, *National Center for Health Statistics*

Using Web Probes to Explore the Distribution of Interpretative Measurement Error Across Population Sub-Groups

Paul Scanlon, *National Center for Health Statistics*

Concurrent Sessions E

Thursday May 17, 2018, 4:15 p.m. – 5:45 p.m.

Session 2: (continued)

Asking About Health Insurance to Correct Misreports of the Uninsured

Amanda Wilmot, *Westat*
Martha Stapleton, *Westat*
Karen Stein, *Westat*
Jessica Vistnes,
Agency for Healthcare Research and Quality

Development of a Paired Cognitive Interviewing Methodology for Studying Patient and Proxy Responses to Healthcare Surveys

Rachael Allen, *RTI International*
Sara Zuckerbraun, *RTI International*

Testing Survey Questions in Francophone West Africa: A Focus on the Interviewers and the Problems of Simultaneous Translation

Amanda Pinkston, *U.S. Department of State*

Session 3: **A&I**

Automation and Technology in Everyday Life

Panel: Attitudes and Issues

Moderator: Marjorie Connelly,
NORC at the University of Chicago

Location: Director's Row I

Our Automated Lives: What Americans Like (and Don't) About New Technology

Dan Malato, *NORC at the University of Chicago*

Americans and Their Cars: A Look at How the Public Views the Future of the Auto Industry

Megan Brennan

Public Attitudes towards Automation in Everyday Life

Aaron Smith, *Pew Research Center*

Attitudes Toward Human Enhancement

Laura Skufca, *AARP*

Session 4: **DCSP**

Please Leave a Voicemail Message on My Call Blocker Device. Don't Leave Your Number, I've Got Caller ID.

Methodological Brief: Data Collection and Survey Participation

Moderator: Natalie Jackson, *JUST Capital*

Location: Governor's Square 10

When is a Good Time to Call? Shifts in Call Productivity by Calling Period Since the Dawn of the Cell Phone Survey Era

Melanie Goodrich, *Westat*
Sarah Dipko, *Westat*
Eric Jodts, *Westat*

Quantity or Quality? The Impact of Reducing the Number of Contacts on Response

Rachel Horwitz, *U.S. Census Bureau*
Aliza Kwiat, *U.S. Census Bureau*
Jordan Misra, *U.S. Census Bureau*
Beth Newman, *U.S. Census Bureau*

Evaluating the Effectiveness of Online Interview Scheduling in a Panel Study

Rachel LeClere, *University of Michigan*
Katherine McGonagle, *University of Michigan*
Narayan Sastry, *University of Michigan*

Won't You Please Pick Up? How Do Voicemails and Call Number Impact the Likelihood of Survey Response?

Kathleen Call, *University of Minnesota, SHADAC*
Sarah L. Hagge, *Minnesota Department of Health*
Alisha Baines Simon,
Minnesota Department of Health
Giovann Alarcón, *University of Minnesota, SHADAC*
Karen Turner, *University of Minnesota, SHADAC*
David Dutwin, *SSRS*

Concurrent Sessions E

Thursday May 17, 2018, 4:15 p.m. – 5:45 p.m.

Session 4: (continued)

Evaluating the Impact of Using Pre-Recorded Voice Mail Messages in the National Immunization Surveys

Benjamin Skalland,
NORC at the University of Chicago
Qiao Ma, *NORC at the University of Chicago*
Vincent E. Welch Jr.,
NORC at the University of Chicago
Sarah Kornlyo, *NORC at the University of Chicago*
Holly Hill,
National Center for Immunization and Respiratory Diseases
Benjamin Fredua, *National Center for Immunization and Respiratory Diseases*

Some Like It Voicemail, Some Like It Not: Demographic Differences in Respondents to a Telephone Survey with a Voicemail/Caller-ID Experiment.

Alisha Simon, *Minnesota Department of Health*
Kathleen Thiede Call,
University of Minnesota, SHADAC
Sarah L. Hagge, *Minnesota Department of Health*
Giovann Alarcón, *University of Minnesota, SHADAC*
Karen Turner, *University of Minnesota, SHADAC*
David Dutwin, *SSRS*

Evaluation of the Impact of Using an Alternate Caller ID Display

Megha Ravanam, *NORC at the University of Chicago*
Benjamin Skalland,
NORC at the University of Chicago
Zhen Zhao, *National Center for Immunization and Respiratory Diseases, CDC*
David Yankey, *National Center for Immunization and Respiratory Diseases, CDC*
Chalanda Smith, *National Center for Immunization and Respiratory Diseases, CDC*

Call Flagging and Blocking by Cellular Service Provider: Understanding the Impact to Telephone Surveys

Jamie Ridenhour, *RTI International*
Marcus Berzofsky, *RTI International*
Tim Sahr, *Ohio Colleges of Medicine Government Resource Center*
Bo Lu, *The Ohio State University*
Matt Stearmer, *Ohio Department of Medicaid*

Session 5:

BigData

Tinkering With Tradition: Using Machine Learning Methods to Refine Survey Designs and Improve Survey Participation

Methodological Brief: Big Data / Data Science

Moderator: Trent D. Buskirk,
University of Massachusetts Boston

Location: Governor's Square 11

It's Not Child's Play - Developing A National Probability-Based Sample Frame of Public Playgrounds

Mary Losch, *University of Northern Iowa*
Ki Park, *UNI Center for Social & Behavioral Research*
Ashley Hyon, *Marketing Systems Group (MSG)*
Dennis Dalbey, *Marketing Systems Group (MSG)*
David Malarek, *Marketing Systems Group (MSG)*

Into the Sandbox! Using Machine Learning with Neural Networks to Create Sampling Frames of Playgrounds and other Non-traditional Sampling Units

Adam Eck, *Oberlin College*
Trent D. Buskirk, *University of Massachusetts Boston*
Peter Stefek, *Oberlin College*
Ki Hyung Park, *University of Northern Iowa*
Mary Losch, *University of Northern Iowa*
Kenneth Fletcher,
University of Massachusetts Boston

Evaluating Google Maps as a Sampling Frame for Religious Congregations

Dennis Quinn, *Pew Research Center*
Brad Fulton, *University of Indiana*
David King, *Lake Institute on Faith and Giving, Indiana University*

Using Machine Learning Methods to Improve Responsive Designs in Face-to-Face Surveys

Gonzalo Rivero, *Westat*
Roger Tourangeau, *Westat*
Brad Edwards, *Westat*
Tammy Cook, *Westat*

Concurrent Sessions E

Thursday May 17, 2018, 4:15 p.m. – 5:45 p.m.

Session 5: (continued)

Cross-cultural Persuasion Strategies with Application to Survey Recruitment

Drew Dimmery, *Facebook*
Eytan Bakshy, *Facebook*

Using High Dimensional Learning for Responsive Matrix Sampling

Curtiss Cobb, *Facebook*
Sean Taylor, *Facebook*

Data-driven Prediction of Panel Attrition

Christoph Kern, *University of Mannheim*

Session 6:

RNP

AAPOR/ASA Task Force Report on Data Falsification in Surveys

Panel: Research in Practice

Moderator: Jill DeMatteis, *Westat*

Location: Governor's Square 12

Types of Falsification in Surveys

James Dahlhamer,
National Center for Health Statistics

Impacts of Survey Data Falsification on Analyses

Sharan Sharma,
*Program in Survey Methodology,
University of Michigan*

Existing Organization Guidelines Pertaining to Survey Data Falsification

Ronald Langley, *University of Kentucky*

Preventing Survey Data Falsification

Kristen Olson, *University of Nebraska-Lincoln*

Detecting Falsification in Survey Data

Jill DeMatteis, *Westat*

Session 7:

Inv

Federal Statistics, Multiple Data Sources, and Privacy Protection: Next Steps

Panel: Innovations & Emerging Methods

Moderator: Brian Harris-Kojetin,
National Academy of Sciences

Location: Governor's Square 14

Statistical Methods for Combining Multiple Data Sources

Sharon Lohr, *Arizona State University*

Quality Frameworks for Statistics Using Multiple Data Sources

Colm O'Muircheartaigh,
NORC at the University of Chicago

Combining Data Sources While Protecting Privacy

Brian Harris-Kojetin, *National Academy of Sciences*

Discussant: Linda Young,
Pacific Institute for Research & Evaluation

Discussant: Steven B. Cohen, *RTI International*

Session 8:

PORTAL

Inv

Collecting Survey Data Via Text Messaging

PORTAL: Innovations & Emerging Methods

Moderator: Michael Schober,
New School for Social Research

Location: Governor's Square 15

Text Message Interviewing: Data Quality, Efficiency, and Design Considerations

Michael F. Schober, *New School for Social Research*
Frederick G. Conrad, *University of Michigan*
Andrew L. Hupp, *University of Michigan*

Implementing Text Messaging in the Survey Process

Andrew L. Hupp, *University of Michigan*
Frederick G. Conrad, *University of Michigan*
Michael F. Schober, *New School for Social Research*

Concurrent Sessions E

Thursday May 17, 2018, 4:15 p.m. – 5:45 p.m.

Session 9:

3MC

Speak My Language or Feel the Effects

Paper: 3MC

Moderator: Mary C. Davis, *U.S. Census Bureau*

Location: Governor's Square 16

An Experiment in Panel Recruitment for Spanish Speaking Populations: The AmeriSpeak Case Study

Ilana Ventura, *NORC at the University of Chicago*

Rene Bautista, PhD,

NORC at the University of Chicago

David Gleicher, *NORC at the University of Chicago*

Carolina Milesi, PhD,

NORC at the University of Chicago

Erlina Hendarwan,

NORC at the University of Chicago

Mixed Mode Studies: The Need to Consider Race-Ethnicity and Language Factors

Edward Rincon, *Rincon & Associates LLC*

Language Use and Item Nonresponse

Laureen Masai,

UCLA Center for Health Policy Research

Priya Thaker,

UCLA Center for Health Policy Research

Pan Wang,

UCLA Center for Health Policy Research

"You're not from around here, are you?": Interviewer accent, regional speech variation, and their impacts on participation

Matt Jans, *ICF International*

James Dayton, *ICF International*

Matt McDonough, *ICF International*

Session 10:

RNP

Where are You, Will you , and Can You Participate? Efforts to Recruit, Interview, and Model Estimates for Rare and Hard-to-Reach Populations

Paper: Research in Practice

Moderator: Peter Lugtig, *Utrecht University*

Location: Governor's Square 17

Improve Response and Representation without Money: An Envelope Story

Kate Williams, *Nielsen*

Robin Gentry, *Nielsen*

Lauren Walton, *Nielsen*

Kay Ricci, *Nielsen*

Recruiting Hard-to-Reach Respondents with Complex Characteristics for Qualitative Interviews

Daniela Glusberg, *Research Support Services, Inc.*

Dánae Corado, *Research Support Services, Inc.*

Casey Langer Tesfaye, *Research Support Services, Inc.*

Identifying Gender Minorities in Population-Based Proxy Surveys

Mark Noyes, *Market Decisions Research*

Brian Robertson, *Market Decisions Research*

Paige Lewis, *Market Decisions Research*

Evaluating Strategies for Questionnaire Completion of Low Literacy Respondents

Anna Sandoval Giron, *U.S. Census Bureau*

Assessing the Data Quality of the Native Hawaiian and Pacific Islander National Health Interview Survey

Adena Galinsky, *National Center for Health Statistics*

Carla E. Zelaya, *National Center for Health Statistics*

Catherine Simile,

National Center for Health Statistics

Patricia M. Barnes,

National Center for Health Statistics

Validation Methods for Complex Mixed-Panel Web Studies

Eran Ben-Porath, *SSRS*

Gillian SteelFisher, *Harvard School of Public Health*



Day at a Glance

Friday May 18, 2018

Time	Event	Location
7:00 a.m. – 8:00 a.m.	Committee Meetings (See page 31)	
7:00 a.m. – 8:00 a.m.	Fun Walk/Run	Check in the Hotel Lobby @ 6:30 a.m.
7:00 a.m. – 8:00 a.m.	Continental Breakfast in the Exhibit Hall <i>Sponsored by</i> Understanding American Study Center for Economic and Social Research University of Southern California	Plaza Exhibit Hall
7:00 a.m. – 2:00 p.m.	Exhibit Hall and Book Exhibit Open	Plaza Exhibit Hall
7:30 a.m. – 3:00 p.m.	Registration Desk Open	Plaza Registration Desk
8:00 a.m. – 9:30 a.m.	Concurrent Sessions F	
	Session 1: Information, Knowledge, and Motivation: Reasons for Participation A&I	Director's Row E
	Session 2: Questioning the Questioner: Exploring Interviewer Effects in Surveys Qual	Director's Row H
	Session 3: Raise the Flag to Retreat or Rejoice? Exploring the Utility of Appended Information to ABS Samples Qual	Director's Row I
	Session 4: You Got That Data From my Mobile Device? Inv	Governor's Square 10
	Session 5: I Bet Your Barista Doesn't Serve Up These Blends: Comparing Nonprobability and Probability Surveys and Their Combinations Prob/Non	Governor's Square 11
	Session 6: S_RVEY Response: Finding Ways to Put U Back In BigData	Governor's Square 12

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.


Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues	A&I	Probability & Nonprobability Samples	Prob/Non
Populations, Polls, and Politics	PPP	Big Data/Data Science and Surveys	BigData
Data Quality	Qual	Questionnaire Design & Interviewing	Q&I
Data Collection and Survey Participation	DCSP	Research in Practice	RNP
Innovations & Emerging Methods	Inv	PORTAL	PORTAL
Multinational, Multigenerational, and Multicultural	3MC	DEMO	DEMO

Friday May 18

Day at a Glance

Friday May 18, 2018

Time	Event	Location
8:00 a.m. - 9:30 a.m.	Concurrent Sessions F (continued)	
	Session 7: Building a Multi-Mode Survey Research Panel: Lessons Learned and Future Developments from Be Heard Philly and Be Heard Mile High PORTAL Inv DCSP	Governor's Square 14
	Session 8: Race to Understand America: the Minority Experience and Politics A&I	Governor's Square 15
	Session 9: How Do We Know What They Know? Theory and Practice of Question Evaluation Q&I	Governor's Square 16
	Session 10: How to Get Your Survey Elected. Practical Tools for Improving Election Surveys. PPP	Governor's Square 17
	Session 11: AAPOR's Got Talent <i>Sponsored by</i> 	Plaza Ballroom BCEF
9:30 a.m. - 10:00 a.m.	Beverage Break in the Exhibit Hall <i>Sponsored by</i>	Plaza Exhibit Hall
10:00 a.m. - 11:30 a.m.	Concurrent Sessions G	
	Session 1: Your Secret is Safe With Me. Impact of Confidentiality and Privacy on Survey Response. DCSP	Director's Row E
	Session 2: Learning from the Madness: Digital-Trace Data, Crowd-Sourcing, and Natural Language Processing Inv	Director's Row H
	Session 3: What do Scientists Know Anyway? A&I	Director's Row I
	Session 4: Running our Questions Through the Ringer: Multiple Methods for Evaluating Survey Questions Q&I	Governor's Square 10
	Session 5: Incentive Traits for Better Response Rates DCSP	Governor's Square 11
	Session 6: If I Adapt Will You Respond? DCSP	Governor's Square 12
	Session 7: Will it Blend? Weighting and Modeling in Pre-Election Polls PPP	Governor's Square 14
	Session 8: Raising the Bar on Graphics: An Introduction to Data Visualization of Survey Data using R and R Shiny Apps PORTAL BigData	Governor's Square 15



Day at a Glance

Friday May 18, 2018

Time	Event	Location
10:00 a.m. – 11:30 a.m.	Concurrent Sessions G (continued)	
	Session 9: Promises, Proxies, Paradata and Other Prospects for Reducing Measurement Error Qual	Governor's Square 16
	Session 10: Professional Development Workshop: Flash Mentoring	Governor's Square 17
12:45 p.m. – 1:45 p.m.	Memoriam Session Remembering and Honoring AAPOR Members	Director's Row E
11:30 a.m. – 12:45 p.m.	Luncheon and Activities Awards Ceremony	Plaza BCEF
11:45 a.m. – 1:00 p.m.	Committee Meetings (see page 31)	
12:30 p.m. – 2:00 p.m.	Speed Networking Session #2	Plaza Ballroom A
12:45 p.m. – 1:45 p.m.	Dessert Reception in the Exhibit Hall <i>Sponsored by</i>  Meet the Authors Session Book Sale Poster Session #3	Plaza Exhibit Hall
1:45 p.m. – 3:15 p.m.	Concurrent Sessions H	
	Session 1: Changes in Respondent Privacy, Confidentiality, and Data Sharing Concerns A&I	Director's Row E
	Session 2: Missing you, Maybe? DCSP	Director's Row H
	Session 3: Chapter Student Paper Award Winners	Director's Row I
	Session 4: IT is All About the Apps: Advances in Data Collection Using Mobile Devices Inv	Governor's Square 10
	Session 5: Lean Mean Survey Machines - Improving Survey Estimation and Data Processing Using Machine Learning Methods BigData	Governor's Square 11
	Session 6: Data Presentation Across the Research Spectrum RNP	Governor's Square 12
	Session 7: The Hits and the Misses: Election Poll Accuracy in the U.S. and Around the World PPP	Governor's Square 14
	Session 8: The Design and Implementation of Mixed Mode Surveys PORTAL	Governor's Square 15
	Session 9: The Chatter About Your Scatter! Methods for Representing Error in Data Visualizations Inv	Governor's Square 16

Friday May 18

Day at a Glance

Friday May 18, 2018

Time	Event	Location
1:45 p.m. – 3:15 p.m.	Concurrent Sessions H (continued)	
	Session 10: Panel or Wallpaper? How to Cover Your Survey Needs and Other Advice on Starting and Running an Online Panel DCSP	Governor's Square 17
3:30 p.m. – 5:00 p.m.	Concurrent Sessions I	
	Session 1: Question Your Answers and Probe your Questions Inv	Director's Row E
	Session 2: Further Down the Road with Mode: Advances in Understanding the Impact of Survey Mode on Data Quality Qual	Director's Row H
	Session 3: We Want You...We Want You Back: Response and Retention in Longitudinal and Panel Surveys DCSP	Director's Row I
	Session 4: The Power, Promise and Peril of Auxiliary Data BigData	Governor's Square 10
	Session 5: The MISSING Link: New Methods for Imputation Qual	Governor's Square 11
	Session 6: So Many Choices. Research on Response Scales Q&I	Governor's Square 12
	Session 7: You Are What You Eat (And Where You Live): Health, Activity, and Geography A&I	Governor's Square 14
	Session 8: The Worldwide Challenge of Developing and Using Web-Push Methods for Conducting Surveys PORTAL DCSP	Governor's Square 15
	Session 9: Upwardly Mobile: Improving Data Quality on Smartphone/Mobile Surveys DCSP	Governor's Square 16
	Session 10: How to Get Media Attention for Your Research RNP	Governor's Square 17
5:15 p.m. – 6:45 p.m.	AAPOR Membership & Business Meeting	Plaza Ballroom B
7:00 p.m. – 7:45 p.m.	President's Reception	Plaza Ballroom BCEF
7:45 p.m. – 10:00 p.m.	Awards Banquet	Plaza Ballroom BCEF
10:00 p.m. – 1:00 a.m.	Bash After the Banquet	Grand Ballroom

Concurrent Sessions F

Friday, May 18, 2018, 8:00 a.m. – 9:30 a.m.

Session 1:

A&I

Information, Knowledge, and Motivation: Reasons for Participation

Paper: Attitudes and Issues

Moderator: Jennifer Benz,
NORC at the University of Chicago

Location: Director's Row E

Does Hating the Press Create Opposition to Press Freedoms? Exploring the Implications of Declining Public Trust in the News Media

Andrew Daniller, *University of Pennsylvania*

Perceptions of Elections in Repeated Exposure to Singular vs Aggregate Evidence of Public Opinion

Ozan Kuru, *University of Michigan*
Josh Pasek, *University of Michigan*
Michael Traugott, *University of Michigan*

Rethinking Abortion Survey Questions: From a Legal to a Values-Behavioral Framework

Kate Stewart, *ConwayStrategic*
Janine B. Beekman, *Ipsos Public Affairs*
Julia Clark, *Ipsos Public Affairs*

Informed=Motivated? Explaining the Paradox of Knowledgeable Motivated Reasoners

Josh Pasek, *University of Michigan*
Brian E. Weeks, *University of Michigan*

Empathy and Political Attitude Formation. Experimental Revalidation of the First Empathy Short Scale

Wolfgang Karlstetter, *Stony Brook University*

Session 2:

Qual

Questioning the Questioner: Exploring Interviewer Effects in Surveys

Paper: Data Quality

Moderator: Paul Schroeder, *EurikaFacts*

Location: Director's Row H

Reducing Acquiescent Response Style with Conversational Interviewing.

Frederick Conrad, *University of Michigan*
Rachel Davis, *University of South Carolina*
Anna Mesa, *University of South Carolina*
Shaohua Dong, *University of Michigan*

Comparing Interviewer and Respondent Profile in Face-to-Face Surveys

Galina Zapryanova, *Gallup*
Johanna Godoy, *Gallup*
Audris Campbell, *Gallup*

Wellbeing and Data Quality in the American Time Use Survey (ATUS)

Ana Lucia Cordova-Cazar,
Universidad San Francisco de Quito

Telephone Survey Respondents' Abilities to Identify the Race of Their Interviewers

Paul Lavrakas, *Self-Employed*
Dan Thaler,
Michigan State University Office of Survey Research
Delicia Solis,
Michigan State University Office of Survey Research
Linda Stork,
Michigan State University Office of Survey Research

Interviewer Effects and Social Desirability: A Cross- Cultural Analysis of Face-to-Face Surveys

Martha McRoy, *Pew Research Center*
Courtney Nelson, *Pew Research Center*

Concurrent Sessions F

Friday, May 18, 2018, 8:00 a.m. – 9:30 a.m.

Session 3: **Qual**

Raise the Flag to Retreat or Rejoice? Exploring the Utility of Appended Information to ABS Samples

Paper: Data Quality

Moderator: Cameron McPhee,
American Institutes for Research

Location: Director's Row I

Variables Appended to ABS Frames: Has Data Quality Improved?

Shelley Roth, *Westat*
Andrew Caporaso, *Westat*
Jill DeMatteis, *Westat*

Analysis of Temporal Dynamics in Commercial Data

Paul Burton, *University of Michigan*
Daniel Guzman, *University of Michigan*
Sunghye Lee, *University of Michigan*
Ashley Hyon, *Marketing Systems Group*
David Malarek, *Marketing Systems Group*

PO Boxes on Address-Based Sampling (ABS) Frames – Under- or Over-Coverage or Both?

Joseph McMichael, *RTI International*
Derick Brown, *RTI International*

Give a Second Thought to the Secondary City: New Applications of the USPS City State File

Derick Brown, *RTI International*
Joe McMichael, *RTI International*

Assessing the Impact of the Local Partner File Updates on the Master Address File (MAF)

Alejandro Hernandez Segura, *U.S. Census Bureau*

Session 4: **Inv**

You got that data from my Mobile Device?

Methodological Brief: Innovations & Emerging Methods

Moderator: Karol Krotki, *RTI International*

Location: Governor's Square 10

Willingness to collect smartphone sensor data in a Dutch probability-based online panel of the general population

Bella Struminskaya, *Utrecht University*
Vera Toepoel, *Utrecht University*
Peter Lugtig, *Utrecht University*
Barry Schouten, *CBS*
Marieke Haan, *Utrecht University*
Annemieke Luiten, *CBS*

SurveyMotion: What can we learn from Sensor Data About Respondents' Actions in Mobile Web Surveys?

Jan Karem Höhne, *University of Mannheim*
Stephan Schlosser, *University of Göttingen*

Using an "All-in-one" Smartphone GPS Application for Household Travel Survey Data Collection

Joann Lynch, *RSG*
Elizabeth Greene, *RSG*
Michelle Lee, *RSG*

More Devices, Less Modeling? How the Increased Incidence of Personal Mobile Devices Both Enables and Complicates Big Data Measurement of Media Consumption Behavior

Elaine Perrin, *Nielsen*
Oana Dan, *Nielsen*

It's a Mobile, Mobile World — Identifying Changing Trends in Internet Usage

William DeShong, *Data Scientist*

Coverage Error in Mobile Web Surveys Across European Countries

Tobias Baier, *Darmstadt University of Technology*
Anke Metzler, *Darmstadt University of Technology*
Marek Fuchs, *Darmstadt University of Technology*

Concurrent Sessions F

Friday, May 18, 2018, 8:00 a.m. – 9:30 a.m.

Session 4: (continued)

Using Digital Technology to Administer an Intensive Longitudinal Survey to Adolescents: Innovations, Challenges, and Lessons

Naila Rahman, *Princeton University*
Rachel Goldberg, *University of California, Irvine*
Dawn Koffman, *Princeton University*
Marta Tienda, *Princeton University*

Do Respondents in Business Surveys Device Switch?

Karen Stein, *Westat*
Sarah Bennett-Harper, *Westat*
Martha Stapleton, *Westat*
Kerry Levin, *Westat*
Brenda Schafer, *Internal Revenue Service*
Pat Langetieg, Lisa Rupert, Scott Leary, *Internal Revenue Service*

Session 5: Prob/Non

I Bet Your Barista Doesn't Serve Up These Blends: Comparing Nonprobability and Probability Surveys and Their Combinations

Methodological Brief: Probability and Nonprobability

Moderator: John Kennedy, *Indiana University*

Location: Governor's Square 11

Novel Methods for Blending of Probability and Convenience Samples

Michael Robbins, *RAND Corporation*

Bayesian Integration of Probability and Non-Probability Sample

Joseph Sakshaug,
German Institute for Employment Research
Arkadiusz Wisniowski, *University of Manchester*
Diego Perez-Ruiz, *University of Manchester*
Annelies Blom, *University of Mannheim*

A Comparison of Two ABS Designs and a Census Balanced Non-Probability Quota Sample

Robert Tortora, *ICF International*
Ronaldo Iachan, *ICF International*

Efficient Weighting Adjustments for Nonprobability Sample Surveys

Mansour Fahimi, *GfK*
Leticia Maciel, *GfK*
Frances Barlas, *GfK*
Elisa Chan, *GfK*
Randall K. Thomas, *GfK*

Calibrating Big Data for Population Inference: Applying Quasi-randomization Approach to Naturalistic Driving Data using Bayesian Additive Regression Trees

Ali Rafei, *University of Michigan*
Michael R. Elliott,
Survey Research Center, Institute for Social Research, University of Michigan
Carol A. C. Flannagan,
University of Michigan
Transportation Research Institute



Concurrent Sessions F

Friday, May 18, 2018, 8:00 a.m. – 9:30 a.m.

Session 5: (continued)

Measuring the Substantive Consistency of Findings from Online Probability and Opt-in Surveys

Andrew Mercer, *Pew Research Center*
Arnold Lau, *Pew Research Center*

Examining Polling Accuracy and Representativeness Across Varying Survey Methodologies with Simultaneously-Collected Data

David Taylor, *Roanoke College*
Alice Kassens, *Roanoke College*
Harry Wilson, *Roanoke College*

Comparison Between Redirected Inbound Call Sampling Surveys and Outbound Telephone Surveys

Burton Levine, *RTI International*
Karol Krotki, *RTI International*

Session 6:

BigData

S_RVEY Response: Finding Ways to Put U Back In

Paper: Big Data/Data Science

Moderator: Kelly Foster,
East Tennessee State University

Location: Governor's Square 12

A Response Propensity Modeling Experiment of the Differential Allocation of Recruitment Strategies in the Simmons National Consumer Survey

Mickey Jackson, *Self-Employed*
Paul J Lavrakas, *Independent Consultant*
Gerry Dirks, *Simmons Research*
Claudette Brazle, *Simmons Research*
Lisa Lusskin, *Simmons Research*
Beth Ponce, *Simmons Research*

Adaptive RDD Design: Competing Risks Survival Model with Time-dependent Covariates

Randal ZuWallack, *ICF International*

Robustness Check Against Survey Non-observation

Masahiko Aida, *Civis Analytics*

Using Machine Learning to Reduce Non-Response Bias Risk

Derrick Gray, *Numeris*
Sepideh Farsinezhad, *Numeris*

Using Machine Learning to Correct for Survey Nonresponse

Curtis Signorino, *University of Rochester*
Antje Kirchner, *RTI International*

Concurrent Sessions F

Friday, May 18, 2018, 8:00 a.m. – 9:30 a.m.

Session 7:

PORTAL

Inv

DCol

Building a Multi-Mode Survey Research Panel: Lessons Learned and Future Developments from Be Heard Philly and Be Heard Mile High

PORTAL: Innovations & Emerging Methods/Data Collection

Moderator: Heidi Grunwald,
Temple University Institute for Survey Research

Location: Governor's Square 14

Building a Multi-Mode, Survey Research Panel: Lessons Learned and Future Developments from BeHeardPhilly

Heidi Grunwald,
Temple University Institute for Survey Research

BeHeardMileHigh: The First Community-Driven Panel that Focuses on Health, Wellness, and Social Justice in the African American Community

Lynn VanderWielen,
Center for African American Health

Session 8:

A&I

Race to Understand America: the Minority Experience and Politics

Paper: Attitudes and Issues

Moderator: Mark Schulman, *ABT Associates*

Location: Governor's Square 15

The Lives and Voices of Black America Post 2016 Election

Tresa Undem, *PerryUndem Research/Communication*
Shakari Nichele Byerly

Making a Difference Through Community-Based Research: The Black Experience Project

Keith Neuman, *Environics Institute for Survey Research*

Examining Differences in Political Attitudes by Education Among Blacks and Hispanics

Hannah Fingerhut, *Pew Research Center*
Jocelyn Kiley, *Pew Research Center*

Overestimation of Minority Groups: Perceived Threat, Media Exposure, and Generalized Misestimation Bias

Brian Guay, *Duke University*
David Landy, *Indiana University (Bloomington)*
Tyler Marghetis, *Indiana University (Bloomington)*
Cara Wong,
University of Illinois (Urbana Champaign)

Concurrent Sessions F

Friday, May 18, 2018, 8:00 a.m. – 9:30 a.m.

Session 9:

Q&I

How Do We Know What They Know? Theory and Practice of Question Evaluation

Paper: Questionnaire Design and Interviewing

Moderator: Rachel Caspar, *RTI International*

Location: Governor's Square 16

The Problem with Problems: Modified Perspectives on the Role of Cognitive Interviewing for Improving Questionnaires

Paul Beatty, *U.S. Census Bureau*

Exploring Impression Management vs Social Desirability Effects with Weight Loss and Weight Management Questions and its Influence on The Question Response Process

Sheba Dunston, *Centers for Disease Control and Prevention*

Methodological Considerations for Interviewing Teens

Meredith Massey,
National Center for Health Statistics

If Pretesting is a Best Practice, Why are so Few Reporting It? A Comprehensive Audit of a Sample of Medical Education Journals

Colleen Colbert,
*Cleveland Clinic Lerner College of
Medicine of Case Western Reserve University*
Judith French, *Cleveland Clinic*
Alejandro Arroliga, *Baylor Scott & White Health*

Developing Self-Administered Questionnaires for Children and Teenagers

Victoria Hoverman, *Westat*
Teresa Kline, *Westat*
Joselin Bravo, *Westat*
Adwoa Prempeh, *Westat*
Amanda Wilmot, *Martha Stapleton, Westat*
Melissa Rothstein, *Sujata Dixit-Joshi*
Tracy Vericker, *Westat*

Session 10:

PPP

How to Get Your Survey Elected. Practical Tools for Improving Election Surveys.

Methodological Brief: Populations, Polls, and Politics

Moderator: Nick Moon, *Moonlight Research*

Location: Governor's Square 17

When To Ask About Third-Party Candidates? A Question Order Experiment with a *Really* Big Sample

Mark Blumenthal, *SurveyMonkey*
Reuben McCreanor, *SurveyMonkey*

Named and Partially Named Candidate Matchups for Early-Cycle Polling

Charlotte Swasey, *Civis Analytics*
David Shor, *Civis Analytics*
Michael Sadowsky, *Civis Analytics*

May I Please Speak to...? Sampling and Asking for Respondents by Name in Registration Based Samples

Dean Williams, *Abt Associates*
Seth Brohinsky, *Abt Associates*
Raphael Nishimura, *Abt Associates*
Scott Clement, *Washington Post*
Emily Guskin, *Washington Post*

Minimizing Error in Mega-Polls: Lessons from the 2016 Election

Joseph Zappa, *Cicero Insights*
Emily Riederer, *Capital One*
Kaitlyn McAuliffe, *LEWIS*

Headers in Voting Advice Applications: the Effect of Issue Framing in Political Attitude Surveys

Bregje Holleman, *Utrecht University*
Naomi Kamoen, *Tilburg University*

Intracycle Reporting for Tracking Survey Studies

Alan Roshwalb, *Ipsos*
Marcus Maher, *Ipsos*

Concurrent Sessions F

Friday, May 18, 2018, 8:00 a.m. – 9:30 a.m.

Session 10: (continued)

The University of Montana Big Sky Poll: Perspectives from a Rural, Western State

Sara Rinfret, *University of Montana*
Justin Angle, *University of Montana*

How Does Questionnaire Design Affect Party ID?

Kyley McGeeney, *PSB*
Jennifer Miller-Gonzalez, *PSB*
Haley Tran, *PSB*

Session 11:

AAPOR's Got Talent

NEW!

Sponsors:

Sample Solutions, UConn Program in Survey Research, American Institutes for Research, and the Survey Research Center at the University of Michigan Institute for Social Research

Moderator: Brady T. West, *University of Michigan*

Judges: Nancy Bates, *U.S. Census Bureau*
Carsten Broiche, *Sample Solutions*
Diane Herz, *Mathematica*
Jessica L. Holzberg, *U.S. Census Bureau*
Ting Yan, *Westat*

Location: Plaza Ballroom BCEF

Finalists:

Statistical Data Integration

Ying Han, *University of Maryland*
Partha Lahiri, *University of Maryland*

Surveys, Public Opinion, and Democracy: A Youth Education Initiative

Allyson Holbrook, *University of Illinois at Chicago*

Public Opinion in Space and Time: A Geospatial View of Public Attitudes Towards Surveys

Sarah Kelley, *American Institutes for Research*
Celeste Stone, *American Institutes for Research*
Clyde Tucker, *American Institutes for Research*

Trust us: Leveraging a more nuanced understanding of trust in survey research

Colleen McClain, *University of Michigan*

Automated Retrieval of Information From Open-Ended Survey Responses Using Natural Language Processing

Antonia Warren, *Westat*
Reanne Townsend, *Westat*
Hanyu Sun, *Westat*
David Cantor, *Westat*
Andrew Caporaso, *Westat*
Gonzalo Rivero, *Westat*

Friday May 18

Concurrent Sessions G

Friday, May 18, 2018, 10:00 a.m. – 11:30 a.m.

Session 1: **DCSP**

Your Secret is Safe With Me. Impact of Confidentiality and Privacy on Survey Response

Paper: Data Collection and Survey Participation

Moderator: Marek Fuchs,
Darmstadt University of Technology

Location: Director's Row E

Can Phishing Tank Survey Response Rates? Evidence from a Natural Experiment

Philip Brenner, *University of Massachusetts Boston*

Priming Confidentiality Concerns: How Reminders of Privacy Affect Response Rates and Data Quality in Online Data Collection

Session 2: **Inv**

Learning from the Madness: Digital-Trace Data, Crowd-Sourcing, and Natural Language Processing

Methodological Brief: Innovations & Emerging Methods

Moderator: Dawn V. Nelson, *U.S. Census Bureau*

Location: Director's Row H

Web-scraping Data for Official Statistics: Examining the periodicity and quality of indicators of crime from law enforcement web sites

Michael Planty, *RTI International*
Duren Banks, *RTI International*
Samuel Goree, *RTI International*

Hybrid data collection approach to improve estimates of arrest-related deaths in the US

Peter Baumgartner, *RTI International*
Duren Banks, *RTI International*
Michael G. Planty, *RTI International*

Ground Truthing in Social Media Research: Assessing Methods Used for Demographic Inference from Twitter

Colleen McClain, *University of Michigan*
Zeina Mneimneh, *University of Michigan*
Trivellore Raghunathan, *University of Michigan*
Lisa Singh, *Georgetown University*

Big Data and Machine Learning Elucidate Perceptions of Gun Control and Violence: Patterns Across Time and Landscapes

Daniel Scantlebury, *Resonate*
Sam Hawala, *Resonate*
Toshi Yumoto, *Resonate*

Identifying Eligible Samples through Text Mining and Machine Learning Classification

Adam Lee, *ICF International*

Natural Language Processing: A Powerful Tool to Analyze Open-Ended Survey Responses

Shane Thompson, *Summit*
Tim Book, *Summit*
Avinash Tamby, *Summit*

Is the Media Liberal? Using Natural Language Processing to Identify Media Bias

Sarah Kelley, *American Institutes for Research*
Claire Kelley, *American Institutes for Research*

Using Linguistic Methodologies for Optimizing Data Quality in Focus Group Research

Cally Alessi, *Nielsen Company*
Emily Summers, *Nielsen*

Concurrent Sessions G

Friday, May 18, 2018, 10:00 a.m. – 11:30 a.m.

Session 3: **A&I**

What do Scientists Know Anyway?

Paper: Attitudes and Issues

Moderator: Mike Binder, *University of North Florida*

Location: Director's Row I

"Scientists Fall Apart: Education, Ideology, and General Public Adult Perceived Agreement among Climatologists on Global Warming 2006 and 2010"

Susan Carol Losh, *Florida State University*

Can We Just Skip Doing Surveys Altogether? Comparing the Accuracy of MRP and LAD to Real Survey Data

Samantha Sekar, *Stanford University*

Jon A. Krosnick, *Stanford University*

Bo MacInnis, *Stanford University*

Partisan Media and Science Knowledge

Josh Pasek, *University of Michigan*

Sedona Chinn, *University of Michigan*

Which Science News Topics Do Americans Most Commonly Perceive as Fabricated or Controversial?

Brian Kennedy, *Pew Research Center*

Jeffrey Gottfried, *Pew Research Center*

Elisa Shearer, *Pew Research Center*

Meg Hefferon, *Pew Research Center*

Demographic Variations in the Stability of Science Knowledge in a Panel Survey

Nick Allum, *University of Essex*

Kiril Makarovs, *University of Essex*

Josh Pasek, *University of Michigan*

Session 4: **Q&I**

Running our Questions Through the Ringer: Multiple Methods for Evaluating Survey Questions

Methodological Brief: Questionnaire Design and Interviewing

Moderator: Darby Steiger, *Westat*

Location: Governor's Square 10

One Nail, Many Hammers: Comparing Results Obtained from Multiple Question Evaluation Methods

Jennifer Edgar, *U.S. Bureau of Labor Statistics*

Jessica Holtzbert, *U.S. Census Bureau*

Getting Carded: Incorporating Card Sorts into Cognitive Interviews

Jessica Holzberg, *U.S. Census Bureau*

Using Focus Group Results to Inform In-Depth Interview Protocols

Vincent Welch, *NORC at the University of Chicago*

Erin Fordyce, *NORC at the University of Chicago*

Laurence Ralph, *Harvard University*

Michiko Tsuneda, *Harvard University*

Minimizing Order Effects when Integrating Early Stage Scoping and Cognitive Interviewing Techniques

Kenneth Herrell, *U.S. Census Bureau*

Kristin Stettler, *U.S. Census Bureau*

Catherine Buffington, *U.S. Census Bureau*

Javier Miranda, *U.S. Census Bureau*

No Cost, Lost Cost Cognitive Interviewing

Raeal Moore, *ACT Inc.*

Blending Methodologies in Cognitive Interviews and IDIs to Examine Perceptions of Jobs and Work: Advantages and Caveats

Bernard L. Dugoni,

NORC at the University of Chicago

Tom W. Smith, *NORC at the University of Chicago*

Concurrent Sessions G

Friday, May 18, 2018, 10:00 a.m. – 11:30 a.m.

Can We Help Seemingly Confused Respondents? Experimentally Testing Conventional and Novel Approaches

David Vannette, *Stanford University & The Qualtrics Methodology Lab*
Carol Haney, *Qualtrics*

Screening for Specific Experiences: Fine-Tuning Questions in Multi-phase Testing

Mandi Martinez, *U.S. Census Bureau*
Mary Davis, *U.S. Census Bureau*

Session 5:

DCSP

Incentive traits for better response rates.

Methodological Brief: Data Collection and Survey Participation

Moderator: Brad Houseknecht, *NPC Inc.*

Location: Governor's Square 11

Incentive Effects on Nonresponse and Data Quality

Lindsey Witt-Swanson, *University of Nebraska - Lincoln*
Quan Zhou, *University of Nebraska - Lincoln*
Jolene D. Smyth, *University of Nebraska - Lincoln*
Kristen Olson, *University of Nebraska - Lincoln*

Finding the Right Ingredients: Mixing Incentives, Deadlines, and Different Mode Protocols to Improve Response Rates in ABS Designs

Thomas Brassell, *ICF International*
Sahnah Lim,
New York University School of Medicine
Stephen Immerwahr,
New York City Department of Health and Mental Hygiene
Amber Levanon Seligson,
New York City Department of Health and Mental Hygiene
James Dayton, *ICF International*
Randal ZuWallack, *ICF International*

Does Geography Affect the Effectiveness of Incentives?

Hanyu Sun, *Westat*
Jocelyn Newsome, *Westat*
Jennifer McNulty, *Westat*
Kerry Levin, *Westat*
Michael Giangrande, *Westat*
Brenda Schafer, *Internal Revenue Service*
Pat Langetieg, *Internal Revenue Service*
Saurabh Datta, *Internal Revenue Service*

Incentives and Survey Length: Does Offering a Choice Result in Higher Response Rates?

Jared Coopersmith, *Mathematica Policy Research*
Nancy Duda, *Mathematica Policy Research*
Sarah Forrestal, *Mathematica Policy Research*
Brianna Sullivan, *Mathematica Policy Research*

Concurrent Sessions G

Friday, May 18, 2018, 10:00 a.m. – 11:30 a.m.

Exploring Monetary Incentives and Respondent Burden in The Consumer Expenditure Interview Survey

Yezzi Lee, *U.S. Bureau of Labor Statistics*

Clayton Knappenberger,

U.S. Bureau of Labor Statistics

Ian Elkin, *U.S. Bureau of Labor Statistics*

Brett McBride, *U.S. Bureau of Labor Statistics*

Barry Steinberg, *U.S. Bureau of Labor Statistics*

May The Odds Be Ever In Your Favour: Gamifying Incentives For Panel Participants

Adam Gluck, *Nielsen*

Erin Wittkowski, *Nielsen*

Arianne Buckley, *Nielsen*

It is the Gift that Counts: The Effectiveness of Non-Monetary, Tangible Rewards for Child Respondents

Courtney Mooney, *Nielsen*

Erin Wittkowski, *Nielsen*

Arianne Buckley, *Nielsen*

Effect of Incentives on Reducing Response Bias in a Web Survey of Parents

Kate LeFauve, *NORC at the University of Chicago*

Kathy Rowan, *NORC at the University of Chicago*

Kriston Koepp, *NORC at the University of Chicago*

Gillian Lawrence, *NORC at the University of Chicago*

Session 6:

DCSP

If I Adapt will you Respond?

Paper: Data Collection and Survey Participation

Moderator: Vicki Pineau,
NORC at the University of Chicago

Location: Governor's Square 12

Data Driven Decisions & Responding to Target Populations: Using Responsive & Adaptive Design Strategies to Boost Response in Two Concurrent Multi-Tiered Systems of Support for Behavior (MTSS-B) Survey Efforts

Jenny Nguyen, *Decision Information Resources Inc.*

Cynthia Castaldo-Walsh,

Decision Information Resources Inc.

Chelsea Whiting, *Decision Information Resources Inc.*

Sylvia R. Epps, *Decision Information Resources Inc.*

Adaptive Designs - Tailoring of Contact Materials to Increase Survey Participation

Emilia Peytcheva, *RTI International*

Antje Kirchner, *RTI International*

Rebecca Powell, *RTI International*

Meeting/Achieving Your Targeted Response Rate: Using Adaptive Design in a National Survey of County Health Officials

Anne Diffenderffer, *American Institutes for Research*

Alexander Mendoza, *American Institutes for Research*

Responsive Survey Design to Improve Participation among African American Mothers in PRAMS

Patrick Madden, *Market Decisions Research*

Jennifer Oliver, *Market Decisions Research*

Tracey Jewell,

Kentucky Department for Public

Health, Division of Maternal and Child Health

Tina Webb, *Kentucky Department for Public Health,*

Division of Maternal and Child Health

Adaptive Methodology for Reaching Sexual Minority Women with Phone/Web Based Respondent Driven Sampling

Karen Trocki, *Alcohol Research Group*

Friday May 18

Concurrent Sessions G

Friday, May 18, 2018, 10:00 a.m. – 11:30 a.m.

Session 7: PPP

Will it Blend? Weighting and Modeling in Pre-Election Polls

Paper: Populations, Polls, and Politics

Moderator: Brian McDonald, *High Point University*

Location: Governor's Square 14

Weighting by Education In Registration-Based Samples

Nate Cohn, *New York Times*

An Assessment of The Utility of Past-Vote Weighting for Vote Intention Estimates

Patrick Sturgis, *University of Southampton*
Jouni Kuha, *London School of Economics*

How Do Weighting Targets Affect Pre-Election Poll Results?

Kyley McGeeney, *PSB*
Haley Tran, *PSB*

Fully Bayesian MRP for Data Integration

Robert Petrin, *Ipsos Public Affairs*
Mark Polyak, *Ipsos Public Affairs*
Neal El-Dash, *Sleek Data*

The Effectiveness of Multilevel Regression with Post Stratification in Using Survey Data to Predict Popular Vote by State on US Presidential Elections

David Llanos, *Gallup*
Andrew Dugan, *Gallup*
Diana Liu, *Gallup*
Manas Chattopadhyay, *Gallup*

Session 8: PORTAL BigData

Raising the Bar on Graphics: An Introduction to Data Visualization of Survey Data using R and R Shiny Apps.

PORTAL: Big Data/Data Science

Moderator: Brady West, *University of Michigan*

Location: Governor's Square 15

Effective Data Visualization for Surveys

Brady West, *University of Michigan*

The Basics of Creating R Shiny Apps based on Survey Data

Heather Kitada, *Oregon State University*

Session 9: Qual

Promises, Proxies, Paradata and Other Prospects for Reducing Measurement Error

Methodological Brief: Data Quality

Moderator: Dragana Bolcic-Jankovic, *University of Massachusetts Boston*

Location: Governor's Square 16

How Do Different Cues Affect Proxy Reporting of Transit Use?

Brett McBride, *Bureau of Labor Statistics*

The Effect of Weather Conditions on Survey Responses and Data Quality in a Face-to-face Survey

Allyson Holbrook, *University of Illinois Chicago*
Marina Stavrakantonaki, *University of Illinois Chicago*
Timothy Johnson, *University of Illinois Chicago*

Asking for Commitment in a Web Survey of Youth and Teens

Valrie Horton, *Abt Associates*
Benjamin Phillips, *Abt Associates*
Jared Knott, *Abt Associates*
Daniel Herb, *Boys & Girls Clubs of America*
Robin Hinchee, *Boys & Girls Clubs of America*

Concurrent Sessions G

Friday, May 18, 2018, 10:00 a.m. – 11:30 a.m.

Friday May 18

What Can Computer-generated Paradata Tell Us About the Quality of an Interview?

Sharan Sharma, *University of Michigan*
Michael Elliott, *University of Michigan, Ann Arbor*

The Multi-Trait Multi-Error Approach to Estimating Measurement Error

Alexandru Cernat, *The University Of Manchester*
Daniel Oberski, *University of Utrecht*

The Effect of Tailored Feedback on Response Quality in an Online Survey

Kristen Cibelli Hibben, *University of Michigan*
Frederick Conrad,
Survey Research Center, University of Michigan

The Highs and Lows of Don't Knows: Insights From A Survey of Oncologists About How They View Medicinal Use of Marijuana

Dragana Bolcic-Jankovic,
Center for Survey Research - University of Massachusetts Boston
Jessica LeBlanc,
Center for Survey Research - University of Massachusetts Boston
Eric G. Campbell,
Harvard Medical School and Massachusetts General Hospital
Ilana M. Braun,
Dana-Farber Cancer Institute and Harvard Medical School

Social Desirability in Panel Studies: An Experiment of Responses to a Refugee Resettlement Vignette

Mariel Leonard, *University of Mannheim*
Guido Ropers, *University of Mannheim*

Session 10:

Professional Development Workshop: Flash Mentoring

Speaker: Julie Kantor,
President and CEO of Twomentor, LLC

THE MENTOR ROADTRIP™ (think 'speed mentoring') is a unique and well-respected program that accelerates leaders of all generations to "Buckle-in and Get into the Fast Lane of Your Career". In this highly interactive session, participants will hear insights from Julie Kantor, President and CEO of Twomentor, LLC on the Business Case for mentoring and why it's a triple WIN. The session will be a combination of insightful training, interactive engagement, and networking! Specifically, in this workshop, Julie will unpack the qualities of a good mentor and discuss approaches for creating meaningful mentoring experiences for employees who might span up to 5 generations. The workshop also includes a discussion of how mentoring can support the retention of millennial employees and participants will get to experience some of these insights firsthand through Flash Mentoring opportunities provided throughout the workshop.

Memoriam Session

12:45 p.m. – 1:45 p.m.

Organizer: Courtney Kennedy, *Pew Research Center*

Location: Director's Row E

Remembering and Honoring AAPOR Members who have Passed On During the Past Year.

Meet The Authors Session

12:45 p.m. – 1:45 p.m.

Authors: Lawrence D. Bobo and Mia Tuan

Prejudice in Politics: Group Position, Public Opinion, and the Wisconsin Treaty Rights Dispute
(2018 AAPOR Book Award Winner)

Authors: Richard Valliant and Jill Dever

Survey Weights: A Step-by-Step Guide to Calculation

Poster Session #3

Friday, May 18, 2018, 12:45 p.m. – 1:45 p.m.
Plaza Exhibit Hall

1. **Impact of Interviewer Training on the Quality of Health Care Expenditure Data Collected in a National Health Survey**
Sadeq Chowdhury,
Agency for Healthcare Research & Quality
Steve Machlin,
Agency for Healthcare Research & Quality
2. **Effect of Mobile-Optimization on Respondent Burden and Data Quality in an Existing Household Government Web Survey**
Jocelyn Newsome, *Westat*
Jennifer McNulty, *Westat*
Kerry Levin, *Westat*
Hanyu Sun, *Westat*
Brenda Schafer, *IRS*
Patrick Langetieg, *IRS*
Rizwan Javaid, *IRS*
3. **Using Surveys of Nonresponders to Examine Barriers to Participation and Potential Bias on Military Surveys**
Samantha Daniel, *Office of People Analytics*
Jeff Schneider, M.S., *Office of People Analytics*
Eric Falk, M.S., *Office of People Analytics*
Dave McGrath, *Office of People Analytics*
4. **Assessing the Quality of Proxy Responses**
Jordan Misra, *U.S. Census Bureau - Washington, DC*
Rachel T. Horwitz, *U.S. Census Bureau*
Renee Reeves, *U.S. Census Bureau*
Beth Newman, *U.S. Census Bureau*
Padriac Murphy, *U.S. Census Bureau*
5. **Improving Archival Description of Polling Methods: A Historical Case Study**
Kathleen Weldon,
Roper Center for Public Opinion Research
6. **Using Personality Traits as Predictors of Unit Nonresponse in a Life History Mail Survey**
Xinyu Zhang, *University of Michigan SMP*
Hani Zainulbhai, *University of Michigan*
7. **Challenges associated with moving from Decentralized to Centralized Reinterview**
Alpha Savage, *U.S. Census Bureau*
Alan Peterson, *U.S. Census Bureau*
8. **Shirking and Response Times**
Carla VanBeselaere, *Mount Allison University*
9. **Bias in Panel Estimates due to Panel Conditioning**
Ruben Bach, *University of Mannheim*
10. **How Accurately do Respondents Identify the Race and Ethnicity of Their Interviewer Over the Telephone?**
Anna Brown, *Pew Research Center*
11. **Evaluation of the Reliability of the Locus of Control Scale Among Youths**
Vanessa Meldener-Harrell, *Westat*
Eileen Ahlin, *Penn State*
12. **I don't know. The effect of question polarity on no-opinion answers**
Naomi Kamoen, *Tilburg University*
Bregje Holleman, *Utrecht University*
13. **How Many Americans Have a Mixed Religious Identity?**
Gregory Smith, *Pew Research Center*
14. **Exploring the Cause and Effects of a Reporting Error in a National Health Insurance Survey**
David Kashihara,
Agency for Healthcare Research & Quality
Frederick Rohde,
Agency for Healthcare Research and Quality
15. **Do I Have a Choice? Comparing Parental Perceptions of School Choice with Actual School Choice in Selected School Districts**
Angelina KewalRamani,
American Institutes for Research
Anlan Zhang, *American Institutes for Research*
16. **Benchmarking Survey Estimate Trends from Online Panels Against Those from Gold Standard Surveys**
Pat Dean Brick, *GfK*
Michael Lawrence, *GfK*
Frances Barlas, *GfK*
Maya Grosul, *GfK*
Mansour Fahimi, *GfK*

Poster Session #3

Friday, May 18, 2018, 12:45 p.m. – 1:45 p.m.
Plaza Exhibit Hall

17. **The Sociometric Framework: New Measures of Reliability and Validity**
Randall K. Thomas, *GfK Custom Research*
Frances M. Barlas, *GfK Custom Research*
18. **Just Say No: Is There Acquiescence Bias in Yes-No Response Formats?**
An Liu, *GfK Custom Research*
Randall K. Thomas, *GfK Custom Research*
Frances M. Barlas, *GfK Custom Research*
19. **The Good Old Days? Recall, Satisfaction, and Satisficing in an Assessment Survey of Arts Alumni**
Lilian Yahng, *Indiana University*
Jesse Talley, *Indiana University*
20. **Examining Adolescents' Survey Fatigue in a Series of Knowledge Items**
Andrea Bucciarelli, *Mathematica Policy Research*
Jennifer Walzer, *Mathematica Policy Research*
Sarah Forrestal, *Mathematica Policy Research*
21. **Alternative Question Designs for "Other, Specify" Write-In Spaces: An Experiment in an Establishment Survey**
Diane K. Willimack, *U.S. Census Bureau*
Kevin A. Linares, *Formerly U.S. Census Bureau*
Brian Kriz, *Formerly JPSM/UMd*
Jennifer L. Beck, *National Science Foundation*
22. **Behavior Coding of the BLS Pilot Household Survey of Workplace Injuries and Illnesses**
Kristen Pancio, *U.S. Bureau of Labor Statistics*
Polly Phipps, *U.S. Bureau of Labor Statistics*
Robin Kaplan, *U.S. Bureau of Labor Statistics*
23. **Does One Plus One Equal Two? Comparing Data on Parents' Marital and Partner Status Over Time**
Anlan Zhang, *American Institutes for Research*
Angelina KewalRamani,
American Institutes for Research
24. **Tough Enough? An Exploration of Perpetuating Gender Bias in Political Polling**
Aimee Vella Ripley, *Unaffiliated*
25. **Evaluating Respondents' Interaction with a Web-based Dashboard**
Adriana Hernandez-Viver, *U.S. Census Bureau*
Rachel T Horwitz, *U.S. Census Bureau*
Jordan Misra, *U.S. Census Bureau*
Renee Reeves, *U.S. Census Bureau*
Sarah S Vetting, *U.S. Census Bureau*
26. **"I'm seeing blank stares": Exploring Digital Audio Behaviors through Focus Groups**
Emily Summers, *The Nielsen Company*
Lauren Walton, *The Nielsen Company*
Jennifer Hunsecker, *The Nielsen Company*
27. **Perceived Stigma or Perceived Content: Exploring the Effects of a Wording Change**
Marina Stavrakantonaki,
University of Illinois - Chicago
Timothy P. Johnson, *University of Illinois at Chicago*
Georgios A. Skouras, *University of Chicago*
Michael Siciliano, *University of Illinois at Chicago*
Jerreed Ivanich, *University of Nebraska-Lincoln*
28. **Crowdsourcing Consensus to Build a Better Survey**
Leslyn Hall, *Redstone Research LLC*
Seth Muzzy, *MDRC*
29. **Brand New: Ratings of Brands Based on Context**
Abigail Giles, *GfK Custom Research*
Randall K. Thomas, *GfK Custom Research*
Frances M. Barlas, *GfK Custom Research*
30. **Best Practices For Using iNPS and eNPS in an Enterprise Setting: Does Question Order Impact Net Promoter Score Results When Assessing Employee Engagement and Enterprise Tools in Web-Based Surveys?**
Randal Ries, *IBM*
Annette Tassone, *IBM*
31. **A Comparison of Two Web-based Measures of Health Literacy and Numeracy**
Victoria Hoverman, *Westat*
Jennifer Crafts, *Westat*
Douglas Williams, *Westat*
Andrew Caporaso, *Westat*
Kathryn Aikin, *Food and Drug Administration*
Helen Sullivan, *Food and Drug Administration*

Poster Session #3

Friday, May 18, 2018, 12:45 p.m. – 1:45 p.m.
Plaza Exhibit Hall

32. You Know, the Ad with the Three Frogs: Effects of Question Order and Visual Design on Quantity and Elaboration of Recalled Brands

Andrew Sell, *University of Minnesota*
Alicia Hofelich Mohr, *University of Minnesota*
Thomas Lindsay, *University of Minnesota*

33. To List or Not to List, that is the Question: An Examination of Existing Research on the Challenges and Best Practices of Household Rostering

Kathleen Kephart, *U.S. Census Bureau*
Amber Henderson, *U.S. Census Bureau*
Jon Krosnick, *Stanford University*

34. Compare Two Screener Listing Methods in an Online Household Survey

Tzu-Jou Wan, *American Institutes for Research*
Rachel Hanson, *American Institutes for Research*
Danielle Battle, *American Institutes for Research*

35. Modifying an Intro Script to Reduce Bias and Maximize Response Rate in a RDD Survey of Adult American Workers

Deirdre Middleton, *ICF International*
Patricia Vanderwolf, *ICF International*
Polly Phipps, *Bureau of Labor Statistics*
Naomi Freedner, *ICF International*
Randy ZuWallack, *ICF International*

36. Comparing Interviewer-Respondent Interactions for Low Versus High Response Scale Ranges in Telephone Surveys

Mazen Sarwar, *University of Nebraska - Lincoln*
Kristen Olson, *University of Nebraska-Lincoln*
Jolene D. Smyth, *University of Nebraska-Lincoln*

37. Design and Effectiveness of Multimodal Definitions in Online Surveys

Maura Spiegelman, *University of Maryland*
Frederick Conrad, *University of Michigan*

38. Considering Lessons Learned from a Bridge Study for a Business Survey

Rachel Sloan,
USDA-National Agricultural Statistics Service
Kenneth M. Pick,
USDA-National Agricultural Statistics Service
Robyn Sirkis,
USDA-National Agricultural Statistics Service
Pamela D. McGovern,
USDA-National Agricultural Statistics Service

39. Lessons Learned From the Hospital Survey on Patient Safety Culture Re-design and Bridge Study

Andrew Caporaso, *Westat*
Naomi Yount, *Westat*
Theresa Famolaro, *Westat*
Katarzyna Zebrak, *Westat*
Lei Fan, *Westat*
Joann Sorra, *Westat*

40. Promo Code: Alternatives to the Net Promoter Score for the Modern Age

Lisa Jackson, *GfK Custom Research*
Randall K. Thomas, *GfK Custom Research*
Frances M. Barlas, *GfK Custom Research*

41. Can Survey Design Reduce the Undercount of Public Health Insurance Coverage?

Brian Robertson, *Market Decisions Research*
Mark Noyes, *Market Decisions Research*

42. Yes, No, and Maybe So: Assessing the Data Quality of Check-All and Forced-Choice Question Formats

Harper Haynes, *RTI International*
Melissa Cominole, *RTI International*
Antje Kirchner, *RTI International*
Emilia Peytcheva, *RTI International*
Rebecca J. Powell, *RTI International*
Ashley Wilson, *RTI International*

43. When Automated Labelling Isn't Enough

Jen Durow, *American Institutes for Research*
Christina Jones, *American Institutes for Research*

Poster Session #3

Friday, May 18, 2018, 12:45 p.m. – 1:45 p.m.
Plaza Exhibit Hall

- 44. Machine Learning to Extract Information from Digital Photographs: Applications in Tobacco Research**
Peter Herman, *NORC at the University of Chicago*
Andrew Anesetti-Rothermel, *Truth Initiative Schroeder Institute*
Robert Montgomery, *NORC at the University of Chicago*
Ned English, *NORC at the University of Chicago*
Jennifer Cantrell, *Truth Initiative Schroeder Institute*
Elizabeth C. Hair, *Truth Initiative Schroeder Institute*
- 45. Small Area Estimation with Linked Data**
Ying Han, *University of Maryland, College Park*
Partha Lahiri, *University of Maryland, College Park*
- 46. Combining Survey Data with Big Data to Measure Consumer Awareness of Quality Changes in Everyday Services**
Jana Dodson, *Nielsen*
Alex Fragapane, *Nielsen*
- 47. Optimizing Digital Geolocation Models -- Combining Probability Panels with Big Data**
Elisabeth Weber, *Nielsen*
William Deshong, *Nielsen*
- 48. Motivated misreporting in crowdsourcing tasks of content coding, image classification, and surveys**
Herschel Sanders, *RTI International*
Yuli Hsieh, *RTI International*
Amanda Smith, *RTI International*
Stephanie Eckman, *RTI International*
- 49. Predictors of Utilization of Quality Online Health Information Among Patients In a Federally Qualified Health Center (FQHC): A Big Data Approach**
Subrina Farah, *University of Rochester*
Mechelle Sanders, *University of Rochester*
Kevin Fiscella Dr., *University of Rochester*
Marie Thomas, *University of Rochester*
Michele R Boyd, *University of Rochester*
- 50. Optimization of Fake Good Fake Bad Experiments to measure question sensitivity**
Yfke Ongena, *University of Groningen*
Marieke Haan, *Utrecht University*
- 51. Commercial Voter Files and Survey Data**
Ruth Igielnik, *Pew Research Center*
Scott Keeter, *Pew Research Center*
Bradley Spahn, *Stanford University*
Courtney Kennedy, *Pew Research Center*
- 52. Examining the Data Quality of Proxy Respondents within the National Health Interview Survey: Which Parent to Target**
Benjamin Zablotsky, *National Center for Health Statistics*
James M. Dahlhamer, *National Center for Health Statistics*
- 53. Sight vs. Sound: How Survey Recall Bias Varies with Media Content Consumption**
Oana Dan, *Nielsen*
Elisabeth Weber, *Nielsen*
Elaine Perrin, *Nielsen*
- 54. Online interviewer effect: Understanding how splash pages featuring different genders and races impact online survey respondents**
Melissa Bell, *Global Strategy Group*
- 55. The Role of Cognitive and Non-cognitive Characteristics in Device Preference in a Longitudinal Online Survey**
Valerija Kolbas, *University of Essex - ISER*
Peter Lugtig, *Utrecht University*
Vera Toepoel, *Utrecht University*
- 56. Prediabetes, Diabetes Type, and Medication: What Can People with Diabetes Report about their Diabetes**
Sarah Lessem, *National Center for Health Statistics*
Sheba K. Dunston, *National Center for Health Statistics*
- 57. Improving the Agent-User Experience for Telephone Survey Operations**
Brianda Perez, *U.S. Census Bureau - Washington, DC*

Concurrent Sessions H

Friday, May 18, 2018, 1:45 p.m. – 3:15 p.m.

Session 1:

A&I

Changes in Respondent Privacy, Confidentiality, and Data Sharing Concerns

Panel: Attitudes and Issues

Moderator: Mikelyn Meyers, *U.S. Census Bureau*

Discussant: Brian Harris-Kojetin,
National Academy of Sciences

Location: Director's Row E

Trends in Perception of Federal Statistical Agencies Among the U.S. Population, 2012-2017

Rodney Terry, *U.S. Census Bureau*
Mandi Martinez, *U.S. Census Bureau*
Jennifer Hunter Childs, *U.S. Census Bureau*
Gerson Morales, *U.S. Census Bureau*

Hackers, Phish, and Breaches: Census Bureau Research on Respondent Perceptions of Privacy and Data Security from 2012 to 2018

Aleia Fobia, *U.S. Census Bureau*
Jennifer Hunter Childs, *U.S. Census Bureau*

Increasing Respondent Confidentiality Concerns in Multilingual Pretesting Studies and Possible Effects on Response Rates and Data Quality for the 2020 Census

Mikelyn Meyers, *U.S. Census Bureau*
Patricia Goerman, *U.S. Census Bureau*

Insight from Field Interviewers on Low Response Rates among Limited English Proficiency (LEP) Households: Implications for 2020 and Recommendations for Training and Messaging

Lucia Lykke, *U.S. Census Bureau*
Patricia Goerman, *U.S. Census Bureau*
Mikelyn Meyers, *U.S. Census Bureau*

Session 2:

DCSP

Missing you, Maybe?

Methodological Brief: Data Collection and Survey Participation

Moderator: Jolene D. Smyth,
University of Nebraska - Lincoln

Location: Director's Row H

The Impact of Novel Behavioral Design Outreach Strategies on Survey Non-Response – Results from the National Health and Nutrition Examination Surveys

Tala Fakhouri,
Centers for Disease Control and Prevention
Brad Myers,
Centers for Disease Control and Prevention
Denise Schaar,
Centers for Disease Control and Prevention
Paul Scanlon,
Centers for Disease Control and Prevention

Analysis of Response Propensities and Bias in a Nationwide Dual-Mode Survey

Matthew DeBell, *Stanford University*
Natalya Maisel, *Stanford University*
Ted Brader, *University of Michigan*
Vanessa Meldener, *Westat Inc.*

The Effects of Respondent Characteristics on Cooperation Rates When Asking Sensitive Questions

Kriston Koepp, *NORC at the University of Chicago*
Lauren Sedlak, *NORC at the University of Chicago*
Sara Walsh, *NORC at the University of Chicago*

Training or Refraining? Implications of Nonresponse in Estimates of Physical Activity

Philip Brenner, *University of Massachusetts - Boston*

Social connectedness and survey response in the National Social Life, Health, and Aging Project (NSHAP)

Katie O'Doherty, *NORC at the University of Chicago*
Anna Wiencrot, *NORC at the University of Chicago*
Jennifer Satorius, *NORC at the University of Chicago*
Lauren Bishop, *NORC at the University of Chicago*

Concurrent Sessions H

Friday, May 18, 2018, 1:45 p.m. – 3:15 p.m.

Session 2: (continued)

The Impact of Various Nonresponse Follow-up Strategies on the Response Rate for Online Surveys

Jacob Doering, *Statistics Canada*
Keven Bosa, *Statistics Canada*
François Gagnon, *Statistics Canada*

The Effect of Additional Contact Attempts on Nonresponse Bias in a Mail Survey of Physicians

Emily Geisen, *RTI International*
Kristine Wiant, *RTI International*
Darryl Creel, *RTI International*
Gordon Willis, *National Cancer Institute*
Andrew Freedman, *National Cancer Institute*
Janet de Moor, *National Cancer Institute*

Who Refuses Refusal Conversion? A Comparison of Eventual Respondents and Final Refusals

Ashley Griggs, *RTI International*
Rebecca J. Powell, *RTI International*
Zoe Moore, *RTI International*
Kathie Harris,
Carolina Population Center, University of North Carolina at Chapel Hill
Carolyn Halpern,
Carolina Population Center, University of North Carolina at Chapel Hill

Session 3:

CHAPTER STUDENT PAPER WINNERS

Paper

Moderator: Emily Geisen, *RTI International*

Location: Director's Row I

What is the Best Size for Matrix-style Questions in Online Surveys?

PAPOR Student Paper Winner

Rebecca Hofstein Grady,
University of California Irvine
Rachel Greenspan, *University of California Irvine*
Mingnan Liu, *Facebook*

The Emotional Empathic Drive Short Scale (EED): The First Short Scale Measuring Emotional Empathy

NYAAPOR Student Paper Winner

Wolfgang Karlstetter, *Stony Brook University*

Social Media Use, Exposure to Disagreement, and Offline Expressive Participation: The Moderating Role of Self-Censorship

MAPOR's Doris A. Graber Award for Best Public Opinion Paper

Yangsun Hong, *University of Wisconsin-Madison*

Can previous response behavior predict future breakoff in Web surveys?

MAPOR's 2017 Allan McCutcheon Award for Best Methodology Paper

Felicitas Mittereder, *University of Michigan*

It is All About The Design: The Influence of Visual Aids on Respondents' Answers

DC-AAPOR Student Paper Winner

Esteban Guzmán Saucedo,
University of Maryland, College Park

Concurrent Sessions H

Friday, May 18, 2018, 1:45 p.m. – 3:15 p.m.

Session 4: Inv

IT is All About the Apps: Advances in Data Collection Using Mobile Devices

Methodological Brief / Innovations & Emerging Methods

Moderator: Craig Hill, RTI International

Location: Governor's Square 10

Are Mobile Apps The Answer? Reducing Error in Measures of Household Expenditure

Carli Lessof, *National Centre for Research Methods*
Annette Jackle Professor, *University of Essex*
Mick Couper Professor, *University of Michigan*
Tom Crossley Professor, *University of Essex*

Your Session Has Expired: Impact of Mobile App Design on Respondent Engagement and Compliance

Cally Alessi, *Nielsen Company*
Lauren Walton, *Nielsen*
Jennifer Hunsecker, *Nielsen*
Kay Ricci, *Nielsen*

Developing and Launching In-App Survey Tools @Uber

Tom Wells, *Uber*

On-going Challenges of Using an App to Collect Survey Data from Residents

Erin Caldwell, *National Research Center Inc.*
Sonya Wtyinck, *National Research Center Inc.*

Smart(phone) Approaches to Mobile App Data Collection

Yasamin Miller, *YMG*
Ingrid Oakley-Girvan, *Stanford University*

Applying Innovative Methodologies to Evaluate the Choose Health LA Restaurant Recognition Program in Los Angeles County

Lisa Arangua,
Los Angeles County Department of Public Health
Tania Gutsche,
Center for Economic and Social Research,
University of Southern California
Arie Kapteyn, *University of Southern California*
Tony Kuo,
Los Angeles County Department of Public Health

Taking Advantage of QR Code in a QR-savvy Society: Push for mobile web responses via QR code in a mail survey of Shanghai residents

Chan Zhang, *Fudan University*
James M. Lepkowski, *University of Michigan*
Lirui He, *Jinan University*

Session 5: BigData

Lean Mean Survey Machines – Improving Survey Estimation and Data Processing Using Machine Learning Methods

Panel: Big Data/Data Science

Organizer: Stephanie Eckman, RTI International

Moderator and

Discussant: Frauke Kreuter,
JPSM at University of Maryland,
University of Mannheim & IAB

Location: Governor's Square 11

Machine Learning Enhanced Applications to Imputation Tasks to Achieve Time and Cost Efficiencies

Steven B. Cohen, *RTI International*

Non-Representative Surveys: Modes, Dynamics, Party, and Likely Voter Space

David Rothschild, *Microsoft Research*
Tobi Konitzer, *PredictWise*
Sam Corbett-Davies, *Stanford University*

How Supervised Learning and Topic Models Improve Open-ended Survey Measurement

Patrick van Kessel, *Pew Research Center Data Labs*
Adam Hughes, *Pew Research Center Data Labs*

Can Passive Data Replace Active Data in Smartphone Surveys?

Stephanie Eckman, *RTI International*
Tobias Konitzer, *Stanford University*
David Rothschild, *Microsoft Research*

Concurrent Sessions H

Friday, May 18, 2018, 1:45 p.m. – 3:15 p.m.

Session 6:

RNP

Data Presentation Across the Research Spectrum

Panel: Research in Practice

Moderator: Joe Lenski, *Edison Research*

Location: Governor's Square 12

Presenting News Data on the Web

Emily Guskin, *The Washington Post*

Presenting Quantitative and Qualitative Research to a Non-Research Audience

Mary Meyn, *Edison Research*

Explaining Complex Ideas to Clients: Lessons Learned from Trial and Error

Orin Puniello, *Ketchum Research*

Visualizing Survey Research without Oversimplifying the Data or Overwhelming the Audience

Peter Bell, *Pew Research Center*

Political Data Visualization and Presentation

Harry Enten, *Five-Thirty-Eight*

Session 7:

PPP

The Hits and the Misses: Election Poll Accuracy in the U.S. and Around the World

Paper: Populations, Polls, and Politics

Moderator: David Dutwin, *SSRS*

Location: Governor's Square 14

Pre-Election Polling Errors across Time and Space

Christopher Wlezien, *University of Texas at Austin*
Will Jennings, *University of Southampton*

State Partisan Voting and Predictive Bias in Statewide Pre-Election Polls

Chase Harrison, *Harvard University*
David Wang, *Harvard University*

Making the Choice: Factors Affecting Accuracy of Predictions in State-level Elections

Chris Fleury, *GfK Custom Research*
Randall K. Thomas, *GfK Custom Research*
Frances M. Barlas, *GfK Custom Research*
Linda McPetrie, *GfK Custom Research*
Annie Weber, *GfK Custom Research*

Time to Throw in the Towel? Election Polling Volatility in 2017 and Beyond

Patrick Murray, *Monmouth University Polling Institute*

Machine Learning Approaches to Evaluate Survey Quality: Predicting Political Poll Quality

David Wang, *Harvard University*
Chase H. Harrison, *Harvard University*

Friday May 18

Concurrent Sessions H

Friday, May 18, 2018, 1:45 p.m. – 3:15 p.m.

Session 8: **PORTAL**

The Design and Implementation of Mixed Mode Surveys

PORTAL

Moderator: James Wagner, *University of Michigan*

Location: Governor's Square 15

Design Decisions in Mixed-Mode Surveys

James Wagner, *University of Michigan*

Systems Design in a Mixed-Mode Survey Context

James Rodgers, *University of Michigan*

Session 9: **Inv**

The Chatter About Your Scatter! Methods for Representing Error in Data Visualizations

Paper: Innovations & Emerging Methods

Moderator: Heidi Grunwald, *Temple University*

Location: Governor's Square 16

Explorations of Uncertainty in Data Visualization

Michael Schober, *New School for Social Research*
Aaron Hill, *Parsons School of Design*

Seeking New Ways of Representing Uncertainty in Data Visualization: A Review of Fine Art

Clare Churchouse, *Parsons School of Design, The New School*
Aaron Hill, *Parsons School of Design, The New School*

Engaging Internal and External Audiences with the American Community Survey through Data Visualization

R. Chase Sawyer, *U.S. Census Bureau*
Megan Rabe, *U.S. Census Bureau*
Greg Mills, *U.S. Census Bureau*
Jonathan Schreiner, *U.S. Census Bureau*

Survey Dashboards: Visualizing Interviewer Performance Data

Susan Genoversa, *Westat*
Jerome Wernimont, *Westat*
Victoria Vignare, *Westat*

Reproducible & Dynamic Analysis of Survey Data

Vishal Singh, *NYU*
Uma Huggins, *OnTopic*

Session 10: **DCSP**

Panel or Wallpaper? How to Cover your Survey Needs and other advice on Starting and Running an Online Panel

Paper: Data Collection and Survey Participation

Moderator: Ashley Amaya, *RTI International*

Location: Governor's Square 17

Creating a Probability Framework for Online Panels by Matching to Voter Files

Edward Johnson, *RN-SSI*
Kori Bishop, *Aristotle*

Developing an Online Panel: Combining Computer and Mobile Panels

Lauren Walton, *Nielsen*
Timothy Oltman, *Nielsen*
Cally Alessi, *Nielsen*
Jennifer Hunsecker, *Nielsen*

Effectiveness of Unconditional Incentives in Online Panel Surveys

Elena Sommer, *European Social Survey*
Ana Villar, *European Social Survey*
Alun Humphrey, *NatCen Social Research*
Matt Jonas, *NatCen Social Research*

Examination of Nonresponse Follow-up Impact on AmeriSpeak Panel Data Quality

Ipek Bilgen, *NORC at the University of Chicago*
Nada Ganesh, *NORC at the University of Chicago*
J. Michael Dennis, *NORC at the University of Chicago*

Back to the Daily Grind: Evaluating Panelist Fatigue From Repetitive Daily Goals

Erin Wittkowski, *Nielsen*
Adam Gluck, *Nielsen*
Arianne Buckley, *Nielsen*

Concurrent Sessions I

Friday, May 18, 2018, 3:30 p.m. – 5:00 p.m.

Session 1:

Inv

Question Your Answers and Probe your Questions

Paper: Innovations & Emerging Methods

Moderator: Mansour Fahimi, *GfK*

Location: Director's Row E

I'll Take "Respondent Answers" for \$1000, Alex:
Fielding Respondent Answers as Survey Questions
using Pair-wise Wiki Surveys Administered to
Probability and Non-Probability Samples

Trent D. Buskirk,
University of Massachusetts Boston
Jake Rubinstein, *MassInc Polling*
Lauren Cripps, *University of Massachusetts Boston,*
Center for Survey Research
Carol Cosenza, *University of Massachusetts Boston,*
Center for Survey Research

Getting Persnickety about Pair-Wise Wikis:
Investigating the Relationship between Initial
Settings for Pair-Wise Wiki Surveys and
Respondent Engagement using a Randomized
Experiment

Florian Keusch, *University of Mannheim*
Trent D. Buskirk, *University of Massachusetts Boston*

Lessons learned from using experience sampling to
measure digital news habits

Jeffrey Gottfried, *Pew Research Center*
Michael Barthel, *Pew Research Center*
Elisa Shearer, *Pew Research Center*
Galen Stocking, *Pew Research Center*

Online Probing for Questionnaire Evaluation:
Effects of Sample Source and Analysis Method

Reanne Townsend, *Westat*
Rosalynn Xin Yang, *University of Maryland, JPSM*
Kristin Chen, *Westat*
Gonzalo Rivero, *Westat*
Gordon Willis, *National Cancer Institute*
Terisa Davis, *Westat*

Probing in Cognitive Interviews can Promote Acquiescence

Frederick Conrad, *University of Michigan*
Carolyn Lau, *Monmouth University*
Melissa Armenáriz, *University of Michigan*
Johnny Blair, *Independent Researcher*
Rachel Davis, *University of South Carolina*
Timothy Johnson, *University of Illinois at Chicago*

Session 2:

Qual

Further Down the Road with Mode: Advances in Understanding the Impact of Survey Mode on Data Quality

Methodological Brief / Data Quality

Moderator: Dale Rhoda, *Biostat Global Consulting*

Location: Director's Row H

Exploring the Methodological Tradeoffs of Mixed-Mode Surveys with an Experimental Design

David Sterrett, *NORC at the University of Chicago*
Dan Malato, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
Ipek Bilgen, *NORC at the University of Chicago*
J. Michael Dennis, *NORC at the University of Chicago*
Vicki Pineau, *NORC at the University of Chicago*

Comparing the Probability-Based AmeriSpeak Panel and the In-Person 2016 General Social Survey: Mode, Device, Item Wording Experiments

Ipek Bilgen, *NORC at the University of Chicago*
J. Michael Dennis, *NORC at the University of Chicago*
Tom W. Smith, *NORC at the University of Chicago*

Measuring Political Knowledge in a Mixed-Mode Context: Challenges & Opportunities

Colleen McClain, *University of Michigan*
Ted Brader, *University of Michigan*
Matthew DeBell, *Stanford University*
Lauren Guggenheim, *University of Michigan*
Yioryos Nardis, *University of Michigan*

Friday May 18

Concurrent Sessions I

Friday, May 18, 2018, 3:30 p.m. – 5:00 p.m.

Session 2: (continued)

Response Differences by Mode: Surveying those with a Behavioral Health Disorder

Rose Krebill-Prather, *Washington State University*
Felix I. Rodriguez, *Washington State University*
Kent J. Miller, *Washington State University*
Kristen R. Petersen, *Washington State University*
Danna L. Moore, *Washington State University*

Device effects: Examining differences in data quality and estimates of sexual violence between Smartphone and PC users

Lynn Langton, *U.S. Bureau of Justice Statistics*
Michael Planty, *RTI International*
Amanda Smith, *RTI International*
Ashley Griggs, *RTI International*
Marcus Berzofsky, *RTI International*
Chris Krebs, *RTI International*
Christine Lindquist, *RTI International*

A Mode Experiment to Augment Sample Size from Areas with Small Populations in a National Survey

Aaron Maitland, *National Center for Health Statistics*
Hee Choon Shin, *National Center for Health Statistics*
Catherine Simile,
National Center for Health Statistics
Chris Moriarity, *National Center for Health Statistics*

Can IVR Be Used Within CATI to Improve Reports of Drinking and Sexual Orientation?

Stephen Immerwahr, *New York City Department of Health and Mental Hygiene*
Sahnah Lim, *Department of Population Health, NYU School of Medicine*
Thomas Brassell, *ICF International*
James Dayton, *ICF International*
Amber Levanon Seligson, *New York City Department of Health and Mental Hygiene*

When the Stakes are High, Survey Data Quality Must Be Too: Methodological Results from a Statewide Longitudinal RCT Survey Used to Inform State Energy Policies

Benjamin Messer, *Research Into Action Inc.*

Session 3:

DCSP

We Want You...We Want You Back: Response and Retention in Longitudinal and Panel Surveys

Paper: Data Collection and Survey Participation

Moderator: Jessica Holzberg, *U.S. Census Bureau*
Location: Director's Row I

Motivations to Participation in the MIDUS Biomarker Study: Comparisons Between a National Sample and a Minority Oversample

Kris Hansen,
University of Wisconsin - Madison - Madison, WI
Dr. Gayle Love,
University of Wisconsin, Institute on Aging

Setting Incentives Based Upon Response Propensities in Mixed-Mode Panel Survey

Kathleen Considine, *RTI International*
Paul Biemer, *RTI International*
Brian Burke, *RTI International*
Kathleen Mullin Harris, *University of North Carolina Chapel Hill - Carolina Population Center*
Carolyn Halpern, *University of North Carolina Chapel Hill - Carolina Population Center*

From an In-Person to a Web-Mail Panel Survey Design: The Add Health Wave V Experience

Paul Biemer, *RTI International*
Kathleen Mullan Harris, *University of North Carolina*
Brian J. Burke, *RTI International*
Kathleen A. Considine, *RTI International*
Carolyn Tucker Halpern, *University of North Carolina*
Chirayath M. Suchindran, *University of North Carolina*

Examining Respondent Interview Completion Behaviors Across Waves in a Longitudinal Study

Erin Burgess,
NORC at the University of Chicago - Chicago, IL
Katie O'Doherty, *NORC at the University of Chicago*
Rachel Carpenter, *NORC at the University of Chicago*

Longitudinal Panel Maintenance - Studying Veterans' Post-Service Transition Experiences in an Era of Declining Survey Participation

Matthew McDonough, *ICF International*
Patricia Vanderwolf, *ICF International*
John Boyle, *ICF International*



Concurrent Sessions I

Friday, May 18, 2018, 3:30 p.m. – 5:00 p.m.

Session 4:

BigData

The Power, Promise and Peril of Auxiliary Data

Methodological Brief: Big Data/Data Science

Moderator: Ned English,
NORC at the University of Chicago

Location: Governor's Square 10

Applying the Multi-Level, Multisource (ML-MS) Approach to the 2016 General Social Survey

Tom W. Smith, *NORC at the University of Chicago*

Leveraging Survey and Big Data to Improve Reputation Management: Healthcare Case Study

Orin Puniello, *Ketchum Global Research & Analytics*
Marni Zapakin, *Ketchum Global Research & Analytics*
Katharina Muehlbauer,
Ketchum Global Research & Analytics

Predicting Retention: Results from Military Spouse Survey Responses and Service Member Administrative Records

Malikah Dorvil, *U.S. Department of Defense*
Amy Campbell, *Department of Defense*
Paul Rosenfeld, PhD, *Department of Defense*
James Khun, *Department of Defense*
Joe Luchman, PhD, *Department of Defense*
Carol Newell, *Department of Defense*

Using GPS data as auxiliary data to review the data quality of a time use survey.

Anne Elevelt, *Utrecht University*
Vera Toepoel, *Utrecht University*
Peter Lugtig, *Utrecht University*
Stijn Ruiter, *Utrecht University, NSCR*
(Netherlands Institute for the Study of Crime and Law Enforcement).
Wim Bernasco, *NSCR (Netherlands Institute for the Study of Crime and Law Enforcement)*

Haven't We Met Somewhere Before?

Thomas Welton, *U.S. Census Bureau*
Dan Perez-Lopez, *U.S. Census Bureau*

Mapping the (E)Quality of Services in Los Angeles

Brianne Gilbert,
Loyola Marymount University - StudyLA
Alex Kempler,
Loyola Marymount University - StudyLA
Alejandra Alarcon,
Loyola Marymount University - StudyLA

Not as Easy as 1-2-3: Estimating Content Reach across Multiple Platforms Using a Combination of Panel and Big Data

Oana Dan, *Nielsen*
Julia Liu, *Nielsen*

Understanding the Science Behind Big Data: Nielsen's Approach to Return Path Data

Kay Ricci, *Nielsen*
Leah Christian, *Nielsen*
Kelly Bristol, *Nielsen*
Michelle Gelman, *Nielsen*

Friday May 18

Concurrent Sessions I

Friday, May 18, 2018, 3:30 p.m. – 5:00 p.m.

Session 5:

Qual

The M_SSING Link: New Methods for Imputation

Paper: Data Quality

Moderator: Jill Darling,
University of Southern California

Location: Governor's Square 11

Estimating Item Nonresponse Bias in the 2015 New York City Youth Risk Behavior Survey Using Multiple Imputation

Lauren Murray, *New York City Department of Health and Mental Hygiene*

Stephen Immerwahr, *New York City Department of Health and Mental Hygiene*

Teena Cherian, *Harvard Medical School*

An Imputation Solution for Differentiating between Unreported Attitudes and Genuine Nonattitudes in Survey Data

Natalie Jackson, *JUST Capital*

Jeff Gill, *American University*

Artificial Intelligence (AI)-enhanced applications to survey-specific imputation tasks to achieve time and cost efficiencies

Steven Cohen, *RTI International*

Partially Observed Covariates in Longitudinal Surveys

Micha Fischer, *University of Michigan*

Yajuan Si, *University of Michigan*

Imputing Missing Data from Non-Consent to Record Linkage: A Comparison of Parametric and Non-Parametric Imputation Models

Jonathan Gessendorfer,

Institute for Employment Research

Jonas Beste, *Institute for Employment Research*

Joerg Drechsler, *Institute for Employment Research*

Joseph Sakshaug,

Institute for Employment Research

Session 6:

Q&I

So Many Choices. Research on Response Scales

Paper: Questionnaire Design and Interviewing

Moderator: Gretchen McHenry, *RTI International*

Location: Governor's Square 12

Generalization of Classic Response Order Effects Across Cultures

Jon Krosnick, *Stanford University*

Henning Silber, *GESIS*

Tobias Stark, *Utrecht University*

Annelies Blom, *University of Mannheim*

Balancing Act: Effects of Scale Polarity on Measurement

Randall K. Thomas, *GfK Custom Research*

Frances M. Barlas, *GfK Custom Research*

Larry Osborn, *GfK Custom Research*

Re-examining the "middle means typical" heuristic using eye-tracking methodology

Jan Karem Höhne, *University of Mannheim*

Timo Lenzner,

GESIS - Leibniz Institute for the Social Sciences

Cornelia Neuert,

GESIS - Leibniz Institute for the Social Sciences

Ting Yan, *Westat*

New Scales for the Modern Survey Era: Numeric Scales

Randall K. Thomas, *GfK Custom Research*

Frances M. Barlas, *GfK Custom Research*

Direction of Agree-Disagree Rating Scales and Data Quality

Ting Yan, *Westat*

Florian Keusch, *University of Mannheim*

Concurrent Sessions I

Friday, May 18, 2018, 3:30 p.m. – 5:00 p.m.

Session 7:

A&I

You Are What You Eat (And Where You Live): Health, Activity, and Geography

Paper / Attitudes and Issues

Moderator: Timothy Gravelle, *University of Melbourne*

Location: Governor's Square 14

Examining Changes in Tobacco Retail Outlet Density Over Time and Youth Smoking Behavior

Jennifer Cantrell, *Truth Initiative*
Andrew Anesetti-Rothermel, *Truth Initiative*
Haijun Xiao, *Truth Initiative*
Morgane Bennett, *Truth Initiative*
Peter Herman, *NORC at the University of Chicago*
Ned English, *NORC at the University of Chicago*

Understanding the Opioid Crisis among Injection Drug Users in Southeast Michigan

Ai Rene Ong, *University of Michigan*
Sunghee Lee, *University of Michigan*
Juliette Roddy, *University of Michigan*

Polling on Planning for Late Life & Serious Illness: Key Methods Considerations and Findings

Bianca DiJulio, *Kaiser Family Foundation*
Liz Hamel, *Kaiser Family Foundation*
Bryan Wu, *Kaiser Family Foundation*
Eran Ben-Porath, *SSRS*

Survey Measurement of Physical Activity: The Role of Leisure, House/Care Work, and Paid Work in Socioeconomic Disparities in Reported Physical Activity

Rachel Cusatis, *Medical College of Wisconsin*
Dana Garbarski, *Loyola University - Chicago*

Using Spatial Autocorrelation to Understand the Relationships between Perceived Discrimination, Negative Health Outcomes, and Neighborhood Homogeneity

Naomi Freedner-Maguire, *ICF International*
Randy ZuWallack, *ICF International*

Who's Hungry? Assessing Rural Food Insecurity with a Mixed Probability, Multi-frame, Multi-mode Household Survey

Thomas Guterbock, *University of Virginia,
Center for Survey Research*
Yasamin Miller, *Yasamin Miller Group, LLC*
Matthew Starnowski,
University of Virginia Center for Survey Research
Hexuan Zhang,
University of Virginia Center for Survey Research

Session 8:

PORTAL

DCSP

The Worldwide Challenge of Developing and Using Web-Push Methods for Conducting Surveys

PORTAL: Data Collection and Survey Participation

Moderator: Don Dillman, *Washington State University*

Location: Governor's Square 15

Why Web-Push Methods are Needed and the Research Efforts Making Worldwide use Feasible

Don A. Dillman, *Washington State University*

The application of Web-Push Methods in Different Survey Contexts

Leah M. Christian, *Nielsen*

Friday May 18

Concurrent Sessions I

Friday, May 18, 2018, 3:30 p.m. – 5:00 p.m.

Session 9:

DCSP

Upwardly Mobile: Improving Data Quality on Smartphone/Mobile Surveys

Paper: Data Collection and Survey Participation

Moderator: Missy Mosher, *Research Now - SSI*

Location: Governor's Square 16

Does Smartphone-Friendly Survey Design Help to Attract More and Different Respondents?

Peter Lugtig, *Utrecht University*

Vera Toepoel, *Utrecht University*

Marieke Haan, *Utrecht University*

Robbert Zandvliet, *I&O Research*

Laurens Klein Kranenburg, *I&O research*

Are You Busy? Please Do This Survey on Your Phone: The Effects of Cover Letter Language on Mobile Web Participation in A Mixed-Mode General Population Survey

Kristen Olson, *University of Nebraska - Lincoln*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Revealing Embarrassing Information Takes Time in a Mobile Phone Survey

Stefanie Fail, *New School for Social Research*

Michael F. Schober, *New School for Social Research*

Doing a Time Use Survey on Smartphones Only: What Factors Predict Nonresponse at Different Stages of the Survey Process?

Anne Elevelt, *Utrecht University*

Peter Lugtig, *Utrecht University*

Vera Toepoel, *Utrecht University*

To Use Emoji or Not? Examining the Impact of Emoji in a Web Survey of Youth and Teens

Valrie Horton, *Abt Associates*

Benjamin Phillips, *Abt Associates*

Jared Knott, *Abt Associates*

Daniel Herb, *Boys & Girls Clubs of America*

Robin Hinchee, *Boys & Girls Clubs of America*

Session 10:

RNP

How to Get Media Attention for Your Research

Panel: Research in Practice

Moderator: Trevor Tompson,
NORC at the University of Chicago

Location: Governor's Square 17

ABC News

Daniel Merkle, *ABC News*

The Washington Post

Scott Clement, *Washington Post*

CBS News

Anthony Salvanto, *CBS News*

The Associated Press

Emily Swanson, *Associated Press*

5:15 p.m. – 6:45 p.m.

AAPOR Membership & Business Meeting

Location: Plaza Ballroom B

7:00 p.m. – 7:45 p.m.

President's Reception

Location: Plaza Ballroom ?

7:45 p.m. – 10:00 p.m.

Awards Banquet

Location: Plaza Ballroom BCEF

10:00 p.m. – 1:00 a.m.

Bash After the Banquet

Location: Grand Ballroom



Day-at-a Glance

Saturday May 19, 2018

Time	Event	Location
8:00 a.m. – 10:15 a.m.	Registration Desk Open	Plaza Registration Desk
8:00 a.m. – 11:30 a.m.	Short Course 6: Designing Mixed-Mode Surveys <i>Sponsored by</i>	Plaza Ballroom A
8:00 a.m. – 11:30 a.m.	Short Course 7: Geographic Information System (GIS) Applications in the Social Sciences: Maps, Mappable Data, and Geospatial Analysis	Plaza Ballroom D
8:30 a.m. – 10:00 a.m.	Concurrent Sessions J	
Session 1:	After the Flood, We Flood You with Questions 	Director's Row E
Session 2:	Time After Time: Advances in Panel Management 	Director's Row H
Session 3:	Does Push Come to Shove? Assessing Push-to-Web 	Director's Row I
Session 4:	Meet the AAPOR Arborists: An Overview of Regression Tree and Machine Learning Practices 	Governor's Square 10
Session 5:	Picture This! Improving Visual Design for Web, Mobile and Other Surveys 	Governor's Square 11
Session 6:	Populism in America; Bannon, Breitbart, and the Rust Belt 	Governor's Square 12
Session 7:	Enter the New Exit Polls... Testing new Modes and Samples 	Governor's Square 14

Saturday May 19

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues		Probability & Nonprobability Samples	
Populations, Polls, and Politics		Big Data/Data Science and Surveys	
Data Quality		Questionnaire Design & Interviewing	
Data Collection and Survey Participation		Research in Practice	
Innovations & Emerging Methods		PORTAL	
Multinational, Multigenerational, and Multicultural		DEMO	

Day-at-a Glance

Saturday May 19, 2018

Time	Event	Location
8:30 a.m. – 10:00 a.m.	Concurrent Sessions J (continued)	
	Session 8: What Do We Know About Survey Costs These Days? Reporting Measures of Survey Costs and Practical Recommendations for Designing and Conducting Surveys under Cost Constraints PORTAL DCSP	Governor's Square 15
	Session 9: Can You Build a Nonprobability Sample Successfully? Probably. Exploring and Testing New Approaches for Nonprobability Sample Recruitment Prob/Non	Governor's Square 16
	Session 10: Developing Holistic Approaches to Survey Messaging for Multi-Mode Surveys DCSP	Governor's Square 17
10:15 a.m. – 11:45 a.m.	Concurrent Sessions K	
	Session 1: Many Nations, Many Methods, One Session. 3MC	Director's Row E
	Session 2: Do You Get Nothing After Addition? Exploring the Use of Appended and Ancillary Data for ABS Recruitment DCSP	Director's Row H
	Session 3: Our Story: The 'Wizard of AAPOR' and the Yellow Brick Road We Took to Get There RNP	Director's Row I
	Session 4: Some Tricks to Increase Clicks: Exploring Methods For Web-Survey Recruitment DCSP	Governor's Square 10
	Session 5: We Ask the Questions but Do They Answer Them? Exploring the Survey Response Process Q&I	Governor's Square 11
	Session 6: From Russia to Mexico: Election Polls Around the World PPP	Governor's Square 12
	Session 7: A Country Music Ballad: Education, Incarceration, and Patriotism A&I	Governor's Square 14

Saturday May 19



Day-at-a Glance

Saturday May 19, 2018

Time	Event	Location
10:15 a.m. – 11:45 a.m.	Concurrent Sessions K (continued)	
	Session 8: Respondent Driven Sampling: Design, Operation and Estimation PORTAL Inv	Governor's Square 15
	Session 9: My Goodness - Does this Fit? Applications of Advanced Network Analysis, Modeling and Small Area Estimation for Survey Research DCSP	Governor's Square 16
	Session 10: Don't Close That Window! Understanding Why Web Survey Respondents Break Off DCSP	Governor's Square 17

Saturday May 19

Short Course 6 & 7 Description

Saturday, May 19, 2018, 8:00 a.m. – 11:30 a.m.

Course 6:

Designing Mixed-Mode Surveys

Instructors: Vera Toepoel, *Utrecht University*

Location: Plaza Ballroom A

Course Overview:

Currently, a large variety of data modes such as telephone interview, personal interview, mail or web (PC, tablet, mobile) survey are available for social surveys, which leads to methodological questions, such as, which mode or online device is best? Each mode has its advantages and disadvantages; each mode also makes different logistical demands. Often one single mode will not suffice. Therefore multiple modes of data collection or mixed modes have become more and more popular in survey practice. In this workshop I give an overview on the current state of the art in designing, implementing, and evaluating mixed-mode surveys. I address the major variants of mixed-mode data collection designs, issues in questionnaire design, and management of mixed-mode projects. In addition, I focus on mixed-device surveys: online surveys where respondents use either desktop, tablet or mobile phone. The objective is to provide the participants with a thorough background on mixed-mode and mixed-device methodology and with an empirical knowledge base on the implications of mixed-mode for questionnaire design, total survey error and logistics. After this workshop participants should be able to design a mixed-mode or mixed-device survey. Note that this workshop does not focus on the analysis of mixed-mode data. Instructor: Vera Toepoel is an assistant professor in survey methodology at the Department of Methods and Statistics at Utrecht University, the Netherlands. Her research interest lie in everything related to survey methodology and online surveys in particular: from recruiting respondents, designing the survey instrument, correcting for bias etc. Current topics include data chunking (a.k.a. modular survey design), sensor data (and consent) and mobile survey design. Vera is a member of the coordinating team of the Dutch Platform for Survey Research and the secretary (and president delegate) for RC33 (Methods and Logistics) from the International Sociological Association. She is a member of the Scientific Quality Assurance Board of the GESIS Online Panel in Germany. Vera is the author of the book "Doing Surveys Online" published by Sage (2016), has authored several chapters in handbooks for methodology, and has published numerous journal papers amongst others in Public Opinion Quarterly, Sociological Methods and Research, Survey Research Methods, Social Science Computer Review, Survey Practice etc.

Course Objectives:

- Major variants of mixed-mode data collection designs
- Implications of mixed-mode designs
- Total Survey Error in mixed-mode designs Who Should Attend: Anyone interested in doing mixed-mode surveys?

Course 7:

Geographic Information System (GIS) Applications in the Social Sciences: Maps, Mappable Data, and Geospatial Analysis

Instructors: Ned English,
NORC at the University of Chicago
Ilana Ventura,
NORC at the University of Chicago

Location: Plaza Ballroom D

Course Overview:

Geographic Information Systems (GIS) has become a popular tool to compile, present, and understand data in the social sciences. This short course is ideal for those with minimal GIS knowledge, who want a practical introduction to learn the basics of presenting social scientific data on a map and conducting simple geospatial analyses. An underlying message will be how maps and geospatial analyses can be used to facilitate and enhance current research programs. Our course will include an introduction to basic cartographic principles and GIS in general, examples of how survey response and demographic data can be visualized using GIS maps, a step-by-step guide to making and customizing single- and multi-variate maps (starting from public use shapefiles and data in an excel spreadsheet), and a tutorial for making and understanding maps that show "hot spots" and "cool spots" in your data. We will use examples in ArcGIS, a popular proprietary GIS package software, and GeoDa, an open source free GIS programs. . Instructors: Ned English is a Senior Research Methodologist at NORC at the University of Chicago and is responsible for GIS research and applications at NORC, in addition to project management and sample design on numerous studies across disciplines. Formally trained as a geographer, Ned has diverse theoretical and applied experience in the areas of GIS and Census data analysis with regard to survey methodology, sample design, and data visualization. Ilana Ventura is a Research Methodologist at NORC at the University of Chicago and a PhD student in Sociology at the University of Chicago, with experience in



Short Course 6 & 7 Description

Saturday, May 19, 2018, 8:00 a.m. – 11:30 a.m.

both qualitative and quantitative survey methods and an expertise in Geographic Information Systems (GIS). Ilana's research uses GIS in various capacities to understand access to social, economic and political resources, as well as how movement in and between urban spaces relates to inequality and social stratification.

Course Objectives:

- Create maps from social science data
 - Customize maps on ArcGIS and GeoDa
 - Understand the utility of geospatial analysis such as Cluster and Hot Spot Maps
- Who Should Attend: This course is best for those with little to no knowledge of GIS, or those who are looking for a refresher in the basics of spatial data presentation and analysis.



Concurrent Sessions J

Saturday, May 19, 2018, 8:30 a.m. – 10:00 a.m.

Session 1:

DCSP

After the Flood, We Flood You with Questions

Paper: Data Collection and Survey Participation

Moderator: Jennifer Edgar,
U.S. Bureau of Labor Statistics

Location: Director's Row E

Rebuilding the frame post-disaster – an evaluation of Real Validation and dialer tests to assess infrastructure damage to landline in Houston

Randal ZuWallack, *ICF International*
Yangyang Deng, *ICF International*
Dritana Marko,
University of Texas School of Public Health
Stephen Linder,
University of Texas School of Public Health
Thomas Brassell, *ICF International*
Thomas Reynolds,
University of Texas School of Public Health

How Disasters Change Respondents – An Evaluation of Changes in Self-Reported Health of Houston Residents After Hurricane Harvey

Naomi Freedner-Maguire, *ICF International*
Thomas Brassell, *ICF International*
James Dayton, *ICF International*
Dritana Marko,
University of Texas Health Science Center of Houston
Thomas Reynolds,
University of Texas Health Science Center of Houston
Stephen Linder,
University of Texas Health Science Center of Houston

Interviewing Vulnerable Populations After a Natural Disaster: A Case Study of Hurricane Harvey in Texas

Liz Hamel, *Kaiser Family Foundation*
Eran Ben-Porath, *SSRS*
Bryan Wu, *Kaiser Family Foundation*
Rebecca Sevem, *SSRS*
Shao-Chee Sim, *Episcopal Health Foundation*
Mollyann Brodie, *Kaiser Family Foundation*

Fit for Purpose Surveys in the Wake of a Natural Disaster: Examining the use of Redirected Inbound Call Sampling (RICS) after Hurricane Harvey

Dave Roe, *Abt Associates*
Stas Kolenikov, *Abt Associates*
Michael Link, *Abt Associates*
Faith Lewis, *Abt Associates*
Andrew Burkey, *Abt Associates*
Tracy Sernau, *Reconnect Research*
Daryl Morgan, *Reconnect Research*
Scott Richards, *Reconnect Research*

Long-Term Effects of Natural Disasters on Mail Surveys: A Closer Look at The Impact of Hurricane Sandy

Jennifer McNulty, *Westat*
Jocelyn Newsome, *Westat*
Kerry Levin, *Westat*
Hanyu Sun, *Westat*
Brenda Schafer, *Internal Revenue Service*
Patrick Langetieg, *Internal Revenue Service*
Scott Leary, *Internal Revenue Service*

Concurrent Sessions J

Saturday, May 19, 2018, 8:30 a.m. – 10:00 a.m.

Session 2:

Inv

Time After Time:

Advances in Panel Management

Paper: Innovations & Emerging Methods

Moderator: Claudia Deane, *Pew Research Center*

Location: Director's Row H

Recruitment Quality and Attrition in a Nonprobability Online Panel

Tim Oltman, *Nielsen*
Lauren Walton, *Nielsen*

An Experiment to Reduce Noncompliance in an Online Probability-based Panel: The Challenges of Dozer, Sleeper, Comatose, and Backout Panelists

Paul Lavrakas, *Self-Employed*
Lars Kaczmirek,
Social Research Centre, Australian National University
Paul Myers,
Social Research Centre, Australian National University
Darren Pennay,
Social Research Centre, Australian National University

Using Available Panel Respondent Data to Optimally Allocate Incentive Payments

Adam Gluck, *Nielsen*
Erin Wittkowski, *Nielsen*
Arianne Buckley, *Nielsen*
Cally Alessi, *Nielsen*
Charlotte McIntosh, *Nielsen*

Panel Conditioning in Longitudinal CATI Surveys: Results From 3 Emerging Markets

Lauren Bachan, *Facebook*
JD Astudillo, *Facebook*
Justin Grider, *Facebook*
Suteera Nagavajara, *ICF International*
Robert Tortora, *ICF International*
Wen Song, *ICF International*

Survey Attrition in Short Term CATI Panel Surveys in Nigeria, Bangladesh and Myanmar

Robert Tortora, *ICF International*
Nagavajara Suteera, *ICF International*
Edward Duckhorn, *ICF International*
Wen Song, *ICF International*
Lauren Bachan, *Facebook*
Curtiss Cobb, *FaceBook*

Session 3:

DCSP

Does Push Come to Shove? Assessing Push-to-Web

Paper: Data Collection and Survey Participation

Moderator: Dragana Bolcic-Jankovic,
University of Massachusetts Boston

Location: Director's Row I

Conducting a Mail-Push-to-Web Survey with a U.S. General Population Audience: Lessons Learned from the Field

Jennifer Berktoold, *Westat*
Amanda Wilmot, *Westat*
Karen Stein, *Westat*
Helen Sullivan, *U.S. Food and Drug Administration*
Kathryn J. Aikin, *U.S. Food and Drug Administration*
J. Michael Brick, *Westat*

Efficient Screening of Listed Samples: Assessing Paper and Push-to-Web Screening Approaches among Licensed Anglers

Heather Driscoll, *ICF International*
Robert Tortora, *ICF International*

Is It Worth the Cost? The Use of a Survey Invitation Letter to Increase Response to an Email Survey.

Brian Robertson, *Market Decisions Research*
John Charles, *Market Decisions Research*
Mark Noyes, *Market Decisions Research*

Do You "Vote" for Web or Paper? Leveraging Voting Data to Predict Response By Web In a Mixed-Mode (Web-Push) Survey

Cameron McPhee, *American Institutes for Research*
Rebecca Medway, *American Institutes for research*

Mail or Web First—That is Our Question: A Comparison of Multi-and Sequential Mode Offerings

Stephanie Marken, *Gallup*
Jenny Marlar, *Gallup*
Grant Buckles, *Gallup*

Saturday May 19

Concurrent Sessions J

Saturday, May 19, 2018, 8:30 a.m. – 10:00 a.m.

Session 4: **RNP**

Meet the AAPOR Arborists: An Overview of Regression Tree and Machine Learning Practices

Panel: Research in Practice

Moderator and Discussant: Trent D. Buskirk,
University of Massachusetts Boston
Location: Governor's Square 10

Looking at the Forest not the Trees: Multiple Uses for Regression Trees in Surveys

Jaki S. McCarthy,
USDA National Agricultural Statistics Service

It's the Process Stupid! Using Machine Learning to Understand the Relation Between Paradata and Panel Dropout

Peer Lugtig, *Utrecht University*

Using Regression Trees to Assess Characteristics of Nonresponse and the Potential for Nonresponse Bias in Household and Establishment Surveys

Morgan S. Earp, *U.S. Bureau of Labor Statistics*

Session 5: **Q&I**

Picture This! Improving Visual Design for Web, Mobile and Other Surveys

*Methodological Brief: Questionnaire Design and
Interviewing*

Moderator: Wojciech Jablonski, *Utrecht University*
Location: Governor's Square 11

Mixed-Mode, Mixed-Device Self-Administered Surveys: Mail-Centric Versus Web-Centric Questionnaire Design and Layout

Jolene D. Smyth, *University of Nebraska - Lincoln*
Kristen Olson, *University of Nebraska-Lincoln*

Web Survey Design for Spanish Monolinguals: Effects of Visual Cues on Task Mastery

Alisu Schoua-Glusberg,
Research Support Services Inc.
Casey Langer Tesfaye, *Research Support Services*
Danae Corado, *Research Support Services*

Horizontal or Vertical? The Effect of Visual Orientation of Categorical Response Options on Survey Responses in Web Surveys

Jingwei Hu, *University of Michigan*

It is all about the design: the influence of visual aids on respondents' answers

Esteban Guzman Saucedo, *Buendia y Laredo*

Question Design Strategies for Reducing Measurement Error on Mobile and Desktop Web Surveys

Jenny Marlar, *Gallup*

Do Emojis Make the Grade?: Designing Thumb- friendly Scales for Online Surveys

Frances Barlas, *GfK Custom Research*
Randall K. Thomas, *GfK Custom Research*
Christopher Bacon,
The Advertising Research Foundation

How to Create a Mobile-Friendly Web Survey - Evidence from Thousands of User-Created Surveys

Zewei Zong, *SurveyMonkey*

Concurrent Sessions J

Saturday, May 19, 2018, 8:30 a.m. – 10:00 a.m.

Session 6:

A&I

Populism in America; Bannon, Breitbart, and the Rust Belt

Paper: Attitudes and Issues

Moderator: Nancy Belden,
Belden Russonello Strategists

Location: Governor's Square 12

Job Insecurity and Vote Choice in the 2016 U.S. Presidential Election

Chau Tong,
UW-Madison School of Journalism and Mass Communication

Why It Happened Here: Understanding The Evolving Political Climate Through a Social Values Analysis

Keith Neuman,
The Environics Institute for Survey Research
David Jamieson, *Environics Research*

Using Social Media Data to Track Populist Concerns

Claire Kelley, *American Institutes for Research*
Sarah Kelley, *American Institutes for Research*

The Effect of Numeric Information on Policy Attitudes: Addressing the Question of Causality The Effect of Numeric Information on Policy Attitudes: Addressing the Question of Causality

Brian Guay, *Duke University*

Session 7:

PPP

Enter the New Exit Polls...Testing new Modes and Samples

Paper: Populations, Polls, and Politics

Moderator: Jonathan Evans, *Pew Research Center*

Location: Governor's Square 14

Exploring an Innovative Election Survey Approach to Traditional Exit Polls

David Sterrett, *NORC at the University of Chicago*
Trevor Tompson, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
Nadarajasundaram Ganesh,
NORC at the University of Chicago
Becky Reimer, *NORC at the University of Chicago*

Improving on the Exit Poll? Fox News's Experimental Voter Analysis of the 2017 Virginia and New Jersey Gubernatorial Elections

Brian Arbour, *City University of New York*
Chris Anderson, *Anderson Robbins Research*
Dana Blanton, *Fox News Channel*
Michael Miller, *Barnard College, Columbia University*
Arnon Mishkin, *Mishkin Associates*
Andrew Schwartz, *Anderson Robbins Research*

Determined by Mode: Sample Composition, Issue Voting, and the Likely Voter in Florida General Elections

Enrijeta Shino, *University of Florida*
Michael D. Martinez, *University of Florida*
Michael Binder, *University of North Florida*

Maximum Modality: An Evaluation of Five Modes of Pre-Election Polling Conducted Simultaneously

Michael Smith, *Global Strategy Group*

Open-Ended Questions vs Pre-Coded Answers: Pros and Cons in an International Context

Aneta Guenova, *Department of State*

Saturday May 19

Concurrent Sessions J

Saturday, May 19, 2018, 8:30 a.m. – 10:00 a.m.

Session 8:

PORTAL

DCSP

What Do We Know About Survey Costs These Days? Reporting Measures of Survey Costs and Practical Recommendations for Designing and Conducting Surveys under Cost Constraints

PORTAL: Data Collection and Survey Participation

Moderator: Andy Peytchev, *RTI International*

Location: Governor's Square 15

**Survey costs and cost models:
A Typology and Evaluation Criteria**

Kristen Olson, *University of Nebraska-Lincoln*

**Designing and Conducting Survey Data Collection
with Shrinking Budgets**

Andy Peytchev, *RTI International*

Session 9:

Prob/Non

Can You Build a Nonprobability Sample Successfully? Probably. Exploring and Testing New Approaches for Nonprobability Sample Recruitment

Paper: Probability and Nonprobability

Moderator: Kelly Lin, *Marketing Systems Group*

Location: Governor's Square 16

New Modes of Online Sampling - Growing and Maintaining an Online Access Panel via a Network of Media Publishers

Jacob Kastl, *Civey*
Denise Sengül, *Civey*

(If At First You Don't Succeed) Test, Test Again: Convenience Sampling Recruitment Methods

Emily Summers, *The Nielsen Company*
Lauren Walton, *The Nielsen Company*
Jennifer Hunsecker, *The Nielsen Company*

Building an On-Line Sample of United States Military Veterans

Leyla Stambaugh, *RTI International*
Patrick Hsieh, *RTI International*
Herschel Sanders, *RTI International*
Jessica Morgan, *RTI International*

Using Random Digit Dial and Social Media Recruitment of Households Impacted by Incarceration

Bryan Rhodes, *RTI International*
Ellen Marks, *RTI International*



Concurrent Sessions J

Saturday, May 19, 2018, 8:30 a.m. – 10:00 a.m.

Session 10: **DCSP**

Developing Holistic Approaches to Survey Messaging for Multi-Mode Surveys

Panel: Data Collection and Survey Participation

Moderator: Elizabeth Poehler, *U.S. Census Bureau*

Location: Governor's Square 17

Strategic Framework for Messaging in the American Community Survey Mail Materials

Broderick Oliver, *U.S. Census Bureau*

Applying a Strategic Framework to Reinvent American Community Survey Mail Contact Materials

Jon Schreiner, *U.S. Census Bureau*

Concurrent Sessions K

Saturday, May 19, 2018, 10:15 a.m. – 11:45 a.m.

Session 1:

3MC

Many Nations, Many Methods, One Session.

Methodological Brief: 3MC

Moderator: Martin Wulfe, *MWulfe Consulting*

Location: Director's Row E

Administering Cognitive Interviews in Foreign Nations

Jonathan Vickers,
National Center for Health Statistics

Development Of a Multicountry Field Management and Monitoring Tool - Leanings From a Multicountry Study

Jamie Burnett, *Kantar Public*

Undesirable Interviewer Behaviour in Cross-National Studies

Ineke Stoop,
The Netherlands Institute for Social Research/SCP
Joost Kappelhof, *SCP*

Challenges in Measuring Household Size in International Surveys

Galina Zapryanova, *Gallup*
Anita Pugliese, *Gallup*

Applying the Lessons of U.S. Electricity Saturation Surveys to Research in Tanzania

Robynne Locke,
ICF International, Survey Research Center
Robert Tortora, *ICF International*
Carla Jackson, *ICF International*
Heather Driscoll, *ICF International*

A Rare Look Inside Cuban Society: a New Survey of Cuban Public Opinion

Emily Alvarez, *NORC at the University of Chicago*
Brian Kirchhoff, *NORC at the University of Chicago*
Liz Kantor, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
Trevor Thompson, *NORC at the University of Chicago*

Data Quality Assessments in an International Context: A Multidimensional Approach

Patrick Moynihan, *Pew Research Center*
Steve Schwarzer, *Pew Research Center*
Martha McRoy, *Pew Research Center*
Danielle Cuddington, *Pew Research Center*
Courtney Nelson, *Pew Research Center*

Session 2:

DCSP

Do You Get Nothing After Addition? Exploring the Use of Appended and Ancillary Data for ABS Recruitment

Paper: Data Collection and Survey Participation

Moderator: Edward Paul Johnson, *SSI*

Location: Director's Row H

To Re-Contact or Not to Re-Contact: Using Auxiliary Data to Model Address Eligibility in a Household Survey

Cameron McPhee, *American Institutes for Research*
Andrew Zukerberg,
National Center for Education Statistics

Strategies for Oversampling Hard-to-Reach Respondents in Mail Surveys

Jeffrey Jones, *Gallup*
Kirti Kanitkar, *Gallup*

Improving ABS Response Rate through Cell Phone Matching

Claudette Brazle, *Simmons Research LLC*
Gerry Dirks, *Simmons Research*
Paola Pino, *Simmons Research*
Alec Eddinger, *Simmons Research*
Joey Harmon, *Harmon Research*
Paul J. Lavrakas, *Consultant*

Using Ancillary Data to Identify Racial and Ethnic Subgroups in an Address Based Sample

Bryan Rhodes, *RTI International*
Ellen Marks, *RTI International*

Concurrent Sessions K

Saturday, May 19, 2018, 10:15 a.m. – 11:45 a.m.

Session 2: (continued)

Can Phone Reminders Help with a Mail-Primary Survey?

Kimberly Hawkins, *Nielsen*
Robin Gentry, *Nielsen*

Session 3: **RNP**

Our Story: The 'Wizard of AAPOR' and the Yellow Brick Road We Took to Get There

Panel: *Research in Practice*

Moderator: Trent D. Buskirk,
University of Massachusetts Boston

Location: Director's Row I

NORC, the University of Denver, and the Birth of AAPOR, 1946

Tom W. Smith, *NORC at the University of Chicago*

Our Story: the 'Wizard of AAPOR' and the Yellow-Brick Road We Took to Get There — a Panel Discussion

Panel Cynthia Lynn Miller, *Braun Research, Inc.*
Moderators: Rodney L. Terry, *U.S. Census Bureau*

Panelists: Trent D. Buskirk,
University of Massachusetts Boston
Ashley Kirzinger,
Kaiser Family Foundation
Benjamin Messer, *Research Info Action*
Dianne Rucinski,
Dianne Rucinski Research and Consulting
Tamara Terry, *RTI International*
Roger Tourangeau, *Westat*
David Wilson, *University of Delaware*
Ting Yan, *Westat*

Concurrent Sessions K

Saturday, May 19, 2018, 10:15 a.m. – 11:45 a.m.

Session 4: **DCSP**

Some Tricks to Increase Clicks: Exploring Methods for Web-survey Recruitment

Methodological Brief: Data Collection and Survey Participation

Moderator: Nick Bertoni, *Pew Research Center*

Location: Governor's Square 10

Using a Postcard Follow-up to Encourage Web Response

Kerry Levin, *Westat*

Jocelyn Newsome, *Westat*

Jennifer McNulty, *Westat*

Hanyu Sun, *Westat*

Brenda Schafer, *Internal Revenue Service*

Pat Langetieg, *Internal Revenue Service*

Rizwan Javaid, *Internal Revenue Service*

Non-response in Web Surveys: Removing Cognitive Barriers to Participation with Embedded Question in Invitation Emails

Kirti Kanitkar, *Gallup Inc.*

Diana Liu, *Gallup Inc.*

Which Click Does the Trick? Testing Web Survey Invitation Messages Using Focus Groups and a Pilot Survey

Carol Cosenza, *Center for Survey Research/
University of Massachusetts Boston*

Lauren Cripps,
*Center for Survey Research/
University of Massachusetts Boston*

Floyd J. Fowler Jr.,
*Center for Survey Research/
University of Massachusetts Boston*

Does Being Humorous Help? An Examination of the Effect of Humorous Reminders and Embedded Survey Items on Response Rate.

Lebena Varghese, *ACT. Inc.*

Raeal, *ACT. Inc.*

Contact Methods that Require Prior Consent: Who Consents and What Effect Do Such Methods Have on Survey Quality?

Caitlin Deal, *American Institutes for Research (AIR)*

Rebecca Medway,

American Institutes for Research (AIR)

Trey Miller, *American Institutes for Research (AIR)*

Using Social Media for Survey Recruitment: What Works and Doesn't Work

Valerie Lykes, *J.D. Power*

Jay Meyers, *J.D. Power*

The Effect of Prepaid and Promised Incentives on Web Survey Response Rates and Samples Compositions: Results from Two Gallup Web Surveys

Audris Campbell, *Gallup*

Jonathan Rodkin, *Gallup*

Jenny Marlar, *Gallup*

Vanessa Maturo, *Gallup*

Stephanie Marken, *Gallup*

Piloting into Uncharted Territory: Use of Mobile- and Web-Based Data Collection in State Public Health Surveillance

Sarah Blackwell,

*Colorado Department of Public Health and
Environment*

Alison Grace Bui,

*Colorado Department of Public Health and
Environment*

Rickey Tolliver,

*Colorado Department of Public Health and
Environment*

Concurrent Sessions K

Saturday, May 19, 2018, 10:15 a.m. – 11:45 a.m.

Session 5:

Q&I

We ask the questions but do they answer them? Exploring the Survey Response Process

Methodological Brief: Questionnaire Design and Interviewing

Moderator: Kristin Stettler, *U.S. Census Bureau*

Location: Governor's Square 11

I Don't Get It. Response Difficulties in Answering Political Attitude Statements in Voting Advice Applications.

Naomi Kamoen, *Tilburg University*
Bregje Holleman, *Utrecht University*

Memory Bookmarking Approach: Use Multimodal Real-time Data to Facilitate Recall

H. Yanna Yan, *University of Michigan*
Frederick G. Conrad, *University of Michigan*

Improving Efficiency of Inference Through a Hybrid Diary and Recall Survey Design

Hitczenko Marcin, *Federal Reserve Bank of Boston*

Sensitive or Misunderstood? Challenges in Measuring Opioid- Verses Alcohol-Related Impaired Driving

Stephanie Willson,
National Center for Health Statistics

Mobile Survey Scale Showdown: Thumbs, Stars, Smileys, vs Text Scales

Aaron Sedley, *Google Inc*
Yongwei Yang, *Google Inc*
Hilary Hutchinson, *Google Inc*

The Influence of Rating Scale Direction on Reliability

Florian Keusch, *University of Mannheim*
Ting Yan, *Westat*

Web Survey Experiments on Ranking vs. Rating Questions

Mingnan Liu, *Facebook*
Laura Wronski, *SurveyMonkey*

Cognitive Testing Sensitive Questions with Youth: Sensitivity of the Questions vs. Sensitivity of the Cognitive Probes

Jessie Engel, *Research Support Services Inc.*
Daniela Glusberg, *Research Support Services*
Christine Lindquist, *RTI International*

Session 6:

PPP

From Russia to Mexico: Election Polls Around the World

Paper: Populations, Polls, and Politics

Moderator: Eran Ben-Porath, *SSRS*

Location: Governor's Square 12

Election Polling in the Republican of Georgia

Joseph Lenski, *Edison Research*

Forecasting Elections in Non-Competitive Systems: Learnings for the Likely Voter Model From Russian Case

Yulia Baskakova,
Russian Public Opinion Research Center (VCIOM)

Independent Public Opinion Polling vs. Authoritarian State (A case of Belarus)

Oleg Manaev, *University of Tennessee*
Natalie Rice, *Maryville College*

The Impact of Social Desirability When Measuring Vote Preference

Yamil Nares, *Defoe*
Alfredo Chaparro, *Defoe*
Rene Bautista, *NORC at the University of Chicago*

Political Disaffection and Punishment Vote in State of México

Paul Valdes Cervantes, *Parámetro Investigación*

Saturday May 19

Concurrent Sessions K

Saturday, May 19, 2018, 10:15 a.m. – 11:45 a.m.

Session 7:

A&I

A Country Music Ballad: Education, Incarceration, and Patriotism

Paper: Attitudes and Issues

Moderator: Edward P. Freeland, *Princeton University*

Location: Governor's Square 14

Polling in the Judicial Process: Can the Defendant Get a Fair Trial

Donald Levy, *Siena College*

The Impact of Incarceration on Older Americans' Work and Retirement Planning

Liz Kantor, *NORC at the University of Chicago*
Becky Reimer, *NORC at the University of Chicago*
Emily Alvarez, *NORC at the University of Chicago*
Maria Ines Zamudio, *American Public Media*
Jennifer Benz, *NORC at the University of Chicago*
Trevor Thompson, *NORC at the University of Chicago*

Sports and Politics: What Americans Think About the National Anthem at Sporting Events

Dan Malato, *NORC at the University of Chicago*
Emily Alvarez, *NORC at the University of Chicago*
Marjorie Connelly, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
Trevor Thompson, *NORC at the University of Chicago*

Vouchers, Diversity and the American Student: The 2017 Phi Delta Kappa Poll

Sofi Sinozich, *Langer Research Associates*
Gary Langer, *Langer Research Associates*
Gregory Holyk, *Langer Research Associates*
Christine Filer, *Langer Research Associates*
Allison De Jong, *Langer Research Associates*

Confidence in Public Education: Exploring Dimensionality and Rasch Scale Construction

Spencer Dudley, *University of Colorado Boulder*

Session 8:

PORTAL

Inv

Respondent Driven Sampling: Design, Operation and Estimation

PORTAL: Innovations and Emerging Methods

Moderator: Sunghee Lee, *University of Michigan*

Location: Governor's Square 15

Implementation of Respondent Driven Sampling for a Web Survey of Immigrants and an In-Person Survey of Illicit Substance Users

Sunghee Lee, *University of Michigan*

Analysis Respondent Driven Sample Data: Current State and Future Directions

Ai Rene Ong, *University of Michigan*
Sunghee Lee, *University of Michigan*
Tuba Suzer-Gurtekin, *University of Michigan*

Concurrent Sessions K

Saturday, May 19, 2018, 10:15 a.m. – 11:45 a.m.

Session 9: **DCSP**

My goodness does this fit? Applications of Advanced Network Analysis, Modeling, Forecasting and Classification for Survey Research

Paper: Data Collection and Survey Participation

Moderator: Carol Cosenza,
University of Massachusetts Boston

Location: Governor's Square 16

Improving Response Rate of a Web Social Network Analysis Survey

Anil Kumar Chaudhary,
The Pennsylvania State University
Glenn Israel, *University of Florida*

Estimating Social Network Size using the Network Scale-Up Method: Exploring Estimate Differences by Treatment of Missing Data and Estimator Choice

Patrick Habecker, *University of Nebraska - Lincoln*

Developing A Goodness-of-Fit Hypothesis Test for Functional Form Model Misspecification in Longitudinal Mode Effect Studies with Complex Samples

Heather H. Kitada, *Oregon State University*
Sarah C. Emerson, *Oregon State University*
Katherine R. McLaughlin, *Oregon State University*

Using Response Propensity Models to Equally Disperse 2nd Stage Sampled Cases across Incentive Treatment Groups

Kayla Varela, *U.S. Census Bureau*
Allison Zotti, *U.S. Census Bureau*
Stephanie Coffey, *U.S. Census Bureau*

The Good, the Bad, and the Inaccessible: Characterizing Chronically Inaccessible Records using both Quantitative and Qualitative Inquiry

Tyler Wilson, *U.S. Department of Agriculture*
Jamila Sani, *U.S. Department of Agriculture*
National Agricultural Statistics Service

Session 10: **DCSP**

Don't Close That Window! Understanding Why Web Survey Respondents Break Off

Paper: Data Collection and Survey Participation

Moderator: Dave Roe, *Abt Associates*

Location: Governor's Square 17

Predicting Survey Breakoff in Web Surveys

Anke Metzler, *Darmstadt University of Technology*
Marek Fuchs, *Darmstadt University of Technology*

Slow Down, You're Moving Too Fast: Improving Survey Participation with Interventions

Morgane Bennett, *Truth Initiative*
Jennifer Cantrell, *Truth Initiative*
Randall K. Thomas, *GfK*
Elizabeth Hair, *Truth Initiative*
Donna Vallone, *Truth Initiative*

One of These Measurements Is Not Like the Others

Elizabeth Steele, *Gallup*
Jenny Marlar, *Gallup*
Audris Campbell, *Gallup*

Optimizing a Web Survey Instrument Using Paradata Measures

Renee Reeves, *U.S. Census Bureau*
Adriana Hernandez Viver, *U.S. Census Bureau*
Rachel Horwitz, *U.S. Census Bureau*

Using Paradata to Evaluate an Online Survey's Mobile Friendliness

Frances Barlas, *GfK Custom Research*
Ge Tang, *GfK Custom Research*
Jason Knight, *GfK Custom Research*
Randall K. Thomas, *GfK Custom Research*



**BOLD
THINKERS
DRIVING
REAL-WORLD
IMPACT**

BOLD DELIVERS

Social Impact in a Digital World

Abt Associates harnesses the power of data to deliver solutions to today's toughest challenges at home and around the globe.




Visit Us at Booth #205



abtassociates.com

Over 20 years
of providing
high-quality
data collection
solutions

- 
- Proficient multilingual staff available nationwide
 - Proprietary database of 750,000+ field, call-center & survey research workers
 - Experience staffing hundreds of studies with leading research organizations



Division of Headway Workforce Solutions

headwayinresearch.com • 919-424-5788

EXPERIENCE. TRUSTED DELIVERY. RESULTS.

Visit us at Booth #408 to be entered to win exciting & unique prizes.

ACADEMIC CENTERS HELPING EACH OTHER HELP THE PROFESSION

Join us February 28 - March 2
in Lincoln at the University of
Nebraska-Lincoln for the

2019 AASRO CONFERENCE

For more information, visit www.AASRO.org



Founded in 2008, AASRO has more than 60 member organizations. We invite all academic survey units to become members and join us at our annual director's conference to discuss and address the unique issues affecting academic survey organizations.

The AASRO mission is to:

1) promote excellence and integrity in survey research, 2) share information about effective management of academic survey units, 3) promote the value of academic survey research, and 4) advance the role of survey research units within our universities.





Conquering Complexity

Overcoming challenges
that others deem impossible.

icf.com

Visit ICF at booth 202 to meet our experts

For more
than **40** years

From **survey design** to **data collection** and
reporting across all disciplines.

For more information, please contact:

Larry Luskin larry.luskin@icf.com +1.301.574.0334

James Dayton james.dayton@icf.com +1.802.264.3723

icf.com/aapor2018

About ICF

ICF (NASDAQ:ICFI) is a global consulting services company with more than 5,000 specialized experts. Since 1969, public and private sector agencies have worked with ICF to navigate change and shape the future. We make big things possible. Learn more at icf.com.



APAC: MRMW

MRMW APAC 2018

June 27-28 / Singapore



Anup Pradhan
Head of Research
Analytics & Insights India
Uber India



Pankaj Khushani
Head of Analytics &
Platform Partnerships, SEA
Google



Conrad Mendoza Jr
Regional Marketing
Manager
HP



Anamika Sirohi
Vice President & Head of
Marketing
Hindware



Kaushik Burman
Shell



Joyce Tan
Nestle



Deepak Jhakar
Oracle



Kenny Ong
Universal Music Group

THE RISE OF DIGITAL DISRUPTION

Be a part of MRMW APAC 2018 and learn how companies like Google, Uber, Oracle, Kellogg's are winning through next generation customer intelligence. Reserve your spot now for the annual MRMW APAC conference scheduled on June 27-28 in Singapore, and join industry experts for a valuable and engaging discussion on how to position research for a disruptive future.

Register at apac.mrmw.net

Participating brands include:

Google



Shell
Global

Kellogg's

UBER



UNIVERSAL

UNIVERSAL MUSIC GROUP

ORACLE



Nestle

LEGO



Abbott

hindware



Sidharta Sugiono
Philip Morris



Arnab Ganguly
Kanmo Retail Group



Anupama Biwas
Kellogg's



Rohan Mathur
Lego Group

**2019
EVENT**

MRMW North America
23-24 April 2019/ Cincinnati, Ohio
Visit: na.mrmw.net

We are committed to methodological rigor and innovation.

As the public opinion landscape changes, we explore and assess alternate ways of understanding how people think and behave. We value full transparency, and we share our data with the public and the wider research community.

Visit our website and follow us on Twitter

 [PEWRESEARCH.ORG/AAPOR](https://pewresearch.org/aapor)  [@PEWMETHODS](https://twitter.com/PEWMETHODS)

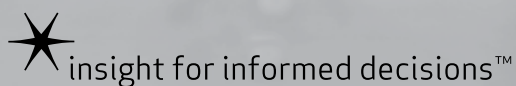
- Learn about our Data Labs team
- View our AAPOR presentation schedule
- Read our latest methods research
- Subscribe to our methods newsletter
- Find our career opportunities
- Download our datasets

Proud Supporter of AAPOR 2018 and
Charter Member of AAPOR's Transparency Initiative



at the UNIVERSITY of CHICAGO

NORC at the University of Chicago enables citizens, journalists, communities, businesses, and governments to better comprehend and navigate the changes in today's dynamic world and thrive with the help of new understanding and insights.



Visit us at Booth #410

Proud Sustaining Sponsor of AAPOR

www.norc.org • info@norc.org



The One-Stop Fieldwork Company For Africa



ESOMAR
corporate
MEMBER

 **random**
Dynamic Resources Ltd.

■ Field Research ■ Intelligence ■ Consulting

50A, Ire-Akari Estate Road, Isolo, Lagos - Nigeria.
+234 1 212 0603. **mobile:** +234 803 325 5099
e-mail: inquiries@random-dynamicresources.com

website: www.random-dynamicresources.com



Meet the RTI International researchers who've dealt
survey research a new hand.

Join us at booths 100 and 102 to see for yourself how
they've helped change the face of survey research.

www.rti.org

146

delivering the promise of science
for global good

RTI
INTERNATIONAL

UConn

DEPARTMENT OF
PUBLIC POLICY

Graduate Courses for
training in specific
skill sets

Choose an *online* course
of study to meet your
goals

surveyresearch.uconn.edu

Graduate Program in Survey Research

Our Experts on Your Schedule

Certificate in Survey Research
Master of Arts in Survey Research
Take a Course as a Guest



**LANGER
RESEARCH
ASSOCIATES**
SURVEY RESEARCH DESIGN
MANAGEMENT • ANALYSIS



Introducing **PARC**
A unique knowledge
management tool
for all your survey
research files

Find It. Fast.

PARC® is a secure, cloud-based application to store, search and instantly access your organization's research materials. It parses and delivers individual survey questions and project documents, with all related files a single click away.

Be Highly Organized, Efficient and Accurate

Reinforce Your Client Relationships

Disseminate to Stakeholders or the Public

Visit our booth in the AAPOR Exhibit Hall for a tour and some great PARC swag

Join our charter subscribers, including:



Institutional memory is not a system. **PARC** is.
<https://parc.us.com>



30 years in business – dependable experience serving the survey research community.

We have the experts. MSG's team of statistical sampling experts will help you design a sample that meets the strictest requirements to ensure your data is accurate, defensible, and appropriate for your project.

FIND THE RIGHT PEOPLE TO SURVEY!

www.m-s-g.com 215.653.7110 info@m-s-g

IRONWOOD INSIGHTS group, LLC

**Your partner for
QUALITY DATA
COLLECTION**

RESEARCH SERVICES

- Qualitative
- Quantitative
 - Online
 - Phone
 - Mail

DATA COLLECTION SERVICES

- Online Sampling
- Online Programming/Hosting
- CATI Call Center
 - TCPA Compliant
 - HIPAA Compliant

Contact us today for more information about how we can help you *collect data that drives action.*

Brad Larson 215-688-8469
bradlarsen@ironwoodinsights.com

Steve Larson 435-750-4901
stevelarson@ironwoodinsights.com



The European Survey Research Association

Aims to foster communication between survey researchers across the world, promoting quality in survey design and the analysis of survey data through:

its biennial conference, its journal and its support for training and career development.



The 8th ESRA Conference

Zagreb, Croatia

July 15-19, 2019

Follow us @ESRASurvey and #ESRA19

Be part of the 2019 ESRA conference!

The call is now open for:

- Session Proposals
- Sponsors
- Exhibitors
- Advertisers

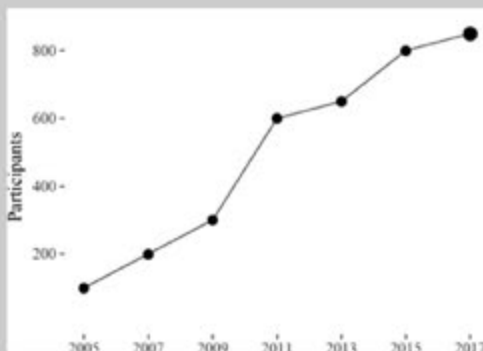
Visit ESRA web site to find out more:

<https://www.europeansurveyresearch.org/>

Contact: info@europeansurveyresearch.org

ESRA conference in survey research

- Largest in Europe
- Every 2 years
- Aprox. 800 participants
- Experts from 5 continents



Survey Research Methods Journal

- Peer reviewed
- Open access
- Impact factor: 1.03
- Published 3 times per year
- Publishing since 2007

Training and career development

- Short courses
- Student travel bursaries
- Early career awards
- Summer school funding
- Outstanding services to survey research award



The more
complex,
the better

 **NPC**[®]

www.npcweb.com

**Mail Survey
Production & Delivery**

Booth #110

Visit the Roper Center at booth 302
for your trial access to the archive
and a free multitool!

A stylized graphic of a mountain range with jagged peaks and a line graph overlaying the mountains.

700,000 questions in iPOLL • 23,000 datasets
surveys from over 100 countries • from 1935 to today

Professional Computer-Assisted Telephone Interviewing (CATI)

Uncover rich insights from our extensive B2B panel reach & CATI access to high-value executives and consumers. With over 6 million telephone interviews completed last year, we provide a scalable CATI solution.

ResearchNow.com | SurveySampling.com

© 2018 Research Now Group, Inc. All rights reserved.

PREMIER. SAMPLE. PROVIDER

Sample Solutions



- ✓ Niche Audience
- ✓ Probability Sample
- ✓ GDPR Compliant
- ✓ C-Level
- ✓ Young population (18-34)
- ✓ Dual Frame

TELEPHONE SAMPLING



LIFESTYLE

B2C Sample with SIC, employee and direct contacts. Enhance your calling efficiency by selecting from over 150 criteria in our regularly updated lifestyle database which provides you access to more than 28 M European lifestyle records.



B2B

Sample with SIC, employee and direct contacts. We gather B2B data from more than 8 global databases in combination with more than 75 regional datasets and blends it all together into a frequently updated single database.



RDD

Pulsed mobile RDD for more than 160 countries and landline RDD for more than 140. Our RDD sample is generated based on the national numbering plan of a country. If you want a more detailed outline of our RDD Methodology request our whitepaper.

CONTACT US.

- Stationsplein 45
- Rotterdam, The Netherlands
- +31 153010030
- info@samplesolutions.eu
- www.sample.solutions

ssrs

research. refined.

Hybrid and
Custom
Solutions

Omnibus
Products

Online
Research

Data
Insights &
Analytics

ssrs.com | 484.840.4300 | info@ssrs.com | @ssrs_solutions



New 240,000-sq.-ft. building opened in August 2017



START SOMETHING AT NEBRASKA

SURVEY RESEARCH AND METHODOLOGY

Engaging Locally



Impacting Globally

GRADUATE PROGRAMS IN SURVEY SCIENCE

Learn more at sram.unl.edu

402-472-7758 | sram@unl.edu

The Survey Research and Methodology Program at the University of Nebraska trains students on the best innovative practices in the collection and analysis of regional, national and international survey data. SRAM also covers collection and analysis of other forms of data and the use of all data to support understanding and decision making in multidisciplinary settings.

- M.S. and Ph.D. degrees
- Graduate certificate
- Online coursework available
- Partnership with Gallup for scholarships and research
- Home of the Consortium for the Advancement of Research Methods and Analysis (CARMA)

N SURVEY RESEARCH
AND METHODOLOGY
College of Business

University of
Nebraska
Lincoln

The University of Nebraska does not discriminate based upon any protected status. Please see go.unl.edu/nondiscrimination. © 2018



The TRUTH begins with quality data

SURVEY OUTSOURCE CENTER

Mail/Paper Surveys

- Full print and mail capabilities
- Automated inbound mailroom
- Postage discounts
- Scanning/data entry
- Verbatim open end capture - over 30 languages

Open End Comment Coding

- Computer assisted traditional coding
- Coding of photos, videos and recordings from mobile interviews
- Text analysis
- Over 30 languages
- Healthcare, financial and technical specialists

Transcription

- Recorded open ends from mobile, IVR and recorded CATI
- Focus groups
- 1-on-1 interviews

ADAPT is SSAE16 SOC2 security certified and HIPAA compliant

Contact Dave Koch • dkoch@adaptdata.com • (952) 939-0538 ext.114

n

COMPREHENSIVE END-TO-END CONSUMER INSIGHTS FOR

FASTER, SMARTER, BETTER DECISIONS TO HELP YOUR BUSINESS GROW.

Whether you're eyeing markets in the next town or across continents, we understand the importance of knowing what consumers watch and buy. That's our passion and the very heart of our business.

We study consumers in more than 100 countries to give you the most complete view of trends and habits worldwide. And we're constantly evolving; not only in terms of where we measure, or who we measure, but in how our insights can help you drive profitable growth.

So let's put our heads together. We'll bring our insight to your business and help you grow.

SURVEY and DATA SCIENCES

AIR's Survey and Data Sciences division pioneers new research by spanning topic areas and integrating diverse data sources and methodologies.

- Survey Design and Development
- Management of Survey Operations
- Data Processing and Diagnostics
- Statistical Analysis and Dissemination
- Acquisition of Administrative Data Sets
- Big Data Integration
- Secure Data Access
- Text Analytics and Natural Language Processing
- Social Media and Digital Strategy
- Data Visualization

For more information, contact: SDSCcommunications@air.org



The official journal of AAPOR

Highly ranked by Impact Factor in Communication, Political Science, and Social Sciences.

For more information visit:
academic.oup.com/poq

Sponsored by AAPOR and
The American Statistical Association

Cutting edge scholarly articles on statistical and methodological issues for sample surveys, censuses, and administrative record systems.

For more information visit:
academic.oup.com/jssam



OXFORD
UNIVERSITY PRESS

VISIT THE OXFORD UNIVERSITY PRESS BOOTH



www.EurekaFacts.com

VISIT US
AT BOOTH
314

Data Collection

Research call center - Focus group facilities - Usability labs - Large scale testing - Specialized panels

Analysis

Advanced analytics - Machine learning - Unstructured data - Data visualization

Full Study

Study design - Survey research - Cognitive research - IRB - Secure environment - Multilingual



Quality Certified ISO 20252 for Market, Public Opinion and Social Research
SB/MBE/DBE Certified CA, FL, IL, MA, MD, NJ, NY, PA, TX, VA - Nationwide

Commsmultilingual
Saving you time, effort and reputation

Your surveys, questionnaires, studies and reports:

Translated, localized and adapted by the experts.

Surveys • Reports
Interface localization
Patient questionnaires
Open-ended comments
Clinical assessments

www.commsmultilingual.com

ed CHOICE

Advancing high-quality research and analysis of educational choice programs and policies across the United States.

EDCHOICE.ORG

SURVEYING THE MILITARY

What America's Servicemen, Women, and Their Families Think About the Civilian and the Profession

Paul D. Offens
Christy B. Burke
Anna Ryland

OXFORD

WHY INDIANA PARENTS CHOOSE

A Cross-Section Survey of Parents' Views on a National School Choice Movement

Andrew D. Cuth
Evan Thompson, Ph.D.

OXFORD

2017 SCHOOLING IN AMERICA

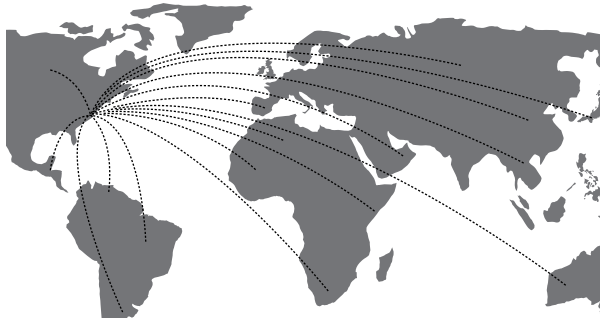
Public Opinion on K-12 Education, Parent Experiences, School Choice, and the Role of the Federal Government

Paul D. Offens
Matthew Vose
Andrew D. Cuth

OXFORD



D3 provides clients with scientifically rigorous research **DESIGNS**. We collect the highest quality **DATA** even in the most challenging international environments. We interpret results that empower our clients to make evidence-based **DECISIONS**.



On the ground. In the field. Wherever you need us.
D3 helps clients tell their story and have the greatest possible impact.

www.d3systems.com | [LinkedIn](#) | [Facebook](#) | D3 Systems, Inc. | 703.388.2450
info@d3systems.com | hr@d3systems.com | research@d3systems.com
 8300 Greensboro Drive, Suite 450 McLean, VA 22102



Data collection and management
 Advanced research design
 Data analytics
 Systems design and development
 Decision support

M50
MATHEMATICA
Policy Research

mathematica-mpr.com

[Twitter](#) @MathPolResearch

Princeton, NJ • Ann Arbor, MI • Cambridge, MA • Chicago, IL • Oakland, CA
Seattle, WA • Tucson, AZ • Washington, DC • Woodlawn, MD

twomentor

YOUR MENTORING OPINION MATTERS

Proud to Support AAPOR Members Climbing to New Career Heights

DID YOU KNOW? Mentoring Cultures Increase Employee Engagement, Retention, Diversity and Revenues. We Will Help You Build Yours

Contact Us | [@Twomentor](#) | 202 431 5016 | www.Twomentor.com
Julie@twomentor.com [CEO] | Sophia@twomentor.com [Scheduling]



Index

A

Abowd, John 77
 Abundis, Francisco 51
 Adams, Laurie 81
 Agied, Mohamed 50
 Agiesta, Jennifer J. 19, 24
 Ahlin, Eileen 106
 Ahmed, Saifuddin 70
 Aida, Masahiko 96
 Aikin, Kathryn J. 81, 107, 127
 Aizpurúa, Eva 48, 65
 Aksoy, Cevat Giray 50
 Al-Ansar, Mohammad 63
 Alarcon, Alejandra 117
 Alarcón, Giovanni 57
 Aldworth, Jeremy 53
 Alessi, Cally 80, 100, 112, 114, 127
 Alisha Baines Simon 85
 Alisha Simon 86
 Aliza Kwiat 85
 ALKhelaifi, Buthaina 79
 Al-Lari, Noora 63
 Allen, Jane 58
 Allen, Laura 20
 Allum, Nick 48, 101
 Alper, Becka A. 58
 Alqassass, Haneen 79
 Al-Rakeb, Noof Abdulhadi J H 63
 Al-Thani, Maryam Ali N. F. 63
 Alvarez, Emily 132, 136
 Alward, David 65
 Amanda Pinkston 85
 Amanda Wilmot 85
 Amaya, Ashley 19, 20, 24, 26, 27, 51, 70, 114
 Amsbary, Michelle 55
 Anderson, Chris 129
 Andreotti, Gabriella 82
 Anesetti-Rothermel, Andrew 109, 119
 Angelina Kewal Ramani 106
 Angle, Justin 99

Anlan Zhang 106
 Arangua, Lisa 112
 Arbour, Brian 129
 Armenáriz, Melissa 115
 Arnold, Jerry 20
 Arnold, Jessie 69
 Arroliga, Alejandro 98
 Astudill, JD 20
 Astudillo, JD 127
 Auter, Zachary 84
 Ayres, Whit 65

B

Bachan, Lauren 127
 Bach, Ruben 106
 Bacon, Christopher 128
 Bahai, Raj 19
 Baier, Tobias 94
 Bailey, Cathy M. 50
 Bailey, Michelle 78
 Bajkowski, Amanda 79
 Baker, Melissa 70
 Bakker, Jeldrik 55
 Bakker, Ryan 78
 Bakshy, Eytan 87
 Ball, Michael 81
 Ballou, Janice 21
 Ball, Sarah 76
 Banks, Duren 100
 Barcherini, Sabrina 84
 Bareham, Jeff 58
 Barlas, Frances M. 95, 106, 107, 108, 113, 118, 128, 137
 Barner, John 78
 Barnes, Patricia M. 88
 Barry, Amanda 20
 Barth, Dorothy 82
 Barthel, Michael 74, 115
 Baskakova, Yulia 135
 Bates, Nancy 66, 99
 Battle, Danielle 54, 55, 82, 108
 Baumgardner, Stephanie 80
 Baumgartner, Peter 100

Bauroth, Sabrina 77
 Bautista, Rene 88, 135
 Bear, Todd 81
 Beatty, Kate E. 52
 Beatty, Paul 98
 Becker, Tara 75
 Beck, Jen 22
 Beck, Jennifer L. 107
 Bectel, Jared 52
 Bedoya, Emily Ann 20, 22
 Beekman, Janine B. 93
 Behr, Dorothée 68
 Belden, Nancy 20, 26, 21, 27, 129
 Bell, Melissa 109
 Bell, Peter 113
 Bell, Stephen 70
 Benford, Robert 52
 Benjamin Fredua 86
 Benjamin Skalland 86
 Bennett-Harper, Sarah 82, 95
 Bennett, Morgane 119, 137
 Ben-Porath, Eran 24, 65, 67, 78, 88, 119, 126, 135
 Benz, Jennifer 23, 74, 93, 115, 129, 132, 136
 Benz, Jenny 21, 84
 Bergbower, Matthew 51
 Berktold, Jennifer 81, 127
 Bernasco, Wim 117
 Bernstein, Hamutal 63
 Berrigan, David 50
 Bertoni, Nick 55, 134
 Berzofsky, Marcus 57, 116
 Besley, John 48
 Beste, Jonas 118
 Beth Newman 85
 Bethune, Sophie 20, 83
 Bielenberg, Jessica 84
 Biemer, Paul 116
 Bilgen, Ipek 22, 23, 77, 114, 115
 Binder, Michael 101, 129
 Binette, Joanne 49
 Bishop, Kori 114

Bishop, Lauren 110
 Bitecofer, Rachel 72
 Black, Carla 76
 Blackwell, Sarah 79, 134
 Blair, Johnny 115
 Blanton, Dana 129
 Blazier, Ginger 19, 21
 Blom, Annelies 95, 118
 Blumberg, Stephen J. 26, 71
 Blumenthal, Mark 73, 98
 Blum, Micheline 25, 65
 Blum, Mickey 24, 65
 Bobo, Lawrence D. 105
 Bogen, Karen 21
 Bolcic-Jankovic, Dragana 104, 105, 127
 Bo Lu 86
 Book, Tim 100
 Boonstr, Philip 76
 Borick, Christopher 49
 Bosa, Keven 111
 Bouland, Daniel 49
 Boyd, Michele R 109
 Boyle, John 52, 116
 Brader, Ted 110, 115
 Brassell, Thomas 50, 80, 102, 116, 126
 Braun, Ilana M. 105
 Braun, Michael 26
 Bravo, Joselin 98
 Brazle, Claudette 96, 132
 Bregje Holleman 106
 Brenan, Megan 85
 Brenner, Philip 26, 69, 76, 100, 110
 Brian Harris-Kojetin 87
 Brick, J. Michael 26, 50, 127
 Brick, Pat Dean 106
 Bristol, Kelly 117
 Brodie, Mollyann 67, 84, 126
 Brohinsky, Seth 73, 78, 98
 Broich, Carsten 74
 Broiche, Carsten 99
 Brown, Anna 56, 106



Index

Brown, Clare 84
Brown, Derick 94
Brown, Julie A. 64
Brown, Randy 64, 76
Brummet, Quentin 78
Brunton-Smith, Ian 48
Bucciarelli, Andrea 107
Buchanan, Angela B. 54
Buckles, Grant 127
Buckley, Arianne 80, 82, 103, 114, 127
Buffington, Catherine 101
Bui, Alison Grace 134
Bulgar-Medina, Justine 19, 21, 22, 69, 77
Burgess, Erin 116
Burke, Brian J. 116
Burkey, Andrew 27, 76, 126
Burkhalter, Jesse 69
Burkhart, Q. 64
Burks, Anh-Thu 22
Burleson-Gibson, Ally 66
Burnett, Jamie 74, 132
Burton, Paul 94
Buskirk, Trent D. 19, 57, 86, 115, 128, 133
Bye, Larry 84
Byerly, Shakari 26, 97
Byron, Gerard 69

C

Caldwell, Erin 112
Callahan, Ryan 54
Callegaro, Mario 24, 53
Call, Kathleen Thiede 57, 85, 86
Campbell, Amy 117
Campbell, Audris 20, 93, 134, 137
Campbell, Eric G. 105
Campbell, W. Joseph 52
Cantor, David 99
Cantrell, Jennifer 109, 119, 137
Caplan, James R. 19
Caporaso, Andrew 80, 94, 99, 107, 108

Carlson, Amanda 63
Carlson, Janine 83
Carpenter, Rachel 116
Carpini, Michael X. Delli 63
Carroll, Margaret D. 55
Caspar, Rachel 20, 21, 26, 98
Cassino, Dan 19, 56, 72
Castaldo-Walsh, Cynthia 80, 103
Cernat, Alexandru 105
Cervantes, Paul Valdes 135
Chalanda Smith 86
Chandler, Jesse 54
Chan, Elisa 95
Chang, Tammy 52
Chaparro, Alfredo 135
Chapin, William 78
Charles, John 127
Chattopadhyay, Manas 104
Chaudhary, Anil Kumar 137
Cheadle, Jacob 64
Chen, Kristin 115
Chen, Xi 48
Cherian, Teena 118
Chestut, Rob 66
Chew, Rob 49
Childs, Jennifer Hunter 19, 20, 24, 71, 110
Chinn, Sedona 101
Chmel, Kirill 63
Choi, Moonhoon 51
Choi, Yoonjoung 70
Cho, Sarah 20, 22, 67
Chowdhury, Sadeq 106
Cho, Sara 25
Cho, Young 49
Christian, Leah M. 23, 117, 119
Churchouse, Clare 114
Cidade, Melissa 83
Cilluffo, Anthony 56
Ciruli, Floyd 21, 43, 72
Clark, Cynthia Z. 24, 25
Clark, Julia 93
Clark, Sandra Luckett 78
Cleary, Paul D. 64

Clement, Scott 67, 73, 78, 98, 120
Cobb, Curtiss 23, 27, 70, 87, 127
Coffey, Stephanie 137
Cohen, Jon 24, 65
Cohen, Steven B. 87, 112, 118
Cohn, Nate 104
Colbert, Colleen 98
Collins, Kevin 73
Collins, Margaret 81
Cominole, Melissa 108
Connelly, Marjorie 136
Conrad, Frederick 23, 27, 93, 105, 108, 115
Conrad, Frederick G. 87, 135
Considine, Kathleen A. 116
Cook, Sarah 24
Cook, Tammy M. 72, 86
Coombs, Julia 50
Cooper, Rachel 79
Coopersmith, Jared 102
Copeland, Kennon 25, 65
Corado, Dánae 88, 128
Corbett-Davies, Sam 112
Cordova-Cazar, Ana Lucia 21, 93
Cosenza, Carol 115, 134, 137
Couceiro, Carlos 80
Couper, Mick 112
Courser, Matt 22
Courser, Matthew 26
Cox, Daniel 69
Crafts, Jennifer 107
Cralle, Marla 83
Creamer, Lauren 84
Creamer, MeLisa R. 80
Creel, Darryl 82, 111
Cripps, Lauren 115, 134
Cronberg, Alexandra 70
Crossley, Tom 112
Cuddington, Danielle 27, 74, 132
Currihan, Douglas 19, 20, 83
Cusatis, Rachel 48, 119

Cutler, Matthew 48
Czaplewski, Meredith 79
Czuhajewski, Christina 52
Czyzewicz, Erin 82

D

Dahlhamer, James M. 24, 87, 109
Dalbey, Dennis 86
Daley, Kelly 81, 83
Daniel, Samantha 106
Daniller, Andrew 74, 93
Dan, Oana 94, 109, 117
Darling, Jill 24, 65, 118
Darnell, Megan Rabe 82
Datta, Saurabh 102
David Dutwin 85, 86
David Kashihara 106
David Yankey 86
Davis, Harley T. 81
Davis, Mary 51, 102
Davis, Mary C. 88
Davis, Nicholas T. 49, 50
Davis, Rachel 93, 115
Davis, Terisa 50, 115
Dayton, James 23, 49, 50, 88, 102, 116, 126
Deal, Caitlin 22, 134
Deane, Claudia 26, 127
DeBell, Matthew 55, 110, 115
Degenholtz, Howard 81
Dejonckheere, Melissa 52
Delk, Joanne 80
DeMatteis, Jill 87, 94
DeMatteis, Jill Montaquila 24
Deng, Yangyang 77, 126
Dennis, J. Michael 75, 114, 115
DeShong, William 94, 109
Deterding, Nicole 63
Dever, Jill 47, 105
Diffenderffer, Anne 103
Dilorio, Alexander 80
DiJulio, Bianca 119
Dillman, Don A. 119



Index

Dillon, Michaela 78
Dimmery, Drew 87
Ding, Helen 76
Ding, Yingmei 76
Diop, Abdoulaye 63, 79
Dipko, Sarah 85
Dirks, Gerry 54, 80, 96, 132
DiSogra, Charles 23
Di, Xuan 48
Djangali, Amy 79
Dodson, Jana 109
Doering, Jacob 111
Dong, Shaohua 93
Dorsky, David 79
Dorvil, Malikah 117
Dougherty, Jody 81
Doyle, Camellia 83
Drechsler, Joerg 118
Driscoll, Heather 127, 132
Duckhorn, Edward 127
Duda, Nancy 102
Dudley, Spencer 136
Duffy, Thomas 57
Dugan, Andrew 104
Dugoni, Bernard 64, 101
Dunn, Marsha 82
Dunston, Sheba 98, 109
Dunville, Richard 77
Dunwoody, Sharon 24, 65
Duran, James 56
Durow, Jen 108
Durrant, Gabrielle 72
Dutwin, David 19, 25, 27, 57, 65, 67, 75, 113
Dys, Theresa DelVecchio 22

E

Earp, Morgan 19, 20, 22, 66, 128
Eck, Adam 57, 86
Eckman, Stephanie 23, 49, 109, 112
Eddinger, Alec 132
Edelman, Murray 21

Edgar, Jennifer 69, 101, 126
Edwards, Brad 26, 86
Edwards-Levy, Ariel 19
Einaudi, Peter 53
Eisinger, Robert 72
Elawad, Elmogiera 50
El-Dash, Neale 78, 104
Elevelt, Anne 117, 120
Elie, Claude 80
Elkasabi, Mahmoud 24
Elkin, Ian 75, 103
Elliott, Marc 64
Elliott, Michael R. 65, 95, 105
Ellis, Renee 69
Elmaghraby, Engi 63
Emerson, Sarah C. 137
Engel, Jessie 135
English, Ned 19, 23, 109, 117, 119, 124
Enten, Harry 24, 65, 113
Epps, Krishna 82
Epps, Sylvia R. 80, 82, 103
Eran-Ben-Porat 27
Eric Jodts 85
Esipova, Neli 63, 69
Evans, Jesse 81
Evans, Jonathan 69, 129
Evans, Mariah 64
Evans, M.D.R. 54, 79, 68

F

Fabusuyi, Tayo 48
Fahimi, Mansour 95, 106, 115
Fail, Stefanie 120
Fakhouri, Tala 110
Falcone, Brian 75
Falk, Eric 106
Famolaro, Theresa 80, 108
Fan, Lei 108
Farah, Subrina 109
Farbman, Rob 76
Farrelly, Matthew 58
Farsinezhad, Sepideh 96

Fazzi, Gabriella 84
Felstead, Paul 54, 80
Ferketich, Amy 79
Fernandez, Leticia 78
Ferree, Don 21
Ferro, Lori 52
Feuer, Shelley 65
Fienberg, Howard 25, 65
Filer, Christine 53, 136
Fine, Eric 48
Fingerhut, Hannah 97
Fiscella, Kevin 109
Fischer, Micha 118
Fisch-Friedman, Molly 69
Flannagan, Carol A. C. 95
Fleetwood, John 83
Fletcher, Kenneth 86
Fleury, Christopher 63, 113
Flint, Kate 54, 57
Flowers, Vanessa 77
Fobia, Aleia 21, 22, 110
Fontes, Angela 48, 64, 84
Fordyce, Erin 77, 101
Forrestal, Sarah 102, 107
Fortney, John 52
Foster, Kelly 19, 21, 52, 96
Fowler, Floyd J. 134
Fragapane, Alex 109
Frankovic, Kathleen 19, 21
Frederick Rohde 106
Freedman, Andrew 82, 111
Freedner-Maguire, Naomi 49, 57, 83, 119, 126
Freedner, Naomi 49, 77, 108
Freeland, Edward P. 136
Freeman, Laura Beane 82
French, Judith 98
Friedland, Lisa 68
Frost, David M. 76
Fuchs, Marek 55, 74, 94, 100, 137
Fulton, Brad 86
Funk, Carolyn 26
Furberg, Robert 49
Furnia, Anne T. 71

G

Gadiaga, Aliou 70
Gagnon, François 111
Galinsky, Adena 88
Gamble, Laura 81
Ganesh, Nada 114
Ganesh, Nadarajasundaram 129
Garbarski, Dana 48, 119
Gardner, Scott 69
Garretson, Jeremiah 58
Geisen, Emily 19, 22, 27, 54, 64, 75, 82, 111
Gelman, Michelle 117
Genoversa, Susan 114
Gentry, Robin 49, 88, 133
Gerber, Elisabeth 79
Gessendorfer, Jonathan 118
Ghirardelli, Alyssa 84
Giangrande, Michael 102
Gilbert, Brianne 73, 117
Giles, Abigail 107
Gill, Hyungjin 51
Gill, Jeff 118
Giovann Alarcón 85, 86
Giron, Anna Sandoval 88
Giroux, Stacey 83
Giustinelli, Pamela 68
Gleicher, David 88
Gluck, Adam 79, 103, 114, 127
Glusberg, Daniela 88, 135
Godoy, Johanna 93
Goerman, Patricia 110
Goidel, Kirby 24, 49, 50, 67
Goidel, Spencer 50
Goldberg, Rachel 95
Goldenberg, Karen 21, 22
Goldstein, Daniel 64
Gome, Louis 48
Gonzalez, Ana 20, 22
Gonzalez-Barrera, Ana 22, 67
Goodin, Amy 83
Goosby, Bridget 64
Goree, Samuel 49, 100



Index

Gottfried, Jeffrey 74, 101, 115
Goyle, Arina 63
Grady, Rebecca Hofstein 111
Grady, Sarah 79
Grant, David 52
Gravelle, Timothy 63, 69, 119
Gravelle, Timothy B. 26
Gray, Derrick 96
Greby, Stacie 76
Greenberg, Anna 24, 65
Greene, Elizabeth 94
Greenleaf, Abigail 70
Greenspan, Rachel 111
Gregory Smith 106
Grider, Justin 127
Griffin, Deborah 49
Griffin, Rob 69
Griggs, Ashley 111, 116
Grinberg, Nir 68
Grosul, Maya 106
Grunwald, Heidi 97, 114
Guarino, Nicole 79
Guay, Brian 97, 129
Guengerich, Terri 49
Guenova, Aneta 129
Guggenheim, Lauren 115
Guiella, Georges 70
Gummer, Tobias 55
Gupta, Kahika 83
Guriev, Sergei 50
Guskin, Emily 20, 67, 73, 78, 98, 113
Guterbock, Thomas 21, 119
Gutsche, Tania 112
Guyer, Heidi 21
Guzman, Daniel 94

H

Haan, Marieke 55, 94, 109, 120
Haas, Georg-Christoph 66, 70
Habecker, Patrick 20, 64, 137
Habit, Ian 79
Hager, Danny 80
Hagge, Sarah L. 57, 85, 86
Haines, Cynthia 48
Hair, Elizabeth 109, 137
Hale, Nathan 52
Hall, Leslyn 82, 107
Halpern, Carolyn 111, 116
Hamelin, Anna 52
Hamel, Liz 20, 67, 84, 119, 126
Hammack, Phillip 76
Hamplova, Dana 54
Hampshire, Robert C. 48
Hanaya, Daniel 68
Haney, Carol 19, 102
Hannah, Dominick 64
Hansen, Kris 116
Hanson, Rachel 108
Han, Ying 99, 109
Hardy, Rebecca 79
Harmon, Joey 132
Harper, Christopher 77
Harrell, Melissa B. 80
Harris, Kathie 111
Harris, Kathleen Mullan 116
Harris, Kathleen Mullin 116
Harris-Kojetin, Brian 87
Harrison, Chase 22, 24, 26, 113
Hartig, Hannah 20
Hatley, Nick 78
Hawala, Sam 100
Hawkins, Kimberly 133
Hayatli, Musab 21
Haynes, Harper 108
Hays, Ron D. 64
Hefferon, Meg 101
Heiden, Erin O. 65

Heimel, Sarah 54
He, Lirui 112
Helton, Melissa 22
Hendarwan, Erlina 88
Henderson, Amber 108
Henderson, Steve 53
Herb, Daniel 104, 120
Herman, Peter 109, 119
Hernandez-Viver, Adriana 107
Herrell, Kenneth 101
Herrmann, Melissa 21, 26
Herz, Diane 99
Hewitt, Brian 52
Hibben, Kristen Cibelli 105
Hill, Aaron 114
Hill, Craig 112
Hillygus, D. Sunshine 22, 27, 72
Hinchee, Robin 104, 120
Hitlin, Paul 68
Hobbs, Will 68
Höhne, Jan Karem 94, 118
Holbrook, Allyson 49, 99, 104
Holleman, Bregje 98, 135
Holly Hill 86
Holmes, John Lee 6, 79
Holtzbert, Jessica 101
Holyk, Gregory 22, 53, 136
Holzbaur, Gerry 25, 65
Holzberg, Jessica 22, 23, 27, 69, 99, 101, 116
Hong, Yangsun 111
Horton, Valrie 104, 120
Horwitz, Rachel 24, 72, 106, 107, 137
Houghton, Angela 49
Houseknecht, Brad 102
Hoverman, Victoria 80, 81, 98, 107
Howe, Melissa J.K. 64
Hoyo, Veronica 49
Hsieh, Patrick 130
Hsieh, Yuli 109
Hubbard, Frost 79, 81, 83

Hubbard, Ryan 72
Huggins, Uma 114
Hughes, Adam 112
Hughes, Todd 68
Hu, Jingwei 76, 128
Hull, Richard 64
Hu, Mengyao 68
Humphrey, Alun 114
Hunsecker, Jennifer 84, 107, 112, 114, 130
Hunter, Jo Anna 82
Hupp, Andrew L. 87
Hutchinson, Hilary 135
Hutnick, Jennifer 72
Hyon, Ashley 19, 58, 71, 86, 94

I

Iachan, Ronaldo 77, 95
Ibanez, Natalia 82
Igielnik, Ruth 26, 56, 109
Immerwahr, Stephen 80, 102, 116, 118
Israel, Glenn 50, 137
Ivanich, Jerreed 107

J

Jablonski, Wojciech 50, 128
Jackle, Annette 112
Jackson, Carla 132
Jackson, Chris 25, 65, 78
Jackson, Lisa 108
Jackson, Mickey 96
Jackson, Natalie 19, 24, 55, 118
Jacoby, William 77
Jamie Ridenhour 86
Jamieson, David 129
Jamoom, Eric 84
Jans, Matt 27, 49, 57, 88
Janus, Kristine 80
Jarava, Carlos 84
Jarmon, Ricki L. 22
Javaid, Rizwan 81, 106, 134
Jenkins, Krista 56, 72



Index

Jenkins-Smith, Hank 83
Jennings, Will 113
Jensen, Eric 49
Jessica Vistnes 85
Jewell, Tracey 103
Jill DeMatteis 87
Jodts, Eric 25, 65
Johns, Michelle 77
Johnson, Amy 54
Johnson, David 76
JJohnson, Edward "Paul"
19, 22, 73, 114, 132
Johnson, Kurt 79, 82
Johnson, Timothy P. 19, 22,
23, 24, 26, 49, 65, 107, 115
Jonas, Matt 114
Jones, Ann E. 48
Jones, Bradley 78
Jones, Christina 108
Jones, Jeffrey 132
Jong, Allison De 53, 136
Jong, Julie De 63
Jordan Misra 85
Jorina, Maria 48
Joseph-David, Jacob 79,
83
Joseph, Kenny 68
Joseph McMichael 94
Jugovich, Michael 80, 83
Juhl, Ashley 79

K

Kaczmarek, Lars 127
Kaiser, Ashley 54, 55, 82
Kamoen, Naomi 98, 135
Kamyab, Kian 58
Kanitkar, Kirti 76, 132, 134
Kantor, Julie 105
Kantor, Liz 20, 74, 84, 132,
136
Kaplan, Doug 20
Kaplan, Robin 27, 66, 107
Kappelhof, Joost 132
Kapteyn, Arie 112
Karadjov, Christopher 52
Karen Stein 85

Karen Turner 85, 86
Karlstetter, Wolfgang 93,
111
Kasabian, Alian 22, 23, 69
Kassens, Alice 96
Kastl, Jacob 130
Katz, Jonathan 51
Keaveney, Alexis 49
Keegan, Brian 68
Keeter, Scott 21, 24, 109
Keller, Andrew 78
Kelley, Claire 64, 77, 100,
129
Kelley, Jennifer 20, 54
Kelley, Jonathan 54, 64,
68, 79
Kelley, Sarah 64, 77, 99,
100, 129
Kemmelmeyer, Markus 48
Kempner, Alex 117
Kennedy, Brian 101
Kennedy, Courtney 19, 22,
26, 27, 105, 109
Kennedy, John 95
Kephart, Kathleen 21, 108
Kern, Christoph 87
Kessel, Patrick van 112
Keulenaer, Femke de 26
Keusch, Florian 20, 27, 70,
115, 118, 135
KewalRamani, Angelina 107
Khanna, Kabir 78
Khoury, Amal J. 52
Khun, James 117
Kibuchi, Eliud 72
Kid, Quentin 72
Kien, Le Trung 79
Kifer, Martin J. 70
Kiley, Jocelyn 20, 24, 56,
97
Kilmek, Amanda 78
King, David 86
King, Stephen M. 65
Kirchhoff, Brian 132
Kirchner, Antje 20, 27, 96,
103, 108

Kirzinger, Ashley 23, 27, 67,
84, 133
Kitada, Heather 104, 137
Kline, Teresa 80, 98
Knappenberger, Clayton
103
Knight, Jason 137
Knott, Jared 104, 120
Kocev, Maja 74
Koepp, Kriston 103, 110
Koffman, Dawn 95
Koff, Rosalind 21
Kolbas, Valerija 109
Kolenikov, Stanislav 22, 26,
126
Koly, Olga 25, 65
Koning, Ashley 20, 22, 26
Konitzer, Tobias 112
Kornylo, Sarah 86
Kranenburg, Laurens Klein
120
Krebill-Prather, Rose 116
Krebs, Chris 116
Kreuter, Frauke 66, 70
Krstic, Milena 49
Kriz, Brian 107
Kroki, Karol 83
Krosnick, Jon 108, 101, 118
Krotki, Karol 94, 96
Krstic, Milena 49, 84
Kryan, Maria 26, 27
Kudupudi, Rakesh 80
Kuha, Jouni 104
Kunz, Tanja 55, 56
Kuo, Tony 112
Kurtz, Marshica Stanley 54,
64
Kuru, Ozan 24, 65, 93
Kuwik, Chris 71
Kwiat, Aliza 72, 81

L

Lachapelle, Erick 49
LaCombe, Nathan 73
Lahiri, Partha 99, 109
Landreman, Urban 76

Landy, David 97
Lane, Julia 47
Langeland, Joshua 22, 82
Langer, Gary 53, 136
Langetieg, Pat 81, 82, 95,
102, 134
Langetieg, Patrick 106, 126
Langley, Ronald E. 23, 24,
87
Langton, Lynn 116
Lao, Arnold 96
Lari, Noora 48
Larsen, Michael D. 24
Lau, Arnold 50, 96
Lau, Carolyn 48, 115
Lau, Charles 70
Lavrakas, Paul J. 21, 54, 72,
80, 93, 96, 127, 132
Lawrence, Gillian 70, 103
Lawrence, James B. 72
Lawrence, Michael 21, 106
Lawton, Leora 50
Layton, Heather 83
Lazer, David 68
Leary, Scott 95, 126
LeBaron, Patty 83
LeBlanc, Jessica 105
Lee, Adam 100
Lee, Angela M. 51
Lee, Michelle 94
Lee, Nicole 19
Lee, Sunghee 68, 94, 119,
136
Lee, Yezzi 103
LeFauve, Kate 103
Leiserowitz, Anthony 48
Leite-Bennett, Amy 76
Le, Kien 63
Le, Lena 81
Lanski, Joseph 21, 64, 76,
113, 135
Lenzner, Timo 118
Leonard, Josephine 54
Leonard, Mariel 105
León, Carmen María 48
Leopnard, Josephine 80



Index

Lepkowski, James M. 112
 Lessem, Sarah 63, 109
 Lesser, Virginia 24, 81
 Lessof, Carli 79, 112
 Lestina, Frederic 50
 Levenstein, Margaret 77
 Levine, Burton 83, 96
 Levin, Kerry 81, 82, 95, 102, 106, 126, 134
 Levy, Donald 136
 Lewis, Faith 126
 Lewis, Paige 88
 Lim, Sahnah 80, 102, 116
 Linares, Kevin A. 107
 Linder, Stephen 50, 126
 Lindquist, Christine 116, 135
 Lindsay, Thomas 108
 Lin, Kelly 58, 130
 Link, Michael 77, 126
 Little, Roderick 27, 76
 Liu, An 107
 Liu, Diana 104, 134
 Liu, Jiawei 74
 Liu, Julia 117
 Liu, Mingnan 20, 26, 27, 111, 135
 Li, Yan 24
 Llanos, David 104
 Locke, Robynne 132
 Locke, Sean 81
 Loft, John D. 23
 Lohr, Annaleise 64
 Lohr, Sharon 87
 Lomelino, Linda 20
 López, Gustavo 67
 Lopez, Jesse 72
 Lopez, Mark Hugo 67
 Lorè, Barbara 84
 Loschky, Jay 79
 Losch, Mary 23, 26, 65, 86
 Losh, Susan Carol 101
 Loudermilk, Cliff 71
 Love, Gayle 116
 Lu, Bo 57
 Lucero, Erick 50
 Luchman, Joe 117

Luck, Jasmine 51
 Lugtig, Peter 46, 55, 88, 94, 109, 117, 120
 Lugti, Peer 128
 Luiten, Annemieke 94
 Lu, Peng-Jun 51
 Lupu, Elena 74
 Lush, Mark 48, 64
 Luskin, Larry 69
 Lusskin, Lisa 54, 80, 96
 Lykes, Valerie 134
 Lykke, Lucia 110
 Lynch, Joann 94
 Lynes, Chelsea 81
 Lynn, Kelly 83

M

Macchia, Stefania 84
 Machlin, Steve 106
 Maciel, Leticia 95
 MacInnis, Bo 101
 Madden, Patrick 103
 Maher, Marcus 64, 98
 Maisel, Natalya 55, 110
 Maitland, Aaron 26, 116
 Majercik, Jessica 78
 Makarovs, Kiril 101
 Malarek, David 25, 58, 65, 86, 94
 Malato, Dan 84, 74, 85, 115, 136
 Malouta, Nicholas 79
 Manaev, Oleg 135
 Manley, Rob 63
 Manzo, Whitney 50
 Marcin, Hitczenko 135
 Marcus Berzofsky 86
 Marghetis, Tyler 97
 Margueritta Lightfoot 76
 Marjorie Connelly 85
 Mark Blumenthal 56
 Marken, Stephanie 24, 25, 65, 76, 84, 127, 134
 Markesich, Jason 54
 Marko, Dritana 50, 126
 Marks, Ellen 130, 132

Marks, Leenisha 70
 Marlar, Jenny 70, 74, 76, 127, 128, 134, 137
 Martha Stapleton 85
 Martine, Michael 73
 Martinez, Mandi 24, 51, 102, 110
 Martinez, Michael D. 129
 Martin, Sherry 63
 Martinson, Karin 70
 Marziliano, Amanda 76
 Masai, Laureen 68, 88
 Maslovskaya, Olga 72
 Massey, Meredith 84, 98
 Mathiowetz, Nancy 21, 24
 Matsa, Katerina 20, 74
 Matt Stearmer 86
 Maturo, Vanessa 70, 134
 Matuzak, Joe 25, 65
 Mayer, Emilie 49
 Mazur, Christopher 78
 McAuliffe, Kaitlyn 56, 98
 McBride, Brett 103, 104
 McCarthy, Jaki S. 24, 128
 McClain, Colleen 68, 99, 100, 115
 McCreanor, Reuben 98
 McDermott, Monika 74
 McDonald, Brian 70, 104
 McDonald, Jared 73, 78
 McDonald, Michael 73
 McDonough, Matthew 52, 88, 116
 McGeeney, Kyley 20, 23, 24, 65, 99, 104
 McGovern, Pamela D. 108
 McGonagle, Katherine 85
 McGrath, Dave 106
 McHenry, Gretchen 22, 118
 McInnis, Debi 70
 McIntosh, Charlotte 127
 McKinley, Skyler 43
 McKnight, Jessica 48
 McLaughlin, Katherine R. 137
 McLennan, David B. 50

McLeod, Douglas M. 74
 McMichael, Joe 94
 McNulty, Jennifer 81, 102, 106, 126, 134
 McPetrie, Linda 113
 McPhee, Cameron 94, 127, 132
 McRoy, Martha 74, 93, 132
 Medway, Rebecca 54, 55, 79, 127, 134
 Megha Ravanam 86
 Megra, Mahi 55
 Mehrotra, Komal 76
 Meitinger, Katharina 56, 68
 Melanie Goodrich 85
 Meldener-Harrell, Vanessa 55, 106, 110
 Mendoza, Alexander 103
 Mercer, Andrew 50, 96
 Merkle, Daniel 120
 Mesa, Anna 93
 Messer, Benjamin 116, 133
 Messing, Solomon 68
 Metz, David 43
 Metzler, Anke 94, 137
 Meyer, Ian H. 76
 Meyers, Jay 134
 Meyers, Mikelyn 75, 110
 Meyn, Mary 64, 76, 113
 Michaels, Stuart 77
 Middleton, Deirdre 49, 57, 108
 Milesi, Carolina 88
 Miller, Amy 82
 Miller, Carolyn 84
 Miller, Cynthia 20
 Miller, Cynthia Lynn 133
 Miller-Gonzalez, Jennifer 99
 Miller, Kent J. 116
 Miller, Michael 129
 Miller, Peter V. 23, 24, 77
 Miller, Thomas I. 23
 Miller, Trey 134
 Miller, Yasamin 112, 119
 Mills, Gregory J. 54, 114



Index

Miranda, Javier 101
Mishkin, Arnon 129
Misra, Jordan 81, 106, 107
Mittereder, Felicitas 111
Mneimneh, Zeina 65, 100
Mockovak, William 51
Mohamed, Besheer 75
Mohr, Alicia Hofelich 108
Montgomery, Robert 109
Mook, Kim 54
Mooney, Courtney 79, 103
Moon, Nick 98
Moore, Bonnie 78
Moore, Danna 52, 116
Moore, Raeal 101
Moore, Selma 83
Moore, Yelena 49
Moore, Zoe 111
Moor, Janet de 82, 111
Morales, Gerson D. 26, 110
Morales, Marco 19, 20
Moreau, Caroline 70
Morenoff, Jeffrey 79
Morgan, Daryl 126
Morgan, Jessica 130
Moriarity, Chris 116
Morin, Richard 23
Mory, Bevin 54
Moser, Richard 50
Mosher, Missy 27, 52, 120
Moynihan, Patrick 63, 74, 132
Moy, Patricia 27
Mrkva, Andrew 81
Mtra, Marion Fürnsinn 50
Muehlbauer, Katharina 117
Mulrow, Edward 46
Muñana, Cailey 84
Murgia, Manuela 84
Murphy, Joe 24
Murphy, Padriac 106
Murphy, Ryan 48, 64
Murray, Colleen 48
Murray, Lauren 118
Murray, Patrick 48, 113
Mustafa, Semsia Al-Ali 63

Muzzy, Seth 107
Myers, Brad 110
Myers, Michael 48
Myers, Paul 127

N

Nagavajara, Suteera 127
Nagle, Amanda 51, 52
Naomi Kamoen 106
Narayan Sastry 85
Nardis, Yioryos 115
Nares, Yamil 135
Natalie Jackson 85
Nelson, Brittne 49
Nelson, Courtney 69, 93, 132
Nelson, Dawn V. 21, 51, 100
Nesbitt, Ian 79
Netherlands, Statistics 55
Neuer, Cornelia 118
Neuman, Keith 97, 129
Newell, Carol 117
Newman, Beth 72, 106
Newmiller, Rachel 49
Newport, Frank 24
Newsome, Jocelyn 81, 102, 106, 126, 134
Newton, Lydia 81
Nguyen, Angela-Maithy 81
Nguyen, Jenny 80, 103
Nichols, Elizabeth 19, 75
Nishimura, Raphael 19, 73, 76, 78, 98
Noon, James 78
Norton, Mira 20
Noyes, Mark 88, 108, 127
Nuzzo, Regina 47

O

Oakley-Girvan, Ingrid 112
Oberski, Daniel 26, 105
O'Brien, Eileen M. 24
O'Doherty, Katie 110, 116
Oldendick, Robert 72
Oliphant, J. Baxter 56

Oliver, Broderick 131
Oliver, Jennifer 103
Olmstead-Hawala, Erica 20, 75
Olmstead, Kenny 68
Olmsted, Murrey G. 54, 64
Olson, Kristen 20, 22, 23, 24, 25, 47, 54, 64, 66, 87, 102, 108, 120, 128, 130
Oltman, Timothy 25, 84, 114, 127
O'Muircheartaigh, Colm 21, 87
Ong, Ai Rene 119, 136
Ongena, Yfke 109
Ormson, Elizabeth 24, 65
O'Rourke, Diane 21
Orr, Nathan 64
Ormson, Elizabeth 25
Ortman, Jennifer 51, 78
Osborn, Larry 118
Owens, Linda K. 23

P

Pacer, Julie 70
Palmer, Nathan 81
Pancio, Kristen 107
Papa, Anthony 48
Park, Ki 86
Park, Ki Hyung 65, 86
Park, Royce 68
Pasek, Josh 24, 93, 101
Peitz, Megan 51
Peltola, Pia 20, 21, 23
Penagos, Diana 51
Pennay, Darren 127
Pennell, Beth Ellen 21, 26, 56
Perez, Brianda 109
Perez-Lopez, Dan 117
Perez-Ruiz, Diego 95
Perrin, Elaine 94, 109
Perry, Cheryl L. 80
Perry, Kathleen 53
Petersen, Kristen 81, 116
Peterson, Alan 106

Petrin, Robert 64, 104
Pettit, Annie 24
Peugh, Jordan 21, 82
Peytcheva, Emilia 20, 26, 103, 108
Peytchev, Andy 23, 25, 65, 130
Phillips, Benjamin 104, 120
Phillips, Elizabeth 79
Phipps, Polly 49, 57, 69, 107, 108
Pick, Kenneth M. 75, 108
Pierannunzi, Carol 25, 53, 58, 65, 77, 83
Pineau, Vicki 20, 70, 103, 115
Pinkston, Amanda 63
Pinkus, Erin 22, 56, 72
Pinkus, Susan 21
Pino, Paola 132
Planty, Michael 100, 116
Plegue, Melissa 52
Plutzer, Eric 27
Poehler, Elizabeth 131
Polyak, Mark 104
Ponce, Beth 54, 80, 96
Ponce, Ninez 68
Pondel, Kristin 80
Ponomarev, Nick 52
Post, Diahanna 49
Powell, Rebecca J. 54, 64, 103, 108, 111
Prempeh, Adwoa 81, 98
Presser, Stanley 23, 24
Pssylos, Stephanie 20
Pugliese, Anita 63, 69, 74, 132
Pugliese, Chris 82
Puniello, Orin 113, 117

Q

Qiao Ma 86
Qin, Xiaoting 50
Quinn, Dennis 86



Index

R

Rabe, Megan 114
 Rachael Allen 85
 Rachel Horwitz 85
 Rachel LeClere 85
 Raeal 134
 Rafei, Ali 95
 Raghunathan, Trivellore 100
 Raglin, David 78
 Rahman, Naila 95
 Ra, Julie 69
 Ralph, Laurence 101
 Ramirez, Carl 25
 Rapoport, Robyn 20, 82
 Ray, Julie 63, 69
 Reeves, Renee 81, 106, 107, 137
 Reimer, Becky 129, 136
 Reiser, Courtney 81
 Reynolds, Bridget 84
 Reynolds, Thomas 50, 126
 Rheault, Magali 74
 Rhoda, Dale 115
 Rhodes, Bryan 130, 132
 Ricci, Kay 88, 112, 117
 Rice, Natalie 135
 Richards, Scott 126
 Ridder, Rick 43
 Ridenhour, Jamie 25, 65
 Ridolfo, Heather 22, 75, 82
 Riederer, Emily 98
 Ries, Randal 80, 83, 107
 Riggs, Miranda 49
 Rinco, Edward 88
 Rincon, Edward T. 26
 Rinfret, Sara 99
 Rinz, Kevin 78
 Ripberger, Joseph 83
 Ripley, Aimee Vella 20, 83, 107
 Riskey, Michael 82
 Risman, Barbara 53
 Rivero, Gonzalo 86, 99, 115
 Rivers, Douglas 26, 42, 53
 Robbins, Michael 52, 54, 95

Roberts, Caroline 68
 Robertson, Brian 25, 88, 108, 127
 Robin Gentry 82
 Robinson, Jonathan 73
 Roddy, Juliette 119
 Rodgers, James 114
 Rodhouse, Joseph 82
 Rodkin, Jonathan 134
 Rodriguez, Felix I. 116
 Roe, Dave 126, 137
 Roller, Margaret 27, 71
 Ropers, Guido 105
 Rosa, Josh De La 19
 Rosenfeld, Paul 117
 Rosenthal, Seth 48
 Roshwalb, Alan 21, 98
 Rosin, Larry 76
 Rothge, Jennifer 21
 Rothschild, David 112
 Roth, Shelley 94
 Rothstein, Melissa 98
 Rowan, Kathy 103
 Rozenwasser, Gabriel 83
 Rubinstein, Jake 115
 Rucinski, Dianne 20, 133
 Ruiter, Stijn 117
 Runge, Carolyn 81
 Rupert, Lisa 95
 Russell, Melody 52
 Russell, Stephen 76
 Russo, Rocco 83

S

Saad, Lydia 26
 Sadowsky, Michael 55, 98
 Sahgal, Neha 69
 Sahr, Timothy 57, 86
 Saito, Yasuyuki 49
 Sakshaug, Joseph 82, 95, 118
 Salazar, Ariana Monique 69
 Salvanto, Anthony 78, 120
 Sanders, Herschel 20, 49, 75, 109, 130
 Sanders, Mechelle 109
 Sani, Jamila 137
 Santibanez, Tammy 51
 Santos, Robert L. 20, 22
 Sarrasin, Oriane 68
 Sarwar, Mazen 108
 Satorius, Jennifer 110
 Saucedo, Esteban Guzman 128
 Saucedo, Esteban Guzmán 111
 Sauer, Jennifer 49, 64
 Savage, Alpha 106
 Savin, Nikita 63
 Sawyer, R. Chase 78, 114
 Scanlon, Paul 19, 84, 110
 Scantlebury, Daniel 100
 Scarborough, Buddy 53
 Scattergood, Wendy 48
 Schaar, Denise 110
 Schaeffer, Nora Cate 23
 Schafer, Brenda 81, 82, 95, 102, 106, 126, 134
 Schafer, Casey 81
 Schar, Bryan 71
 Schlosser, Stephan 94
 Schneider, Jeff 106
 Schober, Michael F. 65, 87, 114, 120
 Schoua-Glusberg, Alisu 21, 68, 128
 Schouten, Barry 94
 Schreiner, Jonathan 114, 131
 Schroeder, Paul 93
 Schulman, Mark 97
 Schwartz, Andrew 129
 Schwartz, Doug 43
 Schwartz, Gabrielle 49
 Schwarzer, Steve 63, 69, 74, 132
 Schwarz, Norbert 53
 Schwede, Laurie 49
 Schwichtenberg, Anne 53
 Sciupac, Elizabeth 58
 Scruggs, Caroline 57
 Sedlak, Lauren 110
 Sedley, Aaron 135

Segura, Alejandro Hernandez 94
 Sekar, Samantha 101
 Seleman, Maher 48
 Seligson, Amber Levanon 80, 102, 116
 Sell, Andrew 108
 Sengül, Denise 130
 Sernau, Tracy 126
 Sevem, Rebecca 126
 Shaffer, Kris 68
 Sha, Mandy 20, 23
 Sharma, Sharan 87, 105
 Shattuck, Rachel 78
 Shearer, Elisa 101, 115
 Sheppard, David 25, 65, 78
 Sherr, Susan 22, 63
 Shi, Lin 82
 Shi, Weijia 48
 Shin, Hee Choon 116
 Shino, Enrijeta 73, 129
 Shockley, Bethany 63
 Shor, David 55, 98
 Siciliano, Michael 107
 Signorino, Curtis 96
 Silber, Henning 118
 Silva, Carol 83
 Silver, Laura 63
 Simek, Chris 27, 48, 76
 Simile, Catherine 88, 116
 Simmons, Brian 69
 Simon, Alisha Baines 57, 86
 Simpson, Kristin 21, 81
 Sim, Shao-Chee 126
 Singh, Lisa 100
 Singh, Vishal 114
 Sinozich, Sofi 53, 136
 Sin, Ray 48, 53, 64
 Sirkis, Robyn 108
 Si, Yajuan 118
 Skalland, Benjamin 70
 Skouras, Georgios A. 107
 Skufca, Laura 85
 Slavkova, Evelina 52
 Sloan, Rachel 108
 Smeltz, Dina 21



Index

Smith, Aaron 85
 Smith, Amanda 75, 109, 116
 Smith, Andrew 23, 24, 84
 Smith, Conan 79
 Smith, Daniel 73
 Smith, Katherine 24
 Smith, Michael 52, 54, 129
 Smith, Tom W. 21, 23, 26, 27, 56, 101, 115, 117, 133
 Smyth, Jolene 4, 26, 54, 64, 102, 108, 110, 120, 128
 Snell, Steven 50, 51
 Solis, Delicia 93
 Sommer, Elena 114
 Song, Wen 127
 Son, Jaesok 58
 Sorra, Joann 80, 108
 Sostek, Katrina 20
 Spahn, Bradley 109
 Speizer, Howard 57, 83
 Spiegelman, Maura 20, 108
 Srivastav, Anup 51
 Stähli, Michèle Ernst 25, 65, 68
 Stalone, Lynn 19, 25, 65
 Stambaugh, Leyla 130
 Stapleton, Martha 20, 82, 95
 Stark, Tobias 118
 Starnowski, Matthew 119
 Starr, Kelsey Jo 69
 Stavrakantonaki, Marina 104, 107
 Stearmer, Matt 57
 Stec, Jeffery A. 21
 Steele, Elizabeth 137
 SteelFisher, Gillian 88
 Stefek, Peter 86
 Steiger, Darby M. 24, 26, 42, 101
 Steinberg, Barry 103
 Stein, Karen 81, 82, 95, 127
 Stepler, Renee 20
 Stern, Michael J. 77
 Sterrett, David 22, 24, 74, 115, 129
 Stettler, Kristin 83, 101, 135

Stewart, Kate M. 26, 93
 Stocking, Galen 115
 Stone, Celeste 22, 99
 Stoop, Ineke 132
 Stork, Linda 93
 Streicher, Janet L. 19, 21
 Stringer, Chris 83
 Struminskaya, Bella 55, 94
 Sturgis, Patrick 72, 104
 Subaey, Mohammed Hassan Al 79
 Suchindran, Chirayath M. 116
 Sullivan, Brianna 102
 Sullivan, Helen 81, 107, 127
 Suls, Rob 24
 Su, Min-Hsin 74
 Summers, Emily 100, 107, 130
 Sun, Hanyu 75, 81, 99, 102, 106, 126, 134
 Suro, Roberto 67
 Suteera, Nagavajara 127
 Su, Yan 51
 Suzer-Gurtekin, Tuba 24, 136
 Swanson, Emily 120
 Swasey, Charlotte 98
 Synodinos, Nicolaos E. 49

T

Talley, Jesse 107
 Tamby, Avinash 100
 Tang, Ge 137
 Tarab, Basel 48
 Tassone, Annette 80, 83, 107
 Taylor, David 48, 96
 Taylor, Sean 87
 Terry, Rodney 20, 110, 133
 Terry, Tamara 19, 20, 21, 133
 Tesfaye, Casey 64, 88, 128
 Thaker, Priya 68, 88
 Thaler, Dan 93
 Thalji, Lisa 65
 Tharp, Kevin 83

Thomas, Marie 109
 Thomas, Matthew 83
 Thomas, Randall K. 95, 107, 108, 113, 118, 128, 137
 Thompson, Emily 76
 Thompson, John 25, 65
 Thompson, Shane 100
 Tienda, Marta 95
 Timbrook, Jerry 22, 54
 Timmons, Mechelle 21
 Titus, Jennifer 84
 Toepoel, Vera 46, 55, 94, 109, 117, 120, 124
 Toit, Nola du 46
 Tolliver, Kevin 52
 Tolliver, Rickey 79, 134
 Tompson, Trevor 74, 84, 120, 129, 136
 Tompso, Trevor 132
 Tong, Chau 129
 To, Nhien 75
 Toor, Skye 68
 Torong, Robert 80
 Tortora, Robert 49, 95, 127, 132
 Tourangeau, Roger 22, 26, 86, 133
 Townsend, Reanne 50, 99, 115
 Tran, Haley 99, 104
 Trappmann, Mark 65
 Traugott, Michael 24, 23
 Treisman, Daniel 50
 Trejo, Yazmín García 19
 Triplett, Timothy 23, 54
 Tristani, Emily 82
 Trocki, Karen 103
 Trucano, Meg 51
 Tsubutashvili, Davit 74
 Tsuneda, Michiko 101
 Tuan, Mia 105
 Tucker, Clyde 20, 78, 99
 Tumin, Rachel 79, 82
 Turakhia, Chintan R. 24
 Turley, Lucy 69
 Tyson, Alec 56

U

Ulrich, Kevin 20
 Undem, Tresa 26, 53, 97

V

Vaccaro, Donato 21
 Vakoch, Dan 52
 Valliant, Richard 47, 105
 Vallone, Donna 137
 VanBeselaere, Carla 106
 Vandermaas-Peeler, Alex 69
 VanderWielen, Lynn 97
 Vanderwolf, Patricia 49, 52, 57, 108, 116
 Vannette, David 50, 51, 65, 102
 Varela, Kayla 52, 137
 Varghese, Levena 134
 Velkoff, Victoria A. 78
 Ventura, Ilana 53, 88, 124
 Vera, Jose Alberto 51
 Vericker, Tracy 98
 Vetting, Sarah 81, 107
 Vickers, Jonathan 132
 Vignare, Victoria 72, 114
 Villar, Ana 63, 114
 Vincent E. Welch 86
 Viox, Melissa Heim 77
 Virgile, Matt 69
 Viver, Adriana Hernandez 137
 Volos, Vadim 63
 Vrudhula, Sanjay 25, 65
 Vydiswaran, Vinod 52



Index

W

Waddington, Brent 24
Wagner, James 65, 114
Waickman, Caitlin 64
Walejko, Gina K. 22, 23, 24, 26
Walsh, Sara 22, 110
Walton, Lauren 49, 84, 88, 107, 112, 114, 127, 130
Walzer, Jennifer 107
Wan, Carol 79
Wang, David 113
Wang, Kevin 83
Wang, Pan 88
Wan, Tzu-Jou 108
Warren, Antonia 99
Warren, Lauren 53
Warshaw, Matthew 79
Webb, Tina 103
Weber, Annie 113
Weber, Elisabeth 109
Weeks, Brian E. 93
Wei, Feifei 84
Weindorf, Marielle S. 19
Weiner, Marc D. 66
Welch, Vincent E. 26, 101
Weldon, Kathleen 24, 106
Wells, Brian 75, 80
Wells, Tom 51, 112
Welton, Thomas 117
Wendt, John 81
Wernimont, Jerome 114
West, Brady 19, 20, 65, 76, 82, 99, 104
Wheatley, Cullen 21
White, Emma 79
Whiting, Chelsea 103
Wiant, Kristine 82, 111
Wickham, Charlotte 81
Wiencrot, Anna 22, 26, 110
Wietelman, Derek 83
Wilcox-Cook, Elaine 51

Wilke, Joy 53, 74
Williams, Andrew N. 72
Williams, Dean 73, 78, 98
Williams, Douglas 27, 75, 107
Williams, Joel 53
Williams, Kate 85, 88
Williams, Walter 51
Willimack, Diane K. 107
Willis, Gordon 23, 24, 82, 111, 115
Willson, Stephanie 22, 135
Wilmot, Amanda 81, 98, 127
Wilson, Ashley 108
Wilson, Bianca D.M. 76
Wilson, David C. 20, 24, 26, 133
Wilson, Ellen 78
Wilson, Harry 48, 96
Wilson, Jonathan 48
Wilson, Tyler 82, 137
Wilson, Willis 50
Winneg, Ken 19, 21
Wisniowski, Arkadiusz 95
Witt, Evans 21
Wittkowski, Erin 79, 82, 103, 114, 127
Wittrock, Jill 65
Witt-Swanson, Lindsey 64, 102
Wlezien, Christopher 113
Wojcik, Stefan 68
Wong, Andrew 79
Wong, Cara 97
Woods, Tyler 63
Woolley, Peter 56, 72
Worthge, Scott 49
Wright, Debra 51
Wronski, Laura 55, 135
Wtyinck, Sonya 112
Wu, Bryan 27, 119, 126
Wulfe, Martin 132

X

Xiao, Haijun 119

Y

Yahng, Lilian 20, 107
Yang, Daniel 54
Yang, Rosalynn Xin 50, 115
Yang, Yongwei 135
Yan, H. Yanna 20, 135
Yan, Ting 27, 99, 118, 133, 135
Yelena Moore 82
York, Sue 19
Young, Christopher 52
Young, Clifford 23
Young, Linda 24, 87
Yount, Naomi 80, 108
Yumoto, Toshi 100
Yu, Shengchao 81

Z

Zablotsky, Benjamin 109
Zahran, Hatice S. 50
Zainulbhai, Hani 106
Zamudio, Maria Ines 136
Zandvliet, Robbert 120
Zapakin, Marni 117
Zappa, Joseph 56, 98
Zapryanova, Galina 93, 132
Zebrak, Katarzyna 108
Zechmeister, Elizabeth 26
Zelay, Carla E. 88
Zhang, Anlan 107
Zhang, Chan 112
Zhang, Hexuan 119
Zhang, Xinyu 106
Zhen Zhao 86
Zhou, Quan 64, 102
Ziniel, Sonja 21
Zong, Zewei 55, 56, 128

Zotti, Allison 137
Zuckerbraun, Sara 23, 85
Zukerberg, Andrew 55, 132
Zukin, Cliff 26
ZuWallack, Randy 49, 50, 57, 80, 96, 102, 108, 119, 126

Sponsor and Exhibitor Index

Abt Associates Booth Number: 205

Brenda Rodriguez
10 Fawcette Street
Cambridge, MA 02138
Phone: 617-520-2351
Fax: N/A
Email: Brenda_Rodriguez@abtassoc.com
Website: www.abtassociates.com



Abt Associates is an engine for social impact, dedicated to moving people from vulnerability to security. Harnessing the power of data and our experts' grounded insights, we provide research, consulting and technical services globally in the areas of health, environmental and social policy, technology and international development.

ADAPT Inc. Booth Number: 304

Dave Koch
5610 Rowland Rd., Ste. 160
Minnetonka, MN 55343
Phone: 952-939-0538 x. 114
Fax: 952-939-0361
Email: dkoch@adaptdata.com
Website: www.adaptdata.com

Services include: comment coding (in over 30 languages); mobile media coding; text analysis; survey printing and mailing; inbound mail management; image scanning and traditional data capture; verbatim keying and editing; transcription (focus groups, IDI's and recorded IVR comments). We have extensive experience in Healthcare, Consumer and Employee research. SSAE16 SOC2 Security Certified and HIPAA compliant. When you need fast and accurate survey processing services, call the experts at ADAPT Inc.

American Association of Nurse Practitioners Booth Number: 215

Michelle Cook
PO Box 12846
Austin, TX 78711
Phone: 512-442-4262
Fax: 512-442-6469
Email: admin@aanp.org
Website: www.aanp.org

AANP is the oldest, largest, and only full-service national professional membership organization for nurse practitioners (NPs) of all specialties. Through individual and organization memberships, AANP represents the interests of approximately 248,000 nurse practitioners in the country.

American Institutes for Research Booth Number: 315

Kathleen Small
1000 Thomas Jefferson Street, NW
Washington, DC 20007
Phone: 202-403-5000
Fax: N/A
Email: mkelly@air.org
Website: www.air.org



AIR is one of the world's largest behavioral and social science research and evaluation organizations. Our overriding goal is to use the best science available to bring the most effective ideas and approaches to enhancing everyday life. For us, making the world a better place is not wishful thinking. It is the goal that drives us.

ASDE Survey Sampler Booth Number: 208

Randa Bell
729 St Joseph Suite 201
Gatineau, Quebec, J8Y4B6 Canada
Phone: 819-770-3651
Fax: 819-770-3688
Email: info@surveysampler.com
Website: www.surveysampler.com

Survey professionals and researchers have been relying on ASDE Survey Sampler's expertise since 1994. We offer Telephone Samples (landline, active cell phone, targeted, ethnic, radius, business), Interactive Voice Response surveys, Address-based Sampling (ABS), List Matching/Appending services and Sample Cleaning/Pre-dialing. Order any sample/service by project on demand or install our unique Sampling Software solutions on your computer to draw RDD and Cell Phone samples. ASDE or members of its team belong to AAPOR, Insights Association, MRIA, AMA and ESOMAR.

Cint Booth Number: 416

Kevin Lewis
79 Madison Ave, Suite 24
New York, NY 10016
Phone: 818-370-5750
Fax: N/A
Email: kevin.lewis@cint.com
Website: <https://www.cint.com/>

Hosting over 40 million registered consumers worldwide, Cint maintains an online insight exchange platform that connects community owners to researchers, agencies and brands, for the sharing and accessing of insights and consumer data.

Sponsor and Exhibitor Index

Comms Multilingual Ltd

Booth Number: 404

Sue Orchard
Page House, 40 East Street
Epsom, Surrey KT172NA
United Kingdom
Phone: +44 1372 209936
Fax: +44 1372 744382
Email: sue.orchard@commsmultilingual.com
Website: www.commsmultilingual.com



Comms Multilingual specializes in the translation and adaptation of surveys, assessments, feedback questionnaires and more. We take the stress out of working on complex multilingual projects, and provide expert translations in over 100 languages by people with specialist subject knowledge – saving you time, effort and reputation. Some of the other services we offer include typesetting/DTP for professionally-designed or printed materials, as well as the transcription of open-ended comments and responses.

Corona Insights

Booth Number: 313

David Kennedy
1580 Lincoln St
Denver, CO 80203
Phone: 303-894-8246
Fax:
Email: david@coronainsights.com
Website: www.coronainsights.com

Market research, evaluation, and strategic consulting to help communities and organizations discover the right answers to their most important questions. From broad citizen satisfaction surveys to studies of community needs (e.g., for human services, healthcare, recreation, and other domains), Corona has provided defensible research and guidance on many topics to governments and organizations both large and small.

DataForce MJT US

Booth Number: 312

Mechelle Timmons
2908 Stewart Creek Blvd
Charlotte, NC 28216
Phone: 704-826-7828
Fax: N/A
Email: mechelle.timmons@dataforceresearch.com
Website: www.mjtus.com

DataForce delivers must-have evidence for mission-critical decisions. From one-time surveys to multi-modal longitudinal healthcare studies, DataForce

provides essential data that powers policy change and healthcare reform. Our proven methodology guarantees precision data that uncovers surprising truths – giving you the insights to positively impact the world. And we do it for less. Count on us for cost-effective, practical and on-time solutions for planning, printing, data collection services, mail study, paper scanning, survey fulfillment, incentive fulfillment, results reporting, and more.

Data Independence

Booth Number: 211

Marc Maynard
Lois Timms-Ferrara
23 Settlers Way, Ellington, CT 06029
Phone: 860-965-9279
Fax: N/A
Email: Admin@DataIndependenceNow.com
Website: www.dataindependencenow.com

Data Independence offers flexible data management solutions to fully leverage your data collection efforts. Practical and efficient, we combine technical data management expertise with substantive knowledge of survey research to bring your organization renewed opportunities. Specializing in preservation for access, we develop systems that place your data easily and comprehensively at your fingertips. Ask about Divata, our computational tool that doesn't just access trends and releases, but also offers online analysis and a questionnaire developer.

Davis Research

Booth Number: 412

Bob Davis
23801 Calabasas RD #1036,
Calabasas, CA 91302
Phone: 818-591-2408
Fax: 818-591-2488
Email: BOB@DAVISRESEARCH.COM
Website: www.davisresearch.com

Davis Research is a GSA certified small business that delivers market and public opinion research to commercial, government, and non-profit organizations. Since we opened our doors in 1970, we have conducted close to 10MM hours of telephone interviews and over 5MM web surveys. Our programming, data processing, and research analysts are in-house at our offices in California and Arizona. Expect quick turnaround on complex surveys and advanced sample design on every Davis Research project.

Sponsor and Exhibitor Index

EdChoice

Keri Hunter
111 Monument Circle,
Indianapolis, IN 46204
Phone: +317-682-0745
Fax: +317-681-0945
Email: keri@edchoice.org
Website: www.edchoice.org

EdChoice is a nonprofit, nonpartisan organization dedicated to advancing full and unencumbered educational choice as the best pathway to successful lives and a stronger society. EdChoice believes that families, not bureaucrats, are best equipped to make K-12 schooling decisions for their children. The organization works at the state level to educate diverse audiences, train advocates and engage policymakers on the benefits of high-quality school choice programs. EdChoice is the intellectual legacy of Milton and Rose D. Friedman, who founded the organization in 1996 as the Friedman Foundation for Educational Choice.

EurekaFacts

Booth Number: 314

Alison Wurzel
51 Monroe Street, PE-10
Rockville, MD 20850
Phone: 240-403-4800
Fax: 301-610-0640
Email: info@eurekafacts.com
Website: www.eurekafacts.com

EurekaFacts conducts market research including survey research, usability research, cognitive interviewing, human factors, advanced analytics, and focus groups/stakeholder interviews among other activities. Utilizing our in-house contact and outreach center, EurekaFacts specializes in recruitment of specialized and hard-to-reach audiences. EurekaFacts is the only minority-owned firm in North America certified to ISO 20252, the International Quality Standard for Market, Public Opinion and Social Research. We are also certified to FISMA moderate level security by the US government.



G3 Translate

Booth Number: 316

Nancy Hernon
116 East 27th Street, Fl 11
New York, NY 10016
Phone: 212-889-5077
Fax: 212-686-5114
Email: nancy@g3translate.com
Website: www.g3translate.com

From Slovak to Slang, we can help you speak anyone's language. At G3 Translate, we do more than translate words — we interpret intention, inflection, and ideas, helping people truly understand each other. Originally founded with a focus on Market Research, we've provided 12,000+ foreign language survey translations for clients in 135+ countries. We understand not just your language but also your objectives, and we know how to translate surveys without introducing bias or confusion.

GfK

Booth Number: 115 & 117

Bob Torongo
1655 N Fort Myer Dr, Suite 630
Arlington, VA 22209
Phone: 202-747-1820
Fax: N/A
Email: bob.torongo@gfk.com
Website: www.gfk.com/en-us

SSR is the global social and strategic research division within GfK- driven by quality and trusted by our clients. Through our European and US based research hubs, we provide our clients continuous high quality project delivery by combining rigorous social research with cutting-edge digital tools executed by subject-matter-experts, policy specialists, data scientists and methodological specialists.

Sponsor and Exhibitor Index

Headway In Research

Booth Number: 408

Alan Zdanowski
421 Fayetteville St., Ste 1020
Raleigh, NC 27601
Phone: 919-424-5788
Fax: N/A
Email: azdanowski@headwaycorp.com
Website: N/A



Headway in Research has been a proud provider of innovative workforce solutions to leading research organizations for over 20 years, with a proprietary network of 750,000+ data collectors participating in hundreds of studies nationwide. Our services include field data collection/call center workforce recruitment, employer of record solutions, HR support, and large-scale contingent workforce programs. Passionate about our work and dedicated to our clients, Headway is committed to exceeding expectations in the human capital service sector.

ICF

Booth Number: 202

Breauna Johnson
9300 Lee Highway, Fairfax, VA 22031
Phone: 571-373-5545
Fax: N/A
Email: Breauna.Johnson@icf.com
Website: www.icf.com



ICF is a global consulting services company with over 5,000 specialized experts, but we are not your typical consultants. At ICF, business analysts and policy specialists work together with digital strategists, data scientists and creatives. We combine unmatched industry expertise with cutting-edge engagement capabilities to help organizations solve their most complex challenges. Since 1969, public and private sector clients have worked with ICF to navigate change and shape the future.

IHR Research Group

Booth Number: 109

Lynn Stalone
17291 Irvine Blvd., Suite 315,
Tustine, CA 92780
Phone: 714-368-1884
Fax: N/A
Email: Lynn.Stalone@ihr-research.com
Website: www.ihr-research.com

Ethical. Hard working. Honest. Delivering value for the money. Some people might call our business principles "old school." For over 40 years, IHR Research Group has been a trusted partner in data collection and marketing research support services - because of these principles. From traditional CATI to Online to Mobile to Mixed-Mode, we have the experience, people and resources to deliver the highest quality, on-time, and on-budget data collection and support services for your project

IMPAQ International

Booth Number: 203

Daniel Kaplan
10420 Little Patuxent Parkway
Suite 300,
Columbia, MD 21044
Phone: 443-259-5500
Fax: N/A
Email: info@impaqint.com
Website: www.impaqint.com



IMPAQ International evaluates and enhances public programs and policy. We provide leading-edge research and consulting services to domestic and international clients, including: monitoring & program evaluations, research & policy analysis, implementation & technical assistance, technology solutions & data management, surveys & data collection, and communications & logistics support. Learn more at www.impaqint.com.

Sponsor and Exhibitor Index

Ironwood Insights Group, LLC

Booth Number: 214

Brad Larson
1795 E Scorpio Pl
Chandler, AZ 85249
Phone: 215-688-8469
Fax: N/A
Email: bradlarson@ironwoodinsights.com
Website: www.ironwoodinsights.com

Ironwood Insights Group is a full-service research firm dedicated to our client's success. Our consultative approach to each engagement ensures the most appropriate methodology is employed, the correct population is surveyed and that results are meaningful. Services include questionnaire design, mail, telephone and online/web interviewing, online sampling, traditional and online focus groups/IDI's, advanced analytics and reporting. All services are provided ad-hoc or in combination to ensure your success. Ironwood Insights... your partner for quality research solutions.

Issues & Answers Network, Inc.

Booth Number: 309

Ginger Blazier
5151 Bonney Road, Suite 100
Virginia Beach, VA 23462-4384
Phone: 619-724-9727
Fax: 757-456-0377
Email: gblazier@issans.com
Website: www.issans.com

Issues & Answers Network, Inc. is a global marketing research company specializing in all types of full-service quantitative and qualitative research in the United States and more than 120 countries:

- US -Based Call Centers with Remote Monitoring (467 Stations)
- Multi-Lingual Call Center in Glasgow, UK (B2B) (160 Stations)
- In-Bound Toll-Free Lines for B2B
- Call Recording
- Modern Focus Group Facility in Virginia Beach, VA
- Data Collection | Data Processing | Tabulation | Analytical Services | Focus Groups | Online | In-Person Global Research | Proprietary Research | Hybrid Methodologies

Market Xcel Data Matrix Pvt. Ltd

Booth Number: 212

R Vishal Oberoi
16, Sant Nagar, East Of Kailash, New Dehli, Dehli 110065 India
Phone: +91 11 42343500
Fax: +91 11 42325150
Email: vishal@market-xcel.com
Website: www.market-xcel.com

Market Xcel a full service market research from India having diverse experience in the field of survey & polling research. Experts in both Qualitative & Quantitative survey methodologies, we work in designing survey, sampling, collecting, and analyzing to presentation.

We work in India and neighboring countries & do Opinion Polling, Monitoring & Evaluation, Public Policy and other Social/Developmental areas.

Staff Strength = 150 (researcher, sup & PM) + 500+ (field staff)

Offices = 13 across India

Marketing Systems Group

Booth Number: 303

Ashley Hyon
755 Business Center Drive
Suite 200, Horsham, PA 19044
Phone: 215-653-7100
Fax: 215-653-7115
Email: info@m-s-g.com
Website: www.m-s-g.com

Marketing Systems Group was founded in 1987 with simple goals: to provide the highest quality survey research sampling solutions at a competitive price, to ensure each and every client is completely satisfied, and appreciates the opportunity to develop long and valued relationships. Thirty years later, MSG has become a high-tech provider of innovative products, services and information solutions designed specifically for the survey, sensory and marketing research communities. As MSG begins its fourth decade, it is thoroughly committed to investing in people and technology to meet the evolving needs of the industry. Headquartered in suburban Philadelphia, MSG provides full-service qualitative and quantitative global sampling and market research intelligence. MSG also provides automated feedback and panel management platforms for recruitment, scheduling, data collection and custom reporting as well as research predictive and TCPA compliant dialing systems.





Sponsor and Exhibitor Index

Mathematica Policy Research

Booth Number: 114

Diane Herz

PO Box 2393, Princeton, NJ 08543-2393

Phone: 609-945-6616

Fax: 609-799-0005

Email: DHerz@mathematica-mpr.com

Website: www.mathematica-mpr.com



Mathematica Policy Research is a pioneering nonpartisan research organization dedicated to improving public health, safety, and well-being. We conduct research that encompasses data collection and management, advanced research design and analytics, systems design and development, and program technical assistance. Our work meets the highest standards of quality and objectivity. Mathematica experts integrate strong methodological skills with substantive knowledge, working with decision makers across the public and private sectors to provide customized and adaptive approaches.

Michigan Program in Survey Methodology

Booth Number: 111

Jill Esau

426 Thompson St, Ann Arbor, MI 48104

Phone: 734-647-3592

Fax: 734-764-8263

Email: pagregor@umich.edu

Website: www.psm.isr.umich.edu

The University of Michigan Program in Survey Methodology seeks to train future generations of survey methodologists who specialize in the statistical, social, and data sciences. The program offers Doctor of Philosophy and Master of Science degrees through the University of Michigan. The program's home is the Institute for Social Research, the world's largest academically-based social science research institute.

NORC at the University of Chicago

Booth Number: 410

Lyndsay Arends

55 East Monroe, 30th Fl

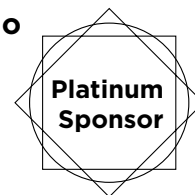
Chicago, IL 60603

Phone: 312-357-7032

Fax: 312-759-4005

Email: arends-lyndsay@norc.org

Website: norc.org



NORC at the University of Chicago is a non-partisan and objective research institution that delivers reliable data and rigorous analysis to guide critical programmatic, business, and policy decisions. Since 1941, NORC has conducted groundbreaking studies, created and applied innovative methods and tools, and advanced principles of scientific integrity and collaboration. Today, government, corporate, and nonprofit clients around the world partner with NORC to transform increasingly complex information into useful knowledge.

NPC Inc

Booth Number: 110

Brad Houseknecht

13710 Dunning Hwy

Claysburg, PA 16625

Phone: 814-239-8787

Fax: 814-239-8706

Email: info@npcweb.com

Website: www.npcweb.com

PC's survey production and delivery solutions help commercial, nonprofit and government customers prepare, produce and distribute notifications and surveys to the right person, in the right place, at the right time... on time, every time. We combine any number of our services — high-volume personalized printing, optimized mail delivery, fulfillment-on-demand services, cash incentive management, return mail processing, and data capture — to create secure, timely solutions so you can focus on getting the best response rates possible.



Sponsor and Exhibitor Index

Opinion Access

Booth Number: 213

Lance Hoffman
1979 Marcus Ave Suite 210
New Hyde Park, NY 11042
Phone: 718-729-2622
Fax: 718-729-2444
Email: lance@opinionaccess.com
Website: opinionaccess.com

Opinion Access (OA) has been delivering expert survey solutions through superior Project Management for over 20 years. Regarded as one of the leading companies in the industry, OA provides researchers and consultants with a one-stop shop for all data collection and data processing needs. Our Domestic and Nearshore CATI interviewing stations alongside our unique Online surveying solutions, Opinion8, enable us to cater to clients with a wide range of varying budgets and goals. 100% web-enabled, we offer CATI and CATI over web from any of our interviewing stations, along with programming and hosting for full-service or sample-only Online studies. Clients know that they can count on OA to deliver data that's beyond reproach by adhering to methodology and maintaining quality. OA gets it done: anyone...anywhere... anyway

Oxford University Press

Booth #: 402

Byron Boneparth Brittany Hobson
198 Madison Ave
New York, NY 10016
Phone: 800-445-9714
Fax: N/A
Email: custserv.us@oup.com
Website: www.academic.ap.com/journals

Oxford University Press (OUP) publishes a wide array of scholarly and general interest books, journals and online products. Oxford University Press prides itself on being both a part of and a partner in the academic community.



PARC by Langer Research Associates

Booth Number: 112

Gary Langer
7 W. 66th St., 6th Floor
New York, NY 10023
Phone: 212-456-2624
Fax: N/A
Email: parc@langerresearch.com
Website: <http://www.langerresearch.com/>

PARC is a secure, cloud-based knowledge management application to store, search and instantly access your organization's research materials. It parses and delivers individual survey questions, project documents and presentations, with all related files a single click away. PARC keeps your team highly organized, efficient and accurate; breaks down in-house silos; cuts translation costs; and serves as an excellent client support and retention tool. Internal and client-, stakeholder- and public-facing versions are available. Visit <https://parc.us.com>.

Provalis Research

Booth Number: 209

Amanda Robinson
1255 Robert Bourassa, Suite 1604
Montreal, QC, H3B3X3 Canada
Phone: 514-899-1672
Fax: 514-899-1750
Email: adam@provalisresearch.com
Website: www.provalisresearch.com

Provalis Research is a world's leading developer of text analytics software with ground-breaking qualitative and quantitative analysis programs, such as QDA Miner, an innovative mixed-methods qualitative data analysis software; WordStat, a powerful add-on module for computer assisted content analysis and text mining; and SimStat, an easy yet powerful statistical software. The most distinctive feature of these tools is their interoperability, allowing researchers to seamlessly move back and forth between quantitative and qualitative data analysis

Sponsor and Exhibitor Index

Random Dynamic Resources Ltd

Booth Number: 308

Paul Nnanwobu
50A Irekari Estate Road
Lagos Lagos, 00234 Nigeria
Phone: +234 8033255099
Fax: N/A
Email: p.nnanwobu@random-dynamicresources.com
Website: www.random-dynamicresources.com

We are a frontline fieldwork company providing market research services in more than 35 markets across Africa. With a strong focus on Sub Saharan Africa, we combine our expertise and deep understanding of the African diversity to enrich your research projects. Our vision is to be the leader in field research, and operation management, in Africa, through unparalleled and timely Service delivery, Honesty and development of people. Our mission is to provide high quality data for superior decision making for our clients to succeed. We have served well various governments, International Development Agencies, international research agencies, companies and organizations within and outside the Sub Sahara African Market.

Rare Patient Voice, LLC

Booth Number: 217

Wes Michael
711 Hampton Ln
Towson, MD 21286
Phone: 410-218-0527
Fax: 410-401-0365
Email: wes.michael@rarepatientvoice.com
Website: www.rarepatientvoice.com

Rare Patient Voice recruits hard-to-find patients and caregivers for qualitative and quantitative market research. We attend patient events such as conferences and walks to build our panels so that our patients are authentic and we can complete recruits within 2 weeks. We focus on recruiting only.

Reconnaissance Market Research (ReconMR)

Booth Number: 204

Michelle Vrudhula
135 S Guadalupe Street
San Marcos, TX 78666
Phone: 512-757-8102
Fax: 512-353-3696
Email: michelle.vrudhula@reconmr.com
Website: www.reconmr.com

Reconnaissance Market Research (ReconMR) specializes in data collection for public opinion, political polling, social science, B2B, and consumer opinion surveys. 20+ years' experience, 525 TCPA compliant U.S. CATI stations, Voxco and WinQuery, advanced telephony and networking, 1000+ professionally trained interviewers 15% bilingual staff. ReconMR's sister company, CRI is DoT-DBE, MBE and HUB certified. Partners include government agencies, universities, academic survey centers, media, political pollsters, public policy researchers, social scientists, transportation, utilities, and healthcare organizations.

Research Now SSI

Booth Number: 317

Missy Mosher
5800 Tennyson Pkwy #600
Piano, TX 75024
Phone: 203-567-7318
Fax: 203-567-7369
Email: missy.mosher@SurveySampling.com
Website: N/A

Research Now SSI is the global leader in digital research data for better insights and business decisions. The company provides world-class research data solutions that enable better results for more than 3,500 market research, consulting, media, healthcare, and corporate clients. Research Now SSI operates globally with locations in the Americas, Europe, and Asia-Pacific, and is recognized as the quality, scale, and customer satisfaction leader in the market research industry. For more information, please go to www.researchnow.com and www.surveysampling.com

Sponsor and Exhibitor Index

The Roper Center for Public Opinion Research

Booth Number: 302

Kavi Kardos
136 Hoy Rd, #651 Rhodes Hall
Ithaca, NY 14853
Phone: 607-255-8129
Fax: N/A
Email: slm355@cornell.edu
Website: www.ropercorner.cornell.edu

The Roper Center for Public Opinion Research, located at Cornell University, is one of the world's leading archives of social science data, specializing in data from public opinion surveys. The Center's mission to collect, preserve, and disseminate public opinion data; to serve as a resource to help improve the practice of survey research; and to broaden the understanding of public opinion through the use of survey data in the United States and abroad.

RTI International

Booth Number: 100 & 102

Lyndsay Putnam
3040 E. Cornwallis Road
Research Triangle Park, NC 27709
Phone: 919-541-7383
Fax: N/A
Email: lputnam@rti.org
Website: N/A

RTI International is an independent, nonprofit research institute dedicated to improving the human condition. Clients rely on us to answer questions that demand an objective and multidisciplinary approach—one that integrates expertise across the social and laboratory sciences, engineering, and international development. We believe in the promise of science, and we are inspired every day to deliver on that promise for the good of people, communities, and businesses around the world. For more information, visit www.rti.org.



Sample Solutions BV

Booth Number: 411

Carsten Broich
45, Rotterdam, ZH 3013AK
The Netherlands
Phone: +31-153010030
Fax: N/A
Email: info@samplesolutions.edu
Website: <http://www.sample.solutions>

Sample Solutions, based in the Netherlands, has focused since its inception in 2010 on traditional telephone sampling aspects for Social and Commercial Research (RDD, B2B & Lifestyle telephone sample). Since then we have innovated the traditional sampling field by improving coverage, increase transparency and implementing Big Data applications such machine learning to not just produce NatRep sampling frames in over 130 countries but to also give researchers the opportunity to gain insights on low-incidence audiences.



Scientific Telephone Samples

Booth# 108

Steve Clark/Cara Christensen
30211 Avenida de las Banderas
Suite 130
Rancho Santa Margarita, CA 92688
Phone: +949-461-5400
Fax: +949-609-4577
Email: steve@stssamples.com; cara@stssamples.com
Website: www.stssamples.com

Established in 1988, Scientific Telephone Samples (STS) is a leading provider of random digit (RDD), wireless/cell, listed/targeted, business, and GIS based sampling. Reduce wireless data collection costs with Enhanced-Wireless™, an extremely productive wireless sample based upon a very large database of known wireless phones with name/address. Target Enhanced- Wireless™ by age, income, gender, ethnicity, radius, BG/tract, polygon, etc. We offer expert sampling consultation and demographic analysis, and will help you achieve a representative and productive sample.



Sponsor and Exhibitor Index

SSRS

Booth Number: 414

Melissa Herrmann
1 Braxton Way, Suite 125
Glen Mills, PA 19342
Phone: 484-840-4300
Fax: 484-840-4599
Email: mherrmann@ssrs.com
Website: www.Ssrs.com



SSRS is a full-service survey and market research firm managed by professionals with advanced degrees in the social sciences. Service offerings include the SSRS Omnibus survey, SSRS Probability Panel, and custom research programs. The SSRS team is renowned for its multimodal approach and sophisticated sample designs. Projects for the company include complex strategic, tactical and public opinion initiatives in the US and in more than 40 countries worldwide. SSRS is research, refined. Visit www.ssrs.com for more information.

StataCorp LLC

Booth Number: 305

Steve Johnson
4905 Lakeway Drive
College Station, TX 77845
Phone: 979-696-4600
Fax: 979-696-4601
Email: sjohnson@stata.com
Website: www.stata.com

Stata statistical software provides everything research professionals need for statistical analysis, data management, graphics, and statistical programming. Whether you prefer a GUI interface, a command line, or scripts, Stata puts the statistics you want at your finger tips. One complete package -- no separate modules to buy. Perpetual licenses.

Streamworks

Booth #: 413

Vickie Whiteley
3640 Pheasant Ridge Drive NE
Blaine, Minnesota 55449
Phone: 651-766-1268
Fax: N/A
Email: Vickie.whiteley@streamworksmn.com

Streamworks partners with research teams to offer a one-stop solution for Paper Survey and Fulfillment projects. We specialize in survey project management and execution offering creative design/layout, print, mail, fulfillment and data services. Streamworks has an industry-leading commitment to data security with secure solutions for strict mail and data management, including intelligent mail production and 100% mail verification reporting.

Survey Research and Methodology Program

Booth Number: 216

Dr. Larry Williams
SRAM Univ of NE-Lincoln, COB 315G
Lincoln, NE 68588-0473
Phone: 402-472-7758
Fax: N/A
Email: larry.williams@unl.edu
rreis2@unl.edu
Website: <http://business.unl.edu/academic-program/programs-and-degrees/sram/>

The Survey Research and methodology Program at the University of Nebraska trains students on the best innovative practices in the collection and analysis of regional, national and international survey data. SRAM also covers collection and analysis of other forms of data and the use of all data to support understanding and decision making in multidisciplinary settings.

Sponsor and Exhibitor Index

Swift Prepaid Solutions

Booth Number: 116

Joe Kooima
2150 E Lake Cook Rd Suite 150
Buffalo Grove, IL 60148
Phone: 847-325-6760
Fax: 847-325-4333
Email: jkooima@swiftprepaid.com
Website: swiftprepaid.com

Swift Prepaid is a leading issuer of VISA prepaid cards for survey participation. The VISA prepaid card replaces the cash or check currently given, and allows you to enjoy higher response rates and lower fulfillment cost! Please contact Joe Kooima to discuss further at 847-325-6760.

USDA NASS

Booth Number: 311

Joslin Lofton
1400 Independence Ave, SW,
Washington, DC 20250
Phone: 202-690-0027
Fax: N/A
Email: joslin.lofton@nass.usda.gov
Website: N/A

The USDA's National Agricultural Statistics Service (NASS) conducts hundreds of surveys every year and prepares reports covering virtually every aspect of U.S. agriculture. Production and supplies of food and fiber, prices paid and received by farmers, farm labor and wages, farm finances, chemical use, and changes in the demographics of U.S. producers are only a few examples.

Voxco Inc

Booth Number: 310

Raymond Cyr
1440 St Catherine Street West, Suite 900
Montreal Quebec H3G1R8, Canada
Phone: 514-861-9255
Fax: N/A
Email: cb@voxco.com
Website: voxco.com

Voxco survey software is one of the most flexible platforms in the industry. Maximum survey efficiency featuring one centralized database across multiple channels: device-responsive online surveys, phone interviews, and face-to-face interviews. Clients appreciate our interactive results dashboards, robust panel management, and personalized customer service. 25+ years' experience. Clients in 30+ countries. Sales/support in USA, Canada, France, UK, Germany and Australia.

Westat

Booth Number: 103 & 105

Eric Jodts
1600 Research Blvd
Rockville, MD 20850
Phone: 301-610-8844
Fax: 301-610-4886
Email: ericjodts@westat.com
Website: www.westat.com

Westat offers innovative professional services to help clients improve outcomes in health, education, social policy, and transportation. We are dedicated to improving lives through research.



UConn

Booth Number: 210

Jennifer Necci Dineen
10 Prospect Street,
Hartford, CT 06103
Phone: 959-200-3799
Fax: N/A
Email: jennifer.dineen@uconn.edu
Website: surveyresearch.uconn.edu

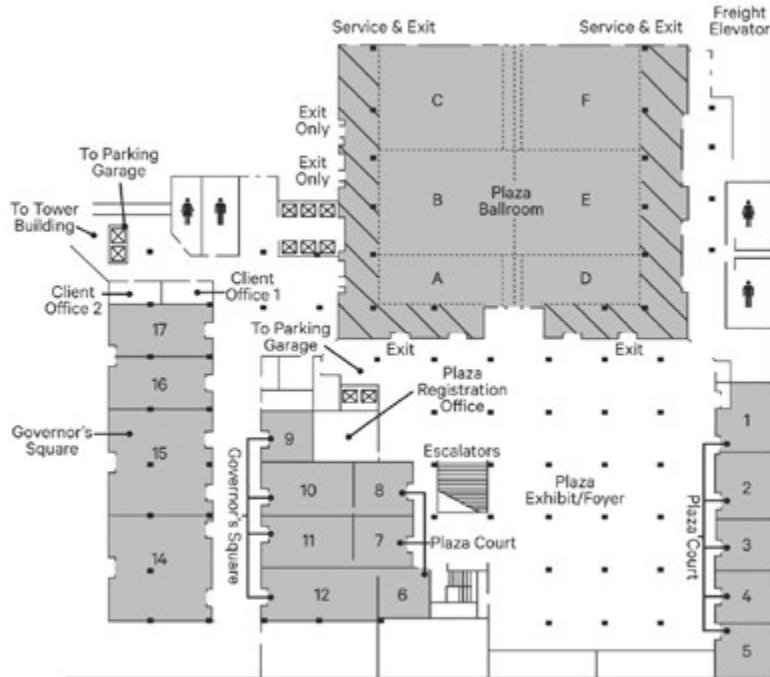
ONLINE GRADUATE EDUCATION.

The University of Connecticut offers individual graduate courses, a 12 credit certificate and a 30 credit Master of Arts degree. Expand your skills and advance in your field. LEARN MORE: <http://dpp.uconn.edu/academic-programs/survey-research/>

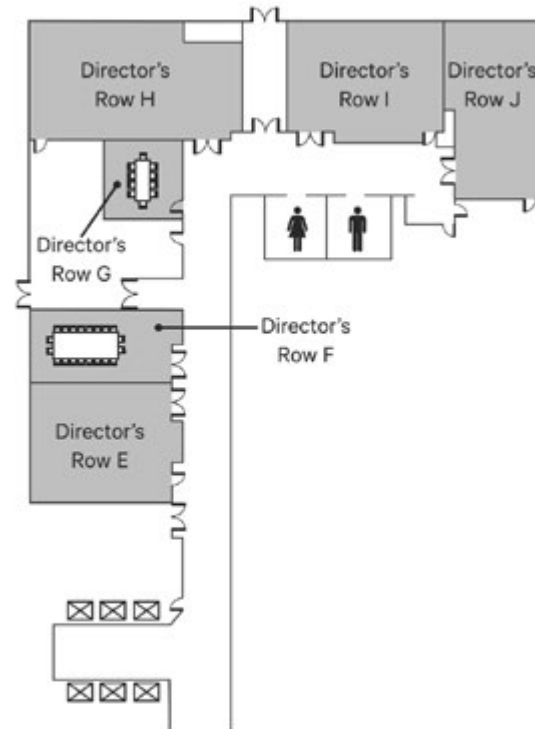


Hotel Floor Plans

Plaza Building



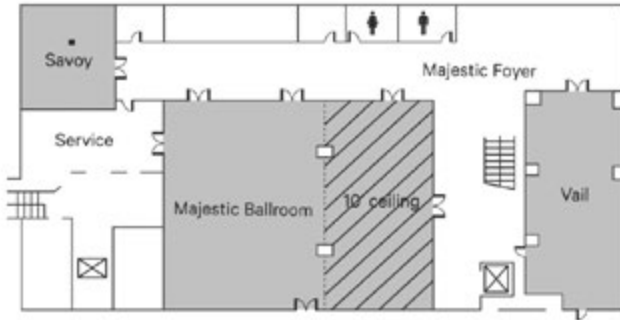
CONCOURSE LEVEL



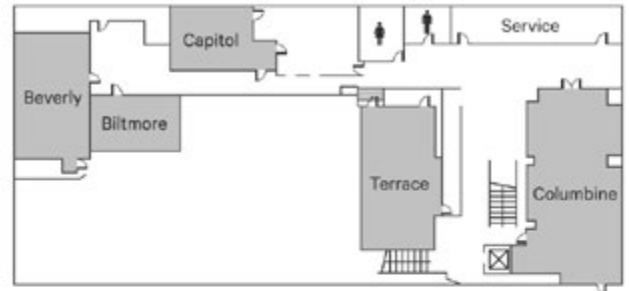
LOBBY LEVEL

Hotel Floor Plans

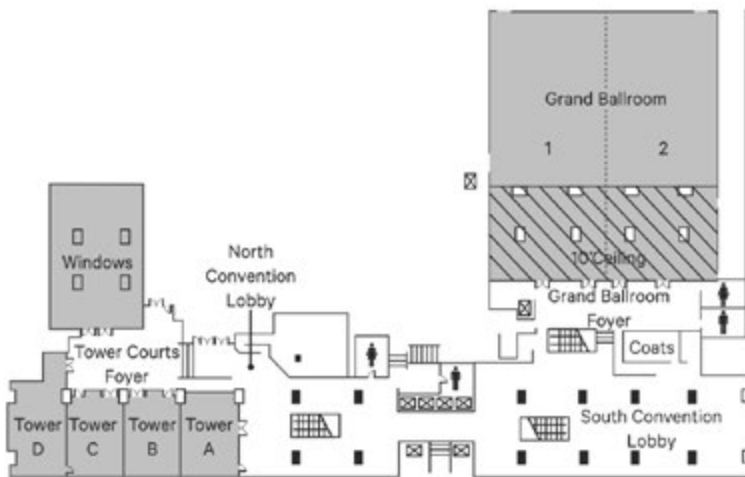
Tower Building



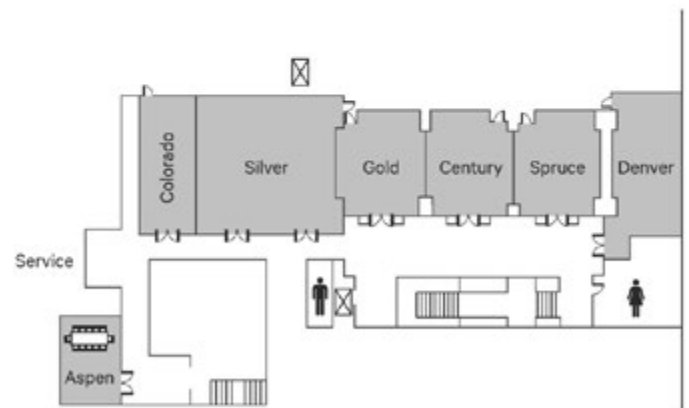
MAJESTIC LEVEL



TERRACE LEVEL



SECOND LEVEL



MEZZANINE LEVEL



AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

74th Annual Conference

May 16-19, 2019
Sheraton Centre Toronto Hotel
Toronto, Ontario, Canada

www.aapor.org

#aapor   



AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

May 14-17, 2020
Hilton Atlanta • Atlanta, Georgia



www.aapor.org

#aapor





Data to discovery. Discovery to solutions.

Come meet us at our booth

103-105

Westat @ AAPOR 2018

Westat offers innovative professional services to help clients improve outcomes in health, education, social policy, and transportation. We are dedicated to improving lives through research.

www.westat.com

