AAPOR

AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

May 18–21, 2017

Sheraton New Orleans
New Orleans, Louisiana

72nd
Annual
Conference

Conference Program

Embracing Change and Diversity in Public Opinion and Social Research

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AAPOR
AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

72nd Annual Conference

Table of Contents

Welcome to New Orleans 4
Conference App 5
2017 Webinar Series 5
General Conference Information 6
Highlights 7-10
AAPOR's Commitment to Diversity 11-13
Things to Do, Places to Go: Social Activities 14
AAPOR Executive Council 15-17
Chapter Presidents 17
Past Presidents 18
Executive Office Staff 18
Honorary Life Members 19
Committees/Task Forces 20-27
Award Winners 28-30
Committee Meetings 31
Social Activities Schedule 32
Schedule of Events 33-36
Conference Sponsors 37-38
Exhibitor Listing 39
Advertiser Index 39
Exhibit Hall Floor Plan 40
Donors 41

Wednesday, May 17
Wednesday at-a-Glance 42
Wednesday Schedule of Events 43

Thursday, May 18
Thursday at-a-Glance 44-45
Thursday Schedule of Events 46-58

Friday, May 19
Friday at-a-Glance 59-62
Friday Schedule of Events 63-89

Saturday, May 20
Saturday at-a-Glance 90-94
Saturday Schedule of Events 95-119

Sunday, May 21
Sunday at-a-Glance 120-122
Sunday Schedule of Events 123-134

AAPOR Advertisements 135-159
Index 160-169
Sponsor and Exhibitor Directory 170-177
Meeting Room Floor Plans 178 -180
Notes Page 181
Save the Date – AAPOR Future Conferences Back Cover

72nd Annual Conference

Embracing Change and Diversity in Public Opinion and Social Research

Greetings!

Welcome to New Orleans and the 72nd annual conference of the American Association for Public Opinion Research (AAPOR). We appreciate your participation and contributions at this **premier event for public opinion and survey research professionals**.

Our theme, *Embracing Change and Diversity in Public Opinion and Social Science Research*, signals AAPOR's willingness to welcome both the challenges and opportunities presented by a rapidly changing public opinion and research methodology landscape and an increasingly diverse population. We received a record number of proposals during the submission process, leading to a record number of sessions.

Prepare to hear talks on the latest, cutting-edge research on data collection, emerging methods and innovations, sampling, questionnaire design, interviewing, and methods to increase survey participation as well as substantive findings from public opinion researchers on immigration, climate change, health, race, gender and religion. In addition, an unprecedented number of sessions focus on issues related to the election and polling, ensuring this conference stands at the forefront of scholarship and debate on the 2016 vote.

And while you make use of the enhanced AAPOR Conference App to select sessions, be sure to note the many other featured events we are offering this year including:

- A kick-off session on *"Assessing the Climate for Surveys and Social Science Data Collection: A Conversation"* in which featured speakers will ignite discussion on critical issues facing our profession;
- An expanded "New Member and All-Chapter Welcome Mixer and Chef Tasting Party" in which you can make new friends and reunite with old ones while sampling delicious New Orleans-inspired cuisine;
- Many other social, educational and professional development opportunities such as a workshop on unconscious bias, events for first-time attendees, students and young professionals, short courses, ResearchHack 3.0, "Meet the Authors" and activities designed to infuse New Orleans into the conference.

From the French Quarter and Bourbon Street to the Riverwalk and Warehouse District, we are located fewer than two blocks from everything you want to see. Now it's time to "laissez les bons temps rouler" in New Orleans in 2017! **#AAPOR**

Jennifer Dykema
Conference Chair

Trent Buskirk
Associate Conference Chair

About AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.

2017 Webinar Series

June 14, 2017,
1:00 p.m. Eastern
Cellular Telephone Methods: Evolutions and Improvements
David Dutwin, SSRS

July 11, 2017,
1:00 p.m. Eastern
Survey Data Analysis and Visualization in R
Brady West, University of Michigan

October 11, 2017,
1:00 p.m. Eastern
New Technology – Data Science
Michael Link, Abt Associates

November 14, 2017,
1:00 p.m. Eastern
Survey Weighting: Goals and Methods
Richard Valliant, University of Maryland

Conference App

A big thank you to RTI International for developing and donating a conference app containing AAPOR annual conference program information and a terrific scheduling tool.
The AAPOR 2017 app is available for download for both Apple (iPhone/iPad) and Android devices from the app stores.

Please see the Conference Page on www.aapor.org for more information.

RTI INTERNATIONAL

General Conference Information

AAPOR General Registration Hours

The AAPOR Registration Desk is located at the Sheraton New Orleans near the Napoleon Ballroom, 3rd Floor.

Wednesday, May 17	1:00 p.m. – 6:00 p.m.
Thursday, May 18	7:00 a.m. – 5:00 p.m.
Friday, May 19	7:30 a.m. – 4:30 p.m.
Saturday, May 20	7:30 a.m. – 3:00 p.m.
Sunday, May 21	8:00 a.m. – 10:15 a.m.

AAPOR Badges

Participation in the annual conference is limited to registered attendees. The official conference badge is required for admission to all sessions, social activities and the exhibit hall.

Stop by the registration desk for changes to your badge.

AAPOR Speaker Materials

Presenters who plan to use PowerPoint® (or similar software) must bring their presentation on a flash drive to the AV technician at the registration desk at least 24 hours prior to their session. The presentations will be loaded onto the computer in the designated meeting room. Please plan on arriving at the session room at least 15-minutes prior to the start of the session.

Conference Materials

The final program and abstracts are available on the conference website www.aapor.org/conference.

AAPOR Messages

A message board will be maintained in the registration area during registration hours.

AAPOR Exhibit Hall Hours

Thursday, May 18	3:00 p.m. – 4:30 p.m.
Friday, May 19	7:00 a.m. – 8:00 a.m. 9:30 a.m. – 10:00 a.m. 11:45 a.m. – 12:45 p.m. 3:15 p.m. – 4:15 p.m.
Saturday, May 20	7:00 a.m. – 8:00 a.m. 9:30 a.m. – 10:00 a.m. 11:45 a.m. – 1:45 p.m.

The AAPOR Exhibit Hall, located in the Napoleon Ballroom, Third Floor, is your best source of information about products, services, survey planning and design from key vendors interested in the important issues facing the public opinion and survey research community.

AAPOR WiFi

Please note that WiFi is not available in the conference meeting rooms. In-room WiFi is included in the AAPOR negotiated rate for attendees staying at the Sheraton New Orleans.

Amenities & Services for Families

Family/Nursing Room

Poydras, Third floor

A room has been set aside for nursing mothers and parents in need of a private space for caring for their infants. A key is available at the onsite registration desk.

For family activities please check with the concierge desk in the hotel lobby.

Highlights

Education – AAPOR Short Courses

Seven in-depth short courses are offered to enhance your learning experience.

Wednesday, May 17

Course 1: Dashboards for Active Survey Monitoring

Course 2: Sexual Orientation and Gender Identity (SOGI) Measurement in Surveys: History and Best Practices from Kinsey to CHIS and NHIS

Course 3: Mixed-Mode Surveys: An Overview of Estimation and Adjustment Methods and Empirical Applications

Thursday, May 18

Course 4: An Introduction to Practical Text Analytics for Qualitative Research

Course 5: Visual Design for Single- and Mixed-Mode Surveys

Course 6: Into the Stream: An Introduction to Big Data Access for Survey Researchers and Social Scientists

Sunday, May 21

Course 7: Designing Surveys to Combat Declining Response Rates and Increasing Data Collection Costs

There is still time to register for a short course. Sign up at the registration desk.

For course descriptions see pages 43, 46 and 123.

New Member & All Chapter Welcome Mixer and Chef Tasting Party

Thursday, May 18, 6:30 p.m. – 9:00 p.m.
Grand Ballroom, Fifth Floor

Touching base with colleagues and old friends is what this party is all about! Sponsor, exhibitor, first-time attendee or old hand, this is your opportunity to start the conference on the right foot. Balance the intensity of AAPOR educational sessions with the satisfaction of meeting colleagues who share your interests. Take a moment to visit your chapter colleagues and share insights from what you've learned. A light dinner of "chef tastings" food stations will sustain your evening.

Presidential Address and Luncheon

Friday, May 19, 11:45 a.m. – 1:45 p.m.
Grand Ballroom, Fifth Floor

Join fellow attendees for lunch and an insightful Presidential Address from AAPOR President Roger Tourangeau.

Student & Early Career Meet-up

Friday, May 19, 6:00 p.m.
Meet in Hotel Lobby

Join members of the AAPOR Membership & Chapter Relations Committee for a dinner meet-up Friday night at 6:00 p.m. Meet and mingle with other students and early career professionals and take an opportunity to explore the city a bit. After dinner, we'll have a bar crawl to continue the fun! Stay tuned for more details, and we hope you can make it for at least some of the evening's events!

Meet in the hotel lobby at 5:45 p.m. and we'll head offsite for an informal dinner.

Luncheon and Activities Awards Ceremony

Saturday, May 20, 11:30 a.m. – 12:45 p.m.
Grand Ballroom, Fifth Floor

Meet up with old and new friends. The Saturday lunch is all about networking and celebrating the accomplishments of AAPOR's Fun Run/Walk and Annual Golf Outing participants.

Join us!

Highlights

Kick-off General Session
Assessing the Climate for Surveys and Social Science Data Collection: A Conversation

Thursday, May 18, 2:00 p.m. – 3:30 p.m.
Grand Ballroom, Fifth Floor

Our kick-off session features experts from a range of disciplines discussing: 1) the changing climate for surveys and social science data collection; 2) societal and other forces shaping that climate; and 3) steps we might take to brighten the forecast. Challenges we focus on include declining response rates, proliferation of big data, distrust of institutions and surveys, competition from junk science and pseudo-surveys, increasing regulation, and culling the best of new research methodologies and technology. Experts at the forefront of these issues provide perspective and engage with other panel members in conversation regarding the current state and future of our profession.

Featured speakers include Claudia Dean (Vice President of research at Pew Research Center), John Dick (Founder and CEO of CivicScience), Peter Miller (Senior Researcher for Survey Measurement, U.S. Census Bureau), and Margie Omero (EVP of Public Affairs at PSB Research), with the panel moderated by Michael Link (Division Director at Abt Associates).

Claudia Deane is the vice president of research at Pew Research Center. In this role, she works across the Center's subject areas with the goal of coordinating the research agenda, increasing collaboration across teams, setting uniform standards, editing final products and developing new data sources, methods and tools. She played a key role in the launch of the Center's new Data Labs team, whose mission is to use computational methods to complement the organization's ongoing work. Prior to joining Pew Research Center, Deane served as the Associate Director for Public Opinion & Survey Research at the Kaiser Family Foundation, where she directed a variety of large scale survey projects focused on understanding the public's views on domestic health policy issues. Her work there appeared in outlets including the New England Journal of Medicine, Health Affairs, and the edited volume American Public Opinion and Health Care (CQ Press, 2011). She also spent eight years as the Assistant Director of Polling at The Washington Post, part of a two-person team responsible for all aspects of conducting and reporting surveys in the news pages.

John Dick is a serial entrepreneur with extensive experience in new business formation, business development, marketing and communications. He is a frequent speaker at the Carnegie Mellon University Don Jones Center of Entrepreneurship, an accomplished writer with regular contributions to AdAge, the HuffingtonPost and Forbes and has appeared on Good Morning America, the AXS TV Grammy Prediction Special and as a speaker at numerous market research and business conferences.

Peter V. Miller, PhD, is a Senior Researcher for Survey Measurement at the United States Bureau of the Census. He joined the staff of the Census Bureau in 2011. He is a member of the Federal Committee on Statistical Methodology and chairs its Nonresponse Bias Working Group. He also co-chairs a Task Force on Improving the Climate for Surveys, sponsored by the American Association for Public Opinion Research and the American Statistical Association. He is an adjunct faculty member in the Joint Program on Survey Methodology.
Before arriving at Census, Miller spent 29 years on the faculty at Northwestern University, where he holds an appointment as Professor Emeritus. Miller was Editor-in-Chief of Public Opinion Quarterly from 2001 to 2008. He is the editor of a special issue of POQ on "Survey Research, Today and Tomorrow," which will be published in 2017. He has held several elective offices in the American Association for Public Opinion Research (AAPOR), most recently serving as President in 2009-2010. During his tenure as President, Miller launched the Association's Transparency Initiative.

Miller received the Harry W. O'Neill Award for Outstanding Achievement from the New York Chapter of AAPOR in 2012. He was also named a Fellow of the Midwest Chapter of AAPOR in 2012. In 2015, he was named a Fellow of the American Statistical Association.

Miller was born in Pontiac, Michigan and earned AB and PhD degrees at the University of Michigan.

Margie Omero is the new EVP of Public Affairs at PSB Research, a strategic research company with offices around the world. She has over 20 years of experience managing all facets of qualitative and quantitative research including everything from methodological design to business development and strategic analysis. Her clients have included some of the world's biggest brands, such as Kellogg's, McDonald's, and Facebook, as well as non-profit and advocacy groups such as the DNC, The Center for American Progress, Everytown for Gun Safety, and Compassion and Choices. Omero has also led the bipartisan team studying Walmart Moms—a proven swing voting bloc covered by most major news outlets.

Omero is the creator and co-host of a top-200 podcast The Pollsters, covering the polls driving news in politics, tech, entertainment and pop culture. It's the only podcast exclusively focusing on polling in the United States, and has been featured by iTunes, Google, and others.

A frequent writer, commentator, and speaker, Margie has appeared on ABC's "This Week," NPR's "Morning Edition," MSNBC's "Morning Joe," Fox News Channel's "The O'Reilly Factor," and in The New York Times, The Washington Post, and USA Today. Margie speaks regularly before groups of lawmakers, business leaders, journalists, and students.

Omero has been named one of "50 Politicos to Watch" by Politico, a "Mover and Shaker" by Campaigns & Elections magazine, a "Young Woman of Achievement" by the Women's Information Network, and "Rookie of the Year" by the American Association of Political Consultants.

Before joining PSB, Omero was Managing Director of Purple Insights, the research division of Washington-based Purple Strategies. Margie also founded and ran Momentum Analysis, a Democratic public opinion research firm in Washington, DC. Momentum Analysis clients have included major party committees, EMILY's List, Members of Congress, non-profits and hundreds of campaigns around the country.

Omero graduated from the University of Texas at Austin, with High Honors and Special Honors in the University honors program, and wrote her honors thesis using longitudinal survey data. She is professionally and academically trained in statistics and sampling, and is a professionally-trained focus group moderator with experience leading over a thousand qualitative sessions. She lives in Takoma Park, Maryland.

Michael W. Link, Ph.D. is the Division Vice President for the Data Science, Surveys & Enabling Technologies (DSET) Division at Abt Associates, a leading, global provider of policy-based research and evaluation for government, academic, foundation, and commercial clients. Prior to this he was President and CEO of Abt SRBI (a former subsidiary of Abt Associates). With more than 30 years of experience in the field of data collection, Dr. Link is a past President of the American Association for Public Opinion Research, 2014-2015. His research efforts focus on developing methodologies for confronting the most pressing issues facing measurement and data science, including use of new technologies such as mobile platforms, social media, and other forms of Big Data for understanding public attitudes and behaviors. Along with several colleagues, he received the American Association for Public Opinion Research 2011 Mitofsky Innovator's Award for his research on address-based sampling. His numerous research articles have appeared in leading scientific journals, such as *Public Opinion Quarterly, International Journal of Public Opinion Research, and Journal of Official Statistics.*

Highlights

AAPOR Book Sale and Meet-the-Author Events

Friday, May 19, 3:15 – 4:15 p.m
Saturday, May 20, 12:45 – 1:45 p.m.

Join us in the exhibit hall for the annual AAPOR book sale and Meet-the-Author activities. Each year, AAPOR displays titles from top publishers in public opinion and social science research. Find inspiration for upcoming research, browse potential textbooks for your classes, or simply indulge the inner bookworm. All titles will be available for purchase at the Book Sale on Saturday, May 20. Proceeds go to support AAPOR's annual operations.

The AAPOR Meet-the-Author event gives you a chance to chat with your favorite writers and thinkers in a relaxed environment. This year, we're holding two sessions. During the dessert break on Friday (3:15 – 4:15 p.m.), come meet the editors of *Survey Practice, JSSAM*, and *Public Opinion Quarterly*, as well as the authors and editors of *Total Survey Error in Practice*. During the Saturday dessert break (12:45 – 1:45 p.m.), the book exhibit hosts the 2017 Book Award winner, as well as the writers responsible for some of the year's most thought-provoking books and edited volumes. Come ask questions, learn about the process behind the writing, and perhaps even get your book signed.

Professional Development Session: The Intersection of Inclusive Leadership and Unconscious Bias

Saturday, May 20, 3:30 p.m. – 5:00 p.m.
Rodrigue Gallery, First Floor

AAPOR's Professional Development Committee is thrilled to bring Todd Corley of the TAPO Institute to give a workshop on unconscious bias. Todd brings a wealth of experience in diversity consulting, including his work at Abercrombie & Fitch, where the *Huffington Post* called him, "the man who made Abercrombie & Fitch less white, male." In this session, we'll examine where unconscious bias meets inclusive leadership and walk away with concrete steps on how to build, implement and strengthen diversity and inclusion principles within your organization.

AAPOR Membership and Business Meeting

Saturday, May 20, 5:15 p.m. – 6:45 p.m.
Waterbury Ballroom, Second Floor

AAPOR members are encouraged to attend the Annual Business Meeting to learn more about the past year's accomplishments and future initiatives of the association. We are pleased to introduce a new format this year that will provide more time for Q&A.

President's Reception & AAPOR Awards Banquet

Saturday, May 20, 7:00 p.m. – 10:00 p.m.
Armstrong Ballroom, 8th Floor and
Grand Ballroom, Fifth Floor

AAPOR's traditional Saturday night program is a chance to enjoy a cold drink at the President's Reception before joining colleagues for a delicious meal at the Annual Awards' Banquet. Join us to toast the award winning accomplishments of AAPOR members and to welcome the newly elected Executive Council.

Don't miss the Second Line Parade leading guests from the President's Reception on the 8th floor to the Awards Banquet on the 5th floor! A New Orleans Tradition!

AAPOR Diversity Statement

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR2025 Strategic Vision. Only by promoting an environment where differences in backgrounds, experiences and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

2017 Conference Diversity Highlights

This year's conference program reflects the great diversity in research interests of our members and offers opportunities for members to gather together. Among the highlights:

Cross Cultural and Multilingual Research Affinity Group Meeting

Saturday, May 20, 7:00 a.m. – 8:00 a.m.
Bachus/Iris/Muses/Meeting Room, 8th Floor

AAPOR's Commitment to Diversity Schedule

Thursday, May 18, 2017

Time	Event	Location
4:30 p.m. – 6:00 p.m.	**Concurrent Session A, Session 4: The State of the Glass Ceiling in the Wake of Hillary Clinton's Candidacy (Panel)**	Oak Alley, Fourth Floor
4:30 p.m. – 6:00 p.m.	**Concurrent Session A, Session 5: Advances in Measuring Sexual Orientation and Gender Identity (Panel)**	Bayside A, Fourth Floor
4:30 p.m. – 6:00 p.m.	**Concurrent Session A, Session 10: Expanding Our Horizons: Attitudes and Opinions from across the Globe**	Rodrigue Gallery, First Floor

Friday, May 19, 2017

8:00 a.m. – 9:30 a.m.	**Concurrent Session B, Session 10: Data Collection in an International Context: Lessons Learned from the Field**	Rodrigue Gallery, First Floor
10:00 a.m. – 11:30 a.m.	**Concurrent Session C, Session 8: Reducing Barriers Due to Language and Coverage**	Gallier A/B, Fourth Floor
1:45 p.m. – 3:15 p.m.	**Concurrent Session D, Session 5: Race, Tribe and Tribal Enrollment Research for American Indians and Alaska Natives: The Challenges of Measuring a Diverse Population (Panel)**	Bayside A, Fourth Floor
4:15 p.m. – 5:45 p.m.	**Concurrent Session E, Session 9 Maintaining Data Quality for International CAPI Surveys (Panel)**	Grand Chenier, Fifth Floor

Saturday, May 20, 2017

8:00 a.m. – 9:00 a.m.	**Concurrent Session F Session 2 Fit Your Purpose: Frameworks and Examples of Alternatives to Probability Sampling**	Maurepas, Third Floor
8:00 a.m. – 9:30 a.m.	**Concurrent Session F, Session 5 Research on Collecting Information About Race and Ethnicity in the 2015 National Content Test (Panel)**	Bayside A, Fourth Floor
8:00 a.m. – 9:30 a.m.	**Concurrent Session F, Session 8 Questionnaire Design in the 3MC Context**	Gallier A/B, Fourth Floor
10:00 a.m. – 11:30 a.m.	**Concurrent Session G, Session 8 Race, Religion, Sex and Gender**	Gallier A/B, Fourth Floor
10:00 a.m. – 11:30 a.m.	**Concurrent Session G, Session 10 Reaching the Hard to Reach: Insights and Solutions**	Rodrigue Gallery, First Floor
1:45 p.m. – 3:15 p.m.	**Concurrent Session H, Session 6 Is It "Xenophobia" or Lack of Knowledge?**	Bayside B, Fourth Floor

AAPOR's Commitment to Diversity Schedule

Saturday, May 20, 2017 (continued)

Time	Event	Location
1:45 p.m. – 3:15 p.m.	**Concurrent Session H, Session 8** **Issues Related to Surveying and Interviewing Hispanics in the United States (Panel)**	Gallier A/B, Fourth Floor
1:45 p.m. – 3:15 p.m.	**Concurrent Session H, Session 10** **Shaping American Society:** **Effects of Gender, Age, Sexuality and Power**	Rodrigue Gallery, First Floor
3:30 p.m. – 5:00 p.m.	**Concurrent Session I, Session 5** **Effective Strategies for Conducting Surveys With Low Income Populations (Panel)**	Bayside A, Fourth Floor
3:30 p.m. – 5:00 p.m.	**Concurrent Session I, Session 7** **Measuring Sexual Orientation and Gender Identity (SOGI): Where We've Been, Where We're Going and New Insights (Panel)**	Bayside C, Fourth Floor
3:30 p.m. – 5:00 p.m.	**Concurrent Session I, Session 10** **Professional Development Session:** **The Intersection of Inclusive Leadership and Unconscious Bias**	Rodrigue Gallery, First Floor

Sunday, May 21, 2017

8:30 a.m. – 10:00 a.m.	**Concurrent Session J, Session 4** **Cultural Competence in Field Data Collection (Panel)**	Oak Alley, Fourth Floor
8:30 a.m. – 10:00 a.m.	**Concurrent Session J, Session 9** **Diversity: Attitudes and Measurements**	Grand Chenier, Fifth Floor
10:15 a.m. – 11:45 a.m.	**Concurrent Session K, Session 9** **Basket of Deplorables: Race, Gender, Age and the Vote**	Grand Chenier, Fifth Floor

Things to Do, Places to Go: AAPOR Social Activities

Golf

Thursday, May 18, 7:30 a.m.

Sponsored by RTI INTERNATIONAL

Meet at 7:00 a.m. in the hotel lobby.

The AAPOR Annual Golf Outing will be held on Thursday, May 18, at Bayou Oaks City Park North with tee times starting at 7:30 a.m. The newly opened Bayou Oaks Golf Course at City Park was rebuilt after near destruction by Hurricane Katrina. The course offers four sets of tees ranging in length from almost 5,740 yards at the tips to just about 4,300 yards from the Gold Tees. City Park offers a challenging yet fun round for all levels of golfers!

Advanced registration is required.

Speed Networking – Two Sessions

Session 1: Friday, May 19, 3:15 p.m. – 4:15 p.m.
Session 2: Saturday, May 20, 12:30 p.m. – 2:00 p.m.
Endymion, Eighth Floor

Two Speed Networking sessions are offered each year at the annual conference. These interview opportunities are designed for anyone who is exploring career possibilities.

These sessions are not intended for commercial activities.

A list of participating companies and a sign-up sheet for 15-minute sessions will be available at the AAPOR registration desk. Be sure to bring plenty of business cards!

CCMR (Cross Cultural and Multilingual Research Group) Affinity Group Dinner and Meetup

Friday, May 19, 6:00 p.m.
Meet in hotel lobby

GAAPOR (Gay AAPOR) Affinity Group Dinner and Meetup

Friday, May 19, 6:00 p.m.
Meet in hotel lobby

HISP-AAPOR Affinity Group Happy Hour and Meetup

Friday, May 19, 6:00 p.m.
Meet in hotel lobby,
Pelican Bar

Fun Run/Walk

Saturday, May 20, 7:00 a.m.

Sponsored by nielsen

The run/walk will depart from the main entrance of the Sheraton New Orleans at 7:00 a.m.

If you would like to enter into some competitive early morning exercise, or simply enjoy some fresh air along the Mississippi River, this is just for you! All participants will receive bottled water. Volunteers will be available on Saturday morning to guide participants to the starting line. Advance registration is not required. A waiver must be signed on site to participate. Awards will be given to the top runners and to record-breaking walkers.

Registration begins at 6:30 a.m. near the main entrance of the Sheraton New Orleans.

Post Banquet Cabaret Lounge

Saturday, May 20, 10:00 p.m. – 1:00 a.m.
Waterbury Ballroom, Second Floor

If hitting the nightclubs of New Orleans isn't your thing, we encourage you to catch up with friends – old and new – at AAPOR's Post Banquet Cabaret Lounge. Featuring live jazz music and cabaret style seating, provides one last chance to visit with your AAPOR friends before the conference ends on Sunday.

Poker "Fieldtrip" to Harrah's

Saturday, May 20, 10:00 p.m.

Has poker been "solved"? Poker is a game of incomplete information employing heavy doses of both probability theory and psychology, but recently an AI-based bot (Libratus, built by researchers at Carnegie-Mellon) bested four of the best poker players in the world. Fortunately for us, Libratus will not be playing at AAPOR—but you can! Join us for a field trip to the nearby Harrah's Casino, where AAPORites can show off their probability, math and psychology skills against poker players from around the world.

The "Fieldtrip" will depart from the hotel lobby immediately following the Awards Banquet.

2016 – 2017 AAPOR Executive Council

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Westat

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AAPOR Executive Council

2017 – 2018

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AAPOR Award for Exceptionally Distinguished Achievement

The Association's highest honor, this award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The winner will be announced during the Saturday evening banquet.

AAPOR Award Winners

2016	Scott Keeter
2015	Nancy Mathiowetz
2014	Jon A. Krosnick
2013	Floyd J. "Jack" Fowler, Jr.
2012	Daniel Yankelovich
2011	Stanley Presser
2010	Michael W. Traugott
2009	Elizabeth Martin
2008	Kathleen Frankovic
2007	Harry O'Neill
2006	Norman H. Nie
2005	Andrew Kohut
2004	Benjamin I. Page
2003	Don A. Dillman Frank Stanton
2002	Tom W. Smith
2001	Robert Groves
2000	Philip Meyer
1999	Charles Cannell
1999	Warren J. Mitofsky
1998	Albert E. Gollin
1997	Irving Crespi
1996	Eleanor Singer
1995	Herbert I. Abelson
1994	Howard Schuman
1993	Jack Elinson
1992	James Davis
1991	Joe Belden
1990	Herbert E. Krugman
1989	Gladys Engel Lang Kurt Lang
1988	Burns W. Roper
1987	Norman Bradburn Seymour Sudman
1986	Philip Converse
1985	Daniel Katz
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1983	Paul K. Perry
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1968	Elmo C. Wilson
1967	Hans Zeisel
1966	Hadley Cantril
1965	Harry H. Field
1964	Harold D. Lasswell
1963	George H. Gallup
1962	Angus Campbell

2017 Award Winners

Book Award

The AAPOR Book Award seeks to recognize influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology.

Winner:

Susan Herbst, *University of Connecticut*
Numbered Voices: How Opinion Polling Has Shaped American Politics

Policy Impact Award

The AAPOR Policy Impact Award was developed to acknowledge that a key purpose of opinion and other survey research is to facilitate better informed decisions. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice, and discourse, either in the public or private sectors.

Winner:

The International Tobacco Control Policy Evaluation Project

Warren J. Mitofsky Innovators Award

The Warren J. Mitofsky Innovators Award is designed to recognize accomplishments in the fields of public opinion and survey research that occurred in the past ten years (2000 to present), or that had their primary impact on the field during the past decade. These innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, they must be publically documented. The award can be given to individuals, groups or institutions.

Winner:

Don A. Dillman, *Washington State University;* Leah Melani Christian, *Nielsen;* Michelle Edwards, *Texas Christian University*; Benjamin Messer, *Research-Into-Action*; Morgan M. Millar, *University of Utah*; and Jolene D. Smyth, *University of Nebraska - Lincoln*, for web-push data collection methodology that uses postal mail contacts to request a web response while withholding alternative response modes until later in the data collection process. Their methodology is now being used by the U.S. Census Bureau and in many countries to conduct major surveys relevant to public policy decisions.

Burns "Bud" Roper Fellows

The Burns "Bud" Roper Fellow Award is named for the late Burns "Bud" Roper who provided a substantial bequest in his will to establish the Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers.

Winners:

Audris Campbell, *Gallup*

Kerry Driscoll, *Claritas*

Kristin Dwan, *NORC at the University of Chicago*

Kyle Endres, *Duke Initiative on Survey Methodology*

Dana Garbarski, *Loyola University*

Bevin Mory, *Mathematica*

Jocelyn Reynolds, *Oppenheim Research*

Luis Sanchez-Conde, *Civis Analytics*

Seymour Sudman Student Paper Competition Award

The Seymour Sudman Student Paper Competition Award is in memory of Seymour Sudman; it recognizes his many important contributions to AAPOR as well as his teaching and mentoring students in the survey research profession.

Winner:

Ozan Kuru, *University of Michigan*
Complexity of Public Opinion in the Digital Age: What do Ordinary Citizens Make of Diverse Quantifications

Honorable Mention:

Sarah Lessem, *University of Wisconsin-Madison*
Evaluation of Algorithms to Determine Diabetes Type in Health Surveys

2017 Award Winners

Student Travel Award

The AAPOR Student Travel Award was established to support student attendance at the AAPOR Annual Conference. The Student Travel Awards are offered to students who are in need of financial support so that they may attend the annual conference and experience this important educational and collegial event for survey methodology and public opinion researchers. The Student Travel Awards are made possible by contributions from AAPOR Members to the general fund.

Winners:

Isabel Anadon, *University of Wisconsin-Madison*
Ruben Bach, *Institute for Employment Research*
Shakari Byerly, *University of California-Los Angeles*
Hyesun Choung, *University of Wisconsin-Madison*
Beth Cochran, *University of Nebraska - Lincoln*
Britany Gatewood, *Howard University*
Rebecca Grady, *University of California-Irvine*
Jan Karem Höhne, *University of Göttingen*
Tom Holub, *University of California-Berkley*
David Houston, *Columbia*
Eunji Kim, *University of Pennsylvania*
Carli Lessof, *University of Southampton*
Kathleen Rogers, *Rutgers University*
Mazen Sarwar, *University of Nebraska - Lincoln*
Sharan Sharma, *University of Michigan*
Enrijeta Shino, *University of Florida*
Marina Stavrakantonaki, *University of Illinois-Chicago*
Alexander Wenz, *University of Essex*

Congratulations AAPOR Annual T-Shirt Contest Winner

Alice Blackwell, *MDC Research*
for

"I'm just looking for the French Quartile"

Committee Meetings

Friday, May 19

Time	Event	Location
7:00 a.m. – 8:00 a.m.	**Finance Committee**	Estherwood, Fourth Floor
7:00 a.m. – 8:00 a.m.	**Membership and Chapter Relations Committee**	Bachus/Iris/Muses, Eighth Floor
7:00 a.m. – 8:00 a.m.	**Transparency Initiative Coordinating Committee**	Evergreen, Fourth Floor
11:30 a.m. – 12:45 p.m.	**Diversity Coordinating Committee**	Esterwood, Fourth Floor
11:30 a.m. – 12:45 p.m.	**POQ Editorial Team**	Evergreen, Fourth Floor
11:30 a.m. – 12:45 p.m.	**Finance: Investment Subcommittee**	Edgewood, Fourth Floor

Saturday, May 20

7:00 a.m. – 8:00 a.m.	**Finance: Development Subcommittee**	Evergreen, Fourth Floor
7:00 a.m. – 8:00 a.m.	**History Committee**	Estherwood, Fourth Floor
7:00 a.m. – 8:00 a.m.	**Public Opinion Ad-Hoc Committee**	Edgewood, Fourth Floor
7:00 a.m. – 8:00 a.m.	**Cross Cultural and Multilingual Research Affinity Group**	Bachus/Iris/Muses, Eighth Floor
11:30 a.m. – 12:45 p.m.	**Communications Committee**	Edgewood, Fourth Floor
11:30 a.m. – 12:45 p.m.	**Education Committee**	Rex, Eighth Floor
11:30 a.m. – 12:45 p.m.	**Membership and Chapter Relations – Chapter Reps**	Bachus/Iris/Muses, Eighth Floor
11:30 a.m. – 12:45 p.m.	**Standards Committee**	Evergreen, Fourth Floor
11:30 a.m. – 12:45 p.m.	**Finance: Sponsorship Subcommittee**	Estherwood, Fourth Floor
11:30 a.m. – 12:45 p.m.	**AASRO Luncheon**	Waterbury Ballroom, Second Floor

Social & Networking Activities

Wednesday, May 17, 2017

Time	Event	Location
6:00 p.m.	**Student & Early Career Dinner Meet-Up**	Hotel Lobby at 5:45 p.m.

Thursday, May 18, 2017

Time	Event	Location
7:00 a.m.	**AAPOR Golf Outing** *Sponsored by* RTI INTERNATIONAL	Bayou Oaks City Park North
11:30 a.m. – 12:30 p.m.	**Student & Early Career Early-arrival Lunch Meet-up**	Hotel Lobby at 11:15 a.m.
3:30 p.m. – 4:30 p.m.	**Meet Your Docent**	Waterbury Ballroom, Second Floor
6:30 p.m. – 9:00 p.m.	**New Member & All-Chapter Welcome Mixer and Chef Tasting Party**	Grand Ballroom, Fifth Floor

Friday, May 19, 2017

Time	Event	Location
3:15 p.m. – 4:15 p.m.	**Speed Networking Session #1**	Endymion, Eighth Floor
6:00 p.m.	**Student & Early Career Dinner Meet-up**	Hotel Lobby at 5:45 p.m.
6:00 p.m.	**CCMR Affinity Dinner Meet-up**	Hotel Lobby at 5:45 p.m.
6:00 p.m.	**GAAPOR Affinity Dinner Meet-up**	Hotel Lobby at 5:45 p.m.
6:00 p.m.	**HISP-AAPOR Affinity Happy Hour & Meet-up**	Pelican Bar, Hotel Lobby at 5:45 p.m.

Saturday, May 20, 2017

Time	Event	Location
7:00 a.m. – 8:00 a.m.	**Fun Run/Walk** *Sponsored by* nielsen	Check-in in: Hotel Lobby at 6:30 a.m.
7:00 a.m. – 8:00 a.m.	**CCMR Affinity Group Meeting**	Bachus/Iris/Muses, 8th Floor
12:30 p.m. – 2:00 p.m.	**Speed Networking Session #2**	Endymion, Eighth Floor
7:00 p.m. – 10:00 p.m.	**President's Reception**	Grand Ballroom Foyer, Fifth Floor
10:00 p.m. – 12:00 a.m.	**Post Banquet Cabaret Lounge**	Waterbury Ballroom, Second Floor
10:00 p.m. – 2:00 a.m.	**Poker "Field trip" to Harrah's**	Hotel Lobby at 10:00 p.m.

Schedule of Events

Wednesday, May 17, 2017

Time	Event	Location
1:00 p.m. – 6:00 p.m.	**Registration Desk Open**	Napoleon Ballroom, Third Floor
2:30 p.m. – 6:00 p.m.	**Short Courses**	
	Course 1: **Dashboards for Active Survey Monitoring**	Nottoway, Fourth Floor
	Course 2: **Sexual Orientation and Gender Identity (SOGI) Measurement in Surveys: History and Best Practices from Kinsey to CHIS and NHIS**	Oak Alley, Fourth Floor
	Course 3: **Mixed-Mode Surveys: An Overview of Estimation and Adjustment Methods and Empirical Applications**	Maurepas, Third Floor
6:00 p.m.	**Student and Early Career Early-Arrival Dinner Meet-Up**	Hotel Lobby at 5:45 p.m.

Thursday, May 18, 2017

Time	Event	Location
7:00 a.m. – 1:00 p.m.	**Golf Outing at Bayou Oaks City Park North** *Sponsored by* RTI INTERNATIONAL	Meet in the Hotel Lobby
7:00 a.m. – 5:00 p.m.	**Registration Desk Open**	Napoleon Ballroom, Third Floor
8:00 a.m. – 11:30 a.m.	**Short Courses**	
	Course 4: **An Introduction to Practical Text Analytics for Qualitative Research**	Nottoway, Fourth Floor
	Course 5: **Visual Design for Single- and Mixed-Mode Surveys**	Oak Alley, Fourth Floor
	Course 6: **Into the Stream: An Introduction to Big Data Access for Survey Researchers and Social Scientists**	Maurepas, Third Floor
11:30 a.m. – 12:30 p.m.	**Student & Early Career Early-Arrival Lunch Meet-up**	Hotel Lobby at 11:15 a.m.
2:00 p.m. – 3:30 p.m.	**Kickoff General Session Panel "Assessing the Climate for Surveys and Social Science Data Collection: A Conversation"**	Grand Ballroom, Fifth Floor
3:30 p.m. – 4:30 p.m.	**Beverage Break in the Exhibit Hall**	Napoleon Ballroom, Third Floor
3:00 p.m. – 4:30 p.m.	**Exhibit Hall and Book Exhibit Open Poster Session #1**	Napoleon Ballroom, Third Floor
3:30 p.m. – 4:30 p.m.	**Meet Your Docent**	Waterbury Ballroom, Second Floor

Schedule of Events

Thursday, May 18, 2017 (continued)

Time	Event	Location
4:30 p.m. – 6:00 p.m.	**Concurrent Sessions A**	
6:30 p.m. – 9:00 p.m.	**New Member & All-Chapter Welcome Mixer and Chef Tasting Party**	Grand Ballroom, Fifth Floor

Friday, May 19, 2017

Time	Event	Location
7:00 a.m. – 8:00 a.m.	**Committee Meetings** (See page 31)	
7:00 a.m. – 8:00 a.m.	**Exhibit Hall Open**	Napoleon Ballroom, Third Floor
7:00 a.m. – 8:00 a.m.	**Continental Breakfast in the Exhibit Hall**	Napoleon Ballroom, Third Floor
7:30 a.m. – 4:30 p.m.	**Registration Desk and Book Exhibit Open**	Napoleon Ballroom, Third Floor
8:00 a.m. – 9:30 a.m.	**Concurrent Sessions B**	
9:30 a.m. – 10:00 a.m.	**Beverage Break in the Exhibit Hall** *Sponsored by* ICF	Napoleon Ballroom, Third Floor
10:00 a.m. – 11:30 a.m.	**Concurrent Sessions C**	
11:30 a.m. – 12:45 p.m.	**Diversity Coordinating Committee Meeting**	Esterwood/Fourth Floor
11:45 a.m. – 12:45 p.m.	**Exhibit Hall Open**	Napoleon Ballroom, Third Floor
11:45 a.m. – 1:45 p.m.	**Presidential Address and Lunch**	Grand Ballroom, Fifth Floor
12:30 p.m. – 1:45 p.m.	**Committee Meetings** (See page 31)	
1:45 p.m. – 3:15 p.m.	**Concurrent Sessions D**	
3:15 p.m. – 4:15 p.m.	**Dessert Break in the Exhibit Hall** *Sponsored by* headway IN RESEARCH **Poster Session #2** **Meet the Editor & Meet the Author**	Napoleon Ballroom, Third Floor
3:15 p.m. – 4:15 p.m.	**Speed Networking Session #1**	Endymion, Eighth Floor
4:15 pm. – 5:45 p.m.	**Concurrent Sessions E**	
6:00 p.m.	**Student & Early Career Dinner Meet-Up**	Hotel Lobby at 5:45 p.m.

Schedule of Events

Saturday, May 20, 2017

Time	Event	Location
7:00 a.m. – 8:00 a.m.	**Committee Meetings** (See page 31)	
6:30 a.m. – 8:00 a.m.	**Fun Walk/Run** *Sponsored by* nielsen	Hotel Lobby at 6:30 a.m.
7:00 a.m. – 8:00 a.m.	**Continental Breakfast in the Exhibit Hall**	Napoleon Ballroom, Third Floor
7:00 a.m. – 3:00 p.m.	**Exhibit Hall Open**	Napoleon Ballroom, Third Floor
7:30 a.m. – 3:00 p.m.	**Registration Desk and Book Exhibit Open**	Napoleon Ballroom, Third Floor
8:00 a.m. – 9:30 a.m.	**Concurrent Sessions F**	
9:30 a.m. – 10:00 a.m.	**Beverage Break in the Exhibit Hall** *Sponsored by* RTI INTERNATIONAL	Napoleon Ballroom, Third Floor
10:00 a.m. – 11:30 a.m.	**Concurrent Sessions G**	
11:30 a.m. – 12:45 p.m.	**Luncheon and Activities Awards Ceremony**	Grand Ballroom, Fifth Floor
11:30 a.m. – 12:45 p.m.	**Committee Meetings** (See page 31)	
11:45 a.m. – 1:45 p.m.	**Exhibit Hall Open**	Napoleon Ballroom, Third Floor
12:30 p.m. – 12:45 p.m.	**Speed Networking Session #2**	Endymion, Eighth Floor
12:45 p.m. – 1:45 p.m.	**Dessert Reception in the Exhibit Hall** **Poster Session #3** **Meet the Authors Session** **Book Sale**	Napoleon Ballroom, Third Floor
1:45 p.m. – 3:15 p.m.	**Concurrent Sessions H**	
3:30 p.m. – 5:00 p.m.	**Concurrent Sessions I**	
5:15 p.m. – 6:45 p.m.	**Membership & Business Meeting**	Waterbury Ballroom, Second Floor
7:00 p.m. – 7:45 p.m.	**President's Reception**	Grand Ballroom Foyer, Fifth Floor
7:45 p.m. – 10:00 p.m.	**Awards Banquet**	Grand Ballroom, Fifth Floor
10:00 p.m. – Midnight	**Post Banquet Cabaret Lounge**	Waterbury Ballroom, Second Floor
10:00 p.m. – 2:00 a.m.	**Poker "Field trip" to Harrah's**	Meet in the Hotel Lobby immediately following the Awards Banquet

Schedule of Events

Sunday, May 21, 2017

Time	Event	Location
8:00 a.m. – 10:15 a.m.	**Registration Desk Open**	Napoleon Ballroom, Third Floor
8:00 a.m. – 11:30 a.m.	**Short Course 7: Designing Surveys to Combat Declining Response Rates and Decreasing Data Collection Costs**	Bacchus, Eighth Floor
8:30 a.m. – 10:00 a.m.	**Concurrent Sessions J**	
10:15 a.m. – 11:45 a.m.	**Concurrent Sessions K**	

AAPOR Webinar Series and Recordings

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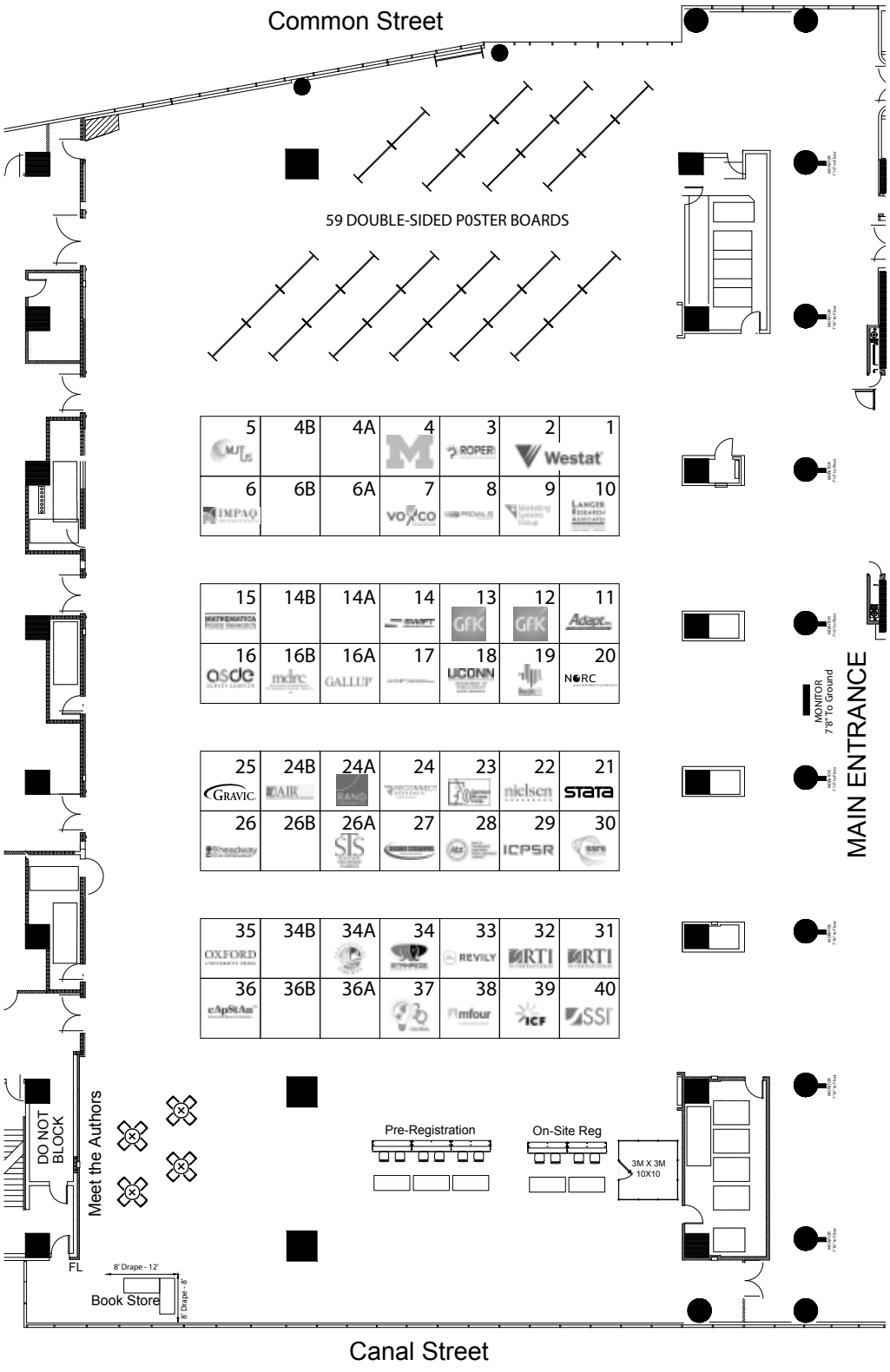
Oxford University Press	35
cApStAn LQC Inc	36
3Q Global	37
Mfour	38
ICF	39
SSI	40

Advertiser Index

Abt Associates	139
AASRO	142
ADAPT Inc	137
American Institutes for Research	156
Data Independence	135
D3 Systems Inc.	147
DDI Alliance	159
GfK	143
European Survey Research Association	144
Headway in Research	146
ICF	138
IMPAQ International, LLC	149
Langer Research Associates	Front inside cover
Marketing Systems Group	37
Mathematica Policy Research	140
MJT US, Inc	147
MDRC	141
MPSA	136
Nielsen	152
NORC	150
Pew Research Center	154
Reconnect Research	145
Research Support Services	158
Roper	158
RTI	151
Scientific Telephone Samples	153
SSRS	157
Westat	155
Survox Inc	145
University of Southern California - Center for Economic and Social Research	148
EdChoice	137
Oxford University Press	146
UCONN	148

Exhibit Hall Floor Plan



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Your planned gift will ensure AAPOR's future, as well as help support research, professional education and the development of resources to help prepare the next generation of public opinion and survey research professionals.

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Day-at-a-Glance

Wednesday, May 17, 2017

Time	Event		Location
1:00 p.m. – 6:00 p.m.	**Registration Desk Open**		Napoleon Ballroom, Third Floor
2:30 p.m. – 6:00 p.m.	**Short Courses**		
	Course 1:	**Dashboards for Active Survey Monitoring**	Nottoway, Fourth Floor
	Course 2:	**Sexual Orientation and Gender Identity (SOGI) Measurement in Surveys: History and Best Practices from Kinsey to CHIS and NHIS**	Oak Alley, Fourth Floor
	Course 3:	**Mixed-Mode Surveys: An Overview of Estimation and Adjustment Methods and Empirical Applications**	Maurepas, Third Floor

Short Course 1, 2, & 3 Descriptions

Wednesday, May 17, 2:30 p.m. – 6:00 p.m.

Course 1:
Dashboards for Active Survey Monitoring

Instructor: Brad Edwards, *Westat*

Location: Nottoway, Fourth Floor

Course Overview:
What is a dashboard? The term surfaced in business information systems in the 1990s and became popular in the last decade, but has made only occasional appearances in the survey research literature. Dashboards can support clients, project directors, survey methodologists and managers with critical information for decision-making at a glance, on a single screen. They can present alerts about unusual events that fall too far from the mean to be considered random noise. They can serve as a portal for drilling down into survey data, paradata, and other data bases to investigate problems. In surveys that use adaptive design, they can inform users when it is prudent to change protocols. In this short course we define business dashboards and discuss their advantages for monitoring key performance indicators in surveys. We describe the basic kinds of dashboards (strategic, operational, performance), defined by different user groups and needs. Visualization is a critical component. Examples illustrate design principles and pitfalls. The core content of the course is an introduction to dashboard design and data visualization principles, and techniques for applying them in the context of web, telephone, mail and face-to-face surveys.

Course 2:
Sexual Orientation and Gender Identity (SOGI) Measurement in Surveys: History and Best Practices from Kinsey to CHIS and NHIS

Instructor: Matt Jans,
Abt Associates

Location: Oak Alley, Fourth Floor

Course Overview:
Sexual orientation and gender identity (SOGI) have been studied for decades, but have only recently been included in large-scale, general-population surveys and polls. This course traces the history of SOGI measurement from early studies (e.g., Kinsey), to probability-based surveys like the General Social Survey (GSS), the California Health Interview Survey (CHIS), the Behavioral Risk Factor Surveillance System (BRFSS), and the National Health Interview Survey (NHIS). This historical perspective is bolstered by quantitative literature on SOGI questions, including pretesting results. Drawing on published best practices, several methods of asking SOGI are addressed, with commentary on their resulting prevalence rates across surveys. These are discussed in the context of current efforts within the US Federal Statistical System to promote SOGI measurement in Federal surveys broadly (e.g., the OMB Federal Interagency Working Group on SOGI Measurement). Recommendations for including SOGI questions in surveys of various modes are discussed, highlighting successes from CHIS, NHIS, and other large-scale interview-based surveys. This course will benefit anyone working with or wanting to work with SOGI data, and survey researchers tasked with adding SOGI questions to their surveys. Open questions in the study of SOGI and the future of SOGI measurement in surveys will be discussed as well.

Course 3:
Mixed-Mode Surveys: An Overview of Estimation and Adjustment Methods and Empirical Applications

Instructor: Z. Tuba Suzer Gurtekin,
University of Michigan

Location: Maurepas, Third Floor

Course Overview:
Although data collection mode decision has always been one of the key components in survey designs, recently survey researchers face a greater complexity in data collection mode decisions. This increasing complexity is a result of the technological developments and the better understanding of how mode affects measurement error in particular. Briefly, mixed-mode surveys use a combination of data collection methods to increase coverage, response rates and data quality. Mixed-mode survey design process involves dynamic survey error trade-off discussions which simultaneously rely on empirical findings, practical knowledge and theory. As a result, there is an extra burden on the survey researcher to be aware of the specific gaps and the assumptions that are made in specific designs and what the implications of these assumptions are for the survey inference. Class will cover specific common designs, motivations behind these common designs including the data analysis methods specifically in the presence of selection effects.

Day-at-a-Glance

Thursday, May 18, 2017

Time	Event	Location
7:00 a.m. – 1:00 p.m.	**Golf Outing at Bayou Oaks City Park North** *Sponsored by* RTI INTERNATIONAL	Hotel Lobby
7:00 a.m. – 5:00 p.m.	**Registration Desk Open**	Napoleon Ballroom, Third Floor
8:00 a.m. – 11:30 a.m.	**Short Courses**	
	Course 4: **An Introduction to Practical Text Analytics for Qualitative Research**	Nottoway, Fourth Floor
	Course 5: **Visual Design for Single- and Mixed-Mode Surveys**	Oak Alley, Fourth Floor
	Course 6: **Into the Stream: An Introduction to Big Data Access for Survey Researchers and Social Scientists**	Maurepas, Third Floor
11:30 a.m. – 12:30 p.m.	**Student & Early Career Early-Arrival Lunch Meet-up**	Meet in the Hotel Lobby at 11:15 a.m.
2:00 p.m. – 3:30 p.m.	**Kickoff General Session** ***Assessing the Climate for Surveys and Social Science Data Collection: A Conversation***	
3:30 p.m. – 4:30 p.m.	**Beverage Break in the Exhibit Hall**	Napoleon Ballroom, Third Floor
3:30 p.m. – 4:30 p.m.	**Meet Your Docent**	Waterbury Ballroom, Second Floor
3:00 p.m. – 4:30 p.m.	**Exhibit Hall and Book Exhibit Open** **Poster Session #1**	Napoleon Ballroom, Third Floor

This year AAPOR is offering Breakout Sessions that fall into specific tracks to help you better plan the sessions you attend. Breakout sessions marked with the following icons are a part of the indicated track.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues	A&I	Multinational, Multiregional & Multicultural	3MC
Data Collection & Sampling	DCol	Online, Probability & Nonprobability	Prob/Non
Data Quality	Qual	Politics & Elections	POL
Innovations & Emerging Methods	Inv	Survey Participation	SP
Measuring Populations	M-Pop	Questionnaire Design & Interviewing	Q&I

Day-at-a-Glance

Thursday, May 18, 2017 (continued)

Time	Event		Location
4:30 p.m. – 6:00 p.m.	**Concurrent Sessions A**		
	Session 1:	**Enhancing Federal Statistics Using New Data Sources While Respecting Privacy (Panel)** Inv	Borgne, Third Floor
	Session 2:	**Practical Advice for Mail Mode Surveys (Panel)** DCol	Maurepas, Third Floor
	Session 3:	**Methodological Brief: Experiments and Innovations in Exit and Election Polling** POL	Nottoway, Fourth Floor
	Session 4:	**The State of the Glass Ceiling in the Wake of Hillary Clinton's Candidacy (Panel)** A&I	Oak Alley, Fourth Floor
	Session 5:	**Advances in Measuring Sexual Orientation and Gender Identity (Panel)** M-Pop	Bayside A, Fourth Floor
	Session 6:	**Survey Mode in Election Polling** POL	Bayside B, Fourth Floor
	Session 7:	**Asking Questions About Asking Questions: Developments in Cognitive Interviewing** Q&I	Bayside C, Fourth Floor
	Session 8:	**The M_SSING Link: New Methods for Survey Data Imputation** Qual	Gallier A/B, Fourth Floor
	Session 9:	**Using Advance Notification to Effectively Increase Participation** SP	Grand Chenier, Fifth Floor
	Session 10:	**Expanding Our Horizons: Attitudes and Opinions from across the Globe** 3MC	Rodrigue Gallery, First Floor
6:30 p.m. – 9:00 p.m.	**New Member & All-Chapter Welcome Mixer and Chef Tasting Party**		Grand Ballroom, Fifth Floor

Short Course 4, 5 & 6 Descriptions

Thursday, May 18, 8:00 a.m. – 11:30 a.m.

Course 4:
An Introduction to Practical Text Analytics for Qualitative Research

Instructors: Andrew Stavisky,
U.S. Government Accountability Office
Philip Resnik, *University of Maryland*

Location: Nottoway, Fourth Floor

Course Overview:
Text analysis has become increasingly more popular as practitioners look for ways to sort, categorize, compare and distill meaning from unstructured text data. These data include, for example, transcripts and notes from focus groups, in-depth interviews, speeches or ethnographies, open-ended survey questions, and social media posts, tweets, or blogs. We will cover the current state of text analysis for qualitative research, including methods or basic text summaries and analyses, document categorization and corpus comparison, as well as text annotation and sentiment analysis. We will also discuss current directions in text analytics for qualitative researchers, including the movement toward natural language processing and topic modeling, which takes text analysis from sorting, counting and categorization to thematic analysis of data. We will talk about some of our own work, both in the examination of the text analytic process and in natural language processing and topic modeling. We will also demonstrate a practitioner-friendly tool we are developing to address some of the key pain points in qualitative data analytics.

Course 5:
Visual Design for Single- and Mixed-Mode Surveys

Instructors: Jolene Smyth,
University of Nebraska - Lincoln

Location: Oak Alley, Fourth Floor

Course Overview:
This talk will focus on how to achieve more effective and functional survey designs and layouts. The focus will be primarily on mail and web surveys, but some attention will be given to visual design for interviewers in in-person and telephone surveys. The course will also cover visual design for mixed-mode surveys (i.e., how to achieve unified mixed-mode designs). The course will provide an overview of the mechanics of visual processing as well as key concepts from the vision sciences that can help surveyors think through how to accomplish their goals with visual design. Throughout the course, examples of how the visual design concepts can be applied to a questionnaire to make visual processing more efficient and effective will be given. In addition, empirical evidence of the effectiveness of visual design elements will be provided. The examples will cover visual design issues at both the individual question level and at the level of whole pages or screens.

Course 6:
Into the Stream: An Introduction to Big Data Access for Survey Researchers and Social Scientists

Instructor: Trent Buskirk,
University of Massachusetts - Boston
Adam Eck,
Oberlin College and Conservatory

Location: Maurepas, Third Floor

Course Overview:
Many researchers portended that with the rise of Big Data, the need for survey-based data collection might wane or become obsolete. While Big Data can provide many insights, it often cannot answer the "why" question. Such insights then, in our opinion, are still well suited for survey research methods. However, with the age of rising costs, lower response and harder to reach populations of interest, we entertain the question of what help Big Data can provide survey researchers in order to improve survey questions, survey designs and analyses. Starting at the source, this short course takes a step back from data science/machine learning heavy courses to first ask "how can I collect the Big Data that I need to measure public opinion?" In particular, we highlight two popular approaches to Big Data collection and discuss their benefits and limitations. First, web scraping offers methods for collecting data from both structured and unstructured web pages. Second, data APIs offer portals for gathering (semi-) structured data as it is generated (or queried) by Big Data sources. We will illustrate both approaches with real-world examples and demonstrate their usage through various examples. Where applicable, R code will be provided to participants.

Thursday, May 18
Kickoff General Session Panel

Thursday, May 18, 2016, 2:00 p.m. – 3:30 p.m.
Grand ballroom, Fifth Floor

Assessing the Climate for Surveys and Social Science Data Collection: A Conversation

Moderator: Michael Link, *Abt Associates*

Panelists: Claudia Deane, *Pew Research Center*
John Dick, *Civic Science*
Peter Miller, *U.S. Census Bureau*
Margie Omero, *Penn Schoen Berland*

Location: Grand Ballroom, Fifth Floor

Poster Session #1

Thursday, May 18, 2017, 3:30 p.m. – 4:30 p.m.
Napoleon Ballroom, Third Floor

1. **Impact of Mixed-Mode Recruitment and Data Collection on Sample Representativeness and Survey Estimates for a Probability-based Household Panel**

   Dan Malato, *NORC at the University of Chicago*
   David Sterrett, *NORC at The University of Chicago*
   Jennifer Benz, *NORC at the University of Chicago*
   Trevor Tompson, *NORC at the University of Chicago*
   J. Michael Dennis, *NORC at the University of Chicago*
   Vicki Pineau, *NORC at the University of Chicago*
   Nadarajasundaram Ganesh, *NORC at the University of Chicago*

2. **Implications of Utilizing Consumer Grade GPS Receivers within a Transportation Research Application**

   Josh DeLaRosa, *Abt Associates*

3. **The Practice of SMS Survey as Public Opinion Research in Japan**

   Kentaro Watanabe, *Osaka University*
   Yasuyuki Saito, *The Asahi Shimbun*

4. **Simulating the Effects of Changing Calling Parameters and Workload Size on Calling Efficiency: Insights from 2016 American Community Survey CATI Paradata**

   Gregory J. Mills, *U.S. Census Bureau*

5. **NYC Non Profit Community Disaster Preparedness-Response and Recovery Readiness**

   Janet L. Streicher, *Baruch College, CUNY*
   Micheline Blum, *Baruch College/CUNY*
   Douglas Muzzio, *Baruch College/CUNY*

6. **Are 'Active' Landline Numbers Really Active? The Effect of Landlines Not Used for Incoming Calls on True Landline Phone Penetration**

   James Dayton, *ICF International*
   Robert Tortora, *ICF International*
   Alex Coleo, *MFour Mobile Research*

7. **Phone 2.0 – Technology Democratizes Access to Voice-Based Survey Methods for Better Results**

   Mary McDougall, *Survox Inc.*
   Allen Porter, *Survox Inc.*

8. **Improving the Net Promoter Score: Applying Survey Methodology Insights to the 'Ultimate Question'**

   Sebastian Lundmark, *Stanford University*
   Jon A. Krosnick, *Stanford University*
   Ellen Konar, *Stanford University*
   Matt Berent, *Matt Berent Consulting*
   Yphtach Lelkes, *University of Pennsylvania*
   Ari Malka, *Yeshiva University*
   Daniel Schneider, *Regioconnect*
   Randall K. Thomas, *GfK*
   Ana Villar, *City University London*
   David Yeager, *Stanford* University

9. **What Participation, Modes and Costs Indicate about the Feasibility of a New Establishment Survey: The Community Health Policy Implementation Assessment**

   Douglas B. Currivan, *RTI International*
   Carol Pierannunzi, *Centers for Disease Control and Prevention*
   Selma Moore, *Centers for Disease Control and Prevention*
   Chris Stringer, *RTI International*
   Patty LeBaron, *RTI International*
   Kevin Wang, *RTI International*
   Steve Gomori, *RTI* International
   Devon Wachtmeister, *RTI International*

10. **Bully by Definition: Results of the 2015 National Crime Victimization School Crime Supplement Split-Ballot Experiment**

    Melissa Cidade, *ICF International*

11. **How Survey and Big Data Can Work Together? Predicting Customer Engagement Score of Banks and Branches Based on Customer Panel Survey, Company Database and Data from Government Agencies**

    Dan Yu, *Gallup*

Poster Session #1

Thursday, May 18, 2017, 3:30 p.m. – 4:30 p.m.
Napoleon Ballroom, Third Floor

12. A Demonstration of New Approaches to SEM Model Evaluation with Survey Data

Ana Lucia Cordova-Cazar, *University of Nebraska - Lincoln*
Larry Williams, *University of Nebraska - Lincoln*
Lok Wa Yuen, *University of Nebraska - Lincoln*
Sarah Deng, *University of Nebraska - Lincoln*
Mengyang Wang, *University of Nebraska - Lincoln*

13. Drafting and Wording: Questionnaire Design in Conflict Environments

Hafez Albukari, *Yemen Polling Ctr.*

14. Who is Left Off Household Survey Rosters, but Picked Up by Probing?

Sandra Luckett Clark, *U.S. Census Bureau*

15. Who You Gonna Call? Impact of Prenotification Letter Personalization in Establishment Surveys

Brian Orleans, *ICF International*
Thomas Brassell, *ICF International*
James Dayton, *ICF International*
Robert Tortora, *ICF International*
Andrew Blevins, *Pew Charitable Trusts*
Theron Guzoto, *Pew Charitable Trusts*
Alison Shelton, *Pew Charitable Trusts*
John Scott, *Pew Charitable Trusts*
Sarah A. Spell, *Pew Charitable Trusts*

16. Do Intensified Recruitment Efforts Make a Difference? A Comparison of Early and Reluctant Respondents in a National Surveillance System

Jieru Chen, *Centers for Disease Control and Prevention*
Nimesh Patel, *Centers for Disease Control and Prevention*
Marcie-jo Kresnow, *Centers for Disease Control and Prevention*

17. A Sudden Shift in Sampling Strategy: Challenges in Implementation and Communication

Colleen K. Porter, *University of Florida*
Joshua R. Tippery, *University of Florida*

18. BeHeardPhilly: 1 Year, 8,000 Members and 17 Surveys Later

Nina Hoe, *Temple University*
Cody Spence, *Temple University*

19. Do Incentives During Tracking Efforts Make a Difference?

Natalia Ibanez, *Decision Information Resources, Inc.*
James Cooper, *Decision Information Resources, Inc.*
Leslyn Hall, *Redstone Research, LLC*
Jo Anna Hunter, *MDRC*

20. Modeling Follow-up Survey Completion in an Adolescent Cohort Using Baseline Survey Predictors

Robert Tortora, *ICF International*
Joanne Delk, *University of Texas*
Melissa B. Harrell, *University of Texas*
Cheryl L. Perry, *University of Texas*

21. Can I Get Your Attention Please? Effects of Using a Question in the Email Subject Line to Improve Survey Response Rate

Erin Czyzewicz, *SSRS*
Robyn Rapoport, *SSRS*
Eva Chiang, *George W. Bush Institute*
Catherine Jaynes, *George W. Bush Institute*

22. Changing Immigration Laws and Their Impact on Attitudes within Qatar's Sponsorship System

Abdoulaye Diop, *Qatar University (SESRI)*
Kien T. Le, *Qatar University (SESRI)*
John Lee P. Holmes, *Qatar University (SESRI)*
Semsia Al-Ali Mustafa, *Qatar University (SESRI)*
Buthaina ALKhelaifi, *Qatar University (SESRI)*
Noof Al-Rakeb, *Qatar University (SESRI)*

23. Multimodal Evaluation of Gambling Attitudes in Population of Louisiana

Steven J. Dick, *Picard Center for Child Development and Lifelong Learning*
Raymond W. Biggar, *Picard Center for Child Development and Lifelong Learning*
Irv Esters, *University of Louisiana - Lafayette*

24. Non-contact and Data Quality in the American Time Use Survey

Dawn V. Nelson, *U.S. Census Bureau*
Beth Ashbaugh Capps, *U.S. Census Bureau*

Poster Session #1

Thursday, May 18, 2017, 3:30 p.m. – 4:30 p.m.
Napoleon Ballroom, Third Floor

25. Response Heaping in Weight and Height Self-reports: Consequences for Predictive Validity

Marina Stavrakantonaki, *University of Illinois - Chicago*
Allyson Holbrook, *University of Illinois - Chicago*

26. A Big Data Perspective of the 2016 Presidential Election

Brent S.H. Waddington, *Resonate*
Dan Scantlebury, *Resonate*
Kevin Shea, *Resonate*

27. Modeling Support for Tolling in the Lone Star State

Chris Simek, *Texas A&M University*

28. Exploring Philadelphian's Perceptions of Police Presence, Approachability and Conduct Using an ABS Sample and the BeHeardPhilly opt-in Panel

Heidi Grunwald, *Temple University*

29. Negativity Bias: The Link between Communication Strategy and Hostility in Congress

Adam Hughes, *Pew Research Center*
Solomon Messing, *Pew Research Center*
Patrick Van Kessel, *Pew Research Center*

30. Nonresponse Analysis and Field Protocol Recommendations The AAPOR Annual Membership Survey

Chase Harrison, *Harvard University*
Kristen Olson, *University of Nebraska - Lincoln*
Anna Wiencrot, *NORC at the University of Chicago*
Morgan Earp, *Office of Survey Methods Research*
HarmoniJoie Noel, *American Institutes for Research*
Caitlin Deal, *American Institutes for Research*

31. Eye-tracking Methodology: What Affects the Processing of Agree/Disagree and Item-specific Questions?

Jan Karem Höhne, *University of Göttingen*
Timo Lenzner, *GESIS - Leibniz Institute for the Social Sciences*

32. Reducing the Number of Pages of a Mail Questionnaire in a Mail/CATI Mixed Mode Survey: How Does It Affect the Response Rates and Costs of Each Mode?

Michelle A. Cantave, *IMPAQ International*
Eban Lewis, *CSS Research*
Amy L. Djangali, *IMPAQ International, Inc.*

33. Development of a Multi-mode Tobacco Surveillance System for Use in Sub-Saharan Africa

Emmanuela Gakidou, *University of Washington*
Farah Daoud, *University of Washington*
Miranda Bryant, *University of Washington*
Stanley Kamande, University *of Washington*
Marissa Reitsma, *University of Washington*
Aubrey Levine, *University of Washington*

34. To Probe or Not to Probe, That is Our Question: The Impact of Probing in Final Response Distributions for Telephone Surveys in Global Contexts

Sofia Pinero Kluch, *Gallup*
Stephanie Marken, *Gallup*

35. Small Business' Reactions to Auto-IRA Plan Features

Andrew Blevins, *Pew Charitable Trusts*
Theron Guzoto, *Pew Charitable Trusts*
John Scott, *Pew Charitable Trusts*
Alison Shelton, *Pew Charitable Trusts*
Sarah A. Spell, *Pew Charitable Trusts*
Thomas Brassell, *ICF International*
Robert Tortora, *ICF International*
James Dayton, *ICF International*
Brian Orleans, *ICF International*

36. App-based Diary Studies as an Alternative to Traditional Usability Testing for Mobile Applications

James Dayton, *ICF International*
Ashley Schaad, *ICF International*
Arlen Rosenthal, *ICF International*
Daniel Baker, *MFour Mobile Research*
Alec Schaefer, *MFour Mobile Research*

37. Studying Veterans' Post-service Transition Experiences in an Era of Declining Survey Participation: Designing and Fielding The Veterans Metric Initiative (TVMI)

Bradford Booth, *ICF International*
Patricia Vanderwolf, *ICF International*
Dawne Vogt, *National Center for PTSD*
Daniel Perkins, *Pennsylvania State University*

Poster Session #1

Thursday, May 18, 2017, 3:30 p.m. – 4:30 p.m.
Napoleon Ballroom, Third Floor

38. The Risk of Place: A Spatial Analysis of Tobacco Usage and the Density of Tobacco Retail across Population Subgroups

Jennifer Cantrell, *Truth Initiative*
Andrew Anesetti-Rothermel, *Truth Initiative*
Ned English, *NORC at the University of Chicago*
Peter Herman, NORC *at the University of Chica***go**
Ilana Ventura, *NORC at the University of Chicago*
Morgane Bennett, *Truth Initiative*
Michael Halenar, *Truth Initiative*
Elizabeth Hair, *Truth Initiative*
Donna Vallone, *Truth Initiative*

39. Implementing Optical Mark Recognition Technology to Process Mailed Surveys at a State Cancer Registry

Natalia L. Herman, *New Jersey State Cancer Registry*
Steve Joslin, *Gravic, Inc.*
Carolina Lozada,
Rutgers Cancer Institute of New Jersey
Lisa E. Paddock, *New Jersey State Cancer Registry*
Jennifer Tsui, *Rutgers Cancer Institute of New Jersey*
Antoinette M. Stroup,
New Jersey State Cancer Registry

40. Extracting Extant Information from Digital Photographs: Tobacco Retail Establishments

Robert Montgomery,
NORC at the University of Chicago
Andrew Anesetti-Rothermel, *Truth Initiative*
Jennifer Cantrell, *Truth Initiative*
Ned English, *NORC at the University of Chicago*
Peter Herman, *NORC at the University of Chicago*
Yongheng Lin, *NORC at the University of Chicago*

41. Utility of Party Identification (ID) in Political Polling

Robert Benford, *GfK*
John Lien, *GfK*
Ge Tang, *GfK*
Frances M. Barlas, *GfK*

42. Evaluating Nonresponse to Cognitive Functioning Measurements in a Federal Survey

Debra J. Brody, *National Center for Health Statistics*
Ellen Kramarow, *National Center for Health Statistics*

43. Propensity Score - Post Stratificaton or Sample Frame

Kalina Popova, *Nielsen*
Alyson Lamberti, *Nielsen*

44. Increasing the Efficiency of Computer Assisted Telephone Interviewing

Jordan Misra, *U.S. Census Bureau*
Rachel Horwitz, *U.S. Census Bureau*
Aliza Kwiat, *U.S. Census Bureau*
Beth Newman, *U.S. Census Bureau*

45. An Experiment with Varying Survey Cover Letter Paper Color and Its Effect on Survey Response Rates by Mode

Amy L. Djangali, *IMPAQ International*
Andrea H. Schwanz, *IMPAQ International*
Michelle A. Cantave, *IMPAQ International*

46. How We Ask About Gender

Kalina Popova, *Nielsen*
Kathy Steinberg, *Nielsen*

47. Designing a Household Survey of Occupational Injuries and Illnesses

Lisa Lee, *NORC at the University of Chicago*
Kristen Neishi, *NORC at the* University *of Chicago*
David Gleicher, *NORC at the University of Chicago*
Robin Kaplan, *Bureau of Labor* Statistics
Nola Du Toit, *NORC at the University of Chicago*
Kennon Copeland,
NORC at the University of Chicago

48. Long vs. Wide Question Format?

Benjamin J. Earnhart, *ACT, Inc.*

49. Identifying the Best Times for Cognitive Functioning Using Survey Methods: Matching University Times to Student Chronotypes

Paul Kelley, *The Open University*
M.D.R. Evans, University *of Nevada*
Jonathan Kelley, *University of Nevada*

50. Living up to Your Potential: Convincing Field Staff to Consider Modeled Propensity

Ryan Hubbard, *Westat*

Poster Session #1

Thursday, May 18, 2017, 3:30 p.m. – 4:30 p.m.
Napoleon Ballroom, Third Floor

51. Response Order Effects for Item on Educational Attainment

Salima Douhou, *City, University of London*

52. Mailing to Millenials: How to Reach Young Adults with Mail-Based Surveys

Yelena Moore, *Nielsen*
Austin Countryman, *Nielsen*
Robin Gentry, *Nielsen*

53. Measuring Voter Apathy in Georgia: Survey Design, Initial Testing, and Validation

John Barner, *Carl Vinson Institute of Government*

54. The Rise of Authoritarianism in America: Contrast of Electoral Behavior in US and Mexico

Diana Penagos Vasquez, *Parametria S.A. de C.V*
Francisco Abundis Luna, *Parametria S.A. de C.V*
Jose Alberto Vera Mendoza, *Parametria S.A. de C.V*

Concurrent Sessions A

Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.

Session 1: Inv

Enhancing Federal Statistics Using New Data Sources While Respecting Privacy (Panel)

Moderator: Clyde Tucker, *CNN*

Discussants: Michael Link, *Abt Associates*
John Eltinge,
U.S. Bureau of Labor Statistics

Location: Borgne, Third Floor

Current Challenges and Opportunities for Federal Statistics

Brian Harris-Kojetin, *National Academy of Sciences*

Using Administrative and Private Sector Data for Federal Statistics

Frauke Kreuter, *University of Maryland*

Combining Data Sources While Protecting Privacy

Colm O'Muircheartaigh,
NORC at the University of Chicago

Session 2: DCol

Practical Advice for Mail Mode Surveys (Panel)

Moderator: Kate Williams, *Nielsen*

Location: Maurepas, Third Floor

Mailing Methods Matter

Kate Williams, *Nielsen*
Robin Gentry, *Nielsen*

Operational Lessons Learned with Mail-mode Surveys

Yvonne Shands, *SSRS*

What Makes Mail Survey Requests Effective: Results from an Experiment

Don Dillman, *Washington State University*
Pierce Greenberg, *Washington State University*

Influencing Response Mode Choices in the American Community Survey

Elizabeth Poehler, *U.S. Census Bureau*
Dorothy Barth, *U.S. Census Bureau*

Understanding the Strengths and Roles of the Mail Mode in Sequential Multi-mode Surveys: Evidence across Recent Experimental Studies

Michael J. Stern, *NORC at the University of Chicago*
Ipek Bilgen, *NORC at the University of Chicago*
Ned English, *NORC at the University of Chicago*
Erin Fordyce, *NORC at the University of Chicago*

Concurrent Sessions A

Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.

Session 3: POL

Methodological Brief: Experiments and Innovations in Exit and Election Polling

Moderator: Evans Witt, *PSRAI*

Location: Nottoway, Fourth Floor

Exit Polling and Geolocation Technology: Assessing the Feasibility of Sending People a Survey on Their Smartphones Immediately After They Vote

David Sterrett, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
Rene Bautista-Martinez, *NORC at the University of Chicago*
Rosalind Koff, *NORC at the University of Chicago*
David Pace, *Associated Press*
Emily Swanson, *Associated Press*
Trevor Tompson, *NORC at the University of Chicago*

Testing A New Methodology for Exit Polling: A National, Panel-based Experiment

Becky Reimer, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
Trevor Tompson, *NORC at the University of Chicago*
Liz Kantor, *NORC at the University of Chicago*
Rosalind Koff, *NORC at the University of Chicago*
J. Michael Dennis, *NORC at the University of Chicago*
Emily Swanson, *Associated Press*
David Pace, *Associated Press*

Finding The Swing Voter: Definitions and Survey Methods for Voter Classification

Charlotte Ann Swasey, *Civis Analytics*

Studying Interviewer Effects in Ratings of Donald Trump

Lydia Saad, *Gallup*
Rajesh Srinivasan, *Gallup*
Jeffrey Jones, *Gallup*
Stephanie Marken, *Gallup*
Frank Newport, *Gallup*

Polling Minor Party Candidates: An Experimental Approach

Dan Cassino, *Fairleigh Dickinson University*
Peter Woolley, *Fairleigh Dickinson University*

Election 2016 - Order Effects and the Horserace Question

Elizabeth Steele, *Gallup*

Question-order and Third Party Candidate Support in the 2016 Presidential Elections

Eran Ben-Porath, *SSRS*
Sarah Dutton, *CBS News*
Melissa Herrmann, *SSRS*
Jennifer De Pinto, *CBS News*

Session 4: A&I

The State of the Glass Ceiling in the Wake of Hillary Clinton's Candidacy (Panel)

Moderator: Marjorie Connelly, *AP-NORC Center for Public Affairs Research*

Location: Oak Alley, Fourth Floor

Gender in 2016: A View from the Exit Polls

Emily Swanson, *The Associated Press*

Women are Optimistic but Challenges Remain

Jennifer De Pinto, *CBS News*

Hillary Clinton Was the Democratic Nominee for President. Now What?

Dan Malato, *AP-NORC Center for Public Affairs Research*
Marjorie Connelly, *AP-NORC Center for Public Affairs Research*
Jennifer Benz, *NORC at the University of Chicago*
Trevor Tompson, *NORC at the University of Chicago*

Gender attitudes and the 2016 election

Jocelyn Kiley, *Pew Research Center*

Concurrent Sessions A

Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.

Session 5: M-Pop

Advances in Measuring Sexual Orientation and Gender Identity (Panel)

Moderators: Philip Brenner,
University of Massachusetts - Boston
Matt Jans,
ABt Associates

Location: Bayside A, Fourth Floor

Sensitivity and Specificity of a 1-item Assessment of LGBT Identity in a National Sample of U.S. Adults

Stephanie Marken, *Gallup*
Evan Krueger, *University of California - Los Angeles*
Ilan Meyer, *University of California - Los Angeles*
Walter Bockting, *Columbia University Medical Center*
Sari Reisner, *Harvard Medical School*
Jody Herman, *University of California - Los Angeles*

Comparing Two Versions of a 2-step Assessment for Identifying Transgender Respondents in a National Sample of U.S. Adults

Ilan Meyer, *University of California - Los Angeles*
Evan Krueger, *University of California - Los Angeles*
Stephanie Marken, *Gallup*
Sari Reisner, *Harvard Medical School*
Walter Bockting, *Columbia University Medical Center*
Jody Herman, *University of California - Los Angeles*

Collecting Sexual Orientation and Gender Identity with a Household Proxy

Nancy Bates, *U.S. Census Bureau*
Jennifer Ortman, *U.S. Census Bureau*

Developing Effective Methods and Social Media Recruitment for Adolescent Sexual Minority Males and Transgender Youth: An Examination of Platforms for Recruitment, Demographics, Targeting, Costs and Overall Feasibility

Erin Fordyce, *NORC at the University of Chicago*
Michael J. Stern, *NORC at the University of Chicago*
Melissa Heim Viox,
NORC at the University of Chicago
Ipek Bilgen, *NORC at the University of Chicago*
Sabrina Bauroth, *NORC at the University of Chicago*
Stuart Michaels, *NORC at the University of Chicago*
Christopher Harper,
Center for Disease Control and Prevention
Michelle Johns,
Center for Disease Control and Prevention
Richard Dunville,
Center for Disease Control and Prevention

Race and Sexual Orientation: Cognitively Testing Expanded Categories for Sexual Orientation with Racial Minorities

Justine Bulgar-Medina,
University of Massachusetts - Boston

Concurrent Sessions A

Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.

Session 6: POL

Survey Mode in Election Polling

Moderator: Peyton Craighill, *U.S. Department of State*

Location: Bayside B, Fourth Floor

Survey Mode and Social Conservatism: A Multi-study Investigation

Patrick Sturgis, *University of Southampton, ORB International*
Johnny Heald, *ORB International*

Fifty, Nifty United States

Joseph Zappa, *Ipsos Public Affairs*
Kaitlyn A. McAuliffe, *Ipsos Public Affairs*
Clifford Young, *Ipsos Public Affairs*

Results of a Multi-mode Design on Pre-election Surveys

Jacqueline Redman, *Floyd Institute*
Scottie Thompson, *Floyd Institute*
Berwood Yost, *Floyd Institute*

Do Panel Surveys Produce Good Estimates of Political Participation?

Bradley Spahn, *Stanford University*

Learning from the 2016 General Election Presidential Debates: What Difference Does Mode Make?

Kenneth Winneg, *University of Pennsylvania*
Kathleen Hall Jamieson, *University of Pennsylvania*
Eran Ben-Porath, *SSRS*

Session 7: Q&I

Asking Questions about Asking Questions: Developments in Cognitive Interviewing

Moderator: Meredith Massey, *NCHS*

Location: Bayside C, Fourth Floor

Is a Proxy Response Good Enough? Using Paired Cognitive Interviews to Assess the Accuracy of Proxy Responses

Amber J. Henderson, *U.S. Census Bureau*
Mary C. Davis, *U.S. Census Bureau*
Jenna Fulton, *U.S. Census Bureau*

Screening for Specific Experiences: Striking the Balance between False Positives and False Negatives

Mandi Martinez, *U.S. Census Bureau*
Mary C. Davis, *U.S. Census Bureau*
Amber Henderson, *U.S. Census Bureau*

Conducting Joint Cognitive and Usability Testing of Messaging about Privacy and Confidentiality Protections

Jessica L. Holzberg, *U.S. Census Bureau*

Apples and Oranges: What is the Right Question when Comparing Web Probing and Cognitive Interviewing?

Jennifer Edgar, *Bureau of Labor Statistics*
Paul Scanlon, *Centers for Disease Control and Prevention*

Running Surveys with Businesses in Japan: Comparison of Pre-testing Methods Using Expert Reviews and Cognitive Interviews

DanDan Zhang, *Twitter*

Concurrent Sessions A

Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.

Session 8: Qual

The M_SSING Link: New Methods for Survey Data Imputation

Moderator: Missy Mosher, *SSI*

Location: Gallier A/B, Fourth Floor

Administrative Records Use for Item Imputation

Andrew D. Keller, *U.S. Census Bureau*

Indirect Estimation of Race/Ethnicity for Survey Respondents Who Do Not Report Race/Ethnicity

Marc Elliott, *RAND Corporation*
Amelia Haviland, *Carnegie Mellon University*
Katrin Hambarsoomian, *RAND Corporation*
Jacob Dembosky, *RAND Corporation*
Samuel C. Haffer,
Centers for Medicare & Medicaid Services

Visibility Imputation for Respondent-driven Sampling

Katherine R. McLaughlin, *Oregon State University*
Mark S. Handcock,
University of California - Los Angeles

Non-parametric Multiple Hot Deck Imputation for Surveys

Jeff Gill, *Washington University*
Natalie Jackson, *Huffington Post / POLLSTER.COM*
Skyler Cranmer, *Ohio State University*

Testing a Machine Learning Approach to Missing Data Imputation

Sarah Kelley, *University of California - Berkeley*

Session 9: SP

Using Advance Notification to Effectively Increase Participation

Moderator: Edward Freeland, *Princeton University*

Location: Grand Chenier, Fifth Floor

Increasing Census Self-completion Rates for Hard-to-enumerate Populations: A Social Marketing Journey

John Beler, *Statistics Canada*
Daniel Houle, *Statistics Canada*

What Participants Want: Motivations to Complete Surveys Among Different Sample Sources

Larry Osborn, *GfK*
Jordon Peugh, *SSRS*
Nicole R. Buttermore, *GfK*
Frances M. Barlas, *GfK*
Randall K. Thomas, *GfK*

Reducing Nonresponse: A Randomized Experiment on Advance Letters in Two National Multi-mode Establishment Surveys

Lauren Harris-Kojetin,
National Center for Health Statistics
Celia Eicheldinger, *RTI International*
Manisha Sengupta,
National Center for Health Statistics
Melissa Hobbs, *RTI International*
Angela Greene, *RTI International*

To Notify or Not To Notify – The Impact of Prenotification Letters in Establishment Surveys on Response Rates and Data Quality

Thomas Brassell, *ICF International*
Brian Orleans, *ICF International*
Robert Tortora, *ICF International*
James Dayton, *ICF International*
Andrew Blevins, *Pew Charitable Trusts*
Theron Guzoto, *Pew Charitable Trusts*
Alison Shelton, *Pew Charitable Trusts*
John Scott, *Pew Charitable Trusts*
Sarah A. Spell, *Pew Charitable Trusts*

(continued on page 58)

Concurrent Sessions A

Thursday, May 18, 2017, 4:30 p.m. – 6:00 p.m.

Session 9: SP

(continued from page 57)

Impact of Email Tone on Response Rates among Young Lesbian, Gay, Bisexual and Transgender (LGBT) Respondents

Patricia LeBaron, *RTI International*
Kristine Wiant, *RTI International*
Gretchen McHenry, *RTI International*
Leah Fiacco, *RTI International*
Tesfa Alexander, *U.S. Food and Drug Administration*

Session 10: 3MC

Expanding Our Horizons: Attitudes and Opinions from across the Globe

Moderator: Patricia Moy, *University of Washington*

Location: Rodrigue Gallery, First Floor

National Pride across Countries and Time

Tom W. Smith, *NORC at the University of Chicago*

Afghan Futures: Updates from the Latest ACSOR/ D3 Polls in Afghanistan

Matthew Warshaw, *D3 Systems, Inc.*

Media Use in the Middle East, 2013-2017: Findings and Reflections from a Longitudinal Study of Media Behaviors and Political Attitudes in Six Arab Countries

Justin Martin, *Northwestern University in Qatar*
David Krane, *Nielsen Consumer Insights*
Everette Dennis, *Northwestern University in Qatar*
Robb Wood, *Northwestern University in Qatar*
Marium Saeed, *Northwestern University in Qatar*

Receiving and Sending Remittances: Estimating the Percent of Adults Receiving/Providing Financial Support

Anita Pugliese, *Gallup*
Julie Ray, *Gallup*
Neli Esipova, *Gallup*

Accentuating the Positive: Australian Attitudes Towards United States' Foreign Policy, 1987-2016

Steven McEachern, *Australian Data Archive*

Day-at-a-Glance

Friday, May 19, 2017

Time	Event	Location
7:00 a.m. – 8:00 a.m.	**Committee Meetings** (See page 31)	
7:00 a.m. – 8:00 a.m.	**Continental Breakfast in the Exhibit Hall**	Napoleon Ballroom, Third Floor
7:00 a.m. – 8:00 a.m.	**Exhibit Hall Open**	Napoleon Ballroom, Third Floor
7:30 a.m. – 4:30 p.m.	**Registration Desk and Book Exhibit Open**	Napoleon Ballroom, Third Floor
8:00 a.m. – 9:30 a.m.	**Concurrent Sessions B**	
	Session 1: **Enhancing the Quality of Internet Data Collection** Prob/Non	Borgne, Third Floor
	Session 2: **Interviewer Behaviors, Performance and Effects** Q&I	Maurepas, Third Floor
	Session 3: **Methodological Brief: Using Incentives to Increase Survey Participation and Reduce Costs** SP	Nottoway, Fourth Floor
	Session 4: **AAPOR's Transparency Initiative (Panel)** Qual	Oak Alley, Fourth Floor
	Session 5: **Present and the Future of Survey Research with Voter File Data (Panel)** POL	Bayside A, Fourth Floor
	Session 6: **Issues in Opinion Formation and the Media** A&I	Bayside B, Fourth Floor
	Session 7: **The U.S. Census Bureau's Planning Database as a Free Tool for Survey Practitioners: Applications of the Planning Database in Government, Academia and the Private Sector (Panel)** Inv	Bayside C, Fourth Floor

This year AAPOR is offering Breakout Sessions that fall into specific tracks to help you better plan the sessions you attend. Breakout sessions marked with the following icons are a part of the indicated track.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues	A&I	Multinational, Multiregional & Multicultural	3MC
Data Collection & Sampling	DCol	Online, Probability & Nonprobability	Prob/Non
Data Quality	Qual	Politics & Elections	POL
Innovations & Emerging Methods	Inv	Survey Participation	SP
Measuring Populations	M-Pop	Questionnaire Design & Interviewing	Q&I

Day-at-a-Glance

Friday, May 19, 2017 (continued)

Time	Event	Location
8:00 a.m. – 9:30 a.m.	**Concurrent Sessions B** (continued)	
	Session 8: **Strategies for Improving Instruments and Increasing Data Quality** M-Pop	Gallier A/B, Fourth Floor
	Session 9: **90210 Isn't Hollywood! Or Is It? Issues Related to Geographic Specificity of Cell Phone Samples** DCol	Grand Chenier, Fifth Floor
	Session 10: **Data Collection in an International Context: Lessons Learned from the Field** 3MC	Rodrigue Gallery, First Floor
9:30 a.m. – 10:00 a.m.	**Beverage Break in the Exhibit Hall** *Sponsored by* ICF	Napoleon Ballroom, Third Floor
10:00 a.m. – 11:30 a.m.	**Concurrent Sessions C**	
	Session 1: **AAPOR Election Review Panel** POL	Borgne, Third Floor
	Session 2: **When Push Comes to Shove: Moving Respondents to the Web** Prob/Non	Maurepas, Third Floor
	Sessions 3: **Methodological Brief: Writing Questions to Increase Data Quality** Q&I	Nottoway, Fourth Floor
	Session 4: **Leveraging Contact Strategies and Response Propensities to Increase Survey Participation** SP	Oak Alley, Fourth Floor
	Session 5: **Increasing Data Quality in Web Surveys: Predicting and Managing Undesirable Respondent Behaviors** Qual	Bayside A, Fourth Floor
	Session 6: **Measurement Issues Surrounding the Provision of Health Care and the Affordable Care Act (ACA)** A&I	Bayside B, Fourth Floor
	Session 7: **ResearchHack Presentation Panel**	Bayside C, Fourth Floor
	Session 8: **Reducing Barriers Due to Language and Coverage** 3MC	Gallier A/B, Fourth Floor
	Session 9: **Obtaining Permission and Consent for Hard-to-obtain Health Data** DCol	Grand Chenier, Fifth Floor

Day-at-a-Glance

Friday, May 19, 2017 (continued)

Time	Event	Location
10:00 a.m. – 11:30 a.m.	**Concurrent Sessions C** (continued)	
	Session 10: **B.Y.O.P.: Build Your Own Panel** Inv	Rodrigue Gallery, First Floor
11:45 a.m. – 12:45 p.m.	**Exhibit Hall Open**	Napoleon Ballroom, Third Floor
11:45 a.m. – 1:45 p.m.	**AAPOR Presidential Address and Lunch**	Grand Ballroom, Fifth Floor
1:45 p.m. – 3:15 p.m.	**Concurrent Sessions D**	
	Session 1: **Behind the Badge: A Nationally Representative Survey of Police Officers (Panel)** A&I	Borgne, Third Floor
	Session 2: **The Survey Combo: Methods for Integrating Surveys and Other Big Data Sources** M-Pop	Maurepas, Third Floor
	Session 3: **Methodological Brief: Advancing Methods in Emerging Technologies** Inv	Nottoway, Fourth Floor
	Session 4: **Developing Cost Effective Data Collection Decisions and Methods** DCol	Oak Alley, Fourth Floor
	Session 5: **Race, Tribe and Tribal Enrollment Research for American Indians and Alaska Natives: The Challenges of Measuring a Diverse Population (Panel)** 3MC	Bayside A, Fourth Floor
	Session 6: **Examining Voter Turnout in the 2016 Election** POL	Bayside B, Fourth Floor
	Session 7: **Targeting Incentive Use** SP	Bayside C, Fourth Floor
	Session 8: **Increasing Data Quality When Collecting Sensitive Data** Qual	Gallier A/B, Fourth Floor
	Session 9: **Using Pretesting Methods to Develop Key Measures** Q&I	Grand Chenier, Fifth Floor
	Session 10: **Who, What, Where and When: Characteristics and Behaviors of Online Responders** Prob/Non	Rodrigue Gallery, First Floor
3:15 p.m. – 4:15 p.m.	**Dessert Break in the Exhibit Hall** *Sponsored by* headway IN RESEARCH **Poster Session #2**	Napoleon Ballroom, Third Floor

Day-at-a-Glance

Friday, May 19, 2017 (continued)

Time	Event	Location
3:15 p.m. – 4:15 p.m.	**Speed Networking Session #1**	Endymion, Eighth Floor
4:15 p.m. – 5:45 p.m.	**Concurrent Session E**	
	Session 1: **Using Interaction Coding to Understand and Improve the Survey Measurement Process (Panel)** Q&I	Borgne, Third Floor
	Session 2: **Redirected Inbound Call Sampling (RICS) - A New Survey Research Tool (Panel)** Inv	Maurepas, Third Floor
	Session 3: **Methodological Brief: Remind Me Again? Prompting and Reminding to Increase Response Rates** SP	Nottoway, Fourth Floor
	Session 4: **At Least a Dozen Things We Learned from the 2016 Elections (Panel)** POL	Oak Alley, Fourth Floor
	Session 5: **Recent Experience with Adaptive Design in Federal Surveys (Panel)** DCol	Bayside A, Fourth Floor
	Session 6: **Marijuana and Public Opinion Change (Panel) Organized by PAPOR** A&I	Bayside B, Fourth Floor
	Session 7: **Analyzing & Managing Cost with TSE** Qual	Bayside C, Fourth Floor
	Session 8: **Partisanship and Ideology in the 2016 Election** POL	Gallier A/B, Fourth Floor
	Session 9: **Maintaining Data Quality for International CAPI Surveys (Panel)** 3MC	Grand Chenier, Fifth Floor
	Session 10: **Assessing the Health of America: Values, Beliefs, Knowledge and Behaviors** M-Pop	Rodrigue Gallery, First Floor
6:00 p.m.	**Student & Early Career Dinner Meet-up**	Hotel Lobby at 5:45 p.m.
6:00 p.m.	**GAAPOR Dinner Meet-up**	Hotel Lobby at 5:45 p.m.
6:00 p.m.	**Cross Cultural and Multilingual Research Affinity Group Dinner Meet-up**	Hotel Lobby at 5:45 p.m.
6:00 p.m.	**HISP-AAPOR Happy Hour & Meet-up**	Pelican Bar, Hotel Lobby at 5:45 p.m.

Concurrent Sessions B

Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 1: Prob/Non

Enhancing the Quality of Internet Data Collection

Moderator: J. Michael Dennis, *NORC at the University of Chicago*

Location: Borgne, Third Floor

The Effect of Respondent Commitment and Tailored Feedback on Response Quality in an Online Survey

Kristen Cibelli Hibben, *University of Michigan*
Frederick Conrad, *University of Michigan*

Tailoring Nonresponse Follow-up in a Web Survey of College Students Based on Predicted Propensity to Respond

Rebecca Medway, *American Institutes for Research*
Mengmeng Zhang, *American Institutes for Research*
Mark Masterton, *American Institutes for Research*
Evan Nielsen, *American Institutes for Research*

How Long is Too Long? The Impact of Survey Length on Speeding, Cheating, and Falsifying in a Web Survey of Youth and Teens

Valrie M. Horton, *Abt Associates*
Jared Knott, *Abt Associates*
Benjamin Phillips, *Abt Associates*
Rosaella Branson, *Boys & Girls Clubs of America*
Elizabeth Fowlkes, *Boys & Girls Clubs of America*

Interviewer Gender and Survey Responses: The Effects of Humanizing Cues Variations

Wojciech Jablonski, *Utrecht University*
Katarzyna Grzeszkiewicz-Radulska, *University of Lodz*
Aneta Krzewinska, *University of Lodz*

Moving Establishment Surveys from Mail to Web: Performance and Data Quality

Georg-Christoph Haas, *Institute for Employment Research*
Stephanie Eckman, *RTI International*
Ruben Bach, *Institute for Employment Research*
Frauke Kreuter, *University of Maryland*

Session 2: Q&I

Interviewer Behaviors, Performance and Effects

Moderator: Peter Marsden, *Harvard University*

Location: Maurepas, Third Floor

Evaluating the Impact of CARI Rapid Feedback on Interviewer Performance on the American National Election Study (ANES)

Justin G. Kamens, *Westat*
Hanyu Sun, *Westat*
Matthew DeBell, *Stanford University*
Vanessa Meldener-Harrell, *Westat*

One Size Does Not Fit All: Measuring and Evaluating Interviewer Performance in Multiple Dimensions

Hanyu Sun, *Westat*
Gonzalo Rivero, *Westat*
Matthew DeBell, *Stanford University*

Estimating Interviewer Effects in the Absence of Interpenetration

Michael Elliott, *University of Michigan*
Brady West, *University of Michigan*

Nurse Effects in Survey Biomarkers

Joe Sakshaug, *University of Manchester*
Alexandru Cernat, *University of Manchester*

The Impact of Interviewer Effects on Regression Coefficients

Brady West, *University of Michigan*
Micha Fischer, *University of Michigan*
Michael Elliott, *University of Michigan*
Frauke Kreuter, *University of Maryland*

Concurrent Sessions B

Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 3: SP

Methodological Brief: Using Incentives to Increase Survey Participation and Reduce Costs

Moderator: Lisa Thalji, *RTI International*

Location: Nottoway, Fourth Floor

Effects of Sequential Prepaid Incentives to Increase Participation and Data Quality in a Mail Survey of Pediatricians

John R. Stevenson,
University of Wisconsin - Madison
Jennifer Dykema, *University of Wisconsin - Madison*
Chad Kniss, *University of Wisconsin - Madison*
Nadia Assad, *University of Wisconsin - Madison*
Cathy Taylor, *Tulane University*

Incentive Visibility in a Mail Survey of Physicians

Marshica S. Kurtz, *RTI International*
Emily M. Geisen, *RTI International*
Rebecca J. Powell, *RTI International*
Joe J. Murphy, *RTI International*
Murrey G. Olmsted, *RTI International*

Who Accepts Payment when Remuneration is Offered?

Alisha Baines Simon,
Minnesota Department of Health
Sarah L. Hagge, *Minnesota Department of Health*
Kathleen Thiede Call, *University of Minnesota*
Kendal Orgera, *Minnesota Department of Health*
Giovann Alarcon, *University of Minnesota*
Karen A. Turner, *University of Minnesota*

Experimenting with Incentive Amounts and Structures to Maximize Effectiveness and Efficiency

Kristen Faucetta, *MDRC*
Charles Michalopoulos, *MDRC*
Lee Robeson, *Survey Management, Inc.*
Eileen Bandel, *Mathematica Policy Research*
Martha Kovac, *Mathematica Policy Research*
Erin Panzarella, *Mathematica Policy Research*
David DesRoches, *Mathematica Policy Research*

Taking Chances: Are Sweepstakes an Effective Incentive for Compliance?

Arianne Buckley, *Nielsen*
Erin Wittkowski, *Nielsen*

Improving General Population Survey Response Rates with Visible Money

Matthew DeBell, *Stanford University*
Natalya Maisel, *Stanford University*
Brad Edwards, *Westat*
Michelle Amsbary, *Westat*
Vanessa Meldener-Harrell, *Westat*

The Effectiveness of Incentives on Recruitment and Retention Rates: An Experiment in a Web Panel

Salima Douhou, *City, University of London*
Annette Scherpenzeel,
Munich Center for the Economics of Aging
Joris Mulder, *Tilburg University*

Concurrent Sessions B

Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 4: Qual

AAPOR's Transparency Initiative (Panel)

Moderator: Timothy Johnson, *University of Illinois - Chicago*

Location: Oak Alley, Fourth Floor

Looking Back: How AAPOR Advocated for and Implemented Disclosure Requirements

Ashley Kirzinger, *Henry J. Kaiser Family Foundation*

Transparency and the 2016 Polling

Natalie Jackson, *Huffington Post/POLLSTER.COM*

Transparency and Quality in Multilingual Cognitive Testing

Mandy Sha, *RTI International*
Mikelyn Meyers, *U.S. Census Bureau*

The Future of Transparency in an Uncertain Age for Polling

Timothy Triplett, *Urban Institute*

Confidentiality Concerns, Do They Matter More than Confidentiality Pledges?

Robin Kaplan, *Bureau of Labor Statistics*
Jennifer Edgar, *Bureau of Labor Statistics*

Session 5: POL

Present and the Future of Survey Research with Voter File Data

Moderator: Masahiko Aida, *Civis Analytics*

Location: Bayside A, Fourth Floor

Dissecting Polling Errors using Voter List with Total Error Framework

Masahiko Aida, *Civis Analytics*

Beyond RDD, Voter List Based Polling by New York Times Upshot and Siena College

Nate Cohn, *New York Times*

Why are American Presidential Election Campaign Polls still so Variable when Votes are still so Predictable? Voter Files Can Tell Us Why

Jonathan Robinson, *Catalist*
Kristen Anderson, *Echelon Insights*

The Role of Commercial Voter Files in the Study of Elections

Ruth Igielnik, *Pew Research Center*
Scott Keeter, *Pew Research Center*
Courtney Kennedy, *Pew Research Center*
Bradley Spahn, *Stanford University*

RBS Sampling for Efficient and Accurate Targeting of True Voters

Patrick Ruffini, *Echelon Insights*

Concurrent Sessions B

Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 6: A&I

Issues in Opinion Formation and the Media

Moderator: Robert Shapiro, *Columbia University*

Location: Bayside B, Fourth Floor

How Americans Navigate the Modern Information Environment

Jennifer Benz, *NORC at the University of Chicago*
Norman Bradburn,
NORC at the University of Chicago

Assessing the Mood of the Nation Using Open Ended Questions: Challenges and Opportunities

Eric Plutzer, *Pennsylvania State University*
Michael B. Berkman, *Pennsylvania State University*
Burt Monroe, *Pennsylvania State University*

Just-in-time Information Acquisition: Empirical Models from Health and Science

Jon Miller, *University of Michigan*

Amplifying the Effects of Winning and Losing: Partisan Media's Effects on Perceived Electoral Integrity in the 2008 and 2012 Presidential Elections

Andrew M. Daniller,
University of Pennsylvania

Searching for News: The Flint Water Crisis

Katerina Eva Matsa, *Pew Research Center*
Andrew Mercer, *Pew Research Center*
Galen Stocking, *Pew Research Center*

Expectancy Violation and Costly Signaling: An Interactive Framework for Political Persuasion

Victoria Dounoucos, *Duke University*

Session 7: Inv

The U.S. Census Bureau's Planning Database as a Free Tool for Survey Practitioners: Applications of the Planning Database in Government, Academia and the Private Sector (Panel)

Moderator: Josh DeLaRosa, *Abt Associates*

Discussant: Kathleen Kephart, *U.S. Census Bureau*

Location: Bayside C, Fourth Floor

Community vs. Household Resistance and Geographic Predictors of Nonresponse Bias: Combining Call Histories and the Census Planning Database (PDB) in the California Health Interview Survey (CHIS)

Kevin McLaughlin,
University of California - Los Angeles
Tara Becker, *University of California - Los Angeles*
Joseph Viana, *University of California - Los Angeles*
Royce Park, *University of California - Los Angeles*
Todd Hughes, *University of California - Los Angeles*
Ninez A. Ponce, *University of California - Los Angeles*

Using the Census Planning Database to Tailor a National Mixed-mode Survey

Joe J. Murphy, *RTI International*
Joseph McMichael, *RTI International*
Paul Biemer, *RTI International*
Darryl Creel, *RTI International*

Missing in Action: Predicting Item Nonresponse for Key Variables

Paul Schroeder, *Abt Associates*
Josh DeLaRosa, *Abt Associates*
Anders Hansen, *Abt Associates*

Constructing an Address-level Low Response Score (ALRS) for Address Based Sampling (ABS) Frames

Joseph McMichael, *RTI International*
Joe J. Murphy, *RTI International*

Developing Cross-survey R-indicators Using the U.S. Planning Database

Kevin P. Tolliver, *U.S. Census Bureau*
Benjamin Reist, *U.S. Census Bureau*

Concurrent Sessions B

Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 8: M-Pop

Strategies for Improving Instruments and Increasing Data Quality

Moderator: Alian Kasabian,
University of Nebraska - Lincoln

Location: Gallier A/B, Fourth Floor

Enhancing Data Quality Using (Expenditure) Records

Safia Abdirizak, *Bureau of Labor Statistics*
Brett McBride, *Bureau of Labor Statistics*
Yezzi Angi Lee, *Bureau of Labor Statistics*

The Impact of Respondents Changing Previously-collected Data in Subsequent Rounds of Longitudinal Surveys: An Application to the MCBS

Megan H. Stead, *NORC at the University of Chicago*
Lauren McNamara,
NORC at the University of Chicago
Jennifer Vanicek, *NORC at the University of Chicago*
Nicholas Schluterman,
Centers for Medicare & Medicaid Services
Joseph Regan,
Centers for Medicare & Medicaid Services

Integrating Feedback from Post-collection Data Management into Questionnaire Design

Reina Sprankle, *Westat*
Beth Hunter, *Westat*
Brandi McMillan, *Westat*
Jocelyn Newsome, *Westat*
Jennifer Anderson McNulty, *Westat*
Kerry Levin, *Westat*
Brenda Schafer, *Internal Revenue Service*
Patrick Langetieg, *Internal Revenue Service*
Saurabh Datta, *Internal Revenue Service*

Making the Most of Your Dry Run with Multi-use Field Testing: Examples from the 2017 Census of Agriculture Field Test

Jaki S. McCarthy,
USDA National Agricultural Statistics Service

Validating and Assessing Drug Use Self-reports In a Longitudinal Youth Study

Vanessa E. Thornburg, *RTI International*
Diana Fishbein, *Pennsylvania State University*
Ty Ridenour, *RTI International*
Lilia Fillepenko, *RTI International*
Jaki Brown, *RTI International*

Concurrent Sessions B

Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 9: DCol

90210 Isn't Hollywood! Or Is It? Issues Related to Geographic Specificity of Cell Phone Samples

Moderator: Alisha Creel, *Abt Associates*

Location: Grand Chenier, Fifth Floor

Zip Code and Cellphone Area Code Mismatch: Implications for Health and Survey Research

Beatrice Abiero, *Ipsos Public Affairs*
Robert Petrin, *Ipsos Public Affairs*

Sampling Out-of-area Numbers for Local Area Cell Phone Samples

Randal ZuWallack, *ICF International*
Kristie Healey, *ICF International*
Brian Orleans, *ICF International*
Melissa Cidade, *ICF International*
Scott Heemann, *ICF International*

Using De-identified Administrative Records as a Sampling Frame for a Child Health Telephone Survey: Results from a Pilot Study in New York City

Michael Sanderson, *New York City Department of Health and Mental Hygiene*
Stephen Immerwahr, *New York City Department of Health and Mental Hygiene*
Dina Shapiro-Luft, *New York City Department of Health and Mental Hygiene*
Katharine McVeigh, *New York City Department of Health and Mental Hygiene*
Rachel Martonik, *Abt Associates*
Nicole Lee, *Abt Associates*
Margaret Tyson, *Abt Associates*
Andrew Burkey, *Abt Associates*
Michael Battaglia, *Battaglia Consulting Group, LLC*

Hitting Them Where They Live: Comparing List-assisted RDD Cell Phone Sample to Rate Center Based RDD Cell Phone Sample

Missy Mosher, *SSI*
Linda Piekarski, *SSI*
Randal ZuWallack, *ICF International*

Evaluating Coverage Bias and Efficiency in RDD Telephone Surveys Under Different Frame Constructions

Burton Levine, *RTI International*
Joel Hampton, *RTI International*

Concurrent Sessions B

Friday, May 19, 2017, 8:00 a.m. – 9:30 a.m.

Session 10: 3MC

Data Collection in an International Context: Lessons Learned from the Field

Moderator: Michelle Edwards, *Texas Christian University*

Location: Rodrigue Gallery, First Floor

When Can We Call?" Experiment to Assess SMS Text to Prompt Response Across Cultures

John Lee P. Holmes, *Qatar University (SESRI)*
Abdoulaye Diop, *Qatar University (SESRI)*
Kien T. Le, *Qatar University (SESRI)*
Isam Abdelhameed, *Qatar University (SESRI)*
Haneen B.K. Alqassass, *Qatar University (SESRI)*
Anis Miladi, *Qatar University (SESRI)*
Abdulrahman Rahmany, *Qatar University (SESRI)*
Yara Qutteina, *Qatar University (SESRI)*

#Censusfail 2016: Analysing the Distribution of Responses to the 2016 Australian Census, and What it Tells Us about Privacy and Other Concerns

Nicholas Biddle, *Australian National University*

Comparison Between the Google Survey and Landline RDD in Two Japanese Regional Elections

Midoriko Nagasaki, *The Asahi Shimbun*
Yasuyuki Saito, *The Asahi Shimbun*
Nicolaos E. Synodinos, *University of Hawaii - Manoa*

Problems of Surveying Public Opinions in the Arab World as seen by the Academic Elite: A Field Study

Reda Abdelwaged Yousef, *Ahlia University*
Hemat Alsaka, *Ahlia University*

Hanging Up on F2F? Mode Comparison for Polling in Eastern Europe

Michelle E. Romo, *U.S. Department of State*
Marta Churella, *U.S. Department of State*
Patrick Moynihan, *Pew Research Center*
Peyton Craighill, *U.S. Department of State*

Concurrent Sessions C

Friday, May 19, 2017, 10:00 a.m. – 11:30 a.m.

Session 1: POL

AAPOR Election Review Panel

Moderator: Courtney Kennedy, *Pew Research Center*

Location: Borgne, Third Floor

Kristen Olson, *University of Nebraska - Lincoln*
G. Evans Witt, *Princeton Survey Research Associates*
Doug Rivers, *Stanford University*
Kyley McGeeney, *PSB Research*
Claire Durand, *University of Montreal*
Joshua Clinton, *Vanderbilt University*
Scott Clement, *Washington Post*
Mark Blumenthal, *SurveyMonkey*
Lydia Saad, *Gallup*
Charles Franklin, *Marquette University*

Session 2: Prob/Non

When Push Comes to Shove: Moving Respondents to the Web

Moderator: Nicole Lee, *Abt Associates*

Location: Maurepas, Third Floor

Driving to the Internet: A Case Study of the Multi-mode 'Wave' Methodology for Traditional Census Collection Used for the 2016 Census of Canada

Vince Hartung, *Statistics Canada*

Leveraging ABS to Conduct a Mixed-mode, Multi-phase Survey

Jennifer Marlar, *Gallup*
Kirti Kanitkar, *Gallup*
Manas Chattopadhyay, *Gallup*
Rob Andrews, *NOAA*

Offering a QR Code in Mail Surveys: A Smoother Transition to Online Response?

Chan Zhang, *Fudan University*
James M. Lepkowski, *University of Michigan*
Lirui He, *Jinan University*

Got Mail? Drivers of Mail-to-online Response Rates

Valerie Lykes, *J.D. Power*
Jay Meyers, *J.D. Power*

The Use of Mail Push to Web, Email or Text Invite to Web, and CATI to Conduct Interviews with Individuals that Exited the Temporary Assistance to Needy Families (TANF) Program

Shelley Osborn, *ICF International*
Rebecca Eaton, *ICF International*

Concurrent Sessions C

Friday, May 19, 2017, 10:00 a.m. – 11:30 a.m.

Session 3: Q&I

Methodological Brief: Writing Questions to Increase Data Quality

Moderator: Jan Karem Hoehne,
University of Göttingen, Germany

Location: Nottoway, Fourth Floor

Continued Evidence on Clarifying Instructions Improving Response Rate and Quality of Numerical Open-ended Questions

Anil Kumar Chaudhary, *University of Florida*
Glenn Israel, *University of Florida*

Panel Conditioning in Measuring Ego-centered Social Networks in Online Surveys

Henning Silber,
GESIS - Leibniz Institute for the Social Sciences
Jette Schröder,
GESIS - Leibniz Institute for the Social Sciences
Bella Struminskaya, *Utrecht University*
Michael Bosnjak,
GESIS - Leibniz Institute for the Social Sciences

Casting a Wide Net: Specification Error in Screening Homeschool Children

Danielle Battle, *American Institutes for Research*
Mahlet W. Megra, *American Institutes for Research*

Can We Improve the Way We Ask about Health Insurance Coverage and Health Care Spending? Findings from an Experiment

Susan A. Sherr, *SSRS*
Sharon Long, *Urban Institute*
Zi Zhang, *CHIA*
Huong T. Trieu, *CHIA*
Kathy Langdale, *SSRS*

Is the Net Promoter Score (NPS) an Appropriate Metric to Assess Satisfaction for Internal Enterprise Applications? Validity of and Methodological Considerations for NPS Usage in an Enterprise Setting

Randal R. Ries, *IBM*
Annette Tassone, *IBM*
Felix Portnoy, *IBM*
Danny Hager, *IBM*
Claude Elie, *IBM*
James Newswanger, *IBM*
Mark Wise, *IBM*

A Comparison of Ranking Order Methodologies

Angela Fontes, *NORC at the University of Chicago*
Angela Akinyemi, *JUST Capital*
Rob Brown, *JUST Capital*
Can Geng, *NORC at the University of Chicago*
Rene Bautista-Martinez,
NORC at the University of Chicago
Kristin Dwan, *NORC at the University of Chicago*

The KISS Principle in Survey Measurement: Results from the General Social Survey

Duane Alwin, *Pennsylvania State University*
Brett Beattie, *Match.com*
Erin Baumgartner, *Rice University*

Concurrent Sessions C

Friday, May 19, 2017, 10:00 a.m. – 11:30 a.m.

Session 4: SP

Leveraging Contact Strategies and Response Propensities to Increase Survey Participation

Moderator: Herschel Sanders, *RTI International*

Location: Oak Alley, Fourth Floor

The Impact of Different Contact Modes on Survey Response Bias

Caitlin E. Deal, *American Institutes for Research*
Rebecca Medway, *American Institutes for Research*
Shazia Miller, *American Institutes for Research*
Trey Miller, *RAND Corporation*

Response Rate Projections for Household Screeners vs. Questionnaires: Can the Same Model Be Used for Both?

Katie Archambeau, *NORC at the University of Chicago*
Colm O'Muircheartaigh, *NORC at the University of Chicago*
Ned English, *NORC at the University of Chicago*
Anna Wiencrot, *NORC at the University of Chicago*

Modeling Contact and Cooperation in an Administrative Record Based Mail/CATI Survey

Frost Hubbard, *IMPAQ International*
Cheryl Wiese, *IMPAQ International, Inc.*
Amy L. Djangali, *IMPAQ International, Inc.*

Experimenting with Contact Strategies for Areas with Differing Expected Levels of Response in the 2015 National Content Test

Jessica Phelan, *U.S. Census Bureau*

Developing Estimates of Sampling Variability for the Planning Database's Low Response Score

Luke J. Larsen, *U.S. Census Bureau*

Session 5: Qual

Increasing Data Quality in Web Surveys: Predicting and Managing Undesirable Respondent Behaviors

Moderator: Reanne Townsend, *Westat*

Location: Bayside A, Fourth Floor

Predicting Survey Breakoff in Web Surveys

Anke Metzler, *Darmstadt University of Technology*
Marek Fuchs, *Darmstadt University of Technology*

Predicting Breakoffs in Web Surveys

Felicitas Mittereder, *University of Michigan*
Brady West, *University of Michigan*

Motivated Misreporting in Web Panels

Ruben Bach, *Institute for Employment Research*
Stephanie Eckman, *RTI International*

Sequential Prediction of Respondent Behaviors Leading to Error in Web-based Surveys

Adam Eck, *Oberlin College*
Leen-Kiat Soh, *University of Nebraska - Lincoln*

The Mythology of Data Quality?: Data Cleaning and Bias Reduction

Randall K. Thomas, *GfK*
Frances M. Barlas, *GfK*
Nicole R. Buttermore, *GfK*

Concurrent Sessions C

Friday, May 19, 2017, 10:00 a.m. – 11:30 a.m.

Session 6: A&I

Measurement Issues Surrounding the Provision of Health Care and the Affordable Care Act (ACA)

Moderator: Amy Djangali, *IMPAQ International*

Location: Bayside B, Fourth Floor

Insure My Beating Heart: Exchange Participant Characteristics and Satisfaction With the System

Zachary Auter, *Gallup*
Stephanie Marken, *Gallup*

Polling on the Affordable Care Act, Lessons for Future Research

Mollyann Brodie, *Henry J. Kaiser Family Foundation*
Ashley Kirzinger, *Henry J. Kaiser Family Foundation*
Elizabeth Hamel, *Henry J. Kaiser Family Foundation*

How Would Better Knowledge Influence Support for the Affordable Care Act? A Simulation and Experiment

Josh Pasek, *University of Michigan*
Tobias Stark, *Utrecht University*
Jon A. Krosnick, *Stanford University*
Trevor Tompson, *NORC at the University of Chicago*

Impact of the Affordable Care Act on Health Care Affordability and Underinsurance Rates: Results from Three States

Patrick Madden, *Market Decisions Research*
Brian Robertson, *Market Decisions Research*
Mark Noyes, *Market Decisions Research*

Understanding and Shaping Health Values and Priorities

Katherine Carman, *RAND Corporation*
Anita Chandra, *RAND Corporation*
Carolyn Miller, *Robert Wood Johnson Foundation*
Matt Trujillo, *Robert Wood Johnson Foundation*

Session 7:

ResearchHack Presentation Panel

Moderator: Trent Buskirk, *University of Massachusetts - Boston*

Location: Bayside C, Fourth Floor

Concurrent Sessions C

Friday, May 19, 2017, 10:00 a.m. – 11:30 a.m.

Session 8: 3MC

Reducing Barriers Due to Language and Coverage

Moderator: Mandy Sha, *RTI International*

Location: Gallier A/B, Fourth Floor

Design with Translation in Mind: How the Census Bureau Developed Multilingual Interfaces for Automated Data Collection Instruments

Brianda Perez, *U.S. Census Bureau*

Reaching out to Spanish-speaking Respondents in an IRS Household Survey

Jocelyn Newsome, *Westat*
Jennifer Anderson McNulty, *Westat*
Kerry Levin, *Westat*
Brenda Schafer, *Internal Revenue Service*
Patrick Langetieg, *Internal Revenue Service*
Saurabh Datta, *Internal Revenue Service*

Demographic and Contextual Predictors of Racial Identification among Hispanics

Allison R. Sullivan, *Civis Analytics*
David Shor, *Civis Analytics*

Adapting a Survey Instrument and Methods to Collect Data from American Indian and Alaska Native (AIAN) Head Start Parents

Maya A. Reid, *Mathematica Policy Research*
Kathleen Feeney, *Mathematica Policy Research*
Michael Cavanaugh, *Mathematica Policy Research*

Perceptions of Inequality: A Survey-based Pictorial Measure Suitable for Online and Face-to-Face Use Worldwide

Tamas Kolosi, *TARKI and Eotvos University*
M.D.R. Evans, *University of Nevada*
Jonathan Kelley, *University of Nevada*

Session 9: DCol

Obtaining Permission and Consent for Hard to Obtain Health Data

Moderator: Stacey Bell, *RTI International*

Location: Grand Chenier, Fifth Floor

Now that You have Completed this Survey, Can We Look at Your Health Records? An Examination of Agreement to Link Health Records after Survey Completion

Jeanette Y. Ziegenfuss, *HealthPartners Institute*
Jennifer M. Renner, *HealthPartners Institute*
Kayla Dean, *HealthPartners Institute*
Casey A. Easterday, *HealthPartners Institute*

Questionnaire Experiments to Increase Provider Consent

Vince Welch, *NORC at the University of Chicago*
Megha Ravanam, *NORC at the University of Chicago*
Benjamin Skalland, *NORC at the University of Chicago*
Renee Ramsey, *NORC at the University of Chicago*
Sarah Reagan-Steiner, *Centers for Disease Control and Prevention*
Cynthia Knighton, *Centers for Disease Control and Prevention*
Holly Hill, *Centers for Disease Control and Prevention*
Laurie Elam-Evans, *Centers for Disease Control and Prevention*
Chalanda Smith, *Centers for Disease Control and Prevention*

Measuring the Impact of Medicaid Expansion on Healthcare Utilization: Obtaining Beneficiary Cooperation and Consent to a Telephone Survey, Biomarker Collection and Medical Record Abstraction

Thomas Duffy, *RTI International*
Kurt Johnson, *RTI International*
Amy Kowalski, *RTI International*
Edrina Burnette, *RTI International*

Collecting Data on Minors in General Population Household Surveys: Who to Interview First?

Darryl Adam Cooney, *RTI International*
Matt Jans, *University of California - Los Angeles*

(continued on page 75)

Concurrent Sessions C

Friday, May 19, 2017, 10:00 a.m. – 11:30 a.m.

Session 9: DCol

(continued from page 74)

A Method for Achieving High Response Rates in National Surveys of U.S. Primary Care Physicians

Michaela Brtnikova, *University of Colorado*
Lori A. Crane, *University of Colorado*
Brenda L. Beaty, *University of Colorado*
Mandy A. Allison, *University of Colorado*
Laura P. Hurley, *Denver Health*
Allison Kempe, *University of Colorado*

Session 10: Inv

B.Y.O.P.: Build Your Own Panel

Moderator: Curtiss Cobb, *Facebook*

Location: Rodrigue Gallery, First Floor

Developing Random Probability Web-CATI Panels: Evidence from the UK and Beyond

Curtis Jessop, *NatCen Social Research*
Kirby Swales, *NatCen Social Research*

Experiments in Recruiting the Life in Australia Probability-based Online Panel

Graham M. Challice, *Social Research Centre Pty. Ltd*
Paul J. Lavrakas, *Independent Consultant*
Lars Kaczmirek, *GESIS - Leibniz Institute for the Social Sciences*
Darren W. Pennay, *Social Research Centre Pty. Ltd*

The Effect of Incentives on the Response Rates of Panel Members: Evidence from the Gallup Panel

Audris Campbell, *Gallup*
Jonathan Rodkin, *Gallup*
Jennifer Marlar, *Gallup*
Kirti Kanitkar, *Gallup*

Piggy-backing on Face-to-Face Surveys for Online Panel Recruitment: A 3-country Pilot

Indrek Soidla, *University of Tartu*
Ana Villar, *City University London*
Elena Sommer, *City University London*
Didrik Finnøy, *Norwegian Centre for Research Data*
Bjørn-Ole Johannesen, *Norwegian Centre for Research Data*
Nejc Berzelak, *University of Ljubljana*
Slavko Kurdija, *University of Ljubljana*
Tina Vovk, *University of Ljubljana*
Mare Ainsaar, *University of Tartu*
Alun Humphrey, *NatCen Social Research*

Converting Panelists from Mail Mode to Web Mode in Pew Research Center's American Trends Panel

Nick Bertoni, *Pew Research Center*

Concurrent Sessions D

Friday, May 19, 2017, 1:45 p.m. – 3:15 p.m.

Session 1: A&I

Behind the Badge: A Nationally Representative Survey of Police Officers (Panel)

Moderator: Rich Morin, *Pew Research Center*

Discussant: Frank Straub, Director of Strategic Studies, *The Police Foundation* and former Chief of Police, Spokane, Washington

Location: Borgne, Third Floor

Behind the Badge: Amid Protests and Calls for Reform, How Police View Their Jobs, Key Issues and Recent Fatal Encounters between Blacks and Police

Kim Parker, *Pew Research Center*

Views from Where They Stand: The Police and the Public Hold Divergent Opinions on Key Aspects of Policing and Some Policy Issues

Renee Stepler, *Pew Research Center*

The National Police Research Platform: A Tool to Look Behind the Badge

Wesley G. Skogan, *Northwestern University*
Andrew Mercer, *Pew Research Center*

The View from Behind the Badge: What Law Enforcement Agencies Need and Want to Know

Frank Straub, Director of Strategic Studies, *The Police Foundation* and former Chief of Police, Spokane, Washington

Session 2: M-Pop

The Survey Combo: Methods for Integrating Surveys and Other Big Data Sources

Moderator: Donsig Jang, *NORC at the University of Chicago*

Location: Maurepas, Third Floor

Optimal Integration of Surveys

Mansour Fahimi, *GfK*

Combining Survey and "Big Data" to Optimize Research and Minimize Error

Tom W. Smith, *NORC at the University of Chicago*

Data Integration Innovations to Enhance Analytic Capacity and Inform Policy

Steven B. Cohen, *RTI International*

Estimation of County-level Prevalence of Health-related Risk Factors Utilizing Data from Multiple Data Sources

Laura A. Dwyer-Lindgren, *University of Washington*
Charlton Callender, *University of Washington*
Christopher J.L. Murray, *University of Washington*
Ali Mokdad, *University of Washington*

Combining Survey and Administrative Data: The OHSU Health Insurance Coverage Model

Thomas Meath, *Oregon Health & Science University*

Concurrent Sessions D

Friday, May 19, 2017, 1:45 p.m. – 3:15 p.m.

Session 3: Inv

Methodological Brief: Advancing Methods in Emerging Technologies

Moderator: Emily Geisen, *RTI International*

Location: Nottoway, Fourth Floor

Mapping the Meaning of Life: Using Open-ended Surveys and Computational Methods to Extract the Structure of Subjective Well-being

Patrick van Kessel, *Pew Research Center*

Big Data, Big Problems: Overcoming Barriers to Consent for Data Linking

Kyle L. Endres, *Duke University*
D. Sunshine Hillygus, *Duke University*
Steven Snell, *Duke University*

Statistical Matching as a Supplement to Record Linkage: A Valuable Method to Tackle Non-consent Bias?

Jonathan Johannes Ephraim Gessendorfer, *Institute for Employment Research*
Jonas Beste, *Institute for Employment Research*
Joerg Drechsler, *Institute for Employment Research*
Joe Sakshaug, *University of Manchester*

SMART System: Survey and Measurement using Avatar and Robotic Technology

Yiran Li, *Temple University*
Danfeng Xie, *Temple University*
Jeffrey F. Durelli, *Temple University*
Carole Tucker, *Temple University*
Heidi Grunwald, *Temple University*
Li Bai, *Temple University*

Alternative Tracking: A First Look at Administering Text Message "Mini-surveys"

Julie Pacer, *Abt Associates*
Kelly Daley, *Abt Associates*

Mobile Web Survey in the International Setting

Mingnan Liu, *Facebook*
Laura Wronski, *SurveyMonkey*
Nick Inchausti, *SurveyMonkey*

Geo-sampling and Drones for Estimation of Housing and Households

Karol Krotki, *RTI International*
Safaa Amer, *RTI International*
Mark Bruhn, *RTI International*
Jeniffer Iriondo-Perez, *RTI International*

Session 4: DCol

Developing Cost Effective Data Collection Decisions and Methods

Moderator: Brianne Gilbert, *Loyola Marymount University*

Location: Oak Alley, Fourth Floor

Do Incentives Still Matter?

Kerry Levin, *Westat*
Jennifer Anderson McNulty, *Westat*
Jocelyn Newsome, *Westat*
Brenda Schafer, *Internal Revenue Service*
Patrick Langetieg, *Internal Revenue Service*
Saurabh Datta, *Internal Revenue Service*

Testing the Effects of Token Noncontingent Incentives in Follow-up Mailings in a Mixed Mode Survey

Gerry Dirksz, *Simmons Research*
Paul J. Lavrakas, *Independent Consultant*
Lisa Lusskin, *Simmons Research*
Beth Ponce, *Simmons Research*
Josephine Leonard, *Simmons Research*

Impact of Pre- And Post-incentives on Response Rates to a Web and Mail Survey Using an Address-based Sample Frame

Kisha Bailly, *ICF International*
William Bryan Higgins, *ICF International*
John Boyle, *ICF International*
Naomi Freedner, *ICF International*

Mail Survey Experiments: Reminder Postcard and UPS Mail Innovations Envelope

Melissa Helton, *RTI International*
Joseph McMichael, *RTI International*
Jamie Ridenhour, *RTI International*

Cost Considerations in Mail Surveys

Mina Muller, *Westat*
Regina Yudd, *Westat*
Pamela Giambo, *Westat*

Concurrent Sessions D

Friday, May 19, 2017, 1:45 p.m. – 3:15 p.m.

Session 5: 3MC

Race, Tribe and Tribal Enrollment Research for American Indians and Alaska Natives: The Challenges of Measuring a Diverse Population (Panel)

Moderator: Barry Feinberg, *BMF Research & Consulting*

Location: Bayside A, Fourth Floor

Writing in Tribe: Focus Group Pretesting of Methods to Collect Race and Tribe Data with Very Diverse American Indian and Alaska Native Populations

Laurie Schwede, *U.S. Census Bureau*
Rodney L. Terry, *U.S. Census Bureau*
Leticia Fernandez, *U.S. Census Bureau*

Writing in Race: Cognitive Testing of Experimental 2020 Race and Ethnicity Questions

Aleia Clark Fobia, *U.S. Census Bureau*
Rodney L. Terry, *U.S. Census Bureau*
Laurie Schwede, *U.S. Census Bureau*

Research to Develop a Tribal Enrollment Question for American Indians and Alaska Natives

Rodney L. Terry, *U.S. Census Bureau*
Laurie Schwede, *U.S. Census Bureau*
Aleia Clark Fobia, *U.S. Census Bureau*

Measuring Tribal Enrollment among American Indians and Alaska Natives: A Cognitive Pretest of Multiple Approaches

Jessica Graber, *U.S. Census Bureau*
Anna Sandoval, *U.S. Census Bureau*
Rodney L. Terry, *U.S. Census Bureau*
Laurie Schwede, *U.S. Census Bureau*
Aleia Clark Fobia, *U.S. Census Bureau*

The Quest to Develop One-size-fits-all Questions on Race and Tribal Enrollment for the Very Diverse American Indian and Alaska Native Population

Hyon B. Shin, *U.S. Census Bureau*
Laurie Schwede, *U.S. Census Bureau*
Rodney L. Terry, *U.S. Census Bureau*
Aleia Clark Fobia, *U.S. Census Bureau*
Jessica E. Graber, *U.S. Census Bureau*
Anna Sandoval, *U.S. Census Bureau*

Session 6: POL

Examining Voter Turnout in the 2016 Election

Moderator: Robert Oldendick, *University of South Carolina*

Location: Bayside B, Fourth Floor

Early Voters and Late Deciders: Vote Choice by the Timing of the Vote and the Vote Decision

Christopher J. Fleury, *GfK*
Frances M. Barlas, *GfK*
Linda McPetrie, *GfK*
Annie Weber, *GfK*
Randall K. Thomas, *GfK*

Behavioral Influences on Self-predicted, Self-reported and Actual Voter Turnout

Julia Pollak, *Pardee RAND Graduate School*

Why People Don't Vote: Variation across Nonvoting Populations and Types of Elections

Heather M. Creek, *The Pew Charitable Trusts*
Cliff Zukin, *Rutgers University*

How Perceptions of Social Circles Shape and Reflect Voting Intentions: A Longitudinal Analysis

Mirta Galesic, *Santa Fe Institute*
Wändi Bruine de Bruin, *Leeds University Business School*

A Polling Partnership: NY Times Upshot/Siena College Research Institute in Florida, North Carolina and Pennsylvania

Donald Levy, *Siena College Research Institute*
Meghann Crawford, *Siena College Research Institute*

Concurrent Sessions D

Friday, May 19, 2017, 1:45 p.m. – 3:15 p.m.

Session 7: SP

Targeting Incentive Use

Moderator: Eran Ben-Porath, *SSRS*

Location: Bayside C, Fourth Floor

Impact of Incentive Amount on Adolescent Participation in an Accelerometer-based Physical Activity Assessment

Kathryn Trundle, *Westat*
Andrew Caporaso, *Westat*
April Oh, *National Cancer Institute*
Terisa Davis, *Westat*
Laura Dwyer, *National Cancer Institute*
Erin Hennessy, *Tufts University*

Encouraging Survey Response Among Diverse, Hard-to-reach Populations

Alicia Harrington, *Mathematica Policy Research*
Betsy Santos, *Mathematica Policy Research*
Hannah Murabito, *Mathematica Policy Research*

Reengaging Respondents after Receipt of an Incentive to Reduce Item Nonresponse: When is the Best Time to Reengage?

Jaimie Grazi, *Mathematica Policy Research*
Andrew Hurwitz, *Mathematica Policy Research*
Martha Kovac, *Mathematica Policy Research*
Erin Panzarella, *Mathematica Policy Research*

Selection Criteria for Diverse Groups: How to Incent Efficiently

Kate Williams, *Nielsen*
Robin Gentry, *Nielsen*
Stephanie Stern, *University of Michigan*

Financial Incentives with Fixed Costs

Raeal Moore, *ACT, Inc.*
Ben Earnhart, *ACT, Inc.*
Jeff Schiel, *ACT, Inc.*

Session 8: Qual

Increasing Data Quality When Collecting Sensitive Data

Moderator: Darby Steiger, *Westat*

Location: Gallier A/B, Fourth Floor

Where Were You Born? Asking Sensitive Questions in a Non-government Survey

Austin Countryman, *Nielsen*
Yelena Pens, *Nielsen*
Robin Gentry, *Nielsen*

The Effect of Using a Computerized Voice to Ask Sensitive Questions in the National Survey on Drug Use and Health

Gretchen McHenry, *RTI International*
Devon Cribb, *RTI International*
Emily M. Geisen, *RTI International*
Joel Kennet,
Substance Abuse and Mental Health Services
Dicy Painter,
Substance Abuse and Mental Health Services
Gilbert Rodriguez, *RTI International*
Vorapranee Wickelgren, *RTI International*
Hilary Zelko, *RTI International*

Lies in the Fast Lane: Comparing Self-reported Speeding Citations on Surveys with Speeding Convictions from Driving Records

Randolph Atkins, *National Hwy. Traffic Safety Admin.*
Christian Richard, *Battelle*
Betsy Payn, *Battelle*
Justin S. Graving, *Battelle*
Ta Liu, *Battelle*

What Makes A Sexual Orientation Question Sensitive?

Jingwei Hu, *University of Maryland*

Evaluation of Classification Error in a Survey on Sexual Assault among College Students

Marcus Berzofsky, *RTI International*
Christopher Krebs, *RTI International*
Christine Lindquist, *RTI International*

Concurrent Sessions D

Friday, May 19, 2017, 1:45 p.m. – 3:15 p.m.

Session 9: Q&I

Using Pretesting Methods to Develop Key Measures

Moderator: Jessica Holzberg, *U.S. Census Bureau*

Location: Grand Chenier, Fifth Floor

The Development, Design, and Evaluation of a Parent Vaccination Acceptance, Hesitancy and Confidence Question Set for Multiple Federal Surveys

Paul Scanlon,
Centers for Disease Control and Prevention

Cognitive Interviews for Questionnaire Development in the NSHAP Wave 3 Elder Mistreatment Module

Bernard L. Dugoni,
NORC at the University of Chicago
Nola Du Toit, *NORC at the University of Chicago*
Melissa Howe, *NORC at the University of Chicago*
Kelly Pudelek, *NORC at the University of Chicago*

Trading Precision for Reliability: Time Frames and Estimation Strategies in Answering Questions on Alcohol Consumption

Meredith Massey,
National Center for Health Statistics

Challenges in Conducting a Partial Redesign of the National Survey on Drug Use and Health

Struther L. Van Horn, *Kent State University*
Jonaki Bose,
Substance Abuse and Mental Health Services
Rachel N. Lipari,
Substance Abuse and Mental Health Services

Session 10: Prob/Non

Who, What, Where and When: Characteristics and Behaviors of Online Responders

Moderator: Ryan Hubbard, *Westat*

Location: Rodrigue Gallery, First Floor

Who Is Responding to Online Surveys—And When?

Laura Wronski, *SurveyMonkey*
Mingnan Liu, *Facebook*
Erin Pinkus, *SurveyMonkey*

Email Versus Text, Computer Versus Smart Phone. A Look at How an Adolescent Cohort Accesses a Web Survey

Joanne Delk, *University of Texas*
Melissa B. Harrell, *University of Texas*
Matthew Thomas, *ICF International*
Olivia Saucier, *ICF International*
Joshua Duell, *ICF International*
Cheryl L. Perry, *University of Texas*

Examining the Influence of Different Devices on Response Rate and Response Quality of a Web Survey

Anil Kumar Chaudhary, *University of Florida*
Glenn Israel, *University of Florida*

A Longitudinal Online Study with Prospective Homebuyers: Who Drops Out?

Alycia Chin, *Consumer Financial Protection Bureau*
Mick Couper, *University of Michigan*
Dustin Beckett, *CFPB*

Survey Device and Response Quality

Rebecca Powell, *RTI International*
Shengchao Yu,
New York City Department of Health and Mental Hygiene
Robert M. Brackbill, *New York City Department of Health and Mental Hygiene*
Ashley Richards, *RTI International*
Mai Nguyen, *RTI International*
David Wu, *New York City Department of Health and Mental Hygiene*

Poster Session #2

Friday, May 19th, 2017, 3:15 p.m. – 4:15 p.m.
Napoleon Ballroom, 3rd floor

1. Evaluating Nonprobability Samples: An Index of Sample Representativeness

Hee-Choon Shin,
National Center for Health Statistics
Jibum Kim, *Sungkyunkwan University*

2. Fielding Section 508 Compliant Web Surveys for Respondents with Disabilities

Bob Davis, *Davis Research, LLC*

3. Public Opinion and the Politics of Education: Convergence in an Era of Polarization

David M. Houston, *Columbia University*

4. Differential Item Functioning and Non-health-related Factors Due to Age in Self-ratings of Health: Evidence from the Survey of Health, Ageing and Retirement in Europe

Patrick Lazarevič, *TU Dortmund University*

5. Creating a Comprehensive Database of Medical Marijuana Dispensaries in Los Angeles County

Megan Zander-Cotugno, *RAND Corporation*
Eric Pedersen, *RAND Corporation*
Elizabeth D'Amico, *RAND Corporation*

6. What Month Did Your Child Receive an Influenza Vaccination? Remembering When

Tammy A. Santibanez,
Centers for Disease Control and Prevention
Yusheng Zhai,
Centers for Disease Control and Prevention
Lin Liu, *NORC at the University of Chicago*
James A. Singleton,
Centers for Disease Control and Prevention

7. Using Paradata-Based Key Performance Indicators to Monitor Implementation of a Split-ballot Experiment

Aneta Guenova, *U.S. Department of State*

8. The Impact of Delayed Incentives on Future Survey Response

Austin Countryman, *Nielsen*
Jordon Peugh, *SSRS*
Robin Gentry, *Nielsen*
Yvonne Shands, *SSRS*
Carrie Skinner, *SSRS*
Kate Williams, *Nielsen*

9. Comparison of Survey Response and Sampling Bias by Sample Frame

Carol Pierannunzi,
Centers for Disease Control and Prevention
Fang Xu, *Centers for Disease Control and Prevention*
Pranesh Chowdhury,
Centers for Disease Control and Prevention
William Garvin,
Centers for Disease Control and Prevention

10. Evaluating the Impact of Eliminating a Bounding Interview

Brett McBride, *Bureau of Labor Statistics*
John Dixon, *Bureau of Labor Statistics*

11. Developing an Optimal Contact Strategy for the American Housing Survey

Aliza Kwiat, *U.S. Census Bureau*
Courtney Reiser, *U.S. Census Bureau*

12. Planning for the Future – Political Environments and Small Business Perspectives on Retirement Plan Sponsorship

Sarah A. Spell, *Pew Charitable Trusts*
Thomas Brassell, *ICF International*
Andrew Blevins, *Pew Charitable Trusts*
James Dayton, *ICF International*
Theron Guzoto, *Pew Charitable Trusts*
Brian Orleans, *ICF International*
Alison Shelton, *Pew Charitable Trusts*
John Scott, *Pew Charitable Trusts*
Robert Tortora, *ICF International*

13. NPS Or NOT?

Dinaz Jiwani, *Boy Scouts of America*
Dan Warren, *Boy Scouts of America*

Poster Session #2

Friday, May 19th, 2017, 3:15 p.m. – 4:15 p.m.
Napoleon Ballroom, 3rd floor

14. The Impact of Removing Instructions on Web Survey Responses

Rachel Horwitz, *U.S. Census Bureau*
Elizabeth Nichols, *U.S. Census Bureau*
Julia Coombs, *U.S. Census Bureau*
Casey Eggleston, *U.S. Census Bureau*
Jessica Holzberg, *U.S. Census Bureau*

15. Raking and Weighting ANES Time Series

Joseph Wu, *Stanford University*
Jon A. Krosnick, *Stanford University*
Matthew DeBell, *Stanford University*

16. Business Payroll Survey and Web Collection Strategy - Results of the Transition from a Paper Based to a Web Based Self-response Business Survey and the Use of Paradata in Shaping Future Collection Strategy

Anie Marcil, *Statistics Canada*
Wade Kuseler, *Statistics Canada*

17. The Effectiveness of a Monetary Incentive Offer on Survey Response Rates and Response Completeness in a Longitudinal Study

Shengchao Yu, *New York City Department of Health and Mental Hygiene*
Howard E. Alper, *New York City Department of Health and Mental Hygiene*
Angela M. Nguyen, *New York City Department of Health and Mental Hygiene*
Robert M. Brackbill, *New York City Department of Health and Mental Hygiene*
Lennon Turner, *New York City Department of Health and Mental Hygiene*
Deborah J. Walker, *New York City Department of Health and Mental Hygiene*
Carey B. Maslow, *New York City Department of Health and Mental Hygiene*
Kimberly C. Zweig, *New York City Department of Health and Mental Hygiene*

18. Precinct Level Vote Data

Martin Barron, *NORC at the University of Chicago*

19. Hunting for Auxiliary Variables in the Census Planning Database Tract File

Clayton Knappenberger, *Bureau of Labor Statistics*
Arcenis Rojas, *Bureau of Labor Statistics*
Lucilla Tan, *Bureau of Labor Statistics*

20. Home Sweet Home: The Effect of Telecommuting on FEMA Interviewer Productivity

Kristin L. Brooks,
Federal Emergency Management Agency
Jessica Guillory,
Federal Emergency Management Agency
Brandi Lea, *Federal Emergency Management Agency*
Emily Abbe,
Federal Emergency Management Agency

21. Speaking for Ourselves: A Study Engaging Immigrant and Refugee Communities in Applied Research

Daniel Swanson, *Wilder Research*
Nicole Martin Rogers, *Wilder Research*

22. Safety Screening in the NIS RDD Cell-phone Sample

Becky Reimer, *NORC at the University of Chicago*
Jacquelyn George,
NORC at the University of Chicago
Benjamin Skalland,
NORC at the University of Chicago
Becky Reimer, *NORC at the University of Chicago*
Qiao Ma, *NORC at the University of Chicago*
James A. Singleton, *National Center for Immunization and Respiratory Diseases*

23. Rounding Effect and the Use of Records in the CEQ

Taylor J. Wilson, *Bureau of Labor Statistics*
Safia Abdirizak, *Bureau of Labor Statistics*

24. Who Are We Most Likely to Reach With Digital Advertising?

Stephanie Baumgardner, *U.S. Census Bureau*

25. Correctly Cited Survey Data: The Unicorn of Public Opinion Reserach

Aimee Vella Ripley, *Nielsen*

26. Using a Web Portal as a Hub for Respondents in Business Surveys

Aryn Hernandez, *U.S. Census Bureau*
Temika Holland, *U.S. Census Bureau*
Michelle Karlsson, *U.S. Census Bureau*

Poster Session #2

Friday, May 19th, 2017, 3:15 p.m. – 4:15 p.m.
Napoleon Ballroom, 3rd floor

27. Evaluation of Online Listing Tool

James Cajka, *RTI International*
James Rineer, *RTI International*
William Wheaton, *RTI International*
David Chrest, *RTI International*

28. Implementation of 2014 Internet Test Results in the American Community Survey

R. Chase Sawyer, *U.S. Census Bureau*

29. What Conditions Allow the Trump Phenomenon

Jacob Nelson, *SSI*
Paul Johnson, *SSI*

30. Evaluation of Algorithms to Determine Diabetes Type in Health Surveys

Sarah Lessem, *National Center for Health Statistics*

31. Examining Multimodal Transportation in El Paso Region: Results of the Regional Transportation Survey

Ipek Nese Sener, *Texas A&M University*
Richard Lee, *Texas A&M University*
Chris Simek, *Texas A&M University*
Alfredo Sánchez, *Texas A&M University*
Rafael Aldrete, *Texas A&M University*

32. Examining the Effects of Accelerometry Device Type and Distribution Method in Two Consecutive Waves of a Longitudinal Study

Daniel Lawrence, *NORC at the University of Chicago*
Lauren Bishop, *NORC at the University of Chicago*
Kriston Koepp, *NORC at the University of Chicago*
Katie O'Doherty, *NORC at the University of Chicago*

33. Measuring the Effect of Immediate Post-household Screener Completion Outcome on Survey Outcomes in a Population Study

Katie O'Doherty, *NORC at the University of Chicago*
Daniel Lawrence, *NORC at the University of Chicago*
Lauren Sedlak, *NORC at the University of Chicago*
Anna Wiencrot, *NORC at the University of Chicago*

34. Day of the Week Adjustments for Sample Weights for NHANES 24-hour Dietary Recall

Te-Ching Chen, *National Center for Health Statistics*
Joseph Goldman,
USDA National Agricultural Statistics Service
Jennifer Parker, *National Center for Health Statistics*

35. Cognitive Testing for the Large Population-based Survey About Eating Habits and Intestinal Illness

Matthew Thomas, *ICF International*
Melissa Cidade, *ICF International*
Emma Cogan, *ICF International*
Naomi Freedner, *ICF International*

36. Predictors of Survey Completion Time among Adolescent Respondents Using Mobile and Desktop Devices

Matthew Thomas, *ICF International*
Rachel Schmidt, *ICF International*
Olivia Saucier, *ICF International*
James Dayton, *ICF International*

37. Are Urban Areas Always Less Religious?

Becka Alper, *Pew Research Center*
Jessica Hamar Martinez, *Pew Research Center*

38. Impact of Observed Neighborhood Characteristics on Interview Quality

Sara Walsh, *NORC at the University of Chicago*
Jennifer Satorius, *NORC at the University of Chicago*
Lauren Bishop, *NORC at the University of Chicago*
Anna Wiencrot, *NORC at the University of Chicago*

39. Supplemental Letters and Response Rates: The Effects of Mode and Length

Lena Le, *Washington State University*
Matthew Strawn, *Washington State University*
Thom Allen, *Washington State University*

40. Impact of Advance Letters on Response Rates and Data Quality in a Statewide Dual-frame Survey

Eva Aizpurua, *University of Northern Iowa*
Mitchell Avery, *University of Northern Iowa*
Ki Park, *University of Northern Iowa*
Rod Muilenburg, *University of Northern Iowa*
Jill Wittrock, *University of Northern Iowa*
Mary Losch, *University of Northern Iowa*

Poster Session #2

Friday, May 19th, 2017, 3:15 p.m. – 4:15 p.m.
Napoleon Ballroom, 3rd floor

41. Correcting for Co-viewing in the Digital Space: Providing a More Accurate Measurement

Elaine Perrin, *Nielsen*
Lindsey Rabham, *Nielsen*
Matt Vanlandeghem, *Nielsen*

42. Perceptions of Intimate Partner Violence in Europe: Assessing Individual and Country-level Factors

Eva Aizpurua, *University of Northern Iowa*
David Vazquez, *University of Castilla La Mancha*
Jennifer Copp, *Florida State University*
Jorge Javier Ricarte, *University of Castilla La Mancha*

43. Data Editing in Large-scale Surveys

Elise Comperchio,
NORC at the University of Chicago
Caitlin Finan, *NORC at the University of Chicago*
Megan Stead, *NORC at the University of Chicago*
Chris McCormick,
Centers for Medicare & Medicaid Services
Shannon Corcoran,
Centers for Medicare & Medicaid Services

44. The Impact of Multitasking on Survey Data Quality: Observations from a Statewide Telephone Survey

Jill Wittrock, *University of Northern Iowa*
Erin Heiden, *University of Northern Iowa*
Eva Aizpurua Gonzalez, *University of Northern Iowa*
Ki Park, *University of Northern Iowa*
Mary Losch, *University of Northern Iowa*

45. Evaluating Behavioral Weighting Controls for Online Convenience Panels

William DeShong, *Nielsen*

46. The Shifting Composition of Party Association During the 2016 Presidential Election

Hyesun Choung, *University of Wisconsin - Madison*
Josephine Lukito, *University of Wisconsin - Madison*
Trevor L. Kniaz, *University of Wisconsin - Madison*
Hyungjin Gill, *University of Wisconsin - Madison*
Douglas McLeod, *University of Wisconsin - Madison*
Song Wang, *University of Wisconsin - Madison*

47. Removing Bottlenecks and Helping Interviewers Succeed: Our Journey Based on Lessons from "The Goal: A Process of Ongoing Improvement"

Howard Speizer, *RTI International*

48. The Effect of Telephone Survey Center Staffing on Productivity and Survey Results

Enrijeta Shino, *University of Florida*
Christopher McCarty, *University of Florida*
Mark Girson, *University of Florida*

49. Exposure to Counter-attitudinal TV News and Affective Polarization: Moderating Effects of Emotional Stability and Need for Cognition

Yanqin Lu, *Indiana University*

50. Extending the Spiral: Inter and Intrapersonal Effects of Sharing One's Opinion in a Hostile Opinion Climate

Emily Van Duyn, *University of Texas at Austin*

51. The Impact of Partisanship on Beliefs about Global Warming: The Mediating Roles of Perceptions of Scientific Consensus, News Media Use and Trust in Scientists

Soohee Kim, *Stanford University*

52. Understanding Public Attitudes toward Immigration Policy: Political Ideology, Self-Interest and Political Knowledge

Tianshu Zhao, *University of Illinois - Chicago*
Timothy Johnson, *University of Illinois - Chicago*

53. The Politics of Queer Religion

Royal Gene Cravens, *University of Tennessee*

54. Watchdogs & Lapdogs: Donald Trump's Taming of the News Media

William R. Davie, *University of Louisiana*

55. Survey Breakoff in Mixed-device Web Surveys

Anke Metzler, *Darmstadt University of Technology*

Concurrent Sessions E

Friday, May 19, 2017, 4:15 p.m. – 5:45 p.m.

Session 1: Q&I

Using Interaction Coding to Understand and Improve the Survey Measurement Process (Panel)

Moderator: Nora Cate Schaeffer, *University of Wisconsin - Madison*

Location: Borgne, Third Floor

The Effect of Question Characteristics, Respondents and Interviewers on Question Reading Time and Question Reading Behaviors in CATI Surveys

Kristen Olson, *University of Nebraska - Lincoln*
Jolene D. Smyth, *University of Nebraska - Lincoln*
Antje Kirchner, *RTI International*

Respondent Behavior and Survey Satisficing

Allyson Holbrook, *University of Illinois - Chicago*
Timothy Johnson, *University of Illinois - Chicago*
Sharon Shavitt, *University of Illinois - Urbana-Champaign*
Young Ik Cho, *University of Wisconsin - Milwaukee*
Noel Chavez, *University of Illinois - Chicago*
Saul Weiner, *University of Illinois - Chicago*

Do Interviewer and Respondent Behaviors Predict Measurement Equivalence: Comparing Measurement of Trust across Racial/Ethnic Groups

Isabel Anadon, *University of Wisconsin - Madison*
Jennifer Dykema, *University of Wisconsin - Madison*
Dana Garbarski, *Loyola University Chicago*
Nora Cate Schaeffer, *University of Wisconsin - Madison*
Ian Wall, *University of Wisconsin - Madison*
Dorothy Edwards, *University of Wisconsin - Madison*

Exploring Interviewer and Respondent Interactions Surrounding Sleep Questions in the American Time Use Survey

Polly Phipps, *Bureau of Labor Statistics*
Robin Kaplan, *Bureau of Labor Statistics*
Brandon Kopp, *Bureau of Labor Statistics*

Going off Script: How Interviewer Behavior Affects Respondent Behaviors in Telephone Surveys

Antje Kirchner, *RTI International*
Kristen Olson, *University of Nebraska - Lincoln*
Jolene D. Smyth, *University of Nebraska – Lincoln*

Session 2: Inv

Redirected Inbound Call Sampling (RICS) – A New Methodology (Panel)

Moderator: Karol Krotki, *RTI International*

Location: Maurepas, Third Floor

Redirected Inbound Call Sampling (RICS) - A New Survey Research Tool (Panel)

Scott Richards, *Reconnect Research*

Evaluating Bias in a Survey Using Redirected Inbound Call Sampling (RICS)

Burton Levine, *RTI International*
Karol Krotki, *RTI International*

Measuring Public Opinion with Redirected Inbound Call Sampling (RICS)

Courtney Kennedy, *Pew Research Center*
Kyley McGeeney, *PSB Research*
Nicholas Hatley, *Pew Research Center*

Redirected Inbound Call Sampling (RICS) – Pilot Test Results and Caller Reactions

Sarah Dipko, *Westat*
Eric Jodts, *Westat*

Redirected Inbound Call Sampling (RICS) and Rapid Surveillance - Questionnaire Design and IRB Issues

Georgiy Bobashev, *RTI International*

Concurrent Sessions E

Friday, May 19, 2017, 4:15 p.m. – 5:45 p.m.

Session 3: SP

Methodological Brief: Remind Me Again? Prompting and Reminding to Increase Response Rates

Moderator: Mary McDougall, *Survox*

Location: Nottoway, Fourth Floor

More Harm than Good? An Experimental Approach to Examining the Value of Evening and Weekend Calls

Casey A. Easterday, *HealthPartners Institute*
Jennifer M. Renner, *HealthPartners Institute*
Steve E. Asche, *HealthPartners Institute*
Kayla Dean, *HealthPartners Institute*
Jeanette Y. Ziegenfuss, *HealthPartners Institute*

Examining Phone Follow-up Effort in School Recruitment

Yan Wang, *American Institutes for Research*
Corey Sinser, *American Institutes for Research*

Assessing the Impact of Web Option for Mothers of New Children using the Tailored Design Method

Kurt Johnson, *RTI International*
Thomas Duffy, *RTI International*

Investigating the Effects of Survey Links on Response Rates

Raeal Moore, *ACT, Inc*
Emily Uhl, *ACT, Inc*

Date Me? An Experimental Examination of Including a Deadline on Survey Communications

Rebecca Powell, *RTI International*
Emily M. Geisen, *RTI International*
Marshica Stanley Kurtz, *RTI International*
Murrey G. Olmsted, *RTI International*

Testing the Impact of the Type of Mail Used on Augmenting Response Rates for a Leave-behind Questionnaire in a Face-to-Face Survey

Daniel Lawrence, *NORC at the University of Chicago*
Erin Burgess, *NORC at the University of Chicago*
Ned English, *NORC at the University of Chicago*
Katie Archambeau, *NORC at the University of Chicago*
Colm O'Muircheartaigh, *NORC at the University of Chicago*

Potential Unintended Consequences of an Email Reminder Strategy for a Household Survey with an Address-based Sample Frame

Cameron McPhee, *American Institutes for Research*
Sarah Grady, *National Center for Education Statistics*

Session 4: POL

At Least a Dozen Things We Learned from the 2016 Elections (Panel)

Moderator: Mark Blumenthal, *SurveyMonkey*

Location: Oak Alley, Fourth Floor

Anthony Salvanto, *CBS News*
Jennifer Agiesta, *CNN*
Charles Franklin, *Marquette University Law School*
Kyley McGeeney, *PSB Research*

Session 5: DCol

Recent Experience with Adaptive Design in Federal Surveys (Panel)

Moderator: Peter Miller, *U.S. Census Bureau*

Discussant: Andy Peytchev, *University of Michigan*

Location: Bayside A, Fourth Floor

Growth of Adaptive Survey Design at the U.S. Census Bureau

Peter V. Miller, *U.S. Census Bureau*

Adaptive Design in the National Survey of College Graduates: Findings from the 2015 Experiment and Prospects for 2017

Stephanie Coffey, *U.S. Census Bureau*

Implementing Adaptive Design in the National Health Interview Survey: A Case Prioritization Experiment

James Dahlhamer, *National Center for Health Statistics*

Using Adaptive Design to Prioritize Cases in the Survey of Income and Program Participation

Benjamin Reist, *U.S. Census Bureau*
Allison Zotti, *U.S. Census Bureau*

Concurrent Sessions E

Friday, May 19, 2017, 4:15 p.m. – 5:45 p.m.

Session 6: A&I

Marijuana and Public Opinion Change (Panel) Organized by PAPOR

Moderator: Floyd Ciruli, *Ciruli Associates*

Location: Bayside B, Fourth Floor

After Legalization, It's Time to Change the Question

Floyd Ciruli, *Ciruli Associates*

Evolution of Opinion About Marijuana Legalization in the Northwest

Stuart Elway, *Elway Research*

Legalize it! Examining the Predictors of Support for Marijuana Legalization in California

Lunna Lopes, *Public Policy Institute of California*

Trends in U.S. Marijuana Attitudes and Use, 1969-2016

Zachary Auter, *Gallup*
Jeffrey M. Jones, *Gallup*

Which States are Next to Legalize Marijuana - 50 State Survey

Sarah Cho, *SurveyMonkey*

Session 7: Qual

Analyzing & Managing Cost with TSE

Moderator: Krishna Winfrey, *AIR*

Location: Bayside C, Fourth Floor

Rising Costs in Survey Administration: Maintaining Long-term Trends Without Blowing the Budget

Sarah L. Hagge, *Minnesota Department of Health*
Alisha Baines Simon, *Minnesota Department of Health*
Kathleen Thiede Call, *University of Minnesota*
Giovann Alarcon, *University of Minnesota*
Kendal Orgera, *Minnesota Department of Health*
Karen A. Turner, *University of Minnesota*

Assessing Impact of Data Collection Level of Effort and Design Features on Bias and Cost

Douglas Williams, *Westat*
W. Sherman Edwards, *Westat*
Pamela Giambo, *Westat*
Lynn Langton, *Bureau of Justice Statistics*

Assessing Error in Health Insurance Estimates: A Total Survey Error Perspective and Demonstration

Todd Hughes, *University of California - Los Angeles*
Matt Jans, *University of California - Los Angeles*
Tara Becker, *University of California - Los Angeles*
Kevin McLaughlin, *University of California - Los Angeles*
Royce Park, *University of California - Los Angeles*
Emilia Peytcheva, *RTI International*
Andy Peytchev, *University of Michigan*
Jill Dever, *RTI International*
Jamie Ridenhour, *RTI International*
Ismael Cervantes, *Westat*
J. Michael Brick, *Westat*
Hongjian Yu, *University of California - Los Angeles*
Yueyan Wang, *University of California - Los Angeles*
Gerald Kominski, *University of California - Los Angeles*
Ninez A. Ponce, *University of California - Los Angeles*

(continued on page 88)

Concurrent Sessions E

Friday, May 19, 2017, 4:15 p.m. – 5:45 p.m.

Session 7: Qual

(continued from page 87)

Deploying a Total Survey Error (TSE) and Total Survey Quality (TSQ) Assessment of the AmeriSpeak® Panel

Vicki Pineau, *NORC at the University of Chicago*
Paul J. Lavrakas, *Independent Consultant*
J. Michael Dennis, *NORC at the University of Chicago*

Total Error in a Big Data World with Applications to the Residential Energy Consumption Survey

Ashley Amaya, *RTI International*
Paul Biemer, *RTI International*
David Kinyon, *Energy Information Agency*

Session 8: POL

Partisanship and Ideology in the 2016 Election

Moderator: Nancy Belden, *Belden Russonello Strategists*

Location: Gallier A/B, Fourth Floor

The Impact of Partisanship on Polling: Partisan Nonresponse Bias and the 2016 Presidential Election Polls

Joshua D. Clinton, *Vanderbilt University*
John Lapinski, *University of Pennsylvania*

Partisan Stability and the 2016 Presidential Campaign

Bradley Jones, *Pew Research Center*
Alec Tyson, *Pew Research Center*
Jocelyn Kiley, *Pew Research Center*
John Oliphant, *Pew Research Center*

Ideology vs. Party Identification: Which Measure is More Stable?

Sarah Cho, *SurveyMonkey*
Jon Cohen, *SurveyMonkey*

How Independent are Registered Non-partisans? Exploring Party Leanings among California's Growing Number of Independent Voters

David R. Kordus, *Public Policy Institute of California*

What Was Bad Is Now Good, What Was Good Is Now Bad: Pinpointing Changes in Partisans' Views of National Conditions Under a New President

Jeffrey Jones, *Gallup*

Concurrent Sessions E

Friday, May 19, 2017, 4:15 p.m. – 5:45 p.m.

Session 9: 3MC

Maintaining Data Quality for International CAPI Surveys (Panel)

Moderator: Martin Wulfe, *MWulfe Consulting*

Location: Grand Chenier, Fifth Floor

Collecting Rich Paradata to Monitor Data Collection Quality in Challenging Contexts

Beth-Ellen Pennell, *University of Michigan*
Zeina Mneimneh, *University of Michigan*
Yu-chieh (Jay) Lin, *University of Michigan*
Gina-Qian Cheung, *University of Michigan*

Using Geo-sampling to Improve Data Quality in Household Surveys

Clark Letterman, *RTI International*
Safaa Amer, *RTI International*
Jamie Cajka, *RTI International*

Transparency Enhancement to Improve Management and Quality Control of Face-to-Face Interviewing Using Ipsos' Custom Platform

Meghann Jones, *Ipsos Public Affairs*
Mark Andrews, *Ipsos Public Affairs*

Adventures in Mode Change: Upgrading from PAPI to CAPI

Aimee Benson,
University of North Carolina at Chapel Hill

Facilitating Adaptive Spatial Cluster Sampling through CAPI and Real-time Monitoring: Experiences from a Survey on Informal Businesses in Harare, Zimbabwe

Michael Wild, *World Bank*
Misha Lokshin, *World Bank*

Interviewer Characteristics and Social Desirability Bias in Face-to-Face Interviews

Galina Zapryanova, *Gallup*
Johanna Godoy, *Gallup*

Session 10: M-Pop

Assessing the Health of America: Values, Beliefs, Knowledge and Behaviors

Moderator: Jennifer Benz,
NORC at the University of Chicago

Location: Rodrigue Gallery, First Floor

RWJF's American Health Values Survey: A New Typology

Larry Bye, *NORC at the University of Chicago*
Carolyn Miller, *Robert Wood Johnson Foundation*
Alyssa Ghirardelli, *NORC at the University of Chicago*
Angela Fontes, *NORC at the University of Chicago*

Public Opinion on the Zika Virus Outbreak: Americans' Knowledge and Worries

Bryan Wu, *Henry J. Kaiser Family Foundation*
Bianca DiJulio, *Henry J. Kaiser Family Foundation*

A Mixed Methods Approach to Explain the Declining Female Life Expectancy in U.S. Counties

Charbel El Bcheraoui, *University of Washington*
Kaylin Bolt, *University of Washington*
Casey Johanns, *University of Washington*
Erin Palmisano, *University of Washington*
Aubrey Levine, *University of Washington*
Laura Dwyer-Lindgren, *University of Washington*
Joseph Dieleman, *University of Washington*
Ann Madhavan, *University of Washington*
Ali Mokdad, *University of Washington*

Can Your Community Make You Healthy? Active Living Environments and their Impact on Residents Well-being

Diana Liu, *Gallup*
Nader Nekvasil, *Gallup*

Prescription Painkiller Use in America: Public's Views of the Epidemic and Personal Use

Bianca DiJulio, *Henry J. Kaiser Family Foundation*
Bryan Wu, *Henry J. Kaiser Family Foundation*
Scott Clement, *Washington Post*
Emily Guskin, *Washington Post*

Day-at-a-Glance

Saturday, May 20, 2017 (continued)

Time	Event	Location
7:00 a.m. – 8:00 a.m.	**Committee Meetings** (See page 31)	
7:00 a.m. – 8:00 a.m.	**Fun Walk/Run** *Sponsored by* nielsen	Check in the Hotel Lobby at 6:30 a.m.
7:00 a.m. – 8:00 a.m.	**Continental Breakfast in the Exhibit Hall**	Napoleon Ballroom, Third Floor
7:30 a.m. – 3:00 p.m.	**Registration Desk Open**	Napoleon Ballroom, Third Floor
8:00 a.m. – 9:30 a.m.	**Concurrent Sessions F**	
	Session 1: **Geographic Information Systems (GIS) Methods and Technology for Survey Research (Panel)** Inv	Borgne, Third Floor
	Session 2: **Fit Your Purpose: Frameworks and Examples of Alternatives to Probability Sampling** DCol	Maurepas, Third Floor
	Session 3: **Methodological Brief: Interviewers, Quality Control & Sample Design** Qual	Nottoway, Fourth Floor
	Session 4: **The Election, Polls and the Media** POL	Oak Alley, Fourth Floor
	Session 5: **Research on Collecting Information About Race and Ethnicity in the 2015 National Content Test (Panel)** M-Pop	Bayside A, Fourth Floor
	Session 6: **Making American Great: Domestic Policy** A&I	Bayside B, Fourth Floor

This year AAPOR is offering Breakout Sessions that fall into specific tracks to help you better plan the sessions you attend. Breakout sessions marked with the following icons are a part of the indicated track.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues	A&I	Multinational, Multiregional & Multicultural	3MC
Data Collection & Sampling	DCol	Online, Probability & Nonprobability	Prob/Non
Data Quality	Qual	Politics & Elections	POL
Innovations & Emerging Methods	Inv	Survey Participation	SP
Measuring Populations	M-Pop	Questionnaire Design & Interviewing	Q&I

Day-at-a-Glance

Saturday, May 20, 2017 (continued)

Time	Event		Location
8:00 a.m. – 9:30 a.m.	**Concurrent Sessions F** (continued)		
	Session 7:	**Innovations in Cognitive Interviewing: Recruitment Strategies and Interviewing Techniques** Q&I	Bayside C, Fourth Floor
	Session 8:	**Questionnaire Design in the 3MC Context** 3MC	Gallier A/B, Fourth Floor
	Session 9:	**We Miss You. A Little Too Much, A Little Too Often: Nonresponse Prevention, Evaluation and Adjustment** SP	Grand Chenier, Fifth Floor
	Session 10:	**Measurement Effects in Surveys** Q&I	Rodrigue Gallery, First Floor
9:30 a.m. - 10:00 a.m.	**Beverage Break in the Exhibit Hall** *Sponsored by* RTI INTERNATIONAL		Napoleon Ballroom, Third Floor
10:00 a.m. – 11:30 a.m.	**Concurrent Sessions G**		
	Session 1:	**New Insights on Interviewer Effects in Surveys (Panel)** Q&I	Borgne, Third Floor
	Session 2:	**Adaptive/Responsive Design: Predictions and Evaluations** DCol	Maurepas, Third Floor
	Session 3:	**Driving Them to the Web: Strategies, Techniques and Innovations** Prob/Non	Nottoway, Fourth Floor
	Session 4:	**Online Polls in the 2016 Election** POL	Oak Alley, Fourth Floor
	Session 5:	**Measuring and Evaluating Nonresponse** SP	Bayside A, Fourth Floor
	Session 6:	**Whet Your Appetite - Survey Data Collection Using Smartphone Apps** Inv	Bayside B, Fourth Floor
	Session 7:	**Poll and Poll Aggregation Challenges During the 2016 Election Cycle (Panel) Organized by DC-AAPOR** POL	Bayside C, Fourth Floor
	Session 8:	**Race, Religion, Sex and Gender** A&I	Gallier A/B, Fourth Floor

Day-at-a-Glance

Saturday, May 20, 2017 (continued)

Time	Event	Location
10:00 a.m. – 11:30 a.m.	**Concurrent Sessions G** (continued)	
	Session 9: **Over Rated or Under Weighted? Methods for Improving Inferences from Online Nonprobability Samples** Prob/Non	Grand Chenier, Fifth Floor
	Session 10: **Reaching the Hard to Reach: Insights and Solutions** M-Pop	Rodrigue Gallery, First Floor
11:30 a.m. – 12:45 p.m.	**Luncheon and Activities Awards Ceremony** **Committee Meetings** (See page33)	Grand Ballroom, Fifth Floor
12:30 p.m. – 2:00 p.m.	**Speed Networking Session #2**	Endymion, Eighth Floor
11:45 p.m. – 1:45 p.m.	**Dessert Reception in the Exhibit Hall** **Meet the Authors Session #2** **Book Sale** **Poster Session #3**	Napoleon Ballroom, Third Floor
1:45 p.m. – 3:15 p.m.	**Concurrent Sessions H**	
	Session 1: **2016 Pre-Election Polling: Methods and Accuracy in Context (Panel)** POL	Borgne, Third Floor
	Session 2: **Experimentation for Developing Evidence-Based Guidelines for Mobile Survey Instrument Design (Panel)** Inv	Maurepas, Third Floor
	Session 3: **Methodological Brief: Web Panel Recruitment, Retention and Response** Prob/Non	Nottoway, Fourth Floor
	Session 4: **Evaluating Confidentiality Pledges in an Era of Enhanced Cybersecurity (Panel)** SP	Oak Alley, Fourth Floor
	Session 5: **The Disgruntled Voter: Frustration, Anxiety and Candidate Popularity** POL	Bayside A, Fourth Floor
	Session 6: **Is It "Xenophobia" or Lack of Knowledge?** A&I	Bayside B, Fourth Floor

Day-at-a-Glance

Saturday, May 20, 2017 (continued)

Time	Event		Location
1:45 p.m. – 3:15 p.m.	**Concurrent Sessions H** (continued)		
	Session 7:	**Designing & Formatting Questions to Reduce Measurement Error** **Q&I**	Bayside C, Fourth Floor
	Session 8:	**Issues Related to Surveying and Interviewing Hispanics in the United States (Panel)** **3MC**	Gallier A/B, Fourth Floor
	Session 9:	**Issues in Measurement: Classification, Proxies and Burden** **M-Pop**	Grand Chenier, Fifth Floor
	Session 10:	**Shaping American Society: Effects of Gender, Age, Sexuality and Power** **A&I**	Rodrigue Gallery, First Floor
3:30 p.m. – 5:00 p.m.	**Concurrent Sessions I**		
	Session 1:	**Questionnaire Design: Response Options, Response Format and Data Quality** **Q&I**	Borgne, Third Floor
	Session 2:	**Principles and Case Studies for Innovation in Government Statistical Agencies (Panel)** **Inv**	Maurepas, Third Floor
	Session 3:	**Evaluating Election Polling Accuracy** **POL**	Nottoway, Fourth Floor
	Session 4:	**Mobile Measurement: Scales and Grids** **Prob/Non**	Oak Alley, Fourth Floor
	Session 5:	**Effective Strategies for Conducting Surveys With Low Income Populations (Panel)** **3MC**	Bayside A, Fourth Floor
	Session 6:	**The 2016 Election: Explanations and Implications** **POL**	Bayside B, Fourth Floor

Day-at-a-Glance

Saturday, May 20, 2017 (continued)

Time	Event	Location
3:30 p.m. – 5:00 p.m.	**Concurrent Sessions I** (continued)	
	Session 7: **Measuring Sexual Orientation and Gender Identity (SOGI): Where We've Been, Where We're Going and New Insights (Panel)** **M-Pop**	Bayside C, Fourth Floor
	Session 8: **Improving Data Quality of Health Surveys** **DCol**	Gallier A/B, Fourth Floor
	Session 9: **Validating Health Insurance Coverage in Surveys Post-Reform (Panel)** **Qual**	Grand Chenier, Fifth Floor
	Session 10: **Professional Development Session: The Intersection of Inclusive Leadership and Unconscious Bias**	Rodrigue Gallery, First Floor
5:15 p.m. – 6:45 p.m.	**AAPOR Membership & Business Meeting**	Waterbury Ballroom, Second Floor
7:00 p.m. – 7:45 p.m.	**President's Reception**	Grand Ballroom Foyer, Fifth Floor
7:45 p.m. – 10:00 p.m.	**Awards Banquet**	Grand Ballroom, Fifth Floor
10:00 p.m. – Midnight	**Post Banquet Cabaret Lounge**	Waterbury Ballroom, Second Floor
10:00 p.m.	**Poker "Fieldtrip" to Harrah's**	Meet in the Hotel Lobby at 10:00 p.m.

Concurrent Sessions F

Saturday, May 20, 2017, 8:00 a.m. – 9:30 a.m.

Session 1: Inv

Geographic Information Systems (GIS) Methods and Technology for Survey Research (Panel)

Moderator: Stephanie Eckman, *RTI International*

Location: Borgne, Third Floor

Demographic Disparities in the Tobacco Retail Environment in Washington, DC: A Districtwide Spatial Analysis

Andrew Anesetti-Rothermel, *Truth Initiative*
Morgane Bennett, *Truth Initiative*
Elizabeth Hair, *Truth Initiative*
Donna Vallone, *Truth Initiative*
Jennifer Cantrell, *Truth Initiative*

Using GPS to Detect Falsifiers: Some Nuts and Bolts

Marsha Hasson, *Westat*
Victoria Vignare, *Westat*
Susan Genoversa, *Westat*
Brad Edwards, *Westat*

Using GPS Traces to Evaluate Interviewer Efficiency

Kyle Fennell, *NORC at the University of Chicago*
Ned English, *NORC at the University of Chicago*
Peter Herman, *NORC at the University of Chicago*

Examining the Fidelity of Location-based Dataset Linkage Using Fitbit Devices

Michael Keating, *RTI International*
Julia Brinton, *RTI International*
Robert Furberg, *RTI International*

Session 2: DCol

Fit Your Purpose: Frameworks and Examples of Alternatives to Probability Sampling

Moderator: Edward 'Paul' Johnson, *SSI*

Location: Maurepas, Third Floor

A Framework for Large Scale Nonprobability Polling, with Examples from the 2016 Presidential Election

Tobi Kontizer, *Stanford University*
David Rothschild, *Microsoft Research*

Why the Total Survey Error framework is Wrong for Nonprobability Surveys

Andrew W. Mercer, *Pew Research Center*

Indirect Sampling for RDS designs

Guillaume Filteau,
University of North Carolina at Chapel Hill
Robert Agans,
University of North Carolina at Chapel Hill
Donglin Zeng,
University of North Carolina at Chapel Hill

Differences in Probability and Nonprobability Samples of Asian Racial Subgroups

Bryan B. Rhodes, *RTI International*
Ellen L. Marks, *RTI International*
Darrick Hamilton, *The New School*
William A. Darity, *Duke University*

Surveying Rare or Hidden Populations Using a Probability-based Household Panel

Vicki Pineau, *NORC at the University of Chicago*
J. Michael Dennis, *NORC at the University of Chicago*
Stuart Michaels, *NORC at the University of Chicago*
Sherry Emery, *NORC at the University of Chicago*
Nadarajasundaram Ganesh,
NORC at the University of Chicago

Concurrent Sessions F

Saturday, May 20, 2017, 8:00 a.m. – 9:30 a.m.

Session 3: Qual

Methodological Brief: Interviewers, Quality Control & Sample Design

Moderator: Doug Currivan, *RTI International*

Location: Nottoway, Fourth Floor

Context and Interviewer Factors: The Relationships and Effects on Survey Data

Keisha Miles, *Temple University*
Nina Hoe, *Temple University*

Developing and Evaluating a Gradation Assessment Index for Survey Data Quality Assurance Practices

Y. Patrick Hsieh, *RTI International*
Joe J. Murphy, *RTI International*
Annice Kim, *RTI International*
Jamie Guillory, *RTI International*
Brian Bradfield, *RTI International*

Method of CATI/CAPI Quality Control Using Paradata

Semen Kostin, *Public Opinion Foundation*

How to Break Into Jail: Practical Considerations for Interviewing Incarcerated Respondents

Jodi Walton, *Abt Associates*
Donna J. DeMarco, *Abt Associates*
Jo Anna Hunter, *MDRC*

Dealing with Young Adults Who Won't Answer The Phone: A Strategy for Improving Sample Balance Prior to Data Collection

Jason A. Husser, *Elon University*
Kaye Usry, *Elon University*

Using Census and Surname Data to Oversample Racial/Ethnic Minorities in DC: Lessons Learned

Jordon Peugh, *SSRS*
Michael Bader, *American University*

River Sampling and Underrepresented Voters: Addressing the Challenges of Efficiency and Security

Matthew Towery, *Opinion Savvy, LLC*

A Probability Based Sample of Family Planning Clinic Patients in Delaware

Michel Boudreaux, *University of Maryland*
Michael Rendall, *University of Maryland*
Steven Martin, *University of Delaware*

Session 4: POL

The Election, Polls and the Media

Moderator: Peter Woolley, *Fairleigh Dickinson University*

Location: Oak Alley, Fourth Floor

Perceptions of Polls and Voter Expectations: Competitive Poll Results, Methodology and Opinionation

Ozan Kuru, *University of Michigan*
Josh Pasek, *University of Michigan*
Michael Traugott, *University of Michigan*

Diminished Voices: Polling, the Press and the Representation of Minority Perspectives in Political Discourse

Shakari Byerly, *University of California - Los Angeles*

Gauging Public Opinion in the Age of Trump

Robert Martin Eisinger, *Roger Williams University*

Candidate Personalities and Political Issues: A Content Analysis of Major Public Opinion Issues in Traditional News Media during the 2016 U.S. Presidential Election

Thomas B. Christie, *University of Texas – Arlington*

What the Public Learned about Donald Trump and Hillary Clinton during the 2016 Campaign

Michael W. Traugott, *University of Michigan*
Frank Newport, *Gallup*

Concurrent Sessions F

Saturday, May 20, 2017, 8:00 a.m. – 9:30 a.m.

Session 5: M-Pop

Research on Collecting Information About Race and Ethnicity in the 2015 National Content Test (Panel)

Moderator: Michael Bentley, *U.S. Census Bureau*

Location: Bayside A, Fourth Floor

Background and Methodology on the Census Bureau's 2015 National Content Test

Sarah Konya, *U.S. Census Bureau*

Evaluating a Combined Race and Ethnicity Question Format Compared with a Separate Question Design

Kelly Mathews, *U.S. Census Bureau*

Testing a Middle Eastern or North African Race and Ethnicity Category

Rachel Marks, *U.S. Census Bureau*

Evaluating Alternative Instructions and Terminology for the Race and Ethnicity Questions

Julia Coombs, *U.S. Census Bureau*

Summary of Census Race and Ethnicity Research Findings and Next Steps

Nicholas Jones, *U.S. Census Bureau*

Session 6: A&I

Making American Great: Domestic Policy

Moderator: Dina Smeltz,
Chicago Council on Global Affairs

Location: Bayside B, Fourth Floor

How Racial Attitudes Affect Public Opinion on the Economy: Assessing Blame and Credit for Economic Change

David C. Wilson, *University of Delaware*
Darren Davis, *University of Notre Dame*

Trumped on Trade: Navigating Perceptual Barriers Between U.S. Elites and the Public

David Rankin,
State University of New York at Fredonia

Attitudes and Misperceptions Toward Welfare Recipients: An Updated Analysis

Charles Dahan, *Stanford University*
Casey C. Ste Claire, *University of California, Berkeley*

Time, Space and Attitudes toward U.S.–Mexico Border Security

Timothy B. Gravelle, *Wilfrid Laurier University*

Small Business' Reactions to State Sponsored Retirement Security Policies

Andrew Blevins, *Pew Charitable Trusts*
Theron Guzoto, *Pew Charitable Trusts*
John Scott, *Pew Charitable Trusts*
Alison Shelton, *Pew Charitable Trusts*
Sarah A. Spell, *Pew Charitable Trusts*
Thomas Brassell, *ICF International*
Robert Tortora, *ICF International*
James Dayton, *ICF International*
Brian Orleans, *ICF International*

Concurrent Sessions F

Saturday, May 20, 2017, 8:00 a.m. – 9:30 a.m.

Session 7: Q&I

Innovations in Cognitive Interviewing: Recruitment Strategies and Interviewing Techniques

Moderator: Laurie Schwede, *U.S. Census Bureau*

Location: Bayside C, Fourth Floor

Using Online Panels to Approximate Populations of Interest for Cognitive Testing

Jessica L. Holzberg, *U.S. Census Bureau*
Lucia C. Lykke, *U.S. Census Bureau*

Remote Cognitive Interviewing: An Alternative to Traditional In-person Cognitive Testing

Aleia Clark Fobia, *U.S. Census Bureau*
Jennifer Hunter Childs, *U.S. Census Bureau*

Methodological Considerations in the Use of Web Probing for Questionnaire Evaluation

Stephanie L. Fowler, *National Cancer Institute*
Gordon Willis, *National Cancer Institute*
Richard P. Moser, *National Cancer Institute*
Dana Wolff-Hughes, *National Institutes of Health*
Paul Scanlon,
Centers for Disease Control and Prevention
Reanne Townsend, *Westat*
Terisa Davis, *Westat*

Conducting Cognitive Interviews with Young Children

Rachel Levenstein, *American Institutes for Research*
Mahlet W. Megra, *American Institutes for Research*
Jen Durow, *American Institutes for Research*
Evan Nielsen, *American Institutes for Research*

Concurrent vs. Retrospective Think-aloud Method in 4th Grade Children

Mila Sugovic, *EurekaFacts, LLC*
Ismail Nooraddini, *EurekaFacts, LLC*
Cecilia Teal, *EurekaFacts, LLC*
Bohdana Sherehiy, *EurekaFacts, LLC*

Session 8: 3MC

Questionnaire Design in the 3MC Context

Moderator: Beth-Ellen Pennell, *University of Michigan*

Location: Gallier A/B, Fourth Floor

A Test of Generalization of Classic Question Order Effects in Different Cultures

Tobias Stark, *Utrecht University*
Jon A. Krosnick, *Stanford University*
Henning Silber,
GESIS - Leibniz-Institute for the Social Sciences
Annelies Blom, *University of Mannheim*

Age: Cross-national and Cross-cultural Challenges

Paul Harwood, *Twitter*
Wilson Chan, *Twitter*

The Legitimation of Inequality, Equity Theory and Economic Transparency: A Theory and Two Empirical Tests Using a New Survey-based Measurement Scale

Jonathan Kelley, *International Survey Center*
M.D.R. Evans, *University of Nevada*
Sarah M.C. Kelley, *Univeristy of California – Berkeley*

Questionnaire Design in Short Message Service (SMS) Surveys: Split Ballot Experiments in Four African Countries

Herschel Lisette Sanders, *RTI International*
Charles Lau, *RTI International*
Ansie Lombaard, *Kantar*

Culturally-related Response Styles for Attitude Questions: A Comparative Analysis of Chinese and American Respondents

Mengyang Wang, *University of Nebraska - Lincoln*
Larry Williams, *University of Nebraska - Lincoln*
Shanshan Deng, *University of Nebraska - Lincoln*
Ana Lucia Cordova-Cazar,
University of Nebraska - Lincoln
Lok Wa Yuen, *University of Nebraska - Lincoln*

Concurrent Sessions F

Saturday, May 20, 2017, 8:00 a.m. – 9:30 a.m.

Session 9: SP

We Miss You. A Little Too Much, A Little Too Often: Nonresponse Prevention, Evaluation and Adjustment

Moderator: Larry Luskin, *ICF*

Location: Grand Chenier, Fifth Floor

Managing Respondent Burden for a Household Panel using Permanent Random Number Sampling

Nadarajasundaram Ganesh, *NORC at the University of Chicago*
Vicki Pineau, *NORC at the University of Chicago*
J. Michael Dennis, *NORC at the University of Chicago*

Selection Sensitive Survey Design

Michael Bailey, *Georgetown University*

Comparison of Weighting Procedures in the Presence of Unit Nonresponse: A Simulation Study Based on Data from the American Time Use Survey

Morgan Earp, *Bureau of Labor Statistics*
David Haziza, *University of Montreal*

Nonresponse Adjustments for SurveyMonkey Election Tracking

Jack Chen, *SurveyMonkey*
Sarah Cho, *SurveyMonkey*

Evaluating Selection Bias in a Multi-phase Health Survey

Caroline Blanton Scruggs, *RTI International*
Marcus Berzofsky, *RTI International*
Bo Lu, *Ohio State University*
Timothy R. Sahr, *Ohio Colleges of Medicine Government Resource Center*

Session 10: Q&I

Measurement Effects in Surveys

Moderator: Kelly Daley, *Abt Associates*

Location: Rodrigue Gallery, First Floor

Improving Tests for Straight-lining

Benjamin Phillips, *Abt Associates*
Valrie Horton, *Abt Associates*
Jared Knott, *Abt Associates*
Rosaella Branson, *Boys & Girls Clubs of America*
Elizabeth Fowlkes, *Boys & Girls Clubs of America*

Mode Effects within the Same Individual between Web and Mail Administration

John Boyle, *ICF International*
Robert Tortora, *ICF International*
William Bryan Higgins, *ICF International*
Naomi Freedner, *ICF International*

Measuring Happiness and Life Satisfaction amongst Swedish Citizens: An Inquiry into Semantic Equivalence in Comparative Survey Research

Sofia Sigrid Maria Axelsson, *University of Gothenburg*
Stefan Dahlberg, *University of Gothenburg*

Patterns in Panel Effects: A Meta-analysis

Andrew Caporaso, *Westat*
Rosalynn Yang, *Westat*
Jingwei Hu, *University of Maryland*
Roger Tourangeau, *Westat*

An Assessment of Bias in Estimates using Data from the NHIS Self-reported Web Users

Meena Khare, *National Center for Health Statistics*

Concurrent Sessions G

Saturday, May 20, 2017, 10:00 a.m. – 11:30 a.m.

Session 1: Q&I

New Insights on Interviewer Effects in Surveys (Panel)

Moderator: Simon Kuehne, *Socio-Economic Panel (SOEP, DIW Berlin)*

Location: Borgne, Third Floor

Where do We go from Here? Future Directions for Research on Interviewer Effects Based on a Comprehensive Research Synthesis

Brady West, *University of Michigan*

Toward a Better Understanding of Interviewer Effects in a Nationally Representative Survey in Tunisia

Zeina Mneimneh, *University of Michigan*
Julie De Jong, *University of Michigan*
Mansoor Moaddel, *University of Maryland*

Interpersonal Inferences and Interviewer Effects in Face-to-Face Surveys

Simon Kühne, *Socio-Economic Panel (SOEP, DIW Berlin)*

Predicting the Interviewers Behind Interviewer Effects: Exploring the Utility of Computer-generated Paradata to Set Up an Active Interviewer Monitoring System

Sharan Sharma, *University of Michigan*
Michael Elliott, *University of Michigan*

Examining the Validity of Interviewers' Ratings of Respondents' Health

Dana Garbarski, *Loyola University Chicago*
Nora Cate Schaeffer, *University of Wisconsin - Madison*
Jennifer Dykema, *University of Wisconsin - Madison*

Session 2: DCol

Adaptive/Responsive Design: Predictions and Evaluations

Moderator: Melissa Helton, *RTI*

Location: Maurepas, Third Floor

What Will Work for Whom? Identifying Subgroups for which Response Rate Interventions will be Effective

Michael T. Jackson, *American Institutes for Research*
Cameron McPhee, *American Institutes for Research*
Katrina Steinley, *American Institutes for Research*

Aggressive, Relaxed or Simply the Default? Adaptive Survey Design Strategies to Reduce Nonresponse Error

Nicole McDermott Tate, *RTI International*
Antje Kirchner, *RTI International*
Emilia Peytcheva, *RTI International*
Jennifer G. Cooney, *RTI International*
Natasha Janson, *RTI International*

Evaluation of a Two-phase Design for Nonresponse on the California Health Interview Survey

Andy Peytchev, *University of Michigan*
Emilia Peytcheva, *RTI International*
Douglas Currivan, *RTI International*
Matt Jans, *University of California - Los Angeles*

Enabling Adaptive Design through Technology

Jerome Wernimont, *Westat*
Martha Stapleton, *Westat*

Transitioning an In-person Longitudinal Survey to a Mixed-mode, Two-phase Survey Design: Preliminary Results

Paul Biemer, *RTI International*
Kathleen Mullan Harris, *University of North Carolina*
Brian Burke, *RTI International*
Kathleen Considine, *RTI International*
Carolyn Halpern, *University of North Carolina*
Chirayath Suchindran, *University of North Carolina*

Concurrent Sessions G

Saturday, May 20, 2017, 10:00 a.m. – 11:30 a.m.

Session 3: Prob/Non

Driving Them to the Web: Strategies, Techniques and Innovations

Moderator: Nick Bertoni, *Pew Research Center*

Location: Nottoway, Fourth Floor

Testing the Impact of Mail Materials on Web Participation in the National Immunization Survey

Benjamin Skalland,
NORC at the University of Chicago
Jacquelyn George,
NORC at the University of Chicago
Vincent Welch, *NORC at the University of Chicago*
Holly Hill, *Centers for Disease Control and Prevention*
Laurie Elam-Evans,
Centers for Disease Control and Prevention
Cynthia Knighton,
Centers for Disease Control and Prevention
Chalanda Smith,
Centers for Disease Control and Prevention

Who Can We Text? Assessing the Extent of Biases in Consent to Receive Text Message Reminders in a Follow-up Survey

Mengmeng Zhang, *American Institutes for Research*
Rebecca Medway, *American Institutes for Research*
Mark Masterton, *American Institutes for Research*

Novelty of Text Messages as Reminders for Web Surveys: Does it last?

Kirti Kanitkar, *Gallup*
Jennifer Marlar, *Gallup*

Too Good to Be True – Incentive Experiment Results from a Multi-wave Student Survey

Jill Connelly, *NORC at the University of Chicago*
Karen Grigorian, *NORC at the University of Chicago*

How Much Does a Promise of a $5 Gift Card Buy for a Web Survey of College Students? Probably More Than You Think

David Cantor, *Westat*

Session 4: POL

Online Polls in the 2016 Election

Moderator: Donato Vaccaro, *GfK*

Location: Oak Alley, Fourth Floor

The "Shy" Presidential Voter: Are Voters More Willing to be Polled Online (and Tell Us the Truth)?

Debbie Ann Borie-Holtz, *Rutgers University*
Ashley Koning,
Eagleton Center for Public Interest Polling

Beneath the Toplines: Comparing the Demographic and Opinion Structure of Online and Live Interview RDD Samples of 2016 Election Polls

Charles Franklin, *Marquette University Law School*
John D. Johnson, *Marquette University Law School*

Hidden Trump Voters? Comfort with Disclosing Candidate Choice to Family, Friends, Acquaintances and Telephone Pollsters in the USC/LA Times "Daybreak" Election Poll

Jill E. Darling, *University of Southern California*
Arie Kapteyn, *University of Southern California*

De-monopolization of Polls: What Do Ordinary Citizens Make of Different Quantifications?

MAPOR Student Paper Winner

Ozan Kuru, *University of Michigan*

Measuring Effect of Democratic Voter Crossover for Donald Trump Through Online Civic Engagement Tools

Aleks Mistratov, *Brigade*
Jeremy Meadow, *Brigade*

Concurrent Sessions G

Saturday, May 20, 2017, 10:00 a.m. – 11:30 a.m.

Session 5: SP

Measuring and Evaluating Nonresponse

Moderator: Don Dillman, *Washington State University*

Location: Bayside A, Fourth Floor

Public Attitudes on Federal Statistics: What are Respondents Really Thinking?

Gerson David Morales, *U.S Census Bureau*
Jenna Fulton, *U.S. Census Bureau*
Peter Miller, *U.S. Census Bureau*
Jennifer Hunter Childs, *U.S. Census Bureau*

Nonresponse Bias in a Dual Frame Phone Survey: Are the Later Respondents Different from Early Respondents, BRFSS 2015

Pranesh P. Chowdhury,
Centers for Disease Control and Prevention
Carol Pierannunzi,
Centers for Disease Control and Prevention
Machell Town,
Centers for Disease Control and Prevention
William Garvin,
Centers for Disease Control and Prevention

Coverage and Nonresponse Biases in the National Youth Tobacco Survey

Ronaldo Iachan, *ICF International*
Sean Hu, *Centers for Disease Control and Prevention*
Katherine Flint, *ICF International*
Linda J. Neff,
Centers for Disease Control and Prevention

The Respondents (and Nonrespondents) have Spoken! Results of a Rigorous Nonresponse Follow-up Study Across Multiple Survey Modes

Floyd Fowler, *University of Massachusetts - Boston*
Philip Brenner, *University of Massachusetts - Boston*
Trent Buskirk, *University of Massachusetts - Boston*

Nonresponse Trends in Telephone RDD Surveys

Nicholas A. Hatley, *Pew Research Center*
Courtney Kennedy, *Pew Research Center*
Kyley McGeeney, *PSB Research*

Session 6: Inv

Whet Your Appetite - Survey Data Collection Using Smartphone Apps

Moderator: James Dayton, *ICF*

Location: Bayside B, Fourth Floor

Challenges of Using an App to Collect Survey Data from Residents

Sonya Wytinck, *National Research Center, Inc.*
Erin Caldwell, *National Research Center, Inc.*

The Feasibility of Using Smartphones to Record Food Purchase and Acquisition

Ting Yan, *Westat*
Janice Machado, *Westat*
Andrew Heller, *Westat*
Aaron Maitland, *National Center for Health Statistics*
John Kirlin,
USDA National Agricultural Statistics Service
Erika Bonilla, *Westat*

Smartphone GPS Applications as a Mode of Travel Survey Data Collection

Joann Lynch, *Resource Systems Group, Inc.*
Michelle Lee, *Resource Systems Group, Inc.*
Leah Flake, *Resource Systems Group, Inc.*

Enriching an Ongoing Panel Survey With Mobile Phone Measures: The MoDeM study

Mark Trappmann, *Institute for Employment Research*
Sebastian Baehr, *Institute for Employment Research*
Georg-Christoph Haas,
Institute for Employment Research
Florian Keusch, *University of Mannheim*
Frauke Kreuter, *University of Maryland*

Using an App to Collect Detailed Expenditure Data in a Probability Household Panel Survey: Response Rates, Response Biases and Measurement Quality

Annette Jackle, *University of Essex*
Carli Lessof, *University of Southampton*
Jonathan Burton, *University of Essex*
Mick Couper, *University of Michigan*

Concurrent Sessions G

Saturday, May 20, 2017, 10:00 a.m. – 11:30 a.m.

Session 7: POL

Poll and Poll Aggregation Challenges During the 2016 Election Cycle (Panel) Organized by DC-AAPOR

Moderator: Gina Walejko, *U.S. Census Bureau*

Location: Bayside C, Fourth Floor

Poll Aggregation: Looking Forward

David Rothschild, *Microsoft & PredictWise*

How Much Should Individual Polls Matter In Aggregation and Forecasting?

Natalie Jackson, *Huffington Post / POLLSTER.COM*

Dismissing the "Shy Trump" Effect

Harry Enten, *FiveThirtyEight*

Survey Mode Effects During the 2016 Election Cycle

Tyler Sinclair, *Morning Consult*

Adjustments for Differential Partisan Nonresponse in Public Opinion Surveys

Courtney Kennedy, *Pew Research Center*

Session 8: A&I

Race, Religion, Sex and Gender

Moderator: Laura Wronski, *SurveyMonkey*

Location: Gallier A/B, Fourth Floor

Can Respondent Race Alter Perceptions of Events? Biased Processing of Officer-involved Shootings

Josh Pasek, *University of Michigan*
Hakeem Jefferson, *University of Michigan*
Fabian Neuner, *University of Michigan*

Race, Religion and the Meaning of Evangelicalism

Claire Gecewicz, *Pew Research Center*
Jessica Hamar Martinez, *Pew Research Center*
Gregory A. Smith, *Pew Research Center*

Does Nonresponse Contribute to Bias in Survey Estimates of Religious Service Attendance?

Philip Brenner, *University of Massachusetts - Boston*

Gender Differences in Sources of Support for Gay Marriage

Claire Kelley, *International Survey Center*
Sarah M.C. Kelley, *University of California – Berkeley*

Investigating and Understanding Responses to Questions on Sex, Sexual Orientation and Sexual Identity

Carol Pierannunzi,
Centers for Disease Control and Prevention
William Garvin,
Centers for Disease Control and Prevention
Machell Town,
Centers for Disease Control and Prevention

Concurrent Sessions G

Saturday, May 20, 2017, 10:00 a.m. – 11:30 a.m.

Session 9: Prob/Non

Over Rated or Under Weighted? Methods for Improving Inferences from Online Nonprobability Samples

Moderator: Stas Kolenikov, *Abt Associates*

Location: Grand Chenier, Fifth Floor

www.Are_You_In_My_Sample.com: A Deeper Dive on the Digital Divide

David Dutwin, *SSRS*
Trent Buskirk, *University of Massachusetts – Boston*

Using Internet Survey Platform to Sample Online Respondents

Jack Chen, *SurveyMonkey*
Laura Wronski, *SurveyMonkey*
Sarah Cho, *SurveyMonkey*

Weighting and Estimation Procedures for Nonprobability Surveys: Variable Selection vs. Statistical Technique

Andrew W. Mercer, *Pew Research Center*

Experimental Weighting Techniques for Online Nonprobability Election Polls

Jack Chen, *SurveyMonkey*
Jon Cohen, *SurveyMonkey*
Sarah Cho, *SurveyMonkey*

Going Beyond Geodemographic Weighting Adjustments to Reduce Bias in Nonprobability Sample Surveys

Robert Benford, *GfK*
Frances M. Barlas, *GfK*
John Lien, *GfK*
Mansour Fahimi, *GfK*
Elisa Chan, *GfK*

Session 10: M-Pop

Reaching the Hard to Reach: Insights and Solutions

Moderator: Becky Reimer, *NORC at the University of Chicago*

Location: Rodrigue Gallery, First Floor

Decennial Census Knowledge & Participation across Hard-to-count Sub-groups

Yazmin A. Garcia Trejo, *U.S. Census Bureau*
Gina Walejko, *U.S. Census Bureau*

Internet and Technology Usage by Households Applying for Free and Reduced-price School Meals

Alfred Tuttle, *U.S. Census Bureau*
Lucia Lykke, *U.S. Census Bureau*
Kathleen Kephart, *U.S. Census Bureau*

Getting to Know You: Strategies to Engage Hard-to-reach Respondents

Bevin N. Mory, *Mathematica Policy Research*
Jillian Stein, *Mathematica Policy Research*
Lisbeth Goble, *Mathematica Policy Research*
Felicia Hurwitz, *Mathematica Policy Research*

Correcting for the Multiplicity Issue in a Probability Sample of Homeless Youth

Daniela Golinelli, *Mathematica Policy Research*
Joan S. Tucker, *RAND Corporation*
William G. Shadel, *RAND Corporation*

Evaluation of Cross-survey Analysis Methods for the Estimation of Low Incidence Populations

Raquel Magidin de Kramer, *Steinhardt Social Research Institute*
Elizabeth Tighe, *Steinhardt Social Research Institute*

Poster Session #3

Saturday, May 20, 2017, 12:45 p.m. – 1:45 p.m.
Napoleon Ballroom, Third Floor

1. The Transition from Landline to Dual Frame RDD Surveys: Findings from the Asahi Shimbun

Yasuyuki Saito, *The Asahi Shimbun*
Nicolaos E. Synodinos, *University of Hawaii - Manoa*

2. Augmenting Survey Results with Geographic Information

Emily Goettsche, *Westat*
April Oh, *National Cancer Institute*
Michael Giangrande, *Westat*
Laura Dwyer, *National Cancer Institute*
Terisa Davis, *Westat*
Dave Stinchcomb, *Westat*

3. Selecting Appropriate Time Points for Trend Analyses of the National Health and Nutrition Examination Survey

Jennifer R. Rammon,
National Center for Health Statistics
Jennifer Parker, *National Center for Health Statistics*
Deanna Kruszon-Moran,
National Center for Health Statistics

4. Predicting Response and Ethnicity Status Among Minorities in Random Digit-Dial (RDD) Surveys

Michael Jacobsen, *RTI International*
Rebecca J. Powell, *RTI International*
Matt Jans, *University of California - Los Angeles*

5. Within-household Respondent Selection and Total Survey Error Trade-offs

Andrew T. Dyer, *ICF International*
Randal ZuWallack, *ICF International*
Rob Andrews, *NOAA*
James Dayton, *ICF International*

6. Do We Need the Stragglers?

Karen Jaffe, *Consumer Reports*
Simon Slater, *Consumer Reports*
Steven Witten, *Consumer Reports*

7. Are Family Caregivers Hard to Reach? Comparing Approaches to Maximize Survey Response

Tammy J. Payton, *National Marrow Donor Program*
Christa Meyer, *National Marrow Donor Program*
Kate Houg, *National Marrow Donor Program*
Jenna Umar, *National Marrow Donor Program*
Heather K. Moore, *National Marrow Donor Program*
Jill Randall, *National Marrow Donor Program*
Ellen M. Denzen, *National Marrow Donor Program*

8. Impute, Model, Select - A Model Driven PPS Sampling Method using Imputed Commercial Data

Paul W. Burton, *University of Michigan*

9. Predicting Postmaster Returns in Nebraska

Patrick Habecker, *University of Nebraska - Lincoln*
Alian Kasabian, *University of Nebraska - Lincoln*

10. Do You Agree or Strongly Agree with the Following Statement? Data Visualization is an Important Part of Public Opinion Research: Strongly Agree!

Nola du Toit, *NORC at the University of Chicago*
Edward Mulrow, *NORC at the University of Chicago*
Naomi B. Robbins, *NBR-Graphs*

11. School Climate Survey Compendium

Pia Peltola, *American Institutes for Research*

12. Effects of Initial Contact Letter Content and Enclosures on Survey Response Rate

Jennifer M. Renner, *HealthPartners Institute*
Jeffrey P. Anderson, *HealthPartners Institute*
Abigail S. Katz, *HealthPartners Institute*
Jeanette Y. Ziegenfuss, *HealthPartners Institute*

13. Exploring the Relationships among Days to Complete, Incentives and Response Rates: A Case Study of 18-month & 40-month SaveUSA Surveys

Scott Peecksen, *Decision Information Resources, Inc.*
Ronald McCowan,
Decision Information Resources, Inc.
Sylvia Epps, *Decision Information Resources, Inc.*
Ronald Bass, *Approximetrics*
Jo Anna Hunter, *MDRC*

Poster Session #3

Saturday, May 20, 2017, 12:45 p.m. – 1:45 p.m.
Napoleon Ballroom, Third Floor

14. The End of the Line for Landlines?

Ashley H. White, *University of Oklahoma*

15. Do Sequential Mixed-mode Surveys Reduce Nonresponse Bias and Measurement Error? An Experimental Study

Joseph Sakshaug, *University of Manchester*
Alexandru Cernat, *University of Manchester*
Trivellore Raghunathan, *University of Michigan*

16. Assessment of Nonresponse Bias in the National Health and Nutrition Examination Surveys

Tala Fakhouri, *National Center for Health Statistics*
Joseph Afful, *Harris Corporation*
James Dahlhamer, *National Center for Health Statistics*
Jennifer Parker, *National Center for Health Statistics*

17. Who Lives Here? Inconsistent Reporting in the National Household Education Survey Household Enumeration

HarmoniJoie Noel, *American Institutes for Research*
Danielle Battle, *American Institutes for Research*
Carol Wan, *American Institutes for Research*
Mahlet W. Megra, *American Institutes for Research*

18. Quality of Commercial Data Sources

Antonia Warren, *Westat*
Shelley Brock-Roth, *Westat*

19. Increasing Trust in Social Media Research through Improving Disclosure Standards

Ganna (Anna) Kostygina, *NORC at the University of Chicago*
Yang Xu, *NORC at the University of Chicago*
Yoonsang Kim, *NORC at the University of Chicago*
Sherry Emery, *NORC at the University of Chicago*

20. Influence of Survey Administration Mode on Reported Opinions on Disparities in Healthcare Access in a National Multi-mode Survey

Rachel Bavley, *NORC at the University of Chicago*
Heather Morrison, *NORC at the University of Chicago*
Ned English, *NORC at the University of Chicago*
Kathleen Santos, *NORC at the University of Chicago*

21. Evaluating Sample Members with Ported Telephone Numbers

Timothy J. Nesius, *RTI International*
Amang Sukasih, *RTI International*
Jessica Williams, *RTI International*
Tamara Terry, *RTI International*

22. Behind the 2016 Election: Shifting Primary Preferences and their Implications in the General Election

Hannah Fingerhut, *Pew Research Center*
Bradley Jones, *Pew Research Center*

23. Attitudes Toward Democracy and the 2016 Presidential Election

Kirby Goidel, *Texas A&M University*
Keith Gaddie, *University of Oklahoma*

24. The Effect of Interview Duration on the Think-aloud Quality in Children

Mila Sugovic, *EurekaFacts, LLC*
Michael Plotkin, *EurekaFacts, LLC*
Bohdana Sherehiy, *EurekaFacts, LLC*

25. Measuring Patient Satisfaction And Quality Of Care From a Hospitalist Perspective

Veronica B. Hoyo, *UCSD - CTRI*
Daniel Bouland, *UCSD*

26. An Investigation of Attitudes Toward Social Media Use in Local Government

Xiaoheng Wang, *University of Illinois - Chicago*
Allyson Holbrook, *University of Illinois - Chicago*
Mary Feeney, *Arizona State University*

27. 2016 National Survey of Children's Health Incentive Effectiveness

Lauren DiFiglia, *U.S. Census Bureau*
Jessica Jones, *HHS/HRSA/MCHB/OER/DE*

28. Motivation to Participate in—and Complete—Election Polls

Erin Pinkus, *SurveyMonkey*
Laura Wronski, *SurveyMonkey*
Mark Blumenthal, *SurveyMonkey*
Jack Chen, *SurveyMonkey*

Poster Session #3

Saturday, May 20, 2017, 12:45 p.m. – 1:45 p.m.
Napoleon Ballroom, Third Floor

29. Reviewing the Results: Sampling and Survey Design with Administrative Records Supplementation in the 2016 National Survey of Children's Health

Scott Albrecht, *U.S. Census Bureau*
Jason Fields, *U.S. Census Bureau*
Reem Ghandour, *HHS/HRSA/MCHB/OER/DE*
Jessica Jones, *HHS/HRSA/MCHB/OER/DE*

30. A Bayesian Approach to Remedy the Consequences of Within Subject Correlations in Mode Effect Adjustments

Heather Hisako Kitada, *Oregon State University*
Sarah C. Emerson, *Oregon State University*
Claudio Fuentes, *Oregon State University*

31. Measuring Financial Literacy in a Large-scale General Survey

Jonas Frederik Beste,
Institute for Employment Research
Arne Bethmann, *DJI*

32. Importance of Qualitative Assessment to Inform Quantitative Measurement and Guide Interventions During Project Implementation

Ali H. Mokdad, *University of Washington*
Charbel El Bcheraoui, *University of Washington*
Erin Palmisano, *University of Washington*
Alex Woldeab, *University of Washington*
Emily Dansereau, *University of Washington*
Alex Schaefer, *University of Washington*
Bernardo Hernandez, *University of Washington*

33. Sexual Identity and Sexual Behaviors among High School Youth

Sarah Conklin, *Virginia Department of Health*

34. Practical MRP: Beyond Political Polling Applications

Robert A. Petrin, *Ipsos*
Alan Roshwalb, *Ipsos*
Joe Zappa, *Ipsos*
Zachary Lewis, *Ipsos*

35. Analysis of Factors Affecting Response to Web Surveys

Lena Le, *Washington State University*
Thom Allen, *Washington State University*

36. Examining Multi-cultural Differences in Attitudes about Quality of Healthcare Systems

Orin Puniello, *Ketchum Global Research & Analytics*
Hillary Schuetz,
Ketchum Global Research & Analytics

37. Studying Trump-like voters in Mexico

Marco Morales,
Instituto Tecnologico Autonomo de Mexico
Rene Bautista-Martinez,
NORC at the University of Chicago
Javier Marquez, *Buendia y Laredo*
Jose Merino, *Data4*

38. Use of an Adaptive Research Design to Maximize Response Rate and Data Quality in a Small Population Establishment Survey

Sadie J. Bennett, *ARDX*

39. Modeling Survey Completion Rates and Completion Time using Large-scale Data

Timothy Rubin, *SurveyMonkey*

40. Know your Audience: Improving User Engagement Measurement in Online Communities of Practice

Maria Payri, *American Institutes for Research*
Lauren C'deBaca, *American Institutes for Research*
Caitlin Deal, *American Institutes for Research*

41. "Mental Retardation" vs. "Intellectual Disability": A Natural Experiment

Marina Stavrakantonaki,
University of Illinois - Chicago
Timothy Johnson, *University of Illinois - Chicago*

42. Managing Design Effect in Nonprobability Samples

Austin Albino, *Nielsen*
Lanie Anton, *Nielsen*
Alex Fragapane, *Nielsen*
Sharon Turlington, *Nielsen*

Poster Session #3

Saturday, May 20, 2017, 12:45 p.m. – 1:45 p.m.
Napoleon Ballroom, Third Floor

43. Online Nonprobability vs RDD in Statewide Public Interest Surveys

Krista Jenkins, *Fairleigh Dickinson University*
Peter Woolley, *Fairleigh Dickinson University*
Dan Cassino, *Fairleigh Dickinson University*

44. Are You Still Online? Measuring Internet Access from Home for School-age Children

Angelina KewalRamani,
American Institutes for Research

45. Exploring Political Epistemology Among Local Republican Committee Members

Heather Knappen

46. Let's Recruit an Internet Panel: Multiple Tries at Methods

Jennifer Hunsecker, *Nielsen*
Lauren Walton, *Nielsen*
Kay Ricci, *Nielsen*
Amanda Tscheiner, *Nielsen*

47. Small Group Recruitment Strategies with a H2R Population

David P. Getman,
Decision Information Resources, Inc.
Sylvia Epps, *Decision Information Resources, Inc.*
Ronald Bass, *MDRC*

48. Immigration, Integration, Religious Tolerance and Identity: Germany in 2008 and 2016

Sofia Pinero Kluch, *Gallup*
Kenneth Kluch, *Gallup*
Alan Vaux, *Southern Illinois University*

49. 10 Years of Stress in America: Keeping Trended Data Relevant

Aimee Vella Ripley, *Nielsen Consumer Insights*
Sophie Bethune, *American Psychological Association*
Allyssa Birth, *Nielsen Consumer Insights*

50. Determinants of Consent and Response Rates for Studies of Cancer Patients: Evidence from Multiple Studies Initiated from a Statewide Cancer Registry

Morgan Millar, *University of Utah*
Sandra Edwards, *University of Utah*
Carol Sweeney, *University of Utah*

51. Acquiescence Bias in Yes-No Grids? The Survey Says… No

Randall K. Thomas, *GfK*
Frances M. Barlas, *GfK*
Nicole R. Buttermore, *GfK*
Jolene D. Smyth, *University of Nebraska - Lincoln*

52. New Democratic and Methodological Changes in Latin America: The Case of 'Anti-systemic Vote' in Mexico

Diana Paola Penagos Vasquez,
Parametria S.A. de C.V.
Francisco Abundis Luna, *Parametria S.A. de C.V.*
Jose Alberto Vera Mendoza, *Parametria S.A. de C.V.*

53. Mixed Sampling with Nonprobability Sample (Facebook Advertisement) and Probability Sample (Address-based Sampling)—Does it Work?

Chanyoung Lee, *University of South Florida*

54. Nonresponse in a National Survey of Board Certified Nurses

Luciano Viera, *American Nurses Credentialing Center*
Chie Ohba, *American Nurses Credentialing Center*

55. Reducing Item Nonresponse to Sexual Identity Questions Across Multiple Languages, New York City Community Health Survey

Michael Sanderson, *New York City Department of Health and Mental Hygiene*
Stephen Immerwahr, *New York City Department of Health and Mental Hygiene*

Concurrent Sessions H

Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 1: POL

2016 Pre-election Polling: Methods and Accuracy in Context (Panel)

Moderator: Chase Harrison, *Harvard University*

Location: Borgne, Third Floor

More Polls, More Problems? 2016 Poll Proliferation and Accuracy

Natalie Jackson, *Huffington Post / POLLSTER.COM*
Ariel Edwards-Levy,
Huffington Post / POLLSTER.COM

Simply Unpredictable: The Relationship between Methodology and Bias in Pre-election Vote Share Estimates

Jennifer Dineen, *University of Connecticut*
Chase Harrison, *Harvard University*
Andrew Smith, *University of New Hampshire*
Zachary Azem, *University of New Hampshire*

Comparing 2016 Election Results from Traditional Phone Studies with Web-based Methodologies

Stephanie Marken, *Gallup*
Jeffrey Jones, *Gallup*
Lydia Saad, *Gallup*
Jennifer Marlar, *Gallup*
Zachary Auter, *Gallup*
Frank Newport, *Gallup*

Pre-election Polling and Sampling Frame Decisions: A Case Study in Vermont

Richard Clark, *Castleton State College*

The Impact of Polling Methods on Estimation of the Vote in a Comparative Perspective

Claire Durand, *Université de Montréal*

Session 2: Inv

Experimentation for Developing Evidence-based Guidelines for Mobile Survey Instrument Design (Panel)

Moderator: Lin Wang, *U.S. Census Bureau*

Location: Maurepas, Third Floor

Optimal Label Location for Mobile Survey Response Fields

Erica Olmsted-Hawala, *U.S. Census Bureau*

Does Typographic Cueing Improve the Processing of Information from Survey Questions on a Mobile Device?

Brian Falcone, *U.S. Census Bureau*

Designing Response Options for Touch in Mobile Web Surveys

Christopher Antoun, *U.S. Census Bureau*

Optimal Response Formatting for Fixed-field Data Items

Ivonne Figueroa, *U.S. Census Bureau*

Dropdown Response Options in Mobile Surveys

Elizabeth Nichols, *U.S. Census Bureau*

Concurrent Sessions H

Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 3: Prob/Non

Methodological Brief: Web Panel Recruitment, Retention and Response

Moderator: Ronald Langley, *University of Kentucky*

Location: Nottoway, Fourth Floor

Developing an Online Panel: Findings from Five Phases of UX Testing

Lauren A. Walton, *Nielsen*
Kay Ricci, *Nielsen*
Tim Oltman, *Nielsen*
Jennifer Hunsecker, *Nielsen*
Carlos Jarava, *Nielsen*
Jean Guerrettaz, *Nielsen*
Christina Eiginger, *Nielsen*
Ally Glerum, *Nielsen*

Increasing the Response Rate to a National Online Survey: What is the Impact of Adding Reminder Calls to an Existing Response Maximisation Strategy?

Sonia Whiteley, *The Social Research Centre*

Contrasting the Effect of Router- vs. Email-based Recruitment on Invitation Response to Online Surveys

Vanessa Boudewyns, *RTI International*
Sylvia Tan, *RTI International*
Kevin R. Betts, *U.S. Food and Drug Administration*
Kathryn J. Aikin, *U.S. Food and Drug Administration*
Claudia Squire, *RTI International*

Who Won't Respond to Your Online Probability Panel?

Alexandra Brown, *Federal Reserve Board*
Caitlin Eichten, *Federal Reserve Board*

How Do Changes in Communications Impact Daily Research Panel Participation?

Adam Gluck, *Nielsen*
Arianne Buckley, *Nielsen*
Erin Wittkowsky, *Nielsen*

The Effectiveness of Providing a Self-tracking Tool to Kids and Teens to Improve Daily Compliance in a Panel

Courtney Mooney, *Nielsen*
Arianne Buckley, *Nielsen*
Vicki Hoverman, *Nielsen*

Sink or Swim: The Case For (and Against) River Sampling as a Supplement to Online Panels Research

Steven A. Snell, *Qualtrics*
D. Sunshine Hillygus, *Duke University*
David Vannette, *Stanford University*

Concurrent Sessions H

Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 4: SP

Evaluating Confidentiality Pledges in an Era of Enhanced Cybersecurity (Panel)

Moderator: Cleo Redline, *National Center for Education Statistics*

Location: Oak Alley, Fourth Floor

Do They Read It? Using Paradata to Evaluate the Extent to Which Respondents Attend to Confidentiality Pledge Language

Casey Eggleston, *U.S. Census Bureau*
Erica Olmsted Hawala, *U.S. Census Bureau*
Jennifer Edgar, *Bureau of Labor Statistics*

Do People Understand It? Cognitive Interviewing Assessment of Confidentiality Pledges for Household Surveys

Stephanie Willson, *National Center for Health Statistics*
Casey Eggleston, *U.S. Census Bureau*
Jennifer Hunter Childs, *U.S. Census Bureau*

Do Establishments Understand It? Cognitive Interviewing Assessment of Confidentiality Pledges for Establishment Surveys

Cleo Redline, *National Center for Education Statistics*
Jacob Bournazian, *U.S. Energy Information Administration*
Jennifer Edgar, *Bureau of Labor Statistics*
Heather Ridolfo, *National Agricultural Statistics Service*

Does It Matter? Impact of Confidentiality Pledges on Web Survey Response

Jennifer Edgar, *Bureau of Labor Statistics*
Robin Kaplan, *Bureau of Labor Statistics*
Casey Eggleston, *U.S. Census Bureau*

One Size Fits Most? Lessons Learned by Using Multiple Methods to Study Confidentiality Pledges

Heather Ridolfo, *National Agricultural Statistics Service*
Rebecca L. Morrison, *National Center for Science and Engineering Statistics*

Session 5: POL

The Disgruntled Voter: Frustration, Anxiety and Candidate Popularity

Moderator: Claudia Deane, *Pew Research Center*

Location: Bayside A, Fourth Floor

The Frustrated Public: The Mood of the Electorate Ahead of the 2016 Presidential Election

Liz Kantor, *NORC at the University of Chicago*
Dan Malato, *NORC at the University of Chicago*
Marjorie Connelly, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
Trevor Tompson, *NORC at the University of Chicago*

Anxiety and the 2016 U.S. Presidential Election

Rebecca Phillips, *YouGov*
Steffen Weiss, *YouGov*
Samantha Luks, *YouGov*

In Search of a Political Anxiety Index: If You Come to a Fork in the Road, Take It

Harry L. Wilson, *Roanoke College*
David G. Taylor, *Roanoke College*

Tracking Americans' Images of the Candidates as the 2016 Campaign Progressed

Frank Newport, *Gallup*
Jeffrey Jones, *Gallup*
Stephanie Marken, *Gallup*
Lydia Saad, *Gallup*

Proven Failure: First-time Presidential Voting and Political Trust

DC-AAPOR Student Paper Winner

Eunji Kim, *University of Pennsylvania*
Jin Woo Kim, *University of Pennsylvania*

Concurrent Sessions H

Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 6: A&I

Is It "Xenophobia" or Lack of Knowledge?

Moderator: Nicolaos Synodinos, *University of Hawaii at Manoa*

Location: Bayside B, Fourth Floor

Friends, Neighbors, Townspeople and Parties: Explaining Canadian Attitudes toward Muslims

Timothy B. Gravelle, *Wilfrid Laurier University*

Change and Diversity in Russian Public Opinion on USA

Natalie Rice, *University of Tennessee*
Yuri Drakokhrust, *Radio Free Europe/Radio Liberty*
Oleg Manaev, *University of Tennessee*
Dean Rice, *University of Tennessee*
Howard L. Hall, *University of Tennessee*
Michael Fitzgerald, *University of Tennessee*

Do Names Matter?: Priming Effect of Asian Names on Perceived Suitability for Political Leadership Positions

HyungJin Gill, *University of Wisconsin – Madison*

Brexit and Attitudes to Foreigners: The UK is Not Unique

M.D.R. Evans, *University of Nevada*
Jonathan Kelley, *University of Nevada*

Remembering the Alamo: Demographic Change and Texas Politics

Tom Holub,
University of California, Berkeley

Session 7: Q&I

Designing & Formatting Questions to Reduce Measurement Error

Moderator: Paul Beatty, *U.S. Census Bureau*

Location: Bayside C, Fourth Floor

Loop-de-loos: Examining Respondent Reporting on Looping Questions

Antje Kirchner, *RTI International*
Emilia Peytcheva, *RTI International*
Shauna Yates, *RTI International*
Ashley Wilson, *RTI International*
Lesa Caves, *RTI International*
Natasha Janson, *RTI International*
Rebecca J. Powell, *RTI International*

Certainty and Accuracy: Question Order Effects in Factual Knowledge Estimation

David Vannette, *Stanford University*
Bradford S. Jones, *University of California, Davis*

The Impact of Working Memory on Response Order Effects

Beth Cochran, *University of Nebraska – Lincoln*

Ordering Your Attention: Response Order Effects in Web-based Surveys

Frances M. Barlas, *GfK*
Randall K. Thomas, *GfK*
Nicole R. Buttermore, *GfK*

Evaluation of the Impact of the Response Slider Scales: Validity, Cognitive Effort and Moderation of Experimental Treatment Effects

Sebastian Lundmark, *Stanford University*
Flávio Azevedo, *Universität zu Köln*
Jon A. Krosnick, *Stanford University*
George E. Marcus, *Williams College*

Concurrent Sessions H

Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 8: 3MC

Issues Related to Surveying and Interviewing Hispanics in the United States (Panel)

Moderator: Sonya Wytinck, *National Research Center*

Location: Gallier A/B, Fourth Floor

How Much is Too Much? English Use and its Implications for Data Quality in Cognitive Testing of a Spanish Translation of a U.S. Housing Survey

Lucia Lykke, *U.S. Census Bureau*
Gerson Morales, *U.S. Census Bureau*

Panel Recruitment for Spanish Speaking Populations: The AmeriSpeak Case Study

Ilana Ventura, *NORC at the University of Chicago*
Rene Bautista-Martinez,
NORC at the University of Chicago
David Gleicher, *NORC at the University of Chicago*
Carolina Milesi, *NORC at the University of Chicago*
Erlina Hendarwan,
NORC at the University of Chicago

Methodological Challenges When Analyzing Latino Health Disparities

Rosa Avila,
AcademyHealth/NCHS Health Policy Fellow

Central and South American Indigenous, American Indian or Hispanic/Latino Respondents? Navigating Racial Identity Categories in U.S. Census Forms

Anna Sandoval Giron, *U.S. Census Bureau*

Declining Immigration and High Intermarriage Rates are Reshaping U.S. Hispanic Identity

Ana Gonzalez-Barrera, *Pew Research Center*
Mark Lopez, *Pew Hispanic Center*

Session 9: M-Pop

Issues in Measurement: Classification, Proxies and Burden

Moderator: Casey Tesfaye,
Research Support Services, Inc.

Location: Grand Chenier, Fifth Floor

Does Relation of Retrieval Pathways to Data Quality Differ by Self or Proxy Response Status?

Jinyoung Lee, *University of Nebraska - Lincoln*
Robert F. Belli, *University of Nebraska – Lincoln*

Latent Class Analysis of Worker Knowledge of Their Employment Status

Stanislav Kolenikov, *Abt Associates*
Kelly Daley, *Abt Associates*

Are You Really Who You Say You Are? Two Case Studies Exploring Respondent-reported Misclassification

Kenneth M. Pick,
USDA National Agricultural Statistics Service
Sarah Goodale,
USDA National Agricultural Statistics Service
Audra Zakzeski,
USDA National Agricultural Statistics Service

How Much Do Estimates of Health Insurance Depend on Who is Asked to Report From the Household?

Aaron Maitland, *National Center for Health Statistics*
Robin Cohen, *National Center for Health Statistics*
Sarah Joestl, *National Center for Health Statistics*

Objective and Perceived Burden: Which Survey Features and Respondent Characteristics Contribute to Both?

Robin Kaplan, *Bureau of Labor Statistics*
Scott Fricker, *Bureau of Labor Statistics*

Concurrent Sessions H

Saturday, May 20, 2017, 1:45 p.m. – 3:15 p.m.

Session 10: A&I

Shaping American Society: Effects of Gender, Age, Sexuality and Power

Moderator: Tala H. Fakhouri, *National Center for Health Statistics*

Location: Rodrigue Gallery, First Floor

Women in Leadership: Why It Matters

Damla Ergun, *Global Strategy Group*
Michael Smith, *Global Strategy Group*
Andrew Baumann, *Global Strategy Group*

Factors Underlying Differences in Public Awareness of Elder Financial Exploitation

Melissa J. K. Howe, *NORC at the University of Chicago*
Callan Jaress, *NORC at the University of Chicago*
Kelly Pudelek, *NORC at the University of Chicago*
Angela Fontes, *NORC at the University of Chicago*
Bernard Dugoni, *NORC at the University of Chicago*
Hannah Breslau, *NORC at the University of Chicago*

Shining a Light on the Landscape of Online Harassment and Cyberstalking: The Findings of a National Survey of American Teenagers and Adults

Amanda Lenhart, *AP-NORC Center for Public Affairs Research*
Michele Ybarra, *Center for Innovative Public Health Research*
Kathryn Zickuhr, *Data & Society Research Institute*
Myeshia Price-Feeney, *Center for Innovative Public Health Research*

The Causes and Consequences of Eroding Confidence in U.S. Institutions

Andrew Brett Dugan, *Gallup*

Tolerance of Polygamy: A Matter of Portrayal, Parasocial Processing, and Parasocial Comparison

T. Phillip, *University of Louisiana, Lafayette*

Concurrent Sessions I

Saturday, May 20, 2017, 3:30 p.m. – 5:00 p.m.

Session 1: Q&I

Questionnaire Design: Response Options, Response Format and Data Quality

Moderator: Jolene Smyth, *University of Nebraska - Lincoln*

Location: Borgne, Third Floor

Comparing the Performance of Agree/Disagree and Item-specific Questions over PCs and Smartphones

Jan Karem Höhne, *University of Göttingen*
Melanie Revilla, *RECSM-Universitat Pompeu Fabra*
Timo Lenzner, *GESIS - Leibniz Institute for the Social Sciences*

Are Self-description Scales Better than Agree/ Disagree Scales in Mail and Telephone Surveys?

Jerry Timbrook, *University of Nebraska - Lincoln*
Jolene D. Smyth, *University of Nebraska - Lincoln*
Kristen Olson, *University of Nebraska – Lincoln*

Reducing Measurement Error in Interviewer-administered Surveys - The Effects of Response Scale Format and Survey Mode on Sensitive Attitudinal Questions

Chariklia Hoefig, *ZMSBw Center for Military History and Social Science*

To Smiley Or Not To Smiley: Considerations and Experimentation to Optimize Data Quality and User Experience for Contextual Product Satisfaction Measurement

Aaron Sedley, *Google*
Yongwei Yang, *Google*
Hilary Hutchinson, *Google*

Improving the Validity of Anchoring Vignette Methodology with Visual Vignettes

Mengyao Hu, *University of Michigan*
Sunghee Lee, *University of Michigan*

Session 2: Inv

Principles and Case Studies for Innovation in Government Statistical Agencies (Panel)

Moderator: Brian Harris-Kojetin, *National Academy of Sciences*

Location: Maurepas, Third Floor

Fostering Statistical Innovation in Federal Statistical Agencies

Thomas A. Louis, *Johns Hopkins Bloomberg School of Public Health*

Lessons Learned about Innovation in Federal Statistics

John M. Abowd, *U.S. Census Bureau*

Moving Research into Production in a Federal Statistics Agency: Opportunities and Challenges

Linda J. Young, *National Agricultural Statistics Service*

Innovation in a Centralized National Statistical Office

Greg Peterson, *Statistics Canada*

Enhancement of Innovation in Large-scale Statistical Organizations

John L. Eltinge, *U.S. Census Bureau*

Concurrent Sessions I

Saturday, May 20, 2017, 3:30 p.m. – 5:00 p.m.

Session 3: POL

Evaluating Election Polling Accuracy

Moderator: Chintan Turakhia, *Abt Associates*

Location: Nottoway, Fourth Floor

Accuracy of National and State Polls in the 2016 Election

Amanda McLean, *Stanford University*
Jon A. Krosnick, *Stanford University*

It's Lonely at the Top: Seeking Lessons from Down-ballot Pre-election Polling

Andrew Baumann, *Global Strategy Group*
Michael Smith, *Global Strategy Group*
Damla Ergun, *Global Strategy Group*

Predicting 2016 State Election Results with a National Tracking Poll and MRP

Chad Kiewiet de Jonge, *Langer Research Associates*
Gary Langer, *Langer Research Associates*

Assessing the Accuracy of Pre-election Polls: 2008 - 2012

Jon A. Krosnick, *Stanford University*
Ahra Cho, *Stanford University*
Amanda McLean, *Stanford University*
Christopher Middleton, *Stanford University*
David Kay, *Stanford University*
Joseph Abruzzo, *Stanford University*
Jelani Munroe, *Stanford University*
Mark Carrington, *Stanford University*

Error Estimation in Election Polls

Ronaldo Iachan, *ICF International*
John Boyle, *ICF International*

Session 4: Prob/Non

Mobile Measurement: Scales and Grids

Moderator: Paul Schroeder, *Abt Associates*

Location: Oak Alley, Fourth Floor

How to Ask About Mobile Device Usage Behavior? Qualitative and Quantitative Research on Survey Scales

Tim Oltman, *Nielsen*
Lauren Walton, *Nielsen*
Jennifer Hunsecker, *Nielsen*

Grading the Grids: What Works and What Doesn't

Mario Callegaro, *Google*
Yongwei Yang, *Google*
Natalie Rojowsky-Kessel, *Google*
Marni Hirschorn, *Ipsos*
Amy Hill, *Ipsos*
Cecile Carre, *Ipsos*

Expanding Alternatives: The Accordion Grid as an Alternative to the Traditional Grid Format

Nicole R. Buttermore, *GfK*
Frances M. Barlas, *GfK*
Randall K. Thomas, *GfK*

What's the Best Size for Matrix-style Questions in Online Surveys?

Rebecca Hofstein Grady, *SurveyMonkey*
Mingnan Liu, *Facebook*

The Effects on Data Quality and Response Distributions of Horizontal and Vertical Question Orientation for Different Devices in Online Surveys

Johan Martinsson, *University of Gothenburg*
Elias Markstedt, *University of Gothenburg*
Delia Dumitrescu, *University of Gothenburg*

Concurrent Sessions I

Saturday, May 20, 2017, 3:30 p.m. – 5:00 p.m.

Session 5: 3MC

Effective Strategies for Conducting Surveys with Low Income Populations (Panel)

Moderator: Sara Skidmore, *Mathematica Policy Research*

Discussant: Deborah Herget, *RTI International*

Location: Bayside A, Fourth Floor

Commercial Locating Database Efficacy for Telephone Surveys of Low-income Populations

Kim Mook, *Mathematica Policy Research*
Sarah Forrestal, *Mathematica Policy Research*

Characteristics of Low-income Fathers Who Complete by Phone vs. Field

Emily Weaver, *Mathematica Policy Research*
Daniel Friend, *Mathematica Policy Research*

An Operational View of the Digital Divide: Challenges and Opportunities in Engaging Low-income Populations with Disabilities in Web Surveys

Holly Matulewicz, *Mathematica Policy Research*
Karen Donelan, *Mongan Institute Health Policy Center*
Forest Crigler, *Mathematica Policy Research*

A Systematic Review of Data Collection Methods for Low-income Populations

Kathleen Feeney, *Mathematica Policy Research*
Daniel Friend, *Mathematica Policy Research*
Tiffany Waits, *Mathematica Policy Research*
Myley Dang, *Mathematica Policy Research*

Session 6: POL

The 2016 Election: Explanations and Implications

Moderator: Michael Binder, *University of North Florida*

Location: Bayside B, Fourth Floor

Understanding the 2016 U.S. Presidential Election Polls: Was Nonresponse Bias a Problem?

Peter K. Enns, *Cornell University*
Jonathon Schuldt, *Cornell University*

The 2016 Election: How and Why it's President Trump

Gary Langer, *Langer Research Associates*
Gregory Holyk, *Langer Research Associates*
Chad Kiewiet De Jonge, *Langer Research Associates*
Sofi Sinozich, *Langer Research Associates*

Trump Victory in the Great Lakes – A Vote to Change the Status Quo?

Pablo Diego-Rosell, *Gallup*
Diana Liu, *Gallup*
Jonathan Rothwell, *Gallup*

Defining the Working Class

Ashley Kirzinger, *Henry J. Kaiser Family Foundation*
Elizabeth Hamel, *Henry J. Kaiser Family Foundation*

The Effect of the 2016 Presidential Election on Consumer Optimism

Jennifer M. Bouterse, *Simmons Research*
Steven Millman, *Simmons Research*

Concurrent Sessions I

Saturday, May 20, 2017, 3:30 p.m. – 5:00 p.m.

Session 7: M-Pop

Measuring Sexual Orientation and Gender Identity (SOGI): Where We've Been, Where We're Going and New Insights (Panel)

Moderator: Gretchen McHenry, *RTI International*

Location: Bayside C, Fourth Floor

Measuring Sexual Orientation and Gender Identity – What's Been Done and Where Are We Going?

James Dahlhamer,
National Center for Health Statistics
Eric W. Jamoom,
National Center for Health Statistics

Informing the Measurement of Sexual Orientation and Gender Identity in the Work Place

Eric W. Jamoom,
National Center for Health Statistics
Paul Scanlon, *National Center for Health Statistics*

Identifying Sexual Orientation Among Adult Spanish Speakers

Carolina Milesi, *NORC at University of Chicago*
Heather M. Morrison, *NORC at University of Chicago*
Rene Bautista, *NORC at University of Chicago*
Michael J. Stern, *NORC at University of Chicago*

Improving the Measurement of Sexual Orientation and Gender Identity Among Youth

Darby Steiger, *Westat*
Leanne Heaton, *Westat*
Jessica Behm, *Westat*
Crystal MacAllum, *Westat*
Jessica Stroop, *BJS*

Session 8: DCol

Improving Data Quality of Health Surveys

Moderator: Ricki Jarmon, *Abt Associates*

Location: Gallier A/B, Fourth Floor

Effects of Survey Mode on Responses to the CAHPS Hospice Survey of Care Experience: Results from a Randomized Experiment

Layla Parast, *RAND Corporation*
Marc Elliott, *RAND Corporation*
Katrin Hambarsoomian, *RAND Corporation*
Melissa Bradley, *RAND Corporation*
Joan Teno, *University of Washington*
Rebecca Anhang Price, *RAND Corporation*

Validating Self-reported Incidence of Two Chronic Conditions among Ohio's Newly Enrolled Medicaid Population with Administrative Claims Data

Rachel Tumin, *Government Resource Center*
Michelle Menegay, *Government Resource Center*
Michael Nau, *Government Resource Center*
Daniel Weston, *Government Resource Center*
Marcus Berzofsky, *RTI International*
Timothy R. Sahr, *Government Resource Center*

Health Insurance Statement Usage and Respondent Characteristics

Jennifer Vanicek, *NORC at the University of Chicago*
Lauren McNamara,
NORC at the University of Chicago
Nicholas Schluterman,
Centers for Medicare & Medicaid Services

The Role of Measurement Error Due to Old Age: Determining the Amount of Discrepancies in Pension Reports Using Administrative Data from Share-RV

Patrick Lazarevič, *TU Dortmund University*

What Worked and What Didn't; Changes for the 2017 National Survey of Children's Health

Jason Fields, *U.S. Census Bureau*
Reem Ghandour, *HHS/HRSA/MCHB/OER/DE*
Jessica Jones, *HHS/HRSA/MCHB/OER/DE*
Leah Meyer, *U.S. Census Bureau*

Concurrent Sessions I

Saturday, May 20, 2017, 3:30 p.m. – 5:00 p.m.

Session 9: Qual

Validating Health Insurance Coverage in Surveys Post-reform (Panel)

Moderator: Michel Boudreaux, *University of Maryland*

Location: Grand Chenier, Fifth Floor

An Overview of Validation Studies on Health Insurance Reporting in Surveys and Methods Overview of the CHIME Study

Jeanette Ziegenfuss, *HealthPartners Institute*

Categorizing Type of Health Insurance Coverage in the Redesigned Current Population Survey

Joanne Pascale, *U.S. Census Bureau*

Validating Self-reported Health Insurance Coverage: A Comparison of Measurement Error between Administrative Records and Survey Data

Angela Fertig, *Medica Research Institute*
Don Oellerich,
U.S. Department of Health and Human Services

Who Gets It Right? Characteristics Associated with Accurate and Inaccurate Self-reported Health Insurance Coverage

Kathleen Thiede Call, *University of Minnesota*

The CPS Redesign in the Context of Production Estimates of Coverage: Next Steps

Brett O'Hara, *U.S. Census Bureau*
Jennifer Day, *U.S. Census Bureau*
Marina Vornovitsky, *U.S. Census Bureau*

Session 10:

Professional Development Workshop: The Intersection of Inclusive Leadership and Unconscious Bias

Chair: Sarah Cho, SurveyMonkey

Location: Rodrigue Gallery, First Floor

Todd Corley, *TAPO Institute*

Day-at-a-Glance

Sunday, May 21, 2017

Time	Event		Location
8:00 a.m. – 10:15 a.m.	**Registration Desk Open**		Napoleon Ballroom, Third Floor
8:00 a.m. – 11:30 a.m.	**Short Course 7: Designing Surveys to Combat Declining Response Rates and Increasing Data Collection Costs**		Bacchus, Eighth Floor
8:30 a.m. – 10:00 a.m.	**Concurrent Sessions J**		
	Session 1:	**Tracking the Election to Understand Trump's Win** POL	Borgne, Third Floor
	Session 2:	**More Effects a la "Mode"** DCol	Maurepas, Third Floor
	Session 3:	**www.BetterWebSurveys.com: Increasing Data Quality for Web Surveys** Qual	Nottoway, Fourth Floor
	Session 4:	**Cultural Competence in Field Data Collection (Panel)** 3MC	Oak Alley, Fourth Floor
	Session 5:	**Got This on Your Calendar? Research on Events, Reference Periods and Dates** Q&I	Bayside A, Fourth Floor
	Session 6:	**Using Paradata to Improve Survey Administration** Inv	Bayside B, Fourth Floor
	Session 7:	**Panel Session on Panels Organized by PANJAAPOR** Prob/Non	Bayside C, Fourth Floor

This year AAPOR is offering Breakout Sessions that fall into specific tracks to help you better plan the sessions you attend. Breakout sessions marked with the following icons are a part of the indicated track.

Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues	A&I	Multinational, Multiregional & Multicultural	3MC
Data Collection & Sampling	DCol	Online, Probability & Nonprobability	Prob/Non
Data Quality	Qual	Politics & Elections	POL
Innovations & Emerging Methods	Inv	Survey Participation	SP
Measuring Populations	M-Pop	Questionnaire Design & Interviewing	Q&I

Day-at-a-Glance

Sunday, May 21, 2017 (continued)

Time	Event		Location
8:30 a.m. – 10:00 a.m.	**Concurrent Sessions J** (continued)		
	Session 8:	**Surveying Physicians and Clinicians** SP	Gallier A/B, Fourth Floor
	Session 9:	**Diversity: Attitudes and Measurements** M-Pop	Grand Chenier, Fifth Floor
	Session 10:	**Media, Emotion and Measurement: Understanding Drivers in Discourse and Opinion on Abortion (Panel)** A&I	Rodrigue Gallery, First Floor
10:15 a.m. – 11:45 a.m.	**Concurrent Sessions K**		
	Session 1:	**How Good Is Cheap? Evaluating the Quality of Estimates Derived from Nonprobability Samples** Prob/Non	Borgne, Third Floor
	Session 2:	**Smarter Surveys for Smartphones: Optimizing Data Collection Using Mobile Devices** DCol	Maurepas, Third Floor
	Session 3:	**Apt. 3, We Pick You. Resident 1, We Pick You Too: Improving ABS Surveys and Household Selection Methods** SP	Nottoway, Fourth Floor
	Session 4:	**Collecting, Managing and Sharing Data - Using the Data Documentation Initiative (DDI) Standard across the Survey Research Lifecycle (Panel)** Inv	Oak Alley, Fourth Floor
	Session 5:	**Survey Nonresponse in 2016 Election Polling** POL	Bayside A, Fourth Floor
	Session 6:	**The Climate Change "Conspiracy"** A&I	Bayside B, Fourth Floor
	Session 7:	**Hello! I am Your Interviewer and I May or May Not Affect Your Data Quality** Q&I	Bayside C, Fourth Floor

Day-at-a-Glance

Sunday, May 21, 2017

Time	Event		Location
10:15 a.m. – 11:45 a.m.	**Concurrent Sessions K** (continued)		
	Session 8:	**Internet and Mobile Data Collection: Compliance and Patterns of Use** **Qual**	Gallier A/B, Fourth Floor
	Session 9:	**Basket of Deplorables: Race, Gender, Age and the Vote** **POL**	Grand Chenier, Fifth Floor
	Session 10:	**Stemming the Tide of Nonresponse: Examining Study Design Characteristics that Influence Response Rates** **SP**	Rodrigue Gallery, First Floor

Short Course 7 Description

Sunday, May 21, 2017, 8:00 a.m. – 11:30 a.m.

Course 7:
Designing Surveys to Combat Declining Response Rates and Increasing Data Collection Costs

Instructor: Andy Peytchev, *University of Michigan*

Location: Bacchus, Eighth Floor

Course Overview:
There are a number of issues facing surveys today, but two preeminent challenges that have had profound effects are declining survey participation and increasing survey costs. The threat to probability-based survey inference has never been greater. Simplistic solutions such as allowing lower response rates and reducing sample sizes can threaten the precision and accuracy of survey estimates. As a result, there is increased need for more complex survey designs that protect the integrity of the survey estimates.

This course aims to provide background and practical tools to address declining response rates and the resulting risk of nonresponse bias through survey design. Multi-phase, multi-protocol study designs are discussed, along with two-stage sampling for nonresponse. The use of statistical models during data collection for nonresponse bias reduction and models for cost reduction are introduced. Responsive and adaptive survey designs are introduced, in the special case of addressing nonresponse and cost.

Examples are presented from telephone, in-person, and multi-mode surveys. The examples are used to illustrate alternative approaches, as well as design decisions based on the relative importance of multiple objectives in a survey (e.g., bias reduction vs. variance minimization).

Concurrent Sessions J

Sunday, May 21, 2017, 8:30 a.m. – 10:00 a.m.

Session 1: POL

Tracking the Election to Understand Trump's Win

Moderator: Laura Silver, *U.S. Department of State*

Location: Borgne, Third Floor

A 2016 Election Polling Post-mortem: The ABC News/Washington Post Tracking Poll

Gregory Holyk, *Langer Research Associates*
Gary Langer, *Langer Research Associates*
Chad Kiewiet De Jonge, *Langer Research Associates*
Scott Clement, *Washington Post*

RAND 2016 Presidential Election Panel Survey (PEPS) Polling Post-mortem: What Went Wrong?

Michael Pollard, *RAND Corporation*
Joshua Mendelsohn, *RAND Corporation*

What We Learned from Conducting the Experimental USC Dornsife / Los Angeles Times 2016 Election "Daybreak" Poll

Jill E. Darling, *University of Southern California*
Arie Kapteyn, *University of Southern California*
Erik Meijer, *University of Southern California*
Tania Gutsche, *University of Southern California*

A Developmental Analysis of Trump Voters

Jon Miller, *University of Michigan*

Did the Tea Party Drive the Rise of Trump?

Gustavo Sanchez, *Civis Analytics*
Geoff Bakken, *Civis Analytics*

Session 2: DCol

More Effects a la "Mode"

Moderator: Donna Perlmutter, *IMPAQ International*

Location: Maurepas, Third Floor

Disentangling Measurement Effects from Selection Effects in a Sequential Mixed-mode Experiment

Rebecca Medway, *American Institutes for Research*
Mengmeng Zhang, *American Institutes for Research*
Cameron McPhee, *American Institutes for Research*
Michael Jackson, *American Institutes for Research*

Examining Mode Effects in a National Survey of Teachers and Principals

Alina N. Kline, *U.S. Census Bureau*
Joanna Fane Lineback, *U.S. Census Bureau*

Emergency Department Patient Experience of Care Survey in the Discharged to Community Setting – A Randomized Feasibility Study

Layla Parast, *RAND Corporation*
Megan Mathews, *RAND Corporation*
Anagha Tolpadi, *RAND Corporation*
Marc Elliott, *RAND Corporation*
Elizabeth Flow-Delwiche, *Centers for Medicare & Medicaid Services*
Kirsten Becker, *RAND Corporation*

How Much Does Mixed Mode Increase Response Rates? Evidence from a Randomized Mode Experiment in Hospitals

Marc Elliott, *RAND Corporation*
Katrin Hambarsoomian, *RAND Corporation*
William Lehrman, *Centers for Medicare & Medicaid Services*
Laura Giordano, *Health Services Advisory Group*
Megan Beckett, *RAND Corporation*
Julie Brown, *RAND Corporation*
Elizabeth Goldstein, *Centers for Medicare & Medicaid Services*

Surveying Adolescent Mothers: Examining Self-reports to Sensitive Questions in Different Modes

Jennifer Walzer, *Mathematica Policy Research*
Emily Weaver, *Mathematica Policy Research*

Concurrent Sessions J

Sunday, May 21, 2017, 8:30 a.m. – 10:00 a.m.

Session 3: Qual

www.BetterWebSurveys.com: Increasing Data Quality for Web Surveys

Moderator: Jason Fields, *Census*

Location: Nottoway, Fourth Floor

Measurement Error Among Tablet and Computer-based Users

Ashley Kaiser, *American Institutes for Research*
Katelyn Cutts, *American Institutes for Research*
Danielle Battle, *American Institutes for Research*
Deanna Achorn, *American Institutes for Research*

Gamifying Incentives: A Case Study

Ting Yan, *Westat*
Janice Machado, *Westat*
Andrew Heller, *Westat*
Aaron Maitland, *National Center for Health Statistics*
John Kirlin,
USDA National Agricultural Statistics Service
Erika Bonilla, *Westat*

Not This Again! Motivating Panelists to Achieve Daily Goals

Erin Wittkowski, *Nielsen*
Arianne Buckley, *Nielsen*

Using Survey Responses to Improve Retention in a Mobile Panel

Jana Dodson, *Nielsen*
Ally Glerum, *Nielsen*
Lanie Anton, *Nielsen*

Leveraging Survey Experiments to Assess Respondent Commitments to Quality

David Vannette, *Stanford University*

Session 4: 3MC

Cultural Competence in Field Data Collection (Panel)

Moderator: Alisu Schoua-Glusberg,
Research Support Services, Inc.

Location: Oak Alley, Fourth Floor

Maximizing Cultural Competence in Survey Data Collection

Alisu Schoua-Glusberg,
Research Support Services Inc.

An Examination of Current Interviewer Training Practices for Multilingual Populations

Kathleen Kephart, *U.S. Census Bureau*

Development of Doorstep Introductory Survey Messages for Use Across Languages: New Advancements towards Best Practices

Patricia Goerman, *U.S. Census Bureau*
Yazmin Argen Garcia Trejo, *U.S. Census Bureau*

Bystander Presence During Face-to-Face Surveys: Perspectives from Interviewers from Four African Countries

Leenisha Marks, *RTI International*
Charles Lau, *RTI International*
Melissa Baker, *Kantar*
Clark Letterman, *RTI International*

ACASI-H: A Tool for Survey Completion in Non-literate and Non-English Speaking Older Hmong Adults

Maichou Lor, *University of Wisconsin - Madison*

Concurrent Sessions J

Sunday, May 21, 2017, 8:30 a.m. – 10:00 a.m.

Session 5: Q&I

Got This on Your Calendar? Research on Events, Reference Periods and Dates

Moderator: Karen Stein, *Westat*

Location: Bayside A, Fourth Floor

Non-specific Reference Periods in Survey Questions: Understanding Survey Responses about Behaviors in a "Typical Week" vs. "Last Week"

Matthew Virgile, *U.S. Census Bureau*
Jonathan Katz, *U.S. Census Bureau*
Jasmine Luck, *U.S. Census Bureau*

Time after Time: Exploring the Impact of Fixed-start, Variable-length Reference Periods

Maura Spiegelman,
Statistics National Center for Education Statistics

Timing of Transitions in the Event History Calendar of the 2014 SIPP Panel

Shelley Irving, *U.S. Census Bureau*
Matthew Marlay, *U.S. Census Bureau*

Improving Reporting Date of Victimization Events in Mail Surveys

Douglas Williams, *Westat*
J. Michael Brick, *Westat*
W. Sherman Edwards, *Westat*
Pamela Giambo, *Westat*
Lynn Langton, *Bureau of Justice Statistics*

The Effect of Change in the CG CAHPS Survey Instrument Retrospective Period on Scores and Trends - A Case Study of Military Health Service Patients

Alan Roshwalb, *Ipsos Public Affairs*
Kimberley Aiyelawo,
Decision Support Division, Defense Health Agency
Richard R. Bannick,
Decision Support Division, Defense Health Agency
Sharon I. Beamer,
Bureau of Medicine and Surgery, Department of the Navy
Janice Ellison, *Air Force Medical Operations Agency*
Melissa D. Gliner,
Decision Support Center, Army Medical Command
Terry A. McDavid,
Decision Support Center, Army Medical Command
Daniel Muraida,
Air Force Medical Operations Agency
Mark Andrews, *Ipsos Public Affairs*
Zachary Lewis, *Ipsos Public Affairs*

Session 6: Inv

Using Paradata to Improve Survey Administration

Moderator: Colleen Porter, *University of Florida*

Location: Bayside B, Fourth Floor

Using Paradata to Measure Respondent Engagement

Margaret L. Hudson, *University of Michigan*
Andrew L. Hupp, *University of Michigan*
Heather M. Schroeder, *University of Michigan*
Andrew D. Piskorowski, *University of Michigan*

Exploring the Potential Use of Paradata Models to Inform Survey Extension Decisions

James Lawrence, *U.S. Census Bureau*

Using Audit Trails to Support Questionnaire Design Improvements

Renee M. Gindi, *National Center for Health Statistics*
Carla Zelaya, *National Center for Health Statistics*

Estimation of Survey Cost Parameters Using Paradata

James Wagner, *University of Michigan*

Using Timing Metadata for Data Validation and Quality Control: The NLSY97 Case Study

Ilana Ventura, *NORC at the University of Chicago*
A. Rupa Datta, *NORC at the University of Chicago*

Concurrent Sessions J

Sunday, May 21, 2017, 8:30 a.m. – 10:00 a.m.

Session 7: Prob/Non

Panel Session on Panels Organized by PANJAAPOR

Moderator: Yvonne E. Shands, *SSRS*

Location: Bayside C, Fourth Floor

J. Michael Dennis, *NORC at the University of Chicago*
Chintan Turakhia, *SSRS*
Mansour Fahimi, *GfK*

Session 8: SP

Surveying Physicians and Clinicians

Moderator: Art Barnard,
University of Wisconsin - Whitewater

Location: Gallier A/B, Fourth Floor

Can We Increase the Impact of Prepaid Incentives Using Loss Aversion Theory?

Nikkilyn Morrison, *Mathematica Policy Research*
Jared Coopersmith, *Mathematica Policy Research*
Nancy Duda, *Mathematica Policy Research*

Maximizing Response Rates and Reducing Costs for Physician Surveys: When Should Pre-incentive Checks be Sent?

Robyn Rapoport, *SSRS*
Michelle Doty, *The Commonwealth Fund*

The Impact of Incentive-type and Mode-response Options on Cooperation: Evidence from Experimental Design in a Physician Survey

Gillian SteelFisher, *Harvard School of Public Health*
Eran Ben-Porath, *SSRS*
Linda Lomelino, *SSRS*
Hannah Caporello, *Harvard School of Public Health*

MEPS Medical Provider Component Medical Organizations Survey: Is a Linked Survey Strategy More Successful In Getting Office Based Medical Providers to Participate in a Survey?

Marie N. Stagnitti,
Agency for Healthcare Research and Quality
Kathryn Dowd, *RTI International*

Examining the Effect of Declining Response Rates on Nonresponse Bias

Emily Geisen, *RTI International*
Rebecca J. Powell, *RTI International*
Marshica Stanley Kurtz, *RTI International*
Murrey G. Olmsted, *RTI International*
Joe J. Murphy, *RTI International*

Session 9: M-Pop

Diversity: Attitudes and Measurements

Moderator: Michelle Cantave, *IMPAQ International*

Location: Grand Chenier, Fifth Floor

Attitudes Towards Workplace Diversity Policies: Race, Gender and Discrimination as a Source of Inequality

William J. Scarborough,
University of Illinois - Chicago
Danny Lambouths, *University of Illinois - Chicago*
Allyson Holbrook, *University of Illinois – Chicago*

Social Construction and White Attitudes Toward Multicultural Issues and Support for Presidential Candidates

Robert W. Oldendick, *University of South Carolina*
Monique L. Lyle, *University of South Carolina*

Reconstructing Diversity: Using Polling Archives to Study Diversity

Thomas Marshall, *University of Texas – Arlington*

Social Media Utterances and Public Opinion of Income and Racial Inequality in the United States

Lucy Odigie Turley, *The Opportunity Agenda*

Leaving Room for Gender Diversity: Practical Lessons from a Blank Line in a Conservative State

Alian Kasabian, *University of Nebraska – Lincoln*
Jenn Rutt, *University of Nebraska – Lincoln*

Concurrent Sessions J

Sunday, May 21, 2017, 8:30 a.m. – 10:00 a.m.

Session 10: A&I

Media, Emotion and Measurement: Understanding Drivers in Discourse and Opinion on Abortion (Panel)

Moderator: Jill Mizell, *Center for Reproductive Rights*

Location: Rodrigue Gallery, First Floor

Measuring Emotion: Reactions to Different Possible Outcomes in Whole Woman's Health vs. Hellerstedt

Kate Stewart, *ConwayStrategic*
Jill Mizell, *Center for Reproductive Rights*

Media Coverage and Abortion Stigma

Steph Herold
Lauren Himiak

Crucible of Conflict: Twitter and TEXAS Abortion Opinions

Amanda Stevenson

Emotional Response to State Abortion Restrictions: Findings from Qualitative and Quantitative Research

Tresa Undem,
PerryUndem Research/Communication

Concurrent Sessions K

Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 1: Prob/Non

How Good Is Cheap? Evaluating the Quality of Estimates Derived from Nonprobability Samples

Moderator: Charles DiSogra, *Survey Methodology Consultant*

Location: Borgne, Third Floor

Fair Market Rent Estimation – Using Auxiliary Data and Nonprobability Samples to Calculate Fair Market Rents

Thomas Brassell, *ICF International*
Randal ZuWallack, *ICF International*
Brian Orleans, *ICF International*

Internal Validity and Online Panels: Comparing the Social Determinants of Health

Nicholas Biddle, *Australian National University*
Jillian Sheppard, *Australian National University*

Using Online Panel Surveys to Estimate Population-level Health Statistics

Reanne Townsend, *Westat*
Rosalynn Yang, *University of Maryland*
J. Michael Brick, *Westat*
Terisa Davis, *Westat*
Richard P. Moser, *National Cancer Institute*
Gordon Willis, *National Cancer Institute*
Stephanie Fowler, *National Cancer Institute*
David Berrigan, *National Cancer Institute*
Dana Wolff-Hughes, *National Institutes of Health*
Kelly Blake, *National Cancer Institute*

What Can We Infer from a Nonprobability Sample of People with Diabetes? Developing Adjustments to Results from a Commercial Access Panel

Thomas M. Guterbock, *University of Virginia*
Kara Shaner Fitzgibbon, *University of Virginia*
Hyojung Kang, *University of Virginia*
Jennifer M. Lobo, *University of Virginia*
Ishan C. Williams, *University of Virginia*
Min-Woong Sohn, *University of Virginia*

Assessing Child Vaccine Hesitancy Using Mobile Panels

John Boyle, *ICF International*
Lewis Berman, *ICF International*
James Dayton, *ICF International*
Deidre Middleton, *ICF International*
Alex Coleo, *MFour Mobile Research*

Concurrent Sessions K

Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 2: DCol

Smarter Surveys for Smartphones: Optimizing Data Collection Using Mobile Devices

Moderator: Chuck Shuttles, *Symphony Advanced Media*

Location: Maurepas, Third Floor

What's the Score? Creating an Index of a Survey's Mobile-friendliness

Nicole R. Buttermore, *GfK*
Jason Knight, *GfK*
Frances M. Barlas, *GfK*
Randall K. Thomas, *GfK*

Opportunities and Challenges: Using Smartphones and Mobile Devices for Innovative Data Collection

Carli Lessof, *National Centre for Research Methods*
Patrick Sturgis, *University of Southampton*

Practical Guidelines for Developing a Smartphone-based Survey Instrument

Jakob Ohme, *University of Southern Denmark*
Claes de Vreese, *University of Amsterdam*
Erik Albaek, *University of Southern Denmark*

Optimizing a Government Household Survey for Mobile Devices

Jennifer Anderson McNulty, *Westat*
Jocelyn Newsome, *Westat*
Kerry Levin, *Westat*
Brenda Schafer, *Internal Revenue Service*
Patrick Langetieg, *Internal Revenue Service*
Saurabh Datta, *Internal Revenue Service*

Willingness to Participate in Passive Mobile Data Collection

Florian Keusch, *University of Mannheim*
Christopher Antoun, *U.S. Census Bureau*
Mick Couper, *University of Michigan*
Frauke Kreuter, *University of Maryland*
Bella Struminskaya, *Utrecht University*

Session 3: SP

Apt. 3, We Pick You. Resident 1, We Pick You Too: Improving ABS Surveys and Household Selection Methods

Moderator: John Stevenson, *University of Wisconsin - Madison*

Location: Nottoway, Fourth Floor

Improving Demographic Information for Address-based Sampling (ABS) Frames

Joseph McMichael, *RTI International*
Jamie Ridenhour, *RTI International*

Propensity Stratification with Auxiliary Data for Address-based Sampling Frames

Jamie Ridenhour, *RTI International*
Joseph McMichael, *RTI International*

The Effects of Cell Phone Recruitment of Nonresponders in a Mixed-mode ABS Study

Claudette Brazle, *Simmons Research*
Gerry Dirksz, *Simmons Research*
Paola Pino, *Simmons Research*
Paul J. Lavrakas, *Independent Consultant*

Household Selection Using Birthday Methods in Self-administered Surveys

Naomi Freedner, *ICF International*
John Boyle, *ICF International*
Robert Tortora, *ICF International*
Kisha Bailly, *ICF International*

Comparison of Three Methods to Select a Respondent for Household Online Surveys Using Mailed Invitations

Keven Bosa, *Statistics Canada*
François Gagnon, *Statistics Canada*
Pierre Caron, *Statistics Canada*

Concurrent Sessions K

Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 4: Inv

Collecting, Managing and Sharing Data – Using the Data Documentation Initiative (DDI) Standard across the Survey Research Lifecycle (Panel)

Moderator: Steven McEachern, *Australian National University*

Location: Oak Alley, Fourth Floor

Lowering the Barriers to Capturing Questionnaire Metadata Throughout the Data Lifecycle

Barry Radler, *University of Wisconsin*

Documenting Consumer Expenditure Survey Processing Using DDI

Daniel Gillman, *Bureau of Labor Statistics*

Harmonisation and Discovery of Longitudinal Survey Data Using DDI in the UK CLOSER Project

Jon Johnson, *Institute of Education (UCL)*

Using DDI for Managing and Disseminating Public Opinion Research Data at the Roper Center

William Block, *Cornell University*
Kathleen Weldon, *Roper Center for Public Opinion Research*

DDI and the AAPOR Transparency Initiative: Comparision and Future Directions

Steven McEachern, *Australian Data Archive*
Jared Lyle, *University of Michigan*

Session 5: POL

Survey Nonresponse in 2016 Election Polling

Moderator: David Dutwin, *SSRS*

Location: Bayside A, Fourth Floor

Why Nobody Saw Trump Coming: Nonresponse Bias Among Non-college Educated Whites

David Shor, *Civis Analytics*
Charlotte Swasey, *Civis Analytics*

Did White Nonresponse Cause Pre-election Polls to Be Wrong in the 2016 U.S. Presidential Election?

Joshua D. Clinton, *Vanderbilt University*
John Lapinski, *University of Pennsylvania*

Not Getting It Wrong Again: Leveraging a Bayesian Approach to Reduce Nonresponse Bias in 2016 Pre-election Polls

Chris Jackson, *Ipsos Public Affairs*
Neale El-Dash, *Ipsos Public Affairs*
Joe Zappa, *Ipsos Public Affairs*

Sore Losers: Determinants of Participation in Post-election Surveys

Bradley Jones, *Pew Research Center*
Adam Hughes, *Pew Research Center*

Meet the Independents: Using Cluster Analysis to Construct a Typology of Independent Voters

Yin Wu, *University of Wisconsin - Madison*
Ayellet Pelled, *University of Wisconsin - Madison*
Megan Duncan, *University of Wisconsin - Madison*
Song Wang, *University of Wisconsin - Madison*
Moonhoon Choi, *University of Wisconsin - Madison*
Jiyoun Suk, *University of Wisconsin - Madison*
Douglas McLeod, *University of Wisconsin – Madison*

Concurrent Sessions K

Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 6: A&I

The Climate Change "Conspiracy"

Moderator: James Duran, *Northwestern University*

Location: Bayside B, Fourth Floor

Religious Leaders and Public Opinion on Climate Change: Priming Pope Francis Heightens Moral Perceptions of the Issue

Jonathon P. Schuldt, *Cornell University*
Adam R. Pearson, *Pomona College*
Rainer Romero-Canyas, *Environmental Defense Fund*
Dylan Larson-Konar, *Environmental Defense Fund*

Misperceptions of Public Opinion: Americans Underestimate Belief in Global Warming

Adina Abeles, *Stanford University*
Lauren Howe, *Stanford University*
Jon A. Krosnick, *Stanford University*
Bo MacInnis, *Stanford University*

The Primacy of Politics in Views on Climate Change

Brian Kennedy, *Pew Research Center*

Trump Voters and Global Warming

Seth A. Rosenthal,
Yale Program on Climate Change Communication
Anthony Leiserowitz, *Yale University*
Edward Maibach, *George Mason University*
Connie Roser-Renouf, *George Mason University*
Matthew Cutler, *Yale University*
Geoff Feinberg, *Yale University*

Comparative Knowledge and Attitudes Toward Climate Change

Meaghan McKasy, *University of Utah*
Jessica Pechmann, *University of Utah*
Julia Howe, *University of Utah*
Vanessa Bailey, *University of Utah*

Session 7: Q&I

Hello! I am Your Interviewer and I May or May Not Affect Your Data Quality

Moderator: Wojciech Jablonski, *Utrecht University*

Location: Bayside C, Fourth Floor

How Do Low versus High Response Scale Ranges Impact the Administration and Answering of Behavioral Frequency Questions in Telephone Surveys?

Mazen Sarwar, *University of Nebraska - Lincoln*
Kristen Olson, *University of Nebraska - Lincoln*
Jolene D. Smyth, *University of Nebraska - Lincoln*

The Socially Desirable Voter? A Multi-mode Exploration of Race and Gender of Interviewer Effects in the 2016 Presidential Election

Ashley Koning, *Rutgers University*
Debra Borie-Holtz, *Rutgers University*
Kathleen Rogers, *Rutgers University*
GraceAnn McMillan, *Rutgers University*

Assessing the Reliability of the Massey-Martin Scale on ANES

Vanessa Meldener-Harrell, *Westat*
Michelle Amsbary, *Westat*
Brad Edwards, *Westat*

Interviewer Attitudes Towards Respondent Persuasion: The Impact on Production

Lauren M. Machingo, *RTI International*
Stephanie Parker, *RTI International*
Christina Touarti, *RTI International*
Gretchen McHenry, *RTI International*
Grace Medley,
Substance Abuse and Mental Health Services
Barbara Forsyth,
Substance Abuse and Mental Health Services

Survey-specific vs. Multi-survey Interviewers: How Does Working Concurrently on Multiple Surveys Affect Data Quality?

Holly Fee, *U.S. Census Bureau*
Matthew Marlay, *U.S. Census Bureau*
Jason Fields, *U.S. Census Bureau*

Concurrent Sessions K

Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 8: Qual

Internet and Mobile Data Collection: Compliance and Patterns of Use

Moderator: Ilana Ventura, *NORC at the University of Chicago*

Location: Gallier A/B, Fourth Floor

Obedience in Respondents: Characteristics of Compliance

Yifei Liu, *GfK*
Frances M. Barlas, *GfK*
Nicole R. Buttermore, *GfK*
Randall K. Thomas, *GfK*

What Can the General Social Survey's Web Version Teach Us about Device and Platform Effects in Web Surveys?

Ipek Bilgen, *NORC at the University of Chicago*
Michael J. Stern, *NORC at the University of Chicago*
Tom W. Smith, *NORC at the University of Chicago*

Examining Potential Sources of Nonresponse to Mobile Data Collection with New Technologies in a Probability Household Panel

Alexander Wenz, *University of Essex*
Annette Jäckle, *University of Essex*
Mick Couper, *University of Michigan*

Trends in User-created Online Surveys

Jillesa Gebhardt, *SurveyMonkey*
Laura Wronski, *SurveyMonkey*

Effect of Augmenting End-of-day Recall with Passively Collected Contextual Data from Smartphones

Mashfiqui Rabbi, *University of Michigan*
H. Yanna Yan, *University of Michigan*
Predrag Klasnja, *University of Michigan*
Susan Murphy, *University of Michigan*

Session 9: POL

Basket of Deplorables: Race, Gender, Age and the Vote

Moderator: Krista Jenkins, *Fairleigh Dickinson University*

Location: Grand Chenier, Fifth Floor

Latinos in the 2016 Election: Was There a Trump Effect?

Mark Hugo Lopez, *Pew Research Center*
Ana Gonzalez-Barrera, *Pew Research Center*
Gustavo Lopez, *Pew Research Center*

Unpacking the Women's Vote

Jennifer Su, *Princeton Survey Research Associates International*
Cary Funk, *Pew Research Center*
Maureen Michaels, *Michaels Opinion Research, Inc.*
Hannah Hartig, *University of Pennsylvania*
Stephanie Psyllos, *NBC Universal*

Emasculation and 2016: Gender Role Threat, Attitudes and the Vote

Dan Cassino, *Fairleigh Dickinson University*
Peter Woolley, *Fairleigh Dickinson University*

Millennials and the 2016 Election: How Race and Ethnicity Shaped Young Adults' Experiences and Beliefs

David Sterrett, *NORC at The University of Chicago*
Liz Kantor, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*
Trevor Tompson, *NORC at the University of Chicago*
Emily Alvarez, *NORC at the University of Chicago*

Polling Millennials in 2016

Joshua J. Dyck, *University of Massachusetts - Lowell*
John Cluverius, *University of Massachusetts - Lowell*

Concurrent Sessions K

Sunday, May 21, 2017, 10:15 a.m. – 11:45 a.m.

Session 10: SP

Stemming the Tide of Nonresponse: Examining Study Design Characteristics that Influence Response Rates

Moderator: Julie Pacer, *Abt Associates*

Location: Rodrigue Gallery, First Floor

Adding Cell Phones to the American Community Survey Telephone Operation

David Raglin, *U.S. Census Bureau*

An Examination of Seasonal Response Rates During a Year-long Mail Data Collection Using an ABS Frame

Eric Jodts, *Westat*
Sharon Lohr, *Westat*

Hello? It's You We're Looking For: Communicating with Panelists in the Digital Age

Meredith Czaplewski, *Nielsen*
Erin Wittkowski, *Nielsen*

Judging a Survey by its Envelope: Differing Results from Qualitative and Quantitative Research

Kay Ricci, *Nielsen*
Lauren Walton, *Nielsen*
Robin Gentry, *Nielsen*

Which Interviewer Training Characteristics Improve Survey Data Quality? A Meta-analysis

Jessica Wengrzik,
GESIS - Leibniz Institute for the Social Sciences
Michael Bosnjak,
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Laurel Weldon, Purdue University

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04. Economic Development
05. Politics of Developing Countries
06. Comparative Politics: Developing Countries
07. Transitions to Democracy
08. Comparative Political Institutions
09. Comparative Political Behavior
10. European Politics
11. Latin American and Caribbean Politics
12. Asian Politics
13. Politics of South Asia & India
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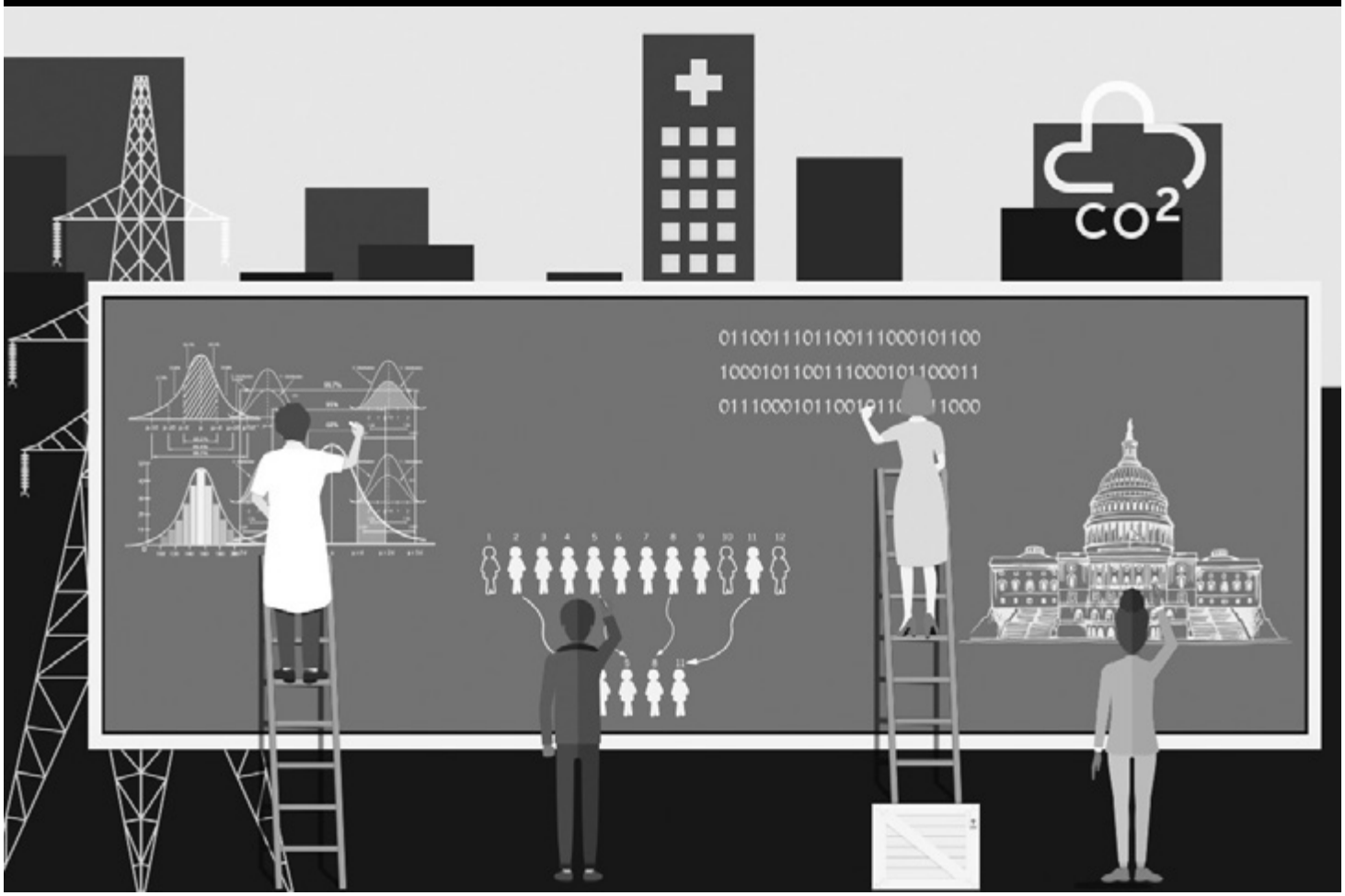

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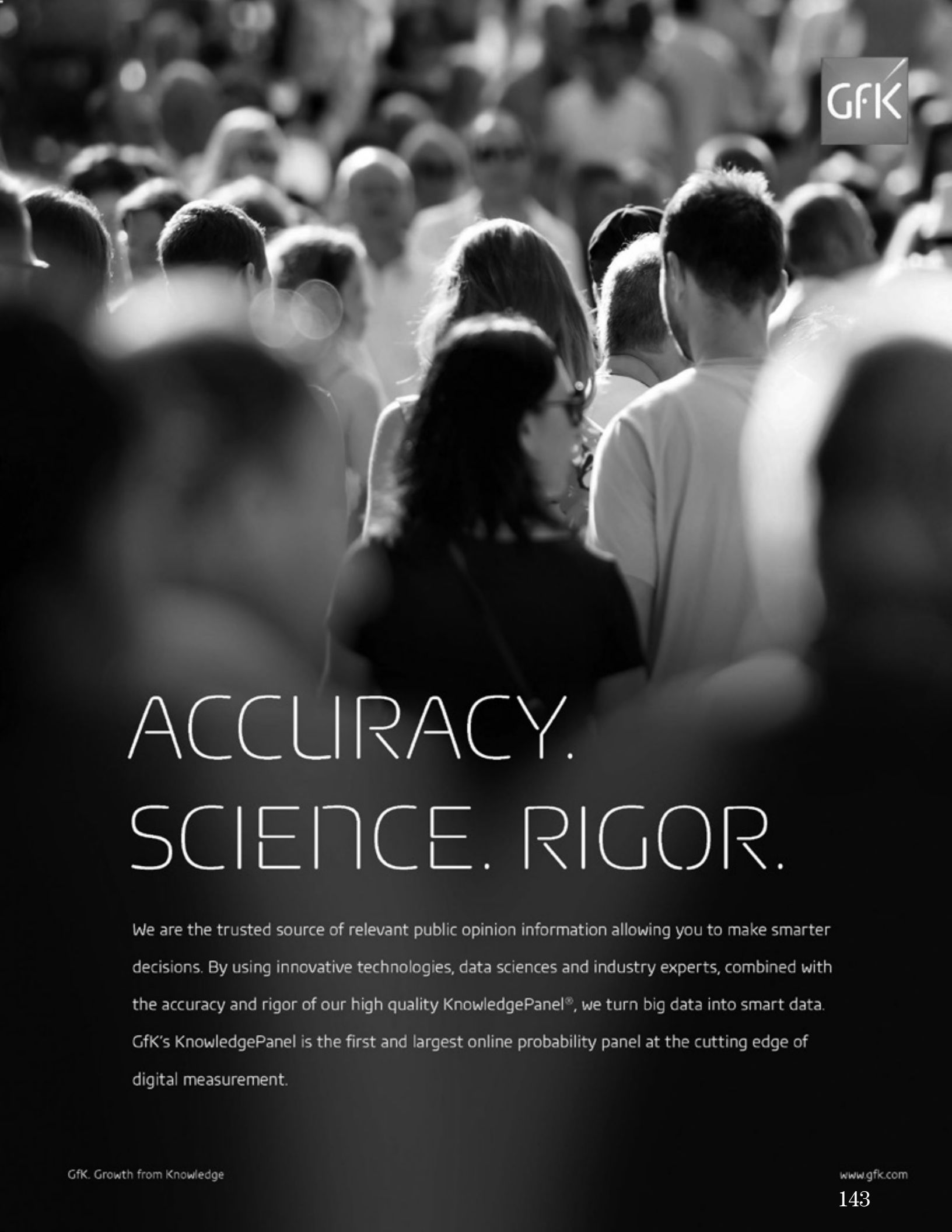
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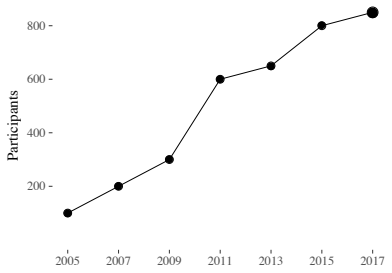

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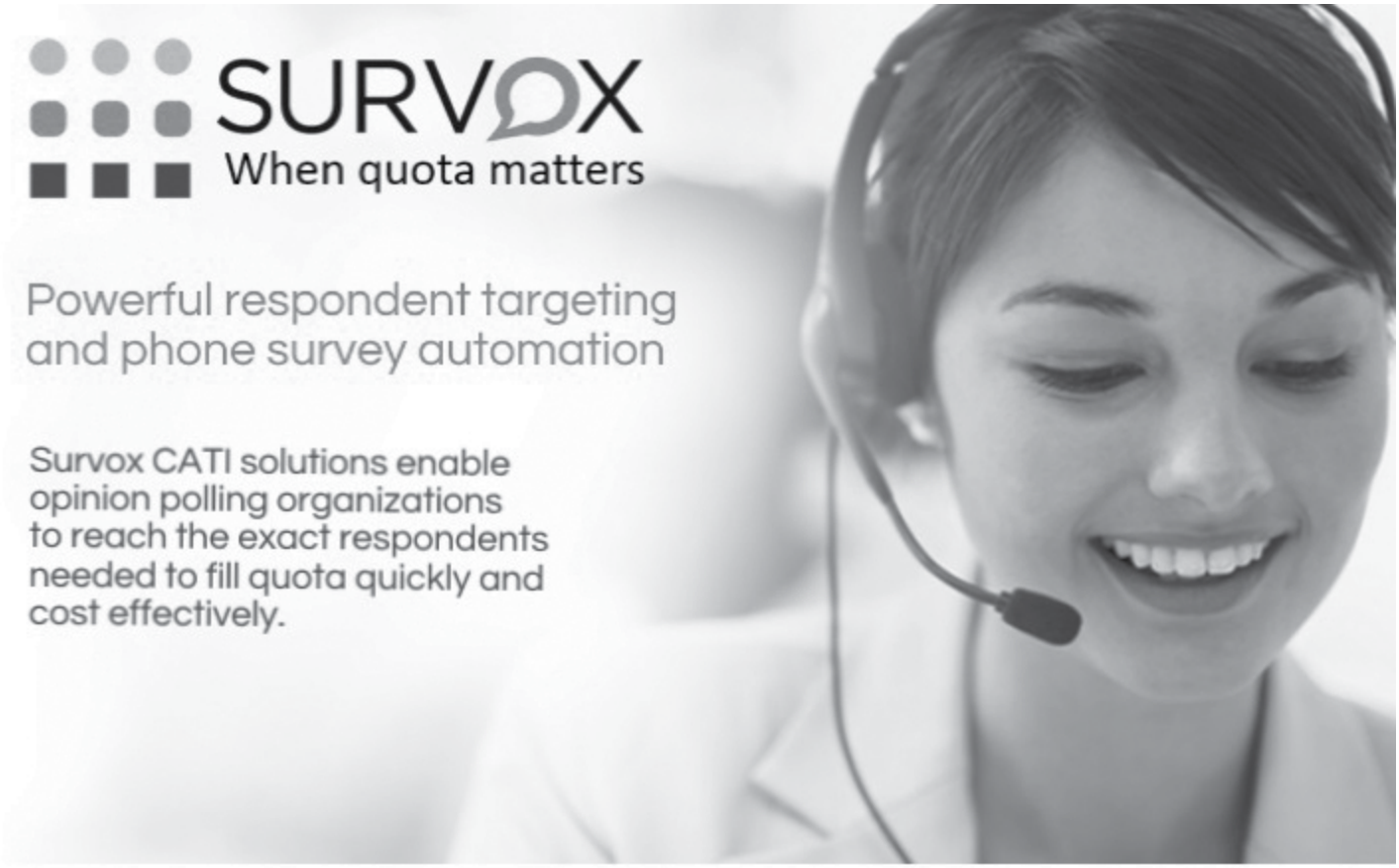

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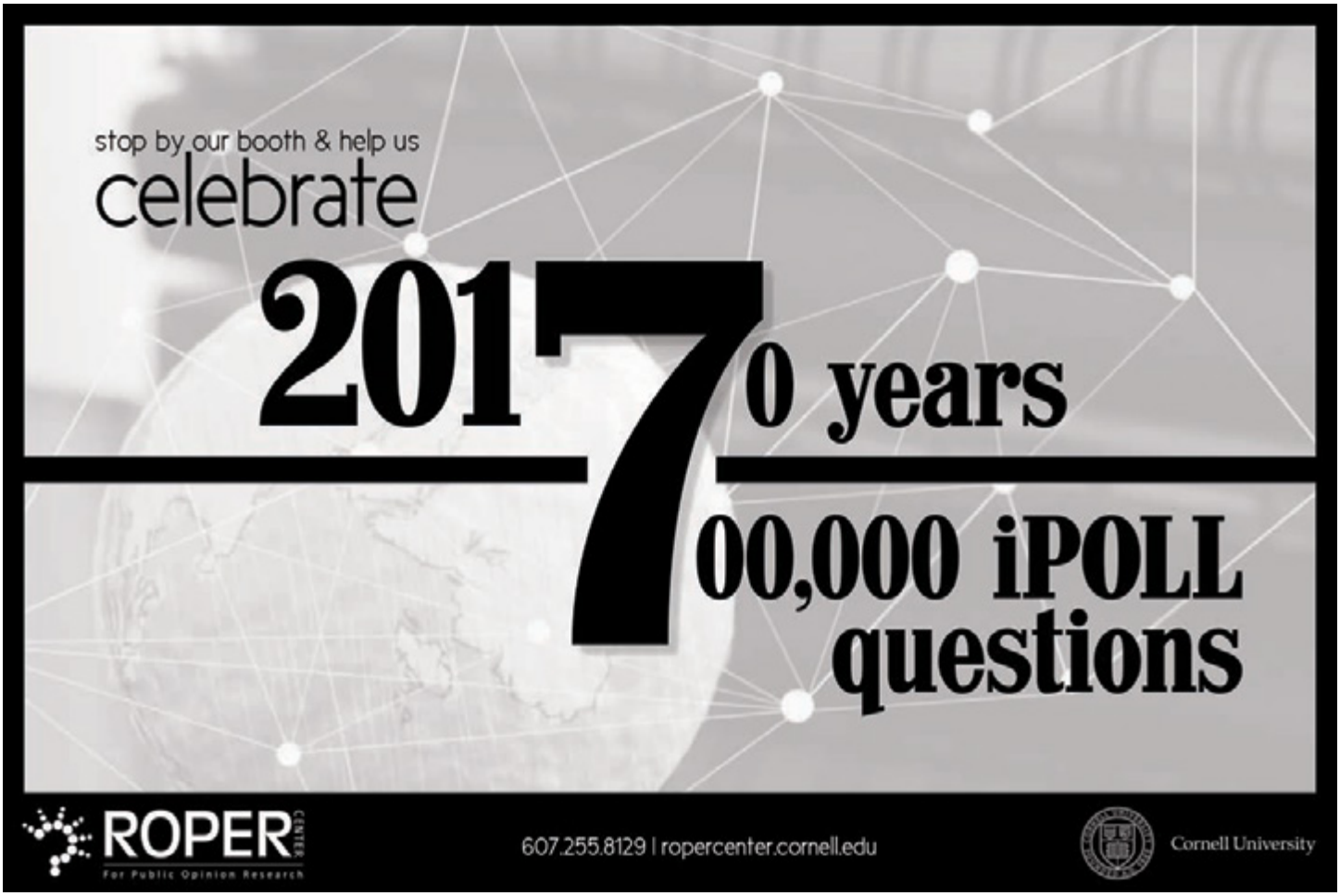

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Index

A

Abbe, Emily 82
Abdelhameed, Isam 69
Abdirizak, Safia 67, 82
Abeles, Adina 132
Abiero, Beatrice 68
Abowd, John M. 115
Abruzzo, Joseph 116
Achorn, Deanna 125
Afful, Joseph 106
Agan, Robert 95
Agiesta, Jennifer 17
Agiesta, Jennifer J. 20, 25
Aida, Masahiko 65
Aikin, Kathryn J. 110
Ainsaar, Mare 75
Aiyelawo, Kimberley 126
Aizpurua, Eva 83, 84
Akinyemi, Angela 71
Alarcon, Giovann 64, 87
Albaek, Erik 130
Albino, Austin 107
Albrecht, Scott 107
Albukari, Hafez 49
Aldrete, Rafael 83
Alexander, Tesfa 58
ALKhelaifi, Buthaina 49
Allen, Laura 22
Allen, Thom 83, 107
Allison, Mandy A. 75
Alper, Becka 83
Alper, Howard E. 82
Alqassass, Haneen B.K. 69
Al-Rakeb, Noof 49
Alsaka, Hemat 69
Alvarez, Emily 133
Alwin, Duane 71
Amaya, Ashley 20, 22, 24, 26, 88
Amer, Safaa 77, 89
Amsbary, Michelle 64, 132
Anadon, Isabel 85
Anderson, Jeffrey P. 105
Anderson, Kristen 65
Andrews, Mark 89, 126
Andrews, Rob 70, 105
Anesetti-Rothermel, Andrew 51, 95
Anton, Lanie 107, 125
Antoun, Christopher 109, 130
Archambeau, Katie 22, 72, 86
Asche, Steve E. 86
Assad, Nadia 64
Atkin, Randolph 79
Auter, Zachary 73, 87, 109
Avery, Mitchell 83
Avila, Rosa 113
Axelsson, Sofia Sigrid Maria 99
Azem, Zachary 109
Azevedo, Flávio 112

B

Bach, Ruben 63, 72
Bader, Michael 96
Baehr, Sebastian 102
Bailey, Michael 99
Bailey, Vanessa 132
Bai, Li 77
Bailly, Kisha 77, 130
Baker, Daniel 50
Baker, Melissa 125
Bakken, Geoff 124
Bandel, Eileen 64
Bannick, Richard R. 126
Barker, David C. 26
Barlas, Frances M. 51, 57, 72, 78, 104, 108, 112, 116, 130, 133
Barnard, Art 127
Barner, John 52
Barro, Martin 82
Barry, Amanda 22
Barth, Dorothy 53
Bass, Ronald 105, 108
Bates, Nancy 55
Battaglia, Michael 68
Battle, Danielle 71, 106, 125
Baumann, Andrew 114, 116
Bauman, Sandra 20
Baumgardner, Stephanie 82
Baumgartner, Erin 71
Bauroth, Sabrina 55
Bautista-Martinez, Rene 54, 71, 107, 113
Bautista, Rene 118
Bavley, Rachel 106
Bcheraoui, Charbel El 89, 107
Beamer, Sharon I. 126
Beattie, Brett 71
Beatty, Paul 112
Beaty, Brenda L. 75
Becker, Kirsten 124
Becker, Tara 66, 87
Beckett, Dustin 80
Beckett, Megan 124
Bedoya, Emily A. 22, 23
Behm, Jessica 118
Belden, Nancy 17, 25, 26, 88
Beler, John 57
Belli, Robert F. 113
Bell, Stacey 74
Benford, Robert 51, 104
Bennet, Morgane 95
Bennett, Morgane 51
Bennett, Sadie J. 107
Ben-Porath, Eran 21, 54, 56, 79, 127
Benson, Aimee 89
Benson, Grant D. 24
Bentley, Michael 97
Benz, Jennifer 48, 54, 66, 89, 111, 133
Berent, Matt 48
Bergstrom, Jennifer C. Romano 25
Berkman, Michael B. 66
Berman, Lewis 129
Berrigan, David 129
Bertoni, Nick 75, 101
Berzelak, Nejc 75
Berzofsky, Marcus 79, 99, 118
Beste, Jonas 77, 107
Bethmann, Arne 107
Bethune, Sophie 108
Betts, Kevin R. 110
Biddle, Nicholas 69, 129
Biemer, Paul 26, 66, 88, 100
Biggar, Raymond W. 49
Bilgen, Ipek 21, 23, 26, 53, 55, 133
Binder, Michael 117
Birth, Allyssa 108
Bishop, Lauren 83
Blake, Kelly 129
Blazier, Ginger 23
Blevins, Andrew 49, 50, 57, 81, 97
Block, William 131
Blom, Annelies 98
Blumberg, Stephen J. 24
Blumenthal, Mark 20, 22, 70, 86, 106
Blum, Micheline 48
Bockting, Walter 55
Bolt, Kaylin 89
Bonilla, Erika 102, 125
Booth, Bradford 50
Borie-Holtz, Debra 101, 132
Bosa, Keven 130
Bose, Jonaki 80
Bosnjak, Michael 71, 134
Boudewyns, Vanessa 110
Boudreaux, Michel 96, 119
Bouland, Daniel 106
Bournazian, Jacob 111
Bouterse, Jennifer M. 117
Boyle, John 77, 99, 116, 129, 130
Brackbill, Robert M. 80, 82
Bradburn, Norman 26, 66
Bradfield, Brian 96
Bradley, Melissa 118
Branson, Rosaella 63, 99
Brassell, Thomas 49, 50, 57, 81, 97, 129
Braun, Michael 26
Braun, Paul 23
Brazle, Claudette 130
Brenner, Philip 17, 55, 102, 103
Bresla, Hannah 114
Brick, J. Michael 87, 126, 129
Brinton, Julia 95
Brock-Roth, Shelley 106
Brodie, Mollyann 23, 25, 73
Brody, Debra J. 51

Index

Brooks, Kristin L. 82
Brown, Alexandra 110
Brown, Jaki 67
Brown, Julie 124
Brown, Rob 71
Brtnikova, Michaela 75
Bruhn, Mark 77
Bruin, Wändi Bruine de 78
Bryant, Miranda 50
Buckley, Arianne 64, 110, 125
Bulgar-Medina, Justine 23, 55
Burgess, Erin 86
Burke, Brian 100
Burkey, Andrew 68
Burks, Anh Thu 20, 21, 25
Burnette, Edrina 74
Burton, Jonathan 102
Burton, Paul W. 105
Buskirk, Trent 17, 20, 24, 26, 46, 73, 102, 104
Buttermore, Nicole R. 57, 72, 108, 112, 116, 130, 133
Bye, Larry 89
Byerly, Shakari 96

C

Cajka, James 83, 89
Caldwell, Erin 102
Calistes, Reyasini 23
Callegaro, Mario 23, 24, 116
Callender, Charlton 76
Call, Kathleen Thiede 64, 87, 119
Campbell, Audris 75
Cantave, Michelle A. 50, 51, 127
Cantor, David 101
Cantrell, Jennifer 51, 95
Caplan, James R. 20
Caporaso, Andrew 79, 99
Caporello, Hannah 127
Capps, Beth Ashbaugh 49
Carman, Katherine 73
Caron, Pierre 130
Carre, Cecile 116
Carrington, Mark 116
Caspar, Rachel A. 22
Cassino, Dan 20, 54, 108, 133
Cavanaugh, Michael 74
Caves, Lesa 112
C'deBaca, Lauren 107
Cernat, Alexandru 63, 106
Cervantes, Ismael F. 24, 87
Challice, Graham M. 75
Chandra, Anita 73
Chan, Elisa 104
Chan, Wilson 98
Chang, LinChiat 25
Chattopadhyay, Manas 70
Chaudhary, Anil Kumar 71, 80
Chavez, Noel 85
Chen, Jack 99, 104, 106
Chen, Jieru 49
Chen, Te-Ching 83
Cheung, Gina-Qian 89
Chiang, Eva 49
Childs, Jennifer Hunter 17, 20, 22, 98, 102, 111
Chin, Alycia 80
Cho, Ahra 116
Choi, Moonhoon 131
Cho, Sarah 20, 22, 87, 88, 99, 104, 119
Choung, Hyesun 84
Chowdhury, Pranesh P. 81, 102
Cho, Young Ik 85
Chrest, David 83
Christian, Leah M. 21, 24
Christie, Thomas B. 96
Churella, Marta 69
Cidade, Melissa 48, 68, 83
Ciruli, Floyd 22, 87
Claire, Casey C. Ste 97
Clark, Cynthia 24
Clark, Richard 109
Clark, Sandra Luckett 49
Clement, Scott 70, 89, 124
Clinton, Joshua D. 70, 88, 131
Cluverius, John 133
Cobb, Curtiss L. 21, 75
Cochran, Beth 112
Coffey, Stephanie 86
Cogan, Emma 83
Cohen, Jon 20, 88, 104
Cohen, Robin 113
Cohen, Steven B. 76
Cohn, Nate 65
Colasanto, Diane 25
Coleo, Alex 48, 129
Comperchio, Elise 84
Conklin, Sarah 107
Connelly, Jill 101
Connelly, Marjorie 54, 111
Conrad, Frederick 26, 63
Considine, Kathleen 100
Coombs, Julia 82, 97
Cooney, Darryl Adam 74
Cooney, Jennifer G. 100
Cooper, James 49
Coopersmith, Jared 127
Copeland, Kennon 51
Copp, Jennifer 84
Corcoran, Shannon 84
Cordova-Cazar, Ana Lucia 49, 98
Corley, Todd 119
Countryman, Austin 52, 79, 81
Couper, Mick 80, 102, 130, 133
Courser, Matthew 17, 23, 25
Craighill, Peyton 20, 56, 69
Crane, Lori A. 75
Cranmer, Skyler 57
Cravens, Royal Gene 84
Crawford, Meghann 78
Crawford, Scott 125
Creek, Heather M. 78
Creel, Alisha 68
Creel, Darryl 66
Cribb, Devon 79
Crigler, Forest 117
Currivan, Douglas B. 20, 22, 48, 96, 100
Cutler, Matthew 132
Cutts, Katelyn 125
Czaplewski, Meredith 134
Czyzewicz, Erin 49

D

Dahan, Charles 97
Dahlberg, Stefan 99
Dahlhamer, James 86, 106, 118
Daley, Kelly 77, 99, 113
D'Amico, Elizabeth 81
Dang, Myley 117
Daniller, Andrew M. 66
Dansereau, Emily 107
Daoud, Farah 50
Darity, William A. 95
Darling, Jill E. 101, 124
Datta, A. Rupa 126
Datta, Saurabh 67, 74, 77, 130
Daves, Robert P. 21
Davie, William R. 84
Davis, Bob 81
Davis, Darren 97
Davis, Mary C. 56
Davis, Terisa 79, 98, 105, 129
Day, Jennifer 119
Dayton, James 24, 48, 49, 50, 57, 81, 83, 97, 102, 105, 129
Deal, Caitlin 23, 50, 72, 107
Deane, Claudia 47, 111
Dean, Kayla 74, 86
DeBell, Matthew 63, 64, 82
DeLaRosa, Josh 48, 66
Delk, Joanne 49, 80
DeMarco, Donna J. 96
DeMatteis, Jill Montaquila 24
Dembosky, Jacob 57
Deng, Sarah 49
Deng, Shanshan 98
Dennis, Everette 58
Dennis, J. Michael 25, 48, 54, 63, 88, 95, 99, 127
Denzen, Ellen M. 105
DeShong, William 84
DesRoches, David 64
Dever, Jill 87
Dick, John 47
Dick, Steven J. 49
Diego-Rosell, Pablo 117
Dieleman, Joseph 89

Index

DiFiglia, Lauren 106
DiJulio, Bianca 89
Dillman, Don 53, 102
Dineen, Jennifer 22, 109
Diop, Abdoulaye 49, 69
Dipk, Sarah 85
Dirksz, Gerry 77, 130
DiSogra, Charles 21, 129
Dixon, John 81
Djangali, Amy 73
Djangali, Amy L. 50, 51, 72
Dodson, Jana 125
Donelan, Karen 117
Doty, Michelle 127
Douhou, Salima 52, 64
Dounoucos, Victoria 66
Dowd, Kathryn 127
Drakokhrust, Yuri 112
Drechsler, Joerg 77
Duda, Nancy 127
Duell, Joshua 80
Duffy, Thomas 74, 86
Dugan, Andrew Brett 114
Dugon, Bernard 114
Dugoni, Bernard L. 80
Dumitrescu, Delia 116
Duncan, Megan 131
Dunville, Richard 55
Durand, Claire 70, 109
Duran, James 132
Durelli, Jeffrey F. 77
Durow, Jen 98
Dutton, Sarah 54
Dutwin, David 17, 104, 131
Dutwin, David J. 21, 24, 26
Duyn, Emily Van 84
Dwan, Kristin 71
Dwyer, Laura 79, 105
Dwyer-Lindgren, Laura 89
Dwyer-Lindgren, Laura A. 76
Dyck, Joshua J. 133
Dyer, Andrew T. 105
Dykema, Jennifer 20, 64, 85, 100
Dys, Theresa DelVecchio 23

E

Earnhart, Benjamin J. 51, 75
Earp, Morgan 17, 20, 23, 25, 50, 99
Easterday, Casey A. 74, 86
Eaton, Rebecca 70
Eck, Adam 46, 72
Eckman, Stephanie 17, 21, 63, 72, 95
Edgar, Jennifer 56, 65, 111
Edwards, Brad 26, 43, 64, 95, 132
Edwards, Dorothy 85
Edwards-Levy, Ariel 20, 109
Edwards, Michelle 69
Edwards, Sandra 108
Edwards, W. Sherman 77, 87, 126
Eggleston, Casey 82, 111
Eicheldinger, Celia 57
Eichten, Caitlin 110
Eiginger, Christina 110
Eisinger, Robert Martin 96
Elam-Evans, Laurie 74, 101
El-Dash, Neale 131
Elie, Claude 71
Elliott, Marc 57, 118, 124
Elliott, Michael 63, 100
Ellison, Janice 126
Eltinge, John 53
Eltinge, John L. 115
Elway, Stuart 87
Emerson, Sarah C. 107
Emery, Sherry 95, 106
Endres, Kyle L. 77
English, Ned 20, 21, 51, 53, 72, 86, 95, 106
Enns, Peter K. 117
Enten, Harry 103
Epps, Sylvia 105, 108
Ergun, Damla 114, 116
Esipova, Neli 58
Esters, Irv 49
Evans, M.D.R. 51, 74, 98, 112

F

Fahimi, Mansour 24, 76, 104, 127
Fakhouri, Tala 106, 14
Falcone, Brian 109
Faucetta, Kristen 64
Fee, Holly 132
Feeney, Kathleen 74, 117
Feeney, Mary 106
Feinberg, Barry 78
Feinberg, Geoff 132
Fennell, Kyle 95
Fernandez, Leticia 78
Fertig, Angela 119
Fiacco, Leah 58
Fields, Jason 107, 118, 132
Fienberg, Howard 24
Figueroa, Ivonne 109
Fillepenko, Lilia 67
Filteau, Guillaume 95
Finan, Caitlin 84
Fingerhut, Hannah 106
Finnøy, Didrik 75
Firth, Jamie 22
Fischer, Micha 63
Fishbein, Diana 67
Fitzgerald, Michael 112
Fitzgibbon, Kara Shaner 129
Flake, Leah 102
Fleury, Christopher J. 78
Flint, Katherine 102
Flow-Delwiche, Elizabeth 124
Fobia, Aleia Clark 23, 78
Fobi, Aleia Clark 98
Fontes, Angela 71, 89, 114
Fordyce, Erin 53, 55
Forrestal, Sarah 117
Forsyth, Barbara 132
Foster, Kelly N. 20, 22
Fowler, Floyd 102
Fowler, Stephanie L. 98, 129
Fowlkes, Elizabeth 63, 99
Fragapane, Alex 107
Franklin, Charles 70, 101
Frankovic, Kathleen 20, 25
Freedner, Naomi 77, 83, 99, 130
Freeland, Edward 57
Fricker, Scott 17, 113
Friend, Daniel 117
Fuchs, Marek 72
Fuentes, Claudio 107
Fulton, Jenna 56, 102
Funk, Cary 133

G

Gaddie, Keith 106
Gagnon, François 130
Gakidou, Emmanuela 50
Galesic, Mirta 78
Ganesh, Nadarajasundaram 48, 95, 99
Garbarski, Dana 26, 85, 100
Garvin, William 81, 102, 103
Gauvin, Rachel V. 22
Gebhardt, Jillesa 133
Gecewicz, Claire 103
Geisen, Emily 17, 23, 64, 77, 79, 86, 127
Geng, Can 71
Genoversa, Susan 95
Gentry, Robin 52, 53, 79, 81, 134
George, Jacquelyn 82, 101
Gessendorfer, Jonathan Johannes Ephraim 77
Getman, David P. 108
Ghandour, Reem 107, 118
Ghirardelli, Alyssa 89
Giambo, Pamela 77, 87, 126
Giangrande, Michael 105
Gilbert, Brianne 77
Gill, HyungJin 84, 112
Gill, Jeff 57
Gillman, Daniel 131
Gindi, Renee M. 126
Giordan, Laura 124
Giron, Anna Sandoval 113
Girson, Mark 84
Gleicher, David 51, 113
Glerum, Ally 110, 125

Index

Gliner, Melissa D. 126
Gluck, Adam 110
Goble, Lisbeth 104
Godoy, Johanna 89
Goerman, Patricia 125
Goettsche, Emily 105
Goidel, Kirby 24, 106
Goldenberg, Karen L. 23
Goldman, Joseph 83
Goldstein, Elizabeth 124
Golinelli, Daniela 104
Gomori, Steve 48
Gonzalez-Barrera, Ana 23, 113, 133
Gonzalez, Eva Aizpurua 84
Goodale, Sarah 113
Graber, Jessica 78
Grady, Rebecca Hofstein 116
Grady, Sarah 86
Gravelle, Timothy B. 97, 112
Graving, Justin S. 79
Grazi, Jaimie 79
Greenberg, Pierce 53
Greene, Angela 57
Grigorian, Karen 101
Grunwald, Heidi 50, 77
Grzeszkiewicz-Radulska, Katarzyna 63
Guenova, Aneta 81
Guerrettaz, Jean 110
Guillory, Jamie 96
Guillory, Jessica 82
Gurtekin, Z. Tuba Suzer 43
Guskin, Emily 22, 89
Guterbock, Thomas M. 24, 129
Gutsche, Tania 124
Guzoto, Theron 49, 50, 57, 81, 97

H

Haas, Georg-Christoph 63, 102
Habecker, Patrick 22, 105
Haffer, Samuel C. 57
Hager, Danny 71
Hagge, Sarah L. 64, 87
Hai, Elizabeth 95
Hair, Elizabeth 51
Halenar, Michael 51
Hall, Howard L. 112
Hall, Leslyn 49
Halpern, Carolyn 100
Hambarsoomian, Katrin 57, 118, 124
Hamel, Elizabeth 73, 117
Hamilton, Darrick 95
Hampton, Joel 68
Handcock, Mark S. 57
Hansen, Anders 66
Harper, Christopher 55
Harrell, Melissa B. 49, 80
Harrington, Alicia 79
Harris, Kathleen Mullan 100
Harris-Kojetin, Brian 53, 115
Harris-Kojetin, Lauren 57
Harrison, Chase 23, 24, 50, 109
Hartig, Hannah 22, 133
Hartung, Vince 70
Harwood, Paul 98
Hasson, Marsha 95
Hatle, Nicholas 85
Hatley, Nicholas A. 102
Haviland, Amelia 57
Hawala, Erica Olmsted 111
Haziza, David 99
Heald, Johnny 56
Heale, Kristie 68
Heaton, Leanne 118
Heemann, Scott 68
Heiden, Erin 84
He, Lirui 70
Heller, Andrew 102, 125
Helton, Melissa 77
Hendarwan, Erlina 113
Henderson, Amber 56
Hennessy, Erin 79
Herget, Deborah 117
Herman, Jody 55
Herman, Natalia L. 51
Herman, Peter 51, 95
Hernandez, Aryn 82
Hernandez, Bernardo 107
Herold, Steph 128
Herrmann, Melissa J. 22, 25, 54
Hibben, Kristen Cibelli 63
Higgins, William Bryan 77, 99
Hill, Aaron 22
Hill, Amy 116
Hill, Craig A. 21
Hill, Holly 74, 101
Hillygus, D. Sunshine 26, 77, 110
Himiak, Lauren 128
Hirschorn, Marni 116
Hobbs, Melissa 57
Hoefig, Chariklia 115
Hoehne, Jan Karem 71
Hoe, Nina 49, 96
Höhne, Jan Karem 50, 115
Holbrook, Allyson 20, 22, 50, 85, 106, 127
Holland, Temika 82
Holmes, John Lee P. 49, 69
Holub, Tom 112
Holyk, Gregory 23, 117, 124
Holzberg, Jessica 21, 23, 56, 80, 82, 98
Horn, Struther L. Van 80
Horton, Valrie M. 63, 99
Horwitz, Rachel 51, 82
Houg, Kate 105
Houle, Daniel 57
Houston, David M. 81
Hoverman, Vicki 110
Howe, Julia 132
Howe, Lauren 132
Howe, Melissa 80, 114
Hoyo, Veronica B. 106
Hsie, Y. Patrick 96
Hubbard, Frost 72
Hubbard, Ryan 51, 80
Hudson, Margaret L. 126
Hughes, Adam 50, 131
Hughes, Todd 66, 87
Hu, Jingwei 79, 99
Hu, Mengyao 115
Humphrey, Alun 75
Hunsecker, Jennifer 108, 110, 116
Hunter, Beth 67
Hunter, Jo Anna 49, 96, 105
Hupp, Andrew L. 126
Hurley, Laura P. 75
Hurwitz, Andrew 79
Hurwitz, Felicia 104
Hu, Sean 102
Husser, Jason A. 96
Hutchinson, Hilary 115
Hyon, Ashley 17, 21, 26

I

Iachan, Ronaldo 102, 116
Ibanez, Natalia 49
Igielnik, Ruth 65
Immerwahr, Stephen 68, 108
Inchausti, Nick 77
Iriondo-Perez, Jeniffer 77
Irving, Shelley 126
Israel, Glenn 71, 80

J

Jablonski, Wojciech 63, 132
Jackle, Annette 102
Jäckle, Annette 133
Jackson, Chris 131
Jackson, Michael 100, 124
Jackson, Natalie 24, 57, 65, 103, 109
Jacobsen, Michael 105
Jaffe, Karen 105
Jamieson, Kathleen Hall 56
Jamoom, Eric W. 118
Jang, Donsig 76
Jans, Matt 17, 20, 26, 43, 55, 74, 87, 100, 105
Janson, Natasha 100, 112
Jarava, Carlos 110
Jares, Callan 114
Jarmon, Ricki 118
Jaynes, Catherine 49
Jefferson, Hakeem 103
Jenkins, Krista 108, 133
Jessop, Curtis 75
Jiwan, Dinaz 81

Index

Jodts, Eric 85, 134
Joestl, Sarah 113
Johannesen, Bjørn-Ole 75
Johanns, Casey 89
Johns, Michelle 55
Johnson, Kurt 86
Johnson, Edward P. 23, 95
Johnson, John D. 101
Johnson, Jon 131
Johnson, Kurt 74
Johnson, Paul 83
Johnson, Timothy 17, 20, 24, 26, 65, 84, 85, 107
Jones, Bradley 88, 106, 112, 131
Jones, Jeffrey 54, 87, 88, 109, 111
Jones, Jessica 106, 107, 118
Jones, Meghann 89
Jones, Nicholas 97
Jonge, Chad Kiewiet De 116, 117, 124
Jon, Julie De 100
Joslin, Steve 51

K

Kaczmirek, Lars 75
Kaiser, Ashley 125
Kamande, Stanley 50
Kamens, Justin G. 63
Kang, Hyojung 129
Kanitkar, Kirti 70, 75, 101
Kantor, Liz 54, 111, 133
Kaplan, Robin 51, 65, 85, 111, 113
Kapteyn, Arie 101, 124
Karlsson, Michelle 82
Kasabian, Alian 67, 105, 127
Katz, Abigail S. 105
Katz, Jonathan 126
Kay, David 116
Keating, Michael 95
Keeter, Scott 24, 25, 65
Keller, Andrew D. 57
Kelley, Claire 103
Kelley, Jennifer 22
Kelley, Jonathan 51, 74, 98, 112
Kelley, Paul 51
Kelley, Sarah M.C. 57, 98, 103
Kelly, Jennifer 24
Kempe, Allison 75
Kennedy, Brian 132
Kennedy, Courtney 17, 21, 24, 65, 70, 85, 102, 103
Kennet, Joel 79
Kephart, Kathleen 66, 104, 125
Kessel, Patrick Van 50, 77
Keulenaer, Femke de 26
Keusch, Florian 22, 102, 130
KewalRamani, Angelina 108
Khare, Meena 99
Kiley, Jocelyn 24, 54, 88
Kim, Annice 96
Kim, Eunji 111
Kim, Jibum 81
Kim, Jin Woo 111
Kim, Soohee 84
Kim, Yoonsang 106
Kinyon, David 88
Kirchner, Antje 22, 85, 100, 112
Kirlin, John 102, 125
Kirzinger, Ashley 24, 65, 73, 117
Kitada, Heather Hisako 107
Klar, Samara 23
Klasnja, Predrag 133
Kline, Alina N. 124
Kluch, Kenneth 108
Kluch, Sofia Pinero 50, 108
Knappenberger, Clayton 82
Knappen, Heather 108
Kniaz, Trevor L. 84
Knight, Jason 130
Knighton, Cynthia 74, 101
Kniss, Chad 64
Knott, Jared 63, 99
Koepp, Kriston 83
Koff, Rosalind 54
Kolenikov, Stanislav 23, 25, 113
Kolenikov, Stas 104
Kolosi, Tamas 74
Kominski, Gerald 87
Konar, Ellen 48
Koning, Ashley 23, 25, 101, 132
Kontizer, Tobi 95
Konya, Sarah 97
Kopicki, Allison 22, 25
Kopp, Brandon 85
Kordu, David R. 88
Kostin, Semen 96
Kostygina, Ganna (Anna) 106
Kovac, Martha 64, 79
Kowalski, Amy 74
Kramarow, Ellen 51
Kramer, Raquel Magidin de 104
Krane, David 58
Krebs, Christopher 79
Krecker, Peg 21
Kresnow, Marcie-jo 49
Kreuter, Frauke 25, 53, 63, 102, 130
Krosnick, Jon A. 25, 48, 73, 82, 112, 116, 132
Krotki, Karol 77, 85
Krueger, Evan 55
Kruszon-Moran, Deanna 105
Krzewinska, Aneta 63
Kuehne, Simon 100
Kühne, Simon 100
Kurdija, Slavko 75
Kurtz, Marshica S. 64
Kurtz, Marshica Stanley 86, 127
Kuru, Ozan 96, 101
Kuseler, Wade 82
Kwiat, Aliza 51, 81

L

Lai, Jennie 22
Lamberti, Alyson 51
Lambouths, Danny 127
Landau, Jocelyn 22
Langdale, Kathy 71
Langer, Gary 116, 117, 124
Langetieg, Patrick 67, 74, 77, 130
Langley, Ronald E. 21, 24, 25, 110
Langton, Lynn 87, 126
Lapinski, John 88, 131
Larsen, Luke J. 72
Larsen, Michael 24
Larson-Konar, Dylan 132
Lau, Charles 98, 125
Lavrakas, Paul J. 21, 24, 75, 77, 88, 130
Lawrence, Daniel 83, 86
Lawrence, James 126
Lawrence, Michael 21
Lawton, Leora 26
Lazarevič, Patrick 81, 118
Lea, Brandi 82
LeBaron, Patricia 48, 58
Lee, Chanyoung 108
Lee, Jinyoung 113
Lee, Lisa 51
Lee, Michelle 102
Lee, Nicole 20, 68, 70
Lee, Richard 83
Lee, Sunghee 115
Lee, Yezzi Angi 67
Lehrman, William 124
Leiserowitz, Anthony 132
Le, Kien T. 49, 69
Le, Lena 83, 107
Lelkes, Yphtach 48
Lenhar, Amanda 114
Lenzner, Timo 50, 115
Leonard, Josephine 77
Lepkowski, James M. 70
Lessem, Sarah 83
Lessof, Carli 102, 130
Letterman, Clark 89, 125
Levenstein, Rachel 98
Levine, Aubrey 50, 89
Levine, Burton 68, 85
Levin, Kerry 67, 74, 77, 130
Levy, Donald 78
Lewis, Eban 50
Lewis, Zachary 107, 126
Libman-Barry, Amanda 22
Li, Diana 117
Lien, John 51, 104
Lindquist, Christine 79
Lineback, Joanna Fane 124
Lin-Freeman, Lisa 21
Link, Brittany 20

Index

Link, Michael 26, 47, 53
Lin, Yongheng 51
Lin, Yu-Chieh (Jay) 22, 23, 89
Lipari, Rachel N. 80
Little, Roderick 26
Liu, Diana 89
Liu, Lin 81
Liu, Mingnan 22, 23, 77, 80, 116
Liu, Ta 79
Liu, Yifei 133
Li, Yan 24
Li, Yiran 77
Lobo, Jennifer M. 129
Loft, John D. 21, 24
Lohr, Sharon 134
Lokshi, Misha 89
Lombaard, Ansie 98
Lomelino, Linda 22, 127
Long, Sharon 71
Lopes, Lunna 87
Lopez, Gustavo 133
Lopez, Mark 25, 113
Lopez, Mark Hugo 133
Lor, Maichou 125
Losch, Mary 24, 83, 84
Louis, Thomas A. 115
Lozada, Carolina 51
Lu, Bo 99
Luck, Jasmine 126
Lukito, Josephine 84
Luks, Samantha 111
Luna, Francisco Abundis 52, 108
Lundmark, Sebastian 48, 112
Luskin, Larry 99
Lusskin, Lisa 77
Lu, Yanqin 84
Lykes, Valerie 70
Lykke, Lucia 98, 104, 113
Lyle, Jared 131
Lyle, Monique L. 127
Lynch, Joann 102

M

MacAllum, Crystal 118
Machado, Janice 102, 125
Machingo, Lauren M. 132
MacInnis, Bo 132
Madden, Patrick 73
Madhavan, Ann 89
Mahan, Matt 101
Maibach, Edward 132
Maisel, Natalya 64
Maitland, Aaron 102, 113, 125
Malato, Dan 48, 54, 111
Malka, Ari 48
Manaev, Oleg 112
Ma, Qiao 82
Marcil, Anie 82
Marcus, George E. 112
Marken, Stephanie 50, 54, 55, 73, 109, 111
Marke, Stephanie 55
Mark, Leenisha 125
Marks, Ellen L. 95
Marks, Rachel 97
Markstedt, Elias 116
Marlar, Jennifer 70, 75, 101, 109
Marlay, Matthew 126, 132
Marquez, Javier 107
Marsde, Peter 63
Marshall, Thomas 127
Martinez, Jessica Hamar 83, 103
Martinez, Mandi 56
Martin, Justin 58
Martinsson, Johan 116
Marti, Steven 96
Martonik, Rachel 68
Maslow, Carey B. 82
Massey, Meredith 56, 80
Masterton, Mark 63, 101
Mathews, Kelly 97
Mathews, Megan 124
Mathiowetz, Nancy 22
Matsa, Katerina Eva 66
Matulewicz, Holly 117
McAuliffe, Kaitlyn A. 56
McBride, Brett 67, 81
McCarthy, Jaki S. 67
McCarty, Christopher 84
McCormick, Chris 84
McCowan, Ronald 105
McDavid, Terry A. 126
McDougall, Mary 20, 48, 86
McEachern, Steven 58, 131
McGeeney, Kyley 21, 22, 70, 85, 102
McHenry, Gretchen 23, 25, 58, 79, 118, 132
McKasy, Meaghan 132
McLaughlin, Kevin 66, 87
McLaughlin, Katherine R. 57
McLean, Amanda 116
McLeod, Douglas 84, 131
McMichael, Joseph 66, 77, 130
McMillan, Brandi 67
McMillan, GraceAnn 132
McNamara, Lauren 67, 118
McNulty, Jennifer Anderson 67, 74, 77, 130
McPetrie, Linda 78
McPhee, Cameron 86, 100, 124
McVeigh, Katharine 68
Meath, Thomas 76
Medley, Grace 132
Medway, Rebecca 63, 72, 101, 124
Megra, Mahlet W. 71, 98, 106
Meijer, Erik 124
Meldener-Harrell, Vanessa 63, 64, 132
Mendelsohn, Joshua 124
Mendelson, Jonathan 22
Mendoza, Jose Alberto Vera 52, 108
Menegay, Michelle 118
Mercer, Andrew W. 66, 76, 95, 104
Merino, Jose 107
Merkle, Daniel 22
Messer, Benjamin L. 17, 25
Messing, Solomon 50
Metzler, Anke 72, 84
Meyer, Christa 105
Meyer, Ilan 55
Meyer, Leah 118
Meyers, Jay 70
Meyers, Mikelyn 65
Michaels, Maureen 133
Michaels, Stuart 55, 95
Michalopoulos, Charles 64
Middleton, Christopher 116
Middleton, Deidre 129
Miladi, Anis 69
Milesi, Carolina 113, 118
Miles, Keisha 96
Millar, Morgan 108
Miller, Carolyn 73, 89
Miller, Jon 66, 124
Miller, Peter 21, 24, 26, 47, 86, 102
Miller, Shazia 72
Miller, Thomas I. 24
Miller, Trey 72
Millman, Steven 117
Mills, Gregory J. 48
Misra, Jordan 51
Mistratov, Aleks 101
Mittereder, Felicitas 72
Mizell, Jill 128
Mneimneh, Zeina 89, 100
Moadde, Mansoor 100
Mokdad, Ali 76, 89, 107
Monroe, Burt 66
Montgomery, Robert 51
Mook, Kim 117
Mooney, Courtney 110
Moore, Heather K. 105
Moore, Raeal 79, 86
Moore, Selma 48
Moore, Yelena 52
Morales, Gerson 113, 102
Morales, Marco 107
Morin, Richard 24, 25, 26, 76
Morrison, Heather M. 106, 118
Morrison, Nikkilyn 127
Morrison, Rebecca L. 111
Mory, Bevin N. 104
Moser, Richard P. 98, 129
Mosher, Missy 57, 68

Index

Moyniha, Patrick 69
Moy, Patricia 26, 58
Muilenburg, Rod 83
Mulder, Joris 64
Mulrow, Edward 105
Munroe, Jelani 116
Murabito, Hannah 79
Muraida, Daniel 126
Murphy, Joe J. 24, 64, 66, 96, 127
Murphy, Susan 133
Murray, Christopher J.L. 76
Mustafa, Semsia Al-Ali 49
Muzzio, Douglas 48

N

Nagasaki, Midoriko 69
Nau, Michael 118
Neff, Linda J. 102
Neishi, Kristen 51
Nekvasil, Nader 89
Nelson, Dawn V. 49
Nelson, Jacob 83
Nesius, Timothy J. 106
Neuner, Fabian 103
Newman, Beth 51
Newport, Frank 24, 54, 96, 109, 111
Newsome, Jocelyn 67, 74, 77, 130
Newswanger, James 71
Nguyen, Angela M. 82
Nguyen, Mai 80
Nichols, Elizabeth 20, 82, 109
Nielsen, Evan 63, 98
Nishimura, Raphael 20
Noel, HarmoniJoie 23, 50, 106
Nooraddini, Ismail 98
Norton, Mira 22
Noyes, Mark 73

O

Oberski, Daniel 26
O'Doherty, Katie 83
Oellerich, Don 119
Oh, April 79, 105
O'Har, Brett 119
Ohba, Chie 108
Ohme, Jakob 130
Oldendick, Robert W. 78, 127
Oliphant, John 88
Olmsted-Hawala, Erica 109
Olmsted, Murrey G. 64, 86, 127
Olson, Kristen 23, 24, 50, 70, 85, 115, 132
Oltman, Tim 110, 116
Omero, Margie 47
O'Muircheartaigh, Colm 53, 72, 86
Orgera, Kendal 64, 87
Orleans, Brian 49, 50, 57, 68, 81, 97, 129
Ortman, Jennifer 55
Osborn, Larry 57
Osborn, Shelley 70
Owens, Linda K. 21

P

Pace, David 54
Pacer, Julie 77, 134
Paddock, Lisa E. 51
Painter, Dicy 79
Palmisano, Erin 89, 107
Panzarella, Erin 64, 79
Parast, Layla 118, 124
Parker, Jennifer 83, 105, 106
Parker, Kim 76
Parker, Stephanie 132
Park, Ki 83, 84
Park, Royce 66, 87
Pascale, Joanne 119
Pasek, Josh 73, 96, 103
Patel, Nimesh 49
Payn, Betsy 79
Payri, Maria 107
Payton, Tammy J. 105
Pearson, Adam R. 132
Pechmann, Jessica 132
Pedersen, Eric 81
Peecksen, Scott 105
Pelled, Ayellet 131
Peltola, Pia 105
Pennay, Darren W. 75
Pennell, Beth-Ellen 89, 98
Pens, Yelena 79
Perez, Brianda 74
Perkins, Daniel 50
Perlmutter, Donna 124
Perrin, Elaine 84
Perry, Cheryl L. 49, 80
Peterson, Greg 115
Petras, Ana P. 23
Petrin, Robert A. 68, 107
Peugh, Jordon 17, 20, 22, 25, 57, 81, 96
Peytcheva, Emilia 22, 87, 100, 112
Peytchev, Andy 17, 21, 24, 86, 87, 100, 123
Phelan, Jessica 72
Phillips, Benjamin 63, 99
Phillips, Rebecca 111
Phillip, T. 114
Phipp, Polly 85
Pick, Kenneth M. 113
Piekarski, Linda B. 24, 68
Pierannunzi, Carol 48, 81, 102, 103
Pineau, Vicki 21, 48, 88, 95, 99
Pinkus, Erin 80, 106
Pinkus, Susan H. 22
Pino, Paola 130
Pinto, Jennifer De 54
Piskorowski, Andrew D. 126
Plotkin, Michael 106
Plutzer, Eric 26, 66
Poehler, Elizabeth 53
Polla, Julia 78
Pollard, Michael 124
Ponce, Beth 77
Ponce, Ninez A. 66, 87
Popova, Kalina 51
Porter, Allen 48
Porter, Colleen K. 49, 126
Portnoy, Felix 71
Powell, Rebecca J. 64, 80, 86, 105, 112, 127
Presser, Stanley 24
Price-Feeney, Myeshia 114
Price, Rebecca Anhang 118
Psyllos, Stephanie 22, 133
Pudelek, Kelly 80, 114
Pugliese, Anita 58
Puniello, Orin 107
Pyer-Pereira, Tiana 21

Q

Qutteina, Yara 69

R

Rabbi, Mashfiqui 133
Rabham, Lindsey 84
Radler, Barry 131
Raghunathan, Trivellore 106
Raglin, David 134
Rahmany, Abdulrahman 69
Rammon, Jennifer R. 105
Ramsey, Renee 74
Randall, Jill 105
Rankin, David 97
Rao, J.N.K. 26
Rapoport, Robyn 49, 127
Ravanam, Megha 74
Ray, Julie 58
Reagan-Steiner, Sarah 74
Redline, Cleo 111
Redman, Jacqueline 56
Regan, Joseph 67
Reid, Maya A. 74
Reime, Becky 82
Reimer, Becky 54, 82, 104
Reiser, Courtney 81
Reisner, Sari 55
Reist, Benjamin 66, 86
Reitsma, Marissa 50
Rendal, Michael 96
Renner, Jennifer M. 74, 86, 105
Resnik, Philip 46
Revilla, Melanie 115
Rhodes, Bryan B. 95
Ricarte, Jorge Javier 84
Ricci, Kay 108, 110, 134
Rice, Dean 112

Index

Rice, Natalie 112
Richard, Christian 79
Richards, Ashley 80
Ridenhour, Jamie 77, 87, 130
Ridenour, Ty 67
Ridolfo, Heather 23, 111
Ries, Randal R. 71
Rineer, James 83
Ripley, Aimee Vella 82, 108
Rivero, Gonzalo 63
Rivers, Doug 70
Robbins, Naomi B. 105
Robert Furberg 95
Robertson, Brian 73
Robeson, Lee 64
Robinson, Jonathan 65
Rodkin, Jonathan 75
Rodriguez, Gilbert 79
Rogers, Kathleen 132
Rogers, Nicole Martin 82
Roja, Arcenis 82
Rojowsky-Kessel, Natalie 116
Romero-Canyas, Rainer 132
Romo, Michelle E. 69
Rosa, Josue De La 20
Rosenthal, Arlen 50
Rosenthal, Seth A. 132
Roser-Renouf, Connie 132
Roshwalb, Alan 107, 126
Rothschild, David 95, 103
Rothwell, Jonathan 117
Rubin, Timothy 107
Ruffini, Patrick 65
Rutt, Jenn 127

S

Saad, Lydia 54, 70, 109, 111
Saeed, Marium 58
Sahr, Timothy R. 99, 118
Saito, Yasuyuki 48, 69, 105
Sakshaug, Joe 63, 77
Sakshaug, Joseph 106
Salvanto, Anthony 86
Sánchez, Alfredo 83
Sanchez, Gustavo 124
Sanders, Herschel 72
Sanders, Herschel Lisette 98
Sanderson, Michael 68, 108
Sandoval, Anna 78
Santibanez, Tammy A. 81
Santos, Betsy 79
Santos, Kathleen 106
Sarwar, Mazen 132
Satorius, Jennifer 83
Saucier, Olivia 80, 83
Sawyer, R. Chase 83
Scanlon, Paul 56, 80, 98, 118
Scantlebury, Dan 50
Scarborough, William J. 127
Schaad, Ashley 50
Schaefer, Alec 50, 107
Schaeffer, Nora Cate 20, 85, 100
Schafer, Brenda 67, 74, 77, 130
Scherpenzeel, Annette 64
Schiel, Jeff 79
Schluterman, Nicholas 67, 118
Schmidt, Rachel 83
Schneider, Daniel 48
Schoua-Glusberg, Alisu 125
Schröder, Jette 71
Schroeder, Heather M. 126
Schroeder, Paul 66, 116
Schuetz, Hillary 107
Schuldt, Jonathon P. 117, 132
Schwanz, Andrea H. 51
Schwartz, Doug 86
Schwede, Laurie 78, 98
Scott, John 49, 50, 57, 81, 97
Scruggs, Caroline Blanton 99
Sedlak, Lauren 83
Sedley, Aaron 115
Sener, Ipek Nese 83
Sengupta, Manisha 57
Shadel, William G. 104
Sha, Mandy 20, 21, 23, 24, 65, 74
Shands, Yvonne 21, 53, 81, 127
Shapiro-Luft, Dina 68
Shapiro, Robert Y. 26, 66
Sharma, Sharan 100
Shavitt, Sharon 85
Shea, Kevin 50
Shelton, Alison 49, 50, 57, 81, 97
Sheppard, Jillian 129
Sherehiy, Bohdana 98, 106
Sherr, Susan A. 23, 71
Shin, Hee-Choon 81
Shin, Hyon B. 78
Shino, Enrijeta 84
Shor, David 74, 131
Shuttles, Chuck D. 24, 130
Silber, Henning 71, 98
Silver, Laura 124
Simek, Chris 50, 83
Simmons, Katherine 25
Simon, Alisha Baines 64, 87
Simonetta, Leo G. 20
Sinclair, Tyler 103
Singleton, James A. 81, 82
Sinozich, Sofi 117
Sinser, Corey 86
Skalland, Benjamin 74, 82, 101
Skidmore, Sara 117
Skinner, Carrie 81
Skogan, Wesley G. 76
Slater, Simon 105
Smeltz, Dina 97
Smith, Andrew E. 21, 109
Smith, Chalanda 74, 101
Smith, Gregory A. 103
Smith, Katherine 24
Smith, Michael 114, 116
Smith, Tom W. 21, 58, 76, 133
Smyth, Jolene D. 23, 46, 85, 108, 115, 132
Snell, Steven A. 77, 110
Soh, Leen-Kiat 72
Sohn, Min-Woong 129
Soidla, Indrek 75
Sommer, Elena 75
Spahn, Bradley 56
Speizer, Howard 84
Spell, Sarah A. 49, 50, 57, 81, 97
Spence, Cody 49
Spiegelman, Maura 126
Sprankle, Reina 67
Squir, Claudia 110
Srinivasan, Rajesh 54
Stagnitti, Marie N. 127
Stalone, Lynn M. 20
Stapleton, Martha 22, 100
Stark, Tobias 73, 98
Stavisky, Andrew 46
Stavrakantonaki, Marina 50, 107
Stead, Megan H. 67, 84
Stec, Jeffery A. 22
Steele, Elizabeth 54
SteelFisher, Gillian 127
Steiger, Darby 79, 118
Steinberg, Kathy 51
Stein, Jillian 104
Stein, Karen 126
Steinley, Katrina 100
Stepler, Renee 76
Stern, Michael J. 53, 55, 118, 133
Stern, Stephanie 79
Sterrett, David 23, 48, 54, 133
Stevenson, Amanda 128
Stevenson, John 64, 20, 130
Stewart, Kate 128
Stinchcomb, Dave 105
Stocking, Galen 66
Stone, Celeste N. 23
Strawn, Matthew 83
Streicher, Janet L. 17, 20, 22, 48
Stringer, Chris 48
Stroop, Jessica 118
Stroup, Antoinette M. 51
Struminskaya, Bella 71, 130
Sturgis, Patrick 56, 130
Suchindran, Chirayath 100
Sugovic, Mila 98, 106
Su, Jennifer 133
Sukasih, Amang 106
Suk, Jiyoun 131
Sullivan, Allison R. 74
Suls, Rob 24

Index

Sun, Hanyu 63
Swales, Kirby 75
Swanson, Daniel 82
Swanson, Emily 54
Swasey, Charlotte 54, 131
Sweeney, Carol 108
Synodinos, Nicolaos E. 69, 105, 112

T

Tang, Ge 51
Tan, Lucilla 82
Tan, Sylvia 110
Tassone, Annette 71
Tate, Nicole McDermott 100
Taylor, Cathy 64
Taylor, David G. 111
Teal, Cecilia 98
Teno, Joan 118
Terry, Rodney L. 78
Terry, Tamara 17, 20, 106
Tesfaye, Casey 22, 113
Thalji, Lisa 64
Thomas, Matthew 80, 83
Thomas, Randall K. 48, 57, 72, 78, 108, 112, 116, 130, 133
Thompson, Mary 26
Thompson, Scottie 56
Thornburg, Vanessa E. 67
Tighe, Elizabeth 104
Timbrook, Jerry 115
Tippery, Joshua R. 49
Toit, Nola Du 51, 80, 105
Tolliver, Kevin P. 66
Tolpadi, Anagha 124
Tompson, Trevor 48, 54, 73, 111, 133
Tortora, Robert 48, 49, 50, 57, 81, 97, 99, 100, 130
Touarti, Christina 132
Tourangeau, Roger 17, 20, 23, 25, 99
Towery, Matthew 96
Town, Machell 102, 103
Townsend, Reanne 72, 98, 129
Trappmann, Mark 102
Traugott, Michael W. 96
Trejo, Yazmin A. Garcia 104, 125
Trieu, Huong T. 71
Triplett, Timothy 21, 24, 65
Trujillo, Matt 73
Trundle, Kathryn 79
Tsay, Victoria A. 22
Tscheiner, Amanda 108
Tsui, Jennifer 51
Tucker, Carole 77
Tucker, Clyde 22, 53
Tucker, Joan S. 104
Tumin, Rachel 118
Turakhia, Chintan 25, 116, 127
Turley, Lucy Odigie 127
Turlington, Sharon 107
Turner, Karen A. 64, 87
Turner, Lennon 82
Tuttle, Alfred 104
Tyson, Alec 88
Tyson, Margaret 68

U

Uhl, Emily 86
Ulrich, Kevin 22
Umar, Jenna 105
Undem, Tresa 128
Usry, Kaye 96

V

Vaccaro, Donato 17, 101
Vallone, Donna 51, 95
Vanderwolf, Patricia 50
Vanicek, Jennifer 67, 118
Vanlandeghem, Matt 84
Vannette, David 110, 112, 125
Vasquez, Diana Paola Penagos 52, 108
Vaux, Alan 108
Vazquez, David 84
Ventura, Ilana 51, 113, 126, 133
Viana, Joseph 66
Viera, Luciano 108
Vignare, Victoria 95
Villar, Ana 48, 75
Viox, Melissa Heim 55
Virgile, Matthew 126
Vogt, Dawne 50
Vornovitsky, Marina 119
Vovk, Tina 75
Vreese, Claes de 130

W

Wachtmeister, Devon 48
Waddington, Brent S.H. 50
Wagner, James 126
Waits, Tiffany 117
Walejko, Gina K. 21, 23, 24, 25, 103, 104
Walker, Deborah J. 82
Wall, Ian 85
Walsh, Sara 23, 83
Walton, Jodi 96
Walton, Lauren 108, 110, 116, 134
Walzer, Jennifer 124
Wan, Carol 106
Wang, Kevin 48
Wang, Lin 109
Wang, Mengyang 49, 98
Wang, Song 84, 131
Wang, Xiaoheng 106
Wang, Yan 86
Wang, Yueyan 87
Warren, Antonia 106
Warren, Dan 81
Warshaw, Matthew 58
Watanabe, Kentaro 48
Weaver, Emily 117, 124
Weber, Annie 78
Weindorf, Marielle S. 20, 21
Weiner, Saul 85
Weiss, Steffen 111
Welch, Vincent 20, 101, 74
Weldon, Kathleen 24, 131
Wengrzik, Jessica 134
Wenz, Alexander 133
Wernimont, Jerome 100
West, Brady 17, 22, 63, 72, 100
Weston, Daniel 118
Wheaton, William 83
White, Ashley H. 106
Whiteley, Sonia 110
Wiant, Kristine 58
Wickelgren, Vorapranee 79
Wiencrot, Anna 20, 23, 25, 50, 72, 83
Wiese, Cheryl 72
Wild, Michael 89
Williams, Douglas 87, 126
Williams, Ishan C. 129
Williams, Jessica 106
Williams, Kate 53, 79, 81
Williams, Larry 49, 98
Willis, Gordon 21, 98, 129
Willson, Stephanie 23, 111
Wilson, Ashley 112
Wilson, David 17, 97
Wilson, Harry L. 111
Wilson, Taylor J. 82
Winfrey, Krishna 87
Winneg, Kenneth 20, 56
Wise, Mark 71
Witten, Steven 105
Witt, G. Evans 54, 70
Wittkowski, Erin 64, 125, 134
Wittrock, Jill 83, 84
Woldeab, Alex 107
Wolff-Hughes, Dana 98, 129
Wood, Robb 58
Woolley, Peter 54, 96, 108, 133
Wronski, Laura 77, 80, 103, 104, 106, 133
Wu, Bryan 89
Wu, David 80
Wu, Joseph 82
Wulfe, Martin 89
Wu, Yin 131
Wytinck, Sonya 102, 113

Index

X

Xie, Danfeng 77
Xu, Fang 81
Xu, Yang 106

Y

Yang, Rosalynn 99, 129
Yang, Yongwei 115, 116
Yan, H. Yanna 22, 133
Yan, Ting 23, 26, 102, 125
Yates, Shauna 112
Ybarra, Michele 114
Yeager, David 48
York, Sue 20
Yost, Berwood 56
Young, Clifford 56
Young, Linda 24, 115
Yousef, Reda Abdelwaged 69
Y, Shengchao 82
Yu, Dan 48
Yuen, Lok Wa 49, 98
Yu, Hongjian 87
Yu, Shengchao 80

Z

Zakzeski, Audra 113
Zander-Cotugno, Megan 81
Zappa, Joseph 56, 107, 131
Zapryanova, Galina 89
Zelaya, Carla 126
Zelko, Hilary 79
Zeng, Donglin 95
Zhai, Yusheng 81
Zhang, Chan 70
Zhang, DanDan 56
Zhang, Mengmeng 21, 63, 101, 124
Zhang, Zi 71
Zha, Tianshu 84
Zickuhr, Kathryn 114
Ziegenfuss, Jeanette Y. 74, 86, 105, 119
Zotti, Allison 86
Zukin, Cliff 78
ZuWallack, Randal 68, 105, 129
Zweig, Kimberly C. 82

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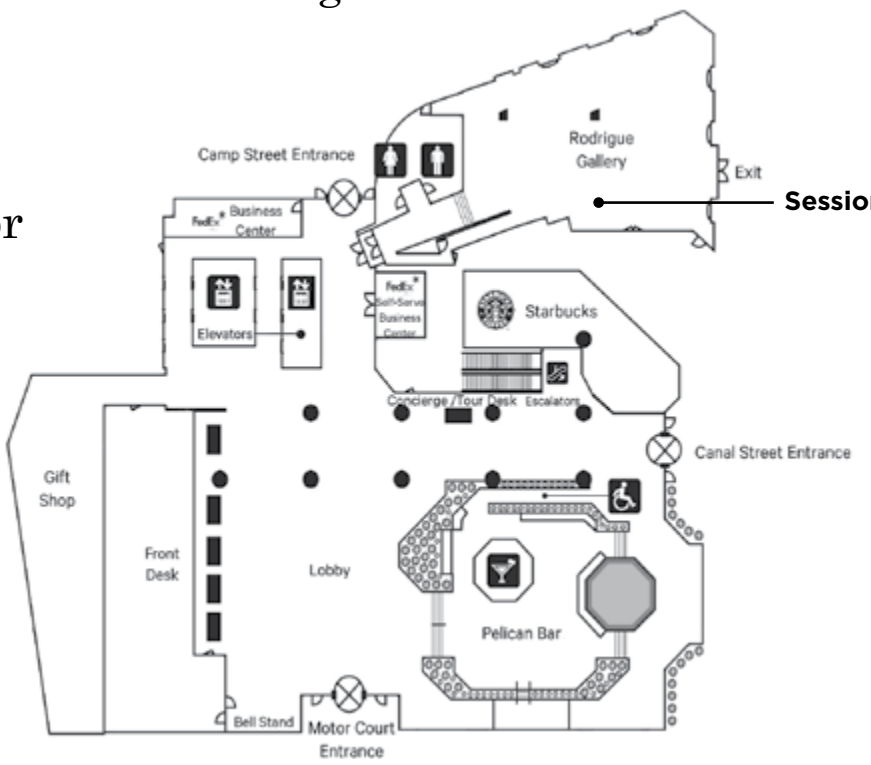
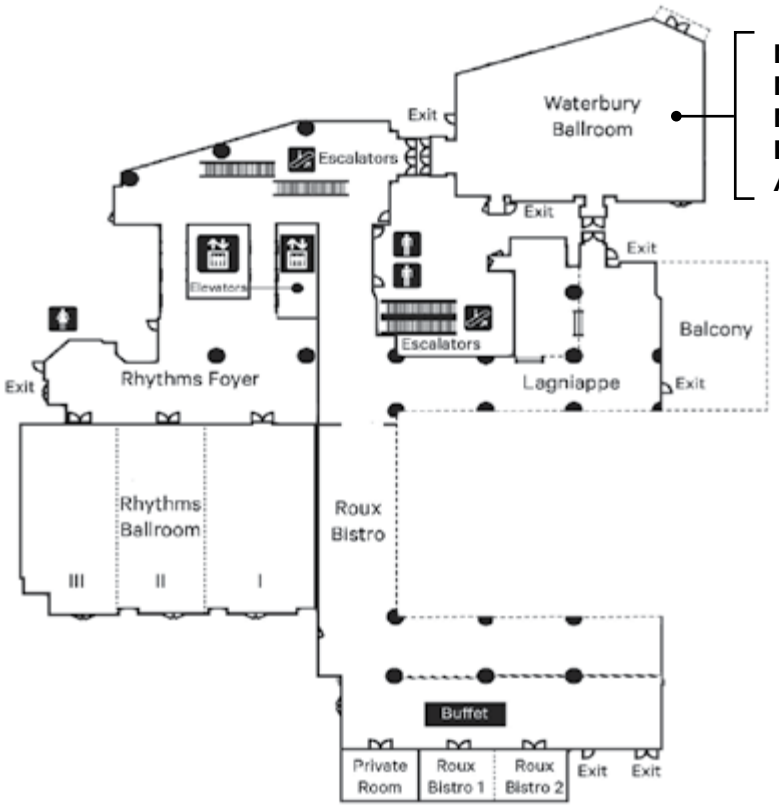
Sheraton New Orleans Meeting Rooms

First Floor



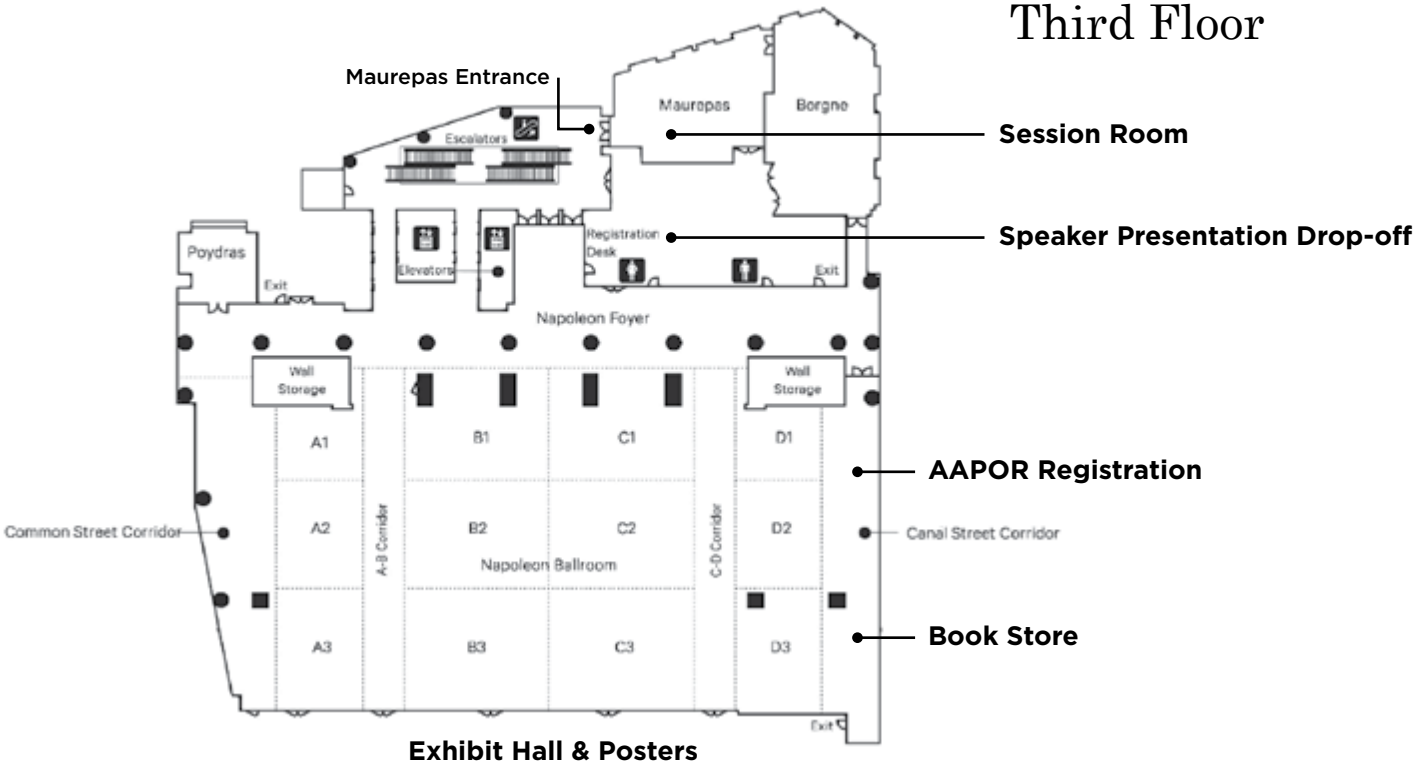


Membership & Business Meetings
Meet Your Docent
Membership & Chapter Receptions
Post Banquet Cabaret Lounge
ASRO Luncheon

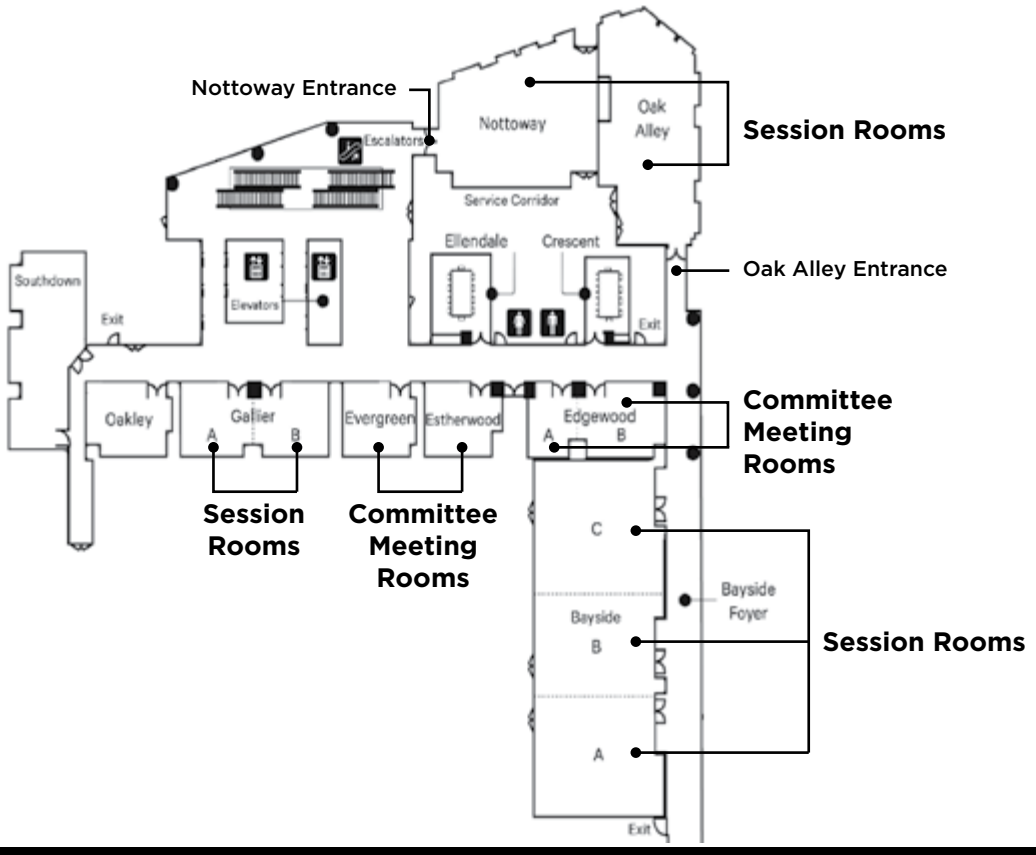
Second Floor

Sheraton New Orleans Meeting Rooms

Third Floor

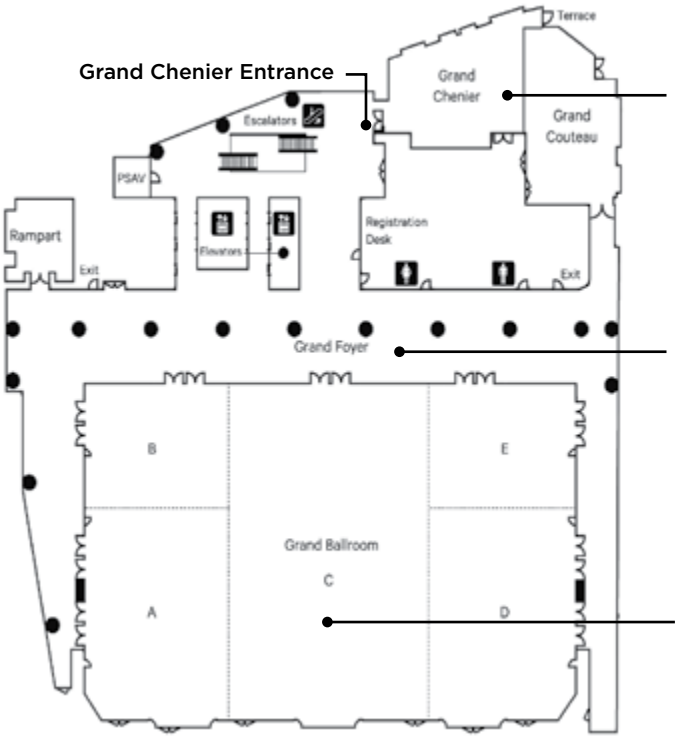


Fourth Floor



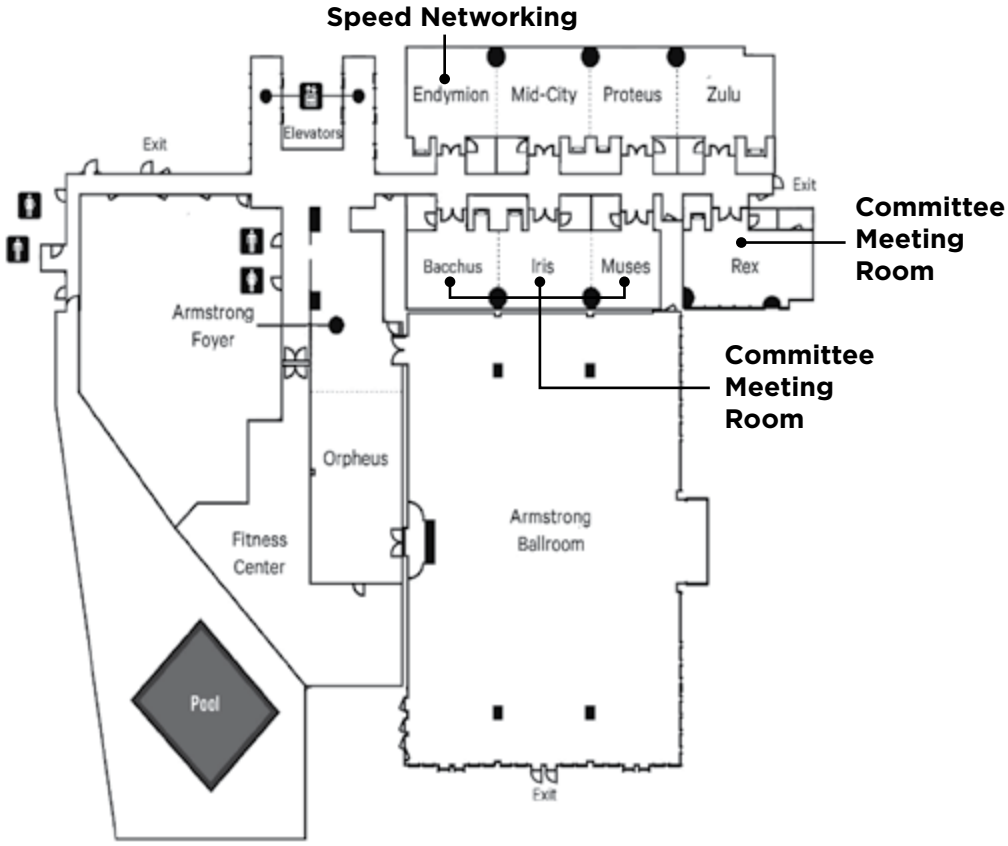
Sheraton New Orleans Meeting Rooms

Fifth Floor



- **Kick-off General Session**
- **Presidential Address and Luncheon**
- **Luncheon and Activities Awards**
- **New /All-Chapter Welcome Mixer and Chef Tasting**
- **Awards Banquet**

Eight Floor



Notes

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73rd Annual Conference

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(Note: Starts on Wednesday)

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AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

75th Annual Conference

May 14-17, 2020
Hilton Atlanta, Atlanta, Georgia