



## 2017-2018 Annual Report



## Table of Contents

President's Report	4
Who We Are, Executive Council and Staff	5 – 6
Past President's Report	7
Vice President's Report	8
Secretary-Treasurer's Report	9
AAPOR2025 Report	10
AAPOR Awards Committees Reports	11 – 12
Annual Conference Committee Report	13 – 15
Communications Committee Report	16
Education Committee Report	17 – 18
Membership and Chapter Relations Committee Report	19
Standards Committee Report	20
Transparency Initiative Committee Report	21
Councilors-at-Large Report	22
<i>Public Opinion Quarterly</i> Report	23
<i>Journal of Survey Statistics and Methodology</i> Report	24
<i>Survey Practice</i> Report	25
AAPOR Ad Hoc Committee Concern with Sugging and Frugging	26
AAPOR Ad Hoc Committee Concern with False Politically-Motivated Accusations Against Surveys	27
AAPOR Ad Hoc Committee Concern with Developing an Anti-Harassment Policy	28
AAPOR Task Force on Transitions from Telephone Surveys to Mixed Mode Surveys	29
AAPOR Conduct Policy	30– 32

## President's Report

Once again, AAPOR has had a very successful year, in a large part because of the contributions of over 250 volunteers. Here are some of the highlights:

- **Membership is up.** We have almost six percent more members than we did at this time last year.
- **The budget is balanced.** We achieved a surplus of \$37,000 at the end of 2017.
- **Fundraising has gone exceptionally well.** AAPOR received more than \$10,000 in gifts this year.
- Because our finances were so strong, we were able to increase the number of student travel grants for the 2018 Annual Conference in Denver to 22. This is the largest number of student grants AAPOR has ever made.
- A new award, the AAPOR Public Service Award, was approved by the Council and will be awarded for the first time at our May Conference.
- The Diversity Committee has been successfully enhancing diversity activities throughout AAPOR programs and activities.
- We launched four new ad hoc committees. One is charged with developing concrete steps that AAPOR can take to address sugging and frugging. Another is charged with examining false politically-motivated accusations against surveys. The third is charged with developing an anti-harassment policy. The fourth is charged with investigating new telephone spamming technologies. We also launched a new Task Force that is charged with reviewing transitions from telephone surveys to mixed mode surveys. We anticipate announcing another new Task Force concerned with the conduct of comparative survey research, to be conducted jointly with WAPOR, at the Denver Conference. Stay tuned for more from each of these groups.



As you can see, Council has had a very busy and productive year! My thanks to everyone for their hard work, and particularly the volunteers whose efforts are reflected in these accomplishments.

## Who We Are

---

The American Association for Public Opinion Research (AAPOR) is a professional organization dedicated to advancing the science and practice of survey and opinion research to give people a voice in the decisions that affect their daily lives.

We strive to:

- Educate policy makers, the media and the public at large to help them make better use of surveys and survey findings;
- Educate practitioners on new developments affecting our field;
- Advocate the highest standards of ethical conduct for survey and opinion research;
- Encourage and disseminate research and innovations that improve our methods;
- Encourage and disseminate systematic analyses of public opinion on the major issues of the day;
- Promote best practices in collecting, analyzing, and interpreting survey data;
- Provide opportunities for our members to exchange views and promote the values of our organization; and
- Act as an advocate for survey and opinion research and its practitioners.

## Executive Council

---

### 2017-2018 Executive Council

- Timothy P. Johnson, President, University of Illinois at Chicago
- David Dutwin, Vice President, SSRS
- Roger Tourangeau, Past President, Westat
- Janet L. Streicher, Secretary-Treasurer, Baruch College
- Jordon Peugh, Associate Secretary-Treasurer, SSRS
- Jennifer H. Childs, Communications Chair, U.S. Census Bureau
- Jennifer Agiesta, Associate Communications Chair, CNN
- Trent D. Buskirk, Conference Chair, University of Massachusetts Boston
- Courtney Kennedy, Associate Conference Chair, Pew Research Center
- Brady T. West, Education Chair, University of Michigan
- Kyle McGeeney, Associate Education Chair, PSB
- Morgan Earp, Membership/Chapter Relations Chair, U.S. Bureau of Labor Statistics
- Emily Geisen, Associate Membership/Chapter Relations Chair, RTI
- Andy Peytchev, Standards Chair, University of Michigan
- Stephanie Eckman, Associate Standards Chair, RTI
- Nancy Belden, Councilor-at-Large, Belden Russonello Strategists
- David Wilson, Councilor-at-Large, University of Delaware

## Executive Council

---

### 2018-2019 Executive Council

- David Dutwin, President, SSRS
- Nora Cate Schaeffer, Vice President, University of Wisconsin-Madison
- Timothy P. Johnson, Past President, University of Illinois at Chicago
- Jordon Peugh, Secretary-Treasurer, SSRS
- Lydia Saad, Associate Secretary-Treasurer, Gallup
- Jennifer Agiesta, Communications Chair, CNN
- Josh DeLaRosa, Associate Communications Chair, Con Edison
- Courtney Kennedy, Conference Chair, Pew Research Center
- Mandy Sha, Associate Conference Chair, Consultant
- Kiley McGeeney, Education Chair, PSB
- Allyson Holbrook, Associate Education Chair, University of Illinois at Chicago
- Emily Geisen, Membership/Chapter Relations Chair, RTI International
- Tamara Terry, Associate Membership/Chapter Relations Chair, RTI International
- Stephanie Eckman, Standards Chair, RTI International
- René Bautista, Associate Standards Chair, University of Chicago
- David Wilson, Councilor-at-Large, University of Delaware
- G. Evans Witt, Councilor-at-Large, Witt Associates LLC

## Staff

---

- Adam Thocher, Executive Director
- Eric Bailey, Sr. Director of Communications
- Tonya Cabrera, Coordinator, Meetings & Expositions
- Emily Kuhn, Education Administrator
- Lyn Maddox, Director, Meetings and Exhibitions
- Zach Rogers, Staff Accountant
- Crystal Stone, Administrator Director
- Kyle Vermillion, Staff Accountant

## Past President's Report

---

The Past President has two main responsibilities. The first is to chair the Nominations Committee. This committee provides a list of potential candidates for Executive Council to consider for the Executive Council elections. This year the committee consisted of seven members (plus me, as chair). They were Stephen Blumberg, Sarah Cho, Sunshine Hillygus, Ricki Jarmon, Courtney Kennedy, Kristen Olson, and Rob Santos. My thanks to all of them for their diligent work on this committee; thanks as well to Crystal Stone, the AAPOR staff member who assisted us. I'm very pleased to say that this year's slate of candidates was one of the most diverse ever put forward, thanks in part to the efforts of the committee. My congratulations to all of our new Executive Council Members and my gratitude to everyone who agreed to stand for the election.

My other main responsibility was to chair the Policy Impact Award Committee. My thanks to Michael Brick, Rachel Caspar, Claudia Deane, Mignan Liu, Mary Losch, and Lydia Saad for serving on the committee and again to Crystal Stone for providing excellent staff support. The members of the committee helped scour the field for worthy candidates for the award and, partly as a result, we received some very strong submissions. I thank everyone who submitted a nomination and encourage those who were not recognized this year to consider applying again in the future. The Committee had a tough time making its choice this year given the high quality of the nominations.

My congratulations to The National Survey of Child and Adolescent Wellbeing (NSCAW), this year's winner of the Policy Impact Award. This survey, first fielded in 1999 in response to a Congressional mandate, is the only nationally representative study of child welfare and it has supported data-driven discussions of policy and practice. NSCAW data have shown that child well-being is a powerful indicator how well the child welfare system is fulfilling its responsibilities and have helped shape the treatment of maltreated children. In an era when many question the value of surveys, it is heartening to see how a high-quality survey can inform (and improve) important policies. My hat is off to everyone who worked on this excellent study.

I am also pleased to report that two task forces that I appointed (the Task Force for Improving the Climate for Data Collection and the Task Force on Data Falsification) are nearing completion of their work. Look for updates from them at the Annual Conference in Denver!

Roger Tourangeau  
2017-2018 Past President

## Vice President's Report

---

First, thank you AAPOR President Tim Johnson for his leadership of the Council and AAPOR over the past year. I am looking forward to working with the 2018-2019 AAPOR Executive Council to continue making AAPOR a more effective, engaging, inclusive, and impactful organization.

With Council's support, I hope to achieve a number of accomplishments in the coming year:

- Fully consider and expand upon the report from the AAPOR Task Force on Survey Climate to execute a range of initiatives to promote the science of surveys and the importance of surveys and public opinion in an open democratic society.
- Monitor and strongly support the activities and initiatives of all AAPOR Standing Committees.
- Work with the leaders of AAPOR's upcoming Task Forces to complete their reports before the next AAPOR conference.
- Advance AAPOR's professional communication capabilities to allow for more effective outreach and publicization
- Work with our professional management firm to improve the efficiency and effectiveness of our interoperations.
- As a halfway point from the its inception, conduct a full review of goals within the AAPOR2025 report.
- Work to expand AAPOR's "big tent" to data science, online research, and other relevant survey communities.

David Dutwin  
2017-2018 Vice President



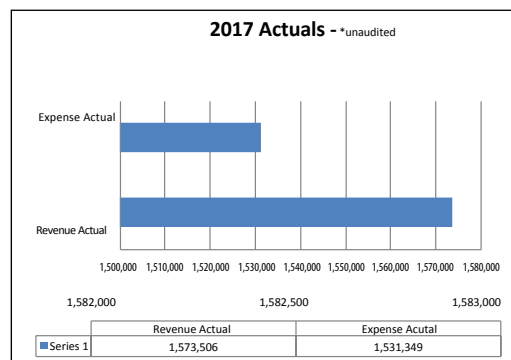
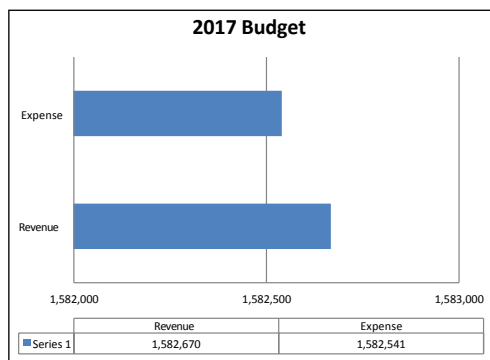
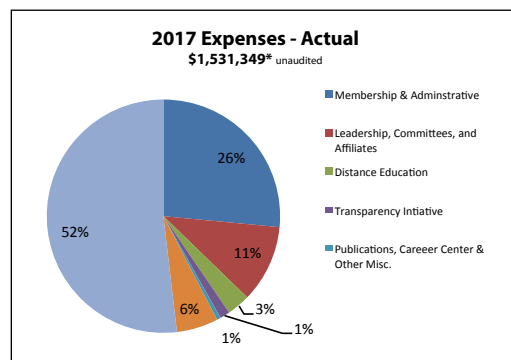
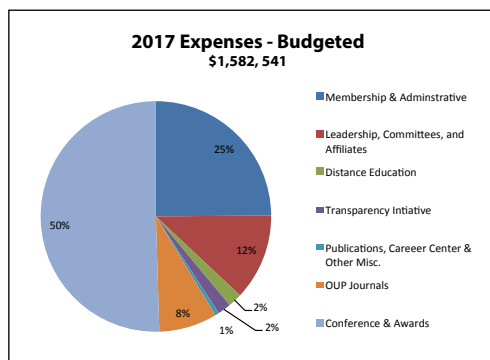
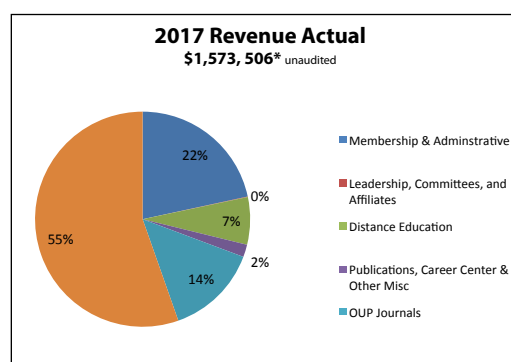
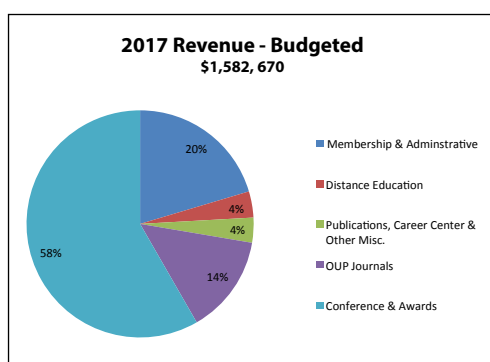
## Secretary-Treasurer's Report

### Leadership:

**Janet Streicher** (Secretary-Treasurer), J Streicher Research

**Jordon Peugh** (Associate Secretary-Treasurer), SSRS




The Finance Committee oversees AAPOR's investments and development activities, and is chaired by AAPOR's Secretary-Treasurer. Unaudited results for the 2017 fiscal year show a strong financial standing, and promising membership, conference, and publication revenues. In FY2017 AAPOR expected a break-even year, and we anticipate ending with around \$37,000 in surplus.



## AAPOR2025 Report

AAPOR is committed to keeping you updated on our progress to our long-term vision. This chart demonstrates our activity over the last year.

AAPOR2025 GOAL	KEY ACCOMPLISHMENT	GRADE
1) Promote Core Values	Continued growth of the Transparency Initiative, Development and approval of a Conduct Policy	
2) Support Multidisciplinary Membership	Diversity Coordinating Committee launched with a robust scope of work.	
3) Assess New Public Opinion Theories & Methods	Election Polling, Data Falsification, Enhancing the Climate for Survey Research Task Forces continue to work, Ad-hoc committees on SPAM and Call Blocking technology and false accusations against surveys are making recommendations	
4) Promote Scientific Approaches	Commissioned a task force on Transitions from Telephone Surveys to Mixed Mode Surveys, Ad-Hoc Committee on Sugging and Frugging.	
5) Provide Professional Development & Education	Webinars & Short Courses, offered new pricing options to engage larger number of members / Doubled student travel awards to annual meeting.	
6) Educate Public, [etc.] on Importance of Quality Measurement	Press releases on SUGGING and FRUGGING by political parties, multiple interviews with media outlets	
7) Advocate Support of Essential Public Opinion Related Activities & Organizations	Continuing Task Forces with ASA, Active board participation with COSSA, COPAFS, Census Project	
8) Collaborate Globally	Support of first annual BigSurv Conference – Barcelona, Spain	

 = Meeting Goals
  Yellow = in progress
  = no progress

[Click here to view the AAPOR2025 Strategic Vision](#)

## AAPOR Awards Committees Report

### 2017 AAPOR Award for Exceptionally Distinguished Achievement

#### Winner Announced at AAPOR Conference

The award is given for outstanding contribution to the field of public opinion research including: advances in theory, empirical research and methods; improvements in ethical standards; and promotion of understanding among the public, media and/or policy makers.

### 2018 AAPOR Book Award

#### Lawrence D. Bobo and Mia Tuan

#### *Prejudice in Politics: Group Position, Public Opinion, and the Wisconsin Treaty Rights Dispute*

Harvard University Press, 2006

The AAPOR Book Award seeks to recognize influential books that have stimulated theoretical and scientific research in public opinion and/or influenced our understanding or application of survey research methodology. Eligibility for the AAPOR Book Award includes any book in the field that is at least three years old (to allow time for books to be read and reviewed), including any books published before or during the period covered by the list of the Fifty Books that Have Significantly Shaped Public Opinion Research 1946-1995. (The books on the "Fifty Books" list have already been recognized by AAPOR and are not eligible for the annual book award.)

### 2018 AAPOR Policy Impact Award

#### The National Survey of Child and Adolescent Well Being Project

The AAPOR Policy Impact Award was developed to acknowledge that a key purpose of opinion and other survey research is to facilitate better informed decisions. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice and discourse, either in the public or private sectors.

### 2018 AAPOR Student Travel Award

**Lindsey Beltz**, Washington State University

**Jesse Burkhalter**, East Tennessee State University

**Phebean Chukwukere**, University of Lagos

**Clare Churchouse**, The New School

**Anne Elevelt**, Utrecht University

**Micha Fischer**, University of Michigan

**Laura Gamble**, Oregon State University

**Jingwei Hu**, University of Michigan

**Ann E. Jones**, University of Nevada – Reno

**Wolfgang Karlstetter**, Stony Brook University

**Valerija Kolbas**, University of Essex – ISER

**Marcel Leonard**, University of Mannheim

**Jaiwei Liu**, University of Wisconsin – Madison

**Felicitas Mittereder**, University of Michigan

**Ai Rene Ong**, University of Michigan

**Ali Rafei**, University of Michigan

**Christopher Re**, Stony Brook University

**Chau Tong**, UW-Madison School of Journalism and Mass Communication

**David Wang**, Harvard University

**Joy Wilke**, University of California – Los Angeles

**H. Yanna Yan**, University of Michigan

**Hexuan Zhang**, University of Virginia – Center for Survey Research

The AAPOR Student Travel Award was established to fund students to attend the AAPOR Annual Conference. The Student Travel Awards are offered to students who are in need of financial support so that they may attend the annual conference and experience this important educational and collegial event for survey methodology and public opinion researchers.

### 2018 Warren J. Mitofsky Innovators Award

The 2018 AAPOR Innovator's Award is given to **Anthony Leiserowitz**, Director, and the team members of the Yale Program on Climate Change Communication at Yale University, for their work using a new statistical methodology to understand and map public opinion at high-resolution.

The Warren J. Mitofsky Innovators Award recognizes accomplishments in the fields of public opinion and survey research that occurred in the past ten years or that had their primary impact on the field during the past decade. The innovations could consist of new theories, ideas, applications, methodologies or technologies. To be considered for the award, innovations must be publicly documented. The award can be given to individuals, groups or institutions.

### 2018 Burns "Bud" Roper Fellow Award

**Fiyin Adesina**, JUST Capital

**Ana Lucia Cordova-Cazar**, Universidad san Francisco de Quito

**Victoria Hoverman**, Westat

**Jordan Klein**, Abt Associates Inc.

**Jenny Nguyen**, Decision Information Resources

**Alexandra Saunders**, Mathematica Policy Research

The Burns "Bud" Roper Fellow Award is named for the late Burns "Bud" Roper who provided a substantial bequest in his will to endow the Roper Award fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers. They receive financial assistance to help them attend the annual conference and/or participate in conference short courses; most are first-time conference attendees.

### 2018 Seymour Sudman Student Paper Competition Award

**Mengyao Hu**, University of Michigan

**"Improving the Anchoring Vignette Methodology with Visual Vignettes"**

The Seymour Sudman Student Paper Competition Award is in memory of Seymour Sudman; and recognizes his many important contributions to AAPOR as well as his teaching and mentoring students in the survey research profession.

### 2018 AAPOR Student Poster Award

#### Winner Announced at AAPOR Conference

The Student Poster Competition honors the best student poster presented at the AAPOR annual conference. To be eligible for the award, students must have their poster abstracts accepted for presentation at the conference. The award committee will consider all posters that relate to the study of public opinion, whether they focus on theory, substantive findings, research methods, and/or statistical techniques used in such research.

### AAPOR Public Service Award

The AAPOR Public Service Award is intended to recognize and honor outstanding public service and dedication to maintaining AAPOR standards. It recognizes persons who work on behalf of the public sector, and have contributed to the quality of government surveys, data systems, research, leadership, and/or policy. This new award was approved by AAPOR's Council in 2018. For this inaugural year, AAPOR's council voted to give the award posthumously to Dr. Scott Fricker.

## Annual Conference Committee Report

### Leadership:

**Trent Buskirk** (Conference Chair), University of Massachusetts Boston

**Courtney Kennedy** (Associate Conference Chair), Pew Research Center

### AAPOR Staff Liaison:

**Crystal Stone** and **Adam Thocher**

The Conference Committee plans and organizes the annual conference held in May. The committee identifies the conference theme, creates the conference structure and program, plans and executes activities for the conference, and coordinates member involvement. While the committee is largely made up of members from AAPOR's Executive Council, considerable support is also provided through the efforts of the Conference Support Committee whose members help develop and implement many of the social and networking activities at the conference.

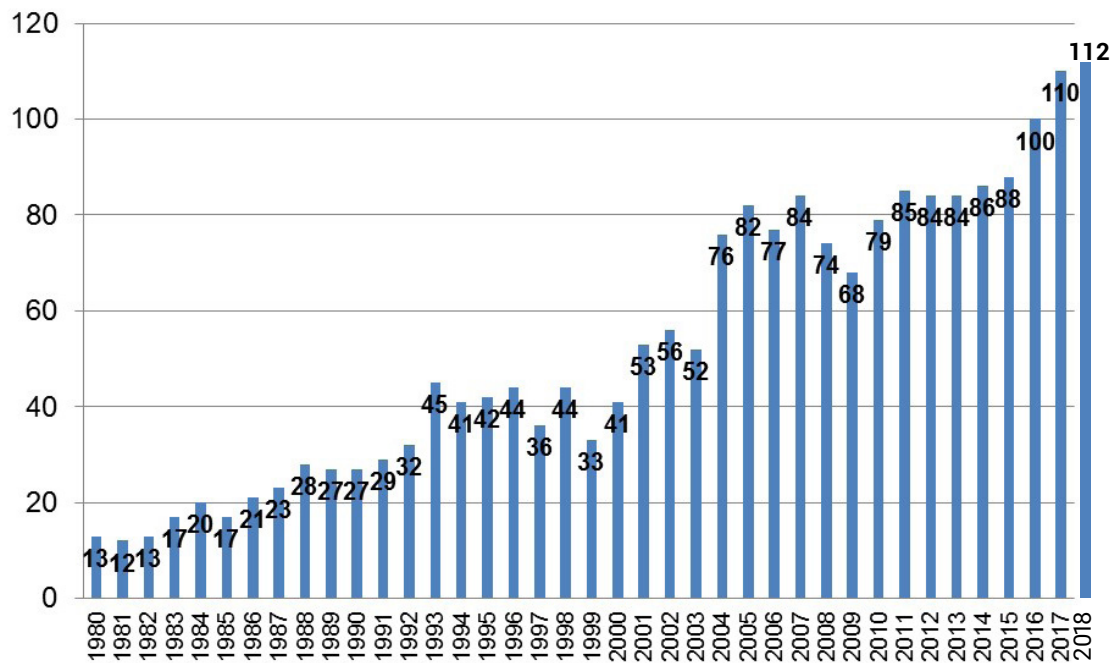
### Registration

Year	Conference City	Final Registration
2017	New Orleans	1,222
2016	Austin (WAPOR)	1,308
2015	Hollywood	1,137
2014	Anaheim	1,037
2013	Boston (WAPOR)	1,152
2012	Orlando	1,026
2011	Phoenix	967
2010	Chicago (WAPOR)	1,093

## Sessions

Since 2011 (approximately), we have selected hotels in anticipation of accommodating 88 breakout sessions (i.e., 11 concurrent sessions that run throughout the conference and feature eight simultaneous sessions).

### Number of sessions at conference, 1980 - 2018



## Submissions

We received the highest number of submissions for individual presentations and the highest number of abstract submissions.<sup>1</sup>

In 2018, we featured a record number of breakout sessions at the conference (N=112; see chart below). We were able to include 112 sessions by adding an additional concurrent session to the program on Friday morning (AAPOR's Got Talent) as well as on Wednesday through the I Live Interactive Vendor Demonstration session.

Also new for 2018, the PORTAL track of sessions (Public Opinion Research Training and Learning) were introduced. Each 90-minute session in the PORTAL track featured two 40-minute in-depth introductory talks aimed at helping attendees become more conversant in a given method or approach. The sessions were a tangible way to help AAPOR attendees retool in new and emerging areas of our field at a critical time of transition and to help researchers, students, and practitioners alike take their own survey and public opinion research in new directions and to new heights.

Submissions: Overview, 2014-2018						
	Submission Type			Totals		
	Panel	Paper, Brief, or Poster	PORTAL <sup>(d)</sup>	Abstract Submissions	Individual Presentations <sup>a</sup>	Weighted Acceptance Rate <sup>b</sup>
2014						
Received	32	607		639	751	72%
Accepted	30	408		438	543	
2015						
Received	31	619		650	759	82%
Accepted	19	538		557	624	
2016 (WAPOR)						
Received	34	699		733	852	79%
Accepted	28	547		575	673	
2017 <sup>c</sup>						
Received	39	691		730	867	88%
Accepted	35	601		675	759	
2018						
Received	37	701	45	783	913	82%
Accepted	24	615	24	664	747	
a Estimated as: ("Panel" * 4.5) + "Paper, Brief, or Poster"						
b Calculated as: "Presenter Submissions Received"/"Presenter Submissions Accepted"						
c The final acceptance rate is higher than that shown here because we replaced (where possible) withdrawn submissions with alternative submissions.						
d Total abstracts for panels*2, individual submissions*1						

<sup>1</sup> An abstract submission for a panel presentation, which typically consists of four to five individual presentations, can be counted as a single submission or it can be counted as the total number of individual presentations.

## Communications Committee Report

### Leadership:

**Jennifer H. Childs** (Chair), U.S. Census Bureau

**Jennifer Agiesta** (Associate Chair), CNN

### AAPOR Staff Liaison:

**Eric Bailey**, Marketing Communications Manager

The Communications Committee is charged with the responsibility for all matters concerning the public face of AAPOR. This committee assists the President and the Executive Council in disseminating information relating to public opinion and survey research, and the policies and activities of AAPOR. The newsletter, website, and social media presence all fall under the Communications Committee as does the Pre-Election Polling Task Force.

This year has been a busy one for Communications, where we continued to build off the great work of past leadership while continuing to make improvements in AAPOR's primary communications platforms and expand our involvement through a network of liaisons to other AAPOR committees and initiatives.

Our committee consists of about 25 members who join monthly status conference calls to share progress and exchange ideas. This is our second year with Marketing Communications Manager Eric Bailey, who does a lot of the behind the scenes work on behalf of AAPOR and the committee. Some highlights and metrics that illustrate the committee's work:

### Social Media

This subcommittee, expertly led by Josh DeLaRosa, is very active in engaging membership and the public in AAPOR's activities. Some key metrics:

- On Facebook we have nearly 3,279 likes – an increase of 314 over this time last year. Our posts reached an average of 321 people every day up from 206 from the previous year.

### Website

This subcommittee chaired by Elizabeth Nichols continued work on making content changes to the website throughout the year, to make sure the content is fresh and up-to-date.

- AAPOR.org received 344 active users a day in the last year. More than double the previous year.

### Newsletter

- In 2017, our average open rate was 38.33% and our average click through rate was 21.48% both of which exceeded the industry average by 10% and 9% respectively.

### Conference

A big part of the committee's work in the last four months has been in planning the communications strategy around the annual conference. Our goals were to create engagement among conference attendees, help promote conference activities, and to create interesting content for non-attendees to follow so they can have a "virtual" experience. Building off of last year's very successful "Twitter Team," we expanded our efforts beyond Twitter to include Facebook Live video of interviews with presenters and chapter representatives.

**AAPORnet** continues to be a vibrant place for member engagement:

- This year we had 636 posts with 502 total replies this past year.

### Goals for 2018-2019

- Build on **website** success with continued section reviews for content accuracy and relevancy.
- Build on new **e-newsletter** approach with interim news updates between issues as warranted.
- Develop a comprehensive and integrated **communications calendar**.
- Continue building AAPOR presence in **social media** – beyond conference!
- Proactively work with other **committees** (MCR, TI, Conference, TCPA, etc.) to be a communications resource in disseminating information to membership.
- Work with **Diversity** Committee on communicating AAPOR commitment.



## Education Committee Report

### Leadership:

**Brady West** (Chair), University of Michigan

**Kyley McGeeney** (Associate Chair), PSB

### AAPOR Staff Liaison:

**Emily Kuhn**, Education Administrator

The Education Committee leads AAPOR's extensive range of educational and professional development activities. These include educational offerings in Professional Development, Online Education, Journalist Education, Short Courses, and AAPOR's Got Talent. The Committee works closely with the Conference Committee on Education activities at the conference. The Education Committee is a volunteer committee invited by the Education Chairs and approved by Executive Council. The 2017 webinar series participation is included here.

### Short Courses

This subcommittee analyzed member feedback and selected seven excellent new short course proposals based on this feedback, each with a very hands-on focus and distinguished instructors, for the 2018 annual conference. We eliminated printing costs, and only provided executive summaries on paper. All participants were sent tailored emails with the course materials. We also automated an online evaluation system, where participants would be asked to complete an online evaluation, and they would receive a certificate of participation after completing that evaluation. Overall, the short courses had a higher than expected enrollment; our target was 35 participants per course on average, and we exceeded that in 2018.

### Online Education

We continued a very healthy online education program in 2017-2018. We had a nearly 100% increase in revenue and participation, while offering webinars on a variety of topics that were indicated by the AAPOR membership to be of interest. In addition to offering our annual and institutional subscriptions, we introduced a distinguished lecture webinar, a case study webinar, and a panel spotlight webinar (with all revenue to be shared equally between AAPOR and the presenting chapter). We again automated the online evaluation / certification system, and also introduced kits and bundles of past recorded webinars on related topics at a reduced price.

### AAPOR's Got Talent

This subcommittee re-envisioned the ResearchHack idea as a talent competition, where AAPOR members would submit abstracts describing highly innovative research ideas for addressing one of several survey research problems shared with the AAPOR membership. We secured sponsorship money for very attractive prizes, and recruited top-notch judges for the event, where the Top 5 abstracts decided upon by the subcommittee would present their "pitches". The subcommittee worked very hard to advertise the event on social media and elsewhere, and the event featured audience participation in voting for the best idea.

### Journalist Education

This subcommittee completely overhauled the journalist education materials on the AAPOR web site, and all of these new sites were disseminated widely to the AAPOR membership via emails and social media. The subcommittee also established journalist education liaisons for each AAPOR chapter, and established a partnership with Google to enhance the educational materials offered to journalists.

### Professional Development

This subcommittee developed a professional development webinar for May. The subcommittee is going to be dissolved, and merged with online education. Professional development will continue to be a key theme, however, in all educational offerings.

## Diversity

This subcommittee made significant headway in establishing a new send-a-speaker effort, where AAPOR members would introduce the association, career opportunities, and benefits of membership to undergraduate students at historically underrepresented colleges and universities. We have already received initial interest from multiple colleges, and several AAPOR members interested in presenting. In addition, this subcommittee made headway in observing ASA's StatFest, and thinking about a new SurveyFest event, where we would introduce career opportunities in survey research at similar types of underrepresented colleges and universities. The subcommittee also worked on analyses of past educational offerings to determine demographic distributions of presenters, and assessed award language, all with the idea of making sure that future educational offerings focus on diversity. Finally, the subcommittee developed a panel for the 2018 annual conference discussing paths to leadership in AAPOR, and presenting stories from a variety of AAPOR leaders about how they got to where they are.

Webinar	Date	Participants
Good Questionnaire Design: Best Practices in the Mobile Era	Jan. 2017	63
How to do Text Message Surveys	Feb. 2017	65
Why do a Mixed-Mode Survey?	March 2017	92
A Primer to Web Scraping with R	April 2017	61
Cellphones for Telephone Surveys	June 2017	42
Survey Data Analysis and Visualization in R	July 2017	65
Professional Development Webinar– Getting Concrete about the Abstract: Tips for Writing Successful AAPOR Abstracts– *FREE PD	Sept. 2017	40
Data Science Trends and Tools for Measuring Attitudes and Behaviors	Oct. 2017	42
Survey Weighting: Goals and Methods	Nov. 2017	90

## Membership and Chapter Relations Committee Report

### Leadership:

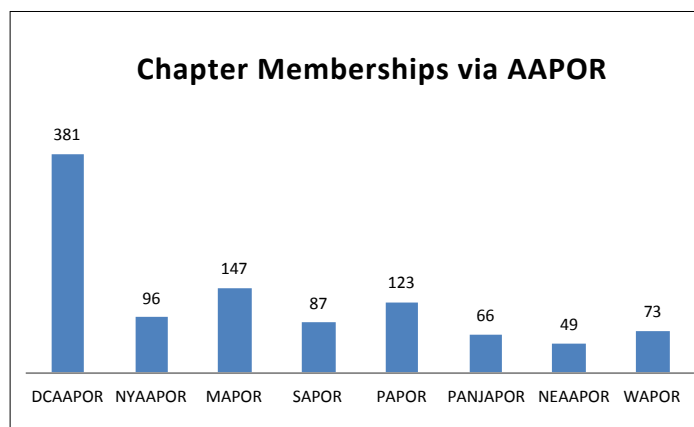
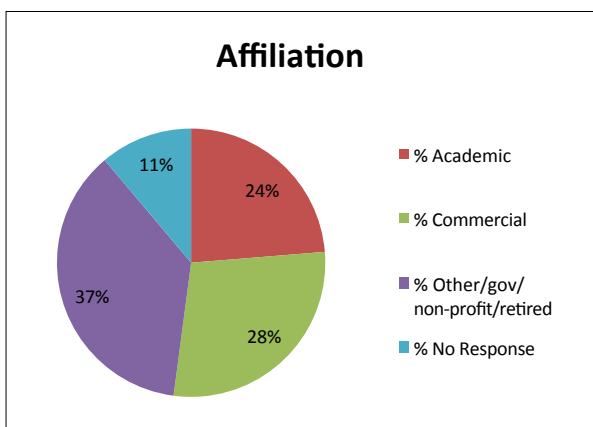
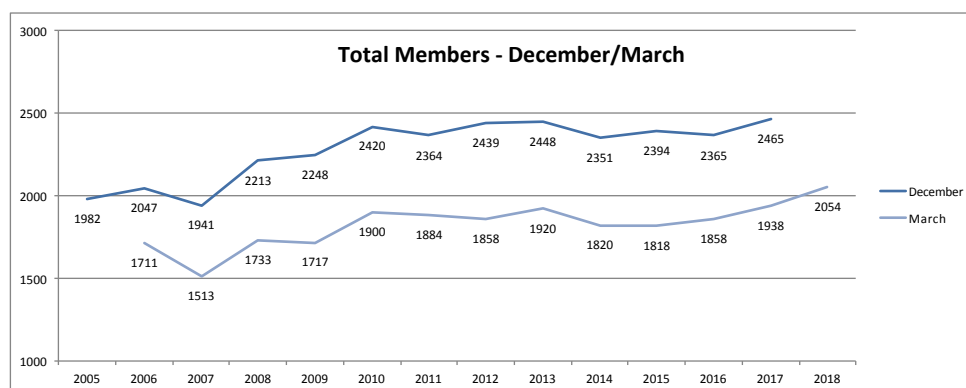
**Morgan Earp** (Chair), U.S. Bureau of Labor Statistics

**Emily Geisen** (Associate Chair), RTI International

### AAPOR Staff Liaison:

The Membership and Chapter Relations Committee (MCR) is charged with the responsibility of getting and retaining members, communicating and supporting the chapters, and connecting volunteers with committees. MCR regularly reports to Council on membership trends, composition, and retention. MCR identifies new member benefits, serves as primary contact for regional AAPOR chapters, conducts surveys of AAPOR members, and provides committees with information about potential volunteers. The Membership and Chapter Relations Committee is a volunteer committee invited by the Membership and Chapter Relations chairs and approved by Executive Council.

### 2017 Membership



## Standards Committee Report

### Leadership:

**Andy Peytchev** (Chair), University of Michigan

**Stephanie Eckman**, (Associate Chair), RTI International

### AAPOR Staff Liaison:

**Crystal Stone**, Administrative Director

Charged with the responsibility to maintain, monitor and improve professional standards in the field of public opinion and survey research, the Standards Committee promotes the AAPOR Code of Professional Ethics and Practices, helps oversee the Transparency Initiative, guides AAPOR Task Forces, and provides members with resources on professional ethics and best practices. The Standard Definitions Committee and the Transparency Initiative Coordinating Committee report to the Standards Chair. The Standards Committee is a volunteer committee invited by the Standards Chairs and approved by Executive Council.

### 2017-18 Accomplishments

- Processed two formal complaints
- Support activities of the Transparency Initiative
- Support activities of the Standards Definitions Committee

### 2017-18 Initiatives

- Support activities of the Transparency Initiative
- Support activities of the Standards Definitions Committee
- Formed ad-hoc committee on Sugging and Frugging: Andy Peytchev, Timothy Oltman, Chris Jackson, Elizabeth Ormson, Brian Robertson, Sarah Cho, Cynthia Clark, Carl Ramirez, Kristen Olson.

# Transparency Initiative Committee Report

## Leadership:

**Ashley Kirzinger** (Co-Chair), Kaiser Family Foundation

**Timothy Triplett** (Co-Chair), Urban Institute

## AAPOR Staff Liaison:

**Crystal Stone**, Administrative Director

AAPOR's Transparency Initiative is designed to promote methodological disclosure through a proactive, educational approach that assists survey organizations in developing simple and efficient means for routinely disclosing the research methods associated with their publicly-released studies. The Transparency Initiative is an approach to the goal of an open science of survey research by acknowledging those organizations that pledge to practice transparency in their reporting of survey-based research findings. In doing so, AAPOR makes no judgment about the approach, quality or rigor of the methods being disclosed.

## TI Members

AARP	Kaiser Family Foundation Public Opinion and Survey Research Group	The Huffington Post
ABC News	Langer Research Associates	The Urban Institute
Abt Associates Data Science, Surveys, and Enabling Technologies Division	Latin American Public Opinion Project (LAPOP) at Vanderbilt University	The Washington Post
Buendía y Laredo S.C.	Marist Poll	University of Arkansas at Little Rock Survey Research Center
California Health Interview Survey	Marquette University Law School Poll	University of Chicago Survey Lab
California State Fullerton's Social Science Research Center	Mathematica Policy Research	University of Florida Survey Research Center
Castleton Polling Institute	Monmouth University Polling Institute	University of Illinois at Chicago Survey Research Lab
Center for Survey and Data Sciences at American Institutes for Research	Muhlenberg College Institute of Public Opinion	University of Illinois at Springfield Survey Research Office
Center for the Study of Los Angeles at Loyola Marymount University	National Research Center, Inc.	University of Kentucky Survey Research Center
Cornell University's Survey Research Institute	NORC at the University of Chicago	University of Massachusetts Lowell Center for Public Opinion
D3 Systems	Opinion Savvy, LLC	University of Massachusetts, Boston, Center for Survey Research
Decision Information Resources, Inc.,	Paul Simon Public Policy Institute at Southern Illinois University	University of Michigan Center for Political Studies
EdChoice	Pew Research Center	University of Nebraska Bureau of Sociological Research
Elon University Poll	PolicyInteractive	University of New Hampshire Survey Center
Emerson College Polling Society	Princeton University Survey Research Center	University of North Florida Public Opinion Research Laboratory
Fairleigh Dickinson University's PublicMind	Public Agenda, Research	University of Northern Iowa Center for Social & Behavioral Research
Gallup Organization	Public Policy Institute of California	University of Pittsburgh's University Center for Social & Urban Research
GfK Government & Academic / GfK Public Communications & Social Sciences	Public Religion Research Institute	University of Virginia Center for Survey Research
Google Surveys	Public Values Research	University of West Georgia Survey Research Center
High Point University Survey Research Center	Quinnipiac University	University of Wisconsin Survey Center
ICF International	Research Services at the Presbyterian Church	Vanderbilt University's Center for the Study of Democratic Institutions
iMediaEthics	RTI International	Westat
Indiana University Center for Survey Research	Russian Public Opinion Research Center	Western New England University Polling Institute
Institute for Policy and Opinion Research at Roanoke College	Rutgers University Eagleton Center for Public Interest Polling	Winthrop University Social & Behavioral Research Lab
Institute for Public Policy and Social Research, and the Office for Survey Research, at Michigan State University	Sarah T. Hughes Field Politics Center at Goucher College	
Institute for Social Research and Public Health Survey Research Program at Sacramento State University	Siena College Research Institute	
InterMedia Survey Institute	SoonerPoll	
Ipsos Public Affairs U.S.	SSRS	
JD Franz Research, Inc.	Survey Research Laboratory at the University of South Carolina	
	Temple University's Institute for Survey Research	
	The Center for Effective Philanthropy	
	The Chicago Council on Global Affairs	

## Councilors-at-Large Report

### 2017-2019 Councilor at Large

**David Wilson**, University of Delaware

### Book Award Committee

Chaired the AAPOR Book Award Committee. Members included Shakari Byerly, Carolyn Funk, Pew Research Center, Timothy B. Gravelle, University of Melbourne, Maria Krysan, University of Illinois Chicago, Gerson D. Morales, U.S. Census Bureau, Darby M. Steiger, Westat, Elizabeth Zechmeister, Latin American Public Opinion Project at Vanderbilt University. The committee selected by Lawrence D. Bobo and Mia Tuan, printed in 2006.

### 2016-2018 Councilor at Large

**Nancy Belden**, Belden Russonello Strategists

### Warren J. Mitofsky Innovators Award

Chaired the Innovators Award Committee, with Tresa Udem, Ruth Igielnik and Edward Rincon. The committee selected Anthony Anthony Leiserowitz, Director, and the team members of the Yale Program on Climate Change Communication at Yale University, for their work using a new statistical methodology to understand and map public opinion at high-resolution.

### Other Committees

Served as the liaison to the Diversity Coordinating Committee, the History Committee, the POQ Advisory Committee, and the Ad Hoc Committee on Public Opinion, helping to organize the the pre-conference panel on the role of public opinion research in marijuana law reform.

## Public Opinion Quarterly Report

### POQ Advisory Committee

**D. Sunshine Hillygus**, Chair, Duke University (2016-2018)

**Nancy Belden**, Belden Russonello Strategists (2016-2018)

**Frederick G. Conrad**, University of Michigan (2015-2018)

**Jennifer Dykema**, University of Wisconsin-Madison (2018-2020)

**David C. Wilson**, University of Delaware (2017-2019)

### Editors

**Patricia Moy**, University of Washington

**Eric Plutzer**, Pennsylvania State University

**Impact Factor:** 1.386

**Five Year Impact Factor:** 2.816

### Most Viewed Articles (4/1/2018)

*"Filter Bubbles, Echo Chambers, and Online News Consumption"*  
(Flaxman, Goel, and Rao 2016)

*"Ideologues without Issues: The Polarizing Consequences of Ideological Identities"*  
(Mason 2018)

*"Global warming" or "climate change"?: Whether the planet is warming depends on question wording"*  
(Schuldt, Konrath, Schwarz 2011)

*"Big Data in Survey Research: AAPOR Task Force Report"*  
(Japac, Kreuter, Berg, Biemer, Decker, Lampe, Lane, O'Neil, Usher 2015)

*"Questions for Surveys: Current Trends and Future Directions"*  
(Schaeffer, Dykema 2011)

## *Journal of Survey Statistics and Methodology* Report

### **POQ Advisory Committee**

**David Dutwin**, SSRS (AAPOR) Co-Chair

**Mick P. Couper**, University of Michigan (AAPOR)

**John Eltinge**, Bureau of Labor Statistics (ASA) Co-Chair

**Maria Krysan**, University of Illinois Chicago (AAPOR)

**Nathaniel Schenker**, National Center for Health Statistics (ASA)

**Mary Thompson**, University of Waterloo (ASA)

### **Editors-in-Chief**

**Roderick Little**, University of Michigan

**Ting Yan**, Westat

### **Most Viewed Articles (4/1/2018)**

*"Comment"*

(Gotway Crawford 2013)

*"Explaining Interviewer Effects: A Research Synthesis"*

(West, Blom 2016)

*"Sampling, Data Collection, and Weighting Procedures for Address-Based Sample Surveys"*

(Battaglia, Dillman, Frankel, Harter, Buskirk, McPhee, DeMatteis, Yancey 2016)

*"Evaluating Variance Estimators for Respondent-Driven Sampling"*

(Spiller, Gile, Handcock, Mar, Wejnert 2017)

*"Summary Report of the AAPOR Task Force on Non-probability Sampling"*

(Baker, Brick, Bates, Battaglia, Couper, Dever, Gile, Tourangeau 2013)



## Survey Practice Report

### Editor:

**Ashley Amaya**, Editor-in-Chief (January 1, 2017 – December 31, 2019)

**Eran Ben-Porath**, Associate Editor (May 1, 2017 – April 30, 2019)

**Emily Geisen**, Associate Editor (May 1, 2017 – April 30, 2019)

**Jessica Holzberg**, Associate Editor (May 1, 2017 – April 30, 2019)

**Margaret Roller**, Associate Editor (May 1, 2017 – April 30, 2019)

### Survey Practice Redesign Highlights:

In 2017, Survey Practice underwent a significant redesign with the aim of achieving three primary goals: a shorter timeframe between submission and publication, publication of a broader set of topics, and incitement of more discussion of the published articles.

On January 4, 2018, the redesigned Survey Practice was launched. It included:

- Elimination of issues – publication now occurs on a rolling basis (a new article is released each Monday)
- (Re-)introduction of two formats – “in-brief” articles and ask-the-expert. Read more about these here.
- DOI numbers for all articles
- Adoption of new software with mobile optimization and general usability improvements (including an easier submission process)
- Ability to support code, video, or other types of supplemental materials
- New review procedures to speed up the publication process
- A social media presence on Twitter, Facebook, or email, including Thowback Third Thursdays where we highlight a previously published article that is still relevant today.

These changes are helping us meet our goals. It is too early to see the full effects of the redesign on the timeframe between submission and publication. However, since launch, all authors have received reviews within 5 weeks of submission (a vast improvement over the former system). Since the redesign, Survey Practice has diversified its content, publishing more articles on professional development and machine learning. It also has articles on polling in progress for publication prior to the 2018 midterm elections and is soliciting articles that use video and animated graphics. At this time, Survey Practice does not include a discussion feature. This is a limitation of the website and the editorial team is working with our host (Scholastica) to improve features in the future.

These changes were made possible with the help of many people: the associate editors (ideas and patience), Scholastica (new manuscript management platform, web design, and typesetters), Kellen IT (site migration), RTI staff and JPSM students (usability testing and QC), and CompuScript (copyeditors).

## AAPOR Ad Hoc Committee Concerned with Sugging and Frugging

**Andy Peytchev – Chair**, RTI International

**Joseph E. Bauer**, American Cancer Society

**Sarah Cho**, SurveyMonkey

**Cynthia Z. Clark**

**Chris Jackson**, Ipsos

**Kristen Olson**, University of Nebraska - Lincoln

**Tim Oltman**, Nielsen

**Elizabeth Ormson**, NORC at the University of Chicago

**Carl Ramirez**, U.S. Government Accountability Office

**Brian M. Robertson**, Market Decisions Research

### Background

The practices of (1) selling and marketing products under the guise of conducting a survey (a.k.a., sugging) and of (2) fund-raising under the guise of conducting a survey (a.k.a., frugging) continue to be widespread problems that serve to disrupt and seriously undermine public confidence in the practice of legitimate public opinion and survey research. To date, the attempts to address this problem (e.g., writing to suggers and fruggers) have proven ineffective.

### Scope and Goals

The goal of this Ad Hoc Committee will be to first prepare a set of recommendations regarding concrete steps that AAPOR can take to address this problem. It is anticipated that the Committee would prepare a brief report that provides an overview of the general problem, examines various potential strategies for confronting it along with the advantages and disadvantages of each, and makes recommendations regarding both short-term and long-term strategies that may be most promising. In collaboration with AAPOR's Council, it is anticipated that the Committee would subsequently be involved in leading the implementation of some of these recommendations, as deemed appropriate.

## AAPOR Ad Hoc Committee Concerned with False Politically-Motivated Accusations against Surveys

**Whit Ayres**, North Star Opinion Research

**Eran Ben-Porath**, SSRS

**Mickey Blum**, Baruch College - the City University of New York

**Jon Cohen**, SurveyMonkey

**Jill E. Darling**, University of Southern California (Committee chair)

**Sharon Dunwoody**, University of Wisconsin-Madison

**Harry Enten**, CNN

**Anna Greenberg**, Greenberg Quinlan Rosner Research

**Timothy P. Johnson**, University of Illinois at Chicago

**Ozan Kuru**, University of Michigan

**Kyley McGeeney**, PSB

**Elizabeth Ormson**, NORC, University of Chicago

**Josh Pasek**, University of Michigan

**Mike Traugott**, University of Michigan

**Brent Waddington**, Resonate

### Background

An unusual aspect of the 2016 Presidential election campaign were the widespread accusations that public opinion surveys were “rigged” to show favorable support for one candidate over another. Many partisans embraced these accusations, which served to seriously undermine reputation of public opinion research as scientific and objective. There was no organized effort to challenge these unfair and incorrect accusations and there is concern that, if not contested, these perceptions will solidify in the minds of many citizens.

### Scope and Goals

This Committee is being asked to review available information regarding this problem and prepare a brief report that provides an overview of it, examines various potential strategies for confronting it along with the advantages and disadvantages of each, and makes recommendations regarding which of these concrete steps AAPOR might take to address the false perception that public opinion surveys were or are somehow being manipulated. In collaboration with AAPOR’s Council, it is anticipated that the Committee would also be subsequently involved in leading the implementation of any strategies or recommendations that emerge from the Committee’s work.

## AAPOR Ad Hoc Committee Concerned with Developing an Anti-Harassment Policy

---

**Jennifer H. Childs – Chair**, U.S. Census Bureau

**Jennifer J. Agiesta**, CNN

**Sarah Cook**, RTI International

**Mandi Martinez**, U.S. Census Bureau

**Annie Pettit**

**Andrew Smith**, University of New Hampshire

**Gordon Willis**, National Cancer Institute

**David C. Wilson**, University of Delaware

### Background

It has come to the attention of AAPOR's Council that we do not currently have a policy statement that clearly addresses the problem of sexual and other forms of harassment at AAPOR-related activities and functions. Recent events make it obvious that such a policy is both necessary and desirable.

### Scope and Goals

The goal of this Ad Hoc Committee will be to develop and propose to AAPOR's Council a clear policy statement regarding our opposition to harassment in any form. In addition to a policy statement, it is anticipated that the Committee will consider development of resources, a process and a set of procedures that AAPOR members can employ to obtain help or assistance from our Association in the event they experience harassment during AAPOR activities.

## AAPOR Task Force on Transitions from Telephone Surveys to Mixed Mode Surveys

**Kristen Olson – Co-Chair**, University of Nebraska - Lincoln

**Jolene D. Smyth – Co-Chair**, University of Nebraska - Lincoln

**Mahmoud Elkasabi**, ICF International

**Rachel Horwitz**, U.S. Census Bureau

**Scott Keeter**, Pew Research Center

**Virginia Lesser**, Oregon State University

**Nancy Mathiowetz**

**Jaki S. McCarthy**, U.S. Department of Agriculture

**Eileen M. O'Brien**, Energy Information Administration

**David Sterrett**, NORC at the University of Chicago

**Zeynep T. Suzer-Gurtekin**

**Chintan R. Turakhia**, SSRS

### Background

Since the 1970s, telephone methods have been a ubiquitous way of collecting large scale surveys. This has been especially true for studies with complex questionnaires, surveys requiring screening for special populations, and those requiring smaller area geographic estimates. With the changing environment for telephone surveys, an increasing number of surveys are transitioning from telephone to combinations of multiple modes for both recruitment and survey administration, where phone may be only one of a number of modes that are used, if at all. Survey organizations are conducting these transitions from telephone to mixed mode with only limited guidance from existing empirical literature and best practices. AAPOR is uniquely positioned to help the survey research field navigate these challenges by bringing together a diverse set of experts across our industry to examine what surveys have done in this transition, what is known, and where open areas are for additional insights and research.

### Scope and Goals

This task force will review existing methods reports, technical advisory panel reports, peer-reviewed literature and survey practices to develop a set of best practice recommendations for organizations transitioning ongoing phone surveys to self-administered and/or mixed mode surveys, as well as identify needed areas of research. In particular, this task force will provide a “lay of the land,” examining which modes are considered for use and being used when telephone surveys are transitioned to mixed mode surveys, as well as their relative strengths and weaknesses. The goal of the report is not to provide an overview of how to do mixed mode studies in general, but specifically focus on issues that emerge when transitioning existing telephone surveys to mixed mode surveys (and thus requiring potential breaks in time series). It also will have specific focus on surveys where (1) the existing questionnaire is long or complex, (2) the survey requires extensive oversampling of particular groups or screening for special populations, (3) the questionnaire is administered in multiple languages, or (4) collection of special information (e.g., record linkage, multiple household respondents, biomeasure collection) that is necessary for the study goals but may be challenging without an interviewer. To accomplish this, the task force will evaluate issues related to sample design, household selection and/or screening for eligible respondents, and coverage of different frames and selection approaches; questionnaire design and language of administration; nonresponse; survey estimation, including issues related to weighting and measurement error when combining data from multiple modes; survey operational issues, and costs. Nonprobability samples as one sampling approach will be discussed. The task force will produce a report that examines what is known and not known about doing these transitions and contains a set of best practice recommendations for organizations doing this work.

# AAPOR Conduct Policy

## I. Preamble

As a professional association, AAPOR fully supports and values our members having collegial interactions that yield interpersonal connections, as well as intellectual outcomes: discussions, differing viewpoints, and scientific debates. Our events and activities are held in the spirit of free inquiry and free expression, which is important and necessary for advancing the science and practice of public opinion research. We pride ourselves on our professionalism and our respect for others.

AAPOR's membership is global. Our conferences, meetings, and activities bring together people from around the world, and from many different cultures. As such, we need to be sensitive to cultural contexts that vary not only among regions of the USA, but also among regions of the world. We must also be sensitive to legacies that have produced discriminatory and prejudicial beliefs and practices, which threaten AAPOR's coveted inclusive environment.

AAPOR is committed to providing a safe and welcoming environment for everyone attending or associated with our events and activities including AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff. We are committed to providing an environment that is free from harassment and discrimination, whether sexual or otherwise, based on age, race, ethnicity, national origin, religion, language, sexual orientation, gender identity or expression, disability, health, socioeconomic status, marital status, domestic status, or parental status. Harassment and discrimination undermine the principle of equality and respect, and are serious forms of professional misconduct. AAPOR members who violate this policy will be subject to discipline.

The following Policy outlines expectations, reporting, and procedures for everyone, members and non-members, who attends or participates in AAPOR events, activities, or operations.

## II. Expected Conduct

AAPOR members, guests, staff, vendors, exhibitors, contractors, as well as venue staff are expected to treat each other in a professional manner and behave professionally while conducting or engaging in AAPOR business or participating in AAPOR activities.

All participants at AAPOR and AAPOR Regional Chapter meetings (including AAPOR members, guests, vendors, venue staff, etc.) are expected to abide by this Policy in all meeting venues including ancillary events as well as official and unofficial social gatherings. Our baseline expectation is for all participants to:

- Follow the norms of professional respect that are necessary to promote the conditions for free academic interchange.
- Be proactive in helping to mitigate or avoid any harm to any conference participant that you personally witness
- Alert conference security personnel or law enforcement if you see a situation in which someone might be in imminent physical danger.

## III. Unacceptable Conduct

**What is prohibited?** Harassment toward others while conducting or engaging in AAPOR business or participating in AAPOR activities will not be tolerated.

**Definitions of Harassment:** Harassment consists of a single or multiple persistent or pervasive acts which are demeaning, abusive, offensive, or create a hostile professional environment. Harassment may include sexual solicitation, physical advance, or verbal or non-verbal conduct that is sexual in nature; it may also include threatening, intimidating, or hostile acts; circulation of written or graphic material that denigrates or shows hostility toward an individual or group; epithets, slurs, or negative stereotyping based on group identity. Unprofessional behavior is not limited to face-to-face interactions. As such, it also includes written, electronic, and telephone communication.

**Sexual harassment** refers to unwelcome sexual advances, requests for sexual favors, and other verbal or physical conduct of a sexual nature. Behavior and language that are welcome or acceptable to one person or culture may be unwelcome and offensive to another. Personal or cultural acceptance is not a justification for any unwelcome form of behavior. Sexual harassment does not refer to a welcomed compliment of a socially acceptable nature, but it does refer to any behavior that is **not welcome**.

The following are examples of behavior that, when unwelcome, constitute sexual harassment:

- Sexual flirtations, advances, or propositions;
  - Verbal comments or physical actions of a sexual nature, including sexually degrading words used to describe an individual;
  - Making unwelcome comments about someone's physical appearance;
  - A display of sexually suggestive objects or pictures;
  - Sexually explicit jokes;
  - Unwanted touching;
  - Persistent and **unwelcome** solicitation of emotional or physical intimacy, especially when accompanied by real or implied threat of professional or other type of harm.
1. Other Harassment. Harassment on the basis of any other protected characteristic is also prohibited. This conduct includes, but is not limited to prejudicial actions or comments related to actual or perceived gender, gender identity, race, ethnicity, sexual orientation, ability, socioeconomic status, age, or religion that coerce others, foment broad hostility, or otherwise undermine professional equity or the principles of free academic exchange.

Verbally or physically abusive behavior toward others while conducting or engaging in AAPOR business or participating in AAPOR activities will not be tolerated. Examples of such behavior include, but are not limited to:

- Bullying;
- Intimidating, harassing, abusive, derogatory or demeaning speech or actions;
- Directing profanity toward others;
- Behavior that has the effect of humiliating others;
- Mobbing (i.e., group bullying an individual);
- Property damage;
- Deliberate intimidation, stalking or following;
- Harassing photography or recording;
- Sustained disruption of talks or other events;
- Physical assault;
- Real or implied threat of physical harm;
- Other unprofessional or inappropriate behavior.

## IV. Procedures for Addressing Misconduct

### A. Notice

If you believe that you are or have been subjected to harassment, speak up if you feel safe doing so. Communicate, in an effective form, to the person who you believe is acting inappropriately that their behavior is unwelcome. Explicitly identifying inappropriate behavior communicates 1) that one perceives the act as crossing a professional line, and 2) one does not wish it to continue. When the communication is in the presence of others, it also increases the likelihood of bystander intervention. Letting others know you believe you are receiving unwanted or unwarranted attention also creates the opportunity for an additional point of view to help clarify any misperceptions, as well as provide an additional witness when there is inappropriate conduct.

If you witness potential harm, such as physical contact or hostile verbal behavior, to a conference participant, be proactive in helping to mitigate or avoid elevated harm among the actors. Alert conference security personnel or law enforcement if you see a situation in which someone might be in imminent physical danger or feel unsafe intervening yourself.

If you are or have been subjected to harassment and are not comfortable addressing the misconduct directly, if the behavior does not stop, or if you remain concerned about the incident, concerns should be outlined in the manner stated below.



## B. Formal Reporting

1. Submit a report via a new online form which goes directly to an Ad Hoc Conduct Committee, consisting of AAPOR's Executive Director<sup>[1]</sup>, President, MCR Chair, Councilor-at-Large, Standards Chair, and a Diversity Committee representative. The form has the option to send to as many of the people on the committee as desired, in case one of the members of the committee is being accused or has another connection to the situation which could cause a conflict of interest. Should any member of the Ad Hoc Conduct Committee be the subject of a complaint, the person(s) will be replaced by another person in similar office (e.g., Past President, Associate MCR Chair, etc.). This Ad Hoc Committee will report through the Standards Committee.
2. Instructions provided on what to report – e.g., (i) a statement describing the alleged action or violation, (ii) the date or dates when the alleged violation occurred, (iii) the AAPOR event/connection, (iv) the name(s) of the individual(s) alleged to be in violation, (v) any other witnesses to the event(s), and (vi) the name of the complainant along with his or her contact information, including telephone number, postal address, and e-mail address.
3. Within 2 business days (or 24 hours during in-person events, like conference), Executive Director responds to reporter on behalf of the Conduct Committee with a message saying that the incident/issue will be investigated within 30 days. The complainant will be told to reach out directly to the Executive Director and/or President if 1) the person wants to discuss more quickly or 2) if they haven't heard back within 2 business days.

## C. Review Process

1. Conduct Committee reviews written report. Committee reaches out to the person whose conduct is in question of the complaint and that person can provide their own written account of the incident. The Committee may reach out to the reporter and/or any other named witnesses if needed.

---

[1] Non-voting member.



# Thank you to all AAPOR Volunteers



One Parkview Plaze, Suite 800  
Oakbrook Terrace, IL 60181  
[www.aapor.org](http://www.aapor.org)