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Greetings!

Welcome to Austin, Texas! Thank you for attending the 71st annual conference of the American Association for Public Opinion Research (AAPOR). We appreciate your participation and contributions to this yearly gathering.

We have an unparalleled program of cutting-edge research and reports from the field of public opinion. This year's conference theme, Reshaping the Research Landscape: Public Opinion and Data Science, recognizes just how much our field has changed in the past few years and explores the impact that modelling, big data, and other techniques have had on our methodologies. Many of you are the original data scientists; you have been doing it for years, just without the label. The 71st conference celebrates your research endeavors and recognizes the great work you are doing to move the field into new data, new methods and new findings.

Perhaps it is that there is so much to learn and know in our field today; and perhaps it is the fabulous Austin, Texas location, but whatever the cause, the 71st AAPOR conference is by far, the largest conference ever held by AAPOR. To accommodate demand, we have expanded the number of sessions, posters and other speaking opportunities. We have the highest gross number of acceptances, and rejections, of any AAPOR conference. The result is while there are more presentations than ever before, we expect the quality of these presentations to be unmatched.

Many changes have been made to improve the conference. We have instituted Tracks this year to make it easier for conference attendees to navigate the many presentations being offered (look in the program for icons next to each session). Other changes include added features to the conference app, social and professional development opportunities for students and young professionals, and a focus on diversity with special sessions and other events. And this being Austin, we made sure our post-banquet party includes one of the more popular live musical acts in the city!

We hope you find the next four days informative, thought-provoking, engaging and rewarding.

David Dutwin,
Conference Chair

Jennifer Dykema,
Associate Conference Chair





About AAPOR

Founded in 1947, the American Association for Public Opinion Research is the leading association of public opinion and survey research professionals.

The AAPOR community includes producers and users of survey data from a variety of disciplines. Our members span a range of interests including election polling, market research, statistics, research methodology, health related data collection and education.

Membership in AAPOR is all about opportunity – the opportunity to learn from a diverse group of leaders in the survey and public opinion research field, the opportunity to network and exchange knowledge and the opportunity to improve how survey research is conducted and disseminated.



Win a \$100 gift card by visiting the AAPOR Exhibit Hall!

Drop off your exhibit hall game card near the entrance to the exhibit hall. The drawing will be held during Saturday’s lunch, located in the Austin Grand Ballroom. Exhibit personnel are not eligible to win. Winner need not be present.



Conference App

A big thank you to RTI International for developing and donating a conference app containing AAPOR annual conference program information and a terrific scheduling tool. The AAPOR 2016 app is available for download for both Apple (iPhone/iPad) and Android devices from the iapp stores. Please see the Conference Page on www.aapor.org for more information.



2016 Webinar Series

- | | |
|--------------|---|
| June 8 | Cell Phones
David Dutwin, SSRS |
| July 13 | A Truthful Art: Effective Communication with Charts, Maps and Infographics
Alberto Cairo |
| September 20 | Extending the Total Survey Error Perspective to Multiple – Surveys and Big Data
Tom Smith, NORC at the University of Chicago |
| November | Professional Development Webinar |



General Conference Information

WAPOR Information

WAPOR General Registration Hours

The WAPOR Registration Desk is located at the Hotel Van Zandt in the Meriwether Foyer.

Tuesday, May 10	5:00 p.m. – 6:00 p.m.
Wednesday, May 11	8:00 a.m. – 5:00 p.m.
Thursday, May 12	7:30 a.m. – 5:00 p.m.

WAPOR Meal Tickets

Tickets will be collected at each core meal function. Be sure to bring your ticket with you.

AAPOR Information

AAPOR General Registration Hours

The AAPOR Registration Desk is located at the Hilton Austin in the Governor's Ballroom Prefunction area, Fourth Floor.

Wednesday, May 11	1:00 p.m. – 6:00 p.m.
Thursday, May 12	7:00 a.m. – 5:00 p.m.
Friday, May 13	7:30 a.m. – 4:30 p.m.
Saturday, May 14	7:30 a.m. – 3:00 p.m.
Sunday, May 15	8:00 a.m. – 10:15 a.m.

AAPOR Badges

Participation in the annual conference is limited to registered attendees. The official conference badge is required for admission to all sessions, social activities and the exhibit hall.

Stop by the registration desk for changes to your badge.

AAPOR Speaker Materials

Presenters who plan to use PowerPoint® (or similar software) must bring their presentation on a flash drive to the AV technician at the registration desk at least 24 hours prior to their session. The presentations will be loaded onto the computer in the designated meeting room. Please plan on arriving at the session room at least 15-minutes prior to the start of the session.

Conference Materials

The final program and abstracts are available on the conference website www.aapor.org/conference.

AAPOR Messages

A message board will be maintained in the registration area during registration hours.

AAPOR Exhibit Hall Hours

Thursday, May 12	3:00 p.m. – 5:30 p.m.
Friday, May 13	7:00 a.m. – 4:30 p.m.
Saturday, May 14	7:00 a.m. – 2:00 p.m.

The AAPOR Exhibit Hall, located in the Governor's Ballroom, Fourth Floor, is your best source of information about products, services, survey planning and design from key vendors interested in the important issues facing the public opinion and survey research community.

AAPOR WiFi

Please note that WiFi is not available in the conference meeting rooms. In-room WiFi is included in the AAPOR negotiated rate for attendees staying at the Hilton Austin.



Highlights

Education – AAPOR Short Courses

Seven in-depth short courses are offered to enhance your learning experience.

- Course 1:** Modern Bayesian Methods and Computing for Survey Research
- Course 2:** Big Data for Small Areas
- Course 3:** Practical Approaches for Planning and Implementing Responsive Designs
- Course 4:** Usability Testing for Survey Research: How To and Best Practices
- Course 5:** Principles and Methods for Weighting Survey Data: An Easy Intro to the “Hardest” Part
- Course 6:** An Applied Introduction to Structural Equation Modeling for Survey Researchers
- Course 7:** Constructing Rating Scales to Use in Survey Questions

There is still time to register for a short course. Sign up at the registration desk.

For course descriptions see pages 65, 66, 69 and 135.

AAPOR New Member & All-Chapter Reception

Thursday, May 12, 5:45 p.m. – 7:00 p.m.
Austin Grand Prefunction, Sixth Floor

Places to go and people to meet – that’s what this reception is all about! First-time attendees get the chance to mix and mingle with long-time AAPORites, get a feel for what AAPOR is all about, and learn what’s going on at each of AAPOR’s seven regional chapters.

AAPOR Food Truck Kickoff Event Dinner

Thursday, May 12, 7:00 p.m. – 9:00 p.m.
Austin Grand Ballroom, Sixth Floor

Our Thursday evening kickoff dinner will provide the opportunity to meet and mingle with friends, old and new. We are excited to be trying something a little different this year by starting off the conference with a relaxed social event.

Starting at 7:00 p.m., following the New Member & All-Chapter Reception, “Food Truck” dining stations and tables will be set up in Austin Grand Ballroom so conference attendees can select their evening meal while continuing conversations started at the reception or earlier in the day during the Thursday afternoon sessions. This format will also allow extended time for the AAPOR Conference Docent Program and other activities held at the reception.

Presidential Address and Luncheon

Friday, May 13, 11:45 a.m. – 1:45 p.m.
Austin Grand Ballroom, Sixth Floor

Join fellow attendees for lunch and an insightful Presidential Address from AAPOR President Mollyann Brodie.

Student & Early Career Meet-up

Friday, May 13, 6:00 p.m.
Meet in Hotel Lobby

Calling all students and early career attendees! Join us for a Student & Early Career Meet-up hosted by the AAPOR Membership & Chapter Relations Committee. Meet in the hotel lobby to head out for an informal dinner offsite. Meet and mingle with other students and early career attendees, learn more about AAPOR’s resources and share your thoughts about how AAPOR can best serve our student members.

Meet in the hotel lobby at 5:45 p.m. to head offsite for an informal dinner.

Retirees Dinner Meet-up

Friday, May 13, 6:00 p.m.
Meet in Hotel Lobby

Calling all retirees and soon-to-be retirees! Join us for a Retirees Dinner Meet-up hosted by the AAPOR Membership & Chapter Relations Committee. Meet in the hotel lobby to head out for an informal dinner offsite. Meet and mingle with other retirees, brainstorm to identify meaningful roles for retirees at the annual conference and share your thoughts about how AAPOR can best serve our long-time members and retirees.

Meet in the hotel lobby at 5:45 p.m. to head offsite for an informal dinner.

Luncheon and Activities Awards Ceremony

Saturday, May 14, 11:30 a.m. – 12:45 p.m.
Austin Grand Ballroom, Sixth Floor

Meet up with old and new friends. The Saturday lunch is all about networking and celebrating the accomplishments of AAPOR’s Fun Run/Walk and Annual Golf Outing participants. Join us!

Highlights

Coffee Break at the Student and Early Career Lounge

Friday, May 13, 2016
9:30 a.m. – 10:00 a.m.
4th Floor (off the escalators near the Terrace)

Take a break, have some refreshments and network with other students and early career professionals.

AAPOR Membership and Business Meeting

Saturday, May 14, 5:15 p.m. – 6:45 p.m.
Meeting Room 400/402, Fourth Floor

AAPOR members are encouraged to attend the annual business meeting to learn more about the past year's accomplishments and future initiatives of the association.

President's Reception & AAPOR Awards Banquet

Saturday, May 14, 7:00 p.m. – 10:00 p.m.
Austin Grand Prefunction and
Austin Grand Ballroom, Sixth Floor

*President's Reception Sponsored by **nielsen***

AAPOR's traditional Saturday night program is a chance to enjoy a cool drink before joining colleagues for a delicious meal and spirited exchange of ideas.

Join us as we welcome the newly elected Executive Councilors and toast the award winning accomplishments of AAPOR members and friends.





AAPOR's Commitment to Diversity

The American Association for Public Opinion Research embraces diversity and inclusion as institutional imperatives, as noted in the AAPOR2025 Strategic Vision. Only by promoting an environment where differences in background, experience and perspectives are valued will AAPOR fully serve its members and remain vital in the future.

It is therefore the policy of AAPOR to include members in all activities of the association regardless of their gender, age, race, religion, ethnic background, nationality, sexual orientation, disability status, or any other category protected by federal, state and local laws. AAPOR further seeks to reflect the diversity of its membership in thought and professional experiences, and pledges to equally value members regardless of their tenure within the profession, whether or not they are currently employed, and if employed regardless of the size of their workplace or whether that workplace is in academe, the government, business, the media or another setting.

AAPOR leaders have an obligation to identify any roadblocks to inclusion and work within the association to eliminate them. We also recognize that each AAPOR member has a personal responsibility to create, maintain and enhance a culture of inclusion within the association where every member is appreciated, differences in perspectives are respected and paths to leadership are open to all.

By working together, our individual differences make our association stronger. Only by actively nurturing a culture of diversity and inclusion will we fully serve our current membership and prepare future AAPOR members for the needs of an ever-changing world.

2016 Conference Diversity Highlights

This year's conference program reflects the great diversity in research interests of our members and offers opportunities for members to gather together. Among the highlights:

New Member & All-Chapter Reception

Thursday, May 12, 5:45– 7:00 p.m.

Student & Early Career Dinner Meet-up

Friday, May 13, 6:00 p.m.

Retirees Dinner Meet-up

Friday, May 13, 6:00 p.m.

For more information see page 7

AAPOR's Commitment to Diversity Schedule

Time	Event	Location
Thursday, May 12		
4:00 p.m. – 5:30 p.m.	Concurrent Session B, Session 8: Public Opinion and Political Engagement Among Minority Populations within the American Electorate	Meeting Room 602, Sixth Floor
Friday, May 13		
8:00 a.m. – 9:30 a.m.	Concurrent Session C, Session 2: Race in the U.S.: Police, Politics and Prejudice	Meeting Room 406, Fourth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Session D, Session 6: Measurement: Populations and Topics	Meeting Room 616 A/B, Sixth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Session D, Session 7: Nonprobability Sampling: Fast, Cheap . . . and Accurate?	Meeting Room 615 A/B, Sixth Floor
1:45 p.m. – 3:15 p.m.	Concurrent Session E, Session 4: What Are You? Measuring the Size, Characteristics and Attitudes of the Multiracial Population in America	Meeting Room 410, Fourth Floor
Saturday, May 14		
8:00 a.m. – 9:30 a.m.	Concurrent Session G, Session 6: New Math for Nonprobability Samples	Meeting Room 616 A/B, Sixth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Session H, Session 6: Advancements in Cross-cultural and Multilingual Questionnaire Design and Pretesting	Meeting Room 616 A/B, Sixth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Session H, Session 7: Blazing a Trail without Losing the Path: How the History of LGBTQ Public Opinion Research Can Lead Emerging Issues and Questions	Meeting Room 615 A/B, Sixth Floor
1:45 p.m. – 3:15 p.m.	Concurrent Session I, Session 1: Nonprobability Samples – Biases and Estimation	Meeting Room 400/402, Fourth Floor



Things to Do, Places to Go: AAPOR Social Activities

Golf

Thursday, May 12, 7:30 a.m.

Sponsored by RTI INTERNATIONAL

Meet at 7:00 a.m. in the hotel lobby.

The annual AAPOR golf outing will be held at Austin Golf at Riverside Golf Course, with tee times starting at 7:30 a.m. The course features tree-lined fairways and slick, Bermuda greens. When played from the back tees, most golfers agree that Riverside challenges even the best golfers. Enjoy a pleasurable, even-paced round of golf on this spectacular course.

Advanced registration is required.

Speed Networking – Two Sessions

Session 1: Friday, May 13, 3:15 p.m. – 4:15 p.m.

Session 2: Saturday, May 14, 12:30 p.m. – 2:00 p.m.

Austin Salon J Foyer, Sixth Floor

Two Speed Networking sessions are offered each year at the annual conference. These interview opportunities are designed for anyone who is exploring career possibilities.

These sessions are not intended for commercial activities.

A list of participating companies and a sign-up sheet for 15-minute sessions will be available at the AAPOR registration desk. Be sure to bring plenty of business cards!



Fun Run/Walk

Saturday, May 14, 7:00 a.m.

Sponsored by nielsen

The run/walk will depart from the main entrance of the Hilton Austin.

If you would like to enter into some competitive early morning exercise, or simply enjoy some fresh air, this is just for you! All participants will receive bottled water. Volunteers will be available on Saturday morning to guide participants to the starting line. Advance registration is not required. A waiver must be signed on site to participate. Awards will be given to the top runners and to record-breaking walkers.

Post-Banquet Party: “Keep Austin Weird”

Saturday, May 14, 10:00 p.m. – 1:00 a.m.

Governor’s Ballroom Salon A/B, Fourth Floor

After several days in the city you may have already experienced things that “Keep Austin Weird.” Join your colleagues for a final night of fun and weirdness as we enjoy live music courtesy of Roxy Roca, one of Austin’s premier bands, along with some “Austin inspired” surprises. Don’t miss the party and your chance to help keep Austin weird!

Applied Probability

Saturday, May 14, 10:00 p.m. – 2:00 a.m.

Meeting Room 415 A/B, Fourth Floor

Few Games better illustrate elementary applied probability theory than poker. The derivation of an optimal game strategy appears to be beyond current game theory and has confounded mathematicians, statisticians and AAPORites for years. If you want to ponder one of the most popular applications of probability, join us Saturday night after the awards banquet for our annual applied probability session.



2015 – 2016 AAPOR Executive Council



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*The Henry J. Kaiser Family
Foundation*



Vice President/President-Elect
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2016 – 2017

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Marketing System Group

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New York Chapter (NYAAPOR)

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Robyn Rapport
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Southern Chapter (SAPOR)

Vicky Albright
RTI International

Washington/Baltimore Chapter (DC-AAPOR)

Gina Walejko
U.S. Census Bureau



AAPOR Past Presidents

1947-48	Clyde W. Hart	1970-71	Richard H. Baxter	1993-94	Stanley Presser
1948-49	Elmo C. Wilson	1971-72	W Phillips Davison	1994-95	Andrew Kohut
1949-50	Paul F. Lazarsfeld	1972-73	Sidney Hollander	1995-96	Robert M. Groves
1950-51	Julian L. Woodward	1973-74	Harold Mendelsohn	1996-97	Diane Colasanto
1951-52	Bernard Berelson	1974-75	Herbert I. Abelson	1997-98	James R. Beniger
1952-53	Archibald M. Crossley	1975-76	Richard Maisel	1998-99	Michael R. Kagay
1953-54	Samuel A. Stouffer	1976-77	Irving Crespi	1999-00	Michael W. Traugott
1954-55	George H. Gallup	1977-78	Hope Lunin Klapper	2000-01	Murray Edelman
1955-56	Harry Alpert	1978-79	Reuben Cohen	2001-02	Don A. Dillman
1956-57	Gerhart D. Wiebe	1979-80	Jack Elinson	2002-03	Mark A. Schulman
1957-58	Frederick F. Stephan	1980-81	Helen J. Kaufmann	2003-04	Elizabeth (Betsy) Martin
1958-59	David Wallace	1981-82	Seymour Sudman	2004-05	Nancy Belden
1959-60	Herbert H. Hyman	1982-83	Burns W. Roper	2005-06	Cliff Zukin
1960-61	Robert O. Carlson	1983-84	Laure M. Sharp	2006-07	Robert P. Daves
1961-62	John W. Riley, Jr.	1984-85	Albert E. Gollin	2007-08	Nancy A. Mathiowetz
1962-63	Joseph T. Klapper	1985-86	Howard Schuman	2008-09	Richard A. Kulka
1963-64	Charles Y. Glock	1986-87	J. Ronald Milavsky	2009-10	Peter V. Miller
1964-65	Herbert E. Krugman	1987-88	Eleanor Singer	2010-11	Frank M. Newport
1965-66	Raymond A. Bauer	1988-89	Warren J. Mitofsky	2011-12	Scott Keeter
1966-67	Leo Bogart	1989-90	Philip Meyer	2012-13	Paul J. Lavrakas
1967-68	Paul B. Sheatsley	1990-91	Joan S. Black	2013-14	Robert L. Santos
1968-69	Robert N. Ford	1991-92	Norman M. Bradburn	2014-15	Michael W. Link
1969-70	Robert T. Bower	1992-93	Kathleen A. Frankovic	2015-16	Mollyann Brodie

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Allen Barton	F. Chris Garcia	McKenzie	Barbara Simon
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Wendy Constantine	James House	Robert C. Nuckols	Marilyn Watts
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Ronald Czaja	Carla Jackson	Alfred Ochsner	Herbert Weisberg
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Diana Druker	John Kennedy	John S. Reed	Sir Robert Worchester
Sharon Dunwoody	Corinne Kirchner	David E. RePass	Charles R. Wright
Murray Edelman	Herbert E. Krugman	Henry W. Riecken	Anne S. Zanes
John D. Edwards	Richard Kulka	Glenn H. Roberts	Ilse Zeisel
Carolyn Eldred	Kurt Lang	John P. Robinson	Pearl R. Zinner
Jack Elinson	Paul J. Lavrakas	Theresa F. Rogers	

AAPOR Executive Office Staff

Adam Thocher, *Executive Director*

Heidi Diederich, *Administrative Director*

Crystal Stone, *Administrator*

Eric Bailey, *Marketing Communications Manager*

Jacky Schweinzger, *Conference Director*

Kim Santos, *Conference Manager*

Tajuanna Laws, *Membership Specialist*

Kismet Saglam, *Education Director*

Zach Rogers, *Accountant*

Peter Rush, *Managing Partner*

Committees

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 Kathleen Frankovic
 Natalie M. Jackson, *Huffington Post/POLLSTER*
 Ashley Koning, *Rutgers University*
 Brittany Link, *Equality Florida*
 Richard Morin, *Pew Research Center*
 Elizabeth Nichols, *U.S. Census Bureau*
 Leo G. Simonetta, *Art & Science Group, LLC*
 Janet L. Streicher, *Baruch College, CUNY*
 Tamara Terry, *RTI International*
 Sara K. Yeo, *University of Utah*
 Sue York, *University of Queensland*

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 Roger Tourangeau, *Westat*, **Executive Council**
 Marielle S. Weindorf, *DataStat, Inc.*, **Conference Support Subcommittee Associate Chair**
 Anna Wiencrot, *NORC at the University of Chicago*, **Student & Chapter Events, Executive Council**
 Peyton Craighill, *U.S. Department of State*, **Abstract Review**
 Nina Hoe, *Temple University*, **Abstract Review**
 Krista Jenkins, *Fairleigh Dickinson University*, **Abstract Review**
 Timothy Triplett, *Urban Institute*, **Abstract Review**
 Mandy Sha, *RTI International*, **Abstract Review**

Conference Support Subcommittee



Anh Thu Burks,
Nielsen
Conference Support Subcommittee Chair



Marielle Weindorf,
DataStat, Inc.
Conference Support Subcommittee Associate Chair

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 Jennifer Dykema, *University of Wisconsin-Madison* - **Associate Chair**
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 Tiana Pyer-Pereira, *The University of Chicago Survey Lab*
 Mengmeng Zhang, *University of Michigan*
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 Mandy Sha, *RTI International*
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 Mingnan Liu, *SurveyMonkey*
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 Sara K. Yeo, *University of Utah*

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Ting Yan, *Westat* - **Chair**

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John Fries, *AARP* - **Chair**

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 Justine Bulgar-Medina, *University of Massachusetts-Boston*
 – **Co-Chair**

Survey Subcommittee

HarmoniJoie Noel, *American Institutes for Research* -
Chair

Volunteer Coordination Subcommittee

Gretchen McHenry, *RTI International* - **Chair**

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 Jon Cohen, *SurveyMonkey*
 Brian Harris-Kojetin, *National Academy of Sciences*
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 Paul J. Lavrakas, *Independent Consultant*

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 John Loft, *RTI International* – **Associate Chair**
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 Micheline Blum, *Baruch College/CUNY*
 Trent D. Buskirk, *Marketing Systems Group*
 David I. Cantor, *Westat*
 Curtiss Cobb III, *Facebook*
 Stephanie Eckman, *RTI International*
 Courtney Kennedy, *Pew Research Center*
 Frauke Kreuter, *University of Maryland, JPSM*
 Peter V. Miller, *U.S. Census Bureau*
 Linda K. Owens, *University of Illinois*
 Vicki Pineau, *NORC at the University of Chicago*
 Carl Ramirez, *U.S. Government Accountability Office*
 Andrew E. Smith, *University of New Hampshire*
 Timothy Triplett, *Urban Institute*
 Gordon B. Willis, *National Cancer Institute*
 Andrew L. Zukerberg, *National Center for Education Statistics*

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 Courtney Kennedy, *Pew Research Center*
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 John Loft, *RTI International*
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 Richard Morin, *Pew Research Center*
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 Don A. Dillman, *Washington State University*
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 Timothy Kennel, *U.S. Census Bureau*
 Joseph P. McMichael, *RTI International*
 Cameron McPhee, *American Institutes for Research*
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 Philip Faulstich, *Valassis, Inc.* - **Consultant**
 David Malarek, *Marketing Systems Group* - **Consultant**
 Missy Mosher, *SSI* - **Consultant**
 Linda B. Piekarski, *SSI* - **Consultant**
 Bonnie E. Shook-Sa, *RTI International* - **Consultant**

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 Paul Braun, *Braun Res Inc.*
 John Kennedy, *Indiana University Center for Survey Research*
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 John Nienstedt Sr., *Competitive Edge Research*
 Carl Ramirez, *U.S. GAO*
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Future of Telephone Surveys in the U.S. Task Force

Paul J. Lavrakas, *Independent Consultant* - **Chair**
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 Stephen J. Blumberg, *National Center for Health Statistics, CDC*
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 Scott Keeter, *Pew Research Center*
 Jennifer Kelly, *NORC at the University of Chicago*
 Courtney Kennedy, *Pew Research Center*
 Andy Peytchev, *University of Michigan*
 Linda B. Piekarski, *SSI*
 Chuck D. Shuttles, *Symphony Advanced Media*

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 J. Michael Brick, *Westat* - **Chair**
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 Kathleen Frankovic
 Courtney Kennedy, *Pew Research Center*
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 Scott Keeter, *Pew Research Center*
 Samara Klar, *University of Arizona*
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 Anh Thu Burks, *Nielsen*
 Jennifer Hunter Childs, *U.S. Census Bureau*
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 Mark Blumenthal, *Survey Monkey*
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Awards Committees

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 Morgan Earp, *Bureau of Labor Statistics*
 Brad Edwards, *Westat*
 Dana Garbarski, *Loyola University Chicago*
 Jennifer Lee Gibson, *Fors Marsh Group LLC*
 Daniel Harwell, *American Institutes for Research*
 Allyson Holbrook, *University of Illinois - Chicago*
 Florian Keusch, *University of Mannheim/JPSM*
 Cheryl Lampkin, *AARP*
 Carol Pierannunzi, *Centers for Disease Control and Prevention*
 Carl Ramirez, *U.S. Government Accountability Office*
 Mandy Sha, *RTI International*
 Andrew Smith, *University of New Hampshire*

Publications:

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 Roger Tourangeau, *Westat* - **Editor**

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AAPOR Award for Exceptionally Distinguished Achievement

The Association's highest honor, this award recognizes lifetime achievement and outstanding contributions to the field of public opinion research. The winner will be announced during the Saturday evening banquet.

AAPOR Award Winners

2015	Nancy Mathiowetz	1997	Irving Crespi	1980	Shirley A. Starr
2014	Jon A. Krosnick	1996	Eleanor Singer	1979	Mervin D. Field
2013	Floyd J. "Jack" Fowler, Jr.	1995	Herbert I. Abelson	1978	W. Phillips Davison
2012	Daniel Yankelovich	1994	Howard Schuman	1977	Leo Bogart
2011	Stanley Presser	1993	Jack Elinson	1976	Joseph T. Klapper
2010	Michael W. Traugott	1992	James Davis	1975	Raymond A. Bauer
2009	Elizabeth Martin	1991	Joe Belden	1974	Bernard Berelson
2008	Kathleen Frankovic	1990	Herbert E. Krugman	1973	Rensis Likert
2007	Harry O'Neill	1989	Gladys Engel Lang Kurt Lang	1972	Jean Stoetzel
2006	Norman H. Nie	1988	Burns W. Roper	1971	Walter Lippman
2005	Andrew Kohut	1987	Norman Bradburn Seymour Sudman	1970	Archibald M. Crossley
2004	Benjamin I. Page	1986	Philip Converse	1969	Roper Public Opinion Research Center
2003	Don A. Dillman Frank Stanton	1985	Daniel Katz	1968	Elmo C. Wilson
2002	Tom W. Smith	1984	Ithiel de Sola Pool	1967	Hans Zeisel
2001	Robert Groves	1983	Paul K. Perry	1966	Hadley Cantril
2000	Philip Meyer	1982	Paul B. Sheatsley Matilda White Riley John R. Riley, Jr. Wilbur Schramm	1965	Harry H. Field
1999	Charles Cannell	1981	Lester R. Frankel	1964	Harold D. Lasswell
1999	Warren J. Mitofsky			1963	George H. Gallup
1998	Albert E. Gollin			1962	Angus Campbell



2016 Award Winners

Book Award

The AAPOR Book Award seeks to recognize influential books that have stimulated theoretical and scientific research in public opinion; and/or influenced our understanding or application of survey research methodology.

Winner:

Martin Gilens, *Princeton University*

Affluence and Influence:

Economic Inequality and Political Power in America

Policy Impact Award

The AAPOR Policy Impact Award was developed to acknowledge that a key purpose of opinion and other survey research is to facilitate better informed decisions. The award recognizes outstanding research that has had a clear impact on improving policy decisions, practice, and discourse, either in the public or private sectors.

Winner:

Urban Institute for the Health Reform Monitoring Survey

Burns "Bud" Roper Fellows

The Burns "Bud" Roper Fellow Award is named for the late Burns "Bud" Roper who provided a substantial bequest in his will to establish the Roper Award Fund. Roper Fellows are people whose primary work responsibilities are related to survey research or public opinion and who have recently started their careers.

Winners:

Daniel Herda, *University of California - Davis*

Ashley Koning, *Rutgers University Eagleton Center for Public Interest Polling*

Monica Reyna, *University of Idaho*

Eike Mark Rinke, *University of Mannheim, Institute for Media and Communication Studies*

Malaena Taylor, *University of Connecticut*

Kelsey White, *SurveySampling*

Seymour Sudman Student Paper Competition Award

The Seymour Sudman Student Paper Competition Award is in memory of Seymour Sudman; it recognizes his many important contributions to AAPOR as well as his teaching and mentoring students in the survey research profession.

Winner:

Ashley Amaya, *RTI International*

Nonresponse Bias for Survey Estimates of Social Activities and Roles

Student Travel Award

The AAPOR Student Travel Award was established to support student attendance at the AAPOR Annual Conference. The Student Travel Awards are offered to students who are in need of financial support so that they may attend the annual conference and experience this important educational and collegial event for survey methodology and public opinion researchers.

Winners:

Sepideh Mosaferi, *University of Maryland*

Jessica Wengrzik, *GESIS - Leibniz Institute for the Social Sciences Survey Design and Methodology*

Landon Schnabel, *Indiana University*

Eva Aizpurua, *University of Castile-La Mancha*

Alejandra Gimenez, *Brigham Young University*

Tianshu Zhao, *University of Illinois at Chicago*

Gerard Byron, *University of Massachusetts-Boston*

Lindsey Hendren, *University of South Carolina*

Charles Dahan, *University of Florida*

Stacy Pancratz, *University of Michigan*

Heather Kitada, *Oregon State University*

Holly Hagerty, *University of Chicago*

**Congratulations
AAPOR Annual T-Shirt
Contest Winner**

Tanya Mulvey

*at the Society for Human Resource Management
for*

**"Your opinion is important,
even if it's not significant."**

Committee Meetings

WAPOR - Hotel Van Zandt

Tuesday, May 10

Time	Event	Location
9:00 a.m. – 4:00 p.m.	WAPOR Council Meeting	Red River
2:00 p.m. – 4:00 p.m.	WAPOR IJPOR Editors Meeting	Davis

*WAPOR Committee Meetings at the Hotel Van Zandt.

AAPOR - Hilton Austin

Friday, May 13

7:00 a.m. – 8:00 a.m.	Finance Committee	Meeting Room 401, Fourth Floor
7:00 a.m. – 8:00 a.m.	Membership and Chapter Relations Committee	Meeting Room 417 A/B, Fourth Floor
7:00 a.m. – 8:00 a.m.	Transparency Initiative Coordinating Committee	Meeting Room 613, Sixth Floor
7:00 a.m. – 8:00 a.m.	Cross-cultural and Multilingual Research Affinity Group	Meeting Room 416 A/B, Fourth Floor
Noon – 1:00 p.m.	POQ Editorial Team	Meeting Room 401, Fourth Floor

Saturday, May 14

7:00 a.m. – 8:00 a.m.	AAPOR History Committee	Meeting Room 613, Sixth Floor
7:00 a.m. – 8:00 a.m.	Investment Committee	Meeting Room 401, Fourth Floor
11:30 a.m. – 12:45 p.m.	Communications Committee	Meeting Room 403, Fourth Floor
11:30 a.m. – 12:45 p.m.	Education Committee	Meeting Room 416 A/B, Fourth Floor
11:30 a.m. – 12:45 p.m.	Membership and Chapter Relations – Chapter Reps	Meeting Room 417 A/B, Fourth Floor
11:30 a.m. – 12:45 p.m.	Standards Committee	Meeting Room 613, Sixth Floor
11:30 a.m. – 12:45 p.m.	AASRO Luncheon	Meeting Room 415 A/B, Fourth Floor



AAPOR Social Activities

Thursday, May 12

Time	Event	Location
7:00 a.m.	AAPOR Golf Outing <i>Sponsored by</i> RTI INTERNATIONAL	Austin Golf at Riverside Golf Course
11:30 a.m. – 12:30 p.m.	Student & Early Career Early-arrival Lunch Meet-up	Hotel Lobby @ 11:15 a.m.
3:00 p.m. – 4:00 p.m.	Meet Your Docent	Meeting Room 415 A/B, Fourth Floor Meeting Room 416 A/B, Fourth Floor
5:45 p.m. – 7:00 p.m.	AAPOR New Member & All-Chapter Reception	Austin Grand Prefunction, Sixth Floor
7:00 p.m. – 9:30 p.m.	AAPOR Food Truck Kickoff Event Dinner	Austin Grand Ballroom, Sixth Floor

Friday, May 13

3:15 p.m. – 4:15 p.m.	Speed Networking Session #1	Austin Salon J Foyer, Sixth Floor
6:00 p.m.	Student & Early Career Dinner Meet-up	Hotel Lobby @ 5:45 p.m.
6:00 p.m.	Retirees Dinner Meet-up	Hotel Lobby @ 5:45 p.m.

Saturday, May 14

7:00 a.m. – 8:00 a.m.	AAPOR Fun Run/Walk <i>Sponsored by</i> nielsen	Check-in in the Hotel Lobby @ 6:30 a.m.
12:30 p.m. – 2:00 p.m.	Speed Networking Session #2	Austin Salon J Foyer, Sixth Floor
7:00 p.m. – 7:45 p.m.	AAPOR President's Reception <i>Sponsored by</i> nielsen	Austin Grand Prefunction, Sixth Floor
10:00 p.m. – 1:00 a.m.	AAPOR Post-Banquet Party: "Keep Austin Weird"	Governor's Ballroom Salon A/B, Fourth Floor
10:00 p.m. – 2:00 a.m.	Applied Probability	Meeting Room 415 A/B, Fourth Floor

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Justin Gengler, *Qatar University, Qatar*

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Sara Yeo, *University of Utah, USA*

Robert Worcester, *Ipsos MORI, UK (ex officio)*



WAPOR Schedule of Events

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Tuesday, May 10, 2016

Time	Event	Location
9:00 a.m. - 4:00 p.m.	WAPOR Council Meeting	Red River
2:00 p.m. - 4:00 p.m.	WAPOR IJPOR Editors Meeting	Davis
5:00 p.m. - 6:00 p.m.	WAPOR Registration Desk Open	Meriwether Foyer
6:00 p.m. - 8:00 p.m.	WAPOR Welcome Reception	Meriwether Ballroom

Wednesday, May 11, 2016

Time	Event	Location
7:30 a.m. - 5:00 p.m.	WAPOR Registration Desk Open	Meriwether Foyer
8:00 a.m. - 9:30 a.m.	WAPOR President's Welcome and Opening Plenary	Meriwether I & II
9:30 a.m. - 10:00 a.m.	WAPOR Coffee Break	Meriwether Foyer
10:00 a.m. - 11:20 a.m.	WAPOR Concurrent Sessions A	
11:30 a.m. - 12:50 p.m.	WAPOR Concurrent Sessions B	
12:50 p.m. - 2:10 p.m.	WAPOR Lunch	Lady Bird III
2:10 p.m. - 3:30 p.m.	WAPOR Concurrent Sessions C	
3:30 p.m. - 4:00 p.m.	WAPOR Coffee Break	Meriwether Foyer
4:00 p.m. - 5:20 p.m.	WAPOR Concurrent Sessions D	
6:00 p.m. - 7:00 p.m.	WAPOR Cash Bar	Meriwether Foyer
7:00 p.m. - 9:00 p.m.	WAPOR Awards Banquet	Lady Bird III

Thursday, May 12, 2016

Time	Event	Location
7:30 a.m. - 5:00 p.m.	WAPOR Registration Desk Open	Meriwether Foyer
8:00 a.m. - 9:20 a.m.	WAPOR Concurrent Sessions E	
9:20 a.m. - 9:50 a.m.	WAPOR Coffee Break	Meriwether Foyer
9:50 a.m. - 11:10 a.m.	WAPOR Concurrent Sessions F	
11:20 a.m. - 12:40 p.m.	WAPOR Concurrent Sessions G	
12:40 p.m. - 2:00 p.m.	WAPOR Lunch	Lady Bird III
2:00 p.m. - 3:20 p.m.	WAPOR Concurrent Sessions H	
3:30 p.m. - 4:30 p.m.	WAPOR Dessert and Members' Meeting	Meriwether I & Meriwether Foyer

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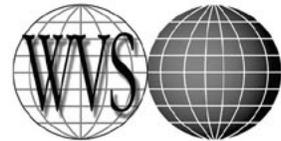
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WAPOR Day-at-a-Glance

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Tuesday, May 10, 2016

Time	Event	Location
9:00 a.m. - 4:00 p.m.	WAPOR Council Meeting	Red River
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6:00 p.m. - 8:00 p.m.	WAPOR Welcome Reception	Meriwether Ballroom

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Wednesday, May 11, 2016

Time	Event	Location
7:30 a.m. - 5:00 p.m.	WAPOR Registration Desk Open	Meriwether Foyer
8:15 a.m. - 9:30 a.m.	WAPOR President's Welcome and Opening Plenary "Culture and Global Development", <i>Dr. Miguel Basáñez, The Fletcher School, Tufts University</i>	Meriwether I & II
9:30 a.m. - 10:00 a.m.	WAPOR Coffee Break	Meriwether Foyer
10:00 a.m. - 11:20 a.m.	WAPOR Concurrent Sessions A	
	Session 1: Meta-Polls: Effects and Public Opinion About Polls, Analysis Across Polls	Meriwether I
	Session 2: Comparing Across Cultures, Languages, and Time	Meriwether II
	Session 3: Agenda Setting	Meriwether III
	Session 4: Deliberation, Discussion, and Opinion Leadership	Davis
11:30 a.m. - 12:50 p.m.	WAPOR Concurrent Sessions B	
	Session 1: Reducing Error in Public Opinion Research	Meriwether I
	Session 2: Gender, Race, and Ethnicity	Meriwether II
	Session 3: Case Studies in International Public Opinion	Meriwether III
	Session 4: Public Opinion and China	Davis
	Session 5: Media & Public Opinion	Red River
12:50 p.m. - 2:10 p.m.	WAPOR Lunch	Lady Bird III

WAPOR



WAPOR Day-at-a-Glance

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Wednesday, May 11, 2016 (continued)

Time	Event	Location
2:10 p.m. - 3:30 p.m.	WAPOR Concurrent Sessions C	
	Session 1: Interviewer Effects and Paradata , <i>sponsored by AAPOR</i>	Meriwether I
	Session 2: Immigration, Migrants, and Refugees	Meriwether II
	Session 3: Media and Voter Behavior	Meriwether III
	Session 4: Democratic Attitudes and Public Engagement	Davis
	Session 5: Public Opinion in Transition in a Continent in Transition	Red River
3:30 p.m. - 4:00 p.m.	WAPOR Coffee Break	Meriwether Foyer
4:00 p.m. - 5:20 p.m.	WAPOR Concurrent Sessions D	
	Session 1: Hard-to-Reach Populations	Meriwether I
	Session 2: Building Communities and Shaping Public Opinion	Meriwether II
	Session 3: Social Media and Political Participation	Meriwether III
	Session 4: Trust over Time and Space	Davis
	Session 5: Political Culture in Latin America	Red River
6:00 p.m. - 7:00 p.m.	WAPOR Cash Bar	Meriwether Foyer
7:00 p.m. - 9:00 p.m.	WAPOR Awards Banquet	Lady Bird III

WAPOR

WAPOR Concurrent Sessions A

Wednesday, May 11, 2016, 10:00 a.m. – 11:20 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1:

Meta-Polls: Effects and Public Opinion About Polls, Analysis Across Polls

Chair: Amir Farmanesh, IranPoll.com

Location: Meriwether I

The Same Old Story? The Measurement of Political Participation in German Surveys

Christina Eder, *GESIS - Leibniz Institute for the Social Sciences*

Who Framed the Polls? Mistrust in Election Forecasting in Eastern Europe

Christopher D. Karadjov, *California State University, Long Beach*

Integrating Question Banks and Codebooks Across Surveys with DDI

Jared Lyle, *Inter-university Consortium for Political and Social Research (ICPSR)*

George Alter, *Inter-university Consortium for Political and Social Research (ICPSR)*

Assessing Survey Attitudes in the Middle East and Arab Gulf

Justin J. Gengler, *Social and Economic Survey Research Institute*

Session 2:

Comparing Across Cultures, Languages, and Time

Chair: Katharina Meitinger,
GESIS-Leibniz-Institute for the Social Sciences

Location: Meriwether II

What will happen next: Nonresponse disposition as a function of language

Kevin McLaughlin, *UCLA Center for Health Policy Research*

Data Collection in Multicultural and Multinational Contexts

Beth-Ellen Pennell, *Institute for Social Research, University of Michigan*

Kristen Cibelli Hibben, *Institute for Social Research, University of Michigan*

Testing Branching Techniques and Rating Scales Across Countries

Aneta G. Guenova, *U.S. Department of State*

Demographic Change in Australian Social Attitudes Surveys, 1984-2014

Steven D. McEachern, *Australian Data Archive, Australian National University*

Using Anchoring Vignettes to Control for Response Styles in Cross-Culture Surveys: Validity of a Multidimensional IRT Model

Mengyao Hu, *University of Michigan*

Sunghee Lee, *University of Michigan*

Edmundo Melipillán, *University of Michigan*



WAPOR Concurrent Sessions A

Wednesday, May 11, 2016, 10:00 a.m. – 11:20 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 3: Agenda Setting

Chair: Tom Johnson, *University of Texas at Austin*

Location: Meriwether III

Need for Orientation, Motivated Reasoning and Attribute Agenda Setting Effects During the 2012 U.S. Elections

Lindita Camaj, *University of Houston*
 Mariam Dashtabadi, *University of Houston*
 Samantha Davis, *University of Houston*

Reports of Agenda Setting's Death Have Been Greatly Exaggerated: Agenda Sharing Relationships among Traditional Media, Online Only Media and the Public

Magdalena Saldana, *University of Texas at Austin*
 Thomas Johnson, *University of Texas at Austin*

Media Sources and the Same Sex Marriage Issue: Through the Lens of the Agenda Setting Theory

Victoria Chen, *The University of Texas at Austin*
 Paromita Pain, *The University of Texas at Austin*

Evolution of the Public Agenda in Mexico 2007-2015

Paul Francisco Valdés Cervantes, *Parámetro Investigación*

Session 4: Deliberation, Discussion, and Opinion Leadership

Chair: Alejandro Moreno,
Instituto Tecnológico Autonomo de Mexico, ITAM

Location: Davis

The Effect of Emotions and Political Ideology on Deliberative Attitudes

Margarita Orozco, *University of Wisconsin - Madison*

Social Media and Exposure to Political Disagreement

Matthew Barnidge, *University of Vienna*

Homogeneity of Opinions in Small Groups and Emergence of (False) Opinion Consensus

Paulina Tabery, *Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences*
 Martin Buchtik, *Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences*
 Jiri Vinopal, *Public Opinion Research Centre, Institute of Sociology of the Czech Academy of Sciences*

Following the Leader? Identifying Characteristics of Anonymous Opinion Leadership in Reddit

Danielle K. Kilgo, *University of Texas at Austin*
 Joseph Yoo, *University of Texas at Austin*
 Thomas J. Johnson, *University of Texas at Austin*

Towards an Alternative Meta-analysis on the Spiral of Silence

Tamas Bodor, *University of Wisconsin, Stevens Point*

WAPOR Concurrent Sessions B

Wednesday, May 11, 2016, 11:30 a.m. – 12:50 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1: Reducing Error in Public Opinion Research

Chair: Brad Edwards, *Westat*

Location: Meriwether I

Using the Total Survey Error Paradigm to Optimize Cross-National Comparability

Tom W. Smith, *NORC at the University of Chicago*

D-rake: Weighting Surveys to Continuous Distributions using Density Raking

Jonathan A. Mellon, *University of Oxford*
Christopher Prosser, *University of Manchester*
Peter Lynn, *University of Essex*

Underreporting Support for Europe: Question Order Experiments in the German-European Context

Henning Silber, *GESIS Leibniz-Institute for the Social Sciences*
Jan Karem Höhne, *Göttingen University*
Stephan Schlosser, *Göttingen University*

Sampling Local Knowledge: The Accuracy of Sample Frames Developed by Knowledgeable Local Authorities

Jonathan Forney, *Forcier Consulting*

Reducing Non-response for Income Questions: Results from Testing Different Question Formats in Cross-national Surveys

Steve Schwarzer, *Pew Research Center*
James Bell, *Pew Research Center*
Jill Carle, *Pew Research Center*
Katherine Simmons, *Pew Research Center*

Session 2: Gender, Race, and Ethnicity

Chair: Katarzyna Staszynska, *Kozminski University*

Location: Meriwether II

When Does Skin Color Matter? Actual and Perceived Discrimination in Different Communicative Contexts in Colombia

Helen Cho, *University of Wisconsin-Madison*
Jinha Kim, *University of Wisconsin-Madison*
Hernando Rojas, *University of Wisconsin-Madison*

Ethnic Hierarchy and the Limits of Group Threat: Is There a Backlash against Competing and Culturally Different Immigrant Groups from Richer Countries?

Alexander Kustov, *Princeton University*

More Religious, Less Dogmatic: Reexamining Gender Differences in Religion

Landon Schnabel, *Indiana University*

Bowling in Women's League: Gendered Political Discussion Networks and Political Engagement

Yangsun Hong, *University of Wisconsin-Madison*
Hernando Rojas, *University of Wisconsin-Madison*



WAPOR Concurrent Sessions B

Wednesday, May 11, 2016, 11:30 a.m. – 12:50 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 3: Case Studies in International Public Opinion

Chair: Fares Braizat, *Strategic Intelligence Solution*

Location: Meriwether III

New Democratic and Methodological Changes in Latin America: The Case of 'Anti-systemic Vote' in Mexico

Diana Paola Penagos Vasquez, *Parametria S.A. de C.V.*
Francisco Abundis Luna, *Parametria S.A. de C.V.*
Jose Alberto Vera Mendoza, *Parametria S.A. de C.V.*

Exploring the Formation of Political Tolerance toward FARC in Colombia: A Multidimensional Investigation

Kwansik Mun, *University of Wisconsin*
David Coppini, *University of Wisconsin*
Helen Cho, *University of Wisconsin*
Hernando Rojas, *University of Wisconsin*

Instruments That Make Sense: Creating Questions to Capture Financial Data Using Evidence from Qualitative Research

Meghann Jones, *Ipsos*
Jill Humble, *Ipsos*

Using Observational Methods to Verify Self-Reported Data: A Case Study From Cocoa Farming

Robert Petrin, *Ipsos*
Manuel Kiewisch, *World Cocoa Foundation*
Jill Humble, *Ipsos*

Implementing Observational Methods in Practice: A Case Study from Cocoa Farming

Meghann Jones, *Ipsos*

Session 4: Public Opinion and China

Chair: Floyd Ciruli, *Crossley Center for Public Opinion Policy, Josef Korbel School, University of Denver*

Location: Davis

From Suppressive to Proactive: The Chinese Government's Control Strategies Over Media Coverage in the Area of Popular Protests—The Evidence from Wukan Incident

Chao Zhang, *Tsinghua University*
Shaowei Chen, *Tsinghua University*

Communist Party's Soft Power in a Cartoon Video: Shaping China's Political Image among Overseas Audiences

Kecheng Fang, *University of Pennsylvania*

Mapping Ideological Landscape in Chinese News Media by Citation Patterns

Kecheng Fang, *University of Pennsylvania*

WAPOR Concurrent Sessions B

Wednesday, May 11, 2016, 11:30 a.m. – 12:50 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 5: Media & Public Opinion

Chair: Tamás Bodor,
University of Wisconsin-Stevens Point

Location: Red River

Exploring the Changing Role of Journalism Performance in Egypt: From Watchdog to Dogwatch

Ibrahim M. Saleh, *University of Cape Town*

How the Brazilian Journalism Deals with Readers' Comments? An Analysis of Political Letters Published in Folha de S. Paulo and O Estado de S. Paulo

Francisco Paulo Jamil Almeida Marques, *Federal University of Paraná, Brazil (Department of Political Science)*
Edna Miola, *Federal University of Technology - Paraná, Brazil*
Camila Mont'Alverne, *Federal University of Ceará, Brazil*

Citizen Participation in Social Networks on Politics: Design of a Scale for Measuring Conventional Political Participation in Social Networks

Carlos Muñoz, *Universidad Autónoma de Nuevo León*
Juan de Dios Martínez, *Universidad Autónoma de Nuevo León*
Alma Rosa Saldierna, *Universidad Autónoma de Nuevo León*
Alondra Salazar, *Universidad Autónoma de Nuevo León*

Sources of the Media Agenda: How the Argentine Press Set the Context for the Media Reform Controversy

Mariana De Maio, *San Diego State University*

The Social Impacts of Internet Use by Young and Elders in São Paulo city: A Comparative Analysis 2014-2015

Cláudio Luís Camargo Penteadó, *Federal University of ABC*
Julia Moreno Rosin, *Federal University of ABC*
Isadora Castanhedi, *Federal University of ABC*

WAPOR Concurrent Sessions C

Wednesday, May 11, 2016, 2:10 p.m. – 3:30 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1: Interviewer Effects and Paradata

sponsored by AAPOR

Chair: Jennifer Hunter Childs, *U.S. Census Bureau*

Location: Meriwether I

Interviewer Effects on Filter Questions: Identifying Causal Effects from Panel Data

Mark Trappmann, *IAB*
Michael Josten, *OPINION Market Research & Consulting*

Using Paradata to Monitor Interviewers' Instrument Navigation Behavior and Inform Instrument Technical Design: A Case Study from a National Household Survey in Ghana

Yu-chieh (Jay) Lin, *University of Michigan*
Kyle Kwaiser, *University of Michigan*
Gina-Qian Cheung, *University of Michigan*
Jennifer Kelley, *University of Michigan*

Experience and Remuneration: Interviewer Effects in an Australian Time Series Survey

Jill Sheppard, *The Australian National University*
Nicholas Biddle, *The Australian National University*
Shuvo Bakar, *The Australian National University*

WAPOR Concurrent Sessions C

Wednesday, May 11, 2016, 2:10 p.m. – 3:30 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 2: Immigration, Migrants, and Refugees

Chair: Nader Said-Foqahaa,
Arab World for Research & Development (AWRAD)

Location: Meriwether II

The Less Extreme, the More You Leave: Radical Islam and Willingness to Migrate

Valentina Rotondi, *Catholic University of the Sacred Heart*
Chiara Falco, *University of Milan-Bicocca*

The Institutional Logic of Welfare Attitudes: How American and British Migrants Assimilate to Social Democratic Institutions

Christian Albrekt Larsen, *Department of Political Science, Aalborg University, Denmark*
Troels Fage Hedegaard, *Centre for Comparative Welfare Studies, Aalborg University*

Putting Europe to the Test – Understanding Public Opinion during the European Refugee Crisis

Rico Neumann, *University of Washington*

Millions are Coming: Impact of European Refugee Crises and Comparison with U.S. Immigration Debate

Floyd Ciruli, *Crossley Center for Public Opinion Policy, Josef Korbel School, University of Denver*

Changes in the Immigration Laws in the GCC Countries: Qatar's Sponsorship System in the Wake of the 2022 FIFA World Cup

Kien Le, *Qatar University Social and Economic Survey Research Institute (SESRI)*
Abdoulaye Diop, *Qatar University Social and Economic Survey Research Institute (SESRI)*
John Lee Pratt Holmes, *Qatar University Social and Economic Survey Research Institute (SESRI)*

Session 3: Media and Voter Behavior

Chair: Thomas B. Christie, *University of Texas at Arlington*

Location: Meriwether III

The Impact of Social Media Activity and Mass Media Presence on Electoral Success: Evidence from the 2015 Swiss General election

Marko Kovic, *ZIPAR - Zurich Institute of Public Affairs Research*
Adrian Rauchfleisch, *ZIPAR - Zurich Institute of Public Affairs Research*
Julia Metag, *IPMZ – Institute of Mass Communication and Media Research*
Christian Caspar, *Fög – Research Institute for the Public Sphere and Society*
Julian Szenogrady, *IPMZ – Institute of Mass Communication and Media Research*

Do Voting Advice Applications Narrow the Digital Divide? A Quasi-Experiment

Jasper van de Pol, *University of Amsterdam*
Naomi Kamoen, *Utrecht University / University of Tilburg*
André Krouwel, *VU University*
Claes de Vreese, *University of Amsterdam*
Bregje Holleman, *Utrecht University*

Who Believes in Social Media? Informed Citizens and Digital Life

Pedro Fierro, *Business School, Adolfo Ibáñez University, Chile*
Jaime Lindh Allen, *Plensa Foundation, Chile*
Alberto Pedro López-Hermida Russo, *Universidad de los Andes*

Electoral Behavior in Argentinian 2015 Presidential Elections

Maria Laura Tagina, *Universidad Nacional de San Martín*
Carlos Hugo Gervasoni, *Universidad Torcuato Di Tella*

WAPOR Concurrent Sessions C

Wednesday, May 11, 2016, 2:10 p.m. – 3:30 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 4: Democratic Attitudes and Public Engagement

Chair: Ibrahim Saleh, *University of Cape Town*

Location: Davis

Public Opinion Polls in Post-revolution Libya: An Examination of Series of Public Opinion Polls after the 2011 Revolution to Identify People's Perspectives of Political Transition towards Democracy

Nidal Sawehli, *Diwan Marketing Research*

Understanding Citizen Satisfaction with Democracy: Evidence from Latin America

Alejandro Moreno, *Instituto Tecnológico Autonomo de Mexico, ITAM*

Community Leadership Training in Bangladesh: An Impact Assessment

Gary Langer, *Langer Research Associates*
Julie Phelan, *Langer Research Associates*
Nurhan Kocaoglu, *Counterpart International*
Zahra Lutfeali, *Counterpart International*
Matthew Warshaw, *D3 Systems, Inc.*

Personality, Perceptions of Democracy and Support for Authoritarian Alternatives in Mexico

Sergio C. Wals, *Department of Political Science, University of Nebraska-Lincoln*
Alejandro Moreno, *Department of Political Science, Instituto Tecnológico Autonomo de Mexico*
Jeffery J. Mondak, *Department of Political Science, University of Illinois*
Damarys J. Canache, *Department of Political Science, University of Illinois*
Dona-Gene Barton, *Department of Political Science, University of Nebraska-Lincoln*

Session 5: Public Opinion in Transition in a Continent in Transition

Chair: Mari Harris, *Ipsos Public Affairs South Africa*

Location: Red River

Lessons from Public Opinion Studies in North Africa following the Arab Spring

Meghann Jones, *Ipsos*
Jed Ober, *Democracy International*

Public Opinion in the Least Developed Countries: Lessons from South Sudan

Jed D. Ober, *Democracy International, Inc.*

The challenge of International Terrorism: Wreaking havoc with regard to security and refugees in East and West Africa

Virginia Nkwanzi, *Ipsos Uganda*

From Liberation Movement to Flawed Political Party: the Moral and Physical Shrinking of the ANC

Mari Harris, *Ipsos*



WAPOR Concurrent Sessions D

Wednesday, May 11, 2016, 4:00 p.m. – 5:20 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1:

Hard-to-Reach Populations

Chair: Mark Gill, *MORI Caribbean*

Location: Meriwether I

Reaching the Unreachable: Methodologies for Conducting Research with Restricted Access

Naomi Rasmussen, *Democracy International*

Conducting Research with Refugee Populations

Kaitlin Love, *Ipsos*

Meghann Jones, *Ipsos*

Mohammed Minawi, *Ipsos*

Obstacles and Strategies for Conducting Public Opinion Research in Yemen

Travis Owen, *Gallup*

Hafez Albukari, *YPC*

Rajesh Srinivasan, *Gallup*

Jihad Fakhreddine, *Gallup*

Dan Foy, *Gallup*

Session 2:

Building Communities and Shaping Public Opinion

Chair: Rosario Aguilar, *CIDE*

Location: Meriwether II

Digital Astroturfing: Definition, Typology, and Countermeasures

Marko Kovic, *ZIPAR - Zurich Institute of Public Affairs Research*

Adrian Rauchfleisch, *ZIPAR - Zurich Institute of Public Affairs Research*

Marc Sele, *ZIPAR - Zurich Institute of Public Affairs Research*

A Whole New Game: Electoral Reform and the Composition of the Electorate in Local and General Elections in Chile

Bernardo Mackenna, *Sociology Department, Pontifical Catholic University of Chile*

Nicolás De la Cerda, *Sociology Department, Pontifical Catholic University of Chile*

Digital Democracy in America: A Look at Civic Engagement in an Internet Age

Jacob Nelson, *Northwestern University*

Dan A. Lewis, *Northwestern University*

Ryan Lei, *Northwestern University*

Emily Hittner, *Northwestern University*

Territory and Political Disengagement: The Centralism Implications in Democracy

Pedro Fierro Zamora, *Business School, Adolfo Ibáñez University, Chile*

Jaime Lindh Allen, *Piensa Foundation, Chile*

Alberto Pedro López-Hermida Russo, *Universidad de los Andes*

WAPOR Concurrent Sessions D

Wednesday, May 11, 2016, 4:00 p.m. – 5:20 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 3: Social Media and Political Participation

Chair: Nedal Swehli, *Dewan Marketing Research*

Location: Meriwether III

Ties, Likes and Tweets: Using Discussion Network Type to Explain the Impact of Social Media on Protest Participation

Sebastian Valenzuela, *Pontificia Universidad Catolica de Chile*

Teresa Corream, *Universidad Diego Portales*
Homero Gil de Zúñiga, *University of Vienna*

Me and My Shadow: The Influence of Reliance on Mobile Devices on Offline Discussion, Credibility and Political Participation

Tom Johnson, *University of Texas at Austin*
Barbara Kaye, *University of Tennessee at Knoxville*

Hostile Cross-Cutting Exposure. The Intersection of Perceived Polarization and Heterogeneity and its Implications for Deliberation and Mobilization

David Coppini, *University of Wisconsin Madison*

Demonstrations in Brazil against Dilma Rouseff in 2015: The Debate on Twitter

Claudio Luis Penteadó, *Federal University of ABC/ Brazil*
Fabrício Olivetti França, *Federal University of ABC*
Cássia Souza Carvalho, *Federal University of ABC*

Can Facebook Advertisements Measurably Shift Political Attitudes?

Katherine Haenschen, *University of Texas at Austin*

Session 4: Trust over Time and Space

Chair: Michael Elasmár, *Boston University*

Location: Davis

The Dynamics of Trust in Institutions in Lithuania during 1998-2015: Long-term and Ad-hoc Factors of Influence

Vladas Gaidys, *ISM University of Management and Economics*

Assessing Trust in Media & Political Institutions Worldwide Evidence from a 20 Country Online Panel Survey

Matthew Barnidge, *University of Vienna*
Homero Gil de Zuniga, *University of Vienna*
Alberto Ardevol-Abreu, *University of Vienna*
Trevor Diehl, *University of Vienna*
James Liu, *Massey University*

International Survey Data on Corruption: Overview and Harmonization Implications

Ilona Wyszumlek, *Polish Academy of Sciences;*
The Ohio State University

A Transnational Analysis of Change in Trust over Time

Claire Durand, *Université de Montréal*
Isabelle Valois, *Université de Montréal*
Luis Patricio Pena Ibarra, *Université de Montréal*

Session 5: Political Culture in Latin America

Chair: Hernando Rojas, *University of Wisconsin*

Location: Red River

Political Culture and Public Opinion in Mexico

Angelica Mendieta, *Benemerita Universidad Autonoma de Puebla*

Media Content and Political Culture in Mexico

Carlos Muñiz, *Universidad Autonoma de Nuevo Leon*

Political culture in Colombia

Hernando Rojas, *University of Wisconsin Madison*



WAPOR Day-at-a-Glance

Thursday, May 12, 2016

Time	Event	Location
7:30 a.m. - 5:00 p.m.	WAPOR Registration Desk Open	Meriwether Foyer
8:00a.m. - 9:20 a.m.	WAPOR Concurrent Sessions E	
	Session 1: Response and Nonresponse	Meriwether I
	Session 2: Health and Public Opinion	Meriwether II
	Session 3: Media and Big Data in Public Opinion Research	Meriwether III
	Session 4: Education, Youth, and Public Opinion	Davis
	Session 5: Polling for Global Governments: Polling Data as a Method to Explore the Extended Meaning of Identity, Citizenship, and Governance in the 21st Century	Red River
9:20 a.m. - 9:50 a.m.	WAPOR Coffee Break	Meriwether Foyer
9:50 a.m. - 11:10 a.m.	WAPOR Concurrent Sessions F	
	Session 1: Methodological Issues for Election/Exit Polls, sponsored by AAPOR	Meriwether I
	Session 2: Income Inequality and Public Opinion	Meriwether II
	Session 3: Public Opinion Amidst Civil Wars and Difficult Circumstances	Meriwether III
	Session 4: Information, Knowledge, and Public Opinion	Davis
11:20 a.m. - 12:40 p.m.	WAPOR Concurrent Sessions G	
	Session 1: Conducting Research Online	Meriwether I
	Session 2: Public Opinion and the Economy	Meriwether II
	Session 3: Media Use and Public Opinion	Meriwether III
	Session 4: Political Identity	Davis
12:40 p.m. - 2:00 p.m.	WAPOR Lunch	Lady Bird III
2:00 p.m. - 3:20 p.m.	WAPOR Concurrent Sessions H	
	Session 1: Mixed Modes and Methods	Meriwether I
	Session 2: Science and Public Opinion	Meriwether II
	Session 3: Social Media and the Electoral Context	Meriwether III
	Session 4: When "Old" Becomes "Forever Young": Examining Power Dynamics of Weibo in China	Davis
	Session 5: Rediscovering the Voice of the People in a Time of Transition	Red River
3:30 p.m. - 4:30 p.m.	WAPOR Dessert and Members' Meeting	Meriwether I & Meriwether Foyer

WAPOR

WAPOR Concurrent Sessions E

Thursday, May 12, 2016, 8:00 a.m. – 9:20 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1: Response and Nonresponse

Chair: Timothy P. Johnson,
University of Illinois at Chicago

Location: Meriwether I

Are Response Rate Standards Good for Data Quality? Evidence from the European Social Survey

Stephanie Eckman, *RTI International*
Achim Koch, *GESIS*

Experimenting with Advance Text Messages to Increase Response Rates and Improve Calling Efficiency: Findings from Two Australian Dual-Frame RDD Surveys

Darren W. Pennay, *The Social Research Centre Pty Ltd*
Kim Borg, *The Social Research Centre*
Paul J. Lavrakas, *Independent Consultant*

Experimenting with the Addressee Line in a Mail Survey of Hispanic Households

Paul J. Lavrakas, *Independent Consultant*
Gerry Dirks, *Experian Marketing Services*
Lisa Lusskin, *Experian Marketing Services*
Beth Ponce, *Experian Marketing Services*

CATI vs. CAPI – Mode Effects on Item Nonresponse for Sensitive Topics

Chariklia Hoefig, *Bundeswehr Center for Military History
and Social Science*

Session 2: Health and Public Opinion

Chair: David Ison,
Embry-Riddle Aeronautical University - Worldwide

Location: Meriwether II

Assessing Feasibility of a Survey Mode Among Older Hmong Adults: Audio Computer Assisted Self- interviewing with Helper Assistance (ACASI-H)

Maichou Lor, *University of Wisconsin-Madison,
School of Nursing*

OBAMACARE in the News: An alternate and Mainstream Media Frame Comparison

Paromita Pain, *The University of Texas at Austin*
Gina Chen, *The University of Texas at Austin*

Communicating Fear of Ebola: How the 2014 Outbreak was Characterized in Leading National/International News Media

Thomas B. Christie, *University of Texas at Arlington*

The Butterfly Effect of Fear: Third Level Agenda Setting?

Kami Marie Vinton, *University of Texas at Arlington*



WAPOR Concurrent Sessions E

Thursday, May 12, 2016, 8:00 a.m. – 9:20 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 3: Media and Big Data in Public Opinion Research

Chair: Mariana De Maio, *San Diego State University*

Location: Meriwether III

The Future Ain't What it Used to Be: A Shifting Paradigm

Mark A. Schulman, *Abt SRBI*

Predicting Country Mentions in Social Media Chatter: Some Theoretical Beginnings and a Quantitative Model Using Twitter Data

Michael Elasmr, *Boston University*
Jacob Groshek, *Boston University*
Denis Wu, *Boston University*

Civility, Politeness and Discussion Quality on Social Media

Mustafa Oz, *The University of Texas at Austin*
Pei Zheng, *The University of Texas at Austin*
Gina Chen, *The University of Texas at Austin*

Using Media Analysis to Rank Public Interest Issues -Quantitative Methodology

Yasir Mohammed Al Muqbel, *Bhuth*

Towards a Typology of Conflict Frames: Substantiveness and Interventionism in Dutch Political Conflict News

Guus Bartholomé, *University of Amsterdam*
Sophie K. Lecheler, *University of Amsterdam*
Claes H. De Vreese, *University of Amsterdam*

Session 4: Education, Youth, and Public Opinion

Chair: Mariah Evans, *University of Nevada, Reno*

Location: Davis

The Primary Drivers of Educational Attainment: A Comparison of Britain, Germany, and the United States

Jon D. Miller, *University of Michigan*

Rethinking Citizenship Norms for Millennials: Conceptualizing Techno-citizenship

Patrick Merle, *Florida State University*
Summer Harlow, *Florida State University*

Socio-Economic Context and Political Social Media Use: The Development of Communication Competencies among Youth in the 2008 U.S. Presidential Election

German Alvarez, *University of Wisconsin-Madison, School
of Journalism and Mass Communication*
Matthew Barnidge, *University of Vienna*

A Comparison of the Similarity of Student and Parent Reports of Parent Characteristics, Student Educational Resources, and Student Behaviors: Results from the 2015 Qatar Education Study

Linda G Kimmel, *Center for Political Studies,
University of Michigan*
Jill Wittrock, *University of Northern Iowa*
Kien Trung Le, *SESRI, Qatar University*
Abdellatif Sellami, *SESRI, Qatar University*
Brian Hunscher, *Mathematica*

WAPOR Concurrent Sessions E

Thursday, May 12, 2016, 8:00 a.m. – 9:20 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 5:

Polling for Global Governments: Polling Data as a Method to Explore the Extended Meaning of Identity, Citizenship, and Governance in the 21st Century

Chair: Katie Simmons, *Pew Research Center*

Location: Red River

Global Finance and Development Institutions as Governance Regimes in the 21st Century: Pulsing the Global Publics They Shape

Takashi Inogouchi, *Nigata University*
Misha Raza, *Gallup Pakistan*

Governors of Global Megacities: How Global are the Mayors of Global Cities; Does Global Opinion Count for Them?

Johnny Heald, *ORB International*
Bilal Gilani, *Gallup Pakistan*

Global Social and Transactional Networking Platforms: Are They Pulsing how Identities and Interests are being Reshaped by Them?

Ijaz Shafi Gilani, *Gilani Research Foundation*
Zubair Khan, *Gomal University*

Global Educators: Will Global Education Shape Global Identities; Should it?

Khalid Saeed, *WPI University*
Yashwant Deshmukh, *Team CVoter*
Umar Taj, *Warrick University*

WAPOR Concurrent Sessions F

Thursday, May 12, 2016, 9:50 a.m. – 11:10 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1:

Methodological Issues for Election/Exit Polls, sponsored by AAPOR

Chair: Henning Silber,
GESIS-Leibniz-Institute for the Social Sciences

Location: Meriwether I

Impact of Name Order and Presentation Format on Support for Candidates in a Presidential Primary Poll

Mingnan Liu, *SurveyMonkey*
Sarah Cho, *SurveyMonkey*
Jon Cohen, *SurveyMonkey*

Accurate Exit Poll for Mayor in Guadalajara, Mexico 2015 with Low Cost Data Collection Method

Jorge Alberto Godinez Garcia, *Polymetrix*

Accuracy, Intentions, and Expectations: Election Polling in an International Context

Laura Silver, *U.S. Department of State*
Patrick J. Moynihan, *U.S. Department of State*

Explaining the Opinion Polls at the 2015 British General Election

Sir Robert M. Worcester, *Ipsos MORI*
Mark Gill, *MORI Caribbean*

Investigating the Great British Polling Miss: Evidence from the British Election Study

Jonathan Mellon, *University of Oxford*
Christopher Prosser, *University of Manchester*

WAPOR Concurrent Sessions F

Thursday, May 12, 2016, 9:50 a.m. – 11:10 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 2: Income Inequality and Public Opinion

Chair: Sergio Wals, *University of Nebraska-Lincoln*

Location: Meriwether II

Cross-National Attitudes towards Income Inequality and Income Taxes

Tom W. Smith, *NORC at the University of Chicago*

Prosperous Elites Benefit Everyone: Subjective Well-being, Civilized Materialism, Inequality and Relative Deprivation in Europe, 2003-2012: Evidence from 29 Nations and 70,000 Respondents

Jonathan Kelley, *International Survey Center & University of Nevada*
M.D.R. Evans, *University of Nevada*

Communism, Capitalism, and Images of Class: Effects of Reference Groups, Reality, and Regime in 43 Nations and 110,000 Individuals, 1987-2009

M.D.R. Evans, *University of Nevada*
Jonathan Kelley, *International Survey Center and University of Nevada*

Inequality, Recession, and Well-being in Europe, 2003-2012: 25 Countries and 60,000 Cases

M.D.R. Evans, *University of Nevada*
S.M.C. Kelley, *University of California, Berkeley*
C.G.E. Kelley, *Plain English Statistics Consulting & International Survey Center*
Jonathan Kelley, *International Survey Center & University of Nevada*

Changing Profile of a Russian Consumer

Marina Krasilnikova, *Levada Center*

Session 3: Public Opinion Amidst Civil Wars and Difficult Circumstances

Chair: Julie de Jong, *University of Michigan*

Location: Meriwether III

Afghanistan: What Comes Next?

Matthew B. Warshaw, *D3 Systems*

What Shifts in Iranian Public Opinion Made Iran's Nuclear Agreement with the P5+1 Possible?

Ebrahim Mohseni, *University of Maryland*
Amir Farmanesh, *IranPoll.com*
Mahmoud Salahi, *Pars Advanced Research Scholars (PARS)*

Iran's Two Most Pivotal Elections: The February 2016 Parliamentary and Assembly of Experts Elections of the Islamic Republic of Iran

Ebrahim Mohseni, *University of Maryland*
Amir Farmanesh, *IranPoll.com*
Mahmoud Salahi, *Pars Advanced Research Scholars (PARS)*

Measuring the Impact of Civil War in Yemen

Travis Owen, *Gallup*
Rajesh Srinivasan, *Gallup*
Jihad Fakhreddine, *Gallup*
Dan Foy, *Gallup*

WAPOR Concurrent Sessions F

Thursday, May 12, 2016, 9:50 a.m. – 11:30 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 4: Information, Knowledge, and Public Opinion

Chair: David Howell, *University of Michigan*

Location: Davis

The National Potential Information Index and The Formation of Public Opinion

Mascia Ferri, *Department of Communication and Social Research "Sapienza" University of Rome*

Does Political Sophistication Mediate the Affect Effect? Evaluation of Citizen's Reaction to Political Polls

Shelby Hobbs, *Florida State University*
Patrick Merle, *Florida State University*
Kailash Koushik, *Florida State University*
Nikki McClaran, *Florida State University*

Public Opinion on Classical Categories of Political & Legal Philosophy: The Case of Poland

Katarzyna M. Staszynska, *Kozminski University*

Information Acquisition in the 21st Century: The Emergence of the Just-in-time System

Jon D. Miller, *University of Michigan*

WAPOR Concurrent Sessions G

Thursday, May 12, 2016, 11:20 a.m. – 12:40 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1: Conducting Research Online

Chair: Curtiss Cobb, *Facebook*

Location: Meriwether I

2015-2016 Australian Online Panels Benchmarking Study: A comparison of surveys using probability and nonprobability samples in an Australian research context

Darren W. Pennay, *The Social Research Centre Pty Ltd*
Dina Neiger, *The Social Research Centre Pty Ltd*
Paul J. Lavrakas, *Independent Consultant*

Mitigating Nonresponse Error in Online Survey Research

David Ison, *Embry-Riddle Aeronautical University - Worldwide*

Building a City-Wide Panel: Engaging Residents through Multiple Modes

Nina DePena Hoe, *Institute for Survey Research - Temple University*
Heidi Grunwald, *Institute for Survey Research - Temple University*
Keisha Miles, *Institute for Survey Research - Temple University*

Web Mode Effects in High Coverage Countries? – Comparisons of Web and Paper Modes in Denmark, Norway and Finland

Sanne Clement, *Aalborg University*
Ditte Shamshiri-Petersen, *Aalborg University*

Recruitment Reminder Effects: How do Reminder Waves Recruit Different Profiles of Respondents in an Online Survey?

Jill Sheppard, *The Australian National University*
Nicholas Biddle, *The Australian National University*
Sonia Whiteley, *The Australian National University*



WAPOR Concurrent Sessions G

Wednesday, May 11, 2016, 11:20 a.m. – 12:40 a.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 2: Public Opinion and the Economy

Chair: Jon D. Miller, *University of Michigan*

Location: Meriwether II

Quality Not Quantity in the Welfare State: Evaluation of Social Services and Well-being in Europe, 2003-2012 – Evidence from 29 Nations and 70,000 Respondents

Jonathan Kelley, *International Survey Center & University of Nevada*
M.D.R. Evans, *University of Nevada*

"It's not Me, It's the Rest of Us": Bridging the Gap Between Perceptions of the Personal and Collective Situation

Bernardo Mackenna, *Department of Sociology, Pontifical Catholic University of Chile*
Ricardo González, *Center of Public Studies, Chile*

Well-being and Economic Trends in Yemen

Dan Foy, *Gallup*
Rajesh Srinivasan, *Gallup*
Jihad Fakhreddine, *Gallup*
Travis Owen, *Gallup*

Public Evaluations, Predictions and Official Statistics as Components of Balanced Socio-Economic Development Index and Determinants of Individuals' Flourishing

Krzysztof Zagorski, *Kozminski University, Warsaw*

Session 3: Media Use and Public Opinion

Chair: Paromita Pain, *University of Texas at Austin*

Location: Meriwether III

An Integrated Behavior Model of Political Media Exposure: A Focus on Experiential and Instrumental Attitudes toward Politics

Lance Holbert, *Temple University*
Nick Robinson, *Temple University*
Chen Zeng, *Temple University*

The Myth of Partisan Selective Exposure to News: A Network Analysis of Political News Websites

Jacob L. Nelson, *Northwestern University*
James G. Webster, *Northwestern University*

Strategic Voting and Perceptions of a Hostile Media: Ideological News Exposure, HMPs and Shifts toward the Likud Party in the Israeli Knesset Elections of 2015

Yariv Tsfati, *University of Haifa*

The Effects of Passive versus Motivated News Media Use on Issue Judgments

Sebastian Valenzuela, *Pontificia Universidad Catolica de Chile*

A Novel, Brief, and General Approach to Measuring Media Diet

Joseph Hilgard, *University of Pennsylvania*
Kathleen Hall Jamieson, *University of Pennsylvania*

WAPOR Concurrent Sessions G

Thursday, May 12, 2016, 11:20 a.m. – 12:40 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 4: Political Identity

Chair: Jill Wittrock, *University of Northern Iowa*

Location: Davis

Analyzing Malaise and Mobilization Media Effects on Political Support and European Identity of Old and New Member States

Waqas Ejaz, *Technical University of Ilmenau*

Measuring Political Ideology: An Israeli Case Study

Angelina Theodorou, *Pew Research Center*
Neha Sahgal, *Pew Research Center*
Kelsey Jo Starr, *Pew Research Center*

Party Ownership of Traits: An Examination of Implicit Attitudes

Christine R. Filer, *University of Arizona*
Kate Kenski, *University of Arizona*
Eric Tsetsi, *University of Arizona*

Locating the 'Paradigm' in Protest Paradigm: A Comparative Network Analysis of News Framing of Protests in Brazil, China, and India

Pei Zheng, *School of Journalism,
The University of Texas at Austin*
Saif Shahin, *School of Journalism,
The University of Texas at Austin*

WAPOR Concurrent Sessions H

Thursday, May 12, 2016, 2:00 p.m. – 3:20 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 1: Mixed Modes and Methods

Chair: Samir Abu-Rummman,
Gulf Opinion Center for Polls and Statistics

Location: Meriwether I

Necessary but Insufficient: Why Measurement Invariance Tests Need Online Probing as a Complementary Tool

Katharina Meitinger, *GESIS Leibniz Institute for the Social Sciences*

Examining the Advantages of SMS vs. Mobile Web Surveys in Emerging Markets

Roxana Elliott, *GeoPoll*
Max Richman, *GeoPoll*
Matthew Harber, *GeoPoll*

Moving Towards Mixed Method Questionnaire Evaluation: Combining Cognitive Interviewing and the Use of Targeted Embedded Probes

Paul J. Scanlon, *National Center for Health Statistics*
Kristen Miller, *National Center for Health Statistics*

Comparing Response Methods in Developing Contexts: CATI vs. Face-to-Face

Jed Ober, *Democracy International*
Michael Cowan, *Democracy International*



WAPOR Concurrent Sessions H

Wednesday, May 11, 2016, 2:00 p.m. – 3:20 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 2: Science and Public Opinion

Chair: Tom W. Smith, *NORC at the University of Chicago*

Location: Meriwether II

Understanding Global Perceptions of Climate Change: A Cross-Cultural Comparison of Values, Vulnerability, and National Characteristics

Heather Akin, *Annenberg Public Policy Center,
University of Pennsylvania*

Examining Media Coverage of Microbiomes: A Content Analysis

Jessica R. Houf, *University of Utah*
Meaghan McKasy, *University of Utah*
Ye Sun, *University of Utah*
Sara Yeo, *University of Utah*
Erika Shugart, *American Society for Microbiology*
Emily Dilger, *American Society for Microbiology*
Joanna Urban, *American Society for Microbiology*
Sam Mandl, *American Society for Microbiology*

Scientific Literacy in Canada and the United States: A Comparison to Two North American Neighbors

Jon D. Miller, *University of Michigan*

The Use of Weibo and Its Influence on Public Trust in Science

Lin Shi, *School of Journalism and Communication,
Tsinghua University*

Session 3: Social Media and the Electoral Context

Chair: Janet Streicher, *Baruch College, CUNY*

Location: Meriwether III

2014 Gubernatorial Online Campaigns in Context: The Interplay between Public Opinion Polls and Campaign Communication Strategies on Facebook and Twitter

Patrícia G. C. Rossini, *Federal University of Minas Gerais,
Brazil*

Jennifer Stromer-Galley, *Syracuse University*
Brian Dobreski, *Syracuse University*
Kate Kenski, *University of Arizona*
Jeff Hemsley, *Syracuse University*
Bryan Semaan, *Syracuse University*
Sikana Tanupalorungsan, *Syracuse University*

Negative Campaign before and during the Electoral Period of 2014 Brazilian Presidential Campaign: A Comparative Approach on how the Main Candidates Used Facebook

Icaro Joathan Sousa, *IFCE*

Does Strategic Stereotyping 'Work' for Candidates? Testing the Effects of Personalization on Public Assessment of Candidate Traits

Shannon C. McGregor, *University of Texas – Austin*
Regina G. Lawrence, *University of Oregon*

Paying Attention in a Unique Way: Differences Between Second Screening and TV-only Viewers during the U.S. Presidential Debate

Victor M. Garcia-Perdomo, *University of Texas at Austin*
Pei Cindy Zheng, *The University of Texas at Austin*

WAPOR Concurrent Sessions H

Wednesday, May 11, 2016, 2:00 p.m. – 3:20 p.m.

Reminder: WAPOR Sessions are located at the Hotel Van Zandt.

Session 4:
**When “Old” Becomes “Forever Young”:
Examining Power Dynamics of Weibo in China**

Chair: Miao Feng, *University of Illinois at Chicago*

Location: Davis

**Our Voice: A Content Analysis of the Five Women’s Rights
Activists on Chinese Weibo**

Zehui Dai, *Bowling Green State University*

**The Old Media on the “New” Media:
Understanding the Local Political Economy of Chinese
Media**

Miao Feng, *University of Illinois at Chicago*
Yuan Wang, *Freddie Mac*

**Remembering the Cultural Revolution in the Digital Era:
An analysis of Weibo**

Eileen Le Han, *University of Pennsylvania*

**Examining the Diffusion Effect: A Multilevel Event History
Analysis of Weibo Adoption by Newspaper Organizational**

Yu Xu, *University of Southern California*

Session 5:
**Rediscovering the Voice of the People in
a Time of Transition**

Panelists: Roderick Hart, *University of Texas at Austin*
Kathleen Frankovic
Michael Traugott, *University of Michigan*

Location: Red River



AAPOR Schedule of Events

Reminder: AAPOR Sessions are located at the Hilton Austin.

Wednesday, May 11, 2016

Time	Event	Location
1:00 p.m. – 6:00 p.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
2:30 p.m. – 6:00 p.m.	Short Courses	
	Course 1: Modern Bayesian Methods and Computing for Survey Research	Meeting Room 400/402, Fourth Floor
	Course 2: Big Data for Small Areas	Meeting Room 406, Fourth Floor
	Course 3: Practical Approaches for Planning and Implementing Responsive Designs	Meeting Room 408, Fourth Floor
	Sponsored by 	

Thursday, May 12, 2016

Time	Event	Location
7:00 a.m. – 1:00 p.m.	AAPOR Golf Outing @ Austin Golf at Riverside Golf Course Sponsored by 	Meet in the lobby of the Hilton Austin
7:00 a.m. – 5:00 p.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 11:30 a.m.	Short Courses	
	Course 4: Usability Testing for Survey Research: How To and Best Practices Sponsored by 	Meeting Room 400/402, Fourth Floor
	Course 5: Principles and Methods for Weighting Survey Data: An Easy Intro to the "Hardest" Part Sponsored by WILEY	Meeting Room 406, Fourth Floor
	Course 6: An Applied Introduction to Structural Equation Modeling for Survey Researchers	Meeting Room 408, Fourth Floor
11:30 a.m. – 12:30 p.m.	Student & Early Career Early-Arrival Lunch Meet-up	Meet in the lobby of the Hilton Austin
1:30 p.m. – 3:00 p.m.	Concurrent Sessions A	
3:00 p.m. – 4:00 p.m.	AAPOR Beverage Break in the Exhibit Hall	Governor's Ballroom, Fourth Floor
3:00 p.m. – 5:30 p.m.	AAPOR Exhibit Hall and Book Exhibit Open Poster Session #1	Governor's Ballroom, Fourth Floor
3:00 p.m. – 4:00 p.m.	Meet Your Docent	Meeting Room 415 A/B, Fourth Floor Meeting Room 416 A/B, Fourth Floor
4:00 p.m. – 5:30 p.m.	Concurrent Sessions B	
5:45 p.m. – 7:00 p.m.	AAPOR New Member & All-Chapter Reception	Austin Grand Ballroom Prefunction, Sixth Floor
7:00 p.m. – 9:30 p.m.	AAPOR Food Truck Kickoff Event Dinner	Austin Grand Ballroom, Sixth Floor

AAPOR Schedule of Events

Reminder: AAPOR Sessions are located at the Hilton Austin.

Friday, May 13, 2016

Time	Event	Location
7:00 a.m. – 8:00 a.m.	AAPOR Committee Meetings (See page 26)	
7:00 a.m. – 4:30 p.m.	AAPOR Exhibit Hall and Book Exhibit Open	Governor's Ballroom, Fourth Floor
7:00 a.m. – 8:00 a.m.	AAPOR Continental Breakfast in the Exhibit Hall	Governor's Ballroom, Fourth Floor
7:30 a.m. – 4:30 p.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 9:30 a.m.	Concurrent Sessions C	
9:30 a.m. – 10:00 a.m.	AAPOR Beverage Break in the Exhibit Hall <i>Sponsored by</i> 	Governor's Ballroom, Fourth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Sessions D	
11:45 a.m. – 1:45 p.m.	AAPOR Presidential Address and Lunch	Austin Grand Ballroom, Sixth Floor
1:45 p.m. – 3:15 p.m.	Concurrent Sessions E	
3:15 p.m. – 4:15 p.m.	AAPOR Dessert Break in the Exhibit Hall <i>Sponsored by</i>  AAPOR Poster Session #2	Governor's Ballroom, Fourth Floor
3:15 p.m. – 4:15 p.m.	AAPOR Speed Networking Session #1	Austin Salon J Foyer, Sixth Floor
4:15 p.m. – 5:45 p.m.	Concurrent Sessions F	
6:00 p.m.	Student & Early Career Dinner Meet-up	Meet in the lobby of the Hilton Austin
6:00 p.m.	Retirees Dinner Meet-up	Meet in the lobby of the Hilton Austin
6:00 – 7:00 p.m.	Transparency Initiative Reception <i>(By invitation only)</i>	Meeting Room 416 A/B, Fourth Floor

Saturday, May 14, 2016

Time	Event	Location
7:00 a.m. – 8:00 a.m.	AAPOR Committee Meetings (See page 26)	
7:00 a.m. – 8:00 a.m.	AAPOR Fun Walk/Run <i>Sponsored by</i> 	Check in the lobby of the Hilton Austin
7:00 a.m. – 8:00 a.m.	AAPOR Continental Breakfast in the Exhibit Hall	Governor's Ballroom, Fourth Floor
7:00 a.m. – 2:00 p.m.	AAPOR Exhibit Hall and Book Exhibit Open	Governor's Ballroom, Fourth Floor
7:30 a.m. – 3:00 p.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 9:30 a.m.	Concurrent Sessions G	

AAPOR Schedule of Events

Reminder: AAPOR Sessions are located at the Hilton Austin.

Saturday, May 14, 2016 (continued)

Time	Event	Location
9:30 a.m. – 10:00 a.m.	AAPOR Beverage Break in the Exhibit Hall <i>Sponsored by</i> 	Governor's Ballroom, Fourth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Sessions H	
11:30 a.m. – 12:45 p.m.	AAPOR Luncheon and Activities Awards Ceremony	Austin Grand Ballroom, Sixth Floor
11:30 a.m. – 12:45 p.m.	AAPOR Committee Meetings (See page 26)	
12:30 p.m. – 2:00 p.m.	AAPOR Speed Networking Session #2	Austin Salon J Foyer, Sixth Floor
12:45 p.m. – 1:45 p.m.	AAPOR Dessert Reception in the Exhibit Hall <i>Sponsored by</i>  AAPOR Poster Session #3 AAPOR Meet the Authors Session AAPOR Book Sale	Governor's Ballroom, Fourth Floor
1:45 p.m. – 3:15 p.m.	Concurrent Sessions I	
3:30 p.m. – 5:00 p.m.	Concurrent Sessions J	
5:15 p.m. – 6:45 p.m.	AAPOR Membership & Business Meeting	Meeting Room 400/402, Fourth Floor
7:00 p.m. – 7:45 p.m.	AAPOR President's Reception <i>Sponsored by</i> 	Austin Grand Prefunction, Sixth Floor
7:45 p.m. – 10:00 p.m.	AAPOR Awards Banquet	Austin Grand Ballroom, Sixth Floor
10:00 p.m. – 1:00 a.m.	AAPOR Post-Banquet Party: "Keep Austin Weird"	Governor's Ballroom Salon A/B, Fourth Floor
10:00 p.m. – 2:00 a.m.	AAPOR Applied Probability	Meeting Room 415 A/B, Fourth Floor

Sunday, May 15, 2016

Time	Event	Location
8:00 a.m. – 10:15 a.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 11:30 a.m.	Short Course 7: Constructing Rating Scales to Use in Survey Questions	Meeting Room 415 A/B, Fourth Floor
8:30 a.m. – 10:00 a.m.	Concurrent Sessions K	
10:15 a.m. – 11:45 a.m.	Concurrent Sessions L	

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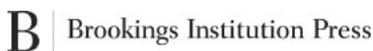
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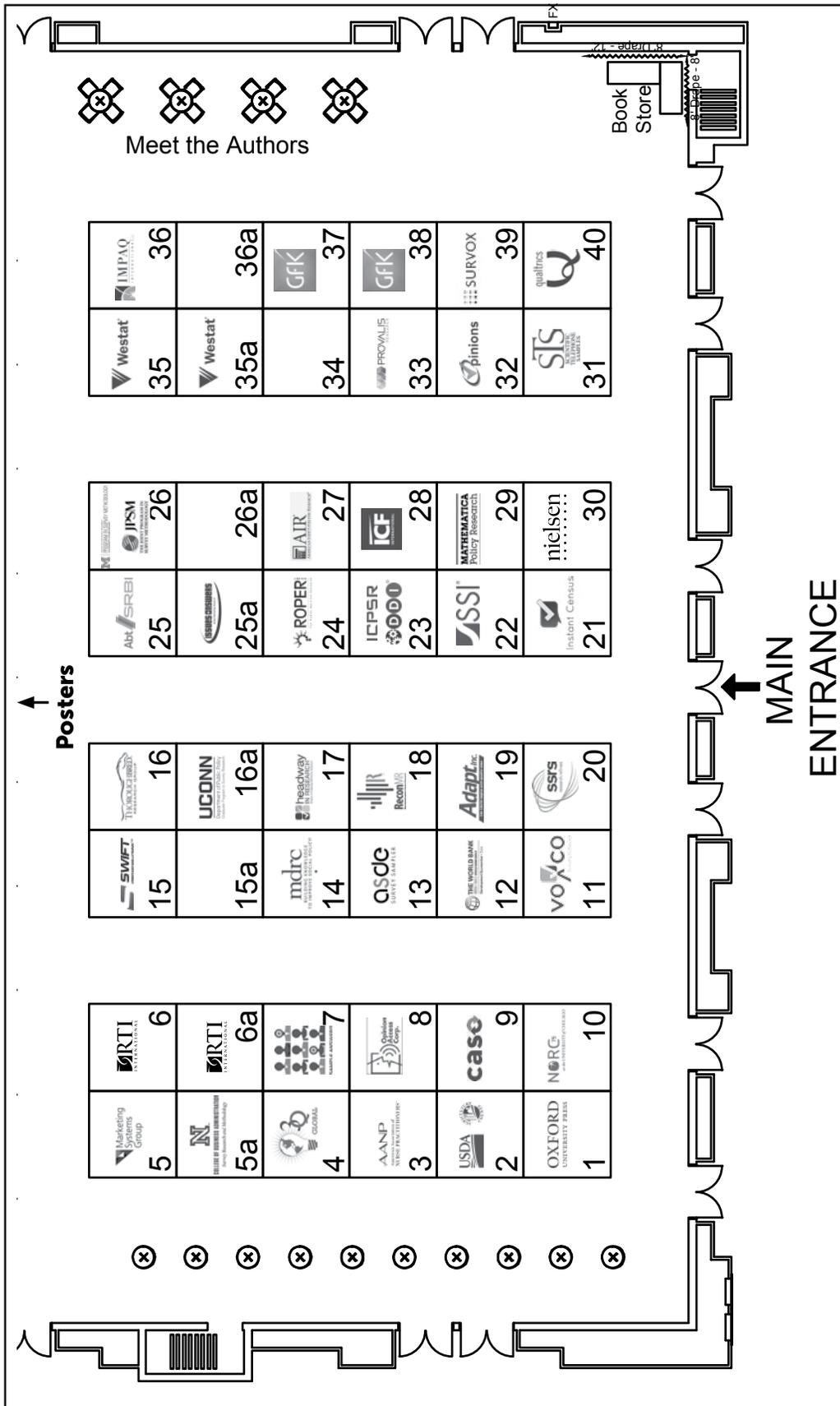
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Exhibit Hall Floor Plan



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Rockville, MD



Public Opinion Quarterly (POQ), a trusted and frequently cited source for a wide range of high quality research.



Journal of Survey Statistics and Methodology (JSSAM), cutting edge scholarly articles on statistical and methodological issues, sponsored by AAPOR and the American Statistical Association.

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Throughout the year, AAPOR offers live webinars presented by the most respected leaders in public opinion and survey research field. Learn the latest methods and findings, at an attractive price, without leaving your desk.

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AAPOR Day-at-a-Glance

Reminder: AAPOR Sessions are located at the Hilton Austin.

Wednesday, May 11, 2016

Time	Event	Location
1:00 p.m. – 6:00 p.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
2:30 p.m. – 6:00 p.m.	Short Courses	
	Course 1: Modern Bayesian Methods and Computing for Survey Research	Meeting Room 400/402, Fourth Floor
	Course 2: Big Data for Small Areas	Meeting Room 406, Fourth Floor
	Course 3: Practical Approaches for Planning and Implementing Responsive Designs	Meeting Room 408, Fourth Floor
	Sponsored by 	

Short Course 1, 2, & 3 Descriptions

Wednesday, May 11, 2:30 p.m. – 6:00 p.m.

Course 1: Modern Bayesian Methods and Computing for Survey Research

Instructor: Jeff Gill, *Washington University in St. Louis*

Location: Meeting Room 400/402, Fourth Floor

Course Overview:

This introductory course covers the theoretical and applied foundations of basic Bayesian statistical analysis with an emphasis on computational tools for Bayesian hierarchical models. We will discuss model checking, model assessment and model comparison. The course will cover Bayesian stochastic simulation (Markov chain Monte Carlo) in depth. We will fit linear and nonlinear specifications with multiple levels, longitudinal features and nonnormal distributional assumptions. Lecture will include theoretical discussions of modeling and estimation as well as practical guidance for fitting complex multilevel models with software. Applications will be drawn from survey research and polling in general.

Course 2: Big Data for Small Areas

Instructor: Partha Lahiri, *University of Maryland and University of Michigan, ISR*

Location: Meeting Room 406, Fourth Floor

Course Overview:

There is an increasing interest in producing public opinion statistics for small geographic regions or various demographic groups using data from national opinion polls, which are often conducted with a sample of around 1000. The main problem for producing such estimates is that there may be very little or no information for the small areas from such a poll. As a result, the standard sample survey estimates for small areas are either non-existent or highly unreliable. One of the key factors that lead to the success of the advanced small area methodology, which typically uses implicit or explicit models to combine survey and administrative data sources, is the availability of strong auxiliary databases. The accessibility of big data from different sources is now bringing new opportunities for statisticians to develop innovative small area methods for producing public opinion statistics. An overview of the current state of small area research will be discussed. Followed by an understanding of the potential for the use of big data in producing reliable small area public opinion statistics.

Short Course 1, 2, & 3 Descriptions

Wednesday, May 11, 2:30 p.m. – 6:00 p.m.

Course 3: Practical Approaches for Planning and Implementing Responsive Designs

Instructor: James Wagner, *University of Michigan*

Location: Meeting Room 408, Fourth Floor

Sponsored by 

Course Overview:

Surveys are frequently designed with a great deal of uncertainty about key parameters, such as response rates. Responsive designs are a strategy for dealing with this uncertainty. The computerization of surveys has made it possible to access data coming in from the field – including paradata and the survey outcome data. These incoming data are used to decrease the uncertainty about key design parameters, including – but not limited to – those related to the risk of nonresponse bias. The

general strategy of responsive design is to identify potential risks related to costs or errors, develop indicators for tracking these risks and then plan design changes for controlling these costs or errors. These responsive design options are triggered if the indicators cross prespecified thresholds.

This course starts from a definition of the basic principles of responsive and adaptive designs. It then proceeds to discuss a process for identifying risks related to nonresponse, measurement error and sampling error; identifying indicators for each of these risks; and potential interventions to mitigate these errors or costs. The course also provides concrete examples of the implementation of responsive designs. These examples are drawn from a variety of settings, including face-to-face, telephone and mixed-mode surveys.

Upcoming Events

72nd
Annual Conference

May 18-21, 2017

Sheraton New Orleans,
New Orleans, Louisiana



73rd
Annual Conference

May 16-19, 2018

Sheraton Denver
Downtown Hotel,
Denver, Colorado



74th
Annual Conference

May 16-19, 2019

Sheraton Centre
Toronto Hotel,
Toronto, Ontario,
Canada



75th
Annual Conference

May 14-17, 2020

Hilton Atlanta,
Atlanta, Georgia





Thursday, May 12, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
7:00 a.m. – 1:00 p.m.	AAPOR Golf Outing @ Austin Golf at Riverside Golf Course <i>Sponsored by</i>	Meet in the lobby of the Hilton Austin
7:00 a.m. – 5:00 p.m.	AAPOR Registration Desk Open	Governor’s Ballroom Prefunction, Fourth Floor
8:00 a.m. – 11:30 AM	Short Courses	
	Course 4: Usability Testing for Survey Research: How To and Best Practices <i>Sponsored by</i>	Meeting Room 400/402, Fourth Floor
	Course 5: Principles and Methods for Weighting Survey Data: An Easy Intro to the “Hardest” Part <i>Sponsored by</i> WILEY	Meeting Room 406, Fourth Floor
	Course 6: An Applied Introduction to Structural Equation Modeling for Survey Researchers	Meeting Room 408, Fourth Floor
11:30 a.m. – 12:30 p.m.	Student & Early Career Early-Arrival Lunch Meet-up	Meet in the lobby of the Hilton Austin
1:30 p.m. – 3:00 p.m.	Concurrent Sessions A	
	Session 1: Recruitment Challenges in Online Data Collection	Meeting Room 400/402, Fourth Floor
	Session 2: Panel: Public Opinion Quarterly Special Issue: Survey Research, Today and Tomorrow	Meeting Room 406, Fourth Floor
	Session 3: Writing and Formatting Questions to Improve Data Quality	Meeting Room 408, Fourth Floor
	Session 4: Panel: New Ideas in Using GIS & Remote Sensing Data for Survey Research	Meeting Room 410, Fourth Floor
	Session 5: Longitudinal Data Collection Issues	Meeting Room 412, Fourth Floor
	Session 6: Racial Attitudes in the U.S. and Abroad	Meeting Room 616 A/B, Sixth Floor
	Session 7: Impact of Interviewers and Sample Frame in International Contexts <i>Sponsored by WAPOR</i>	Meeting Room 615 A/B, Sixth Floor
	Session 8: Measuring and Classifying Environmental Attitudes	Meeting Room 602, Sixth Floor

Thursday, May 12

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues – Substantive		Innovations/Emerging Methods		Online/Probability/Nonprobability	
Data Collection (Sampling)		Measurement: Populations and Topics		Politics/Elections	
Data Quality		Measurement: Questionnaires and Interviewing		Response	
Data Science		Multi-cultural, Multi-national and Multi-lingual		Sampling	

Thursday, May 12, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
3:00 p.m. – 4:00 p.m.	AAPOR Beverage Break in the Exhibit Hall	Governor's Ballroom, Fourth Floor
3:00 p.m. – 4:00 p.m.	Meet Your Docent	Meeting Room 415 A/B, Fourth Floor Meeting Room 416 A/B, Fourth Floor
3:00 p.m. – 5:30 p.m.	AAPOR Exhibit Hall and Book Exhibit Open Poster Session #1	Governor's Ballroom, Fourth Floor
4:00 p.m. – 5:30 p.m.	Concurrent Sessions B	
	Session 1: Development in Online Panels Prob/Non	Meeting Room 400/402, Fourth Floor
	Session 2: Increasing Response Rates: Cutting Edge Approaches in Design and Implementation R	Meeting Room 406, Fourth Floor
	Session 3: Methodological Briefs - Measurement Issues and Measurement Error M-Pop	Meeting Room 408, Fourth Floor
	Session 4: Panel: The Impact of Interviewers on Data Quality and Participation: A Session in Honor of Charles F. Cannell M-Q	Meeting Room 410, Fourth Floor
	Session 5: Rise of the Machines: Machine Learning in Social Research DSc	Meeting Room 412, Fourth Floor
	Session 6: Mo' Money Mo' Respondents: Using Incentives to Increase Survey Participation R	Meeting Room 616 A/B, Sixth Floor
	Session 7: Improving Methods to Survey Hispanics Multi	Meeting Room 615 A/B, Sixth Floor
	Session 8: Panel: Public Opinion and Political Engagement Among Minority Populations within the American Electorate AI	Meeting Room 602, Sixth Floor
5:45 p.m. – 7:00 p.m.	AAPOR New Member & All Chapter Reception	Austin Grand Ballroom Prefunction, Sixth Floor
7:00 p.m. – 9:30 p.m.	AAPOR Food Truck Kickoff Event Dinner	Austin Grand Ballroom, Sixth Floor

Thursday, May 12

Short Course 4,5 & 6 Descriptions

Thursday, May 12, 8:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Course 4: Usability Testing for Survey Research: How To and Best Practices

Sponsored by  

Instructors: Emily Geisen, *RTI International*, and
Jennifer Romano-Bergstrom, *Facebook*

Location: Meeting Room 400/402, Fourth Floor

Course Overview:

Usability testing in survey research allows in-depth evaluation of how respondents and interviewers interact with self-administered questionnaires. For example, a respondent may understand the question and response options but may be unable to select their answer accurately on a small screen. Although there is a growing body of literature on best practices for web surveys and mobile devices, not all design guidelines work equally well for all surveys. In addition, the capabilities of computerized surveys are constantly emerging. It is critical for researchers to evaluate, test and modify computerized surveys as part of the survey pretesting process. Like other pretesting methods, the primary goal of usability testing surveys is to improve data quality and reduce respondent burden.

Course 5: Principles and Methods for Weighting Survey Data: An Easy Intro to the "Hardest" Part

Instructors: Trent Buskirk, *Marketing Systems Group*, and
Stas Kolenikov, *Abt SRBI*

Location: Meeting Room 406, Fourth Floor

Sponsored by 

Course Overview:

Weighting survey data collected from a probability sample is a standard part of survey data processing. Most often sample weights are constructed using the initial probabilities of selection that are determined by the sampling design and can be further adjusted for nonresponse and non-coverage. As the response rates for sample surveys continue to decrease over time, one may wonder just how helpful sample weights can be. This short course will demonstrate the methodological foundation of weighting procedures, provide examples of different types of weighting adjustment methods and explain the benefits, drawbacks and issues related to the analysis of weighted data. We will also provide an explicit example of typical weighting procedures encountered in public opinion surveys.

Course 6: An Applied Introduction to Structural Equation Modeling for Survey Researchers

Instructor: Brady T. West, *University of Michigan, ISR*

Location: Meeting Room 408, Fourth Floor

Course Overview:

This short course will introduce participants to structural equation models (SEMs) and their applications in the social sciences and survey research using a practical and example-driven approach. After a general discussion of key conceptual points and motivation for fitting these models in practice, examples of SEMs from the literature will be presented and discussed with a focus on interpretation and evaluation of the models. The short course will then turn to a discussion of practical issues in fitting the models, including example R, Stata and Mplus code for fitting SEMs, and a fully-worked example that includes consideration of complex sampling features and interpretation of the results. Extensions to related types of models commonly used in survey research, such as Latent Class Analysis, will be discussed briefly in conclusion. All participants will receive materials with example software code, a bibliography and web links to the data sets used. Time will also be reserved for participant questions and discussion.

Concurrent Sessions A

Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:

Recruitment Challenges in Online Data Collection

Prob/Non

Moderator: Rossi Dobrikova, *Simmons Research*

Location: Meeting Room 400/402, Fourth Floor

Bees to Honey or Flies to Manure? How the Usual Subject Recruitment Exacerbates the Shortcomings of Nonprobability Samples

Steven A. Snell, *Duke University*
D. Sunshine Hillygus, *Duke University*

Exploring the Gaps in the Gig Economy Using a Web-based Survey: Measuring the 'And' that Captures Formal 'And' Informal Work Activity

Barbara J. Robles, *Federal Reserve Board*
Marysol McGee, *Federal Reserve Board*
Jenny Schuetz, *Federal Reserve Board*
Alexandra M. Brown, *Federal Reserve Board*

The Dynamic Composition of Amazon Mechanical Turk Samples

Jesse J. Chandler, *Mathematica Policy Research*
Logan Casey, *University of Michigan*
Adam Levine, *Cornell University*
Dara Strolovitch, *Princeton University*
Andrew Proctor, *Princeton University*

Recruitment of Targeted Populations via Social Media: Examination of Nonprobability Based Sampling Approaches

Ipek Bilgen, *NORC at the University of Chicago*
Ilana Ventura, *NORC at the University of Chicago*
Michael J. Stern, *NORC at the University of Chicago*
Angela Fontes, *NORC at the University of Chicago*

Same, Same But Different: How Do Respondents Differ in Terms of IT Affinity - A Multi-dimensional Classification?

Jessica M.E. Herzing, *University of Mannheim*

Session 2:

Panel: Public Opinion Quarterly Special Issue: Survey Research, Today and Tomorrow

Moderator: Peter V. Miller, *U.S. Census Bureau*

Location: Meeting Room 406, Fourth Floor

Theory and Practice in Nonprobability Surveys: Parallels Between Casual Inference and Survey Inference

Discussant: Jill DeMatteis, *Westat*
Andrew Mercer, *Pew Research Center*
Frauke Kreuter, *University of Maryland*
Scott Keeter, *Pew Research Center*
Elizabeth Stuart, *Johns Hopkins University*

Apples to Oranges or Gala vs. Golden Delicious? Comparing Data Quality of Nonprobability Internet Samples to Low Response Rate Probability Samples

Discussant: George Terhanian, *NPD Group*
David Dutwin, *SSRS*
Trent Buskirk, *Marketing Systems Group*

Thursday, May 12

Concurrent Sessions A

Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:

Writing and Formatting Questions to Improve Data Quality

M-Q

Moderator: Joanne Pascale, *U.S. Census Bureau*

Location: Meeting Room 408, Fourth Floor

Conversational Practices and Standardization: How Respondents Answer Survey Questions

Nora Cate Schaeffer, *University of Wisconsin-Madison*
Jennifer Dykema, *University of Wisconsin-Madison*
Dana Garbarski, *Loyola University Chicago*

The Effects of Respondent and Question Characteristics on Respondent Behaviors

Amanda Ganshert, *University of Nebraska-Lincoln*
Kristen Olson, *University of Nebraska-Lincoln*
Jolene D. Smyth, *University of Nebraska-Lincoln*

Mismatches

Jolene D. Smyth, *University of Nebraska-Lincoln*
Kristen Olson, *University of Nebraska-Lincoln*

What Happens When Respondents Don't Know the Answer to a Survey Question? (Hint: They Do Not Answer 'Don't Know.')

Stephanie Willson, *National Center for Health Statistics*

The Matrix Revolution: Improving Grids for Online and Mobile Surveys

Randall K. Thomas, *GfK Custom Research*
Frances M. Barlas, *GfK Custom Research*
Nicole R. Buttermore, *GfK Custom Research*

Session 4:

Panel: New Ideas in Using GIS & Remote Sensing Data for Survey Research

Inv

Moderator: Stephanie Eckman, *RTI International*

Location: Meeting Room 410, Fourth Floor

Spatial Modeling through GIS to Reveal Error Potential in Survey Data: Where, What, and How Much

Ned English, *NORC at the University of Chicago*
Ilana Ventura, *NORC at the University of Chicago*
Ipek Bilgen, *NORC at the University of Chicago*
Michael Stern, *NORC at the University of Chicago*

Inserting Unmanned Aircraft into the Applied Research Process

Joe Eyeran, *RTI International*
Katrina Ladd, *RTI International*
Jonathan Evans, *RTI International*
Mark Bruhn, *RTI International*
Charlie Knott, *RTI International*
Ryan Gordon, *RTI International*
Karol Krotki, *RTI International*
Safaa Amer, *RTI International*

The Value of Self-reported Frequently Visited Addresses in GPS Assisted Travel Surveys

Timothy Michalowski, *Abt SRBI*
Dara Seidl, *Abt SRBI*

Exposing Hidden Structures: Targeted LIDAR Use to Support In-office Review and Validation of an Address Frame

John Liadis, *U.S. Census Bureau*

Virtual Canvassing: In-office Methods for Validating the Census Bureau's Address List for the 2020 Census

Michael Ratcliffe, *U.S. Census Bureau*

Concurrent Sessions A

Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 5:

Longitudinal Data Collection Issues DCol

Moderator: Paul Beatty, *U.S. Census Bureau*

Location: Meeting Room 412, Fourth Floor

The Development of a Research Portal of Longitudinal Studies in the UK Utilizing Standard Structured Metadata

Jon David Johnson, *Centre for Longitudinal Studies, UCLA*

Using Metadata Standards to Document a Multi-disciplinary Longitudinal Study of Aging Called MIDUS

Barry T. Radler, *University of Wisconsin-Madison*

Maximizing Test Data on a Longitudinal Study

Catherine E. Billington, *Westat*
Laura Branden, *Westat*

Can We Adjust for the Rubber Band Effect? Using Aggregated Survey Data to Model Lag Effects in CAHPS Surveys

Mark W. Andrews, *Ipsos Public Affairs*

Session 6:

Racial Attitudes in the U.S. and Abroad AI

Moderator: Clarissa Steele, *University of Missouri-Columbia*

Location: Meeting Room 616 A/B, Sixth Floor

Racial Disparities in Views of New Orleans' Recovery Ten Years After Hurricane Katrina

Jamie Firth, *The Henry J. Kaiser Family Foundation*
Elizabeth Hamel, *The Henry J. Kaiser Family Foundation*
Mollyann Brodie, *The Henry J. Kaiser Family Foundation*

Pulling the Curtain Behind Anti-Americanism in Russia: An Examination of Two Theoretical Approaches

Natalie Manaeva Rice, *University of Tennessee*
Dean P. Rice, *University of Tennessee*
Howard L. Hall, *University of Tennessee*
Oleg Manaev, *University of Tennessee*
Michael Fitzgerald, *University of Tennessee*
Yury Drakakhrust, *Radio Free Europe / Radio Liberty*
Maryna Bahdanovich, *Freelance*

Partisanship, Local Context and Attitudes toward Immigration and Refugee Policy: Evidence from Canada

Timothy B. Gravelle, *University of Essex*
Keith Neuman, *The Environics Institute*

Adapting the Alternative Questionnaire Experiment for a Telephone Survey: Preparing for Changes to the 2020 Census

Eileen Patten, *Pew Research Center*
Anna Brown, *Pew Research Center*
Kim Parker, *Pew Research Center*

Problematizing the Construct Validity of Survey Questions: Findings from Cognitive Interview Testing of Questions about How Often Physicians Consider Race/Ethnicity and Other Cultural Factors When Providing Healthcare Services

Marko Salvaggio, *National Center for Health Statistics*
Sheba K. Dunston, *National Center for Health Statistics*

Thursday, May 12

Concurrent Sessions A

Thursday, May 12, 2016, 1:30 p.m. – 3:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7:

Impact of Interviewers and Sample Frame in International Contexts, Multi

sponsored by WAPOR

Moderator: Marek Fuchs, Darmstadt University of Technology

Location: Meeting Room 615 A/B, Sixth Floor

Development of Response Rate and Its Relation to Nonresponse Bias and Fieldwork Efforts in the European Social Survey

Verena R. Halbherr, *GESIS - Leibniz Institute for the Social Sciences*

Mobile and Landline Distributions in Western Europe: A Comparison of Phone User Status for 20 Western European Countries

Ken Kluch, *The Gallup Organization*
Sofia Kluch, *The Gallup Organization*

Toward a Better Understanding of Interviewer Effects in a Nationally Representative Survey in Tunisia

Zeina Mneimneh, *University of Michigan*
Julie de Jong, *University of Michigan*
Mansoor Moaddel, *University of Maryland*

How Do Interviewer Attitudes, Personality and Interpersonal Skills Affect Response Rates? Evidence from a Panel Survey in India

Charles Q. Lau, *RTI International*
Ashish Kumar Gupta, *TNS/India*
Devra Moehler, *Facebook*
Andrew Fiore, *Facebook*

Split between Mobile and Landline Interviews in Dual Frame Telephone Surveys in International Research

Hayk Gyuzalyan, *TNS Opinion*

Session 8:

Measuring and Classifying Environmental Attitudes AI

Moderator: Michelle Edwards, *Texas Christian University*

Location: Meeting Room 602, Sixth Floor

Solving the Drought in California

Iris Hui, *Stanford University*
Bruce Cain, *Stanford University*

It's Not My Consensus: Motivated Reasoning and the Sources of Scientific Illiteracy

Josh Pasek, *University of Michigan*

Doubt Dries Up: An Analysis of the Effect of Weather on Declining Global Warming Skepticism in the United States

Christopher P. Borick, *Muhlenberg College*
Erick Lachapelle, *University of Montreal*
Barry Rabe, *University of Michigan*

Public Opinion and the Environment: The Nine Types of Americans

Jennifer Benz, *NORC at the University of Chicago*
Emily Alvarez, *NORC at the University of Chicago*
Liz Cantor, *Rutgers University*
Trevor Tompson, *NORC at the University of Chicago*
Anthony Leiserowitz, *Yale School of Forestry & Environmental Studies*
Geoffrey Feinberg, *Yale School of Forestry & Environmental Studies*
Seth Rosenthal, *Yale School of Forestry & Environmental Studies*
Emily Swanson, *The Associated Press*

Do Personality Traits Moderate Recognition of the Scientific Consensus?

Nick Allum, *University of Essex*
Josh Pasek, *University of Michigan*

AAPOR Poster Session 1

Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.

Governor's Ballroom, Fourth Floor

- 1: Defining Residential Relocation in a Longitudinal Study of Young Children and Their Parents: Is Distance Moved or Frequency of Moves Related to Mental Health Screening Results?**
Sarah Godfrey, *NORC at the University of Chicago*
Jennifer Titus, *NORC at the University of Chicago*
- 2: Exploring an Adaptive Design in the National Crime Victimization Survey**
Stephanie Zimmer, *RTI International*
Marcus E. Berzofsky, *RTI International*
Andrew Moore, *RTI International*
Michael Planty, *U.S. Bureau of Justice Statistics*
Lynn Langton, *U.S. Bureau of Justice Statistics*
- 3: Using Contact Attempt History Data to Determine the Optimal Number of Contacts in Current Population Survey Computer Assisted Personal Interviewing Data Collection**
Rachel Bray, *U.S. Census Bureau*
Cynthia Rothhaas, *U.S. Census Bureau*
Courtney Reiser, *U.S. Census Bureau*
Jennifer Tancreto, *U.S. Census Bureau*
- 4: Accounting for Social-desirability Bias in Survey Sampling: A Model for Predicting and Calibrating the Direction and Magnitude of Social-desirability Bias**
Steven H. Gittelman, *MKTG, INC.*
Victor Lange, *Consultant*
William A. Cook, *Eco-Strategic Advantage*
Susan M. Frede, *Lightspeed GMI*
Paul J. Lavrakas, *Independent Consultant*
Christine Pierce, *Nielsen*
Randall K. Thomas, *GfK Custom Research*
- 5: Evaluating Survey Administration Mode in Individuals with Physical and Mental Challenges: Results from the Home and Community Based Services Experience of Care Survey Field Test**
Christopher Cornelius Pugliese, *American Institutes for Research*
Tandrea Hilliard, *American Institutes for Research*
Coretta Mallery, *American Institutes for Research*
Elizabeth Frentzel, *American Institutes for Research*
Susan Raetzman, *Truven Health Analytics*
Beth Jackson, *Truven Health Analytics*
- 6: A New Screening Technique for RDD Surveys? Designing and Executing a Methodologically Sound Response Rate Adjustment Factor Study**
Victoria J. Hoverman, *Nielsen*
Robin Gentry, *Nielsen*
Yelena Pens, *Nielsen*
Austin Countryman, *Nielsen*
- 7: Sponsorship Matters: Identity and Privacy Impacts on Survey Cooperation Rates**
Kate Terfler Williams, *Nielsen*
Robin Gentry, *Nielsen*
Yelena Pens, *Nielsen*
Darin Harm, *Nielsen*
- 8: Adapting Conjoint Techniques to the CATI Environment**
Kelsey White, *Survey Sampling International*
Edward Paul Johnson, *Survey Sampling International*
Peter Edwin Booth, *Infosurv*
- 9: Can Social Media Utterances be Transformed into Public Opinion Measures? An Emerging Methodology**
Michael Elasmr, *Boston University*
Lei Guo, *Boston University*
- 10: We're Calling through Thick and Thin: Exploring Improvements in Productivity of Landline Samples Using Density Stratification**
Carol Pierannunzi, *Centers for Disease Control and Prevention*
Machell Town, *Centers for Disease Control and Prevention*
Trent D. Buskirk, *Marketing Systems Group*
Ashley Hyon, *Marketing Systems Group*
William S. Garvin, *Centers for Disease Control and Prevention*
David S. Malarek, *Marketing Systems Group*
- 11: Comparing Recruitment for Focus Groups and Friendship Groups: Which Methodology Makes Recruitment Easier?**
Kerry Yarkin Levin, *Westat*
Jennifer Anderson, *Westat*
Jocelyn Newsome, *Westat*
- 12: Within-household Selection for Telephone Surveys: Findings from Two Statewide Surveys in Iowa**
Jill Wittrock, *University of Northern Iowa*
Mary Losch, *University of Northern Iowa*
Rodney Muilenburg, *University of Northern Iowa*
Ki Park, *University of Northern Iowa*
Neal Pollock, *University of Northern Iowa*

Thursday, May 12

AAPOR Poster Session 1

Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.

Governor's Ballroom, Fourth Floor

- 13: Using Paradata to Determine the Optimal Number of Screening Contact Attempts for the National Health and Nutrition Examination Surveys**
Tala H. Fakhouri, *Centers for Disease Control and Prevention*
George W. Zipf, *National Center for Health Statistics*
Jeffery Hughes, *National Center for Health Statistics*
Minsum Riddles, *Westat*
Tom Krenzke, *Westat*
- 14: To Text, or Not to Text: Effects of Recruitment Strategy on Response Rates to a Survey of Nurse Practitioners**
Lydia E. Riley, *American Association of Nurse Practitioners*
Michelle L. Cook, *American Association of Nurse Practitioners*
Tyler Litsch, *American Association of Nurse Practitioners*
- 15: Addressing Low Response Rates in Pediatric Patient Experience Surveys: Administering Surveys at the Time of Discharge**
Sara L. Toomey, *Boston Children's Hospital*
Marc N. Elliott, *RAND Corporation*
Alan M. Zaslavsky, *Harvard Medical School*
Jessica Quinn, *Boston Children's Hospital*
David J. Klein, *Boston Children's Hospital*
Cassandra Thomson, *Boston Children's Hospital*
Melody Wu, *Boston Children's Hospital*
Stephanie Wagner, *Boston Children's Hospital*
Mark A. Schuster, *Boston Children's Hospital*
- 16: Accounting for Social Desirability Biases: An Exploratory Study of a Sensitive Topic in a Government Setting**
Scott Peecksen, *Decision Information Resources, Inc.*
David P. Getman, *Decision Information Resources, Inc.*
Ron McCowan, *Decision Information Resources, Inc.*
- 17: Evaluating the Use of a Representative Sample of OB/GYNs to Increase Response Rates, 1997-2015**
Lauren M. Stark, *American College of Obstetricians and Gynecologists*
Michael L. Power, *American College of Obstetricians and Gynecologists*
Jay Schulkin, *American College of Obstetricians and Gynecologists*
- 18: Improving Children's Audience Measurement in a Fragmented Digital World**
Diahanna Post, *Nielsen*
Vera Kurmlavage, *Nielsen*
Kelly Bristol, *Nielsen*
Megan Sever, *Nielsen*
Oana Dan, *Nielsen*
Lindsey Rabhan, *Nielsen*
- 19: Can Billing Address Matching Solve Cell Frame Noncoverage in Small-area Surveys?**
Nicole Lee, *Abt SRBI*
Tara Merry, *Abt SRBI*
Rachel Martonik, *Abt SRBI*
Stephen Immerwahr, *NYC Department of Health and Mental Hygiene*
Michael Sanderson, *NYC Department of Health and Mental Hygiene*
- 20: Answering the Siren's Call of the Nationally Representative Sample: Guidelines for Avoiding Data Bias and Recommendations for Selecting the Best Panel for Your Survey**
Adam B. Troy, *Consumer Reports National Research Center*
Karen Jaffe, *Consumer Reports National Research Center*
Steven Witten, *Consumer Reports National Research Center*
- 21: The Changing Contours of American Daily Life Over the Last Half Century**
John Robinson, *University of Maryland*
- 22: Utility of Event History Calendars**
Antonia Warren, *Westat*
Rose McAloon, *Westat*
Shannan Catalano, *U.S. Bureau of Justice Statistics*
- 23: Team Effort: Supporting the Collaborative Needs of Respondent Groups in the Economic Census**
Alfred D. Tuttle, *U.S. Census Bureau*
- 24: The Effect of a Pre-due Date Reminder Letter on Nonresponse in a Business Survey**
Aryn D. Hernandez, *U.S. Census Bureau*
Cha-Chi Fan, *U.S. Census Bureau*
Alfred D. Tuttle, *U.S. Census Bureau*
- 25: Party Polarization and Public Support for Government Spending, 1973 - 2014**
Robert W. Oldendick, *University of South Carolina*
Lindsey B. Hendren, *University of South Carolina*
- 26: Web Surveys Versus Other Survey Modes: An Updated Meta-analysis Comparing Response Rates**
Jessica Wengrzik, *GESIS – Leibniz-Institute for the Social Sciences*
Michael Bosnjak, *GESIS – Leibniz-Institute for the Social Sciences*
Katja Lozar Manfreda, *University of Ljubljana*

AAPOR Poster Session 1

Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.

Governor's Ballroom, Fourth Floor

- 27: Respondent Driven Sampling and Injecting Drug Users: Lessons from the National HIV Behavioral Surveillance System**
Alicia Novoa, *Texas A&M University*
Lindsay Beth Uberseder, *Texas A&M University*
- 28: Simpson's Paradox in Response Rate Calculations**
Stanislav Kolenikov, *Abt SRBI*
Kelly Daley, *Abt SRBI*
Julie Pacer, *Abt SRBI*
- 29: Utilizing a Support Vector Machine Framework to Establish a Confidence Metric for Interpreting Automated Coded Survey Responses from a Natural Language Processing (NLP) Model**
Jeremy Biggs, *Mathematica Policy Research*
Andrew L. Hurwitz, *Mathematica Policy Research*
Martha Kovac, *Mathematica Policy Research*
Lisa Schwartz, *Mathematica Policy Research*
Lauren Vollmer, *Mathematica Policy Research*
- 30: Introduction Breakoffs, Questionnaire Breakoffs and Web Questionnaire Length: A Metastudy**
Gregor Čehovin, *University of Ljubljana*
Vasja Vehovar, *University of Ljubljana*
- 31: A Meta-analysis of Telephone Response Rates for Health Surveys**
Mazen A. Sarwar, *University of Nebraska-Lincoln*
Struther L. Van Horn, *Kent State University*
Gregory C. Gibson, *Kent State University*
- 32: Group-Mean-Centering Independent Variables in Multi-level Models Is Dangerous**
Jonathan Kelley, *University of Nevada*
M.D.R. Evans, *University of Nevada*
Valerie Lykes, *University of Nevada*
Jennifer Lowman, *University of Nevada*
- 33: Using Data Science to Explore "Data Science"**
Marcos P. Sivitanides, *Texas State University*
Francis A. Mendez Mediavilla, *Texas State University*
- 34: Reducing Respondent Burden in the ACS: Results from the 2015 CAPI Burden Reduction Field Pilot**
Todd R. Hughes, *U.S. Census Bureau*
Robert D. Ashmead, *U.S. Census Bureau*
Eric V. Slud, *U.S. Census Bureau*
Rachael Walsh, *U.S. Census Bureau*
- 35: Potential Word Ordering Effects of the Recent Childbirth Question on the American Community Survey**
Gregory Mills, *U.S. Census Bureau*
- 36: 2015 American Community Survey Mail Contact Strategy Modification Test**
Sandra Luckett Clark, *U.S. Census Bureau*
- 37: Impact of Survey Device on Response to an Early Season Influenza Vaccination Survey**
Michael Bostwick, *RTI International*
Chris Stringer, *RTI International*
Jill A. Dever, *RTI International*
Marshica Stanley, *RTI International*
Anup Srivastav, *Centers for Disease Control and Prevention*
Peng-jun Lu, *Centers for Disease Control and Prevention*
Tammy Santibanez, *Centers for Disease Control and Prevention*
Walter W. Williams, *Centers for Disease Control and Prevention*
Ying Wang, *GfK Custom Research*
- 38: Methods for Detecting Telescoping Error in a Cross-sectional Web Design Survey**
Bonnie E. Shook-Sa, *RTI International*
Marcus E. Berzofsky, *RTI International*
Kimberly C. Peterson, *RTI International*
Christine Lindquist, *RTI International*
Christopher Krebs, *RTI International*
- 39: Are Survey Nonrespondents Willing to Provide Consent to Use Administrative Records? Evidence from a Nonresponse Follow-up Survey in Germany**
Joseph W. Sakshaug, *University of Manchester*
Stephanie Eckman, *RTI International*
- 40: Young Children Living in Poverty: An Examination of Available Measures**
Angelina N. KewalRamani, *American Institutes for Research*
Anlan Zhang, *American Institutes for Research*
Sidney Wilkinson-Flicker, *American Institutes for Research*
- 41: The Texas Transportation System: How Good is It?**
Chris Simek, *Texas A&M Transportation Institute*



AAPOR Poster Session 1

Thursday, May 12, 2016, 3:00 p.m. – 4:00 p.m.

Governor's Ballroom, Fourth Floor

- 42: Collecting and Reporting Post-graduation Employment Data: One University's (Successful) Efforts to Provide More Accurate and Useful Information than the Feds**
Nancy Whelchel, *North Carolina State University*
Suzanne Crockett, *North Carolina State University*
- 43: Evaluating the Effectiveness of Disproportionate Stratification to Oversample Subgroups Given Frame and Population Characteristics**
Burton Levine, *RTI International*
- 44: How do Self and Proxy Responses Differ in Reporting Patient Experiences with Healthcare?**
Nikkilyn Morrison, *Mathematica Policy Research*
Nancy Duda, *Mathematica Policy Research*
Nancy A. Clusen, *Mathematica Policy Research*
Karen Bogen, *Mathematica Policy Research*
Sabrina Rahman, *Mathematica Policy Research*
- 45: Using Prepaid Cell Phone Flag to Increase Respondents within a Targeted Population: Efficiencies and Tradeoffs**
Alisha Baines Simon, *Minnesota Department of Health*
Kathleen Thiede Call, *State Health Access Data Assistance Center*
Sarah L. Hagge, *Minnesota Department of Health*
Giovann Alarcon, *State Health Access Data Assistance Center*
David Dutwin, *SSRS*
Karen A. Turner, *State Health Access Data Assistance Center*
Stefan Gildemeister, *Minnesota Department of Health*
- 46: Measurement Invariance Between Employed and Unemployed Persons: An Example Using a Multi-item Health Measure**
Stefanie Unger, *Institute for Employment Research (IAB)*
- 47: Survey Consistency: PARC It**
Gary Langer, *Langer Research Associates*
Margaret Tyson, *Langer Research Associates*
Greg Holyk, *Langer Research Associates*
Chad Kiewiet de Jonge, *Langer Research Associates*
Julie Phelan, *Langer Research Associates*
- 48: A Well-defined Community: Using Self-defined Neighborhoods to Examine the Differences Between Perceived and Objective Access to Green Space**
Madeleine E.G. Parker, *NYC Department of Housing Preservation and Development*
Po-Ju Tuan, *NYC Department of Housing Preservation and Development*
- 49: Pre-election Surveys Using a Multi-modal Interviewing Strategy**
Jacqueline Redman, *Franklin & Marshall College*
Scottie Thompson, *Franklin & Marshall College*
Berwood Yost, *Franklin & Marshall College*
- 50: Design and Data Science: Changing the Face of Survey Data Reporting**
Rob F. Chew, *RTI International*
Joey Morris, *RTI International*
Martin Duparc, *RTI International*
Mahin Manley, *RTI International*
Thomas Miano, *RTI International*
Gayle S Bieler, *RTI International*
Anupa Bir, *RTI International*
Cynthia Bland, *RTI international*
Kathleen Considine, *RTI International*
- 51: Who is Using the Computer? The Impact of Increasing Prompt Frequency on Data Quality and Panelist Cooperation**
Megan Walsh Sever, *Nielen*
Vera Kurmlavage, *Nielsen*
Shelli Kashriel, *Nielsen*
Oana Dan, *Nielsen*
- 52: The Impact of Scale Direction, Alignment and Length on Responses to Rating Scale Questions in a Web Survey**
Florian Keusch, *University of Mannheim*
Mingnan Liu, *SurveyMonkey*
Ting Yan, *Westat*
- 53: Surveying American Indian and Alaska Native Parents: Identifying Characteristics of Survey Mode Preference**
Kathleen Feeney, *Mathematica Policy Research*
Frank Masters, *Mathematica Policy Research*
- 54: Heaping at Round Numbers on Financial Questions: The Role of Satisficing**
Michael S. Gideon, *U.S. Census Bureau*
Joanne W. Hsu, *Federal Reserve Board*
Brooke Helppie McFall, *University of Michigan*

Thursday, May 12

Concurrent Sessions B

Thursday, May 12, 2016, 4:00 p.m. - 5:30 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:

Development in Online Panels Prob/Non

Moderator: Faith Lewis, *Abt SRBI*

Location: Meeting Room 400/402, Fourth Floor

Developing and Maintaining an Opt-in Panel for Swedish Opinion Research

Karin Nelsson, *Inizio*
Lars Lyberg, *Stockholm University*
Stefan Petersson, *Inizio*

Can Using a Mixed Mode Approach Improve the Representativeness and Data Quality in Panel Surveys?

Michael J. Stern, *NORC at the University of Chicago*

Effects of Different Responsive Web Frameworks on Survey Response Quality Across Desktop and Mobile Devices

Alerk Amin, *RAND Corporation*

Tracking the Representativeness of an Online Panel Over Time

Thomas Klausch, *GESIS - Leibniz Institute for the Social Sciences*
Annette Scherpenzeel, *MEA*

Session 2:

Increasing Response Rates: R Cutting Edge Approaches in Design and Implementation

Moderator: Vrinda Nair, *Nielsen*

Location: Meeting Room 406, Fourth Floor

What's Your Number? Evaluating the Success of Telephone Number Acquisition Via Record Match, Mail Request, Web and In-person Follow-up Using an Address Based Sample

Lisa R. Carley-Baxter, *RTI International*
Julie C. Linville, *RTI International*
David Grant, *University of California, Los Angeles*
Matt Jans, *University of California, Los Angeles*
Royce Park, *University of California, Los Angeles*
Tara Becker, *University of California, Los Angeles*

Cell Phone Address Matching: A New Approach to Improving Survey Quality and Response Rates for Cell Phone Samples

Barbara M. Fernandez, *Abt SRBI*
Dennis Daly, *Abt SRBI*
Raphael Nishimura, *Abt SRBI*
Katherine A. James, *University of Colorado*
Yaqiang Li, *University of Colorado*
Arnold H. Levinson, *University of Colorado*

Driving Respondents to the Web by Mail: Results of an Experiment to Maximize Response Rate and Sample Quality in an Online Survey

Matthew DeBell, *Stanford University*
Simon Jackman, *Stanford University*
Natalya Maisel, *Stanford University*
Michelle Amsbary, *Westat*
Vanessa Meldener, *Westat*
J. Michael Brick, *Westat*

Influence of Multiple Factors on Response Rates

Bradford W. Chaney, *Westat*
Audrey Kindlon, *National Science Foundation*

Exploring Establishment Survey Incentives to Improve Response: The Impact of Class of Mail Delivery, Monetary Incentive and a Non-monetary Incentive on a Large Scale National Establishment Survey

James Dayton, *ICF International*
Robert Tortora, *ICF International*
Healey Whitsett, *Pew Charitable Trusts*

Thursday, May 12

Concurrent Sessions B

Thursday, May 12, 2016, 4:00 p.m. – 5:30 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:

Methodological Briefs - Measurement Issues and Measurement Error M-Pop

Moderator: Janice Ballou, *Independent Consultant*

Location: Meeting Room 408, Fourth Floor

Psychometric Scale Development for Arts Participation among Older Adults

LinChiat Chang, *www.linchiat.com*
Yongwei Yang, *Google*

Changes in Satisfaction with Health Insurance Coverage Based on Question Order

Alisha Baines Simon, *Minnesota Department of Health*
Sarah L. Hagge, *Minnesota Department of Health*
Kathleen Thiede Call, *State Health Access Data Assistance Center*
Stefan Gildemeister, *Minnesota Department of Health*
Giovanni Alarcon, *State Health Access Data Assistance Center*

Implications of Response Device Type for Sensitive Web Surveys: Examining Data Quality and Respondent Characteristics in a Survey of College Students

Amanda C. Smith, *RTI International*
Ashley Richards, *RTI International*
Kimberly C. Peterson, *RTI International*

Missing or Ignoring? A Case Study from the National Household Education Surveys Cognitive Tests 2015

Anna B. Sandoval Giron, *American Institutes for Research*
Caitlin Deal, *American Institutes for Research*

Demographic Characteristics of Respondents Who are More Likely to Have Problems Reporting Prior Day Events

Timothy Triplett, *Urban Institute*
Brian Tefft, *AAA Foundation For Traffic Safety*
Rob Santos, *Urban Institute*

Explaining the Mismatch between Actual and Self-reported Socially Desirable Behavior: The Role of Time Constraints

Philip S. Brenner, *University of Massachusetts Boston*

Does Asking for Linkage Consent in the Beginning of the Questionnaire Affect Respondents' Answers?

Georg-Christoph Haas, *Institute for Employment Research (IAB)*
Stephanie Eckman, *RTI International*

Survey Rating Scale Format Effects on Reliability: A Meta-analysis Summarizing the Impact of the Number of Response Categories

Michael Bosnjak, *GESIS - Leibniz Institute for the Social Sciences*
Natalja Menold, *GESIS - Leibniz Institute for the Social Sciences*

Session 4:

Panel: The Impact of Interviewers on Data Quality and Participation: A Session in Honor of Charles F. Cannell M-Q

Moderator: Nancy Mathiowetz, *Independent Consultant*

Location: Meeting Room 410, Fourth Floor

Interviewing Practices, Conversational Practices, and Rapport: Responsiveness and Engagement in the Standardized Survey Interview

Dana Garbarski, *Loyola University Chicago*
Nora Cate Schaeffer, *University of Wisconsin-Madison*
Jennifer Dykema, *University of Wisconsin-Madison*
Ellen Dinsmore, *University of Wisconsin-Madison*
Bo Hee Min, *University of Wisconsin-Madison*

Revisiting the Interviewer-Respondent Interaction in the Panel Study of Income Dynamics' Event History Calendar

Jamie Griffin, *University of Michigan*

Interviewer Effects in Panel Surveys: The Role of Panel Experience and Interviewer-Respondent Familiarity

Simon Kühne, *German Institute for Economic Research (DIW Berlin)*
Lindsay J. Benstead, *Portland State University*

Explaining Interviewer Effects on Nonresponse Across Two Face-to-Face Surveys

Julie M. Korbmacher, *Max Planck Institute for Social Law and Social Policy*
Ulrich Krieger, *University of Mannheim*

The Relationships between Interviewer and Respondent Speech, Rapport Evaluation and Data Quality

Hanyu Sun, *Westat*

Concurrent Sessions B

Thursday, May 12, 2016, 4:00 p.m. – 5:30 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 5:

Rise of the Machines: DSc Machine Learning in Social Research

Moderator: Masahiko Aida, *Civis Analytics*

Location: Meeting Room 412, Fourth Floor

Employing Machine Learning Approaches in Social Scientific Analyses

Arne Bethmann, *Institute for Employment Research (IAB)*
Jonas F. Beste, *Institute for Employment Research (IAB)*

Using Big Census Data to Better Understand a Large Community Well-being Study: More than Geography Divides Us

Donald P. Levy, *Siena College Research Institute*
Meghann Crawford, *Siena College Research Institute*

Using Machine Learning to Infer Demographics for Respondents

Noble Kuriakose, *SurveyMonkey*
Tommy Nguyen, *SurveyMonkey*

Dissonance and Harmony: Exploring How Data Science Helped Solve a Complex Social Science Problem

Michael L. Jugovich, *NORC at the University of Chicago*
Emily White, *NORC at the University of Chicago*

Machine Learning Our Way to Happiness

Pablo Diego Rosell, *The Gallup Organization*

Session 6:

Mo' Money Mo' Respondents: R Using Incentives to Increase Survey Participation

Moderator: Sarah Crissey, *Mathematica Policy Research*

Location: Meeting Room 616 A/B, Sixth Floor

Response Rates, Interviewer Effort and Data Quality: Examining the Impacts of Pre-paid and Promised Incentives with the National Health Interview Survey

Adena Galinsky, *National Center for Health Statistics*
James M. Dahlhamer, *National Center for Health Statistics*
Sarah Joestl, *National Center for Health Statistics*

Increasing Incentive Salience: Effects of a Pre-notification Letter on Nonresponse Follow-up and Nonresponse Bias Potential

Julie C. Linville, *RTI International*
Matt Jans, *University of California, Los Angeles*
David Grant, *University of California, Los Angeles*

Perceptions of the Two Dollar Bill and Value as an Incentive

Jenny Marlar, *The Gallup Organization*
Manas Chattopadhyay, *The Gallup Organization*
Steve Ander, *The Gallup Organization*
Kirti N. Kanitkar, *The Gallup Organization*
Rob Andrews, *NOAA*
Ryan Kitts-Jensen, *NOAA*
John Foster, *NOAA*

Looking Beyond Obligation: The Social Psychology of Prepaid Survey Incentives

Thomas M. Guterbock, *University of Virginia*
Shigehiro Oishi, *University of Virginia*
Casey M. Eggleston, *U.S. Census Bureau*

Promoting Participation in Web Surveys

Andrew L. Hupp, *University of Michigan*
Will Chan, *University of Michigan*

Concurrent Sessions B

Thursday, May 12, 2016, 4:00 p.m. – 5:30 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7:

Improving Methods to Survey Hispanics Multi

Moderator: Jill DeMatteis, *Westat*

Location: Meeting Room 615 A/B, Sixth Floor

Language Negotiation on a Bilingual (English/Spanish) Telephone Survey in the U.S.

Casey Langer Tesfaye, *Nielsen*
Carlos Jarava, *Nielsen*

Anomaly with Subjective Well-being Measures when Comparing Latinos and Non-Latinos

Sunghee Lee, *University of Michigan*
Jacqui Smith, *University of Michigan*

What to Say after "Hola"—Surveying U.S. Hispanics "In-culture"

Carlos Jarava, *Nielsen*
Victoria J. Hoverman, *Nielsen*
Courtney Mooney, *Nielsen*

The Impact Of Survey Language Administration And Socioeconomic Status On Skip Error Rates

Mahi W. Megra, *American Institutes for Research*
Anna B. Sandoval Girón, *American Institutes for Research*

Challenges of Surveying Hispanics: The Importance of Cellphones

Anna Brown, *Pew Research Center*
Eileen Patten, *Pew Research Center*
Mark Hugo Lopez, *Pew Research Center*

Session 8:

Panel: Public Opinion and Political Engagement Among Minority Populations within the American Electorate AI

Moderator: Samara Klar, *University of Arizona*

Location: Meeting Room 602, Sixth Floor

Capturing Complexity of Diverse Populations and Key Concepts and Relationships

Natalie Masuoka, *Tufts University*

The Color of Our Skin & the Content of Our Politics: The Effects of Skin Tone on Policy Preferences Among African Americans

John Garcia, *University of Michigan*

Women as Contributors: An Exploratory Analysis

Vincent L. Hutchings, *University of Michigan*

Intergroup Relations in Urban Cities: 50 Years After Watts

Valerie Martinez-Ebers, *University of North Texas*
Brian Calfano, *Missouri State University*

Is Demographic Data Objective? The Rise of Identity Politics and Measurement Using Self-reported Survey Items

Kristin Kanthak, *University of Pittsburgh*

Racial Symbols and Opinion Among the American Electorate

Tasha Philpot, *University of Texas at Austin*

Friday, May 13, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
7:00 a.m. – 8:00 a.m.	AAPOR Committee Meetings (See page 26)	
7:00 a.m. – 8:00 a.m.	AAPOR Continental Breakfast in the Exhibit Hall	Governor's Ballroom, Fourth Floor
7:00 a.m. – 4:30 p.m.	AAPOR Exhibit Hall and Book Exhibit Open	Governor's Ballroom, Fourth Floor
7:30 a.m. – 4:30 p.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 9:30 a.m.	Concurrent Sessions C	
Session 1:	Panel: Defining Data Science and Its Critical Place in Our World DSc	Meeting Room 400/402, Fourth Floor
Session 2:	Panel: Race in the U.S.: Police, Politics and Prejudice AI	Meeting Room 406, Fourth Floor
Session 3:	Panel: Using Response Propensity Modeling for the Cost-effective Allocation of Survey Incentives R	Meeting Room 408, Fourth Floor
Session 4:	Panel: If You Advertise It, Will They Come? Social Marketing, Digital Ads, and Web Response Inv	Meeting Room 410, Fourth Floor
Session 5:	Tailored Recruitment for Specialized Samples Prob/Non	Meeting Room 412, Fourth Floor
Session 6:	Evaluating, Monitoring and Improving Interviewers' Performance M-Q	Meeting Room 616 A/B, Sixth Floor
Session 7:	Examining Election Polling Issues Cross-nationally EL	Meeting Room 615 A/B, Sixth Floor
Session 8:	Measuring Lifestyles: Sleeping, Drinking, Gambling and Parenting M-Pop	Meeting Room 602, Sixth Floor
Session 9:	Methods to Improve Data Collection Efficiency DCol	Meeting Room 415 A/B, Fourth Floor

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues – Substantive	AI	Measurement: Questionnaires and Interviewing	M-Q
Data Collection (Sampling)	DCol	Multi-cultural, Multi-national and Multi-lingual	Multi
Data Quality	DQt	Online/Probability/Nonprobability	Prob/Non
Data Science	DSc	Politics/Elections	EL
Innovations/Emerging Methods	Inv	Response	R
Measurement: Populations and Topics	M-Pop	Sampling	S



Friday, May 13, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
9:30 a.m. – 10:00 a.m.	AAPOR Beverage Break in the Exhibit Hall Sponsored by	Governor's Ballroom, Fourth Floor
10:00 a.m. – 11:30 a.m.	Concurrent Sessions D	
	Session 1: Panel: Professional Development Panel: Project Management: Lessons Learned from Experienced Project Directors	Meeting Room 400/402, Fourth Floor
	Session 2: Alternative Approaches to Increasing Response Rates R	Meeting Room 406, Fourth Floor
	Sessions 3: Messaging to Increase Response Rates Inv	Meeting Room 408, Fourth Floor
	Session 4: Questionnaire Design M-Q	Meeting Room 410, Fourth Floor
	Session 5: Effects a la "Mode" DCol	Meeting Room 412, Fourth Floor
	Session 6: Panel: Advances in Measuring Sexual Minorities (LGBTQ) and Same-sex Households and Relationships M-Pop	Meeting Room 616 A/B, Sixth Floor
	Session 7: Nonprobability Sampling: Fast, Cheap . . . And Accurate? Prob/Non	Meeting Room 615 A/B, Sixth Floor
	Session 8: Strategies for Mobile Data Collection in International Settings <i>sponsored by WAPOR</i> Multi	Meeting Room 602, Sixth Floor
	Session 9: Unpacking Apathy and Cynicism in the United States EL	Meeting Room 415 A/B, Fourth Floor
11:45 a.m. – 1:45 p.m.	AAPOR Presidential Address and Lunch	Austin Grand Ballroom, Sixth Floor

Friday, May 13

Friday, May 13, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

1:45 p.m. – 3:15 p.m.

Concurrent Sessions E

- | | | |
|------------|---|------------------------------------|
| Session 1: | Panel: The Future of Telephone Interviewing: Revealing New Data on the State of Telephone Surveys S | Meeting Room 400/402, Fourth Floor |
| Session 2: | International Survey Measures Multi
<i>sponsored by WAPOR</i> | Meeting Room 406, Fourth Floor |
| Session 3: | Methodological Brief - Response Rates R | Meeting Room 408, Fourth Floor |
| Session 4: | Panel: What Are You? Measuring the Size, Characteristics and Attitudes of the Multiracial Population in America M-Pop | Meeting Room 410, Fourth Floor |
| Session 5: | Panel: 50 years of the National Longitudinal Surveys Program: Reflections on the Last Half-century of Large-scale High-quality Survey Research DCol | Meeting Room 412, Fourth Floor |
| Session 6: | Preferences and Outcomes in Multi-mode Research DCol | Meeting Room 616 A/B, Sixth Floor |
| Session 7: | Writing Questions for Web Surveys: Cutting Edge Issues in Design & Implementation M-Q | Meeting Room 615 A/B, Sixth Floor |
| Session 8: | Public Opinion on Income Inequality and the Economy AI | Meeting Room 602, Sixth Floor |
| Session 9: | Panel: The 2016 Election and Impact on American Foreign Policy EL | Meeting Room 415 A/B Fourth Floor |

3:15 p.m. – 4:15 p.m.

- | | |
|---|-----------------------------------|
| AAPOR Dessert Break in the Exhibit Hall
<i>Sponsored by</i>  | Governor's Ballroom, Fourth Floor |
| AAPOR Poster Session #2 | |
| AAPOR Speed Networking Session #1 | Austin Salon J Foyer, Sixth Floor |



Friday, May 13, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Session Title	Location
4:15 p.m. – 5:45 p.m.	Concurrent Session F	
	Session 1: The Telephone Consumer Protection Act (TCPA) and Public Opinion Research AI	Meeting Room 400/402, Fourth Floor
	Session 2: Media Effects on Public Opinion AI	Meeting Room 406, Fourth Floor
	Session 3: Innovations with Existing Technologies Inv	Meeting Room 408, Fourth Floor
	Session 4: Data Quality Issues for Online Surveys Prob/Non	Meeting Room 410, Fourth Floor
	Session 5: New Approaches to Total Survey Error DQt	Meeting Room 412, Fourth Floor
	Session 6: Evaluating New Methods in Election Polling EL	Meeting Room 616 A/B, Sixth Floor
	Session 7: Impact of Incentives on Response Rates R	Meeting Room 615 A/B, Sixth Floor
	Session 8: Reaching the Hard-to-Reach DCol	Meeting Room 602, Sixth Floor
6:00 p.m.	Student & Early Career Dinner Meet-up	Meet in the lobby of the Hilton Austin @ 5:45 p.m.
6:00 p.m.	Retirees Dinner Meet-up	Meet in the lobby of the Hilton Austin @ 5:45 p.m.

Concurrent Sessions C

Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:

Panel: Defining Data Science and Its Critical Place in Our World

DSc

Moderator: Michael W. Link, *Abt SRBI*

Location: Meeting Room 400/402, Fourth Floor

View from the Commercial Sector

Annie Pettit, *Peanut Labs*

View from Not-for-profit Research

Craig Hill, *RTI International*

View from Government Statistics Organization

Lilli Japiec, *Statistics Sweden*

View from Academia

Frederick G. Conrad, *University of Michigan*

Session 2:

Panel: Race in the U.S.: Police, Politics and Prejudice

AI

Moderator: Marjorie Connelly,
NORC at the University of Chicago

Discussant: Darren Davis, *Notre Dame*

Location: Meeting Room 406, Fourth Floor

In the Twilight of the Obama Administration, How are Race Relations in the United States?

Megan Thee-Brenan, *The New York Times*

The Divide between Black and White Americans: A Survey on Law Enforcement, Violence, and Race

Dan Malato, *NORC at the University of Chicago*
David Sterrett, *NORC at the University of Chicago*
Trevor Tompson, *NORC at the University of Chicago*
Jennifer Benz, *NORC at the University of Chicago*

Interests, Identities, and Hierarchy: The Central Role of Group Position in Explaining White Racial Attitudes

Vincent L. Hutchings, *University of Michigan*
Ashley A. Jardina, *University of Michigan*
Robert Mickey, *University of Michigan*
Hanes Walton Jr., *University of Michigan*

Session 2:

Panel: Race in the U.S.: Police, Politics and Prejudice (continued)

AI

Public Views of Racism and Inequality

Jocelyn Kiley, *Pew Research Center*

Americans' Re-assessment of Race Relations

Jeffrey M. Jones, *The Gallup Organization*
Lydia Saad, *The Gallup Organization*

Session 3:

Panel: Using Response Propensity Modeling for the Cost-effective Allocation of Survey Incentives

R

Moderator: Paul J. Lavrakas, *Independent Consultant*

Discussant: Andrew Zukerberg,
National Center for Education Statistics

Location: Meeting Room 408, Fourth Floor

Conceptual Background on Response Propensity Modeling for Allocating Differential Survey Incentives: Purpose and Rationale

Paul J. Lavrakas, *Independent Consultant*

Developing and Validating a Response Propensity Model for the Efficient Allocation of Non-contingent Incentives Using 2014 NHES Data

Michael Jackson, *American Institutes for Research*

Can Response Propensity Modeling be Used to Improve Response Rates, Reduce Nonresponse Bias, and Reduce Cost through the Use of Tailored Differential Incentives in the 2016 NHES

Cameron B. McPhee, *American Institutes for Research*

Using a Response Propensity Model to Allocate Non-contingent Incentives in a Web Panel

Mark Masterton, *American Institutes for Research*



Concurrent Sessions C

Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 4:

Panel: If You Advertise It, Will They Come? Inv Social Marketing, Digital Ads, and Web Response

Moderator: Nancy Bates, *U.S. Census Bureau*

Discussant: Mario Callegaro, *Google*

Location: Meeting Room 410, Fourth Floor

Simulating a Census Environment to Test Online Self-response

Monica Vines, *U.S. Census Bureau*

Can We Understand What Works in Multi-channel Outreach Campaigns by Using Dedicated Web-addresses?

Samuel Hagedorn, *Penn Schoen Berland*
Kiera Maureen McCaffrey, *Reingold, Inc.*
John Otmany, *Reingold, Inc.*

Encouraging Online Response among Hard-to-Survey Populations: Digital Advertising and Influencer Calls

Nancy Bates, *U.S. Census Bureau*
Matthew Virgile, *U.S. Census Bureau*

Communication Channels that Predict and Mediate Self-Response

Gina K. Walejko, *U.S. Census Bureau*

Session 5:

Tailored Recruitment for Specialized Samples Prob/Non

Moderator: Jennifer Berktold, *Westat*

Location: Meeting Room 412, Fourth Floor

Novel Methodology for Reaching a Statewide Representative Sample of Youth Ages 12-18

Naomi Freedner-Maguire, *ICF International*
Randy ZuWallack, *ICF International*

Introducing Inbound Call Survey: A New Sampling Methodology

Burton Levine, *RTI International*

Safety First: Ensuring the Anonymity and Privacy of Iranian Panelists' While Creating Iran's First Online Panel

Amir Farmanesh, *IranPoll.com*
Ebrahim Mohseni, *University of Maryland*

Building a City-wide Survey Panel: Engaging Philadelphians through Multiple Modes

Nina DePena Hoe, *Temple University*
Heidi E. Grunwald, *Temple University*
Keisha Miles, *Temple University*

Using Nonresponse Follow-up (NRFU) Recruitment to Help Build a Probability-based Research Panel

Nadarajasundaram Ganesh, *NORC at the University of Chicago*
J. Michael Dennis, *NORC at the University of Chicago*
Paul J. Lavrakas, *Independent Consultant*

Concurrent Sessions C

Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 6:

Evaluating, Monitoring and Improving Interviewers' Performance

M-Q

Moderator: Floyd Ciruli,
Crossley Center for Public Opinion Research

Location: Meeting Room 616 A/B, Sixth Floor

The Use of CARI and Feedback to Improve Field Interviewer Performance

Aaron Maitland, *Westat*
Ryan Hubbard, *Westat*
Brad Edwards, *Westat*

Mitigating Impact of Interviewer Burden

Dakisha Locklear, *RTI International*
Tamara L. Terry, *RTI International*
Sabrina Bethea, *RTI International*
Kelly Castleberry, *RTI International*
Randy Spain, *RTI International*

Inside the Mind of the Interviewer: Applying Cognitive and Social Psychology to Interviewers

Erica C. Yu, *U.S. Bureau of Labor Statistics*
Robin L. Kaplan, *U.S. Bureau of Labor Statistics*

Monitoring Field Interviewers: Real-time Applications of Paradata in Experimental Designs

Rachael Walsh, *U.S. Census Bureau*
Scott Boggess, *U.S. Census Bureau*

Improving Interviewer Performance through the Use of Modeled Paradata Reports

Tamara L. Terry, *RTI International*
Rebecca J. Powell, *RTI International*
Timothy Nesius, *RTI International*
Marion Schultz, *RTI International*
Howard Speizer, *RTI International*
Kelly Castleberry, *RTI International*

Session 7:

Examining Election Polling Issues Cross-Nationally

EL

Moderator: Rich Clark, *Castleton University*

Location: Meeting Room 615 A/B, Sixth Floor

Reshaping the Data Collection with Landlines: The Case of the Most Recent Elections in Mexico

Diana Paola Penagos Vasquez, *Parametria S.A. de C.V.*
Francisco Abundis Luna Mr, *Parametria S.A. de C.V.*
Jose Alberto Vera Mendoza, *Parametria S.A. de C.V.*

Mode Effects in Electoral Polls: A Comparative Perspective

Claire Durand, *Université de Montréal*

We've Got You Surrounded: Multiple Data Streams and the 2015 Canadian National Election

Darrell J. Bricker, *Ipsos Public Affairs*
Sean Simpson, *Ipsos Public Affairs*

Observations on Improved International Election Polling: Learnings from Opinion Research During the Greek Bailout Referendum Election

Chris Jackson, *Ipsos Public Affairs*
Clifford Young, *Ipsos Public Affairs*

Positive vs. Negative: How Question Polarity in Voting Advice Applications Affects the Answers and the Voting Advice

Bregje C. Holleman, *Utrecht University*
Naomi Kamoen, *Utrecht University*
Jasper van de Pol, *ASCOR/University of Amsterdam*
André Krouwel, *Free University*
Claes C. de Vreese, *ASCOR/University of Amsterdam*



Concurrent Sessions C

Friday, May 13, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 8:

Measuring Lifestyles: Sleeping, Drinking, Gambling and Parenting M-Pop

Moderator: Janet L. Streicher, *Baruch College, CUNY*

Location: Meeting Room 602, Sixth Floor

The Importance of Family Dynamics and Parent Factors: Evidence from an Innovative Multi-mode Survey

Matthew W. Courser, *Pacific Institute for Research and Evaluation*

Stephen R. Shamblen, *Pacific Institute for Research and Evaluation*

Kirsten Thompson, *Pacific Institute for Research and Evaluation*

Linda Young, *Pacific Institute for Research and Evaluation*
Stacey Hamilton-Nance, *Big Brothers Big Sisters of Kentuckiana*

Corrine Burmeister, *Big Brothers Big Sisters of Kentuckiana*

The New Living Room: How Americans View their Video

Julie Phelan, *Langer Research Associates*

Gary Langer, *Langer Research Associates*

Wendy Loxley, *ESPN*

Flora Kelly, *ESPN*

What Do You Mean I'm Drunk?! Development and Testing of a Conceptual Framework for Asking About Intoxication

Nina Van Dyke, *Social Research Group (a division of Market Solutions)*

Anna L. Lethborg, *The Social Research Centre*

Julaine Allan, *Social Research Group (a division of Market Solutions)*

Christine M. Maddern, *Market Solutions*

Sean O'Rourke, *Victorian Responsible Gambling Foundation*

Emma L. Saleeba, *VicHealth*

The Sleep Health Index: How America Gets its Zzzzs

Julie Phelan, *Langer Research Associates*

Gary Langer, *Langer Research Associates*

David Cloud, *National Sleep Foundation*

Kaitlyn Whiton, *National Sleep Foundation*

Kristen Knutson, *University of Chicago*

Gregory Holyk, *Langer Research Associates*

Hitting the Jackpot on Survey Response: The Relationship Between Gambling Behavior and Current and Proposed Casino Proximity

Katie Dekker Archambeau, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

Session 9:

Methods to Improve Data Collection Efficiency DCol

Moderator: Brady T. West, *University of Michigan*

Location: Meeting Room 415 A/B, Fourth Floor

Designing Efficient Field Locating Strategies: Local Staff, Travelers or Both?

Brian H. Roff, *Mathematica Policy Research*

Stacie Feldman, *Mathematica Policy Research*

Pre-Testing Establishment Surveys: Moving Beyond the Lab

Heather Ridolfo, *National Agricultural Statistics Service*

Kathy Ott, *National Agricultural Statistics Service*

Jeremy Beach, *National Agricultural Statistics Service*

Jaki S. McCarthy, *National Agricultural Statistics Service*

Using Text Analytic Techniques to Create Efficiencies in Analyzing Qualitative Data: A Comparison between Traditional Content Analysis and a Topic Modeling Approach

Andrew Stavisky, *U.S. Government Accountability Office (GAO)*

Philip Resnik, *University of Maryland*

Chris Musialek, *University of Maryland*

How Many is Enough: A Case of Diminishing Returns? Contact Attempts on the National Health and Aging Trends Study (NHATS)

Justin Kamens, *Westat*

Leenisha Marks, *Westat*

Laura Branden, *Westat*

Susan Genoversa, *Westat*

Optimal Routing for Field Interviewers: A GIS-based Approach for Reducing Household Survey Costs

Brad Edwards, *Westat*

Concurrent Sessions D

Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:

Professional Development Panel: Project Management: Lessons Learned from Experienced Project Directors

Moderator: Rachel A. Caspar, *RTI International*

Location: Meeting Room 400/402, Fourth Floor

Tom Smith, *RTI International*
Jennifer Hunter Childs, *U.S. Census Bureau*
Bill Davis, *Davis Research*
John Stevenson, *University of Wisconsin-Madison*
Eran N. Ben-Porath, *SSRS*

Session 2:

Alternative Approaches to Increasing Response Rates

R

Moderator: Laurie Schwede, *U.S. Census Bureau*

Location: Meeting Room 406, Fourth Floor

Increasing Cooperation in Telephone Surveys with the Progressive Engagement Technique: An Australian Perspective

Paul Myers, *The Social Research Centre*
Paul J. Lavrakas, *Independent Consultant*
Darren Pennay, *The Social Research Centre*
Natasha Vickers, *The Social Research Centre*

Does Embedding a Survey Question in the Survey Invitation E-mail Affect Response Rates? Evidence from a Randomized Experiment

David L. Vannette, *Qualtrics*

Using a Progressive Engagement Introduction to Gain Cooperation in an Interviewer-administered Survey

Paul J. Lavrakas, *Independent Consultant*
Jenny Kelly, *NORC at the University of Chicago*
Colleen McClain, *NORC at the University of Chicago*

Intensive Efforts Can Drive Healthcare Survey Response Rates Over 50%

Sara L. Toomey, *Boston Children's Hospital*
Marc N. Elliott, *RAND Corporation*
David J. Klein, *Boston Children's Hospital*
Julie Brown, *RAND Corporation*
Alan M. Zaslavsky, *Harvard Medical School*
Cassandra Thomson, *Boston Children's Hospital*
Mark A. Schuster, *Boston Children's Hospital*

"Don't be Afraid ... We're Researchers!": The Impact of Informal Contact Language on Response Rates and Patterns of Response

Kelly N. Foster, *East Tennessee State University*
Nicholas E. Hagemeyer, *East Tennessee State University*
Arasham A. Alamain, *East Tennessee State University*
Robert Pack, *East Tennessee State University*
Rajkumar J. Sevak, *East Tennessee State University*

Concurrent Sessions D

Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:

Messaging to Increase Response Rates Inv

Moderator: Christopher Antoun, *University of Michigan*

Location: Meeting Room 408, Fourth Floor

Thx 4 Participating!: Evaluating the Effectiveness of Sending Text Messages to Increase Survey Response

Amanda L. Skaff, *Mathematica Policy Research*
 Felicia I. Hurwitz, *Mathematica Policy Research*
 Jillian Stein, *Mathematica Policy Research*

The Effect of Using Text Messages for Survey Invitations and Reminders

Kyley McGeeney, *Pew Research Center*
 H. Yanna Yan, *University of Michigan*

Reaching the Mobile Generation: Reducing Web Survey Non-response through SMS Reminders

Kirti N. Kanitkar, *The Gallup Organization*
 Jenny Marlar, *The Gallup Organization*

"When Can We Call?" Experiment to Assess SMS Text to Prompt Response Across Cultures

John Lee Pratt Holmes, *Qatar University (SESRI)*
 Abdoulaye Diop, *Qatar University (SESRI)*
 Kien Trung Le, *Qatar University (SESRI)*
 Anis Miladi, *Qatar University (SESRI)*

Effectiveness of Messaging to Encourage Response to the ACS

Jenna Fulton, *U.S. Census Bureau*
 Gerson Morales, *U.S. Census Bureau*
 Jennifer Hunter Childs, *U.S. Census Bureau*

Session 4:

Questionnaire Design M-Q

Moderator: Meredith Massey,
National Center for Health Statistics

Location: Meeting Room 410, Fourth Floor

The Effect of Respondent Commitment and Tailored Feedback on Response Quality in an Online Survey

Kristen Cibelli, *University of Michigan*
 Frederick G. Conrad, *University of Michigan*

Best Practice Instrument & Communications Evaluation: An Examination of the NSCH Redesign

William Bryan Higgins, *ICF International*
 Rikki Welch, *ICF International*
 Robert Tortora, *ICF International*
 Catherine J. Vladutiu, *U.S. Department of Health & Human Services*

Web Survey Experiments on Fully Balanced, Minimally Balanced and Unbalanced Rating Scales

Sarah Cho, *SurveyMonkey*
 Mingnan Liu, *SurveyMonkey*

6 Ways to Format the Same Question: But Which One is Correct?

Annie Pettit, *Peanut Labs*

How Much Can We Ask? Assessing the Effect of Questionnaire Length on Survey Quality

Rebecca Medway, *American Institutes for Research*
 Danielle Battle, *American Institutes for Research*
 Mengmeng Zhang, *American Institutes for Research*

Concurrent Sessions D

Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 5:

Effects a la "Mode" DCol

Moderator: Dianne Rucinski, *Independent Researcher*

Location: Meeting Room 412, Fourth Floor

Examining Trends in the Presence of Survey Mode Effects

Heather Hisako Kitada, *Oregon State University*
Virginia Lesser, *Oregon State University*

Household Participation and Response Quality in a Survey Featuring Mobile and Desktop Modes

Brett McBride, *U.S. Bureau of Labor Statistics*
Ian Elkin, *U.S. Bureau of Labor Statistics*
Lucilla Tan, *U.S. Bureau of Labor Statistics*

Mode and Recruitment Effects on Item Non-response of Worksite Information Reported by Nurse Practitioners

Michelle L. Cook, *American Association of Nurse Practitioners*
Lydia E. Riley, *American Association of Nurse Practitioners*
Tyler Litsch, *American Association of Nurse Practitioners*

The Impact of Response Scale Direction on Survey Responses in a Mixed-mode Survey

Mengyao Hu, *University of Michigan*
Ting Yan, *Westat*
Florian Keusch, *University of Mannheim*

Mode and Eligibility Rates in a Dual-mode Web and Mail Survey

Ilana Ventura, *NORC at the University of Chicago*
Ipek Bilgen, *NORC at the University of Chicago*
Michael J. Stern, *NORC at the University of Chicago*

Session 6:

Panel: Advances in Measuring Sexual Minorities (LGBTQ) and Same-sex Households and Relationships M-Pop

Moderator: Matt Jans,
UCLA Center for Health Policy Research

Discussant: Philip S. Brenner, *Center for Survey Research*

Location: Meeting Room 616 A/B, Sixth Floor

Identifying Sexual Minorities in Surveys: Research Synthesis and Meta-Analysis

Justine Bulgar-Medina, *University of Massachusetts Boston*
Philip S. Brenner, *University of Massachusetts Boston*

Improving Measurement of Same-Sex Couple Households for Census 2020

Rose Kreider, *U.S. Census Bureau*
Daphne Lofquist, *U.S. Census Bureau*
Nancy Bates, *U.S. Census Bureau*
Jamie Lewis, *U.S. Census Bureau*

Measuring Gender and Sexual Identity in a Nationally Representative Survey of Older Adults: Results from Qualitative Research using Cognitive Interviews

Stuart Michaels, *NORC at the University of Chicago*
Michael J. Stern, *NORC at the University of Chicago*
Michael Kozloski, *NORC at the University of Chicago*
Paul Guerino, *U.S. Centers for Medicare & Medicaid Services*
Samuel C. Haffer, *Data and Policy Analytics Group*
Debra Reed-Gillette, *U.S. Centers for Medicare & Medicaid Services*

Data Quality Research of LGB Measures at the National Center for Health Statistics

Kristen Miller, *National Center for Health Statistics*

Measuring Initial Results of Gender Identity Questions in the 2015-2016 California Health Interview Survey

David Grant, *University of California, Los Angeles*
Matt Jans, *UCLA Center for Health Policy Research*
Royce Park, *University of California, Los Angeles*
Ninez A. Ponce, *University of California, Los Angeles*
Jody L. Herman, *The Williams Institute*
Bianca D. M. Wilson, *The Williams Institute*
Gary Gates, *The Williams Institute*



Concurrent Sessions D

Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7:

Nonprobability Sampling: Fast, Cheap . . . And Accurate?

Moderator: John Kennedy, *Indiana University*

Location: Meeting Room 615 A/B, Sixth Floor

Non-Representative Surveys: Fast, Cheap and Mostly Accurate

David Rothschild, *Microsoft Research*
Sharad Goel, *Stanford University*

Polling: Cost, Speed and Accuracy

Solomon Messing, *Pew Research Center*
David Rothschild, *Microsoft Research*
Tobias B. Konitzer, *Stanford University*
Sharad Goel, *Stanford University*
Courtney Kennedy, *Pew Research Center*

The Utility of Nonprobability Samples for Assessing Population-level Health Information Seeking Behavior

Reanne L.M. Townsend, *Westat*
Hanyu Sun, *Westat*
Aaron Maitland, *Westat*
Terisa Davis, *Westat*
J. Michael Brick, *Westat*
Richard P. Moser, *National Cancer Institute*
Gordon Willis, *National Cancer Institute*
Kelly Blake, *National Cancer Institute*
Stephanie Fowler, *National Cancer Institute*

What Explains Variability in Survey Estimates from Nonprobability Samples?

Scott Keeter, *Pew Research Center*
Andrew Mercer, *Pew Research Center*
Courtney Kennedy, *Pew Research Center*
Kyley McGeeney, *Pew Research Center*
Nicholas Hatley, *Pew Research Center*

Comparing Nonprobability Sample Estimates to Probability Sample Estimates

Ronaldo Iachan, *ICF International*
John M. Boyle, *ICF International*
Lew Berman, *ICF International*

Session 8:

Strategies for Mobile Data Collection in International Settings

sponsored by WAPOR

Moderator: Ashley Amaya, *RTI International*

Location: Meeting Room 602, Sixth Floor

Evaluating a Modular Design Approach to Collecting Survey Data Using Text Messages

Brady T. West, *University of Michigan*
Dirgha Ghimire, *University of Michigan*
William G. Axinn, *University of Michigan*

Adapting Surveys to the Mobile World: Data Chunking in the Dutch Probability-based LISS Panel

Vera Toepoel, *Utrecht University*
Peter Lugtig, *Utrecht University*

Social Media Use and Online Civic and Political Participation in China

Weiwei Zhang, *Texas Tech University*
Yunjuan Luo, *Texas Tech University*

Unintentional Mobile Respondents in Official Statistics and Their Effect on Data Quality

Jeldrik Bakker, *Statistics Netherlands*

The Mobile Web Only Population: Socio-demographic Characteristics and Potential Bias

Marek Fuchs, *Darmstadt University of Technology*
Anke Metzler, *Darmstadt University of Technology*

Concurrent Sessions D

Friday, May 13, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 9:

Unpacking Apathy and Cynicism in the United States EL

Moderator: Clyde Tucker, *CNN*

Location: Meeting Room 415 A/B, Fourth Floor

Are Nonvoters Dissatisfied or Just Disengaged?

Lunna Abrantes Lopes, *Public Policy Institute of California*
Eric McGhee, *Public Policy Institute of California*

Courts, Campaigns and Corruptions: An Empirical Test of the "Appearance of Corruption" Rationale for Campaign Finance Regulations

Nitya Rao, *The University of Texas at Austin*

Understanding Public Cynicism Toward the Federal Government: What is it About Government that Drives Overall Views?

Alec Tyson, *Pew Research Center*
Jocelyn Kiley, *Pew Research Center*
Meredith Dost, *Pew Research Center*

Beyond Right Track/Wrong Direction: A New Multi-indicator Measure of Political Sentiment

Donald P. Levy, *Siena College Research Institute*
David Redlawsk, *Rutgers University*
Ashley A. Koning, *Rutgers University*
Harry Wilson, *Roanoke College*
Meghann Crawford, *Siena College Research Institute*

How Do Americans Want Their Elected Representatives to Make Laws? Divergence in Preference and Perception Drives Disapproval of Congress

Bo MacInnis, *Stanford University*
Sarah Anderson, *University of California, Santa Barbara*
Jon A. Krosnick, *Stanford University*

Concurrent Sessions E

Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.

Session 1:

Panel: The Future of Telephone Interviewing: Revealing New Data on the State of Telephone Surveys S

Moderator: David Dutwin, *SSRS*

Discussant: Paul J. Lavrakas, *Independent Consultant*

Location: Meeting Room 400/402, Fourth Floor

Telephone Survey Data Quality over the Past 20 Years and Trends in Telephone Response and Cost in the Past 15 Years

David Dutwin, *SSRS*

Review of Probability and Nonprobability Data Quality and Data Quality of Cell Phone Samples

Trent D. Buskirk, *Marketing Systems Group*

Comparative Costs of Survey Research and Current Costs in Telephone Surveys

Thomas M. Guterbock, *University of Virginia*



Concurrent Sessions E

Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 2:

International Survey Measures, Multi

sponsored by WAPOR

Moderator: Ilana Ventura, NORC at the University of Chicago

Location: Meeting Room 406, Fourth Floor

Exploring a New Way to Detect Data Falsification in Surveys: Assessing the Meaning of "High Matches" between Observations in Survey Data

Katherine Simmons, *Pew Research Center*
Andrew Mercer, *Pew Research Center*
Steve Schwarzer, *Pew Research Center*

The Cross-national Equivalence of Customer Experience and Loyalty: The Case of Luxury Accommodation

Timothy B. Gravelle, *University of Essex*
Jill Andrews, *Four Seasons Hotels and Resorts*

Age Heaping: Measuring Age Misreporting Across a Multinational Survey

Diana L. Greene, *RTI International*
Curtiss Cobb, *Facebook*
Annette M. Green, *RTI International*
Safaa Amer, *RTI International*

Exploring Feasibility of Mail Surveys in Urban China

Chan Zhang, *Fudan University*
James M. Lepkowski, *University of Michigan*

The Impact of Survey Measurement Error: A Meta-analysis of Generalized Trust Research Using Either Dichotomous or Eleven-point Response Options

Sebastian Lundmark, *University of Gothenburg*

It's the Economy, Stupid: Predicting Country Leadership Approval Around the World

Benjamin R. Ryan, *The Gallup Organization*

Session 3:

Methodological Briefs - R

Moderator: Angie Jaszczak, *Mathematica Policy Research*

Location: Meeting Room 408, Fourth Floor

Cost Benefit Analysis of FedEx Follow-up on Response Rates

Daniel G. Harwell, *American Institutes for Research*
HarmoniJoie Noel, *American Institutes for Research*
Alison R. Huang, *American Institutes for Research*
Carol Wan, *American Institutes for Research*
Lee Hargraves, *American Institutes for Research*

Give It a Rest: Time between Call Attempts as a Method to Improve Telephone Survey Response Rates

Kelly Daley, *Abt SRBI*
Julie Pacer, *Abt SRBI*

Optimizing the Effects of Online Survey Reminders

Tzu-Jou Wan, *American Institutes for Research*
HarmoniJoie Noel, *American Institutes for Research*
Lee Hargraves, *American Institutes for Research*

Is Shorter Better: Can a Follow-up Survey with Fewer Items Increase Response Without Impacting Data Quality?

Jocelyn Newsome, *Westat*
Jennifer Anderson, *Westat*
Kerry Yarkin Levin, *Westat*
Brenda Schafer, *Internal Revenue Service*
Patrick Langetieg, *Internal Revenue Service*

Costs and Contact Rates in Face-to-Face Interviews: How Useful and Cost-effective are Additional Attempts in Face-to-Face Data Collection?

Dato Tsubutashvili, *The Gallup Organization*

How to Invite? Methods for Increasing Internet Survey Response Rate

Alison R. Huang, *American Institutes for Research*
HarmoniJoie Noel, *American Institutes for Research*
Lee Hargraves, *American Institutes for Research*

Concurrent Sessions E

Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:

Methodological Briefs - Response Rates

(continued)

**Can a Locally-tailored Image Improve Return Rates?
Evidence from a Community-specific Study in California**

Matt Jans, *UCLA Center for Health Policy Research*

Julie C. Linville, *RTI International*

David Grant, *University of California, Los Angeles*

**Nonresponse Bias for Survey Estimates of
Social Activities and Roles**

Ashley Amaya, *RTI International*



Session 4:

Panel: What Are You? Measuring the Size, Characteristics and Attitudes of the Multiracial Population in America

M-Pop

Moderator: Richard Morin, *Pew Research Center*

Location: Meeting Room 410, Fourth Floor

**Exploring New Ways to Measure Race/Ethnicity for the
2020 Census**

Nicholas Jones, *U.S. Census Bureau*

**Measuring Hispanic Racial Identity:
A Challenge to Traditional Definitions of Race**

Mark Hugo Lopez, *Pew Research Center*

Ana Gonzalez-Barrera, *Pew Research Center*

**The Size, Characteristics and Key Attitudes of Multiracial
Americans**

Juliana Horowitz, *Pew Research Center*

Richard Morin, *Pew Research Center*

**Do Multiracial Adults Favor One of their Background
Races Over the Other: An Implicit Association Test**

Annie Franco, *Stanford University*

Session 5:

Panel: 50 years of the National Longitudinal Surveys Program: **DCol** Reflections on the Last Half-Century of Large-scale High-quality Survey Research

Moderator: A. Rupa Datta, *NORC at the University of Chicago*

Location: Meeting Room 412, Fourth Floor

**Adapting Weighting Procedures to Complex Sample
Design in NLSY97**

Colm O'Muircheartaigh, *University of Chicago*

Steven Pedlow, *NORC at the University of Chicago*

**Designing Longitudinal Labor Force Survey
Questionnaires 1965 to the Present**

A. Rupa Datta, *NORC at the University of Chicago*

Evolution of Survey Operations in the NLSYs

Lauren Seward, *NORC at the University of Chicago*

**Incorporating Technology and Adult Learning Methods
into Field Interviewer Trainings**

Vicki Wilmer, *NORC at the University of Chicago*

**Recordings, Reinterviews and Review: Data Quality
Assurance Across the Years**

Isabella Velasquez, *NORC at the University of Chicago*

**Beware of What You Wish For: Navigating the Challenges
of 50 Years of Data Dissemination**

Rosella Gardecki, *The Ohio State University*



Concurrent Sessions E

Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 6:

Preferences and Outcomes in Multi-Mode Research DCol

Moderator: Don Dillman, *Washington State University*

Location: Meeting Room 616 A/B, Sixth Floor

Effects of an Initial Offering of Multiple Survey Response Options on Response Rates

Elizabeth A. Steele, *The Gallup Organization*
 Jenny Marlar, *The Gallup Organization*
 Laura Allen, *The Gallup Organization*
 Kirti N. Kanitkar, *The Gallup Organization*

Mode Effects on Subjective Well-being Research: Do they Affect Regression Coefficients?

Rosa Sanchez Tome, *University of Lausanne*
 Caroline Roberts, *University of Lausanne*
 Michèle Ernst Stähli, *University of Lausanne*
 Dominique Joye, *University of Lausanne*

Mobile Device Use in Web Surveys Among College Students: Predictors and Consequences for Data Quality

Scott Beach, *University of Pittsburgh*
 Donald Musa, *University of Pittsburgh*
 Stephen Strotmeyer, *University of Pittsburgh*
 Janet Schlarb, *University of Pittsburgh*

Mode Effects in American Trends Panel: Bayesian Analysis of a Cross-Classified Item-Person Mixed Model

Jeff Gill, *Washington University at St. Louis*
 Stanislav Kolenikov, *Abt SRBI*
 Kyle McGeeney, *Pew Research Center*

A Test of Web/PAPI Protocols and Incentives for the Residential Energy Consumption Survey

Paul P. Biemer, *RTI International*
 Joe Murphy, *RTI International*
 Stephanie Zimmer, *RTI International*
 James (Chip) Berry, *U.S. Energy Information Administration*
 Katie Lewis, *U.S. Energy Information Administration*
 Deng Shaofen, *U.S. Energy Information Administration*

Mode Effect on Racial Sensitive Questions between Web and Computer-assisted Self-interview

Mingnan Liu, *SurveyMonkey*
 Yichen Wang, *NERA Economic Consulting*
 James M. Lepkowski, *University of Michigan*

Session 7:

Writing Questions for Web Surveys: Cutting Edge Issues in Design & Implementation M-Q

Moderator: Randall Thomas, *GfK*

Location: Meeting Room 615 A/B, Sixth Floor

Conducting Survey Experiments Using an Online Labor Market

Stephanie Fowler, *National Cancer Institute*
 Gordon Willis, *National Cancer Institute*
 Richard P. Moser, *National Cancer Institute*
 Reanne L.M. Townsend, *Westat*
 Aaron Maitland, *Westat*
 Hanyu Sun, *Westat*
 Rebecca Ferrer, *National Cancer Institute*
 David Berrigan, *National Cancer Institute*

Cheating on Political Knowledge Questions in Online Surveys: An Assessment of the Problem and Solutions

Scott Clifford, *University of Houston*
 Jennifer Jerit, *Stony Brook University*

Assessing the Effects and Effectiveness of Attention-check Questions in Web Surveys: Evidence From a 14 Country Cross-national Survey Experiment

David L. Vannette, *Qualtrics*

Investigating Cognitive Effort of Response Formats in Web Surveys using Paradata

Jan Karem Höhne, *University of Göttingen*
 Stephan Schlosser, *University of Göttingen*
 Dagmar Krebs, *University of Giessen*

Using Paradata to Identify Questions with High Respondent Burden for Improvement in Future Surveys

Rebecca J. Powell, *RTI International*
 Ashley Richards, *RTI International*
 Shengchao Yu, *New York City Department of Health and Mental Hygiene*
 Robert Brackbill, *New York City Department of Health and Mental Hygiene*

Concurrent Sessions E

Friday, May 13, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 8:

Public Opinion on Income Inequality and the Economy AI

Moderator: Nancy J. Belden, *Belden Russonello Strategists*

Location: Meeting Room 602, Sixth Floor

Lagging Indicators of the Great Recession

Tom W. Smith, *NORC at the University of Chicago*

When Do the Rich Win?

James Alexander Branham, *University of Texas at Austin*

Stuart Soroka, *University of Michigan*

Christopher Wlezien, *University of Texas at Austin*

Trends in Americans' Attitudes toward Inequality

Dan Malato, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Trevor Tompson, *NORC at the University of Chicago*

Income, Life Evaluation, Well-being: A Longitudinal U.S. Panel Study

Diana Liu, *The Gallup Organization*

Sangeeta Agrawal, *The Gallup Organization*

Job Approval and Economic Evaluations: Survey Experiment Data from Wisconsin

Sarah Niebler, *Dickinson College*

Session 9:

Panel: The 2016 Election and Impact on American Foreign Policy EL

Moderator: Floyd Ciruli,

Crossley Center for Public Opinion Research

Location: Meeting Room 415 A/B, Fourth Floor

U.S. Foreign Policy is Moving to the Right. All Rhetoric or Boots on the Ground?

Floyd Ciruli, *Crossley Center for Public Opinion Research*

Increasing Ideological and Partisan Conflict in Public Opinion

Robert Shapiro, *Columbia University*

America Divided: A Growing Rift Between and Within the Parties on Foreign Policy

Dina Smeltz, *Chicago Council on Global Affairs*

Developing a Conservative Foreign Policy

Kathleen Frankovic



AAPOR Poster Session 2

Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.

Governor's Ballroom, Fourth Floor

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| <p>1: Using Wearable Technology to Measure Health Outcome Indicators: A New Frontier in Data Collection
Ebo Dawson-Andoh, <i>Mathematica Policy Research</i>
Nicholas Beyler, <i>Mathematica Policy Research</i></p> <p>2: Can Housework Help? Gender, Time Use And Disparities In Meeting Physical Activity Requirements
Rachel Nicole Cusatis, <i>University of Wisconsin-Milwaukee</i>
Noelle Chesley, <i>University of Wisconsin - Milwaukee</i></p> <p>3: Perceptions about Scientific Agreement, Trust in Scientists and the American Public's Beliefs of Global Warming
Soohee Kim, <i>Stanford University</i>
Jon A. Krosnick, <i>Stanford University</i></p> <p>4: Unbiasing Information Search and Processing through Personal and Social Identity Mechanisms
Benjamin A. Lyons, <i>Southern Illinois University</i></p> <p>5: Do Facts Matter? How Political Opinions Shape Perceptions of Fact on Politicized Issues
Sarah Kelley, <i>University of California Berkeley</i></p> <p>6: Estimating Population Size Using the Network Scale-up Method
Patrick Habecker, <i>University of Nebraska-Lincoln</i>
Kirk Dombrowski, <i>University of Nebraska-Lincoln</i>
Bilal Khan, <i>University of Nebraska-Lincoln</i></p> <p>7: Response Order Effects on a Web Survey of Nurse Practitioners
Gwendolyn Quintana, <i>University of Texas</i>
Lydia E. Riley, <i>American Association of Nurse Practitioners</i></p> <p>8: Exploring Mode Effects Between Smartphone and Personal Computer Mode of Administration of a National Household Study
Kristine Fahrney Wiant, <i>RTI International</i>
Ashley Richards, <i>RTI International</i>
Stephanie Zimmer, <i>RTI International</i>
Danielle Mayclin, <i>U.S. Department of Energy</i></p> <p>9: "Mental Retardation" vs. "Intellectual Disability": Differences in Responses
Marina Stavrakantonaki, <i>University of Illinois at Chicago</i>
Timothy P. Johnson, <i>University of Illinois at Chicago</i></p> <p>10: Come Again? Modelling Household Calling Propensities in a Longitudinal Study Using Wave 1 Call Records Data
Carlos Lagorio, <i>University of Essex</i></p> | <p>11: CATI vs. CAPI: Mode Effects on Item Nonresponse for Sensitive Topics
Chariklia Hoefig, <i>Bundeswehr Center for Military History and Social Science</i></p> <p>12: Commemorative Behavior and Political Engagement in 21st Century Netherlands: a Comparison Across Generations
Duane F. Alwin, <i>Pennsylvania State University</i>
Manja Coopmans, <i>Utrecht University</i></p> <p>13: Does Economic Development Foster Social Tolerance in China
Xiuhua Wang, <i>Baylor University</i></p> <p>14: Disagreeing in New Settings: Considering the Effects of Meme Format and Perceived Network Homophily in Online Political Talk
Benjamin A. Lyons, <i>Southern Illinois University</i></p> <p>15: An Adjusted Estimator for the Fay-Herriot Log-Level Model with Measurement Error in Covariates
Sepideh Mosaferi, <i>University of Maryland, JPSM</i></p> <p>16: An Evaluation Study of the Use of Paradata to Enhance Data Quality
Ana Lucia Córdova Cazar, <i>University of Nebraska-Lincoln</i>
Robert F. Belli, <i>University of Nebraska-Lincoln</i></p> <p>17: Sexuality and Social Attitudes: Evidence from 202 Attitude Measures in the General Social Survey
Landon Schnabel, <i>Indiana University</i></p> <p>18: A Closer Look at Response Time Outliers in Online Surveys Using Paradata Survey Focus
Stephan Schlosser, <i>University of Göttingen</i>
Jan Karem Höhne, <i>University of Göttingen</i></p> <p>19: Men's Attitudes Towards Abortion: Are Men More Likely To Be Pro-Choice or Pro-Life In the U.S.?
Rachel Hassan, <i>Queens College, CUNY</i>
Holly E. Reed, <i>Queens College, CUNY</i></p> <p>20: Changing Patterns of Online Deliberation and Users' Reciprocal Exchanges: Online Story Commenting on the NYT, Facebook and Reddit
Yee Man Margaret Ng, <i>University of Texas at Austin</i></p> |
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AAPOR Poster Session 2

Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.
Governor's Ballroom, Fourth Floor

- 21: Measuring Punitiveness: Public Attitudes Towards the Punishment of Juvenile and Adult Offenders**
Eva Aizpurua, *University of Castilla La Mancha*
- 22: Working with the SIPP-EHC Audit Trails: Sequential and Parallel Retrieval**
Jinyoung Lee, *University of Nebraska–Lincoln*
Benjamin C. Seloske, *University of Nebraska–Lincoln*
Ana Lucía Córdova Cazar, *University of Nebraska–Lincoln*
Adam Eck, *University of Nebraska–Lincoln*
Robert F. Belli, *University of Nebraska–Lincoln*
- 23: Consequences of Dropping the Landline Sample from RDD Surveys: Analysis from Four Years of Public Opinion Data**
Courtney Kennedy, *Pew Research Center*
Kyle McGeeney, *Pew Research Center*
Scott Keeter, *Pew Research Center*
Andrew Perrin, *Pew Research Center*
Eileen Patten, *Pew Research Center*
Amanda Lee, *Pew Research Center*
Jonathan Best, *Princeton Survey Research Associates International*
- 24: An Evaluation of Statewide Dual Frame Sample Designs in Idaho**
Monica A. Reyna, *University of Idaho*
Snehalatha Gantla, *University of Idaho*
- 25: Seasonal Adjustment and Analyses of Daily Employment Measures**
Benjamin R. Ryan, *The Gallup Organization*
- 26: Characterizing Satisficers in Web Surveys Using Paradata to Target Interventions**
Sarah S. Vetting, *U.S. Census Bureau*
Rachel Horwitz, *U.S. Census Bureau*
Rachel Bray, *U.S. Census Bureau*
Adriana Hernandez Viver, *U.S. Census Bureau*
Jennifer Tancreto, *U.S. Census Bureau*
Courtney Reiser, *U.S. Census Bureau*
- 27: Recruiting a Survey Sample Online: Detecting and Preventing Fraud**
Derick Brown, *RTI International*
Jill A. Dever, *RTI International*
Linda B. Squiers, *RTI International*
Erik M. Augustson, *National Cancer Institute*
- 28: The Best of Both Worlds: Utilizing Best Practices From Web and Survey Design**
Amanda Libman Barry, *Nielsen*
Casey Langer Tesfaye, *Nielsen*
Jenna Levy, *Nielsen*
- 29: Making Connections on the Internet: Online Survey Panel Communications**
Amanda Libman Barry, *Nielsen*
Christina Eiginger, *Nielsen*
Lauren A. Walton, *Nielsen*
Kay Ricci, *Nielsen*
- 30: Assessing Potential Bias in Respondent-driven Incident Based Data from a Web Survey of College Students**
Kimberly C. Peterson, *RTI International*
Marcus E. Berzofsky, *RTI International*
Bonnie E. Shook-Sa, *RTI International*
Christopher Krebs, *RTI International*
Christine Lindquist, *RTI International*
- 31: Desktops, Tablets and Phones, Oh My! Device Preference for Web Based Surveys**
Sari Schy, *NORC at the University of Chicago*
Alyssa Ghirardelli, *NORC at the University of Chicago*
Heather Morrison, *NORC at the University of Chicago*
- 32: To Record or Ask: Measuring Respondent Gender in RDD Surveys**
Margaret Tyson, *Langer Research Associates*
Chad Kiewiet de Jonge, *Langer Research Associates*
Gary Langer, *Langer Research Associates*
- 33: Predicting Public Reception of Scientific Evidence Using the Scientific Reasoning Scale**
Caitlin Drummond, *Carnegie Mellon University*
Baruch Fischhoff, *Carnegie Mellon University*
- 34: Debunking Myths About the Quality of Industry and Occupation Data Collected Through Self-administered Web Surveys**
Felicia I. Hurwitz, *Mathematica Policy Research*
Jillian Stein, *Mathematica Policy Research*
Amanda L. Skaff, *Mathematica Policy Research*
- 35: The Nexus Between Data Science and Survey Design and Practice**
Steven B. Cohen, *RTI International*
Gayle S. Bieler, *RTI International*



AAPOR Poster Session 2

Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.

Governor's Ballroom, Fourth Floor

- 36: Applying a Blended Learning Model to Field Staff Training**
Deborah R. Herget, *RTI International*
Sameena Y. Siddiqui, *RTI International*
Colleen M. Spagnardi, *RTI International*
- 37: Keeping Up with the Times: A Web Diary Design for the Consumer Expenditure Survey**
Nhien To, *U.S. Bureau of Labor Statistics*
- 38: Who Gets It? Comprehension Difficulties in Political Survey Questions**
Naomi Kamoien, *Utrecht University*
Bregje C. Holleman, *Utrecht University*
- 39: Hands-Free Testing: Applying Automatic Methodologies to Data Collection and Cleaning**
Larry M. Vittoriano, *Mathematica Policy Research*
Sean Kirk, *Mathematica Policy Research*
Matt Potts, *Mathematica Policy Research*
Taylor Calise, *Mathematica Policy Research*
- 40: Influence of Family-based Factors on Response Propensity in the Project Talent Twin and Sibling Study**
Deanna Lyter Achorn, *American Institutes for Research*
Danielle Battle, *American Institutes for Research*
Ashley Kaiser, *American Institutes for Research*
Carol A. Prescott, *University of Southern California*
- 41: Cross-cultural Measurement Invariance Among German Migrants in Welfare Benefits Receipt**
Jonas F. Beste, *Institute for Employment Research (IAB)*
Arne Bethmann, *University Mannheim*
- 42: Patterns of Unit and Item Nonresponse in a Multinational Web Survey**
Allison Ackermann, *Abt SRBI*
Elaine Howard Ecklund, *Rice University*
Benjamin Phillips, *Abt SRBI*
Alec Brulia, *Abt SRBI*
- 43: Dynamic Instructions in Check-All-That-Apply Questions**
Tanja Kunz, *Darmstadt University of Technology*
Marek Fuchs, *Darmstadt University of Technology*
- 44: Timing is Everything: Discretely Discouraging Mobile Survey Response through the Timing of Email Contacts**
Ashley Richards, *RTI International*
Amanda C. Smith, *RTI International*
Bonnie E. Shook-Sa, *RTI International*
Marcus E. Berzofsky, *RTI International*
- 45: Great Jobs Associate with High Well-being Worldwide**
James Bird, *The Gallup Organization*
Sangeeta Agrawal, *The Gallup Organization*
Diana Liu, *The Gallup Organization*
- 46: Has Historical Survey Response Error Masked the Prevalence of Mental Health Conditions in the United States?**
Dianne Rucinski, *Independent Researcher*
- 47: Building a Taxonomy and Lexicon of Terms and Concepts at the U.S. Bureau of Labor Statistics**
Daniel W. Gillman, *U.S. Bureau of Labor Statistics*
Elizabeth Ashack, *U.S. Bureau of Labor Statistics*
Daniel Chow, *U.S. Bureau of Labor Statistics*
Ronald Johnson, *U.S. Bureau of Labor Statistics*
Karen Kosanovich, *U.S. Bureau of Labor Statistics*
Ann Norris, *U.S. Bureau of Labor Statistics*
Garrett Schmitt, *U.S. Bureau of Labor Statistics*
Thomas Tedone, *U.S. Bureau of Labor Statistics*
Clayton Waring, *U.S. Bureau of Labor Statistics*
- 48: Analysis of Weighting Controls and Their Effect on Data Validity**
Kalina Popova, *Nielsen*
- 49: Public Opinion on the Death Penalty: Personality and Social-psychological Predictors**
George F. Bishop, *University of Cincinnati*
Dmitriy Poznyak, *Mathematica Policy Research*
- 50: Physical Measures, Specimen Collection and Health Apps: Public Willingness to Participate in the Next Generation of Health Surveys**
John M. Boyle, *ICF International*
Lew Berman, *ICF International*
Jamie Dayton, *ICF International*
Ronaldo Iachan, *ICF International*
Eric Miller, *ICF International*
Melanie Courtright, *Research Now*
Kartik Pashupati, *Research Now*
- 51: Comparing Distribution Protocols for Leave-behind Collection of Accelerometry in a Population Survey**
Daniel Lawrence, *NORC at the University of Chicago*
Katie O'Doherty, *NORC at the University of Chicago*
Meredith Czaplewski, *NORC at the University of Chicago*
Kriston Koepp, *NORC at the University of Chicago*

AAPOR Poster Session 2

Friday, May 13, 2016, 3:15 p.m. – 4:15 p.m.
Governor's Ballroom, Fourth Floor

- 52: Statistics Canada's Experiences in Implementing and Managing Responsive Collection Design for CATI Surveys**
Francois Laflamme, *Statistics Canada*
Lise Rivais, *Statistics Canada*
Sylvie Bonhomme, *Statistics Canada*
- 53: Developing and Testing Items to Measure Limited English Proficiency for the MCBS**
Rene Bautista, *NORC at the University of Chicago*
Lisa Lee, *NORC at the University of Chicago*
Samuel C. Haffer, *U.S. Centers for Medicare & Medicaid Services*
Paul Guerino, *U.S. Centers for Medicare & Medicaid Services*
- 54: Increasing Motivation, Engagement and Data Quality Through a Child-friendly Online Platform for Survey Data Collection with Children**
Melissa DeRosier, *3C Institute*
Janey McMillen, *3C Institute*
- 55: Surveying Rural Appalachia: A Study of Modes, Response Rates and Cost in a Rural, Hard to Engage Population**
Morgan Jones, *East Tennessee State University*
Kelly N. Foster, *East Tennessee State University*



Concurrent Sessions F

Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:

The Telephone Consumer Protection Act (TCPA) and Public Opinion Research

Moderator: Bob Davis, *Davis Research LLC*

Location: Meeting Room 400/402, Fourth Floor

The TCPA Stages of Grief

Bob Davis, *Davis Research LLC*

Stories from the Front Line

Duane Berlin, *Lev Berlin LLC*

Efforts Underway to Clarify, Modify and Change the Law

Howard Fienberg, *Marketing Research Association*

Identifying Potential TCPA Risk in Shared Service Telephone Blocks

Linda Piekarski, *Survey Sampling International*

Session 2:

Media Effects on Public Opinion AI

Moderator: Barry Feinberg, *BMF Research & Consulting*

Location: Meeting Room 406, Fourth Floor

Partisan Media's Effects in Shaping Americans' Views about Pope Francis

Heather Akin, *University of Pennsylvania*

Nan Li, *Annenberg Public Policy Center, University of Pennsylvania*

Dietram A. Scheufele, *University of Wisconsin - Madison*

Kathleen Hall Jamieson, *Annenberg Public Policy Center, University of Pennsylvania*

Social Reality, Media Hype and Public Opinion: The Dynamics of Public Concern about the U.S. Economy, 1975-2014

Jill A. Edy, *University of Oklahoma*

Patrick C. Meirick, *University of Oklahoma*

How Millennials Get News: Inside the Habits of America's First Digital Generation

Jennifer Benz, *NORC at the University of Chicago*

Trevor Tompson, *NORC at the University of Chicago*

Tom Rosenstiel, *The American Press Institute*

Kevin Loker, *The American Press Institute*

Emily Alvarez, *NORC at the University of Chicago*

Dan Malato, *NORC at the University of Chicago*

Becky Reimer, *NORC at the University of Chicago*

David Sterrett, *NORC at the University of Chicago*

Jennifer Titus, *NORC at the University of Chicago*

Do Muslims Pose a Threat to American Values? Symbolic Threat Mediates the Link Between News Media Messages and Support for Anti-Muslim Policies

Stewart M. Coles, *University of Michigan*

Muniba Saleem, *University of Michigan*

From Suppressive to Proactive: The Chinese Government's Control Strategies Over Media Coverage in the Area of Popular Protests - The Evidence from Wukan Incident

Chao Zhang, *Tsinghua University*

Shaowei Chen, *Tsinghua University*

Concurrent Sessions F

Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:

Innovations with Existing Technologies Inv

Moderator: Mathew Stange, *Mathematica Policy Research*

Location: Meeting Room 408, Fourth Floor

Implications of Requesting GPS Data when Recruiting Respondents for a Travel Study

Josh De La Rosa, *Abt SRBI*

The Validity of Collecting Data Using Short Message Service (SMS): Experimental Evidence from Four African Countries

Charles Q. Lau, *RTI International*

Ansie Lombaard, *TNS*

Melissa Baker, *TNS*

Joseph Eyerman, *RTI International*

Lisa Thalji, *RTI International*

Implementing Bring Your Own Device in a Survey Organization

Jessica L. Holzberg, *U.S. Census Bureau*

Casey M. Eggleston, *U.S. Census Bureau*

The Use of Mobile Technologies for Management of Data Collectors for Household Surveys: An Examination of Strategies, Benefits and Obstacles

Tamara Bruce, *Westat*

Susan Genoversa, *Westat*

Brad Edwards, *Westat*

Abie Reifer, *Westat*

Gonzalo Rivero, *Westat*

Innovative Quality Assurance Use of GIS Data in Field Surveys

Marsha A. Hasson, *Westat*

Tammy Cook, *Westat*

Session 4:

Data Quality Issues for Online Surveys Prob/Non

Moderator: Doug Currivan, *RTI International*

Location: Meeting Room 410, Fourth Floor

Impact of 'Don't Know' Options on Attitudinal and Demographic Questions

Larry Osborn, *GfK Custom Research*

Nicole R. Buttermore, *GfK Custom Research*

Frances M. Barlas, *GfK Custom Research*

Abigail Giles, *GfK Custom Research*

Assessing Changes in Coverage Bias of Web Surveys as Internet Access Increases in the United States

David Sterrett, *NORC at the University of Chicago*

Dan Malato, *NORC at the University of Chicago*

Jennifer Benz, *NORC at the University of Chicago*

Trevor Tompson, *NORC at the University of Chicago*

Ned English, *NORC at the University of Chicago*

Squeaky Clean: Data Cleaning and Bias Reduction

Frances M. Barlas, *GfK Custom Research*

Randall K. Thomas, *GfK Custom Research*

Mansour Fahimi, *GfK Custom Research*

Nicole R. Buttermore, *GfK Custom Research*

Trap Questions in Online Surveys

Laura Wronski, *SurveyMonkey*

Mingnan Liu, *SurveyMonkey*

Identifying Psychosocial Correlates of Response in Panel Research: Evidence from the Health and Retirement Study

Colleen McClain, *University of Michigan*





Concurrent Sessions F

Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 5:

New Approaches to Total Survey Error DQt

Moderator: Nicholaos Synodinos, *University of Hawaii*

Location: Meeting Room 412, Fourth Floor

Are Interviewer Effects on Interview Length Related to Interviewer Effects on Straight-lining in the European Social Survey?

Katrijn Denies, *KU Leuven*
 Caroline Vandenplas, *KU Leuven*
 Koen Beullens, *KU Leuven*
 Geert Loosveldt, *KU Leuven*

Trends in Face-to-Face Household Survey Nonresponse and Level of Effort

Douglas Williams, *Westat*
 J. Michael Brick, *Westat*
 Ryan Hubbard, *Westat*

Motivated Underreporting and Response Propensity: Do Persons Likely to Respond Give Better Answers to Filter and Eligibility Questions?

Ruben L. Bach, *Institute for Employment Research (IAB)*
 Stephanie Eckman, *RTI International*
 Jessica Wengrzik, *GESIS – Leibniz Institute for the Social Sciences*

Multi-client Household Panel Quality: The Case of AmeriSpeak

Martin Barron, *NORC at the University of Chicago*
 J. Michael Dennis, *NORC at the University of Chicago*
 Nada Ganesh, *NORC at the University of Chicago*

Re-interview Power-cost Tradeoffs for Identifying and Adjusting Measurement Effects in Multi-mode Surveys

Thomas Klausch, *GESIS – Leibniz Institute for the Social Sciences*
 Barry Schouten, *Statistics Netherlands*
 Buelens Bart, *Statistics Netherlands*
 Van den Brakel Jan, *Statistics Netherlands*

Session 6:

Evaluating New Methods in Election Polling EL

Moderator: Chris Jackson, *Ipsos Public Affairs*

Location: Meeting Room 616 A/B, Sixth Floor

Voter Registration Databases and MRP: Toward the Use of Large Scale Databases in Public Opinion Research

Yair Ghitza, *Catalist, LLC*
 Andrew Gelman, *Columbia University*

Using Precinct Level Election Results and Voter Registration Databases to Address Challenges In Down Ballot Election Polling

Jonathan M. Robinson, *Catalist, LLC*

The Effectiveness of Multilevel Regression with Post Stratification in Using Survey Data to Predict Popular Vote by State on U.S. Presidential Elections

David Llanos, *The Gallup Organization*
 Diana Liu, *The Gallup Organization*

Disentangling Total Error, Bias and Variance in Election Polls

David Rothschild, *Microsoft Research*
 Sharad Goel, *Stanford University*

Calibration of Nonprobability Samples to KnowledgePanel for Election Polling

Robert Benford, *GfK Custom Research*
 Randall K. Thomas, *GfK Custom Research*
 Mansour Fahimi, *GfK Custom Research*
 Frances M. Barlas, *GfK Custom Research*
 David Pace, *The Associated Press*
 Emily Swanson, *The Associated Press*

Concurrent Sessions F

Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7:

Impact of Incentives on Response Rates R

Moderator: Dawn Nelson, *U.S. Census Bureau*

Location: Meeting Room 615 A/B, Sixth Floor

Using Cash Incentives to Help Recruitment in a Probability Based Web Panel: The Effects on Sign Up Rates, Recruitment Cost and Sample Composition

Ulrich Krieger, *University of Manheim*

Understanding Incentives for Completion: Charitable Contributions, Direct Payments and Choice

Catherine Wilson, *23andMe*

Incentive Effects on Respondent Characteristics and Survey Responses

Lindsey Witt-Swanson, *University of Nebraska-Lincoln*
Jolene D. Smyth, *University of Nebraska-Lincoln*
Kristen Olson, *University of Nebraska-Lincoln*

Early-Bird Incentives: Results From an Experiment to Determine Response Rate and Cost Effects

Jessica De Santis, *Mathematica Policy Research*
Ryan Callahan, *Mathematica Policy Research*
Shawn Marsh, *Mathematica Policy Research*
Irma Perez-Johnson, *Mathematica Policy Research*

"Cheaters" vs. "Good Samaritans": Predicting Who Will Cash Prepaid-incentive Checks

Robyn Rapoport, *SSRS*
Michelle M. Doty, *The Commonwealth Fund*
Elizabeth Hamel, *The Henry J. Kaiser Family Foundation*

Session 8:

Reaching the Hard-to-Reach DCol

Moderator: Ismael Flores Cervantes, *Westat*

Location: Meeting Room 602, Sixth Floor

Planning for Production: Design of the Sampling Plan for the 2016-2017 National Survey of Children's Health

Jason Fields, *U.S. Census Bureau*
Scott Albrecht, *U.S. Census Bureau*
Keith Finlay, *U.S. Census Bureau*
Antoinette Lubich, *U.S. Census Bureau*
Tracy Mattingly, *U.S. Census Bureau*

Using Adaptive Design Methods to Locate and Survey a Longitudinal Sample After Decades

Karen Grigorian, *NORC at the University of Chicago*
Tom Hoffer, *NORC at the University of Chicago*
Jill Connelly, *NORC at the University of Chicago*

Tracing the Untraceable: A Look at Integrated and Flexible Locating Strategies in a Large-scale Study of Non-custodial Fathers

Jennifer Herard, *Mathematica Policy Research*
Rachel Sutton-Heisey, *Mathematica Policy Research*
Rebecca DiGiuseppe, *Mathematica Policy Research*
Cleo Jacobs Johnson, *Mathematica Policy Research*
Shawn Marsh, *Mathematica Policy Research*

Lessons Learned: Face-to-Face Data Collection with Low-Income and Middle Class Population in New York City

Daniel Goldstein, *NYC Department of Housing Preservation and Development*
Ahuva Jacobowitz, *NYC Department of Housing Preservation and Development*

Do Spanish-language Survey Mode Options Improve Response Rates and Representation of Spanish-preferring Medicare Beneficiaries? Results from a Randomized Experiment

Marc N. Elliott, *RAND Corporation*
Cheryl L. Damberg, *RAND Corporation*
Ann C. Haas, *RAND Corporation*



Concurrent Sessions F

Friday, May 13, 2016, 4:15 p.m. – 5:45 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 9:

Panel: The 2015 Great British Polling Disaster – What Have We Learned?

Moderator: Mario Callegaro, *Google*

Location: Meeting Room 400/402, Fourth Floor

Patrick Sturgis, *University of Southampton*

Michael Traugott, *University of Michigan*

Claire Durand, *Université de Montréal*

Scott Keeter, *Pew Research Center*

Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
7:00 a.m. – 8:00 a.m.	AAPOR Committee Meetings (See page 26)	
7:00 a.m. – 8:00 a.m.	AAPOR Fun Walk/Run <i>Sponsored by nielsen</i>	Check in the lobby of the Hilton Austin @ 6:30 a.m.
7:00 a.m. – 8:00 a.m.	AAPOR Continental Breakfast in the Exhibit Hall	Governor's Ballroom, Fourth Floor
7:00 a.m. – 2:00 p.m.	AAPOR Exhibit Hall and Book Exhibit Open	Governor's Ballroom, Fourth Floor
7:30 a.m. – 3:00 p.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 9:30 a.m.	Concurrent Sessions G	
	Session 1: Questionnaire Design: Response Options, Response Format and Measurement Error M-Q	Meeting Room 400/402, Fourth Floor
	Session 2: Election Issues for 2016 EL	Meeting Room 406, Fourth Floor
	Session 3: Methodological Briefs - Panel Recruitment & Retention Prob/Non	Meeting Room 408, Fourth Floor
	Session 4: Experiments with Mobile Data Collection Inv	Meeting Room 410, Fourth Floor
	Session 5: Using Paradata to Improve Data Quality DQt	Meeting Room 412, Fourth Floor
	Session 6: New Math for Nonprobability Samples Prob/Non	Meeting Room 616 A/B, Sixth Floor
	Session 7: Refining ABS S	Meeting Room 615 A/B, Sixth Floor
	Session 8: Panel: Measuring Attitudes on Abortion – Time for Another Look M-Pop	Meeting Room 602, Sixth Floor

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues – Substantive	AI	Measurement: Questionnaires and Interviewing	M-Q
Data Collection (Sampling)	DCol	Multi-cultural, Multi-national and Multi-lingual	Multi
Data Quality	DQt	Online/Probability/Nonprobability	Prob/Non
Data Science	DSc	Politics/Elections	EL
Innovations/Emerging Methods	Inv	Response	R
Measurement: Populations and Topics	M-Pop	Sampling	S



Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
9:30 a.m. - 10:00 a.m.	AAPOR Beverage Break in the Exhibit Hall Sponsored by	Governor's Ballroom, Fourth Floor
10:00 a.m. - 11:30 a.m.	Concurrent Sessions H	
	Session 1: Panel: Optimizing User Experience for Survey Instruments on Smartphones Inv	Meeting Room 400/402, Fourth Floor
	Session 2: Methods to Improve Data Quality DQt	Meeting Room 406, Fourth Floor
	Session 3: Goodbye Humans: Robots, Drones and Wearables as Data Collectors Inv	Meeting Room 408, Fourth Floor
	Session 4: Methods Research in Online Surveys Prob/Non	Meeting Room 410, Fourth Floor
	Session 5: Measuring Sexual Victimization M-Pop	Meeting Room 412, Fourth Floor
	Session 6: Panel: Advancements in Cross-cultural and Multilingual Questionnaire Design and Pretesting Multi	Meeting Room 616 A/B, Sixth Floor
	Session 7: Panel: Blazing a Trail Without Losing the Path: How the History of LGBTQ Public Opinion Research Can Lead Emerging Issues and Questions AI	Meeting Room 615 A/B, Sixth Floor
	Session 8: Using Qualitative Methods to Improve Data Quality DQt	Meeting Room 602, Sixth Floor
11:30 a.m. - 12:45 p.m.	AAPOR Luncheon and Activities Awards Ceremony AAPOR Committee Meetings (See page 26)	Austin Grand Ballroom, Fourth Floor
12:30 p.m. - 2:00 p.m.	AAPOR Speed Networking Session #2	Austin Salon J Foyer, Sixth Floor
12:45 p.m. - 1:45 p.m.	AAPOR Dessert Reception in the Exhibit Hall Sponsored by AAPOR Meet the Authors Session AAPOR Book Sale AAPOR Poster Session #3	Governor's Ballroom, Fourth Floor

Saturday, May 14

Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
1:45 p.m. – 3:15 p.m.		
Concurrent Sessions I		
Session 1:	Panel: Nonprobability Samples: Biases and Estimation <small>Prob/Non</small>	Meeting Room 400/402, Fourth Floor
Session 2:	Identifying Respondents Behaving Badly <small>DQt</small>	Meeting Room 406, Fourth Floor
Session 3:	Matchmaking Survey Data and Big Data <small>DSc</small>	Meeting Room 408, Fourth Floor
Session 4:	Rights of Respondents <small>DQt</small>	Meeting Room 410, Fourth Floor
Session 5:	God and Hillary, Not Necessarily in that Order <small>EL</small>	Meeting Room 412, Fourth Floor
Session 6:	The State of Cell Phone Surveying <small>S</small>	Meeting Room 616 A/B, Sixth Floor
Session 7:	Assessing the ACA: Measuring Coverage <small>AI</small>	Meeting Room 615 A/B, Sixth Floor
Session 8:	Panel: When Numbers Aren't Enough: Supplementing Quantitative Data Collection with Qualitative Insights <small>DCol</small>	Meeting Room 602, Sixth Floor
3:30 p.m. – 5:00 p.m.		
Concurrent Sessions J		
Session 1:	Panel: The AAPOR Report on Address-Based Sampling <small>S</small>	Meeting Room 400/402, Fourth Floor
Session 2:	Alternative Approaches to Measuring Survey Error <small>DQt</small>	Meeting Room 406, Fourth Floor
Session 3:	Making Twitter Glitter in Survey Research <small>Inv</small>	Meeting Room 408, Fourth Floor
Session 4:	Changes and Constants Over Time <small>AI</small>	Meeting Room 410, Fourth Floor
Session 5:	The Mechanics of Election Polls <small>EL</small>	Meeting Room 412, Fourth Floor
Session 6:	Health & Health Care: Measurement and Methods <small>M-Pop</small>	Meeting Room 616 A/B, Sixth Floor
Session 7:	Interviewer Effects <small>M-Q</small>	Meeting Room 615 A/B, Sixth Floor
Session 8:	Panel: Maintaining Data Quality During Fieldwork in International CAPI Surveys <small>DQt</small>	Meeting Room 602, Sixth Floor



Saturday, May 14, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
5:15 p.m. – 6:45 p.m.	AAPOR Membership & Business Meeting	Meeting Room 400/402, Fourth Floor
7:00 p.m. – 7:45 p.m.	AAPOR President's Reception <i>Sponsored by nielsen</i>	Austin Grand Prefunction, Sixth Floor
7:45 p.m. – 10:00 p.m.	AAPOR Awards Banquet	Austin Grand Ballroom, Sixth Floor
10:00 p.m. – 1:00 a.m.	AAPOR Post-Banquet Party: "Keep Austin Weird"	Governor's Ballroom, Salon A/B, Fourth Floor
10:00 p.m. – 2:00 a.m.	AAPOR Applied Probability	Meeting Room 415 A/B, Fourth Floor

Concurrent Session G

Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:

Questionnaire Design: **M-Q** Response Options, Response Format and Measurement Error

Moderator: Robert W. Oldendick, *University of South Carolina*

Location: Meeting Room 400/402, Fourth Floor

Multi-national Replication of Experiments on Acquiescence from Schuman and Presser

Henning Silber, *GESIS - Leibniz Institute for the Social Sciences*

Tobias Stark, *Utrecht University*

Annelies G. Blom, *University of Mannheim*

Jon A. Krosnick, *Stanford University*

Number of Response Categories and Reliability of Measurement

Duane F. Alwin, *Pennsylvania State University*

Erin Marie Baumgartner, *Rice University*

Brett Aaron Beattie, *Pennsylvania State University*

Directly Testing Accepted Wisdom Regarding the Validity of Different Scale Lengths

Sophia Yang, *University of Texas at Austin*

David Yeager, *University of Texas at Austin*

Jon A. Krosnick, *Stanford University*

Sowmya Anand, *University of Illinois at Chicago*

What's It Going to Be? Yes or No?: Acquiescence Bias vs. Salience in Response

Randall K. Thomas, *GfK Custom Research*

Frances M. Barlas, *GfK Custom Research*

Nicole R. Buttermore, *GfK Custom Research*

Jolene D. Smyth, *University of Nebraska-Lincoln*

Extreme Response Style: Scale Type and Left/Right Preferences

Allyson L. Holbrook, *University of Illinois at Chicago*

David Sterrett, *NORC at the University of Chicago*

Xiaoheng Wang, *University of Illinois at Chicago*

Session 2:

Election Issues for 2016 **EL**

Moderator: J. Ann Selzer, *Selzer & Company*

Location: Meeting Room 406, Fourth Floor

Is This Any Way to Elect a President?

Gary Langer, *Langer Research Associates*

Gregory Holyk, *Langer Research Associates*

Chad Kiewiet de Jonge, *Langer Research Associates*

Julie Phelan, *Langer Research Associates*

Margaret Tyson, *Langer Research Associates*

The Effects of Poll Proliferation on Polling Quality and Accuracy in the Aggregate

Natalie Jackson, *Huffington Post/Pollster*

Ariel Edwards-Levy, *Huffington Post/Pollster*

Janie Velencia, *Huffington Post/Pollster*

The End of the Interviewer?: Differences in Data Collection Methodologies in State Pre-election Polls

Andrew E. Smith, *University of New Hampshire*

Jennifer Dineen, *University of Connecticut*

Zachary Azrm, *University of New Hampshire*

Voter Evaluations of an All Vote-by-Mail Election

William P. Marble, *Stanford University*

Melissa R. Michelson, *Menlo College*

Improving Congressional District Data in the Cell Phone Age

David Ciemnecki, *Abt SRBI*

Dean Williams, *Abt SRBI*

Seth Brohinsky, *Abt SRBI*

Concurrent Session G

Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:

Methodological Briefs - Panel Recruitment & Retention

Prob/Non

Moderator: Kathy Krey, *Baylor University*

Location: Meeting Room 408, Fourth Floor

Web Probing for Question Evaluation: The Effects of Probe Placement

Stephanie Fowler, *National Cancer Institute*
Gordon Willis, *National Cancer Institute*
Richard P. Moser, *National Cancer Institute*
Reanne L.M. Townsend, *Westat*
Aaron Maitland, *Westat*
Hanyu Sun, *Westat*
David Berrigan, *National Cancer Institute*

Do Running Tally Questions Work with Smartphone Respondents?

Tom Wells, *Nielsen*

Recruiting Hard-to-Reach Populations: The Utility of Facebook and the Promise of Big Data

Orin T. Puniello, *Ketchum Global Research & Analytics*
Marc D. Weiner, *Rutgers University*
Paul C. Siracusa, *Rutgers University*
Jocelyn Elise Crowley, *Rutgers University*

A Mobile Device Panel in the United States: Lessons from Collecting Data at Scale

Abhinav Agrawal, *SurveyMonkey*
Noble Kuriakose, *SurveyMonkey*

Survey Mode and Mail Method: A Practical Experiment in Survey Fielding for a Multi-round Survey

Brianna D. Sullivan, *Mathematica Policy Research*
Nancy Duda, *Mathematica Policy Research*
Karen Bogen, *Mathematica Policy Research*
Nancy A. Clusen, *Mathematica Policy Research*
Breanna Wakar, *Mathematica Policy Research*
Hanzhi Zhou, *Mathematica Policy Research*

Does Paying Out Pay Off? Short-term Panel Bonuses for All, for Some or for None?

Marla Cralley, *Nielsen*
Adam Gluck, *Nielsen*
Arianne Buckley, *Nielsen*

Can CAPI Interviewers Accurately Predict Actual Panel Participation? Evidence from the Recruitment Process for the GESIS Panel

Bella Struminskaya, *GESIS - Leibniz Institute for the Social Sciences*
Ines Schaurer, *GESIS - Leibniz Institute for the Social Sciences*
Michael Bosnjak, *GESIS - Leibniz Institute for the Social Sciences*

Does Changing Monetary Incentive Schemes in Panel Studies Affect Cooperation? A Quasi-experiment on Switching from Prepaid to Promised Incentives on Participation in a Probability-based Mixed-mode Panel

Ines Schaurer, *GESIS - Leibniz Institute for the Social Sciences*
Michael Bosnjak, *GESIS - Leibniz Institute of the Social Sciences*

Concurrent Session G

Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 4: Experiments with Mobile Data Collection Inv

Moderator: Mary McDougall, *Survox Inc.*

Location: Meeting Room 410, Fourth Floor

Embedding Survey Questions within Non-research Mobile Apps: A Method for Collecting High-quality Data from Smartphone Users?

Vinay Bapna, *Unomer*
Christopher Antoun, *U.S. Census Bureau*

Hesitation in Socially Desirable Responses in a Mobile Phone Survey

Stefanie Fail, *New School for Social Research*
Michael F. Schober, *New School for Social Research*
Frederick G. Conrad, *University of Michigan*

Why Do Mobile Interviews Take Longer? A Behavior Coding Perspective

Jerry Timbrook, *University of Nebraska-Lincoln*
Kristen Olson, *University of Nebraska-Lincoln*
Jolene D. Smyth, *University of Nebraska-Lincoln*

The Differential Effect of Mobile-Friendly Surveys on Data Quality

Rachel Horwitz, *U.S. Census Bureau*

Optimizing Questionnaires for Mobile Devices: Results from a Series of Experimental Tests

Leah Christian, *Nielsen*
Kelly Bristol, *Nielsen*

Session 5: Using Paradata to Improve Data Quality DQt

Moderator: Matt Jans, *UCLA Center for Health Policy Research*

Location: Meeting Room 412, Fourth Floor

Using Early-wave Interviewer Observations to Predict Respondent Burden and Survey Nonresponse in Later Panel Survey Waves

Scott Fricker, *U.S. Bureau of Labor Statistics*
Arcenis Rojas, *U.S. Bureau of Labor Statistics*
Lucilla Tan, *U.S. Bureau of Labor Statistics*

Managing Efficiency in Telephone Surveys: Insights from Survey Paradata Trends 2010-2015

Rachel Martonik, *Abt SRBI*
Tara Merry, *Abt SRBI*
Nicole Lee, *Abt SRBI*
Stephen Immerwahr, *NYC Department of Health and Mental Hygiene*
Michael Sanderson, *NYC Department of Health and Mental Hygiene*

Use of Paradata to Investigate Potential Data Quality Issues in an Online Survey

Tzu-Jou Wan, *American Institutes for Research*
HarmoniJoie Noel, *American Institutes for Research*
Lee Hargraves, *American Institutes for Research*

Measuring Progress Bar Effects on Question Timings and Questionnaire Progression

Carlos Lagorio, *University of Essex*

Measuring Political, Science and Religious Knowledge with Online Panel Surveys

Brian Kennedy, *Pew Research Center*
Cary Funk, *Pew Research Center*

Concurrent Session G

Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 6:

New Math for Nonprobability Samples

Prob/Non

Moderator: Hanyu Sun, *Westat*

Location: Meeting Room 616 A/B, Sixth Floor

Next Steps Towards a New Math for Nonprobability Sample Surveys

Mansour Fahimi, *GfK Custom Research*
 Frances M. Barlas, *GfK Custom Research*
 Randall K. Thomas, *GfK Custom Research*
 Nicole R. Buttermore, *GfK Custom Research*

Quota Controls in Survey Research: A Test of Accuracy and Inter-source Reliability in Online Samples

Steven H. Gittelman, *MKTG, INC.*
 Randall K. Thomas, *GfK Custom Research*
 Paul J. Lavrakas, *Independent Consultant*
 Victor Lange, *Consultant*

Capitalizing on Passive Data in Online Surveys

Tobias B. Konitzer, *Stanford University*
 David Rothschild, *Microsoft Research*

Sample Adjustments in Nonprobability Online Samples

Alan Roshwalb, *Ipsos Public Affairs*
 Zachary Lewis, *Ipsos Public Affairs*
 Robert Petrin, *Ipsos Public Affairs*

Session 7:

Refining ABS

S

Moderator: Missy Mosher, *Survey Sampling International*

Location: Meeting Room 615 A/B, Sixth Floor

Consistency and Accuracy of Undeliverable Codes Provided by the U.S. Postal Service: Implications for Frame Construction, Data Collection Operational Decisions and Response Rate Calculations

Kristine Fahrney Wiant, *RTI International*
 Joe McMichael, *RTI International*
 Joe Murphy, *RTI International*
 Katie Morton, *RTI International*
 Megan Waggy, *RTI International*

Evaluation of the National Survey of Children's Health Survey Design and Future Directions

Ronaldo Iachan, *ICF International*
 Jason Fields, *U.S. Census Bureau*
 Reem Ghandour, *Health Resources & Services Administration*
 Echo Wang, *DS Federal*

Should We Always Use the Telephone Numbers Matched to an ABS Sample?

Lawnzetta T. Yancey, *Nielsen*
 Vrinda Nair, *Nielsen*

Conducting a Telephone Survey Using an ABS Sample: A Case Study of the California Health Interview Survey

Jennifer Kali, *Westat*
 Ismael Flores Cervantes, *Westat*

Using Auxiliary Data to Increase Efficiency of Sampling Rental Units in Metropolitan Regions

Randal ZuWallack, *ICF International*
 Joshua Brown, *ICF International*
 Thomas Brassell, *ICF International*
 Richard Williams, *Vermont State Housing Authority*
 Ron Dion, *Housing Authority of the City of Alameda*
 Vanessa Cooper, *Housing Authority of the City of Alameda*

Concurrent Sessions G

Saturday, May 14, 2016, 8:00 a.m. – 9:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 8:

Panel: Measuring Attitudes on Abortion – Time for Another Look M-Pop

Moderator: Kate Stewart, *ConwayStrategic*

Location: Meeting Room 602, Sixth Floor

Context Matters: Assessing the Validity of Common Survey Questions on Abortion

Jill Mizell, *Center for Reproductive Rights*

It's Time to Retire the Legality Question of Abortion

Tresa Udem, *PerryUdem*

Conflicted Hearts and Minds: In-depth Qualitative Insights on Abortion Attitudes

Amy Simon, *Goodwin Simon Strategic Research*

Creative Ways to Think About Abortion and Public Opinion

Peyton Craighill, *U.S. Department of State*

Covering the Abortion Issue and the Need for Better Measurement of Public Attitudes

Sarah Kliff, *Vox*

Concurrent Sessions H

Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

Session 1:

Panel: Optimizing User Experience for Survey Instruments on Smartphones Inv

Moderator: Jennie Lai, *Google*

Discussant: Mick Couper, *University of Michigan*

Location: Meeting Room 400/402, Fourth Floor

Eye Tracking for Surveys on Smartphones

Jennifer Romano-Bergstrom, *Facebook*

Designing New Data Capture Method: Usability Study of Instagram App as a Data Collection Tool

Jennifer Kelley, *University of Michigan*

H. Yanna Yan, *University of Michigan*

User Experience Considerations for Contextual Product Surveys on Smartphones

Aaron Sedley, *Google*

Hendrik Müller, *Google*

Beyond the Survey: Improving Data Insights and User Experience with Mobile Devices

Patricia Graham, *GfK Custom Research, LLC*

Gavin Lew, *GfK Custom Research, LLC*

Concurrent Session H

Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 2:

Methods to Improve Data Quality DQt

Moderator: Brad Edwards, *Westat*

Location: Meeting Room 406, Fourth Floor

An Exploration of the Relationship between Usability Testing and Data Verification

Casey Langer Tesfaye, *Nielsen*
Vera Kurmlavage, *Nielsen*

Parents and Teens:

Proxy versus Self-report to Measure Teen Disability

Meredith Massey, *National Center for Health Statistics*

The Effects of Sending a Pre-notice Postcard in a CAPI-conducted Survey on Response and Cost

Allison Zotti, *U.S. Census Bureau*

Benefits and Challenges of Using Language Preference Indicators to Tailor Mail Surveys by Language

HarmoniJoie Noel, *American Institutes for Research*
Chris Evensen, *American Institutes for Research*
Alison R. Huang, *American Institutes for Research*
Carol Wan, *American Institutes for Research*

Exploring the Effectiveness of Using the Amount of Interviewer's Extra Efforts as an Indicator of the Respondent's Attitude Strength

Meng-Li Yang, *Center For Survey Research RCHSS, Academia Sinica*

Session 3:

Goodbye Humans: Robots, Drones and Wearables as Data Collectors Inv

Moderator: Jamres Newswanger, *IBM*

Location: Meeting Room 408, Fourth Floor

Using Drones for Household Enumeration and Estimation

Safaa R. Amer, *RTI International*
Mark Bruhn, *RTI International*
Karol Krotki, *RTI International*

Robots as Survey Administrators: Adapting Survey Administration Based on Paradata

Ning Gong, *Temple University*
Nina DePena Hoe, *Temple University*
Carole Tucker, *Temple University*
Li Bai, *Temple University*
Heidi E. Grunwald, *Temple University*

Wearables: Passive Media Measurement Tool of the Future

Adam Gluck, *Nielsen*
Leah Christian, *Nielsen*
Jenna Levy, *Nielsen*
Victoria J. Hoverman, *Nielsen*
Arianne Buckley, *Nielsen*
Ekua Kendall, *Nielsen*
Erin Wittkowski, *Nielsen*

QR Codes for Survey Access: Is It Worth It?

Laura Allen, *The Gallup Organization*
Jenny Marlar, *The Gallup Organization*

Comparing Youth's Emotional Reactions to Traditional vs. Non-traditional Truth Advertising Using Biometric Measurements and Facial Coding

Jessica M. Rath, *Truth Initiative*
Morgane A. Bennett, *Truth Initiative*
Mary Dominguez, *Truth Initiative*
Elizabeth C. Hair, *Truth Initiative*
Donna Vallone, *Truth Initiative*
Naomi Nuta, *Nielsen Consumer Neuroscience*
Michelle Lee, *Nielsen Consumer Neuroscience*
Patti Wakeling, *Nielsen Consumer Neuroscience*
Mark Loughney, *Turner Broadcasting*
Dana Shaddows, *Turner Broadcasting*

Concurrent Session H

Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 4:

Methods Research in Online Surveys Prob/Non

Moderator: Leslyn Hall, *Redstone Research, LLC*

Location: Meeting Room 410, Fourth Floor

Predicting Breakoff in Online Panel Surveys

Allan L. McCutcheon, *University of Nebraska-Lincoln*
Adam Eck, *University of Nebraska-Lincoln*
Antje Kirchner, *University of Nebraska-Lincoln*
LeenKiat Soh, *University of Nebraska-Lincoln*
Menyang (Mia) Wang, *University of Nebraska-Lincoln*

Influences on Item Response Times in a Multinational Web Survey

Benjamin Phillips, *Abt SRBI*
Stanislav Kolenikov, *Abt SRBI*
Elaine Howard Ecklund, *Rice University*
Allison Ackermann, *Abt SRBI*
Alec Brulia, *Abt SRBI*

Longitudinal Online Ego-centric Social Network Data Collection with EgoWeb 2.0

Alerk Amin, *RAND Corporation*
David Kennedy, *RAND Corporation*

Taking it Online: Creating a Radio Diary for the Online Age

Stephanie Stalinski, *Numeris*
Natasha Arzumanian, *Numeris*

Session 5:

Measuring Sexual Victimization M-Pop

Moderator: Julie Paasche, *Artemis Strategy Group*

Location: Meeting Room 412, Fourth Floor

Non-response Bias for Estimates Sexual Assault and Sexual Misconduct on a Large Campus Climate Survey

David Cantor, *Westat*
Reanne L.M. Townsend, *Westat*

Impact of Field Period Length in the Estimates of Sexual Victimization in a Web-based Survey of College Females

Marcus E. Berzofsky, *RTI International*
Kimberly C. Peterson, *RTI International*
Bonnie E. Shook-Sa, *RTI International*
Christine Lindquist, *RTI International*
Christopher Krebs, *RTI International*

Sexual Assault on College Campuses: Key Findings from a KFF/Washington Post Survey of Students

Elizabeth Hamel, *The Henry J. Kaiser Family Foundation*
Bianca DiJulio, *The Henry J. Kaiser Family Foundation*
Scott Clement, *The Washington Post*
Peyton Craighill, *U.S. Department of State*

Respondent Reactions to a Sexual Victimization Survey in a Multi-mode Pilot Study

Suzanne Kaasa, *Westat*
Darby Steiger, *Westat*
Leanne Heaton, *Westat*
David Cantor, *Westat*
Rose McAloon, *Westat*

Concurrent Session H

Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 6:

Panel: Advancements in Cross-Cultural and Multilingual Questionnaire Design and Pretesting

Multi

Moderator: Patricia Goerman, *U.S. Census Bureau*

Discussant: Ana Villar, *City University of London*

Organizer: Mandy Sha, *RTI International*

Location: Meeting Room 616 A/B, Sixth Floor

Multilingual Language Research at the U.S. Census Bureau in Preparation for the 2020 Census: Looking Across Modes and Languages

Patricia Goerman, *U.S. Census Bureau*
Hyunjoo Park, *RTI International*
Katherine Kenward, *Research Support Services*

The Hidden Barriers: Assessing Usability of Government Websites for Asian Non-English Speakers

Y. Patrick Hsieh, *RTI International*
Hyunjoo Park, *RTI International*
Mandy Sha, *RTI International*
Patricia Goerman, *U.S. Census Bureau*

Symbols and Layout: Unique Issues in Arabic Translation of Self-administered Survey Forms

Mandy Sha, *RTI International*
Sama Harp, *RTI International*
Mikelyn Meyers, *U.S. Census Bureau*

Qualitative Research with Demographically Diverse Russian Speakers

Alisú Schoua-Glusberg, *Research Support Services*
Katherine Kenward, *Research Support Services*
Gerson Morales, *U.S. Census Bureau*

The Performance of Vignettes in Focus Groups and Cognitive Interviews in a Cross-cultural Context

Mikelyn Meyers, *U.S. Census Bureau*
Yazmin Garcia Trejo, *U.S. Census Bureau*
Lucia Lykke, *U.S. Census Bureau*
Nicole Holliday, *U.S. Census Bureau*

Session 7:

Panel: Blazing a Trail Without Losing the Path: How the History of LGBTQ Public Opinion Research Can Lead Emerging Issues and Questions

AI

Moderator: Kenneth Sherrill, *Hunter College*

Location: Meeting Room 615 A/B, Sixth Floor

Reflections on Over a Quarter Century of Using Surveys to Study Sexuality and LGBT Populations

Stuart Michaels, *NORC at the University of Chicago*

Intersectionality and Engagement among the LGBTQ+ Community

Samara Klar, *University of Arizona*

Examining Public Support for Transgender Rights and Supportive Policies

Ashley Kirzinger, *University of Illinois at Springfield*

New Opportunities for Sampling LGBT Populations

Ilan H. Meyer, *The Williams Institute*

Concurrent Session H

Saturday, May 14, 2016, 10:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 8:

Using Qualitative Methods to Improve Data Quality DQt

Moderator: Barbara J. Robles, Federal Reserve Board

Location: Meeting Room 602, Sixth Floor

Context Effects in Anchoring Vignette Questions

Mengyao Hu, *University of Michigan*

Sunghee Lee, *University of Michigan*

Using Web Panels to Quantify the Qualitative: The National Center for Health Statistics Research and Development Survey

Paul J. Scanlon, *National Center for Health Statistics*

Using the Expert Review Method to Improve Pre-existing Survey Translation

Stephen Immerwahr, *NYC Department of Health and
Mental Hygiene*

Mandy Sha, *RTI International*

Michael Sanderson, *NYC Department of Health and
Mental Hygiene*

Practical Considerations for Using Vignettes to Evaluate Survey Items

Darby Steiger, *Westat*

Douglas Williams, *Westat*

W. Sherman Edwards, *Westat*

David Cantor, *Westat*

Jennifer Truman, *U.S. Bureau of Justice Statistics*

How Long Did That Take?: Understanding Differences Between Diary and Stylized Measures of Time Use

Robin L. Kaplan, *U.S. Bureau of Labor Statistics*

Brandon Kopp, *U.S. Bureau of Labor Statistics*

Polly Phipps, *U.S. Bureau of Labor Statistics*

AAPOR Poster Session 3

Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.

Governor's Ballroom, Fourth Floor

- 1: The Benefits of an Increased Cellphone Allocation for Dual-frame Surveys to Target Low Socioeconomic Persons**
 Jamie Ridenhour, *RTI International*
 Marcus E. Berzofsky, *RTI International*
 Bo Lu, *The Ohio State University*
 Caroline Blanton, *RTI International*
 Tim Sahr, *Ohio Colleges of Medicine Government Resource Center*
- 2: Recycling in New York City**
 Janet L. Streicher, *Baruch College, CUNY*
 Micheline Blum, *Baruch College, CUNY*
 Doug Muzzio, *Baruch College, CUNY*
- 3: Contact History Instrument: Using Data from Field Staff to Inform Data Collection Efforts**
 Caitlin Waickman, *NYC Department of Housing Preservation and Development*
 Lin Wang, *NYC Department of Housing Preservation and Development*
 Tristan Brennan-Torell, *NYC Department of Housing Preservation and Development*
 Daniel Goldstein, *NYC Department of Housing Preservation and Development*
- 4: Why Aren't You on Social Media? ... It's About Time**
 Ann E. Williams, *Georgia State University*
- 5: "Screen and Go": Using New Technology to Facilitate a Fluid Transition Between a Household Screener and CAPI Interview in a Population Survey**
 Anna F. Wiencrot, *NORC at the University of Chicago*
 Heather Leaver-Spear, *NORC at the University of Chicago*
 Daniel Lawrence, *NORC at the University of Chicago*
 Reshel Kurniadi, *NORC at the University of Chicago*
 Shelly Plummer, *NORC at the University of Chicago*
 Katie O'Doherty, *NORC at the University of Chicago*
- 6: Measuring Stress: Adequacy of a Single Scaled Response - A Comparison of a Single 10-point Measure vs. Cohen's Perceived Stress Score**
 Michele Salomon, *Nielsen*
 Aimee Vella-Ripley, *Nielsen*
- 7: Interviewer Gender: The Topics and Constructs that are Most Sensitive to Gender Differences in Interviewers and Respondents in CATI Surveys**
 Stephanie Marken, *The Gallup Organization*
 Sofia Kluch, *The Gallup Organization*
- 8: Using the Data Documentation Initiative to Document the Consumer Expenditure Survey**
 Daniel W. Gillman, *U.S. Bureau of Labor Statistics*
 Reginald Noel, *U.S. Bureau of Labor Statistics*
- 9: Using Paradata from a Pilot Study to Develop Strategies for Monitoring Response in a Longitudinal Component of the National Health and Nutrition Examination Survey**
 Debra J. Brody, *National Center for Health Statistics*
 Vicki L. Burt, *National Center for Health Statistics*
- 10: Try, Try, Try Again: The Iterative Development of NCSES's Microbusiness Survey**
 Jennifer Crafts, *Westat*
 Audrey Kindlon, *National Science Foundation, National Center for Science and Engineering Statistics*
 Brad Chaney, *Westat*
- 11: Effectiveness of the Think-aloud Method in Children of Different Age Groups**
 Mila Sugovic, *EurekaFacts, LLC*
 Michael Plotkin, *EurekaFacts, LLC*
 Bohdana Sherehiy, *EurekaFacts, LLC*
- 12: Small Area Estimations for Health Policy Survey Research: A Comparison of Direct, Synthetic and Composite Estimators using the 2015 Ohio Medicaid Assessment Survey**
 Daniel Weston, *Ohio Colleges of Medicine Government Resource Center*
 Tim Sahr, *Ohio Colleges of Medicine Government Resource Center*
 Rachel Tumin, *Ohio Colleges of Medicine Government Resource Center*
 Bo Lu, *The Ohio State University*
 Marcus E. Berzofsky, *RTI International*
 Chengzhou Zhang, *Ohio Colleges of Medicine Government Resource Center*
- 13: State-level Estimates from the NHIS Restricted Data: Analysis to Support States Implementation and Evaluation of the ACA**
 Joanna M. Turner, *University of Minnesota*
- 14: Measuring Survey Behavior of Smartphone Users**
 Samantha Luks, *YouGov*
 Rebecca Phillips, *YouGov*

AAPOR Poster Session 3

Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.
Governor's Ballroom, Fourth Floor

- 15: Attitudes About Immigrants in a Shifting Cultural Landscape**
Dan Cox, *Public Religion Research Institute*
Rachel Lienesch, *Public Religion Research Institute*
- 16: Coding Open-end Responses: Man vs. Machine**
Besheer Mohamed, *Pew Research Center*
Elizabeth Sciupac, *Pew Research Center*
Dennis Quinn, *Pew Research Center*
- 17: Targeting Asian Subpopulations in a Cell Phone Random Digit Dial Survey: Using Census Data to Improve the Usefulness of Billing ZIP Codes**
Michael Jacobsen, *RTI International*
Matt Jans, *University of California, Los Angeles*
- 18: As Time Goes By: The Impact of Time Lapse Between Screening and Interview Recruitment of Older Adults in Survey Research**
Sara A. Walsh, *NORC at the University of Chicago*
Lauren Sedlak, *NORC at the University of Chicago*
Daniel Lawrence, *NORC at the University of Chicago*
Anna F. Wienrot, *NORC at the University of Chicago*
- 19: Correcting Biases in Auxiliary Data to Produce Better Estimates**
Masahiko Aida, *Civis Analytics*
- 20: Switcheroos Who are You?: Exploring the Impact of Mode Changes in Recruiting for Probability Based Panels**
Margie E. Strickland, *SSRS*
Jordon Peugh, *SSRS*
- 21: "Like Therapy" but to No Effect: Repeated Interviewing Does Not Impact Attitudes or Experiences in the Case of Fertility Treatment Choice**
Alexandra Cooper, *Duke University*
Amanda Flaim, *Social Science Research Institute*
Kathryn Flynn, *Center for Patient Care & Outcomes Research*
- 22: Using a Nonprobability Sample to Understand the Ongoing Needs of Superstorm Sandy Victims**
Timothy Gerard Tracey, *Monmouth University Polling Institute*
Patrick Murray, *Monmouth University Polling Institute*
- 23: Hello, Are You There? A Look at the Impact of Incentives in a Longitudinal Evaluation**
James P. Cooper, *Decision Information Resources, Inc.*
Lenin G. Williams, *Decision Information Resources, Inc.*
Scott Peecksen, *Decision Information Resources, Inc.*
Sylvia R. Epps, *Decision Information Resources, Inc.*
Lee Robeson, *Survey Management, Inc.*
Jo Anna Hunter, *MDRC*
- 24: Bringing Fair Market Rent Surveys into the 21st Century – Evaluating the Effectiveness of MSG's Email Flag on an Address-based Sample Design**
James Dayton, *ICF International*
Thomas Brassell, *ICF International*
Vanessa Cooper, *Housing Authority of the City of Alameda*
Ron Dion, *Housing Authority of the City of Alameda*
Richard Williams, *Vermont State Housing Authority*
- 25: Asking About Religion: Other, Atheist or Agnostic?**
Devin Van't Hof, *University of Nebraska-Lincoln*
Kristen Olson, *University of Nebraska-Lincoln*
Jolene D. Smyth, *University of Nebraska-Lincoln*
- 26: Respondent Selection in the Behavioral Risk Factors Surveillance System**
Robert Tortora, *ICF International*
Naomi Freedner-Maguire, *ICF International*
Samantha Vincent, *ICF International*
Eric Miller, *ICF International*
- 27: Modeling Response Propensity in a Longitudinal Study of Low-income, Young Persons**
Julie Pacer, *Abt SRBI*
Kelly Daley, *Abt SRBI*
- 28: The Effects of Compensation Levels on Sample Demographics on Amazon's Mechanical Turk**
Nicholas Hatley, *Pew Research Center*
Kyley McGeeney, *Pew Research Center*
- 29: National Estimates of Sexual Minority Women Alcohol Use through Web Based Respondent Driven Sampling**
Deirdre Farrell Middleton, *ICF International*
Ronaldo Iachan, *ICF International*
Naomi Freedner-Maguire, *ICF International*
Karen Trocki, *Alcohol Research Group*
Christian Evans, *ICF International*

AAPOR Poster Session 3

Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.

Governor's Ballroom, Fourth Floor

- 30: Augmenting Traditional Estimates with Non-designed Data: Modeled Estimates of Consumer Confidence**
Robert Montgomery, *NORC at the University of Chicago*
Martin Barron, *NORC at the University of Chicago*
- 31: Social Norms, Identity-relevant Media and Pushback: Attitudinal Responses to Controversial In-group Claims About Health**
Aaron S. Veenstra, *Southern Illinois University Carbondale*
Zachary A. Sapienza, *Southern Illinois University Carbondale*
Lindani Mbunyuza-Memani, *Southern Illinois University Carbondale*
Benjamin A. Lyons, *Southern Illinois University Carbondale*
Jin Lee, *Southern Illinois University Carbondale*
Stephanie Cheeyoun Kang, *Southern Illinois University Carbondale*
Steven Giannino, *Southern Illinois University Carbondale*
Alev Degim, *Southern Illinois University Carbondale*
Angela Anima-Korang, *Southern Illinois University Carbondale*
- 32: Attention, Recall and News Coverage of Polling**
Kirby Goidel, *Texas A&M University*
Joe Ura, *Texas A&M University*
- 33: A General Survey Measure of Individual Listening Styles: Short Form of the Listening Styles Profile-revised (LSP-R8)**
Eike Mark Rinke, *University of Mannheim*
- 34: How Can We Develop a Survey that Everyone Can Answer? Developing and Cognitively Testing a Survey for Individuals with Physical and Mental Challenges**
Elizabeth Frentzel, *American Institutes for Research*
Ushma Patel, *American Institutes for Research*
Graciela Castillo, *American Institutes for Research*
Beth Jackson, *Truven Health Analytics*
- 35: Study of Statistics and Stakeholders**
Barbara C. O'Hare, *Retired, U.S. Census Bureau*
- 36: Unpacking the Meaning of 50%: Uncertainty and Predictive Ability in Subjective Life Expectancy Questions**
Colleen A. McClain, *University of Michigan*
Sunghee Lee, *University of Michigan*
Qianyin Huang, *University of Michigan*
- 37: Complementary Facility and Population Surveys for Identifying Barriers to Health Care in Developing Countries**
Aubrey Levine, *University of Washington*
David Phillips, *University of Washington*
Stephen Lim, *University of Washington*
Moses Kanya, *Infectious Diseases Research Collaboration*
Adoke Yeka, *Infectious Diseases Research Collaboration*
Gloria Ikilezi, *University of Washington*
Joseph Dieleman, *University of Washington*
Jessica Shearer, *PATH*
James Okello, *Infectious Diseases Research Collaboration*
Alexandra Wollum, *University of Washington*
Katya Shackelford, *University of Washington*
Emmanuela Gakidou, *University of Washington*
- 38: Embedding Archiving and Metadata into Data Collection: Policies, Procedure and Practices**
Steven D. McEachern, *Australian National University*
Dina Neiger, *The Social Research Centre*
Janet McDougall, *Australian National University*
- 39: Early Outreach Strategies with a H2R Population: Part I**
David P. Getman, *Decision Information Resources, Inc.*
Natalia Ibanez, *Decision Information Resources, Inc.*
Sylvia R. Epps, *Decision Information Resources, Inc.*
Scott Peecksen, *Decision Information Resources, Inc.*
Ron Bass, *Approximetrix*
Jo Anna Hunter, *MDRC*
- 40: Exploring the Feasibility of Using Facebook for Surveying Special Interest Populations**
Chanyoung Lee, *University of South Florida*
Si-Won Jang, *University of South Florida*
- 41: Using Modeled Auxiliary Variables to Reduce Bias and Variance in Political Polling**
David Martin, *Civis Analytics*
Michael Sadowsky, *Civis Analytics*
- 42: Economic Productivity and the Legitimation of Income Inequality: Evidence from a National Sample of the U.S.**
Jonathan Kelley, *University of Nevada*
M.D.R. Evans, *University of Nevada*
- 43: Designing Probability Samples to Understand Treatment Effect Heterogeneity in Survey Experiments**
Elizabeth Tipton, *Columbia University*
David Yeager, *University of Texas at Austin*
Ronaldo Iachan, *ICF International*
Barbara Schneider, *Michigan State University*

AAPOR Poster Session 3

Saturday, May 14, 2016, 12:45 p.m. – 1:45 p.m.
Governor's Ballroom, Fourth Floor

- 44: The Influence of Affect and Need for Orientation on Systematic and Heuristic Information Processing of Scientific Issues**
Sara K. Yeo, *University of Utah*
Ye Sun, *University of Utah*
Jessica Houf, *University of Utah*
Meaghan McKasy, *University of Utah*
Erika Shugart, *American Society for Microbiology*
Emily Dilger, *American Society for Microbiology*
Joanna Urban, *American Society for Microbiology*
Sam Mandl, *American Society for Microbiology*
- 45: The Mobile Landscape in the United States: How Much and How are Americans Using Their Smartphones?**
Abhinav Agrawal, *SurveyMonkey*
Kelvin Law, *SurveyMonkey*
Noble Kuriakose, *SurveyMonkey*
- 46: Black Voter Preferences: Perception vs. Reality**
M.V. Hood III, *University of Georgia*
Seth C. McKee, *Texas Tech University*
- 47: Metadata Makes Better Data: Enabling Survey Design, Data Discovery and Re-use**
Louise Corti, *UK Data Archive, University of Essex*
- 48: The Effect of Registration Mode on Customer Satisfaction with FEMA Registration Process**
Kristin L. Brooks, *Federal Emergency Management Agency*
Brandi Lea, *Federal Emergency Management Agency*
Jessica Guillory, *Federal Emergency Management Agency*
- 49: Exploring the Use of Classification Trees in Categorizing Survey Respondents on Perceived Survey Burden**
Arcenis J. Rojas, *U.S. Bureau of Labor Statistics*
Scott Fricker, *U.S. Bureau of Labor Statistics*
Lucilla Tan, *U.S. Bureau of Labor Statistics*
- 50: SENSUS, Sensitivity and Safety: Randomization as a Best Practice for Understanding Respondents Ranking of Safety Concerns**
Jasmine Wise, *Baylor University*
Emily Hunt, *Baylor University*
- 51: Can Small Business Owners Describe the Health Insurance They Offer Their Employees Under the Affordable Care Act (ACA)?**
David Kashihara, *Agency for Healthcare Research and Quality*
- 52: Comparing Representativeness in Online and Live Interviews Phone Surveys**
Kevin Collins, *Analyst Institute*
Josh Rosmarin, *Analyst Institute*
- 53: Effect of Clarifying Instructions on Response to Numerical Open-ended Questions in Self-administered Surveys**
Anil Kumar Chaudhary, *University of Florida*
Glenn D. Israel, *University of Florida*
- 54: Survey Experiment: Identity Ranking or Rating?**
Jay Byron, *University of Massachusetts Boston*
- 55: The Effect of Noncontingent Monetary Incentives on Response Rates of College Students**
Mariesa Hawkins, *American Institutes for Research*
Mark Masterton, *American Institutes for Research*
- 56: Can Administrative Data Compensate for Cell Phone Under-representation?**
David Shor, *Civis Analytics*
- 57: A Multi-phase Exploration Into Web-based Panel Respondents: Assessing Differences in Recruitment, Respondents and Responses Between RDD and Web-based Sample Frames**
David Redlawsk, *Rutgers University*
Kathleen Rogers, *Rutgers University*
Debbie Borie Holtz, *Rutgers University*
- 58: Profile of a Problem Gambler: Identifying Gambling Behaviors Across Survey Modes**
Janet Cuanas, *NORC at the University of Chicago*
Erin Fordyce, *NORC at the University of Chicago*
Rachel Volberg, *University of Massachusetts Amherst*
Robert Williams, *University of Lethbridge*
- 59: Increasing Data Flexibility While Maintaining Confidentiality: Tools in Development at the Census Bureau**
Amy Lauger, *U. S. Census Bureau*
Michael Freiman, *U. S. Census Bureau*
- 60: The Effect of Emphasizing the Web Option in a Mixed-mode Establishment Survey**
Jennifer E. O'Brien, *Westat*
Sushama Rajapaksa, *Westat*
Brenda Schafer, *Internal Revenue Service*
Patrick Langetieg, *Internal Revenue Service*

Concurrent Session I

Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:

Panel: Nonprobability Samples — Biases and Estimation



Moderator: Donsig Jang, *Mathematica Policy Research*

Location: Meeting Room 400/402, Fourth Floor

Decomposing Selection Effects in Nonprobability Samples

Andrew Mercer, *Pew Research Center*
 Scott Keeter, *Pew Research Center*
 Frauke Kreuter, *University of Maryland, JPSM*

Internet-use Propensity for Matching Probability and Nonprobability Samples: The “Fac-sample”

Charles DiSogra, *Abt SRBI*

Estimated-control Calibrated Estimates from Nonprobability Surveys

Jill A. Dever, *RTI International*

Efficient Estimation using Purposive Supplements to Probability Samples

Avi Singh, *NORC at the University of Chicago*

Exploration of Methods for Blending Unconventional Samples and Probability Samples

Hanzhi Zhou, *Mathematica Policy Research*
 Michael Sinclair, *Mathematica Policy Research*
 Jonathan Gellar, *Mathematica Policy Research*

Session 2:

Identifying Respondents Behaving Badly



Moderator: Karen Bogen, *Mathematica Policy Research*

Location: Meeting Room 406, Fourth Floor

What Would You Ask?: Exploring Why Interviewers Select Different Techniques to Reduce Question Sensitivity

Robin L. Kaplan, *U.S. Bureau of Labor Statistics*
 Erica C. Yu Wright, *U.S. Bureau of Labor Statistics*

Habitual and Non-Habitual Respondents in a Longitudinal Telephone Study: Differences and Implications

Eran N. Ben-Porath, *SSRS*
 Bianca DiJulio, *The Henry J. Kaiser Family Foundation*
 Mollyann Brodie, *The Henry J. Kaiser Family Foundation*
 Jamie Firth, *The Henry J. Kaiser Family Foundation*

The Three Dimensions of Distracted Driving: Structural Equation Modeling of Driving Behavior

Stanislav Kolenikov, *Abt SRBI*
 Paul Schroeder, *Abt SRBI*
 Melanie Wilbur, *Abt SRBI*
 Kristie Johnson, *NHTSA*

User Experience and Eye-tracking: Results to Optimize Completion of a Web Survey and Website Design

Lauren A. Walton, *Nielsen*
 Kay Ricci, *Nielsen*
 Amanda Libman Barry, *Nielsen*
 Christina Eiginger, *Nielsen*
 Leah Christian, *Nielsen*

Straightlining: Who Does It and When?

Florian Keusch, *University of Mannheim*
 Ting Yan, *Westat*

Concurrent Session I

Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3:

Matchmaking Survey Data and Big Data **DSc**

Moderator: Claudia Deane, *Pew Research Center*

Location: Meeting Room 408, Fourth Floor

Integrating Big Data and Panel-based Estimates: A Practical Application from Audience Measurement

Christine Pierce, *Nielsen*
Diane Morovati, *Nielsen*

The Stability of Economic Correlations Over Time: Comparing Data from Gallup's Daily Tracking Poll, Michigan's Surveys of Consumers, the S&P 500 and Twitter

Josh Pasek, *University of Michigan*
H. Yanna Yan, *University of Michigan*
Frederick G. Conrad, *University of Michigan*
Frank Newport, *The Gallup Organization*
Stephanie Marken, *The Gallup Organization*

Big Survey Data + Big Digital Data + Big Media Data

Tony Foleno, *The Ad Council*
Sheri Klein, *The Ad Council*
Chris Jackson, *Ipsos Public Affairs*

Linking Federal Administrative Records to General Population Survey Samples without a Unique Identifier: A Feasibility Study

Joseph W. Sakshaug, *University of Manchester*
Manfred Antoni, *German Institute for Employment
Research*
Reinhard Sauckel, *German Institute for Employment
Research*

Using Administrative Records in the American Community Survey

Amy B. O'Hara, *U.S. Census Bureau*
Deborah Stempowski, *U.S. Census Bureau*

Session 4:

Rights of Respondents **DQI**

Moderator: Ronald Langley, *University of Kentucky*

Location: Meeting Room 410, Fourth Floor

Examining the Use of Privacy Language: Privacy from the Respondent's View

Kay Ricci, *Nielsen*
Lauren A. Walton, *Nielsen*
Ally Glerum, *Nielsen*
Robin Gentry, *Nielsen*

Allowing Access to Household Internet Traffic: Maximizing Acceptance of Internet Measurement

Megan Sever, *Nielsen*
Sean Calvert, *Nielsen*

Informed Consent: What Do Respondents Want to Know Before Survey Participation?

Nicole R. Buttermore, *GfK Custom Research*
Randall K. Thomas, *GfK Custom Research*
Jordon Peugh, *SSRS*
Frances M. Barlas, *GfK Custom Research*
Mansour Fahimi, *GfK Custom Research*

Communicating Data Use and Privacy: In-person versus Web Based Methods for Message Testing

Aleia Clark Fobia, *U.S. Census Bureau*
Jennifer Hunter Childs, *U.S. Census Bureau*

Respondent Burden & the Impact of Respondent Interest, Item Sensitivity and Perceived Length

Morgan Earp, *U.S. Bureau of Labor Statistics*
Erica C. YuWright, *U.S. Bureau of Labor Statistics*



Concurrent Session I

Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 5:

God and Hillary, Not Necessarily in that Order

EL

Moderator: Peter J. Woolley, *Fairleigh Dickinson University*

Location: Meeting Room 412, Fourth Floor

Are We Ready for a Woman President? Priming Experiments with Gender and Candidate Preference

Krista E. Jenkins, *Fairleigh Dickinson University*

Dan Cassino, *Fairleigh Dickinson University*

Peter Woolley, *Fairleigh Dickinson University*

Religious Right 2.0? Religion, Religious Nationalism and the Tea Party Movement

Malaena J. Taylor, *University of Connecticut*

Ruth Braunstein, *University of Connecticut*

Religion and Opinion on Social and Political Issues

Jessica Hamar Martinez, *Pew Research Center*

Becka Alper, *Pew Research Center*

Measuring Religious Identity Among U.S. Protestants

Gregory A. Smith, *Pew Research Center*

Claire Gecewicz, *Pew Research Center*

Religion, Evolution and Abortion:

How Religion Influences Attitudes Towards Social Issues

Sarah Kelley, *University of California Berkeley*

Session 6:

The State of Cell Phone Surveying

S

Moderator: Victoria Albright, *RTI International*

Location: Meeting Room 616 A/B, Sixth Floor

Implications of Manually Dialing Cell Phone Sample After the FCC Declaratory Ruling

Jonathan Best, *Princeton Survey Research Associates International*

Evans Witt, *Princeton Survey Research Associates International*

Propensity Modeling in a Cellular Environment

Paul William Burton, *University of Michigan*

Are Women Less Likely to Answer Cell Phones?

Sarah Dipko, *Westat*

Darby Steiger, *Westat*

Shannan Catalano, *U.S. Bureau of Justice Statistics*

The Impact of Landline-only Households on Health Surveys Using Single-frame Cell-phone Sample Designs

Stephen J. Blumberg, *National Center for Health Statistics*

Julian V. Luke, *National Center for Health Statistics*

Evaluation of Cell Phone Non-coverage in Large Metropolitan Areas

Seth Brohinsky, *Abt SRBI*

Raphael Nishimura, *Abt SRBI*

Dean Williams, *Abt SRBI*

Scott Clement, *The Washington Post*

Concurrent Session I

Saturday, May 14, 2016, 1:45 p.m. – 3:15 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7:

Assessing the ACA: Measuring Coverage AI

Moderator: Elizabeth Hamel,
The Henry J. Kaiser Family Foundation

Location: Meeting Room 615 A/B, Sixth Floor

Adding Complexity to an Already Difficult Task: Monitoring the Impact of the Affordable Care Act (ACA) on the Misreporting of Medicaid Coverage

Brett Fried, *University of Minnesota*
Kathleen Thiede Call, *University of Minnesota*
Elizabeth Lukanen, *University of Minnesota*
Giovann Alarcon, *State Health Access Data Assistance
Center*

The Stability of Health Insurance Coverage

Katherine Carman, *RAND Corporation*

The Effect of Question Characteristics on Support for the Affordable Care Act (2010-2016)

Tianshu Zhao, *University of Illinois at Chicago*
Timothy P. Johnson, *University of Illinois at Chicago*

Validating Self-reported Health Insurance Coverage: Results from an Experiment on CPS and ACS Questions

Joanne Pascale, *U.S. Census Bureau*
Kathleen Thiede Call, *University of Minnesota*
Angela Fertig, *Medica Research Institute*
Don Oellerich, *U.S. Department of Health & Human
Services*

Isolating the Effect of the Affordable Care Act: Tracking the Uninsured

Stephanie Marken, *The Gallup Organization*

Session 8:

Panel: When Numbers Aren't Enough: DCol Supplementing Quantitative Data Collection with Qualitative Insights

Moderator: Jennifer Hunter Childs, *U.S. Census Bureau*

Location: Meeting Room 602, Sixth Floor

What Drives Public Opinion? Drawing Causal Inference Through Open-ended Probes

Gerson Morales, *U.S. Census Bureau*

An E-Fax or an EHR? Evaluating the National Electronic Health Records Survey

Paul J. Scanlon, *National Center for Health Statistics*

Using Text Analysis to Find the Meaning of Respondent Burden

Erica C. YuWright, *U.S. Bureau of Labor Statistics*

Public Opinion on Drones: A Multimodal Analysis

Jonathan Evans, *RTI International*

Census Knowledge and Census Participation Among Hispanics

Yazmín García Trejo, *U.S. Census Bureau*

Concurrent Session J

Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 1:

Panel: The AAPOR Report on Address-Based Sampling S

Moderator: Rachel Harter, *RTI International*

Location: Meeting Room 400/402, Fourth Floor

Mansour Fahimi, *GfK Custom Research*
 Cameron B. McPhee, *American Institutes for Research*
 Jill Montaquila, *Westat*
 Andrew Zukerberg, *National Center for Education Statistics*

Session 2:

Alternative Approaches to Measuring Survey Error DQt

Moderator: Jeanette Y. Ziegenfuss, *HealthPartners Institute*

Location: Meeting Room 406, Fourth Floor

How Big of a Problem is Analytic Error in Secondary Analyses of Survey Data?

Guy Alain S. Aurelien, *University of Michigan*
 Brady T. West, *University of Michigan*
 Joseph W. Sakshaug, *University of Manchester*

Unit Nonresponse in the 2014 Health & Retirement Study Experimental Modules

LinChiat Chang, www.linchiat.com
 Mary Beth Ofstedal, *University of Michigan*

Using the Planning Database to Plan and Improve the Survey Process

Kathleen M. Kephart, *U.S. Census Bureau*

Latent Class Assessment of Measurement Error in a Large Scale Panel Survey

Brian Meekins, *U.S. Bureau of Labor Statistics*
 Clyde Tucker, *American Institutes of Research*

Estimating Components of Mean-squared Error to Evaluate the Benefits of Mixing Data Collection Modes

Caroline Roberts, *University of Lausanne*
 Caroline Vandenplas, *Katholieke Universiteit Leuven*

Concurrent Session J

Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 3: Making Twitter Glitter in Survey Research

Inv

Moderator: Jennifer Sauer, *AARP*

Location: Meeting Room 408, Fourth Floor

Finding Wheat in the Chaff: Using Twitter to Inform Social Science Research

Ian S. Thomas, *RTI International*
Scott Novak, *RTI International*
Gary Zarkin, *RTI International*
Martin Duparc, *RTI International*

Tracking Candidate Favorability on Social Media: Comparing Twitter Data with a Rolling Cross-section

Jake R. Dailey, *University of Michigan*
Josh Pasek, *University of Michigan*

Addressing the Demographic Bias on Twitter

Soroush Vosoughi, *MIT Media Lab*
Mina Soltangheis, *MIT Media Lab*
Deb Roy, *MIT Media Lab*
Russell Stevens, *MIT Media Lab*

Information Exposure and Sharing Behavior of e-Cigarette Users: Do Survey Responses Correlate with Actual Tweeting Behavior?

Annice Kim, *RTI International*
Jamie Guillory, *RTI International*
Brian Bradfield, *RTI International*
Paul Ruddle, *RTI International*
Y. Patrick Hsieh, *RTI International*
Joe Murphy, *RTI International*

Regularized Correspondence Analysis: An Ideal Point Model for Massive, Sparse Data with an Application to Twitter

Solomon Messing, *Pew Research Center*

Session 4: Changes and Constants Over Time

AI

Moderator: Meghann Crawford,
Siena College Research Institute

Location: Meeting Room 410, Fourth Floor

Continuing to Explore the Relation of Economic and Political Conditions with Government Survey Refusal Rates, 1960 to 2015

Luke J. Larsen, *U.S. Census Bureau*
Joanna Fane Lineback, *U.S. Census Bureau*
Benjamin M. Reist, *U.S. Census Bureau*

Survival Analysis: Estimating Attrition Rates in the NLSY97

Isabella Velasquez, *NORC at the University of Chicago*
Holly Hagerty, *NORC at the University of Chicago*

Joining & Staying In: Motivations for Panel Participation

Jenna Levy, *Nielsen*
Erin Wittkowski, *Nielsen*
Adam Gluck, *Nielsen*
Arianne Buckley, *Nielsen*
Courtney Mooney, *Nielsen*

Factors Influencing Recurrent Consent Requests for Biomeasures in a Longitudinal Survey of Older Adults

Brian M. Wells, *University of Michigan*

Changes in Labor Market Behavior Due to Panel Conditioning in a German Panel Study

Ruben L. Bach, *Institute for Employment Research (IAB)*
Stephanie Eckman, *RTI International*

Concurrent Session J

Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 5: The Mechanics of Election Polls

EL

Moderator: Lisa Drew, *two.42.solutions*

Location: Meeting Room 412, Fourth Floor

RAND 2016 Presidential Poll Baseline Data

Michael S. Pollard, *RAND Corporation*
Joshua Mendelsohn, *RAND Corporation*
Alerk Amin, *RAND Corporation*

Cross-national Comparisons of Polling Accuracy

Jacob Sohlberg, *University of Gothenburg*
Mikael Gilljam, *University of Gothenburg*

Rational Giving? Measuring the Effect of Public Opinion Polls on Campaign Contributions

Dan Cassino, *Fairleigh Dickinson University*

Session 6: Health & Health Care: Measurement and Methods

M-Pop

Moderator: Yvonne Shands, *SSRS*

Location: Meeting Room 616 A/B, Sixth Floor

It's Getting Late: Improving Completion Rates in Hard-to-Reach Samples

Jennifer Cantrell, *Evaluation Science & Research, Truth Initiative*
Randall K. Thomas, *GfK Custom Research*
Alexandria A Smith, *Evaluation Science & Research, Truth Initiative*
Valerie F. Williams, *Evaluation Science & Research, Truth Initiative*
Elizabeth C. Hair, *Evaluation Science & Research, Truth Initiative*
Donna Vallone, *Evaluation Science & Research, Truth Initiative*

Measuring Trust in Medical Researchers: A Comparison of Agree-disagree and Construct-specific Scaling Formats

Ian F. Wall, *University of Wisconsin-Madison*
Jennifer Dykema, *University of Wisconsin-Madison*
Dorothy Farrar Edwards, *University of Wisconsin-Madison*

Health and Health Behavior Differences in Four Communities

John M. Boyle, *ICF International*
Eric Miller, *ICF International*
Lew Berman, *ICF International*
Jamie Dayton, *ICF International*
Ronaldo Iachan, *ICF International*
Melanie Courtright, *Research Now*
Kartik Pashupati, *Research Now*

The Effect of Individual vs. Group Response on Instrument Reliability for a Medical Practice Survey

Nancy Duda, *Mathematica Policy Research*
Dmitriy Poznyak, *Mathematica Policy Research*

Contrasting Measures of Health Insurance Literacy and Their Relationship to Health Care Access

Kathleen Thiede Call, *State Health Access Data Assistance Center*
Giovann Alarcon, *State Health Access Data Assistance Center*
Alisha Baines Simon, *Minnesota Department of Health*
Sarah L. Hagge, *Minnesota Department of Health*
Karen A. Turner, *State Health Access Data Assistance Center*
Stefan Gildemeister, *Minnesota Department of Health*

Concurrent Session J

Saturday, May 14, 2016, 3:30 p.m. – 5:00 p.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 7:

Interviewer Effects M-Q

Moderator: Timothy Triplett, *Urban Institute*

Location: Meeting Room 615 A/B, Sixth Floor

Interviewer Effects on Response Latencies in a Face-to-Face Interview Survey

Patrick Sturgis, *University of Southampton*
 Gabrielle Durrant, *University of Southampton*
 Olga Maslovskaia, *University of Southampton*
 Ian Brunton-Smith, *University of Surrey*
 Beth Cochran, *University of Nebraska-Lincoln*
 Kristen Olson, *University of Nebraska-Lincoln*
 Jolene D. Smyth, *University of Nebraska-Lincoln*

Do Interviewer-Respondent Interactions in CAPI and CATI Interviews Show a Difference in Rapport?

Yfke P. Ongena, *University of Groningen*
 Marieke Haan, *University of Utrecht*

Decomposing the Interviewer Variance Introduced by Standardized and Conversational Interviewing

Brady T. West, *University of Michigan*
 Frederick G. Conrad, *University of Michigan*
 Frauke Kreuter, *University of Maryland*
 Felicitas Mittereder, *University of Michigan*

Session 8:

Panel: Maintaining Data Quality During Fieldwork in International CAPI Surveys DQt

Moderator: Martin Wulfe, *MWulfe Consulting*

Location: Meeting Room 602, Sixth Floor

Item Response Time in Household Surveys in Developing Countries: A Multinational, Multiregional and Multicultural Perspective

Michael Wild, *World Bank Group*
 Michael Lokshin, *World Bank Group*

Report on Using CAPI by the MLFD in Tanzania

Niwael Mtui, *Ministry of Livestock and Fisheries Development, Tanzania*
 Michael Rahija, *Global Strategy to Improve Agriculture and Rural Statistics (FAO)*

Using Mobile Devices for CAPI Data Quality Control in Developing Countries

Carol Place, *RTI International*
 Kathy Mason, *RTI International*
 Matthew (Clark) Letterman, *RTI International*

CAPI Data Quality in Namibia and Lesotho

Gregory Martin, *U.S. Census Bureau*

Survey Planning and Logistics in Africa: Catching Up and Setting the Bar High in the 21st Century

Mari Harris, *Ipsos Public Affairs*

Challenges for Random Probability Sampling in Africa

Virginia Nkwanzi, *Ipsos Public Affairs*



Sunday, May 15, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
8:00 a.m. – 10:15 a.m.	AAPOR Registration Desk Open	Governor's Ballroom Prefunction, Fourth Floor
8:00 a.m. – 11:30 a.m.	Short Course 7: Constructing Rating Scales to Use in Survey Questions	Meeting Room 415 A/B, Fourth Floor
8:30 a.m. – 10:00 a.m.	Concurrent Sessions K	
Session 1:	Improving the Quality of Online Surveys Prob/Non	Meeting Room 400/402, Fourth Floor
Session 2:	Issues in Media & Public Opinion AI	Meeting Room 406, Fourth Floor
Session 3:	Methodological Briefs: Measurement Error & Data Quality DQt	Meeting Room 408, Fourth Floor
Session 4:	Panel: Methodological Challenges and Opportunities in Web Survey Usability Evaluation Inv	Meeting Room 410, Fourth Floor
Session 5:	Question Order, Question Context and Questionnaire Length M-Q	Meeting Room 412, Fourth Floor
Session 6:	Panel: Global Warming: The National and Global Public Opinion Challenges AI	Meeting Room 616 A/B, Sixth Floor
Session 7:	Panel: Advances in Adaptive Survey Designs: Developing a Bayesian Perspective DSc	Meeting Room 615 A/B, Sixth Floor
Session 8:	Measuring & Understanding LGBT & Gender Issues M-Pop	Meeting Room 602, Sixth Floor

Sunday, May 15

This year AAPOR is offering Concurrent Sessions that fall into several tracks to help you better plan the sessions you attend. Sessions marked with the following icons are a part of the indicated track.

Attitudes & Issues – Substantive	AI	Measurement: Questionnaires and Interviewing	M-Q
Data Collection (Sampling)	DCol	Multi-cultural, Multi-national and Multi-lingual	Multi
Data Quality	DQt	Online/Probability/Nonprobability	Prob/Non
Data Science	DSc	Politics/Elections	EL
Innovations/Emerging Methods	Inv	Response	R
Measurement: Populations and Topics	M-Pop	Sampling	S

Sunday, May 15, 2016

Reminder: AAPOR Sessions are located at the Hilton Austin.

Time	Event	Location
10:15 a.m. – 11:45 a.m.	Concurrent Sessions L	
	Session 1: Assessing Survey Error for Mixed Mode Surveys DQt	Meeting Room 400/402, Fourth Floor
	Session 2: Multi-mode Data Collection DCol	Meeting Room 406, Fourth Floor
	Session 3: Panel: Eye-tracking in Survey Research Inv	Meeting Room 408, Fourth Floor
	Session 4: Optimizing Your Web Survey Prob/Non	Meeting Room 410, Fourth Floor
	Session 5: Panel: 2020 Census Methodology M-Q	Meeting Room 412, Fourth Floor
	Session 6: Current Affairs: U.S. and Abroad Multi	Meeting Room 616 A/B, Sixth Floor
	Session 7: Cell Phones: Flags and States S	Meeting Room 615 A/B, Sixth Floor
	Session 8: Hot Button Issues in Public Opinion AI	Meeting Room 602, Sixth Floor

Sunday, May 15



Short Course 7 Description

Sunday, May 15, 2016, 8:00 a.m. – 11:30 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Course 7:

An Applied Introduction to Structural Equation Modeling for Survey Researchers

Instructors: Sowmya Anand and Isabel Farrar,
University of Illinois at Chicago, SRL

Location: Meeting Room 415 A/B, Fourth Floor

Course Overview:

Decisions that researchers make about rating scales can affect the quality of the data collected from surveys. This short course is intended to offer best practices on selecting or constructing scales to use for close-ended questions on surveys, with a view to maximizing the reliability and validity of the data. This course will cover theoretical issues and practical aspects guiding the use of rating scales. Topics covered will include considerations for using various types of rating scales, lengths of rating scales and labels attached to the rating scales. We will also review how characteristics of the task and respondents are additional factors to consider in making decisions about rating scales.

Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Session 1:

Improving the Quality of Online Surveys

Prob/Non

Moderator: Robert Tortora, *ICF International*

Location: Meeting Room 400/402, Fourth Floor

Repeat After Me: Effect Replication Across Online Nonprobability Sample Sources

Nicole R. Buttermore, *GfK Custom Research*
Frances M. Barlas, *GfK Custom Research*
Randall K. Thomas, *GfK Custom Research*

Calculating Standard Errors for Nonprobability Samples when Matching to Probability Samples

Adam Lee, *ICF International*
Randy ZuWallack, *ICF International*

Assessing the Accuracy of 51 Nonprobability Online Panels and River Samples: A Study of the Advertising Research Foundation 2013 Online Panel Comparison Experiment

Yongwei Yang, *Google*
Mario Callegaro, *Google*
Kathrine Chin, *Buros Center for Testing*
Ana Villar, *City University London*
Jon A. Krosnick, *Stanford University*

Bias Reduction Through Rural Coverage for the AmeriSpeak Panel

Steven Pedlow, *NORC at the University of Chicago*
Jie Zhao, *NORC at the University of Chicago*

Grids and Online Surveys: Do More Complex Grids Induce Survey Satisficing? Evidence from the Gallup Panel

Mengyang Wang, *University of Nebraska–Lincoln*
Allan L. McCutcheon, *University of Nebraska–Lincoln*

Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 2:

Issues in Media & Public Opinion

AI

Moderator: Dan Cassino, *Fairleigh Dickinson University*

Location: Meeting Room 406, Fourth Floor

Motivated Reasoning in Perceived Credibility of Public Opinion Polls

Ozan Kuru, *University of Michigan*
Michael Traugott, *University of Michigan*
Josh Pasek, *University of Michigan*

Scientific Attitudes and Media Preferences

Natalie Stroud, *University of Texas at Austin*
Kathleen Hall Jamieson, *University of Pennsylvania*

Is Social Media the New Forum for Discussions of Online Articles?: A Comparison of Reader Comments on Social Media and in Website-based Comment Sections

Ashley M. Schaad, *ICF International*

Does the Nightly News Still Matter?: Measuring the Effectiveness of Traditional Media to Mold the Opinion of Influential Americans

Orin T. Puniello, *Ketchum Global Research & Analytics*
Marni Zapakin, *Ketchum Global Research & Analytics*
Rebecca Strauss, *Ketchum Global Research & Analytics*
Patrick O'Donnell, *Ketchum Global Research & Analytics*

Values Priming and Press Performance: How Media Crises Activate Latent Attitudes and Shape News Evaluations

Erik P. Bucy, *Texas Tech University*
Paul D'Angelo, *The College of New Jersey*

Session 3:

Methodological Briefs: Measurement Error & Data Quality

DQt

Moderator: Jonathan Wivagg, *Westat*

Location: Meeting Room 408, Fourth Floor

Satisficing vs. Optimizing in the Survey Response: An Evaluation of a Concept

Duane F. Alwin, *Pennsylvania State University*

Analyzing Check-All-That-Apply Responses from Large-scale Surveys

Ayrin C. Molefe, *American Institutes for Research*

Capturing Social Network Data: A Novel Design from New York City

Ahuva Jacobowitz, *NYC Department of Housing Preservation and Development*
Elyzabeth Gaumer, *NYC Department of Housing Preservation and Development*

Data Quality and Presentation Choice in Online Surveys: Evaluating the Potential of MaxDiff and Fractional Factorial Design

McKenzie Young, *Global Strategy Group*
Andrew Baumann, *Global Strategy Group*
Lyndsey Collins, *Global Strategy Group*
Damla Ergun, *Global Strategy Group*
Michael Smith, *Global Strategy Group*

Using a Calendar vs. Frequency Grid in a 2014 National Mail Survey

Danielle Battle, *American Institutes for Research*
Rebecca Medway, *American Institutes for Research*
Meghan McQuiggan, *American Institutes for Research*

Are Reference Periods Referenced?

Jennifer Edgar, *U.S. Bureau of Labor Statistics*
Gina Shkodriani, *Westat*

The Value of Education: Alternatives Using Educational Attainment for Weighting

Kristie Healey, *ICF International*
Randy ZuWallack, *ICF International*
Brian Orleans, *ICF International*



Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 4:

Panel: Methodological Challenges and Opportunities in Web Survey Usability Evaluation

Inv

Moderator: Lin Wang, *U.S. Census Bureau*

Location: Meeting Room 410, Fourth Floor

Cognitive Probing Methods in Usability Testing – Pros and Cons

Elizabeth Nichols, *U.S. Census Bureau*

Association of Eye Tracking with Other Usability Metrics

Erica Olmsted-Hawala, *U.S. Census Bureau*

Making Mobile Web Surveys Accessible

Lawrence Malakhoff, *U.S. Census Bureau*

Usability Testing within Agile Process

Temika Holland, *U.S. Census Bureau*

Exploring Why Web Surveys Take Longer to Complete on Smartphones than PCs: Findings from a Within-subjects Experiment

Christopher Antoun, *U.S. Census Bureau*
Alexandru Cernat, *University of Essex*

Session 5:

Question Order, Question Context and Questionnaire Length

M-Q

Moderator: Jessica L. Holzberg, *U.S. Census Bureau*

Location: Meeting Room 412, Fourth Floor

Satisfied or Dissatisfied? Does Order Matter?

Jolene D. Smyth, *University of Nebraska-Lincoln*
Richard Hull, *University of Nebraska-Lincoln*

Question Context Effects on Subjective Well-being Measures

Sunghee Lee, *University of Michigan*
Colleen McClain, *University of Michigan*

Instructions in Self-administered Survey Questions: Do They Improve Data Quality or Just Make the Questionnaire Longer?

Cleo Redline, *National Center for Education Statistics*
Andrew Zukerberg, *National Center for Education Statistics*
Chelsea Owens, *National Center for Education Statistics*
Amy Ho, *National Center for Education Statistics*

Investigating Measurement Error through Survey Question Placement

Ashley R. Wilson, *RTI International*
Jennifer Wine, *RTI International*
Natasha Janson, *RTI International*
John Conzelmann, *RTI International*
Emilia Peytcheva, *RTI International*

Do Faster Respondents Give Better Answers? Analyzing Response Time in Various Question Scales

Daniel Goldstein, *NYC Department of Housing Preservation and Development*
Kristie Lucking, *NYC Department of Housing Preservation and Development*
Jack Jerome, *NYC Department of Housing Preservation and Development*
Madeleine Parker, *NYC Department of Housing Preservation and Development*
Anne Martin, *National Center for Children and Families*

Sunday, May 15

Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 6:

Global Warming: The National and Global Public Opinion Challenges AI

Moderator: Mark A. Schulman, *Abt SRBI*

Location: Meeting Room 616 A/B, Sixth Floor

Concern and Action: Public Opinion about Global Climate Change around the World

Katie Simmons, *Pew Research Center*
Jill Carle, *Pew Research Center*
Richard Wilke, *Pew Research Center*

Different Survey Organizations, Different Results: Do We Know What Public Opinion is on Global Warming?

Adina Abeles, *Stanford University*
Jon Krosnick, *Stanford University*
Bo Maclnnis, *Stanford University*

Can a Progressive Pope Sway Skeptics? Tracking Public Opinion on Pope Francis and Climate Change

Robert Lull, *University of Pennsylvania*
Heather Akin, *University of Pennsylvania*
Nan Li, *University of Pennsylvania*
Asheley Landrum, *University of Pennsylvania*
Joseph Hilgard, *University of Pennsylvania*
Katy Barnhart, *University of Pennsylvania*
Ken Winneg, *University of Pennsylvania*
Dietram Scheufele, *University of Pennsylvania*
Kathleen Hall Jamieson, *University of Pennsylvania*

Finding Common Ground on Global Warming: Results from the October 2015 Yale-George Mason Survey

Geoff Feinberg, *Yale University*
Seth Rosenthal, *Yale University*
Anthony Leiserowitz, *Yale University*
Jennifer Benz, *NORC at the University of Chicago*
Trevor Tompson, *NORC at the University of Chicago*

Climate Change: Opinion Formation and the 2016 Election

Gary Langer, *Langer Associates*

Session 7:

Panel: Advances in Adaptive Survey Designs: Developing a Bayesian Perspective DSc

Moderator: Natalie Shlomo, *University of Manchester*

Location: Meeting Room 615 A/B, Sixth Floor

A Bayesian Analysis of Mixed-mode Data Collection: Results from Four Case Studies

Lisette Bruin, *Statistics Netherlands*
Nino Mushkudiani, *Statistics Netherlands*
Barry Schouten, *Statistics Netherlands*

Modelling Length and Final Response Outcome of Call Sequences in the Swedish Labour Force Survey

Anton Johansson, *Statistics Sweden*
Peter Lundquist, *Statistics Sweden*
Sara Westling, *Statistics Sweden*
Gabrielle Durrant, *University of Southampton*

Interventions During Data Collection to Increase Response and Sample Representativeness: A Field Test Experiment and Responsive Design Simulation

Dan Pratt, *RTI International*
Jeffrey Rosen, *RTI International*
David Wilson, *RTI International*
Melissa Cominole, *RTI International*
Elizabeth Copello, *RTI International*
Andy Peytchev, *University of Michigan*

Using Bayesian Methods to Estimate Response Propensity Models During Data Collection

James Wagner, *University of Michigan*

Improving Response Propensity Estimation for Adaptive Design Interventions at the U.S. Census Bureau

Stephanie Coffey, *U.S. Census Bureau*
Benjamin M. Reist, *U.S. Census Bureau*

Sunday, May 15



Concurrent Session K

Sunday, May 15, 2016, 8:30 a.m. – 10:00 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 8:

Measuring & Understanding LGBT & Gender Issues

M-Pop

Moderator: Gretchen McHenry, RTI International

Location: Meeting Room 602, Sixth Floor

Item Administration Times and Item Nonresponse to the National Health Interview Survey Sexual Identity Question: An Examination of Interviewer Effects

James M. Dahlander, *National Center for Health Statistics*
Adena Galinsky, *National Center for Health Statistics*
Sarah Joestl, *National Center for Health Statistics*
Kristen Miller, *National Center for Health Statistics*
Brian Ward, *National Center for Health Statistics*
Renee Ellis, *U.S. Census Bureau*
Nancy Bates, *U.S. Census Bureau*

Examining Public Support for Transgender Rights and Supportive Policies

Ashley Kirzinger, *The Henry J. Kaiser Family Foundation*
Jason Pierceson, *University of Illinois Springfield*

Asking About Gender Identity in Surveys

Frances M. Barlas, *GfK Custom Research*
Nicole R. Buttermore, *GfK Custom Research*
Mansour Fahimi, *GfK Custom Research*
Randall K. Thomas, *GfK Custom Research*
Maya Grosul, *GfK Custom Research*

Changing Public Opinion Towards LGBT Rights Between 1992 and 2012: A Comparison of Adults in Military and Civilian Sectors

Jacob P. Absalon, *University of Nebraska-Lincoln*

Sex in Surveys: How the Question Changes the Answer

Alian Kasabian, *University of Nebraska-Lincoln*

Concurrent Session L

Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

Session 1:

Assessing Survey Error for Mixed-mode Surveys

DQ+

Moderator: Alan Roshwalb, Ipsos Public Affairs

Location: Meeting Room 400/402, Fourth Floor

Seasonal Variation and Nonresponse Bias in a Population Survey of Health and Well-being

Jeanette Y. Ziegenfuss, *HealthPartners Institute*

Modeling Representativeness Across Panels

Carina Cornesse, *University of Mannheim*
Tobias Enderle, *GESIS – Leibniz Institute for the Social Sciences*
Annelies G. Blom, *University of Mannheim*

Within-household Selection in Mail Surveys: Explicit Questions are Better than Cover Letter Instructions

Kristen Olson, *University of Nebraska-Lincoln*
Jolene D. Smyth, *University of Nebraska-Lincoln*

The Challenge of Surveying Young Adults: Survey Mode, Age, and Response Rates to the HCAHPS Survey of Hospital Inpatients, 2009-2013

Marc N. Elliott, *RAND Corporation*
Megan K. Beckett, *RAND Corporation*
Christopher W. Cohea, *Health Services Advisory Group*
William G. Lehrman, *Centers for Medicare & Medicaid Services*
Laura A. Giordano, *Health Services Advisory Group*
Elizabeth H. Goldstein, *Centers for Medicare & Medicaid Services*

Concurrent Session L

Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 2:

Multi-mode Data Collection DCol

Moderator: Mina Miller, *Westat*

Location: Meeting Room 406, Fourth Floor

Explicit vs. Implicit Data: Comparing Responses from a Web Survey to Behavioral Data Collected Directly from Smartphones

Noble Kuriakose, *SurveyMonkey*
Abhinav Agrawal, *SurveyMonkey*
Vincent Yiu, *SurveyMonkey*

Effects of a Sequential Mixed Mode Panel Design on Nonresponse Error, Measurement Error and Total Survey Error

Mark Trappmann, *Institute for Employment Research (IAB)*
Joseph W. Sakshaug, *University of Manchester*
Manfred Antoni, *University Mannheim*
Reinhard Sauckel, *University Mannheim*

An Examination of How Survey Mode Affect Eligibility, Response and Health Condition Reporting Rates in Household Surveys and Whether Length of the Questionnaire Mitigates These Results?

Michael J. Stern, *NORC at the University of Chicago*
Reem Ghandour, *Health Resources & Services Administration*

What's Mode Got to Do With It? A Look at Different Interview Methods when Asking the Really Tough Questions

Kriston Koepp, *NORC at the University of Chicago*
Amanda Abramson, *NORC at the University of Chicago*
Shelly Plummer, *NORC at the University of Chicago*

Mixing Modes: Challenges (and Tradeoffs) of Adapting a Mailed Paper Survey to the Web

Sidney Wilkinson-Flicker, *American Institutes for Research*
Cameron B. McPhee, *American Institutes for Research*
Rebecca Medway, *American Institutes for Research*
Ashley Kaiser, *American Institutes for Research*
Katelyn Cutts, *American Institutes for Research*

Session 3:

Panel: Eye-tracking in Survey Research Inv

Moderator: Aaron Maitland, *Westat*

Discussant: Jennifer Romano Bergstrom, *Facebook*

Location: Meeting Room 408, Fourth Floor

Evaluating Grid Questions for 4th Graders

Aaron Maitland, *Westat*

Use of Eye-tracking to Measure Response Burden

Ting Yan, *Westat*
Douglas Williams, *Westat*

The Effects of Pictorial vs. Verbal Examples on Survey Responses

Hanyu Sun, *Westat*
Jonas Bertling, *Educational Testing Service*
Debby Almonte, *Educational Testing Service*

Respondent Processing of Rating Scales and the Scale Direction Effect

Andrew Caporaso, *Westat*

Sunday, May 15



Concurrent Session L

Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 4:

Optimizing Your Web Survey Prob/Non

Moderator: Michael Binder, *University of North Florida*

Location: Meeting Room 410, Fourth Floor

Have You Taken Your Survey Yet? Optimum Interval for Reminders in Web Panel Surveys

Kirti N. Kanitkar, *The Gallup Organization*
Diana Liu, *The Gallup Organization*

Impact of Field Period Length and Contact Attempts on Representativeness for Web Survey

Nick Bertoni, *Abt SRBI*
Chintan Turakhia, *Abt SRBI*
Robert Magaw, *Abt SRBI*
Allison Ackermann, *Abt SRBI*

Effects of Question Order and Paging in Online Surveys

Jillesa Gebhardt, *SurveyMonkey*
Noble Kuriakose, *SurveyMonkey*

Improving Data Quality in a Web Survey of Youth and Teens

Valrie M. Horton, *Abt SRBI*
Rosaella Branson, *Boys & Girls Clubs of America*
Benjamin Phillips, *Abt SRBI*
Elizabeth Fowlkes, *Boys & Girls Clubs of America*

Session 5:

Panel: 2020 Census Methodology M-Q

Moderator: Robert Colosi, *U.S. Census Bureau*

Location: Meeting Room 412, Fourth Floor

2020 Census Operational Design

Robert Colosi, *U.S. Census Bureau*

Innovations in Frame Development for the 2020 Census

Laura Ferriera, *U.S. Census Bureau*

Optimizing Self-response for the 2020 Census

Michael Bentley, *U.S. Census Bureau*

Using Administrative Records to Reduce the Workload for Nonresponse Followup

Scott Konicki, *U.S. Census Bureau*

2020 Census Content Research

Jennifer Kim, *U.S. Census Bureau*

Concurrent Session L

Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 6:

Current Affairs: U.S. and Abroad Multi

Moderator: Martin Wulfe, *MWulfe Consulting*

Location: Meeting Room 616 A/B, Sixth Floor

Old Values, New Positions: Republican Reframing of Same-sex Marriage and Its Effects on Within-party Attitudes Pre and Post Obergefell vs. Hodges

Ashley A. Koning, *Rutgers University*

The Structure of Foreign Policy Attitudes in Comparative Perspective: Evidence from Four Countries

Timothy B. Gravelle, *University of Essex*
Jason A. Reifler, *University of Exeter*
Thomas J. Scotto, *University of Essex*

The DAV Veterans Pulse Survey: An Exploration of Cross-generational Differences in Veteran Attitudes and Opinions

Robert J. Torongo, *GfK Custom Research*
Ryan Tully, *GfK Custom Research*
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Personality, Perceptions of Democracy and Support for Authoritarian Alternatives in Mexico

Sergio C. Wals, *University of Nebraska-Lincoln*
Alejandro Moreno, *Instituto Tecnológico Autónomo de México*
Jeffery J. Mondak, *University of Illinois Urbana*
Damarys J. Canache, *University of Illinois Urbana*
Dona-Gene Barton, *University of Nebraska-Lincoln*

Documented or Undocumented? Qualitative Misperceptions about Immigrants in the United States

Daniel E. Herda, *Merrimack College*

Session 7:

Cell Phones: Flags and States S

Moderator: Michelle Edwards, *Texas Christian University*

Location: Meeting Room 615 A/B, Sixth Floor

The Effects of Sending Advance Letters to Cell Phone Respondents Using Appended Addresses

Kyley McGeeney, *Pew Research Center*
Courtney Kennedy, *Pew Research Center*
Jonathan Best, *Princeton Survey Research Associates International*
Missy Mosher, *Survey Sampling International*

Across Space and Time: Diving Deeper into Cell Phone Activity Codes

Vanessa Maturo, *The Gallup Organization*
Stephanie Marken, *The Gallup Organization*
Missy Mosher, *Survey Sampling International*

Age-targeted Flags for Use in Stratifying RDD Cell-phone Samples

Xian Tao, *NORC at the University of Chicago*
Benjamin Skalland, *NORC at the University of Chicago*
Vicki Pineau, *NORC at the University of Chicago*
David Yankey, *National Center for Immunization and Respiratory Diseases*
Zhen Zhao, *National Center for Immunization and Respiratory Diseases*

Covering Our Most Mobile Users: Identifying Which States are Most Susceptible to Coverage Error and How Sampling Rate Centers in Adjoining States Can Help

Manas Chattopadhyay, *The Gallup Organization*
Stephanie Marken, *The Gallup Organization*

Movers and Shakers: Out-of-state Residents in Cell Phone Samples, BRFSS 2014

Pranesh P. Chowdhury, *U.S. Department of Health & Human Service*
Carol Pierannunzi, *Centers for Disease Control and Prevention*
Machell Town, *Centers for Disease Control and Prevention*
William S. Garvin, *Centers for Disease Control and Prevention*

Concurrent Session L

Sunday, May 15, 2016, 10:15 a.m. – 11:45 a.m.

Reminder: AAPOR Sessions are located at the Hilton Austin.

Session 8:

Hot Button Issues in Public Opinion AI

Moderator: Erik Bucy, *Texas Tech University*

Location: Meeting Room 602, Sixth Floor

Making It About Morals: Pope Francis Shifts the Climate Change Debate

Asheley R. Landrum, *University of Pennsylvania*

Robert B. Lull, *Annenberg Public Policy Center, University of Pennsylvania*

Heather Akin, *Annenberg Public Policy Center, University of Pennsylvania*

Kathleen Hall Jamieson, *Annenberg Public Policy Center, University of Pennsylvania*

Walking on the Moon? Conspiratorial Beliefs and Public Resistance to Controversial Science and Technology

Nick Allum, *University of Essex*

Patrick Sturgis, *University of Southampton*

Using Choice-based Conjoint Analysis to Inform Message Testing in an Environmental Context

Barry T. Radler, *University of Wisconsin-Madison*

Measuring the Impact of the Great Recession in Generation X

Jon D. Miller, *University of Michigan*

Conflicting Thoughts: The Effect of Information on Support for an Increase in the Federal Minimum Wage Level

Alejandra Gimenez





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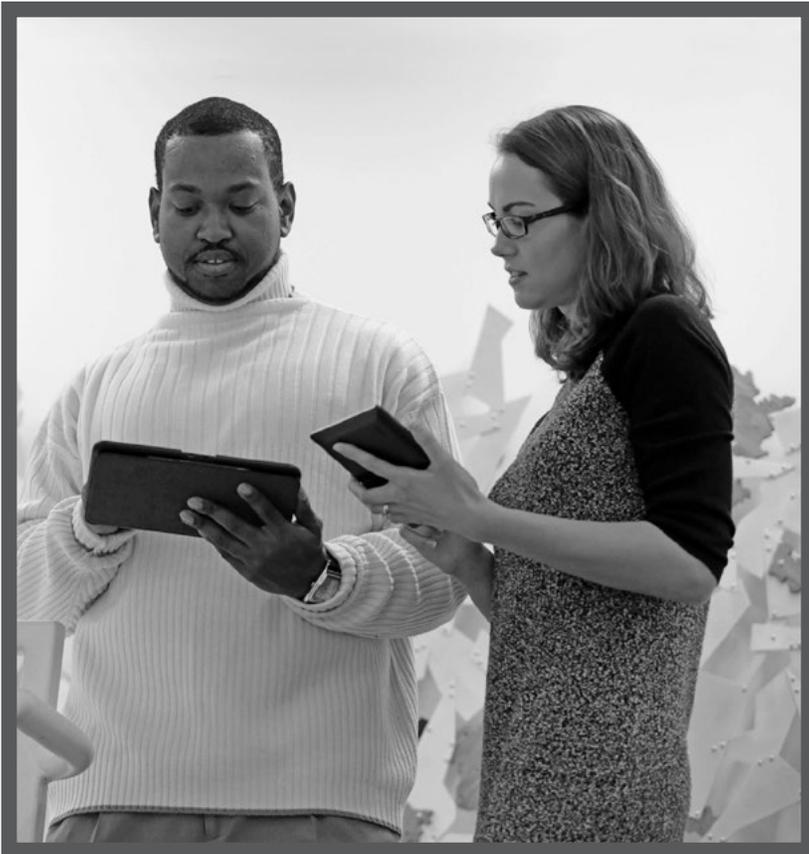
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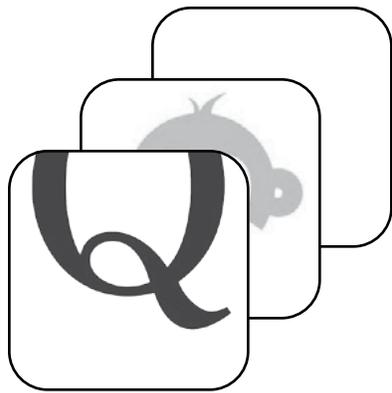


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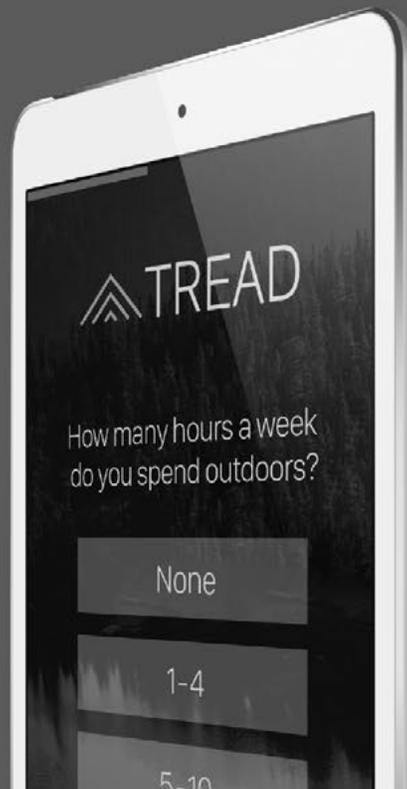


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David Thomas / Jared Lyle
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Phone: +1-734-647-2200
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Lisa Christiansen
+1-619-724-9727 - Ginger Blazier
Fax: +1-757-456-0377 -
Lisa Christiansen
+1-757-456-0377 - Ginger Blazier
Email: lchristiansen@issans.com -
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Phone: +1-609-799-3535
Fax: +1-609-799-0005
Email:
aberridge@mathematica-mpr.com
Website: www.mathematica-mpr.com

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16 East 34th Street, 19th Floor
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Mark Gorsak and Terry O'Connor
1400 Independence Ave SW, Room 6035
Washington, DC 20250
Phone: +1-202-690-8531
Email: Mark.Gorsak@nass.usda.gov
Website: www.nass.usda.gov

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Angelique Uglow
135 S. Guadalupe Street
San Marcos, TX 78666
Phone: +1-512-757-8116
Fax: +1-512-353-3696
Email: angel.uglow@reconmr.com
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Peter Enns
Cornell University
136 Hoy Road, Rhodes Hall – Room 651
Ithaca, NY 14853
Phone: +1-607-255-8129
Fax: +1-607-255-6565
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Tony Dent
Jardine House
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Teddington Middx TW11 8DH
United Kingdom
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Email: tony@sampleanswers.com
Website: www.sampleanswers.com

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Frank Markowitz
6 Research Drive
Shelton, CT 06484
Phone: +1-203-567-7200
Fax: +1-203-567-7367
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53 West Baltimore Pike, 3rd Floor
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Phone: +1-502-276-5503
Email: brad.larson@torinc.net
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Phone: +1-734-647-3592
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Email: pagregor@umich.edu
Website: www.psm.isr.umich.edu

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Robert Santos
2100 M Street, NW
Washington, DC 20037
Phone: +1-202-261-5904
Email: rsantos@urban.org
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Vincent Auger
1440 St. Catherine St., W
Montreal, Quebec H3G 1R8
Canada
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1600 Research Blvd
Rockville, MD 20850
Phone: +1-301-610-8844
Fax: +1-301-610-4886
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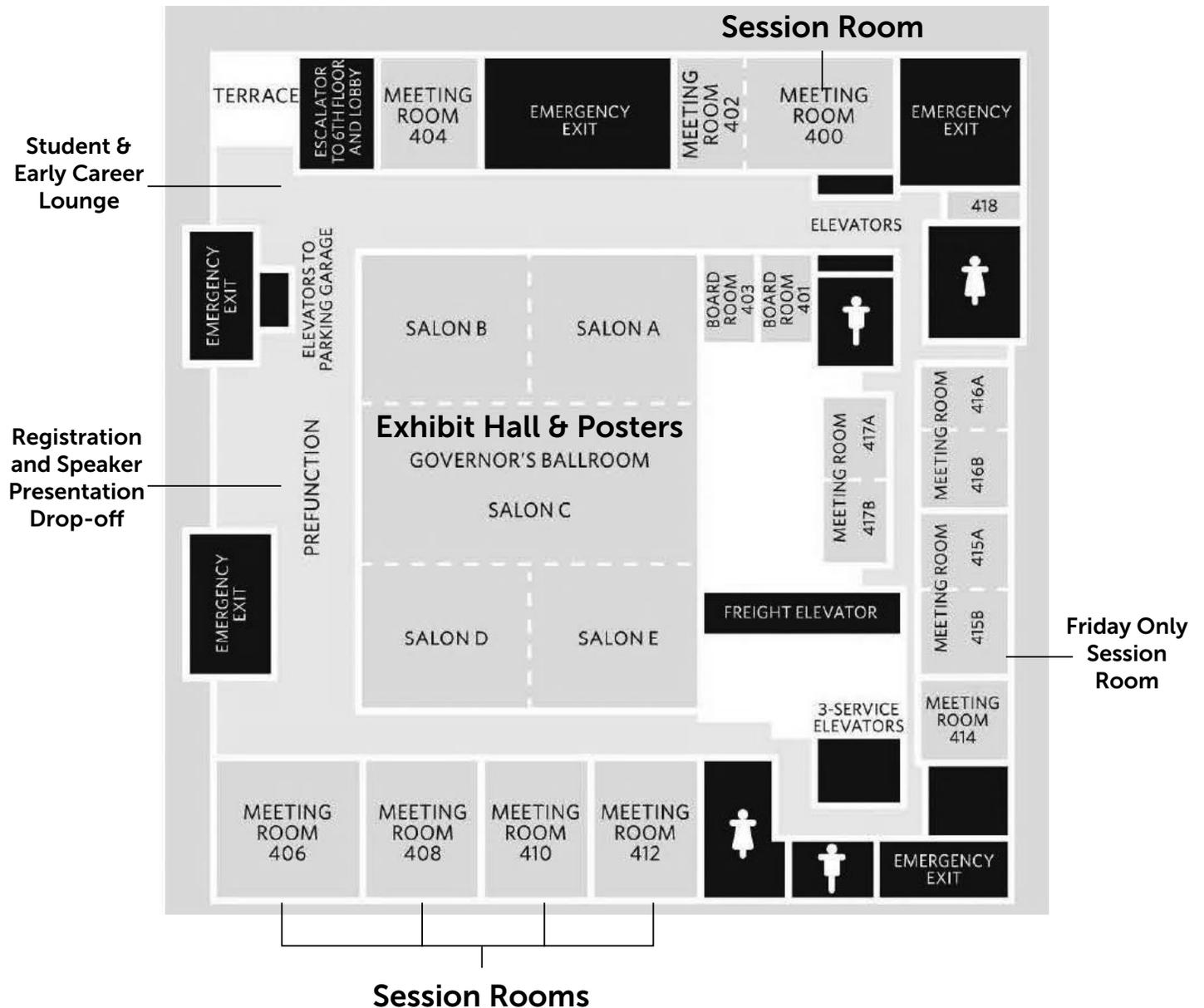
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Michael Wild
1818 H Street, NW
Washington, DC 20433
Phone: +1-202-473-4417
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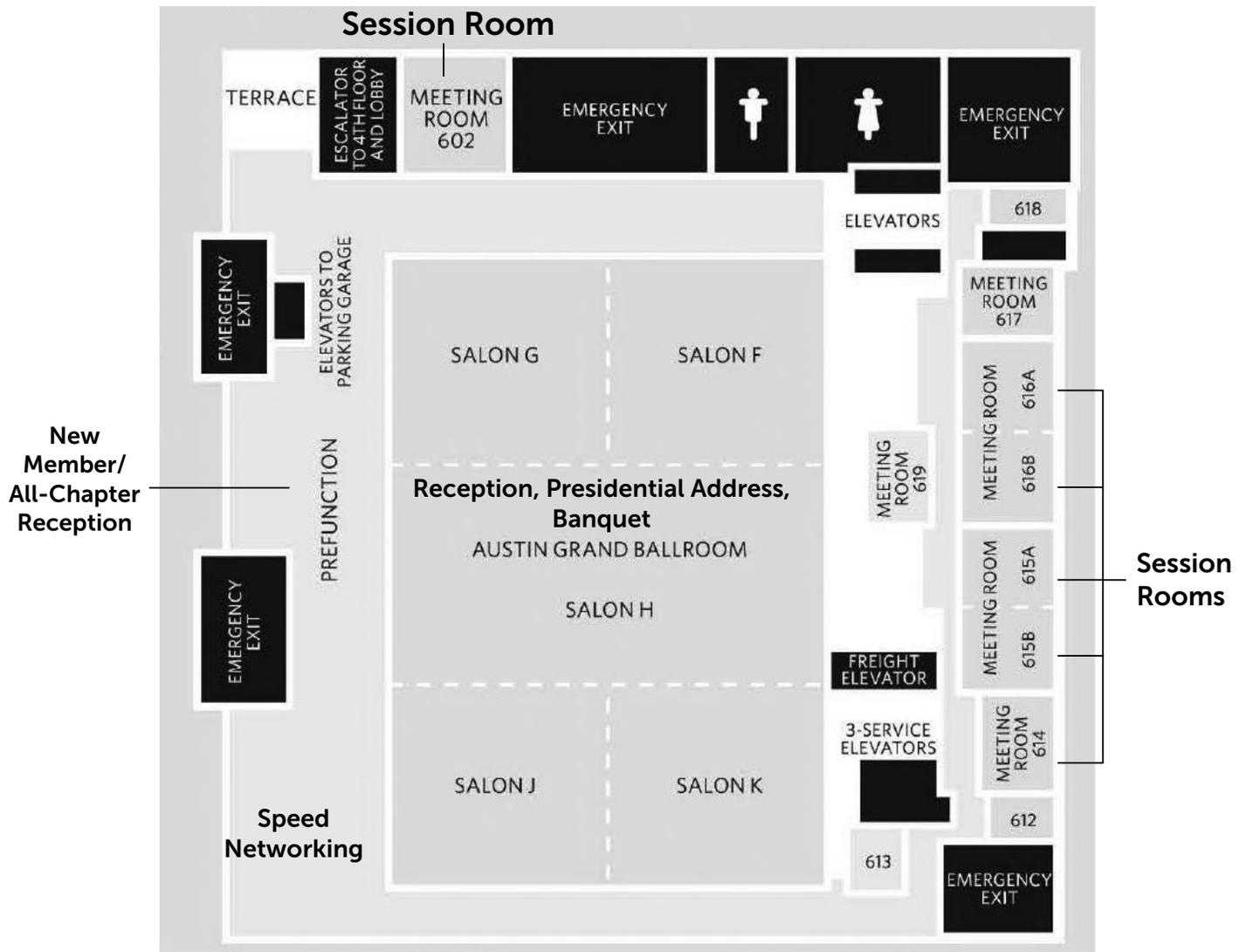
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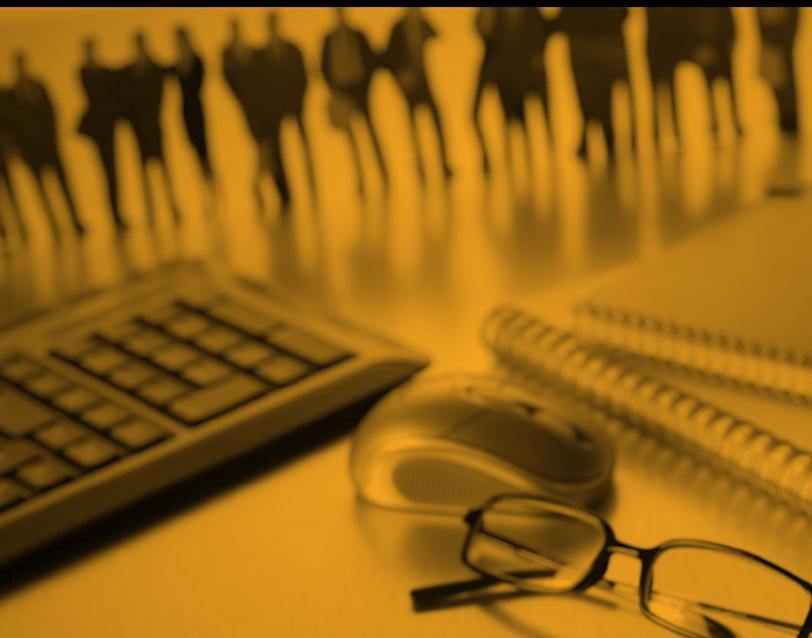
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