

American Association for Public Opinion Research

*Public Choices
in Changing
Times*

Final Program

64th Annual Conference

May 14-17, 2009

The Westin Diplomat Convention Center

Hollywood, Florida

AAPOR

AMERICAN ASSOCIATION FOR PUBLIC OPINION RESEARCH

Some places are hard to reach



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For over 20 years, D3 has successfully completed full-service research in difficult environments such as Afghanistan, Pakistan, the Balkans, North Africa and throughout the Middle East including Iraq. We go where others don't to get the answers you need from hard to reach places across the globe.

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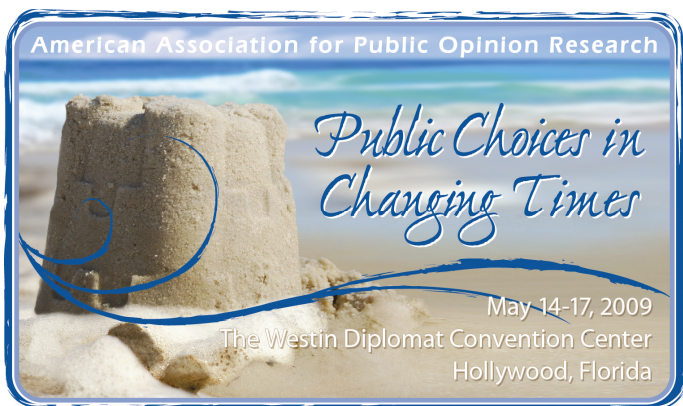


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Greetings!

Welcome to Hollywood, Florida! We are delighted to welcome you to the 64th Annual Conference of the American Association for Public Opinion Research (AAPOR).

Please accept our sincere thanks for your participation and contribution to this event!

The wonderful conference facilities, blue skies, clear water, and hot sand make this the perfect venue for all. Our theme this year focuses on “Public Choices in Changing Times.” We see change in many aspects of our professional (and personal) lives from the economic downturn and global challenges to major transformations in society and communication, the ways in which we obtain information, and our understanding of the world around us. Capturing this theme, the conference program features an array of discussions and research debates that will appeal to diverse intellectual tastes. The record number of abstract submissions this year is a testament to the depth and breadth of our research endeavors and the vibrancy of our association.

New this year are several networking activities for new members, those interested in exploring potential new career opportunities, and folks just interested in forging stronger ties with other AAPOR members. These include “Speed Networking” and “Network Sampling” forums in addition to our annual Docent mentoring program.

We have also transformed our exhibit space into an “AAPOR village,” with a host of activities including new technology/software demonstration sessions,

research posters, a book exhibit, "Meet the Author" sessions, and a wide range of vendors and exhibitors (and don't forget the dessert breaks!).

The conference is also a well-recognized social forum for AAPOR members and we are pleased to offer an array of activities, including: the annual golf outing, New Member/All-Chapter Reception and Post-Plenary Dessert Reception on Thursday; a baseball game outing and the annual Pub Crawl on Friday; and on Saturday we start the day with the Fun Run/Walk and end with the President's Reception, Awards Banquet, Post-Banquet Party, and Applied Probability Session.

We hope you find the next few days rewarding, informative, and thought-provoking. And remember to enjoy a bit of fun in the sun – just don't forget the sunscreen!

Michael W. Link
Conference Chair

Patricia Moy
Associate Conference Chair

The Executive Council and staff wish to recognize the
Program Committee and Conference Chairs for their
time and commitment to planning this conference!



General Information

Registration/Information Desk

The AAPOR registration and information desk is located in the Grand Ballroom foyer on the second floor of the Westin Diplomat Convention Center. All meeting attendees must check in at the registration desk to pick up their Final Program, name badge, conference tote bag, and other meeting materials prior to attending sessions or social events. Tickets will be included in your registration packet for admittance to all the meals.

Registration hours are as follows:

Wednesday, May 13, 2009

4:00 PM - 8:00 PM

Thursday, May 14, 2009

7:00 AM - 5:00 PM

Friday, May 15, 2009

7:30 AM - 4:30 PM

Saturday, May 16, 2009

7:30 AM - 3:00 PM

Sunday, May 17, 2009

8:00 AM - 10:15 AM

Badges/Tickets

Name badges are provided for all registered conference attendees, exhibitors, speakers and staff. Badges are required to gain admittance to all sessions, the exhibit hall, and all social events.

Tickets will be collected at each core meal function. Be sure to bring your ticket with you.

Executive Council, committee chairs, exhibitors, sponsors, new members, first-time attendees, docents and staff will be identified by ribbons.

Meeting Rooms

Meeting rooms are noted next to the session title throughout this program. See the conference schedule of events section for each session's room location.

Messages

Telephone calls will be directed by the hotel operator either to your guest room, or if requested, to the AAPOR Registration Desk. For those calls coming to the registration desk, messages will be taken and posted on the message board located in the registration area.

Final Program & Flash Drive

NEW! This year we have condensed the final program to make it easier to carry and handier to use. All of the conference materials, including the full abstracts, will be included on a flash drive.



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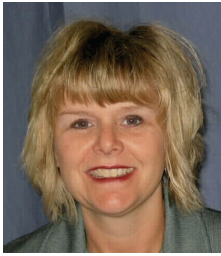
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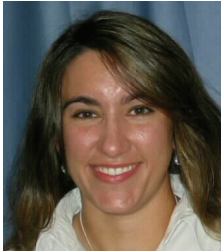
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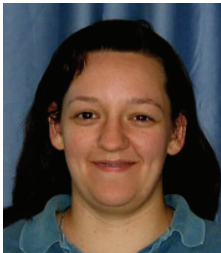
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Committee Meetings

Thursday, May 14, 2009

3:00 PM – 4:00 PM

Public Opinion Quarterly Advisory Board – Room 305

Friday, May 15, 2009

7:00 AM – 8:00 AM

National Network of State Polls (NNSP) – Room 305

11:45 PM – 12:45 PM

Journal of Official Statistics Editorial Board – Room 305

6:00 PM – 7:30 PM

Academic Survey Research Organizations (ASRO) – Room 314

Saturday, May 16, 2009

7:00 AM – 8:00 AM

Academic Programs in Survey Methods – Room 303

Heritage Committee – Room 309

11:45 PM – 1:15 PM

Chapter Representatives – Room 301

Education Committee – Room 302

Endowment Committee – Room 310

Multilingual Issues In Surveys Special Interest Group – Room 305

Standards Committee – Room 306

Survey Practice Editorial Board – Room 303

Social Activities

Thursday, May 14, 2009

8:00 AM – AAPOR Golf Outing at Emerald Hills

6:00 PM – 7:00 PM – New Member / All-Chapter Reception

9:30 PM – 10:30 PM – Dessert Reception

Friday, May 15, 2009

5:45 PM – Baseball Outing

9:00 PM – Pub Crawl

Saturday, May 16, 2009

7:00 AM – Fun Run/Walk

6:00 PM – 7:00 PM – President's Reception

9:30 PM – 12:00 AM – Post-Banquet Party

9:30 PM – 2:00 AM – Applied Probability

Networking Opportunities

NEW THIS YEAR! PUT YOUR AAPOR NETWORK TO WORK!

These are tough and scary times for a lot of people and organizations in public opinion polling and survey research. Sharing our stories and expanding our circle of contacts can help. The Executive Council has scheduled some late-breaking activities at the 2009 conference for AAPORites who want to enhance their professional and social networks:

- **“Speed Networking”** Thursday morning and afternoon, and
- **“Network Sampling”** sessions Friday and Saturday

Please join us for some fun and facts. Who knows, it could lead to your next big break or your next new employee of the year!

WHAT: “Speed Networking”

WHEN: Two sessions on Thursday, May 14, 2009
11:30 a.m. to 12:30 p.m., and 3:00 p.m. to 4:00 p.m.

WHERE: At 11:30 a.m. in the Foyer right outside the Exhibit Hall;
at 3:00 p.m. in the Exhibition Hall, near the Posters.

WHO SHOULD COME: **First Timers** at the conference, **Old Timers**, and **anyone in-between** who wants to meet more people in the profession fast, connect with a few people who share their interests, and have some fun along the way. Participants in the Docent Program are especially encouraged to attend.

HOW IT WORKS: There will be 2 parts to this event.

Starting out at 11:30 and 3:00: “Scatterplot” – Brad Edwards from Westat will lead a group exercise to get everyone moving around and to highlight what we have in common and what makes us different.

At 11:50 and 3:20: a variation on speed dating – random pairs will talk for 3 minutes, a bell will ring, and everyone rotates to other tables/other partners. Prizes for all! The session is a warm-up for the Newcomer/All-Chapter Reception on Thursday at 6 p.m.

WHAT: “Network Sampling” (*in the storied tradition of AAPOR’s Saturday night applied probability sessions*)

WHEN: Friday, May 15, 2009 from 3:30 p.m. to 4:30 p.m. and Saturday, May 16, 2009 from 11:45 a.m. to 2:15 p.m.

WHERE: In the Foyer right outside the Exhibit Hall

WHO SHOULD COME: Anyone currently in the job market, anyone who wants to brush up on interviewing skills, anyone who wants to learn more about organizations in our field than you can get at an Exhibit booth, and any organization interested in meeting new talent.

HOW IT WORKS: The session will allow people to get a rapid “sample” of organizations in our profession and expand their network of people who might know about jobs.

Sign up at the registration booth, or during the sessions at a podium in the Foyer outside the Exhibit Hall. The sheet will list companies and organizations that are participating in the “network sampling” session. Individuals may sign up for 15-minute blocks. A maitre’d will escort participants to tables to meet company representatives and keep the whole event moving.

These short “network sampling” interviews are designed for *informational* purposes, so people can get a quick, direct, one-on-one sense of what the company or organization is about -- beyond what’s available on a web site or at an exhibit booth -- and so businesses can get quick exposure to a number of job hunters or people who might be thinking about changing jobs.

It’s not a substitute for more formal job interviews about specific openings – those will occur as they usually do at the conference, through the resume book and book of job postings and through other means. But the “network sampling” sessions can funnel job seekers and job offerers into more formal interviews, if the initial match seems good in the informational interview.

Award Winners

Burns “Bud” Roper Fellows

Individuals awarded monies from the Burns “Bud” Roper AAPOR Fund, established to help early-career people working in survey research or public opinion research. Awards are used to attend the annual AAPOR conference and/or participate in short courses.

Patrick Faust, Greenberg Quinlan Rosner Research
Lija Greenseid, Professional Data Analysts, Inc.
Kasey Hoy, Oppenheim Research, Inc.
Natalie Jackson, University of Oklahoma
Kien T. Lee, University of Virginia
Alexandre Morin Chasse, Laval University
Adam Slater, Greenberg Quinlan Rosner Research
Raquel af Ursin, Mathematica Policy Research

Seymour Sudman Student Paper Award

Recognizes excellence in the study of public opinion, broadly defined, or to the theory and methods of survey research, including statistical techniques used in such research.

Winner: Philip Brenner, University of Wisconsin-Madison,
Overreporting of Socially Desirable Behavior on Surveys: A Cross-National Examination of Religious Service Attendance

Winner: Brady West, University of Michigan, *A Simulation Study of Alternative Weighting Class Adjustments for Nonresponse when Estimating a Population Mean from Complex Sample Survey Data*

AAPOR Book Award

Recognizes influential books that have stimulated theoretical and scientific research in public opinion; and /or influenced our understanding or application of survey research methodology.

Winners: Shanto Iyengar and Donald R. Kinder, *News That Matters: Television and American Opinion* (University of Chicago Press, 1987)

Warren J. Mitofsky Innovators Award

Recognizes accomplishments in public opinion and survey research that occurred in the past 10 years or that had their primary impact on the field during the past decade. Celebrates new theories, ideas, applications, methodologies and/or technologies.

Winners: Stephen J. Blumberg, Julian V. Luke, and Marcie L. Cynamon for their work in providing the field of survey research with timely data on changing telephony patterns in the United States.

Winners: Vasja Vehovar and Katja Lozar Manfreda for their work in creating and fostering the WebSM Portal.

AAPOR Award for Exceptionally Distinguished Achievement

The Association's highest honor, in recognition of lifetime achievement and outstanding contribution to the field of public opinion research.

Winner: To be announced at the Saturday evening banquet

A list of previous award recipients is available online at www.aapor.org and in the AAPOR directory.



Conference Sponsors

AAPOR acknowledges and gratefully expresses our appreciation to the following organizations for sponsoring the 2009 conference. The support provided by these corporate colleagues enables AAPOR to continue to hold quality educational programs for our attendees year after year.

Platinum



Abt SRBI

Underwrote the Audio Visual



Underwrote the Fun Run



MARKETING | SYSTEMS | GROUP
Leadership Through Innovation

*Underwrote the Saturday evening
President's reception*



Underwrote the tote bags



*Underwrote the program
flash drives & golf outing*

Gold



Underwrote the cyber cafe

Silver



Underwrote the water bottles



*Underwrote the Saturday evening
banquet centerpieces*



OXFORD JOURNALS
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Underwriting Contributions

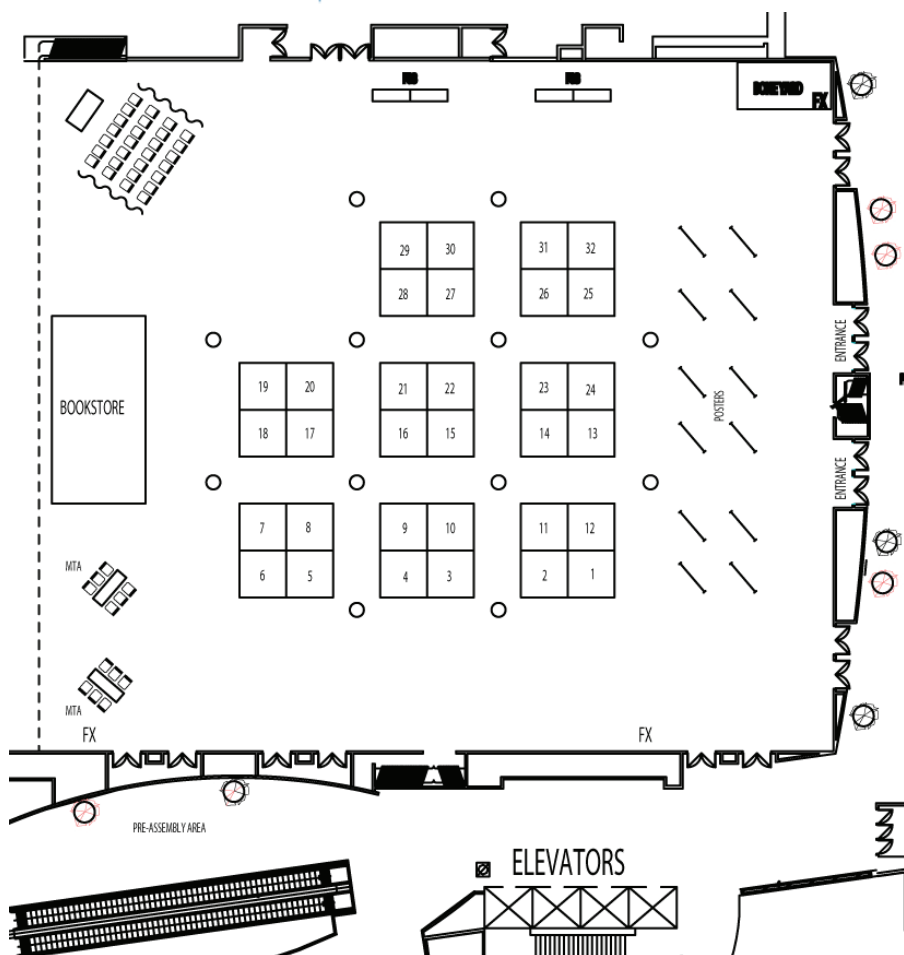
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Exhibit Hall



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DAY-AT-A-GLANCE

Wednesday, May 13, 2009

Time	Event	Room
4:00 PM – 8:00 PM	REGISTRATION DESK OPEN	Grand Registration
1:00 PM – 5:00 PM	AAPOR EXECUTIVE COUNCIL MEETING	212/213
2:30 PM – 6:00 PM	AAPOR SHORT COURSES - <i>Additional registration required</i> <ul style="list-style-type: none"> • Weighting Survey Data – Krotki • Practical Tools for Nonresponse Bias Studies – Brick & Olson 	Regency 1 Regency 2

DAY-AT-A-GLANCE

Thursday, May 14, 2009

Time	Event	Room
7:00 AM – 5:00 PM	REGISTRATION DESK OPEN	Grand Registration
8:00 AM	AAPOR GOLF OUTING	Emerald Hills
8:00 AM – 11:30 AM	AAPOR SHORT COURSES - <i>Additional registration required</i> <ul style="list-style-type: none"> • To Mix or Not to Mix Survey Modes – Dillman • Address-Based Sampling: Merits, Design & Implementation – Fahimi • Introduction to Questionnaire Design – Schaeffer 	Regency 1 Regency 2 Regency 3
11:30 AM – 12:30 PM	NEW! “SPEED NETWORKING” SESSION #1	Great Hall 1 & 2 Foyer

1:30 PM – 3:00 PM	CONCURRENT SESSIONS A	
	• Adjusting for Nonresponse	Atlantic 1
	• Multilingual/Cross-Cultural Approaches	Atlantic 2
	• Methodological Briefs: Reducing Nonresponse	Atlantic 3
	• Mode & Health Surveys	Regency 1
	• Questionnaire Design	Regency 2
	• Sampling Hard-to-Reach Populations	Regency 3
	• Religion & Social Attitudes	312/313
3:00 PM – 4:00 PM	IN THE EXHIBIT AREA	Great Hall 1, 2 & 3
	MEET THE AUTHOR SESSION #1	
	<ul style="list-style-type: none"> Paul J. Lavrakas <i>Encyclopedia of Survey Research Methods</i> SAGE Publications (2008) Meet the AAPOR Standards Chair and Associate Chair Mary Losch, Stephen J. Blumberg Mysteries of the AAPOR Code 	
	DEMONSTRATION SESSION #1	
	POSTER SESSION #1	
	NEW! “SPEED NETWORKING” SESSION #2	
3:00 PM – 4:00 PM	COMMITTEE MEETING	
	<i>Public Opinion Quarterly</i> Advisory Board	305

4:00 PM – 5:30 PM	CONCURRENT SESSIONS B	
	• Response Rates, Calculations & Alternative Measures	Atlantic 1
	• Use of Incentives	Atlantic 2
	• Reflecting on Public Opinion Research: Lou Harris	Atlantic 3
	• Pre-election Polls: Accuracy	Regency 1
	• Cell Phone Sampling & Weighting	Regency 2
	• Methodological Briefs: Web, Wireless, & Address Sampling	Regency 3
	• Public Health Issues	312/313
6:00 PM – 7:00 PM	NEW MEMBER / ALL-CHAPTER RECEPTION	Grand Foyer
7:00 PM – 8:00 PM	DINNER (core meal)	Grand Ballroom
8:00 PM – 9:30 PM	<p>PLENARY SESSION – <i>The Role of Traditional Survey Research in a World of Electronic Measurement and Changing Information Needs</i></p> <p>Moderator: Michael W. Link, The Nielsen Company</p> <p>Speakers: Paul Donato - Executive Vice President and Chief Research Officer, The Nielsen Company</p> <p>Kenneth Prewitt - Carnegie Professor of Public Affairs, Columbia University</p>	Grand Ballroom
9:30 PM – 10:30 PM	DESSERT RECEPTION	Grand Foyer



Thursday 1:30 PM - 3:00 PM

Concurrent Sessions A

Adjusting for Nonresponse - Atlantic Ballroom 1

Chair: Timothy Elig, Defense Manpower Data

Discussant: Audience members

**An Interpretable Nonresponse Model Using Regression
Trees**

Polly Phipps, U.S. Bureau of Labor Statistics

Daniell Toth, U.S. Bureau of Labor Statistics

**Are We Adjusting Response Rates or Survey Variables? The
Effects of Multiple Auxiliary Variables on Nonresponse
Adjustment**

Frauke Kreuter, University of Maryland

Kristen Olson, University of Nebraska-Lincoln

**Who Are You?: A Data Mining Approach to Predicting
Survey Non-Respondents**

Jaki S. McCarthy, National Agricultural Statistics Service

Thomas Jacob, National Agricultural Statistics Service

**Can Post-Stratification Adjustments Correct Telephone
Survey Estimates for Coverage Bias Associated with not
Sampling Cell Phone-Only Households?**

Kathleen T. Call, University of Minnesota

Michael Davern, University of Minnesota

Michel Boudreaux, University of Minnesota

Pamela J. Johnson, University of Minnesota

Justine Nelson, University of Minnesota

Donna Spencer, University of Minnesota

Item Nonresponse and Weighting Adjustments in a Telephone Survey of Tobacco Use

Cong Ye, University of Maryland

Richard Valliant, University of Maryland

Guangyu Zhang, University of Maryland

Frauke Kreuter, University of Maryland

Olivia Carter-Pokras, University of Maryland

Robert Fiedler, Maryland Department of Health and Mental Hygiene

Multilingual/Cross-Cultural Approaches - Atlantic Ballroom 2

Chair: Sue Ellen Hansen, University of Michigan

Discussant: Eugenio Giglio, Posicione Pesquisa de Mercado

The Use of Vignettes in Evaluating Multilingual Questionnaires

M. Mandy Sha, RTI International

Yuling Pan, U.S. Bureau of the Census

Using Interpreters in Telephone Surveys

Janet Harkness, University of Nebraska-Lincoln

Ana Villar, University of Nebraska-Lincoln

Yelena Kruse, Knowledge Networks

Laura Branden, Westat

Brad Edwards, Westat

Clarissa Steele, University of Nebraska-Lincoln

Ying Wang, University of Nebraska-Lincoln

The Influence of Cultural Dimensions on Survey Response Styles: An Analysis of IBM Global Employee Surveys for India

Randal R. Ries, IBM

The Effects of Assertiveness and Nationality on Extreme Response Behaviors for Japanese and Americans

Jennifer M. Benoit-Bryan, University of Illinois-Chicago

Eric W. Welch, University of Illinois-Chicago

Timothy P. Johnson, University of Illinois-Chicago

Methodological Briefs: Reducing Nonresponse - Atlantic Ballroom 3

Chair: Andrea Werner-Leonard, University of Alberta

Discussant: Audience members

Increasing Youth Tobacco Survey Response Rates: Could Seasonality Be a Factor?

Ashley Arthur, Centers for Disease Control and Prevention

Monique Young, Centers for Disease Control and Prevention

Charlotte Steeh, Independent Consultant

The In-Person Coaching Test: Comparisons of Daily Response Rate in Panels

Adam Gluck, Arbitron

Courtney Mooney, Arbitron

The Effect of Up-Front Incentives on Long-Term Panel Performance

Courtney N. Mooney, Arbitron

Adam Gluck, Arbitron

Differential Incentives Within Households

Ryan McKinney, Arbitron

Incentive Conditioning in the National Survey of College Graduates

Timothy Gilbert, U.S. Bureau of the Census

The Impact of Interviewer Performance Measures on Response Bias in a Small Telephone Record Validation Study

Joseph W. Sakshaug, University of Michigan

Frauke Kreuter, University of Maryland

Behavioral Correlates of Rapport in Survey Interviews

Brooke Foucault, Northwestern University

Joaquin Aguilar, Northwestern University

Peter V. Miller, Northwestern University

Justine Cassell, Northwestern University

Mode & Health Surveys - Regency Ballroom 1

Chair: Dawn V. Nelson, AARP

Discussant: Audience members

Mode Effects in Questions About Stigmatized Behaviors and Personal Distress

Rebecca Rosen, The New School for Social Research

Michael Schober, The New School for Social Research

Frederick Conrad, University of Michigan

Examining Mail and Web Survey Response Differences in a Survey on Assessment of Hospital Inpatient Care

Judith T. Lynch, RTI International

Patrick Chen, RTI International

Harper Gordek, RTI International

Lorraine Babeu, U.S. Department of Defense

Predictors of Unit and Item Nonresponse to the 2008 Medicare CAHPS Survey

Anna K. Burkhardt, RAND Corporation

Marc N. Elliott, RAND Corporation

Amelia Haviland, RAND Corporation

Carol Edwards, RAND Corporation

The Effects of Survey Mode, Patient Mix and Nonresponse on CAHPS® Hospital Survey (HCAHPS) Scores

Julie Brown, RAND Corporation

Marc N. Elliott, RAND Corporation

Elizabeth Goldstein, Centers for Medicare & Medicaid Services

William G. Lehrman, Centers for Medicare & Medicaid Services

Katrin Hambarsoomian, RAND Corporation

Laura Giordano, Health Services Advisory Group

Does Pre-Filling Responses on a Longitudinal Establishment Survey Stem Sample Attrition?

Geraldine Mooney, Mathematica Policy Research

Melissa Krakowiecki, Mathematica Policy Research

Deborah Trunzo, Substance Abuse & Mental Health Services Administration

Questionnaire Design - Regency Ballroom 2

Chair: Young Chun, University of Maryland

Discussant: Audience members

Development and Use of Questionnaire Design Guidelines for Establishment Surveys at the U.S. Bureau of the Census

Rebecca Morrison, U.S. Bureau of the Census

Neither Fish nor Fowl: The Problem of 'Neither/Nor' Responses as Indicators of Opinion Neutrality

Patrick Sturgis, University of Southampton

Patten Smith, Ipsos MORI

Caroline Roberts, FORS (Swiss Foundation for Research in the Social Sciences)

Anchoring and Adjusting in Questionnaire Responses

Hunter Gehlbach, Harvard University

Scott Barge, Harvard University

A Comparison of Survey Reports Obtained Via Standard Questionnaire and Event History Calendar

Jeffrey Moore, U.S. Bureau of the Census

Jason Fields, U.S. Bureau of the Census

Joanne Pascale, U.S. Bureau of the Census

Gary Benedetto, U.S. Bureau of the Census

Martha Stinson, U.S. Bureau of the Census

Anna Chan, U.S. Bureau of the Census

The Crystallization Hypothesis Revisited: Response-Order Effect in "Most Important Issue" Questions

Alexandre Morin-Chassé, Laval University

François Petry, Laval University

Sampling Hard-to-Reach Populations - Regency Ballroom 3

Chair: Matthew Courser, Pacific Institute for Research and Evaluation

Discussant: Edward P. Johnson, Western Wats

Use of Respondent-Driven Sampling to Study HIV Transmission Potential of Men Who Have Sex with Men and Drug Users in the U.S. and Russia

Sandra H. Berry, RAND Corporation

Martin Iguchi, RAND Corporation

Allison Ober, RAND Corporation

Terry Fain, RAND Corporation

Douglas D. Heckathorn, Cornell University

Pamina Gorbach, University of California-Los Angeles

Robert Heimer, Yale University

Andre Kozlov, St. Petersburg State University

Larry Ouellet, University of Illinois-Chicago

Steve Shoptaw, University of California-Los Angeles

William Zule, RTI International

Looking for a Needle in a Haystack: Sampling of Muslim Voters in the U.S.

Mansour Fahimi, Marketing Systems Group

Brian R. Calfano, Missouri State University

Ashley Hyon, Marketing Systems Group

Accounting for Cultural Differences in Survey Ratings: Identifying and Controlling for Response Bias

Joe Cardador, Service Management Group

Using Respondent Driven Sampling to Study Hard to Reach Populations: Experiences in the Minnesota Hmong and Latino Populations

Melissa Constantine, University of Minnesota

Todd Rockwood, University of Minnesota

Michael Davern, University of Minnesota

Sharrilyn Evered, Blue Cross and Blue Shield of Minnesota

Steven Foldes, Long Term Care Group

Religion & Social Attitudes - Room 312/313

Chair: Carl Ramirez, U.S. Government Accountability Office

Discussant: Richard Clark, University of Georgia

Two Approaches to Measuring Religious Affiliation Among Protestants

Allison Pond, The Pew Forum on Religion & Public Life

Gregory Smith, The Pew Forum on Religion & Public Life

Dan Cox, Public Religion Research

Neha Sahgal, The Pew Forum on Religion & Public Life

Scott Clement, The Pew Forum on Religion and Public Life

Overreporting of Socially Desirable Behavior on Surveys: A Cross-National Examination of Religious Service Attendance

Philip S. Brenner, University of Wisconsin-Madison

Atheists, Agnostics, Seculars, and the Non-Religious? Who Are the Religious Unaffiliated?

Daniel Cox, Public Religion Research

Scott Clement, Pew Forum on Religion & Public Life

'That's Me in the Spotlight': Young People's Consistency and Change Over Time in Self-Assigned Religion

Iain A. Noble, Department for Children, Schools and Families

Nick Moon, GfK NOP

Thursday 3:00 PM - 4:00 PM
In the Exhibits Area

Demonstration Session 1 - Exhibit Hall

Facilitator: Jana Mazak, The Nielsen Company

Hatteras: A Collaborative Web-Based Instrument Design and Deployment System Developed by RTI International

Chris Rasmussen, RTI International

Stuart Allen, RTI International

R. Suresh, RTI International

Sridevi Sattaluri, RTI International

Emily Warmoth, RTI International

InfoTrend System for the Computer Content Analysis of Text

David Fan, University of Minnesota

From Use Cases to Tech Visits: A Demonstration of the Development and Deployment of Multi-Channel Passive Monitoring Systems for Longitudinal Exposure Surveys

Gina Kilpatrick, RTI International

Robert Furberg, RTI International

Stacey Weger, RTI International

A Demonstration of SSGeo Mapping: A Web-Based Self-Administered Geographical Survey Tool

Sara A. Showen-O'Brien, Survey Sciences Group

Aaron M. Pearson, Survey Sciences Group

Poster Session 1 - Exhibit Hall

Combating Telephone Fatigue After Multiple Waves: Testing Prepaid Incentives and a Hard-Copy Questionnaire in a Telephone Survey of Youth with Disabilities and their Parents

Anne E. Kenyon, RTI International
Lynn Newman, SRI International
Suzanne Triplett, RTI International
Anne-Marie Knokey, SRI International
Kathryn Valdes, SRI International
Helen Smith, RTI International

Women in Southern Asia vs. Women in Saudi Arabia

William C. Hayes, D3 Systems

Comparative Analysis of Gender and Age in the Cell-Only and Landline Samples of the 2008 Iowa Behavioral Risk Factor Surveillance System (BRFSS) Data

Anne Bonsall Hoekstra, University of Northern Iowa
Mary E. Losch, University of Northern Iowa
Gene M. Lutz, University of Northern Iowa

Personal Contact and Performance Based Incentives: Two Approaches to Raise Long-Term Panel Compliance and Reduce Missing Data

Ana P. Melgar, The Nielsen Company
Matt Walker, The Nielsen Company
Jeff M. Scagnelli, The Nielsen Company
Michael W. Link, The Nielsen Company

New Media Use, Political Sophistication and Cell-Phone Surveys

Robert K. Goidel, Louisiana State University
Christopher Kenny, Louisiana State University
Michael A. Xenos, Louisiana State University

Testing the Use of Reminder Postcards in the Occupational Employment Statistics Survey

Carrie K. Jones, U.S. Bureau of Labor Statistics

A Comparative Analysis of Final Pre-Presidential Election Surveys Employing Consistent Likely Voter Models, 1980-2008

Lois Timms-Ferrara, University of Connecticut

Marc Maynard, University of Connecticut

Impact of News Media Choices on Presidential Candidate and Public Policy Preferences

Mark Hungerford, University of Washington

Producing Straightlining and Item Non-Differentiation in a Web Survey: How Visual Design Plays a Role in Eliciting Satisficing Behaviors

Mario Callegaro, Knowledge Networks

Jeffrey Shand-Lubbers, Knowledge Networks

Mike Dennis, Knowledge Networks

Results of Mailing Experiments Aimed at Maximizing Self-Administered Web Participation

Jeffrey Franklin, RTI International

Telephone Survey Length: How Long Is Too Long?

Frederica R. Conrey, Macro International

Randal S. ZuWallack, Macro International

When Easy Doesn't Do It: An Attempt to Simplify a Mailed Diary Survey

Justin T. Bailey, The Nielsen Company

Gretchen Grabowski, The Nielsen Company

Ray Xiao, The Nielsen Company

Michael W. Link, The Nielsen Company

New Approaches to Causal Relationships Between Late Night Comedy Viewing and Political Knowledge

Michael A. Xenos, Louisiana State University

Chris Weber, Louisiana State University

Clarifying the "Progress" of Progress Indicators

Kumar Rao, Gallup

Mick P. Couper, University of Michigan

Youth Tobacco Survey Split Ballot Analysis: Methodological Modifications

Michelle Carlberg, Centers for Disease Control and Prevention

Kiersten Adams, Centers for Disease Control and Prevention

Charlotte Steeh, Independent Consultant

Heather Ryan, Centers for Disease Control and Prevention

Sampling Variance Estimation for the Dissimilarity Index: An Application Using the Census 2000 Long Form

Richard Griffin, U.S. Bureau of the Census

The When and Where of Cell Phone-Only Incidence

Eran N. Ben-Porath, Social Science Research Solutions

Melissa J. Herrmann, Social Science Research Solutions

David Dutwin, Social Science Research Solutions

Richard W. Possett, Arbitron

Anna Fleeman-Elhini, Arbitron

A Discriminating Measure: Response Format and Context Effects in the Measurement of Discrimination

Randall Thomas, ICF International

David Krane, Harris Interactive

Who Needs RDD? (Part II): An Assessment of Coverage Bias in Dual-Frame Designs That Combine Directory-Listed and Cell Phone Samples

James M. Ellis, University of Virginia

Thomas M. Guterbock, University of Virginia

Abdoulaye Diop, University of Virginia

John Lee P. Holmes, University of Virginia

Trung K. Le, University of Virginia

Using a Longitudinal Panel Study to Examine the Dynamics of Voter Decision-Making

Michael Henderson, Harvard University

Sunshine Hillygus, Harvard University

Trevor Thompson, The Associated Press

The Impact of Landline and Cell Phone Usage Patterns Among Young Adults on BRFSS Outcomes

S. S. Hu, Centers for Disease Control and Prevention

Lina Balluz, Centers for Disease Control and Prevention

Can Interviewer Characteristics Influence Results of an Establishment Survey?

Karol Krotki, RTI International

Mail Surveys as an Alternative to Random Digit Dial When Attempting to Reach the Young Adult Population

Rebecca Medway, Fors Marsh Group

Luke Viera, Fors Marsh Group

Scott Turner, Fors Marsh Group

Sean Marsh, Fors Marsh Group

A Listed Oversample Design for the National Immunization Survey

Elizabeth Welch, NORC

Hee-Choon Shin, NORC

Noelle Angelique Molinari, Centers for Disease Control and Prevention

Statistics Canada's Computer-Assisted Interview Monitoring Program

Caroline Pelletier, Statistics Canada

Comparing Response Rates of Multi-Mode Recruit Single Mode Address-Based Sampling and Random-Digit Dialing Sampling

Edward P. Johnson, Western Wats

Latent Class Analysis of Bioeconomy Consumer Survey Data

Michael D. Larsen, Iowa State University

Sarah M. Nusser, Iowa State University

Cynthia N. Fletcher, Iowa State University

Craig Gundersen, University of Illinois, Urbana-Champaign

The Age Question: The Impact of Question Wording on Voter Attitudes About a Candidate's Age

Patrick Murray, Monmouth University

Timothy MacKinnon, Monmouth University Polling Institute

Experimental Test of the Accuracy of Proxy Reports Compared to Target Reports with Third-Party Validity

Curtiss Cobb, Stanford University

Jon Krosnick, Stanford University

Screening Households for the REACH US Risk Factor Survey: An Experiment in Using Self-Administered Questionnaires

Keeshawna Brooks, NORC
Kari L. Nysse-Carris, NORC
Martin Barron, NORC
Lauren Kemp, NORC
Julie Gasparac, NORC
Angela Debello, NORC

Thursday 4:00 PM - 5:30 PM

Concurrent Sessions B

Response Rates, Calculations & Alternative Measures - Atlantic Ballroom 1

Chair: Harmoni Joie Noel, University of Nebraska-Lincoln
Discussant: Audience members

Measuring Total Participation: An Alternative Metric to Response Rate

Bruce Hoynoski, The Nielsen Company
Michael W. Link, The Nielsen Company
Martin Frankel, Baruch College, City University of New York

Calculating Response Rates for Today's Landline RDD Samples

Marla D. Cralley, Arbitron
Diana Buck, Arbitron

To Link or Not to Link?: Exploring Approaches to Maintaining American Community Survey Response Rates During Census 2010

Laurie Schwede, U.S. Bureau of the Census
Anissa Sorokin, U.S. Bureau of the Census

Using Contact Attempt History Data to Determine the Optimal Number of Contact Attempts

Adam Safir, U.S. Bureau of Labor Statistics
Lucilla Tan, U.S. Bureau of Labor Statistics

Impact of Increased Incentives on Response Rates on a Longitudinal Study

Rebecca K. Granger, RTI International

Marjorie Hinsdale, RTI International

Elvessa Aragon-Logan, RTI International

Jean Richardson, RTI International

Use of Incentives - Atlantic Ballroom 2

Chair: Jane Traub, Scarborough Research

Discussant: Kristen Olson, University of Nebraska-Lincoln

Monetary Incentive vs. Donation to Charity: Does the Survey Intro Affect Survey Response Rates?

Naomi Freedner, Macro International

Beth Tarallo, Macro International

Emily Burns, University of Colorado-Denver

Arnold Levinson, University of Colorado-Denver

Timing is Everything (Part 2): Efficacy Evaluation of Using Incentives at Two Different Time Periods

Karen Grigorian, NORC

Shana M. Brown, NORC

Timing and Amount of Incentives: Implications for Enhancing Survey Participation and Encouraging Web Completion in a Multimode Survey

Anne Ciemnecki, Mathematica Policy Research

Sheila Heaviside, Mathematica Policy Research

Kirsten Barrett, Mathematica Policy Research

Geri Mooney, Mathematica Policy Research

Donsig Jang, Mathematica Policy Research

Kelly H. Kang, National Science Foundation

Is \$10 the New \$5 for Hard-to-Reach Demographics?

Robin Gentry, Arbitron

Marla Cralley, Arbitron

AAPOR Special Panel - Atlantic Ballroom 3

An Interview with Louis Harris: Reflections on his Life in Polling

Chair: Mark Schulman, Abt SRBI

Lou Harris, Founder, Harris Poll

G. Evans Witt, Princeton Survey Research Associates International

Pre-Election Polls: Accuracy - Regency Ballroom 1

Chair: Jon Cohen, The Washington Post

Discussant: Audience members

Are All Polls Becoming Equal? The Predictive Validity of Academic, Corporate, Partisan and Robo-Polls in 2006

Dan Cassino, Fairleigh Dickinson University

Krista Jenkins, Fairleigh Dickinson University

Peter Woolley, Fairleigh Dickinson University

Markets vs. Polls as Predictors: An Historical Assessment of U.S. Presidential Elections

Christopher Wlezien, Temple University

Robert Erikson, Columbia University

Evaluating the Polls in the 2008 Presidential Election: Beyond the Final Pre-Election Polls

David Moore, University of New Hampshire

Methods, Forecasts, and Elections: Statewide Presidential Polls in 2008

Chase H. Harrison, Harvard University

Polling Accuracy in the 2008 Election: Untangling the "Miracle of Aggregation"

Jason A. Wood, University of Cincinnati

Cell Phone Sampling & Weighting - Regency Ballroom 2

Chair: Clyde Tucker, U.S. Bureau of Labor Statistics

Discussant: Audience members

Cell Phones: The Key to Including the Full Population?

Martin Frankel, Baruch College, City University of New York

Michael P. Battaglia, Abt Associates

Lena S. Balluz, Centers for Disease Control and Prevention

Wireless and Wireline: Dual Frame Implications for Sample Design Decisions on Estimates, Weighting and Costs

Robert Benford, GfK Custom Research North America

Trevor Tompson, The Associated Press

Barry Feinberg, GfK Custom Research North America

Geoff Feinberg, GfK Custom Research North America

Annie Weber, GfK Custom Research North America

Nicole Speulda, GfK Custom Research North America

Christopher Fleury, GfK Custom Research North America

Exploring the Overlap Domain in a National Dual-Frame (Cell/Landline) Telephone Survey: Results from the National Park Service Comprehensive Survey of the American Public

Sharon Lohr, Arizona State University

Burke Grandjean, University of Wyoming

Patricia A. Taylor, University of Wyoming

Mitofsky-Waksberg Sampling of Cell Phone Numbers

Joshua Brown, Macro International

Randal ZuWallack, Macro International

Estimating Local Phone Service Percentages: How to Weight the Data from a Local, Dual-Frame Sample Survey of Cellphone and Landline Telephone Users in the United States

Thomas M. Guterbock, University of Virginia

Methodological Briefs: Web, Wireless, and Address Sampling - Regency Ballroom 3

Chair: Yonghe Michael Yang, ICF International

Discussant: Audience members

Address-Based Sampling and Address Matching: Experience from REACH US

Katie Dekker, NORC

Whitney Murphy, NORC

Priming Web Survey Respondents with Location-Specific Graphics: Effects on Customer Survey Scores and Break- Off Rates

Joe Cardador, Service Management Group

Who Chooses the Web Option?

Barbara C. O'Hare, Arbitron

Robin Gentry, Arbitron

Respondent-Oriented Interaction Design Reduces Item Nonresponse in Internet Surveys

Lars Kaczmirek, GESIS

Results of an Experiment of Alternate Versions of Skip Instructions

Patricia M. Gallagher, University of Massachusetts-Boston

Cell Phone Reverse Directories: Promise or Peril?

Sarah Dipko, Westat

Krista Freedman, Westat

Wireless Telephone Sharing: Household Estimates from the National Health Interview Survey

Stephen J. Blumberg, National Center for Health Statistics

Julian V. Luke, National Center for Health Statistics

Public Health Issues - Room 312/313

Chair: Judie Mopsik, The Lewin Group

Discussant: John Loft, RTI International

Public and Professional Attitudes Regarding Pandemic Influenza Preparedness

James Wolf, Indiana University-Indianapolis

Ready or Not? Public Perceptions of Barriers to Preparing for Emergency Situations

Robert W. Oldendick, University of South Carolina

Sonya Duhe, University of South Carolina

Joseph L. Pearson, University of South Carolina

Charlotte T. Galloway, University of South Carolina

Native Americans' Health Care Attitudes and Experiences

John Benson, Harvard University

Melissa Herrmann, International Communications Research

Robert Blendon, Harvard University

Produce Food Safety in the Marketing Channel and the American Consumer

Julie Pennington, University of Wisconsin-Eau Claire

Kumar Rao, Gallup

Dwayne Ball, University of Nebraska-Lincoln

Notes

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DAY-AT-A-GLANCE

Friday, May 15, 2009

Time	Event	Room
7:00 AM – 8:00 AM	COMMITTEE MEETING	
	National Network of State Polls (NNSP)	307
7:00 AM – 8:00 AM	CONTINENTAL BREAKFAST (in exhibit hall)	Great Hall 1, 2 & 3
7:00 AM – 5:00 PM	EXHIBIT HALL OPEN	Great Hall 1, 2 & 3
7:30 AM – 4:30 PM	REGISTRATION DESK OPEN	Grand Registration
8:00 AM – 9:30 AM	CONCURRENT SESSIONS A	
	• Immigration, Ideology, & Polarization	Atlantic 1
	• Interviewer Effects	Atlantic 2
	• Multimode: Measurement Effects	Atlantic 3
	• Web Representation	Regency 1
	• Collecting Recall & Event Information	Regency 2
	• Pre-Election Polls: Methodological Issues I	Regency 3
	• American Image Abroad	312/313
9:30 AM – 10:00 AM	REFRESHMENT BREAK	Great Hall 1, 2 & 3

10:00 AM – 11:30 AM	CONCURRENT SESSIONS B • Nonresponse Error in Survey Estimates of US Television Viewing	Atlantic 1
	• Address Based Alternatives to RDD in Surveying the General Population	Atlantic 2
	• Resolved: That Major Media Polls Today Impair Democracy in the United States	Atlantic 3
	• Cognitive Interviewing	Regency 1
	• Pre-Election Polls: Methodological Issues II	Regency 2
	• Sampling: Revisiting the Use of Zero Listed Banks	Regency 3
	• What is R? A Brief Statistical Software Seminar	312/313
11:45 PM – 1:45 PM	LUNCHEON & PRESIDENTIAL ADDRESS (core meal)	Grand Ballroom
11:45 PM – 12:45 PM	COMMITTEE MEETING	
	<i>Journal of Official Statistics</i> Editorial Board	305
2:00 PM – 3:30 PM	CONCURRENT SESSIONS C • Total Survey Error	Atlantic 1
	• Race & Public Opinion	Atlantic 2
	• Methodological Briefs: Response Rates	Atlantic 3
	• Methodological Advances in Health Research	Regency 1
	• Cell Phone Coverage	Regency 2
	• Methodological Issues for Online Election Panel Studies	Regency 3
	• Science & Public Attitudes	312/313

3:30 PM – 4:30 PM	IN THE EXHIBITS AREA	Great Hall 1, 2 & 3
	DESSERT BREAK	
	MEET THE AUTHOR SESSION #2 <ul style="list-style-type: none"> Duane F. Alwin <i>Margins of Error: A Study of Reliability in Survey Measurement</i> Wiley-Interscience (2007) Janet A. Harkness, Beth Ellen Pennell, Peter Ph. Mohler, Tim Johnson, Lars Lyberg, Brad Edwards, Tom. W. Smith, Michael Braun <i>Survey Methods in Multinational, Multiregional, and Multicultural Contexts</i> John Wiley & Sons (Forthcoming 2009) 	
	DEMONSTRATION SESSION #2	
	POSTER SESSION #2	
	NEW! “NETWORK SAMPLING”	Great Hall 1 & 2 Foyer
4:30 PM – 5:45 PM	CONCURRENT SESSIONS D	
	• Special Issues Dealing with Nonresponse	Atlantic 1
	• Public Opinion & Policy	Atlantic 2
	• Methodological Briefs: Questionnaire Design	Atlantic 3
	• Multimode: Mode Choice	Regency 1
	• Analytic Methodology	Regency 2
	• Participation and Turnout	Regency 3
	• Effective Use of Incentives	312/313
5:45 PM – 11:00 PM	FLORIDA MARLINS GAME	Off-site
6:00 PM – 7:30 PM	COMMITTEE MEETING	
	Academic Survey Research Organizations (ASRO)	314
9:00 PM	PUB CRAWL	Off-site



Friday 8:00 AM - 9:30 AM

Concurrent Sessions A

**Immigration, Ideology, & Polarization - Atlantic
Ballroom 1**

Chair: David Redlawsk, University of Iowa

Discussant: David Fan, University of Minnesota

**2008 National Household Travel Survey: Trends on
Immigrant Travel Behavior**

Adella Santos, Cambridge Systematics

Heather Contrino, Federal Highway Administration

Nancy McGuckin, Travel Behavior Analyst

Robert Santos, Urban Institute

Americans' Changing Foreign Language Policy Attitudes

John P. Robinson, University of Maryland

**Effects of Gain-Loss News Framing and Political Ideology
on Audience Sympathy**

Melissa R. Gottlieb, University of Wisconsin-Madison

Itay Gabay, University of Wisconsin-Madison

Stephanie Edgerly, University of Wisconsin-Madison

**It's All Relative: Party Polarization, Alienation, and Trust in
Government**

Scott O'Brien, University of North Carolina-Chapel Hill

Interviewer Effects - Atlantic Ballroom 2

Chair: Claire Durand, University of Montreal

Discussant: Audience members

The Effect of Interview Experience on Follow-Up Response Propensity in a Longitudinal Survey

Matt Sloan, Mathematica Policy Research

Debra Wright, Mathematica Policy Research

Race/Ethnicity and RDD Nonresponse Processes: Understanding the Role of Interviewer, Respondent and Community-Level Race/Ethnic Composition on Survey Participation

Timothy Johnson, University of Illinois-Chicago

Allyson L. Holbrook, University of Illinois-Chicago

Maria Krysan, University of Illinois-Chicago

Pei-Pei Lei, University of Illinois-Chicago

Young I. Cho, University of Illinois-Chicago

Relating Interviewer Attitudes, Personality Traits and Skills to Survey Response

Jennifer Sinibaldi, National Centre for Social Research

Annette Jackle, University of Essex

Sarah Tipping, National Centre for Social Research

Peter Lynn, University of Essex

Polling Pink: An Examination of Interviewer Bias and Pragmatic Inference in Item Wording and Question Order on the Issue of Gay Rights in the 2008 Presidential Election

Paul G. Harwood, University of North Florida

Mark Swanhart, University of North Florida

Nicholas J. Seaton, University of North Florida

The Impact of Survey "House" Effects on the Study of Political Polarization: An Examination of Partisan Identities, Ideology and Issue Constraint Using Public Opinion Surveys from 1978-2008

Curtiss Cobb, Stanford University

Norman Nie, Stanford University

Multimode: Measurement Effects - Atlantic Ballroom 3

Chair: Lars Lyberg, Statistics Sweden

Discussant: Audience members

Measuring Mode Effects in a Panel Survey of New Businesses

Betsy Santos, Mathematica Policy Research

David DesRoches, Mathematica Policy Research

Who's Missing Data in a Multi-Mode Survey

Deborah Harper, NORC

Lance Selfa, NORC

Evaluation of Measurement Equivalence for a Web-Based Survey with Paper Survey Option

Jennifer Gibson, Fors Marsh Group

Scott Turner, Fors Marsh Group

Sean Marsh, Fors Marsh Group

Rebecca Medway, Fors Marsh Group

Mode Effects in Measurement of Adults' Functional Writing Literacy

Young Chun, University of Maryland

Sheida White, National Center for Education Statistics

Jaleh Soroui, American Institutes for Research

Jing Chen, American Institutes for Research

Are You Feeling Worthless? An Investigation of Mode Effects for Measures of Emotional Well-Being

David Cantor, Westat

Brett McBride, Westat

Web Representation - Regency Ballroom 1

Chair: Justin Bailey, The Nielsen Company

Discussant: Audience members

Does Weighting Improve the Accuracy of Data from Non-Probability Internet Survey Panels of People Who Volunteer to Do Surveys for Money?

David Yeager, Stanford University

Jon A. Krohn, Stanford University

Differences Between Internet and Non-Internet Households on Survey Items: Do These Differences Disappear After Controlling for Correlates of Internet Status?

Chan Zhang, University of Michigan

Mario Callegaro, Knowledge Networks

Melanie Thomas, Knowledge Networks

Charles DiSogra, Knowledge Networks

The Challenge and Importance of Including Spanish-Dominant Latinos in Online Panel Studies Addressing the U.S. Hispanic Population: Lessons from KnowledgePanel Latino(SM)

Charles A. DiSogra, Knowledge Networks

Tom Wells, Knowledge Networks

Jannet Torres, Knowledge Networks

How to Cover the General Population by Internet Interviewing

Annette Scherpenzeel, CentERdata

Interactive Interventions in Web Surveys Can Increase Respondent Conscientiousness

Frederick G. Conrad, University of Michigan

Roger Tourangeau, University of Michigan

Mick P. Couper, University of Michigan

Courtney K. Kennedy, University of Michigan

Collecting Recall & Event Information - Regency Ballroom 2

Chair: John Nienstedt, Competitive Edge Research

Discussant: Audience members

Effects of Recall Cues and Respondent Age on Data Quality

Lisa Lee, NORC

Parvati Krishnamurty, NORC

Life360: Usability of Mobile Devices for Time Use Surveys

Jennie Lai, The Nielsen Company

Lorelle Vanno, The Nielsen Company

Michael W. Link, The Nielsen Company

Jennie Pearson, University of Nebraska-Lincoln

Hala Makowska, The Nielsen Company

Karen Benezra, The Nielsen Company

Mark Green, The Nielsen Company

Evaluating Event History Calendars Through Behavior Coding

Joanne Pascale, U.S. Bureau of the Census

Alice McGee, National Centre for Social Research

Implications for Survey Design When Collecting Autobiographical Data

Lindsay Virost, NORC

Vincent E. Welch, NORC

Brianna Groenhout, NORC

A Comparison of Direct Recall to Milestone-Related Recall of Autobiographical Intervals

Vincent E. Welch, NORC

Brianna Groenhout, NORC

Kristy Webber, NORC

Pre-Election Polls: Methodological Issues-1 - Regency Ballroom 3

Chair: Kate Stewart, Belden, Russonello & Stewart

Discussant: Audience members

More Race of Interviewer Effects in 2008 Pre-Election Presidential Polls

Jennifer De Pinto, CBS News

Sarah Dutton, CBS News

Fred Backus, CBS News

"Would You Still Hang Up on This Poll If You Knew . . . ?" An Experiment to Improve the Design of Political Message Testing Polls

Thomas M. Guterbock, University of Virginia

Deborah L. Rexrode, University of Virginia

Samantha Luks, Polimetrix

Internet Polling in the 2008 Election

Doug Rivers, Stanford University

Samantha Luks, YouGov/Polimetrix

Likely Voter Screens Exclude Many Actual Voters: Evidence from Multiple Elections and Multiple Screens

Masahiko Aida, Greenberg Quinlan Rosner Research

Todd Rogers, The Analyst Institute

The Incumbency Rule 2008: Rest in Peace or Born Again

Christopher P. Borick, Muhlenberg College

American Image Abroad - Room 312/313

Chair: Brandon Bosch, University of Washington

Discussant: Robert Kirby Goidel, Louisiana State University

"Goodwill" Effect of a New Presidential Administration on U.S. Favorability Ratings

Erin Carriere-Kretschmer, Pew Research Center

Kathleen M. Holzward, Pew Research Center

Media Use and Middle Eastern Public Opinion

Karl G. Feld, D3 Systems

Brittany Shanks, D3 Systems

The Mental Image of the U.S.-Led War on Terror Among Muslim Populations Living Outside the U.S.: Extracting Image Components from Public Opinion Data Using Structural Equation Modeling Techniques

Michael Elasmr, Boston University

Friday 10:00 AM - 11:30 AM

Concurrent Sessions B

Nonresponse Error in Survey Estimates of US Television Viewing - Atlantic Ballroom 1

Chair: Norman Trussell, The Nielsen Company

Discussant: Ceril Shagrin, Univision

Assessing Bias Through a Large Multi-Mode Nonresponse Bias Study: Design and Outcomes

Teresa Jin, The Nielsen Company

Jennie Lai, The Nielsen Company

Natalie Coser, The Nielsen Company

Michael W. Link, The Nielsen Company

Implications for the Study of Television Audiences

Peter V. Miller, Northwestern University

Paul J. Lavrakas, Independent Consultant

Television Viewing Among Respondents and Nonrespondents to the Nielsen People-Meter Survey

Ashley Bowers, University of Michigan

Robert M. Groves, University of Michigan

Television Viewing Among Respondents and Nonrespondents to the Nielsen Diary Survey

Carolina Casas-Cordero, University of Maryland

Frauke Kreuter, University of Maryland

Address-Based Alternatives to RDD in Surveying the General Population - Atlantic Ballroom 2

Chair: Colleen K. Porter, University of Florida

Discussant: Michael Lawrence, Knowledge Networks

Obtaining Responses by Mail or Web: Response Rates and Data Consequences

Glenn D. Israel, University of Florida

Evaluating Response Quality in a Study Using Random Digit Dialing, Mail and Web Using the Postal Delivery Sequence File

Virginia M. Lesser, Oregon State University

Using the U.S. Postal Deliver Sequence File for Mixed-Mode Studies: Report on Measurement Differences Between Mail and Telephone Responses in the SHAPE Study

Todd Rockwood, University of Minnesota

Melissa Constantine, University of Minnesota

Michael Davern, University of Minnesota

Timothy Beebe, Mayo Clinic

Sheldon Swaney, Hennepin County Human Services and Public Health Department

Improving the Effectiveness of Mail Contact Procedures to Obtain Survey Response Over the Internet for General Public Household Surveys

Benjamin Messer, Washington State University

Don A. Dillman, Washington State University

Resolved: That Major Media Polls Today Impair Democracy in the United States (a Debate) – Atlantic Ballroom 3

Chair: Patricia Moy

David Moore, University of New Hampshire

George F. Bishop, University of Cincinnati

Eric Plutzer, Pennsylvania State University

Mark Schulman, Abt-SRBI

Cognitive Interviewing - Regency Ballroom 1

Chair: Eileen O'Brien, Energy Information Administration

Discussant: Fran A. Featherston, National Science Foundation

Current Practices in Cognitive Interviewing

Pat D. Brick, Westat

Johnny Blair, Abt Associates

Concurrent Cognitive and Usability Testing: Taking Full Advantage of Pretesting Methodologies

Jennifer H. Childs, U.S. Bureau of the Census

Jennifer C. Romano, U.S. Bureau of the Census

Elizabeth D. Murphy, U.S. Bureau of the Census

What Does 'Usual' Usually Mean?

Jennifer Edgar, U.S. Bureau of Labor Statistics

Cognitive Testing as a Method of Pre-Testing Questionnaires in High and Low Context Cultures

Hyunjoo Park, RTI International

Mandy M. Sha, RTI International

Yuling Pan, U.S. Bureau of the Census

Pre-Election Polls: Methodological Issues - 2 - Regency Ballroom 2

Chair: Terry Richardson, U.S. Government Accountability Office

Discussant: Audience members

Methodological Issues in 2008 Pre-Election Polling

Gary Langer, ABC News

Jon Cohen, The Washington Post

Jennifer Agiesta, The Washington Post

Peyton Craighill, ABC News

Patrick Moynihan, ABC News

Don't Throw the Baby Out with the Bath Water: Pre-Election Polls in 2008 and Cell Phones

Clifford A. Young, Ipsos Public Affairs

Perils of the 2008 Election Polls

Scott Keeter, Pew Research Center

Michael Dimock, Pew Research Center

Leah Christian, Pew Research Center

Jocelyn Kiley, Pew Research Center

Enhancing Pre-Election Polling Using Cluster Analysis

Don Levy, Siena College

Pre-Election Polling: The Pros and Cons of a 5-Day Field Period

Trevor Tompson, The Associated Press

Robert Benford, GfK Custom Research North America

Christopher Fleury, GfK Custom Research North America

Barry Feinberg, GfK Custom Research North America

Geoff Feinberg, GfK Custom Research North America

Paul J. Lavrakas, Independent Consultant

Nicole Speulda, GfK Custom Research North America

Annie Weber, GfK Custom Research North America

Sampling: Revisiting the Use of Zero Listed Banks - Regency Ballroom 3

Chair: Pia Peltola, American Institutes for Research

Discussant: Audience members

Topology of the Landline Telephone Sampling Frame

Mansour Fahimi, Marketing Systems Group

Dale Kulp, Marketing Systems Group

Impact of Unlisted Banks on Telephone Surveys: Coverage Error and Bias in Samples Based on Hundreds Banks with Listed Numbers

John M. Boyle, Abt SRBI

Michael Bucuvalas, Abt SRBI

Linda Piekarski, Survey Sampling International

Andy Weiss, Abt SRBI

A Practical Look at 1000-Series RDD Sampling

Karen CyBulski, Mathematica Policy Research

John Hall, Mathematica Policy Research

Nancy Duda, Mathematica Policy Research

Unlisted Banks in New York City: Coverage Error and Bias in Urban Areas from RDD Samples Based on Hundreds Banks with Listed Numbers

Andy Weiss, Abt SRBI

Mike Battaglia, Abt Associates

John M. Boyle, Abt SRBI

Ashley Hyon, Marketing Systems Group

Dale Kulp, Marketing Systems Group

A Comparison of Landline Telephone Households in Zero-Banks to Those in a Traditional RDD Sample: Is Lack of Coverage a Source of Bias?

David Dutwin, Social Science Research Solutions

Dale Kulp, Marketing Systems Group

Melissa Herrmann, Social Science Research Solutions

Robyn Rapoport, Social Science Research Solutions

Mansour Fahimi, Marketing Systems Group

What is R? A Brief Statistical Software Seminar-Room 312/313

Thomas Lumley, University of Washington

Friday 2:00 PM - 3:30 PM
Concurrent Sessions C

Total Survey Error - Atlantic Ballroom 1

Chair: Kathleen Ashenfelter, U.S. Bureau of the Census

Discussant: Audience members

Changing from Total Survey Error to Total Survey Variation

Tom W. Smith, NORC

What to Do with Questionable Survey Responses: A Practical and Ethical Analysis of Approaches to Handling Dubious Data

Agnieszka Flizik, BioVid Corporation

Respondent Substitution in Self-Administered Surveys of Named Individuals

Carl M. Ramirez, U.S. Government Accountability Office

Stuart M. Kaufman, U.S. Government Accountability Office

Research on a Hybrid Within-Unit Respondent Selection Method

Paul J. Lavrakas, Independent Consultant

Trevor Thompson, The Associated Press

Robert Benford, GfK Custom Research North America

Strategies for Increasing Response Rates in Web and Mail Surveys: Effects on Sample Composition

Iris Haas, GESIS

Race & Public Opinion - Atlantic Ballroom 2

Chair: Steven Barkan, University of Maine

Discussant: Audience members

The Effect of Implicit Prejudice on Vote Choice During the 2008 Presidential Election: Insights from the Associated Press-Yahoo News-Stanford University Study

Keith Payne, University of North Carolina-Chapel Hill

Yptach Lelkes, Stanford University

Jon A. Krosnick, Stanford University

Omair Akhtar, Stanford University

Josh Pasek, Stanford University

Trevor Thompson, The Associated Press

Implicit Racial Attitudes, Race Related Policy Opinions and Support for Barack Obama: Combining Online Reaction Time Studies and Representative Surveys

Thomas Craemer, University of Connecticut

Todd Shaw, University of South Carolina

Courtney Edwards, University of South Carolina

Hakeem Jefferson, University of South Carolina

Race of Interviewer Effects on Reports of Political Attitudes and Participation: Results of a New Experiment

Maria Krysan, University of Illinois-Chicago

Allyson Holbrook, University of Illinois-Chicago

Timothy Johnson, University of Illinois-Chicago

Loren Henderson, University of Illinois-Chicago

Candidate Race, Age and Gender: Did They Make a Difference in Candidate Evaluations and Choices in 2008?

Eric W. Rademacher, University of Cincinnati

Kimberly Downing, University of Cincinnati

Race of Interviewer Effects on 2008 Presidential Horserace Results

John E. Nienstedt, Competitive Edge Research & Communication

Methodological Briefs: Response Rates - Atlantic Ballroom 3

Chair: Julie Paasche, Nustats

Discussant: Audience members

Zero – Two – Five: Which Pre-Pay Amount Gets You More for Your Money?

Patricia S. Nemeth, Mathematica Policy Research

Does Anonymous Survey Administration Improve Response to a Questionnaire with Sensitive Questions?

Alisha B. Simon, Center for Chronic Disease Outcomes Research

Maureen Murdoch, Center for Chronic Disease Outcomes Research

AnnMarie K. Bangerter, Center for Chronic Disease Outcomes Research

Effects of Alternative Forms of Addressing Households on Response Rates and Costs in a Mail Survey

Kelly M. Elver, University of Wisconsin-Madison

Jennifer Dykema, University of Wisconsin-Madison

John R. Stevenson, University of Wisconsin-Madison

A Propensity-Adjusted Interviewer Response Rate Indicator

Patricia Maher, University of Michigan

Robert M. Groves, University of Michigan

Making the Most of a Traditional Landline RDD Survey in the 21st Century: A Case Study

Jonathan Wivagg, Westat

Martha S. Kudela, Westat

Conrad Choinière, U.S. Food and Drug Administration

Amy Lando, U.S. Food and Drug Administration

Effect on Participation Rate of Including Data From a Prior Mail Survey in Cover Letters

Jeanette O. Janota, American Speech-Language-Hearing Association

Long-Term Effects of Incentives: Results from the NLSY97

Parvati Krishnamurty, NORC

Kyle Fennell, NORC

Jodie Daquilinea, NORC

Methodological Advances in Health Research - Regency Ballroom 1

Chair: Timothy Beebe, Mayo Clinic

Discussant: Audience members

Using Survey to Administrative Record Linkage Studies to Partially Correct Survey Program Participation for Timely Policy Research Purposes

Michael Davern, University of Minnesota

Jacob Klerman, Abt Associates

Jeanette Ziegenfuss, University of Minnesota

Michael Plotzke, Abt Associates

Using Verbal and Paralinguistic Behaviors to Explain Variation in Self-Reported Health Items

Dana Garbarski, University of Wisconsin-Madison

Nora Cate Schaeffer, University of Wisconsin-Madison

Jennifer Dykema, University of Wisconsin-Madison

Flexibility and Structure in Health Status Measurement Via Event History Calendars: “Long Time, No Status Change”

Debra R. Miller, University of Nebraska-Lincoln

Clarissa Steele, University of Nebraska-Lincoln

Ipek Bilgen, University of Nebraska-Lincoln

Robert Belli, University of Nebraska-Lincoln

Truth or Consequences: The Inter-Temporal Consistency of Adolescent Risk Behavior Reporting

Janet Rosenbaum, Johns Hopkins University

The Utility of Prediction Models to Oversample the Long-Term Uninsured

Steven Cohen, Agency for Healthcare Research and Quality

Cell Phone Coverage - Regency Ballroom 2

Chair: Jeannette Ziegenfuss, Mayo Clinic

Discussant: Audience members

Identifying Cell-Phone-Primary Households: Why, How and Who?

Anna Fleeman, Arbitron

Nicole Wasikowski, Arbitron

Meilyng Wigney-Burmaka, Arbitron

Richard Possett, Arbitron

Do Landline RDD Samples Adequately Cover the "Wireless Mostly"?

Michael Dimock, Pew Research Center for the People & the Press

Leah Christian, Pew Research Center for the People & the Press

Scott Keeter, Pew Research Center

Characteristics of Cell Phone Only, Listed and Unlisted Telephone Households

John Tarnai, Washington State University

Danna L. Moore, Washington State University

Marion Schultz, Washington State University

Out and About: An Evaluation of Data Quality in Cell Phone Surveys

Lindsey J. Witt, University of Nebraska-Lincoln

Randal S. ZuWallack, Macro International

Frederica Conrey, Macro International

Where Do We Find You? How to Locate Cell Respondents

Leah M. Christian, Pew Research Center for the People & the Press

Michael Dimock, Pew Research Center for the People & the Press

Methodological Issues for Online Election Panel Studies - Regency Ballroom 3

Chair: Eric Plutzer, Pennsylvania State University

Discussant: David J. Roe, Survey Sciences Group

Attrition and Panel Conditioning in the AP-Yahoo News Election Panel Study

Mike Dennis, Knowledge Networks

Yelena Kruse, Knowledge Networks

Stefan Subias, Knowledge Networks

Michael Lawrence, Knowledge Networks

Trevor Thompson, The Associated Press

Web Panel Studies of the 2008 Election: New Opportunities for Causal Analysis of Dynamic Change in the Electorate

Mike Dennis, Knowledge Networks

Trevor Thompson, The Associated Press

The Impact of News Reports of Survey Findings on Respondents in a Longitudinal Panel Study

Trevor Thompson, The Associated Press

Dennis Junius, The Associated Press

Yelena Kruse, Knowledge Networks

Patterns of Response and Nonresponse on an Election Day Survey

Trevor Thompson, The Associated Press

Stefan Subias, Knowledge Networks

Dennis Junius, The Associated Press

Science & Public Attitudes - Room 312/313

Chair: Ian Yohai, Harvard University

Discussant: Jon Miller, Michigan State University

To Know Science Is to Love It, but Why? Using Instrumental Variables to Estimate Causal Effects in Social Surveys.

Nick Allum, University of Essex

The Year of Darwin: Americans' Scientific Knowledge & Beliefs About Human Evolution in 2009

George F. Bishop, University of Cincinnati

Randall K. Thomas, Harris Interactive

Framing the Debate About Genetics, Race and Health: Effects of Racial Priming on Public Opinion About Personalized Medicine

Jocelyn Landau, University of Pennsylvania

Factors Predicting Participation in the Collection of Biological Measures in a Survey of Older Adults

Kerryann DiLoreto, University of Wisconsin-Madison

Ken Croes, University of Wisconsin-Madison

Jennifer Dykema, University of Wisconsin-Madison

Friday 3:30 PM - 4:30 PM
In the Exhibits Area

Demonstration Session 2 - Exhibit Hall

Facilitator: Jana Mazak, The Nielsen Company

“Log On”: Communicating Effectively with Respondents Using Websites

Ekua Kendall, Arbitron

A Web Survey Interface for Building Surveys, Collecting Paradata and Testing Web-Respondent Interactions

Gina K. Walejko, Northwestern University

Changing Times in Household Travel Surveys: Use of TripTracer Software for Location Data

Julie L. Paasche, NuStats

Demonstration of the Q-Bank Database for Accessing Question Evaluation Reports

Aaron Maitland, National Center for Health Statistics

Kristen Miller, National Center for Health Statistics

Heather Ridolfo, National Center for Health Statistics

Poster Session 2 - Exhibit Hall

QDDS III: A Tool for Documenting Survey Questionnaires for Researchers and Data Archives

Anja Zwingenberger, University of Duisburg-Essen

Rainer Schnell, University of Duisburg-Essen

Max Stempfhuber, GESIS

Applying Incentives to Establishment Surveys: A Review of Current Practices and Recommendations for Future Study

Sarah Cook, RTI International

Laura Flicker, RTI International

Patty LeBaron, RTI International

Tim Flanigan, RTI International

Development of a New Scale to Measure Literacy Without a Reading Assessment

Jennie E. Pearson, University of Nebraska-Lincoln

Ying Wang, University of Nebraska-Lincoln

Kristen Olson, University of Nebraska-Lincoln

Jolene Smyth, University of Nebraska-Lincoln

An Exploratory Study of Participant Perceptions of In-Avatar Interviewing and Virtual Settings

Tracy Tuten, Longwood University

Elizabeth Dean, RTI International

Challenges and Benefits of Interactive Online Surveys: A Case Survey of Youth Political Ideology

Katy Schwalbe, Zogby International

Zeljka Buturovic-Bradaric, Zogby International

Grace Ren, Zogby International

Teaching Public Opinion: What's Now Taught in Undergraduate Public Opinion Classes and What's Not?

Thomas R. Marshall, University of Texas-Arlington

Measuring Fear of Gang Crime in a Developing Nation

Devon Johnson, George Mason University

Implications of Offering a "Don't Know" Option on Presidential Preference

Brad Nankerville, Franklin & Marshall College

Berwood Yost, Franklin & Marshall College

The 2008 Election: A Success or Disappointment for Women?

Kellyanne Conway, the polling company

Karen Bentley, the polling company

The Catholic Vote in 2008

Llorin M. Edwards, Belden Russonello & Stewart

Christina Lien, Belden Russonello & Stewart

Examining the Effect of Increased Prepaid Incentives in a National Study of College Students

David J. Roe, Survey Sciences Group

Sara O'Brien, Survey Sciences Group

Alanna Knoppow, Survey Sciences Group

M.J. Paschall, Pacific Institute for Research and Evaluation

Cost-Error Optimization Model for Mixed-Mode Surveys

Vasja Vehovar, University of Ljubljana

Nejc Berzelak, University of Ljubljana

Katja Lozar Manfreda, University of Ljubljana

Did the Economic Crisis Minimize the Role of Racism in the 2008 US Presidential Election? Insights from the Associated Press-Yahoo News-Stanford University Study

Josh Pasek, Stanford University

Jon A. Krosnick, Stanford University

Omair Akhtar, Stanford University

Yptach Lelkes, Stanford University

Keith Payne, University of North Carolina-Chapel Hill

Trevor Thompson, The Associated Press

IT Use and Declining Social Capital? More Cold Water from the General Social Survey (GSS) and the American Time-Use Survey (ATUS)

John P. Robinson, University of Maryland

Non-Attitudes in Opinion Research: How Priming Lack of Knowledge Affects Responses

Neil Malhotra, Stanford University

Philip Garland, Survey Sampling International

Public Opinion on Public Education in Georgia and the Role of Local School Boards

Richard L. Clark, University of Georgia

Relationship Between Portrayals of VA Hospitals in the Media and Employee and Patient Satisfaction: An Exploratory Analysis

Katerine Osatuke, Veterans Health Administration

Jonathan Fishman, Veterans Health Administration

Sue R. Dyrenforth, Veterans Health Administration

Experiences with Designing a Software Application at the U.S. Bureau of the Census for the 2007 Economic Census

Amy E. Anderson, U.S. Bureau of the Census

Re-Contacting Respondents for a Survey of Religious Conversion

Gregory Smith, The Pew Forum on Religion & Public Life

Neha Sahgal, The Pew Forum on Religion & Public Life

Scott Clement, The Pew Forum on Religion and Public Life

Allison Pond, The Pew Forum on Religion & Public Life

How Dynamic Placement Improves the Predictive Power of Candidate and Party Preference Among Independents

Ashley Grosse, YouGov/Polimetrix

Samantha Luks, YouGov/Polimetrix

Doug Rivers, Stanford University

Public Understanding of and Support for Wind Power

Holly Klick, University of California-Santa Barbara

Eric R. A. N. Smith, University of California-Santa Barbara

What Difference Does It Make? Adding Cell Phone Numbers to Traditional Land-Line Samples

Dennis Lambries, University of South Carolina

Robert W. Oldendick, University of South Carolina

Lisa G. Williams, University of South Carolina

Developing a Survey Instrument About Oral Cancer Communication for a Rural Setting

Joseph L. Riley, University of Florida

Virginia J. Dodd, University of Florida

Henrietta L. Logan, University of Florida

Colleen K. Porter, University of Florida

Qualitative Interviews Among Exiting Panelists from the Out of Home Exploratory Research

Rosemary Holden, The Nielsen Company

Susan Baylis, The Nielsen Company

Jeff Scagnelli, The Nielsen Company

Yvonne Olivares, The Nielsen Company

The Effect of Interviewer Demographics on Response Rates in NLSY97

Kanru Xia, NORC

Jodie Daquilanea, NORC

Arleigh Dom, NORC

Kyle Fennell, NORC

Mail Invitation Letters for a Web Survey of a Targeted Population: Does the Cost Result in Response Rate Benefits?

Natalie M. Jackson, University of Oklahoma

The Language and Behavior Profile as a Nonresponse Tool

Pamela C. Campanelli, The Survey Coach

David C. Klaasen, Inspired Working

Misreporting Medicaid Enrollment: The Results of Evaluating the Effects of Reference Periods and Dependent Interviewing in the Medical Expenditure Panel Survey (MEPS)

Victoria Lynch, U.S. Bureau of the Census

Dean Resnick, U.S. Bureau of the Census

Are Montana's Wireless-Only Adults Different from Their Neighbors? Evidence from Montana Department of Transportation's 2008 Seat Belt Survey

John Baldridge, University of Montana

James Sylvester, University of Montana

Patrick Barkey, University of Montana

Tracking Public Interest in Emerging Technologies: Mapping the Landscape

Dominique Brossard, University of Wisconsin-Madison

Ashley A. Anderson, University of Wisconsin-Madison

Dietram A. Scheufele, University of Wisconsin-Madison

Dialing for Dollars: The Effect of Mode on Income and Asset Item Nonresponse

Ryan A. Hubbard, Westat

Decline to Answer: SED Web Respondent Results of Explicit and Passive Item Refusal

Lino M. Jimenez, NORC

Vince Welch, NORC

Syed Ahsan, NORC

Brianna Groenhout, NORC

Friday 4:30 PM - 5:45 PM

Concurrent Sessions D

Special Issues Dealing with Nonresponse - Atlantic Ballroom 1

Chair: Janet Rosenbaum, Johns Hopkins University

Discussant: Audience members

Disclosure Risk, Disclosure Harm, Topic and Participation in a Mail Survey

Mick P. Couper, University of Michigan

Eleanor Singer, University of Michigan

Frederick G. Conrad, University of Michigan

Robert M. Groves, University of Michigan

Where Did All the Children Go? Undercoverage Analysis Using Telephone Exchange Information

Ting Yan, NORC

Kathleen Santos, NORC

Wei Zeng, NORC

Zhen Zhao, Centers for Disease Control and Prevention

Social Program Evaluation Surveys: Nonresponse Bias and Other Challenges

Karol Krotki, RTI International

Ellen Marks, RTI International

Effects of Nonresponse by Smokers in Lowering Adult Tobacco Survey vs. Behavioral Risk Factor Surveillance System Smoking Estimates

Naomi Freedner, Macro International

Randal ZuWallack, Macro International

James Dayton, Macro International

James Ross, Macro International

Nonresponse and Measurement Error in Employment Research

Frauke Kreuter, University of Maryland

Gerrit Mueller, Institute for Employment Research

Mark Trappmann, Institute for Employment Research

Public Opinion & Policy - Atlantic Ballroom 2

Chair: Michael Hagen, Temple University

Discussant: Audience members

Using Public Opinion Polling to Move a Public Policy Agenda: Local, State, and National Polls on Economic Insecurity, Health Care and Poverty

Celinda Lake, Lake Research Partners

Jeremy Reiss, Community Service Society

Anita Sharma, Lake Research Associates

Elisabeth Benjamin, Community Service Society

Paid Sick Days: A Basic Labor Standard for the 21st Century

Tom W. Smith, NORC

Incorporating Public Choices in Policy Planning Using Online Town Hall Meetings Integrated with a Statewide Survey

William C. McCready, Knowledge Networks

Rita Brogan, PRR

Poom Nukulkij, Knowledge Networks

Should We Let Citizens Decide? Lessons from Citizen Assemblies

Patrick Fournier, University of Montreal

Henk van der Kolk, University of Twente

André Blais, Université de Montréal

R. Kenneth Carty, University of British Columbia

Jonathan Rose, Queen's University

Overreporting of Voting Participation as a Function of Identity Salience

Philip S. Brenner, University of Wisconsin-Madison

Methodological Briefs: Questionnaire Design - Atlantic Ballroom 3

Chair: Ashley Landreth, U.S. Bureau of the Census

Discussant: Audience members

Multimode Strategies for Designing Establishment Surveys

Shelton M. Jones, RTI International

Mode Preference, Mode Choice and Data Quality in the Army Defense, Resilience and Retention Study

Rachel M. Levenstein, University of Michigan

Interviewer Intercept vs. Inbound Web Satisfaction Surveys

Carey Stapleton, Service Management Group

Mode Preferences in the National Survey of College Graduates

Timothy Gilbert, U.S. Bureau of the Census

Challenges of Pretesting and Methods Development Within a Longitudinal Multi-Mode Survey

Wendy Hicks, Westat

Martha S. Kudela, Westat

Douglas Williams, Westat

Jessica Graber, National Institute of Child Health and Human Development

Multimode: Mode Choice - Regency Ballroom 1

Chair: Ekua Kendall, Arbitron

Discussant: Audience members

Mode Choice in a Longitudinal Mail/Web/Telephone Survey

Martha Kovac, Mathematica Policy Research

Barbara Rogers, Mathematica Policy Research

Geraldine Mooney, Mathematica Policy Research

Deborah Trunzo, Substance Abuse and Mental Health Services Administration

The Effects of Web and Mail Mixed-Mode Approaches on Response Rates in a Survey of Physicians

Emily McFarlane, RTI International

Joe Murphy, RTI International

Murrey Olmsted, RTI International

Jessica Severance, RTI International

Giving the People What They Want: A Study of Respondents' Survey Mode Preference Over Multiple Rounds of a Longitudinal Survey

Lance Selfa, NORC

Thomas B. Hoffer, NORC

Unraveling Mode Preference

Jolene D. Smyth, University of Nebraska-Lincoln

Kristen Olson, University of Nebraska-Lincoln

Ashley Richards, University of Nebraska-Lincoln

Analysis of the Effects of a Data Collection Mode Change in the 2003 National Survey of Recent College Graduates

Donsig Jang, Mathematica Policy Research

Zhanyun Zhao, Mathematica Policy Research

Kelly H. Kang, National Science Foundation

Analytic Methodology - Regency Ballroom 2

Chair: Timothy Gravelle, Gallup

Discussant: Audience members

A New Approach to Optimal Weight Trimming and Compression

Benjamin T. Phillips, Brandeis University

Small-Sample Properties of a Composite Estimator for Efficient Combination of Incomplete and Complete Frame Data When Targeting a Rare Population

Amelia Haviland, RAND Corporation

Marc N. Elliott, RAND Corporation

Bonnie Ghosh-Dastidar, RAND Corporation

Blue and Red Neighborhoods in the 2008 Election: An Analysis of Intracluster Correlation in the American National Election Survey

Bonnie E. Shook-Sa, RTI International

Vincent G. Iannacchione, RTI International

Joseph P. McMichael, RTI International

Joe D. Eyerman, RTI International

Improving the Utility of Imputed Values in Survey Datasets

David R. Johnson, Pennsylvania State University

Rebekah Young, Pennsylvania State University

A New Approach to Separating Interviewer from Area Variability in Face-to-Face Interview Surveys

Ian Brunton-Smith, University of Surrey

Patrick Sturgis, University of Southampton

Participation and Turnout - Regency Ballroom 3

Chair: Barbara Bardes, University of Cincinnati

Discussant: Audience members

Where Have All the Republicans Gone? An Examination of the Causes of The Demise of Republican Party Registration

Christopher P. Borick, Muhlenberg College

Voter Participation in a Dual-Primary Election Year

Jon D. Miller, Michigan State University

Jason Kalmbach, Michigan State University

Linda G. Kimmel, Michigan State University

The Effects of Judicial Campaign Messages on Voter Mobilization: An Experimental Study

Jeffrey A. Gottfried, University of Pennsylvania

Eran N. Ben-Porath, International Communications Research

Tracing the Growing Popularity of Mail Ballot Voting in California

Mark DiCamillo, Field Research Corporation

A New Approach to Simultaneous Modeling of the Causes of Turnout and Candidate Choice with Data Collected Before Elections: Insights from the Associated Press-Yahoo News-Stanford University Study

Josh Pasek, Stanford University

Jon A. Krosnick, Stanford University

Omair Akhtar, Stanford University

Yptach Lelkes, Stanford University

Keith Payne, University of North Carolina-Chapel Hill

Trevor Thompson, The Associated Press

Effective Use of Incentives - Room 312/313

Chair: John Goyder, University of Waterloo

Discussant: Audience members

Logos and Dollars: How Procedural and Incentive Payment Changes Can Increase Response Rate

Erin Gemmill, Mathematica Policy Research

Patricia S. Nemeth, Mathematica Policy Research

Peter Schochet, Mathematica Policy Research

Jillian Berk, Mathematica Policy Research

When a Face Doesn't Launch a Thousand Ships: Including a Personalized Image on a Mail Questionnaire

Raquel af Ursin, Mathematica Policy Research

Kathy Sonnenfeld, Mathematica Policy Research

Barbara L. Carlson, Mathematica Policy Research

Susan Sprachman, Mathematica Policy Research

Effects of Differential Branding on Survey Materials

E. Nicole Bensky, The Nielsen Company

Gretchen Grabowski, The Nielsen Company

Justin Bailey, The Nielsen Company

Chuck Shuttles, The Nielsen Company

Michael W. Link, The Nielsen Company

An Innovative Incentive Effort: Passive Refusals in a Large Population-Based Survey

Alicia M. Frasier, NORC

Erin B. Foster, NORC

Heather M. Morrison, NORC

Kathleen S. O'Connor, National Center for Health Statistics

Efficient Allocation of Survey Incentives Using Survey Response Prediction Models

Morgan S. Earp, National Agricultural Statistics Service

Notes

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Notes

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

Notes

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DAY-AT-A-GLANCE

Saturday, May 16, 2009

Time	Event	Room
7:00 AM – 8:00 AM	COMMITTEE MEETING	
	Academic Programs in Survey Methods	303
	Heritage Committee	309
7:00 AM – 8:00 AM	FUN RUN/WALK	Off-site
7:00 AM – 8:00 AM	PROFESSIONAL DEVELOPMENT BREAKFAST (pre-registration required)	307
7:00 AM – 8:00 AM	CONTINENTAL BREAKFAST (in exhibit hall)	Great Hall 1, 2 & 3
7:00 AM – 2:30 PM	EXHIBIT HALL OPEN	Great Hall 1, 2 & 3
7:30 AM – 3:00 PM	REGISTRATION DESK OPEN	Grand Registration
8:00 AM – 9:30 AM	CONCURRENT SESSIONS A	
	• Issues in Survey Translation	Atlantic 1
	• Bias & Nonresponse I	Atlantic 2
	• Focus Groups & Qualitative Methods	Atlantic 3
	• Methodological Briefs: Effects of Survey Design	Regency 1
	• Cell Phone-Only Profiles	Regency 2
	• 2008 Elections: New Research Directions	Regency 3
	• Census Barriers Attitudes & Motivators Survey	312/313

9:30 AM – 10:00 AM	REFRESHMENT BREAK	Great Hall 1, 2 & 3
10:00 AM – 11:30 AM	CONCURRENT SESSIONS B	
	• New Technologies	Atlantic 1
	• Web: Mode Comparisons	Atlantic 2
	• Cognitive Interviewing & Cross-Cultural Contexts	Atlantic 3
	• Address-Based Sampling: Identifying Effective Survey Designs	Regency 1
	• Question Design: Structure	Regency 2
	• Exit Poll Methods	Regency 3
11:45 PM – 1:15 PM	• Reflections on Public Opinion Research: Lou Harris	312/313
	LUNCH (core meal)	Grand Ballroom
11:45 PM – 1:15 PM	COMMITTEE MEETINGS	
	Chapter Representatives	301
	Education Committee	302
	Endowment Committee	310
	Multilingual Issues In Surveys Special Interest Group	305
	Standards Committee	306
	<i>Survey Practice</i> Editorial Board	303
11:45 PM – 2:15 PM	NEW! “NETWORK SAMPLING”	Great Hall 1 & 2 Foyer

1:00 PM – 2:15 PM	IN THE EXHIBITS AREA	Great Hall 1, 2 & 3
	DESSERT BREAK	
	ANNUAL BOOK SALE	
	MEET THE AUTHOR SESSION #3 <ul style="list-style-type: none"> Frederick G. Conrad, Michael F. Schober <i>Envisioning the Survey Interview of the Future</i> Wiley-Interscience (2008) Don A. Dillman, Jolene D. Smyth, Leah Melani Christian <i>Internet, Mail, and Mixed-Mode Surveys: The Tailored Design Method, 3rd Edition</i> John Wiley & Sons (2008) 	
	DEMONSTRATION SESSION #3	
	POSTER SESSION #3	
2:15 PM – 3:45 PM	CONCURRENT SESSIONS C	
	• Bias & Nonresponse II	Atlantic 1
	• New Media	Atlantic 2
	• Issues Involving Federal Surveys	Atlantic 3
	• The Development of Cross-Cultural Survey Guidelines	Regency 1
	• Cell Phones: Bias Assessment	Regency 2
	• Explaining the 2008 Elections	Regency 3
	• First Look at the Work of the AAPOR Online Panel Task Force	312/313

4:00 PM – 5:30 PM	MEMBERSHIP & BUSINESS MEETING	312/313
6:00 PM – 7:00 PM	PRESIDENT’S RECEPTION	Grand Foyer
7:00 PM – 9:00 PM	AWARDS BANQUET (core meal)	Grand Ballroom
9:00 PM – 12:00 AM	POST-BANQUET PARTY	Great Hall 1 & 2 Foyer
9:00 PM – 2:00 AM	APPLIED PROBABILITY	303



Saturday 8:00 AM - 9:30 AM
Concurrent Sessions A

Issues in Survey Translation - Atlantic Ballroom 1

Chair: Elizabeth Dean, RTI International

Discussant: Mary Hagedorn, Westat

**Understanding the Impact of Translation: How Can You Tell
if Your Message Is Being Lost in Translation?**

Marjorie Hinsdale, RTI International

Alisú Schoua-Glusberg, Research Support Services

**Survey Translation Evaluation: Back Translation Versus
Expert Review**

Janet Harkness, University of Nebraska-Lincoln

Ana Villar, University of Nebraska-Lincoln

Kathleen Kephart, University of Nebraska-Lincoln

Alisú Schoua-Glusberg, Research Support Services

Dorothee Behr, GESIS

**How Does the French Culture Impact the Translation of
Survey Materials? An Examination of French Translations
for a U.S. Survey**

Erica Saleska, RTI International

Musindu Kanya-Ngambi, RTI International

Herman Alvarado, U.S. Bureau of the Census

Bias & Nonresponse - 1 - Atlantic Ballroom 2

Chair: Mansour Fahimi, Marketing Systems Group

Discussant: Audience members

Unit Nonresponse, Measurement Error, and Self-Reports of Abortion Experiences

Andy Peytchev, RTI International

Emilia Peytcheva, RTI International

Robert M. Groves, University of Michigan

A Correction for the Full-Supplement Imputation Bias in the Current Population Survey's Annual and Social Economic Supplement

Jeanette Ziegenfuss, Mayo Clinic

Michael Davern, University of Minnesota

Amy Godecker, Minnesota State Health Access Data Assistance Center

Michele Burlew, Minnesota State Health Access Data Assistance Center

Quantifying Bias in a Health Survey: An Application of Total Survey Error Modeling to the National Immunization Survey

Noelle Angelique Molinari, Centers for Disease Control and Prevention

A Randomized Experiment Investigating a Common Cause Model of Survey Nonresponse Error and Measurement Error

Robert M. Groves, University of Michigan

Roger Tourangeau, University of Michigan

Stanley Presser, University of Maryland

Mick P. Couper, University of Michigan

Eleanor Singer, University of Michigan

Christopher Toppe, RAFFA

Brady West, University of Michigan

John LaFrance, Market Strategies International

Estimating Nonresponse Bias in the National Immunization Survey (NIS) Using State Immunization Information Systems (IIS)

Robert Montgomery, NORC

Kyle Enger, Michigan Department of Community Health

Lisa Rasmussen, Arizona Immunization Program Office

Diana Bartlett, Centers for Disease Control and Prevention

Noelle Angelique Molinari, Centers for Disease Control and Prevention

Phillip J. Smith, Centers for Disease Control and Prevention

Focus Groups & Qualitative Methods - Atlantic Ballroom 3

Chair: Charles Shuttles, The Nielsen Company
Discussant: Matt Jans, University of Michigan

Evaluating the Many in the “Mini” Approach Panel: From Many to One Through Creating an Integrated Continuous Measurement Survey Program

Rob Daves, Daves and Associates Research

Exploring Opinions and Beliefs About Cord Blood Donation Among Latinas and African-American Women

Dianne Rucinski , University of Illinois-Chicago
Rise' Jones, University of Illinois-Chicago
Brenda Reyes, HealthConnect One
Lawon Tidwell, HealthConnect One

In and Out of the Rabbit Hole: From Conceptualization to Latent Variables Within the Community Participatory Based Research Framework

Todd Rockwood, University of Minnesota
Melissa Constantine, University of Minnesota
Karen Virnig, University of Minnesota
Michael Davern, University of Minnesota
Barbara Schillo, Clearway Minnesota
Jessie Saul, North American Quitline Consortium

Exploring the Use of Polls and Focus Groups in Health Care Policy Making

François Petry, Laval University
Lisa M. Birch, Laval University

Methodological Briefs: Effects of Survey Design - Regency Ballroom 1

Chair: Jolene Smyth, University of Nebraska-Lincoln

Discussant: Audience members

Overlap and Gaps Between Experts and Respondents: What We Learn from Both and from Each About Race/Ethnicity Questions

Leticia Fernandez, U.S. Bureau of the Census

Patricia Goerman, U.S. Bureau of the Census

Matthew Clifton, U.S. Bureau of the Census

Respondent Effects Associated with Questionnaires Designed to Accommodate Survey Processing

Deborah H. Griffin, U.S. Bureau of the Census

Sandra L. Clark, U.S. Bureau of the Census

Assessing Questions About Self-Reported Racial/Ethnic Discrimination in a Health Survey

Kerry Levin, Westat

Martha S. Kudela, Westat

Debra Stark, Westat

Salma Shariff-Marco, National Cancer Institute

Nancy Breen, National Cancer Institute

Gordon Willis, National Cancer Institute

Testing Measures of Economic Evaluations in Public Opinion Surveys: Results from an Experiment in a National Survey

Marco Morales, New York University

Rene Bautista, University of Nebraska-Lincoln

Yamil Nares, Sistemas de Inteligencia en Mercado y Opinión

Do Emotional Reactions During Cognitive Testing Carry Over to the Field?

Martha S. Kudela, Westat

Kerry Levin, Westat

Salma Shariff-Marco, National Cancer Institute

Nancy Breen, National Cancer Institute

Gordon Willis, National Cancer Institute

Helping Respondents to Format their Answers: A Question Wording Experiment in a Telephone Survey.

Yfke Ongena, University of Twente

Can Your Spouse Accurately Report Your Activities? An Examination of Proxy Reporting from the 2008 Survey of Public Participation in the Arts

Timothy Triplett, The Urban Institute

Cell Phone-Only Profiles - Regency Ballroom 2

Chair: David Dutwin, Social Science Research Solutions

Discussant: Audience members

A Social Profile of the “Wireless-Only” and “Wireless-Mostly” Population

Martin Barron, NORC

Kirk Wolter, NORC

U.S. Consumers & Their Cell Phones

Marla D. Cralley, Arbitron

Diana Buck, Arbitron

Wireless Substitution: State-Level Estimates from the National Health Interview Survey

Stephen J. Blumberg, National Center for Health Statistics

Julian V. Luke, National Center for Health Statistics

Gestur Davidson, University of Minnesota

Michael E. Davern, University of Minnesota

Tzy-Chyi Yu, University of Minnesota

Karen Soderberg, University of Minnesota

Examining Cell-Only, Cell-Mainly and Landline-Mainly Populations in California

Sunghee Lee, UCLA Center for Health Policy Research

Inclusion of Mobile-Only Households in Canadian Television Ratings Panels

Natasha Arzumianian, BBM Canada

Derrick Gray, BBM Canada

2008 Elections: New Research Directions - Regency Ballroom 3

Chair: Amy Simon, Goodwin Simon Victoria Research

Discussant: Audience members

Understanding the Political Distinctiveness of the Cell Phone Only Public

Stephen Ansolabehere, Harvard University

Brian F. Schaffner, University of Massachusetts-Amherst

Latino Voting Patterns in the 2008 Presidential Election: Some Results from NEP Exit Polls

Rene Bautista, University of Nebraska-Lincoln

Allan McCutcheon, University of Nebraska-Lincoln

Joe Lenski, Edison Media Research

Clint Stevenson, Edison Media Research

A New Electorate? Examining the 2008 Battleground States and the Impact of New Voters

Anthony M. Salvanto, CBS News

First-Time Voters in the 2008 Presidential Election

Allan L. McCutcheon, University of Nebraska-Lincoln

Rene Bautista, University of Nebraska-Lincoln

Joe Lenski, Edison Media Research

Clint Stevenson, Edison Media Research

Public Theology, Civic Engagement, and the 2008 Presidential Election

Bryan T. Froehle, St. Thomas University

Census Barriers Attitudes and Motivators Survey - Room 312/313

Chair: Parvati Krishnamurty, NORC

Discussant: Diane K. Willimack, U.S. Bureau of the Census

CBAMS: Evaluation of CBAMS in Rural Areas and Neighborhoods with High Ethnic Concentrations

William Robb, Macro International

Randal ZuWallack, Macro International

Lee Robeson, Human Resources Research Organization

Lessons for Partnerships from the Census Barriers, Attitudes, and Motivator Survey (CBAMS)

Mary H. Mulry, U.S. Bureau of the Census

Timothy P. Olson, U.S. Bureau of the Census

Messaging to America: Results from the Census Barriers, Attitudes, and Motivators Survey (CBAMS)

Nancy Bates, U.S. Bureau of the Census

Frederica R. Conrey, MACRO International

Randal ZuWallack, MACRO International

Darlene Billia, Draftfcb

Vita Harris, Draftfcb

Linda Jacobsen, Population Reference Bureau

Tanya White, Draftfcb

CBAMS: Multi-Frame, Dual-Mode Sampling to Survey Hard to Count Populations

Randal ZuWallack, Macro International

William Robb, Macro International

Todd Hamlin, Macro International

Saturday 10:00 AM - 11:30 AM

Concurrent Sessions B

New Technologies - Atlantic Ballroom 1

Chair: Ronald Langley, University of Kentucky

Discussant: Audience members

The Effectiveness of Survey Recruitment Methods in Second Life

Elizabeth Dean, RTI International

Sarah Cook, RTI International

Joe Murphy, RTI International

Michael Keating, RTI International

Political Media Use in Changing Times: Problems and Opportunities for Survey Research in the New Communication Landscape

Gerald M. Kosicki, The Ohio State University

Text-Message Surveys: Results in a Flash

Zannette Uriell, Navy Personnel Research, Studies, and Technology

Evangeline Clewis, Navy Personnel Research, Studies, and Technology

Modeling the Digital Citizen

Wayne Buente, Indiana University

Using Paradata in an Establishment Survey to Guide Interviewer Training and Interviewer Behavior

Karen Tourangeau, Westat

Brett McBride, Westat

Wendy Hicks, Westat

Brad Edwards, Westat

Laura Branden, Westat

Lauren Harris-Kojetin, National Center for Health Statistics

Abigail Moss, National Center for Health Statistics

Web: Mode Comparisons - Atlantic Ballroom 2

Chair: Ryan Hubbard, Westat

Discussant: Audience members

Online Opinions: A Pilot Study to Extend the UK's Social Data Collection Capabilities

Ed Dunn, Office for National Statistics

Cost and Quality in Low-Cost Survey Alternatives: A Comparison of Mail Versus Web

David Dutwin, Social Science Research Solutions

Karen Donelan, Massachusetts General Hospital

Do They Mean What They Say? Efficacy Evaluation of Assigning Sample Members Without a Mode Preference to the Web Mode

Shana M. Brown, NORC

Karen Grigorian, NORC

Comparison Study of Probability and Non-Probability Sample Surveys Conducted by Internet and Face to Face

David Yeager, Stanford University

Jon Krosnick, Stanford University

Comparing an Internet Panel Survey to Mail and Phone Surveys on “Willingness to Pay” for Environmental Quality: A National Mode Test

Burke Grandjean, University of Wyoming

Patricia A. Taylor, University of Wyoming

Nanette Nelson, University of Wyoming

Cognitive Interviewing & Cross-Cultural Contexts **- Atlantic Ballroom 3**

Chair: Lindsay Hoffman, University of Delaware

Discussant: Audience members

Using Cross-Cultural Comparative Analysis to Better Understand Survey Data Findings

Heather Ridolfo, University of Maryland

Alisú Schoua-Glusberg, Research Support Services

Language, Culture and Respondent Knowledge: Findings from the Cognitive Test of the Spanish Translation of the American Housing Survey

George Carter, U.S. Bureau of the Census

Alisu Schoua-Glusberg, Research Support Services

M. Mandy Sha, RTI International

Asians: Are They the Same? Findings from Cognitive Interviews with Chinese, Korean and Vietnamese Americans

Hyunjoo Park, RTI International

Virginia Wake, U.S. Bureau of the Census

The Use of Cognitive Interviewing to Explore the Effectiveness of Advance Materials Among Five Language Groups

Anna Y. Chan, U.S. Bureau of the Census

Yuling Pan, U.S. Bureau of the Census

Vignettes in Cross-Cultural Cognitive Testing: Adaptation for Spanish-Speaking Respondents of Lower Educational Levels

Patricia L. Goerman, U.S. Bureau of the Census

Matthew Clifton, U.S. Bureau of the Census

Address-Based Sampling: Identifying Effective Survey Designs - Regency Ballroom 1

Chair: Charles DiSogra, Knowledge Networks

Discussant: Linda Piekarski, Survey Sampling International

Building a New Foundation: Transitioning to Address Based Sampling After Nearly 30 Years of RDD

Michael W. Link, The Nielsen Company

Gail Daily, The Nielsen Company

Charles Shuttles, The Nielsen Company

L. Tracie Yancey, The Nielsen Company

Anh Thu Burks, The Nielsen Company

H. Christine Bourquin, The Nielsen Company

Subsequent Survey Performance Rates of CPO Households Identified Via Address Frames

Anna Fleeman, Arbitron

Nicole Wasikowski, Arbitron Inc

Multimode Surveys Using Address-Based Sampling: The Design and Preliminary Experience of REACH US

Martin Barron, NORC

Evaluation of Address Based Sampling (ABS) Frame Supplementation Methods for In-Person Household Surveys

Joseph P. McMichael, RTI International

Jamie L. Ridenhour, RTI International

Bonnie E. Shook-Sa, RTI International

Vincent G. Iannacchione, RTI International

Question Design: Structure - Regency Ballroom 2

Chair: Karen Bogen, Mathematica Policy Research

Discussant: Audience members

The Effects of Providing Examples: Questions About Frequencies and Ethnicity Background

Roger Tourangeau, University of Maryland

Frederick Conrad, University of Michigan

Mick Couper, University of Michigan

Cleo Redline, University of Maryland

Cong Ye, University of Maryland

The Influence of Question Salience on Response Order Effects in a Self-Administered Survey

Michael Stern, Oklahoma State University

Jeanette Mendez, Oklahoma State University

The Effects on Respondents and Interviewers of Asking Filter Items in Interleafed Versus Grouped Form

Frauke Kreuter, University of Maryland

Susan K. McCulloch, University of Maryland

Stanley Presser, University of Maryland

Smoking, Numbers, and Words: Quantitative Versus Qualitative Measures of Perceived Risk

Mohammad Albaghal, University of Nebraska-Lincoln

The Effects of Different Question Structures on Interactional Indicators of Respondent and Interviewer Processing of Physical and Mental Health Questions

Jennifer Dykema, University of Wisconsin-Madison

Nora C. Schaeffer, University of Wisconsin-Madison

Dana Garbarski, University of Wisconsin-Madison

Exit Poll Methods - Regency Ballroom 3

Chair: Micheline Blum, Baruch College

Discussant: Audience members

Disconnected Modes: Mode Effects Among Early Voter Phone and Election Day In-Person Exit Poll Surveys

Michael P. McDonald, George Mason University

Matthew P. Thornburg, George Mason University

A Spatial Analysis of Exit Poll Interviewers During the 2008 Presidential Election

Clint W. Stevenson, Edison Research

Joseph W. Lenski, Edison Research

Allan L. McCutcheon, University of Nebraska-Lincoln

René Bautista, University of Nebraska-Lincoln

A Comparison Study of Exit Poll Methodologies Between Taiwan and the U.S.

Ge Tang, University of Nebraska-Lincoln

Yeh-Diing Wang, TVBS TV Network

Rene Bautista, University of Nebraska-Lincoln

Questionnaire Experiments in 2008 Georgia Senate Run-Off Exit Poll

Joseph W. Lenski, Edison Media Research
Clint Stevenson, Edison Media Research
Allan McCutcheon, University of Nebraska-Lincoln
Rene Bautista, University of Nebraska-Lincoln

Cell-Phone-Only Voters in the 2008 Exit Poll

Michael Mokrzycki, The Associated Press
Scott Keeter, Pew Research Center
Courtney Kennedy, University of Michigan

Creation of a New Internet Survey Panel Via Face-to-Face Recruitment and Providing Free

Computers to All Respondents - Room 312/313

Chair: Jon Krosnick, Stanford University
Discussant: Audience members

Assessing the FFISP's Representativeness of the American Adult Population

Matthew DeBell, Stanford University
Jon A. Krosnick, Stanford University
Ari Malka, Stanford University
Allison Ackermann, Abt SRBI
Chintan Turakhia, Abt SRBI

A Comparison of Behavioral and Attitudinal Findings from the FFISP with Those of Major National Surveys

Jon A. Krosnick, Stanford University
Allison Ackermann, Abt SRBI
Matthew DeBell, Stanford University
Ari Malka, Stanford University
Chintan Turakhia, Abt SRBI

Lessons Learned About How to Accomplish Effective In-Person Recruitment of a Web-Equipped Survey Panel

Allison Ackermann, Abt SRBI
Jon A. Krosnick, Stanford University
Chintan Turakhia, Abt SRBI
Matthew DeBell, Stanford University
Ari Malka, Stanford University
Ricki Jarmon, Abt SRBI, Inc.

Attrition in a Face-to-Face Recruited Internet Panel with Substantial Incentives

Ari Malka, Stanford University

Jon A. Krosnick, Stanford University

Allison Ackermann, Abt SRBI

Matthew DeBell, Stanford University

Chintan Turakhia, Abt SRBI

Dispositions and Outcome Rates in the “Face-to-Face/Internet Survey Platform” (the FFISP)

Joe Sakshaug, University of Michigan

Roger Tourangeau, University of Maryland

Jon A. Krosnick, Stanford University

Allison Ackermann, Abt SRBI

Ari Malka, Stanford University

Matthew DeBell, Stanford University

Chintan Turakhia, Abt SRBI

Saturday 1:15 PM - 2:15 PM

In the Exhibits Area

Demonstration Session 3 - Exhibit Hall

Facilitator: Jana Mazak, The Nielsen Company

Conducting Virtual Survey Research: RTI’s Facility in the Online Community Second Life®

Elizabeth Dean, RTI International

Craig Hill, RTI International

The SNAAP Lifemap: A Visual Interactive Survey Data Collection Program

John Kennedy, Indiana University

Automate and Managing All Aspects of a Research Program: Support Multi-Mode Designs, Customized Data Reports and Enterprise-Like Dashboards

David Proestos, DatStat

Enhanced CARI Review and Feedback Tool and Processes Utilized on the NSCAW II Project

Kristin F. Miller, RTI International

Orin Day, RTI International

Teresa Johnson, RTI International

The Nielsen Company Out-Of-Home Cell Phone Go Meter Demonstration

Jeff Scagnelli, The Nielsen Company

Jerlando Graceffo, The Nielsen Company

Poster Session 3 - Exhibit Hall

What Response Rates Do We Report? The Politics and Science of Reporting Response Rates

David R. Johnson, Pennsylvania State University

Kurt D. Johnson, Pennsylvania State University

Rob Schofield, Pennsylvania State University

An Experiment in Using Prepaid Cell Phones to Interview Households Without an Available Phone Number

Keeshawna Brooks, NORC

Angie Jaszczak, NORC

Karen Wooten, Centers for Disease Control and Prevention

Satire, Punch Lines and the Nightly News: Untangling Media Effects on Political Participation

Lindsay H. Hoffman, University of Delaware

Dannagal Goldthwaite Young, University of Delaware

A Methodology for Creating Criterion-Referenced Self-Weighting Benchmarks from Survey Questions: Examples from a Survey of Foster Parents

John Tarnai, Washington State University

Impact of Within-Study Interviewer Experience in Different Interviewing Techniques

Ipek Bilgen, University of Nebraska-Lincoln

Robert F. Belli, University of Nebraska-Lincoln

Kristen Olson, University of Nebraska-Lincoln

Email and Networks of Social Communication

Christopher Kenny, Louisiana State University

Kirby Goidel, Louisiana State University

Age and Subjective Health: Is There a Cross-National Variation?

Kana Fuse, University of Washington

What About the Visuals? A Cross-National Study of Politicians' Photographs and Their Effects on Public Opinion

Robert Eisinger, Lewis & Clark College

Thomas Petersen, Institut für Demoskopie Allensbach

Measuring Educational Careers: Alternative Indices of Time-to-Degree in Educational Surveys

Thomas B. Hoffer, NORC

Mary Ann Latter, NORC

The Multi-Level Integrated Database Approach: An Initial Assessment

Tom W. Smith, NORC

Cost of One Lost: An Exploration of the Predictors of Interviewer Attrition

Rachel A. Orłowski, University of Michigan

Ashley Bowers, University of Michigan

Quality and Transparency: Standards for Reporting and Documenting Survey Methods in Scientific Journals

Chase H. Harrison, Harvard University

D. Sunshine Hillygus, Harvard University

Effect of Pay Structure on Interviewer Productivity

Michelle A. Cantave, REDA International

Frauke Kreuter, University of Maryland

Elham E. Alldredge, REDA International

A Meta-Analysis of Within-Household Respondent Selection Methods

Ting Yan, NORC

Expanding the Use and Applicability of Cognitive Interviews in Research

Gretchen Grabowski, The Nielsen Company

Justin Bailey, The Nielsen Company

Nicole Bensky, The Nielsen Company

Michael W. Link, The Nielsen Company

Including Institutionalized Populations in Measures of High School Completion

Angelina N. KewalRamani, American Institutes for Research

Reliability Assessment of ACS Multi-Year Estimates for Small Areas

Alfredo Navarro, U.S. Bureau of the Census

Michael D. Starsinic, U.S. Bureau of the Census

Expanding the BRFSS to a Dual Frame Telephone Survey: Comparison of Selected Risk Factors and Health Conditions

Lina S. Balluz, Centers for Disease Control and Prevention

S. S. Hu, Centers for Disease Control and Prevention

Michael P. Battaglia, Abt Associates

Martin R. Frankel, Baruch College, City University of New York

Types of News Coverage Most Influential in Affecting the Index of Consumer Sentiment

David Fan, University of Minnesota

A Pilot Study to Assess the Feasibility of a Four-Day Work Week Policy in Dayton, Ohio: Lessons Learned

Laura Seaman, Wright State University

Voting Patterns, Policy Preferences, and Precinct Quality in the City of Los Angeles: A Profile of Los Angeles City Voters Using Data from the 2008 Leavey Center for the Study of Los Angeles (LCSLA) Exit Poll

Brianne Barclay, Leavey Center for the Study of Los Angeles

Impact of Adding an Additional Follow-Up Letter to an Extended Recontact Protocol

Larry Cohen, SRI Consulting Business Intelligence

Framing in Competitive Environments: The Influence of News Frames on Cognitive Complexity

Porismita Borah, University of Wisconsin-Madison

Spanish Respondents' Choice of Language of Survey Materials: Bilingual or English Only?

Norman Trussell, The Nielsen Company

Michael W. Link, The Nielsen Company

Justin Bailey, The Nielsen Company

Lorelle Vanno, The Nielsen Company

Elizabeth Matthes, The Nielsen Company

Public Opinion Formation on Ethnic-Targeted Versus Income-Targeted Employment Policy in the Netherlands

Marieke van Londen, Radboud University Nijmegen

Marcel Coenders, Utrecht University

Peer Scheepers, Radboud University Nijmegen

Respondent Characteristics That Are Predictive of Financial Item Nonresponse

Jill Ruppenkamp, RTI International

Laura Flicker, RTI International

Barbara Bibb, RTI International

Sarah Riley, University of North Carolina-Chapel Hill

Mark Lindblad, University of North Carolina-Chapel Hill

Examining the Relationship Between Survey Response Elicitation Efforts, Response Motivation, and Satisficing: A Case Study of Web-Based Panel Survey

Geon Lee, University of Illinois-Chicago

Kumar Rao, Gallup

Survey Nonresponse Rates Among Underrepresented Minority Students

Brianna Groenhout, NORC

Thomas B. Hoffer, NORC

The Introduction of a Cell Phone Oversample to the Ohio Family Health Survey: Covering the Undercovered

Tom Duffy, Macro International
Ronaldo Iachan, Macro International
Sara Bausch, Macro International
Seth Muzzy, Macro International
Randall ZuWallack, Macro International

Internet Usage Research: Comparing Household Expectations and Concerns

Yvonne Olivares, The Nielsen Company
Susan Baylis, The Nielsen Company
Rosemary Holden, The Nielsen Company

Saturday 2:15 PM - 3:45 PM **Concurrent Sessions C**

Bias & Nonresponse - 2 - Atlantic Ballroom 1

Chair: Pamela Campanelli, The Survey Coach
Discussant: David R. Johnson, Pennsylvania State University

An Examination of the Relationship Between Panel Attrition and Measurement Error

Chun Feng, University of Nebraska-Lincoln
Kristen Olson, University of Nebraska-Lincoln

Mechanisms of Nonresponse in Cell Phone Surveys

Courtney Kennedy, The Everett Group
Stephen E. Everett, The Everett Group
Michael W. Traugott, University of Michigan

Refined or Biased Opinions? Examining Self-Selected Participation in Deliberation and Post-Survey in Online Deliberative Polls

Rui Wang, Stanford University
Alice Siu, Stanford University

Reduction of Nonresponse Bias Through Intervention on Response Propensities

Andy Peytchev, RTI International

Sarah Riley, University of North Carolina-Chapel Hill

Jeff Rosen, RTI International

Joe Murphy, RTI International

Mark Lindblad, University of North Carolina-Chapel Hill

New Media - Atlantic Ballroom 2

Chair: Susan Pinkus, Independent Consultant

Discussant: Audience members

From Decatur to YouTube: A Re-Examination of the Personal Influence Hypotheses in the Internet Era

Jon D. Miller, Michigan State University

Charles T. Salmon, Michigan State University

Eliene Augenbraun, ScienCentral

Don't Shoot the Messenger: Rethinking the Relationship Between the Media, Politics and Public Opinion

James W. Stoutenborough, University of Kansas

Kellee J. Kirkpatrick, University of Kansas

Global Warming, Selective Exposure and Audience Fragmentation: Examining Climate Change Skeptics in the New Media Era

Ann E. Williams, Georgia State University

Matt J. Duffy, Georgia State University

Public Opinion About the News Media: The Industry, the Medium, the Outlet and the Personality

Natalie J. Stroud, University of Texas-Austin

Jae K. Lee, University of Texas at Austin

Heavy Media Users: Are These Respondents Who We Think They Are?

Ekua Kendall, Arbitron

Yelena Pens, Arbitron

Issues Involving Federal Surveys - Atlantic Ballroom 3

Chair: Anna Fleeman, Arbitron

Discussant: Audience members

Evaluating Net Coverage on the Bureau of the Census's 2007 Master Address File Using Independent Housing Unit Estimates

Robert W. Colosi, U.S. Bureau of the Census

Nancy R. Johnson, U.S. Bureau of the Census

Sonja Clark, U.S. Bureau of the Census

Correcting Nonsampling Error in the 2010 Census Coverage Measurement

Tamara Adams, U.S. Bureau of the Census

Improving the Usability of American Community Survey Data Tables: Results from Testing a Prototypical Data Reliability Indicator

Kathleen T. Ashenfelter, U.S. Bureau of the Census

Jennifer Tancreto, U.S. Bureau of the Census

Michael Springer, U.S. Bureau of the Census

The Current Population Survey's Experience with the Respondent Identification Policy

Anne E. Polivka, U.S. Bureau of Labor Statistics

Polly Phipps, U.S. Bureau of Labor Statistics

Christine Rho, U.S. Bureau of Labor Statistics

Hugette Sun, U.S. Bureau of Labor Statistics

Incentives in the Consumer Expenditure Interview Survey: One Payment, Lasting Effects

Karen L. Goldenberg, U.S. Bureau of Labor Statistics

David McGrath, Defense Manpower Data Center

Lucilla Tan, U.S. Bureau of Labor Statistics

The Development of Cross Cultural Survey

Guidelines - Regency Ballroom 1

Chair: Beth Ellen Pennell, University of Michigan

Discussant: Audience members

The Development of Cross-Cultural Survey Guidelines

Beth-Ellen Pennell, University of Michigan

Kirsten Alcser, University of Michigan

Janet Harkness, University of Michigan

A Critique of Cross-Cultural Survey Guidelines

Tom W. Smith, NORC

Guidelines in Perspective – the European Social Survey in view of the Cross-Cultural Survey Guidelines

Peter Ph Mohler, ZUMA

Using the Cross-Cultural Survey Guidelines as a Teaching Tool

Timothy Johnson, University of Illinois-Chicago

Cell Phones: Bias Assessment - Regency Ballroom 2

Chair: Patricia Taylor, University of Wyoming

Discussant: Mario Callegaro, Knowledge Networks

The Coverage Bias of Mobile Web Surveys

Marek Fuchs, University of Kassel

Shifting Samples: The Impact of Wireless Substitution on National Estimates in RDD Surveys

Kristie Hannah, Macro International

Assessment of Potential Bias in the National Immunization Survey (NIS) Estimates Using Data on Telephone Status from the 2007 NHIS

Meena Khare, National Center for Health Statistics

Abera Wouhib, National Center for Health Statistics

James A. Singleton, Centers for Disease Control and Prevention

Cell-Only Adults Versus Cell-Mostly Adults: Does It Make a Difference in the Results?

Michael P. Battaglia, Abt Associates

Martin R. Frankel, Baruch College, City University of New York and Abt Associates

Lina S. Balluz, Centers for Disease Control and Prevention

Explaining the 2008 Elections - Regency Ballroom 3

Chair: Janice Ballou, Mathematica Policy Research

Discussant: Audience members

The 2008 Presidential Election: Reaction or Transformation?

Gary Langer, ABC News

Campaign Advertising and the Structure of the Vote

Charles H. Franklin, University of Wisconsin-Madison

The Impact of the Economic Crisis on the Vote in the 2008 Election

Trevor Thompson, The Associated Press

Matthew W. Courser, Pacific Institute for Research and Evaluation

Dennis Junius, The Associated Press

An Exploration of Forces Driving Vote Choices in the 2008 American Presidential Election: Insights from the Associated Press-Yahoo News-Stanford University Study

Omair Akhtar, Stanford University

Jon A. Krosnick, Stanford University

Yptach Lelkes, Stanford University

Josh Pasek, Stanford University

Trevor Thompson, The Associated Press

Keith Payne, University of North Carolina-Chapel Hill

Did Clinton Supporters Really Pose a Serious Obstacle for Obama?

Trevor Thompson, The Associated Press

Sunshine Hillygus, Harvard University

First Look at the Work of the AAPOR Online Panel

Task Force - Room 312/313

Chair: Reginald Baker, Market Strategies

Discussant: Audience members

Panelists:

Robert M. Groves, University of Michigan

Philip Garland, Survey Sampling International

Randall K. Thomas, ICF International

Reg Baker, Market Strategies International

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Notes

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DAY-AT-A-GLANCE

Sunday, May 17, 2009

Time	Event	Room
8:00 AM – 10:15 AM	REGISTRATION DESK OPEN	Grand Registration
8:00 AM – 11:30 AM	AAPOR SHORT COURSE - <i>Additional registration required</i> <ul style="list-style-type: none"> Calendar and Time Diary Data Collection Methods – Belli, Callegaro & Phipps 	307
8:30 AM – 10:00 AM	CONCURRENT SESSIONS A	
	• Web Surveys: Best Practices	Atlantic 1
	• Issues of Well-Being	Atlantic 2
	• Technology & Data Collection	Atlantic 3
	• Focus on Youth	Regency 1
	• Cell Phone Surveys: Practical Concerns	Regency 2
	• Issues in Surveying Consumer Behaviors	Regency 3
10:15 AM – 11:45 AM	CONCURRENT SESSIONS B	
	• Crime & Confidence	Atlantic 1
	• Surveys & Their Impact	Atlantic 2
	• Informed Consent	Atlantic 3
	• Cross-National Surveys	Regency 1
	• Interviewing & Interviewers	Regency 2
	• Address-Based Sampling: Results from the Field	Regency 3
	• AAPOR Ad Hoc Committee on the 2008 Presidential Primary Polling	312/313



Sunday 8:30 AM - 10:00 AM

Concurrent Sessions A

Web Surveys: Best Practices - Atlantic Ballroom 1

Chair: Andy Zuckerberg, National Center for Education Statistics

Discussant: John Kennedy, Indiana University

Web of Caring: Development of Web-Survey Best Practices

Janice Ballou, Mathematica Policy Research

Brian Roff, Mathematica Policy Research

Words, Numbers and Visual Heuristics in Web Surveys: Is There a Hierarchy of Importance?

Vera Toepoel, CentERdata

Don A. Dillman, Washington State University

The Effect of Email Invitation Subject Title and Text on Online Survey Completion Rates in Internet Panel Surveys

Yelena Kruse, Knowledge Networks

Melanie Thomas, Knowledge Networks

Poom Nukulkij, Knowledge Networks

Mario Callegaro, Knowledge Networks

The Use of Advance Contact, Monetary Incentives, and Lotteries to Increase Response Rates in a Web Survey of Physicians

John Stevenson, University of Wisconsin-Madison

Jennifer Dykema, University of Wisconsin-Madison

Brendan Day, University of Wisconsin-Madison

Vence Bonham, National Human Genome Research Institute

Sherill Sellers, University of Wisconsin-Madison

Issues of Well Being - Atlantic Ballroom 2

Chair: Allison Pond, Pew Research Center

Discussant: Audience members

Gender and Natural Disasters: The Psychological Impact of Hurricane Katrina

Alicia N. Jencik, University of New Orleans

Women and Health Care in the 2008 Election

Carolina Gutierrez, The Henry J. Kaiser Family Foundation

Sasha Buscho, The Henry J. Kaiser Family Foundation

Claudia Deane, The Henry J. Kaiser Family Foundation

Liz Hamel, The Henry J. Kaiser Family Foundation

Mollyann Brodie, The Henry J. Kaiser Family Foundation

The U.S. Opinion Divide Over Working Women and Working Moms

Carolyn L. Funk, Virginia Commonwealth University

Erna Ruijter, Virginia Commonwealth University

New Research on Debt Stress and Related Health Problems

Paul J. Lavrakas, Independent Consultant

Trevor N. Thompson, The Associated Press

Technology & Data Collection - Atlantic Ballroom 3

Chair: Larry Luskin, Macro International

Discussant: Audience members

Exploring Inherent Differences Between CARI and Non-CARI Interviews

Adam Sage, RTI International

Michael Keating, RTI International

Correlation Between Interviewer Experience and Blood Spot Collection Quality on the Add Health Wave IV Study

Christy Hottinger, RTI International

Marjorie Hinsdale, RTI International

Casey Tischner, RTI International

Using Audio Computer-Assisted Self-Interviewing and Interactive Voice Response to Measure Elder Mistreatment in Older Adults: Feasibility and Effects on Prevalence Estimates

Scott Beach, University of Pittsburgh
Richard Schulz, University of Pittsburgh
Howard Degenholtz, University of Pittsburgh
Nicholas Castle, University of Pittsburgh
Jules Rosen, University of Pittsburgh
Andrea Fox, University of Pittsburgh
Alan Meisel, University of Pittsburgh
Richard Morycz, University of Pittsburgh

PDA vs. Computer Web Survey Respondents

Carey Stapleton, Service Management Group

Changing the Way We Work: Conducting Survey Research in the Age of Heightened Data Security

John M. Doherty, RTI International
Debbie Herget, RTI International
Saju Joshua, RTI International

Focus on Youth - Regency Ballroom 1

Chair: Ipek Bilgen, University of Nebraska-Lincoln
Discussant: Daniel Cicenía, University of Florida

'He Calls Himself My Father, but He's Not My Real Dad:' The Accuracy of Young People's Descriptions of Non-Biological Family Relationships

Iain A. Noble, Department for Children, Schools and Families
Nick Moon, GfK NOP

Interviewing Youth with Disabilities Over the Telephone: Data Quality and Implications for Best Practice

Kirsten A. Barrett, Mathematica Policy Research
Karen CyBulski, Mathematica Policy Research
Anne Ciemnecki, Mathematica Policy Research

The Challenges of Locating Young Adults for a Longitudinal Study: Improved Tracing Strategies Implemented for the National Longitudinal Study of Adolescent Health, Wave IV

Amanda Meehan, RTI International

Erica Saleska, RTI International

Marjorie Hinsdale, RTI International

Nick Kinsey, RTI International

Is Two Out of Three Not Bad? Do the Inaccuracies of Young People's Reports of Parental Occupations Affect the Analysis of Their Educational Attainment?

Iain A. Noble, Department for Children, Schools and Families

Nick Moon, GfK NOP

Cell Phone Surveys: Practical Concerns - Regency Ballroom 2

Chair: Ana Villar, University of Nebraska-Lincoln

Discussant: Audience members

Cell Phone Mainly and Cell Phone Mostly: A Comparison of Two Approaches to Dual Frame Cell Phone and Landline Samples

John M. Boyle, Abt SRBI

Joel Cantor, Rutgers University

Improving Response Rates on Both Landline and Cell Surveys Through the Strategic Use of Caller ID

James Dayton, Macro International

Emily Burns, University of Colorado-Denver

Arnold H. Levinson, University of Colorado-Denver

Naomi Freedner, Macro International

Kristie Hannah, Macro International

Beth Tarallo, Macro International

Measurement Error in Cell Phone Surveys

Courtney Kennedy, The Everett Group

Stephen E. Everett, The Everett Group

Michael W. Traugott, University of Michigan

Some Practical Issues in Cell Phone Interviewing from a Phone Room Perspective

Jonathan Best, Princeton Survey Research Associates International
Larry Hugick, Princeton Survey Research Associates International

Have I Caught You at a Bad Time? Call Protocol and Bias in the 2008 BRFSS Cell Phone Sample

Paul Schroeder, Abt SRBI
Brian Meekins, U.S. Bureau of Labor Statistics

Issues in Surveying Consumer Behaviors - Regency Ballroom 3

Chair: Christopher Spera, ICF International
Discussant: Christopher Spera, ICF International

The Impact of Sourcing Models on Respondent Profiles in a Wide Spectrum of Commercial Panels

Steven Gittelman, MKTG

Rating Across or Within Dimensions? Effects of Rating Context for Attitudes

Randall Thomas, ICF International
Jon A. Krosnick, Stanford University

4P Customer Satisfaction and Loyalty Model: Calculating Loyalty Profiles Based on the Evaluation of People, Product Process, and Place

Jon Harrington, Chamberlain Research Consultants

Contemporary Issues in Measurement & Quality - Room 312/313

Chair: Debra Miller, University of Nebraska-Lincoln

Discussant: Nancy A. Mathiowetz, University of Wisconsin-Milwaukee

Using Indirectly Estimated Race/Ethnicity to Improve the Efficiency of Sampling Newly Married Couples from Marriage License Data

Marc Elliott, RAND Corporation

Philip Pantoja, RAND Corporation

Benjamin R. Karney, University of California-Los Angeles

Peter A. Morrison, RAND Corporation

Kirsten Becker, RAND Corporation

Allen Fremont, RAND Corporation

Nicole Lurie, RAND Corporation

A Simulation Study of Alternative Weighting Class Adjustments for Nonresponse When Estimating a Population Mean from Complex Sample Survey Data

Brady West, University of Michigan

What are They Asking Me? A Web Survey Experiment on Question Clarity and Measurement Error

Timo Faass, GESIS

Lars Kaczmirek, GESIS

Alwine Lenzner, University of Mannheim

Sunday 10:15 AM - 11:45 AM

Concurrent Sessions B

Crime & Confidence - Atlantic Ballroom 1

Chair: Patricia Gallagher, University of Massachusetts-Boston

Discussant: Audience members

Mayoral Approval and Natural Disasters: New Orleans as a Case Study

Alicia N. Jencik, University of New Orleans

Trends in Confidence in Institutions: 1973-2008

Tom W. Smith, NORC

Developing Social Indicators of Trust in Justice and Insecurities About Crime: Methodological Reflections on a European Project

Jonathan Jakson, London School of Economics

Mike Hough, King's College London

Stephen Farrall, University of Sheffield

Thinking About Crime: Attributions, Race and Lay Accounts of Law-Breaking Behavior

Lawrence Bobo, Harvard University

Victor Thompson, Stanford University

Surveys & Their Impact - Atlantic Ballroom 2

Chair: Nick Moon, GfK NOP Social Research

Discussant: Nick Moon, GfK NOP Social Research

Trends in Surveys on Surveys

Jibum Kim, NORC

Carl Gershenson, Harvard University

Tom W. Smith, NORC

Changing Minds: Two Tests of the Influence of Polls on Movement in Opinion During Electoral Campaigns

Claire Durand, University of Montreal

John Goyder, University of Waterloo

Making Sense of the "Quasi-Statistical Sense": A Study in the Operationalization and Analysis of Perceptions of Public Opinion

Jason B. Reineke, Middle Tennessee State University

Lindsay H. Hoffman, University of Delaware

Kenneth R. Blake, Middle Tennessee State University

Carroll J. Glynn, The Ohio State University

Global Warming Attitudes in a Changing Political Climate

Whitt Kilburn, Grand Valley State University

Informed Consent - Atlantic Ballroom 3

Chair: Scott Crawford, Survey Sciences Group

Discussant: Marjorie Hinsdale, RTI International

The Routinization of Informed Consent

Melissa Constantine, University of Minnesota

Todd Rockwood, University of Minnesota

Parent Engagement in the Informed Consent Process:

Evidence from Four Parental Surveys

Matthew Courser, Pacific Institute for Research and Evaluation

Paul J. Lavrakas, Independent Consultant

David Collins, Pacific Institute for Research and Evaluation

Paul Ditterline, Pacific Institute for Research and Evaluation

Conveying Translated Informed Consent Concepts: Effects of Language and Culture on Interpretation of Legally Required Messages

Yuling Pan, U.S. Bureau of the Census

Ashley D. Landreth, U.S. Bureau of the Census

Cross-National Surveys - Regency Ballroom 1

Chair: Ayman M. Nada, Cairo University

Discussant: Audience members

The Impact of Answer Scale Adaptation on Response Style Differences Across Countries

Ana Villar, University of Nebraska-Lincoln

Yongwei Yang, Gallup

Tzu-Yun Chin, University of Nebraska-Lincoln

International Legislator Survey Project on the Role of Government, Pilot 2009

Tibor Toth, University of Delaware

Public Opinion Toward NAFTA in the United States, Canada and Mexico: Insights from the Gallup World Poll

Timothy B. Gravelle, Gallup

Kumar Rao, Gallup

Economic Growth and the Human Condition

Allan L. McCutcheon, University of Nebraska-Lincoln

Lee B. Becker, University of Georgia

Jenny Marlar, Gallup

Glenn Phelps, Gallup

Tudor Vlad, University of Georgia

Ensuring Data Quality In Conflict Zones

Stephen Hornbeck, D3 Systems

Catherine Studner, D3 Systems

Interviewing & Interviewers - Regency Ballroom 2

Chair: Kelly Elver, University of Wisconsin-Madison

Discussant: Paul Beatty, National Center for Health Statistics

Learning from Call Rule Compliance for Face to Face Surveys

Jennifer Sinibaldi, National Centre for Social Research

Simon Holroyd, National Centre for Social Research

Monitoring Field Interviewer and Respondent Interactions Using Computer-Assisted Recorded Interviewing: A Case Study

Susan Mitchell, RTI International

Kristine Fahrney, RTI International

Matthew Strobl, RTI International

Predicting Interviewer Performance Over Time: A Practical Analysis of Performance Indicators on the National Survey of Family Growth

Nicole Kirgis, University of Michigan

Shonda Kruger Ndiaye, University of Michigan

Robert M. Groves, University of Michigan

Hanging by a Thread: The Telephone Interviewers Tell Their Story

Maria Concetta Pitrone, Sapienza University of Rome

Gabriella Fazzi, Sapienza University of Rome

Fabrizio Martire, Sapienza University of Rome

Address-Based Sampling: Results from the Field - Regency Ballroom 3

Chair: Richard Griffin, U.S. Bureau of the Census

Discussant: Audience members

Continuing Telephone Surveys in the Age of Address Based Sampling: Lessons from a Large-Scale Mixed-Mode National Study

Charles D. Shuttles, The Nielsen Company

Michael W. Link, The Nielsen Company

Gail Daily, The Nielsen Company

L. Tracie Yancey, The Nielsen Company

Christine Bourquin, The Nielsen Company

Anh Thu Burks, The Nielsen Company

Modeling the Need for Traditional vs. Commercially-Available Address Listings for In-Person Surveys: Results from a National Validation of Addresses

Ned English, NORC

Colm O'Muircheartaigh, NORC

Stephanie Eckman, NORC

Recruitment of Minorities Using Address-Based Sampling (ABS): A Pilot Study

Kumar Rao, Gallup

Michael W. Link, The Nielsen Company

Comparing Random Digit Dial (RDD) and United States Postal Service (USPS) Address-Based Sample Designs for a General Population Survey: The 2008 Massachusetts Health Insurance Survey

Susan Sherr, Social Science Research Solutions

David Dutwin, Social Science Research Solutions

Timothy Triplett, The Urban Institute

Doug Wissoker, The Urban Institute

Sharon Long, The Urban Institute

AAPOR Ad Hoc Committee on the 2008 Presidential Primary Polling – Room 312/313

Chair: Michael W. Traugott, University of Michigan

Panelists:

Nancy Mathiowetz, University of Wisconsin-Milwaukee

Kristen Olsen, University of Nebraska-Lincoln

Michael W. Traugott, University of Michigan

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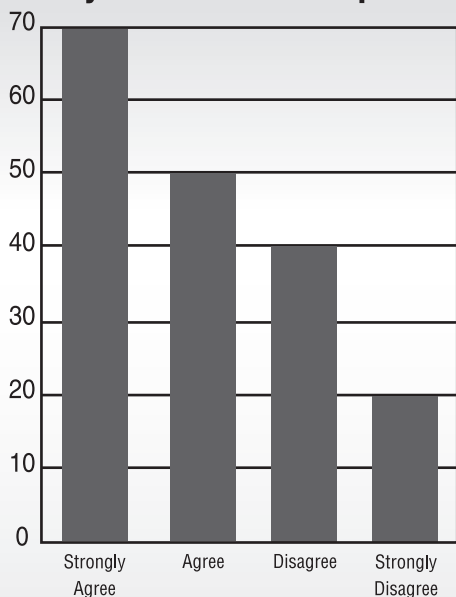
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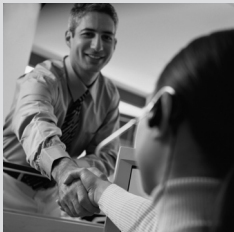
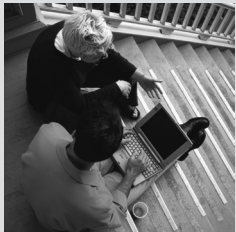
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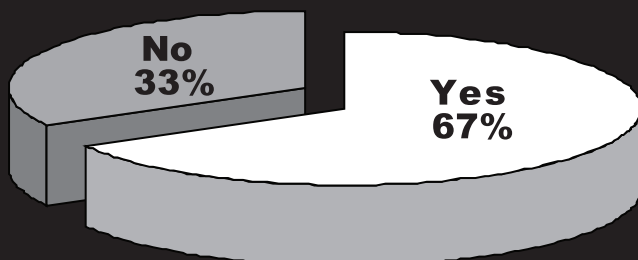
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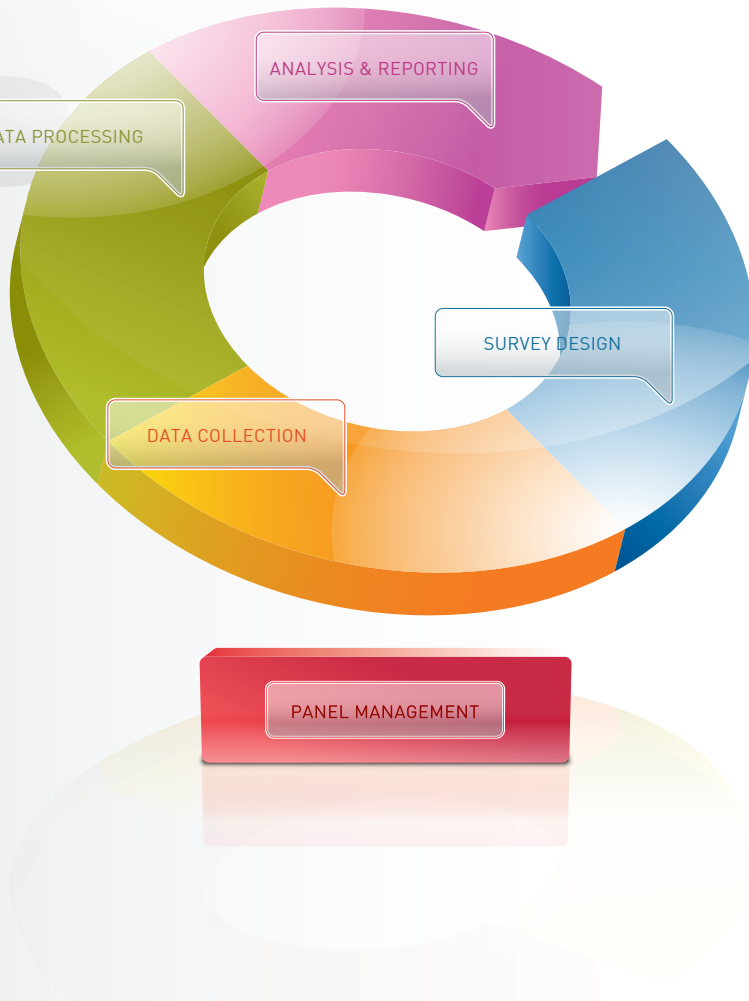
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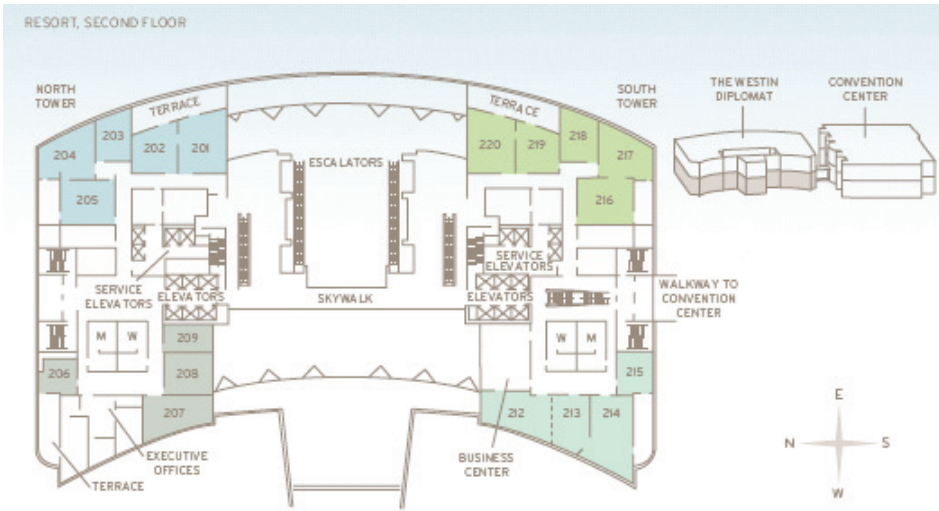
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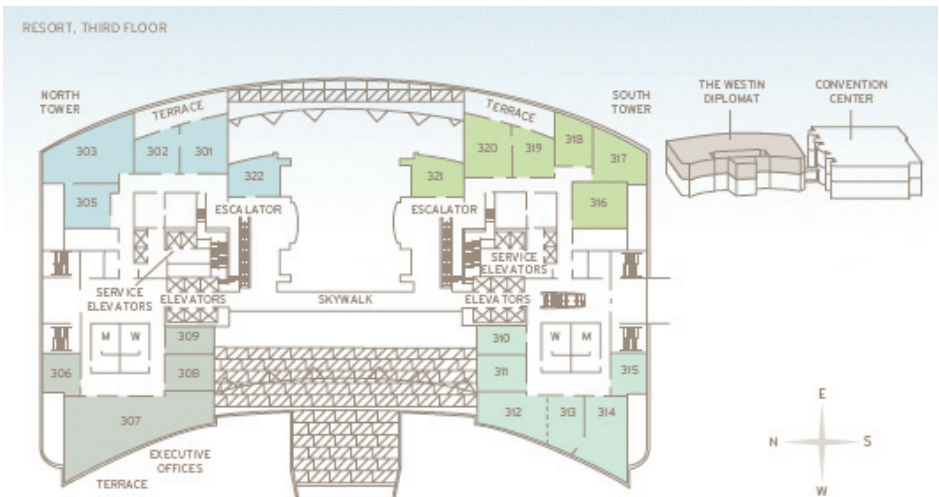
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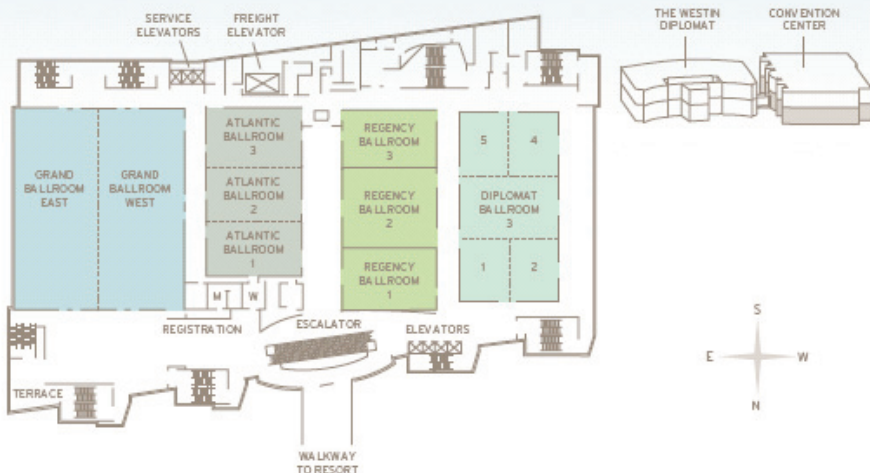
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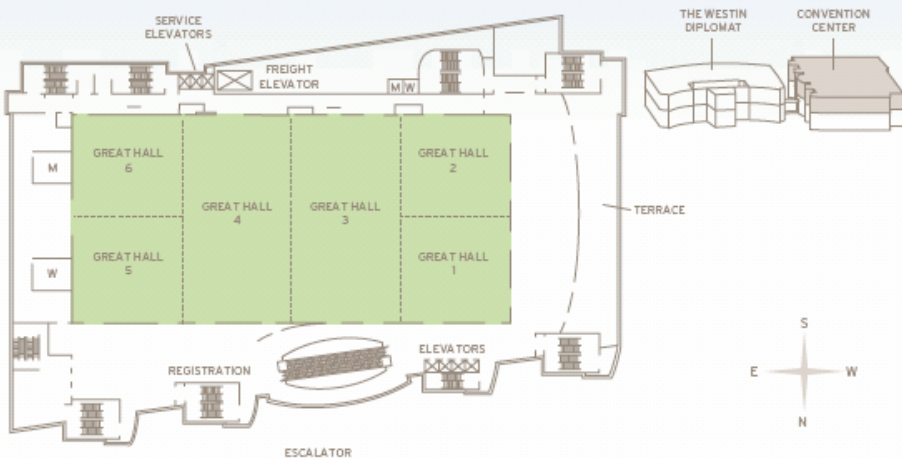
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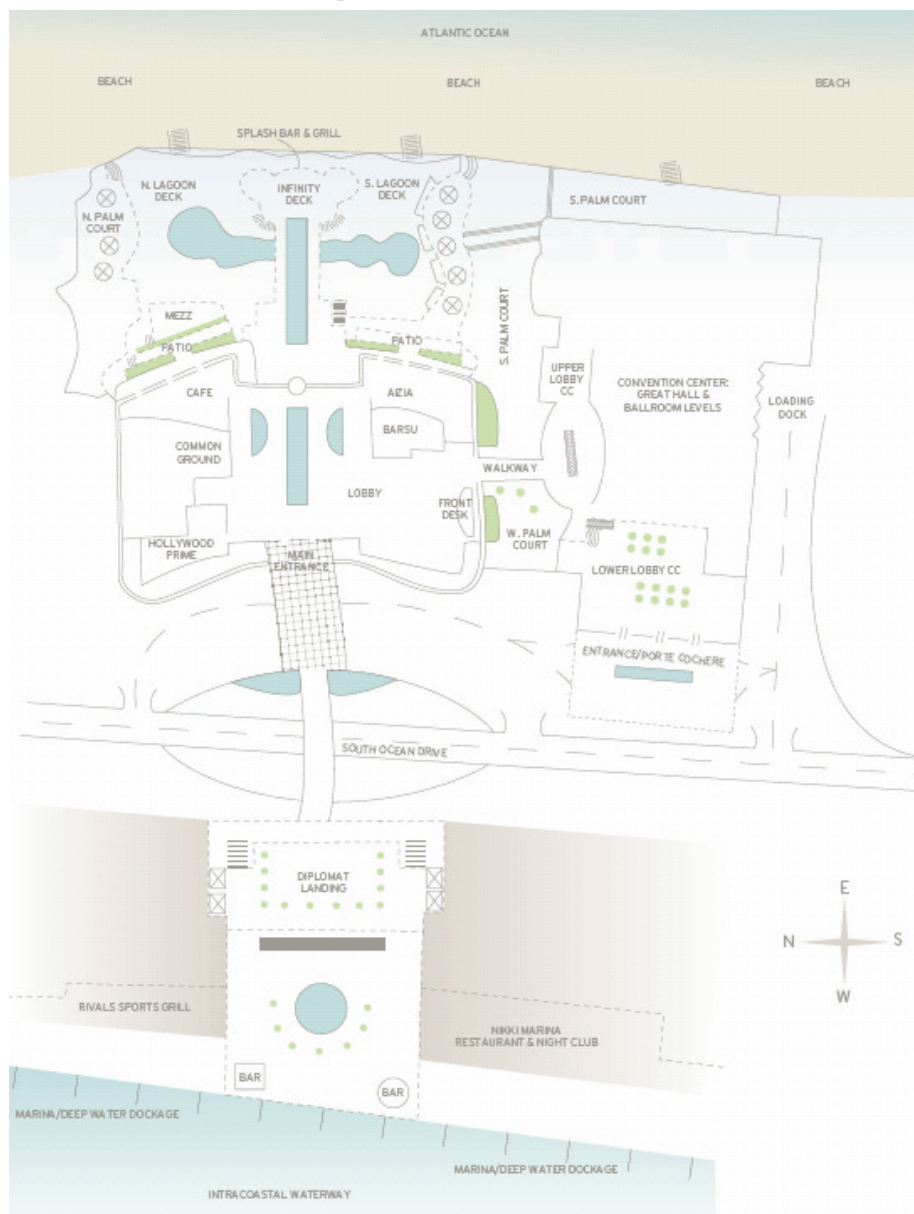
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