



Hot Topics, Cool Fun on Tap at 65th Annual Conference May 13-16

For decades it's been the premiere "meeting place" for survey and public opinion researchers and anyone interested in their work. The 65th Annual Conference of the American Association for Public Opinion Research – in downtown Chicago for the first time – will continue the tradition. The May 13-16 meeting will be *the* place to learn about high-quality, cutting-edge research on research and to cultivate friendships old and new in one of America's great cities.

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ETHICS CODE REVISION: CAST YOUR VOTES

The AAPOR Code of Professional Ethics and Practices is central to our association – in fact you can't be a member of AAPOR or its regional chapters unless you subscribe to it. By your signature, you pledge to maintain high standards of scientific competence and integrity in conducting, analyzing and reporting your work.

Keeping the Code current is critical to ensure it represents contemporary standards and addresses changing technologies and practices. After a

comprehensive review of the Code, members are now being asked to vote on the revisions.

Under AAPOR bylaws, Code revisions require approval from a majority of members voting, and at least 25 percent of eligible voters must vote. Please vote at the earliest opportunity.

See the [AAPOR Web site](#) for more information and to cast your vote.

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AAPOR 2010 Conference: “Opportunity Through Diversity”

Michael Link, Conference Chair

AAPOR’s 65th Annual Conference is being held May 13-16 at the Chicago Marriott Downtown Magnificent Mile, in the heart of the city. With spectacular museums, unique shopping, excellent restaurants, vibrant nightlife and beautiful waterfront all within walking distance, Chicago will be a great location for the AAPOR meetings.

We’re on track for record attendance! Book your trip if you haven’t already – see the [conference Web page](#).

Our conference theme, “Opportunity Through Diversity,” recognizes and celebrates the many ways in which AAPOR, our profession and society have changed over time. Diversity can present challenges but it also offers great opportunity in the populations we study, the data we collect and the methods we employ.

The conference program itself will appeal to diverse intellectual tastes, reflecting the depth and breadth of our research endeavors and the vibrancy of our association.

Numerous sessions focus on research “hot spots” within survey research, like

- cell phones
- nonresponse
- address-based sampling
- combining survey data collection with other information sources

Special sessions, jointly sponsored by AAPOR and the World Association for Public Opinion Research (WAPOR), will cover topics including opinion data in war zones; cross-national comparative research; data collection with multi-lingual populations and effects of religion and other social forces on attitudes and beliefs.

The growing field of measurement – in particular cross-cultural and cross-national measurement – will be covered with research in the areas of memory, recall and accuracy; cognitive appraisal methods; interviewer and measurement error; and translation methodologies.

Also look for research on political and election polling, questionnaire design, web surveys and multimode data collection, and attitudes and beliefs on diverse topics such as health care, energy, the environment, and more.

Special sessions will focus on new AAPOR task force reports on **cell phone surveys** and **online surveys**, and our conference is book-ended by a diverse set of **short courses**.

We have also transformed our exhibit space into an “AAPOR village,” with a host of activities including research posters, the book exhibit, author small group discussions, an interesting mix of vendors and exhibitors and a display of historical artifacts from the AAPOR archives at the University of Chicago. (And don’t forget the dessert breaks!)

Weighting, Sampling, Analysis and More in 2010 AAPOR Short Courses

Melissa Herrmann, Education Chair

Short courses during AAPOR's annual conference cover the latest developments in a wide span of topics and will appeal to diverse skill sets.

On Wednesday, **Karol Krotki** will teach ***Weighting Survey Data – Advanced***. This course is intended for professionals who work extensively with survey data, have been exposed to the basics of weighting either formally or in practice and would like to develop sufficient understanding to be able to program weight adjustment routines.

A unique opportunity this year is the two-part ***Multilingual, Multicultural & Multinational (3M) Survey Design Methods***. Participants can take either or both of:

- An introductory course Wednesday, taught by **Lars Lyberg, Peter Mohler** and **Beth-Ellen Pennell**. They will review the history of multinational and multicultural comparison using survey data, then present tools for monitoring quality processes and outcomes and the Guidelines for Comparative Surveys.
- An applied course on Thursday, taught by **Brad Edwards and Janet Harkness**, on instrument/questionnaire design for comparative surveys. They'll cite examples from surveys of demographic and social indicators, attitudes, health and education and quality of life.



2009 AAPOR short-course participants

Sampling continues to pose a challenge for public opinion research, which is addressed in this year's short course ***The Benefits & Challenges of Address Based Sampling Designs*** taught by **David Dutwin** and **Michael Link** on Thursday. The course will review the theoretical perspectives and choices one must consider with regard to address-based sample, then move on to applied considerations for practitioners and researchers.

On the analytical side, on Thursday **Joop Hox** will teach the latest in ***Multilevel Analysis for Grouped and Longitudinal Data***. This course is intended to serve as a basic and nontechnical introduction to multilevel analysis, focusing on real-life examples. It will demonstrate how multilevel models can be applied to analyzing longitudinal data, and explain why and when this may be an attractive analytical approach.

Sunday's short course will turn once more to the major challenges facing public opinion research, in ***Conducting Cell Phone Surveying in the U.S. circa 2010***. This course is being taught by members of AAPOR's Cell Phone Task Force, **Courtney Kennedy, Paul J. Lavrakas, Linda Piekarski** and **Chuck Shuttles**, all of whom have extensive research and practical experience in cell phone survey design and implementation. Students taking this course will review the most up-to-date state of knowledge about:

- the cell phone frame
- coverage and sampling designs
- weighting
- nonresponse
- legal, ethical, and other operational issues
- and costs related to surveying cell phone numbers in the U.S.

Sign up for AAPOR short courses when you register at the conference registration desk.

Crawl, Walk or Run in AAPOR Conference Extracurriculars

Dave DesRoches, Conference Operations Chair, and Debbie Rexrode, Associate Chair

Get your carb fix during the Pub Crawl on Friday night and come prepared for the The Fun Run/Walk, ambitiously scheduled for early Saturday morning. You'll find plenty of opportunity to relax and socialize when you're not taking in sessions and short courses at the 2010 AAPOR Conference.

Hundreds of attendees will maintain the strong AAPOR tradition of coming together for meals — lunch on Friday and Saturday and dinner on Thursday and Saturday —as well as receptions (on Thursday, welcoming new members and showcasing regional chapters; and Saturday, the President's Reception before the Awards Banquet). A Chicago jazz quartet will provide music during the

President's Reception and dinner.

You can catch your breath between conference sessions, chat about presentations you've attended and grab a snack while you visit the Exhibit Hall during our morning and afternoon refreshment breaks. We will be offering continental breakfast on Friday and Saturday in the Exhibit Hall.

During the hour-long afternoon breaks on Friday and Saturday you'll be able to explore the poster presentations, visit with authors at the Meet the Author sessions, and browse the book exhibit. The afternoon refreshment break on Saturday is sure to bring a crowd into the Exhibit Hall for the AAPOR Book Sale. Our book exhibit coordinator, Mandy Sha, is bringing in some great publishers, so you won't want to miss this.



Sunshine Hilygus (l.) and Nancy Whelchel display two of the essentials for the early-morning AAPOR golf outing: iced coffee and sun block.

Photo: Lori and Steve Everett
From the 2009 Conference
Hollywood, Florida

Mark Your Calendars

THURSDAY AAPOR Golf Coordinator Craig Hill has arranged our annual golf outing at [Harborside International](#), on Chicago's South Side about 15 miles from downtown. Tee times begin 8 a.m. Thursday. Greens fees, including cart and range balls, are \$82 per person. Sign up at on-site registration desk.

FRIDAY On Friday night, intrepid AAPOR volunteers will lead the annual pub crawl. Socialize with old friends and make new ones while enjoying Chicago's unparalleled nightlife.

SATURDAY Keep up the momentum from the night before by participating in the annual early morning 5k Fun Run/Walk along Lake Michigan. Get your blood flowing and engage in some friendly competition.

On Saturday evening after the banquet, head over to the Applied Probability session to test your skills at a hand of poker, Texas hold em' or blackjack.

Conference Plenary: Assessing Truth in Polls and Surveys

A distinguished panel of industry leaders will discuss approaches to assessing “truth” in the hundreds of surveys and polls released annually. The panel will also discuss the many difficult issues involved in establishing a set of professional standards. Finally, the group will debate the pros and cons of AAPOR’s Transparency Initiative, an attempt to recognize organizations that are open and forthcoming about the approaches and methods they use when conducting publicly-released surveys.

Panelists:

Mark Blumenthal, Pollster.com
Brian Harris-Kojetin, Office of Management and Budget
Gary Langer, ABC News
Peter Milla, CASRO
Peter Miller, Northwestern University
Evans Witt, National Council on Public Polls

Moderator:

Michael Link, The Nielsen Company

Staying Connected in Chicago

Twitter Follow [@AAPOR](#) for the latest about the conference (in no more than 140 characters). Tweet your own experiences using hashtag [#AAPOR2010](#).

iPhone App If you have an iPhone, this year we have an experimental app to let you browse the conference program, schedule your time, find your way around the conference hotel, tweet and more. [Details are available here](#). (Thanks to **Martin Barron** at NORC for developing this app.)

YouTube Subscribe to [AAPOR’s YouTube channel](#) for interviews with AAPOR conference luminaries, conducted again this year by “Mystery Pollster” Mark Blumenthal.

Also check for updates at [AAPOR’s Facebook Page](#) and the [AAPOR LinkedIn group](#).



Screen from AAPOR 2010 iPhone app

AAPOR History on Display in Chicago

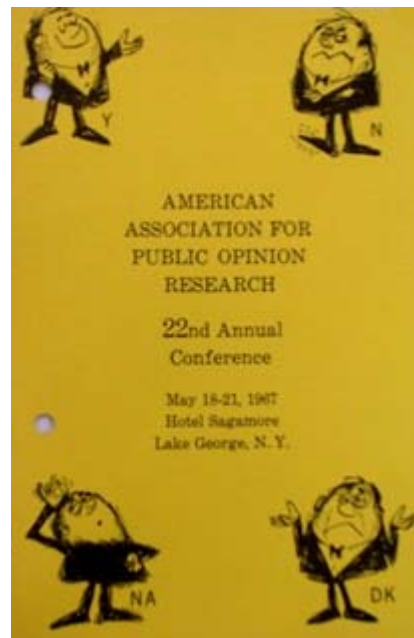
Since the mid-1980s AAPOR's historical records – including documentation of the creation of our association in 1947 – have been archived in the Special Collections Research Center at the University of Chicago's Joseph Regenstein Library. View some highlights – artifacts of very different times (imagine conducting business by snail mail!) at the **AAPOR History Display in the conference Exhibit Hall**.

Past AAPOR Conference Locations – A Look at the Data

The 65th Annual AAPOR Conference is our first in downtown Chicago, though we've had the event within city limits (barely) once before – in 1958, at the then-famous, now long-gone Edgewater Beach Hotel, along Lake Michigan in the northernmost reaches of the city. Some AAPOR conference frequencies:

- This is our fifth time in Illinois (1950 Lake Forest, 1958 Chicago, 1975 Itasca, 1993 Lake Charles).
- There have been nine AAPOR conferences each in New York and Pennsylvania (in our earlier years the Hotel Sagamore in Lake George, New York, and The Buck Hill Inn in Buck Hill Falls, Pennsylvania, hosted us seven and five times, respectively).
- We first met in Florida only in 1986 but we've now been there eight times.
- This year Illinois joins New Jersey in a tie for fourth place with five AAPOR conferences.

AAPOR was conceived at a gathering of public opinion researchers at Central City, Colorado, in 1946 and officially formed the next year at a conference in Williamstown, Massachusetts.



AAPOR Conference program covers from Chicago 1958 and Lake George 1967.

Visit the [AAPOR History section of our Web site](#) for a complete list of past conferences, accounts of early AAPOR meetings and much more.

AAPOR Task Force Reports on Online Panel Surveys

Reg Baker, Associate Standards Chair

A special AAPOR task force has concluded that there is no theoretical basis to support population inferences or claims of representativeness when using online survey panels recruited by nonprobability methods. Nonetheless, in an 81-page report issued in March after nearly 18 months of study, the task force also recognizes that samples drawn from nonprobability panels can be valuable for other kinds of research and hypothesis testing, as long as one of the goals is not inference to a larger population.

AAPOR's Online Panel Task Force report also notes the wide variability in panel characteristics across the industry and offers some suggestions for selecting a company to work with. And it identifies a number of areas in which AAPOR might do additional work such as development of better metrics and rates, disclosure standards and updated guidelines and best practices.

The Executive Council established the task force in September 2008 at the behest of the AAPOR Standards Committee and charged it with "reviewing the current empirical findings related to opt-in online panels utilized for data collection and developing recommendations for AAPOR members." The Council further specified that the charge did not include development of best practices, but rather would "provide key information and recommendations about whether and when opt-in panels might be best utilized and

how best to judge their quality."

Early on the task force agreed to focus on online panels recruited by nonprobability methods. These panels dominate online research and given their departure from traditional sampling methods the task force felt their methods were most in need of evaluation. The report describes the different approaches used to recruit, manage and sample from online panels and evaluates their methods from a total survey error perspective. It includes an extensive, although not necessarily exhaustive, review of the relevant literature and takes note of recent attempts by professional and industry associations to provide guidelines for their use.

The task force consisted of Reg Baker, Stephen Blumberg, Mike Brick, Mick Couper, Melanie Courtright, Mike Dennis, Don Dillman, Marty Frankel, Philip Garland, Bob Groves, Courtney Kennedy, Jon Krosnick, Sunghee Lee, Paul Lavrakas, Michael Link, Linda Piekarski, Kumar Rau, Doug Rivers, Randall Thomas and Dan Zahs.

A panel session at the annual conference will give attendees an opportunity to discuss the report and its findings with task force members.

AAPOR to Release Updated Report on Cell Phone Surveying

The 2009-2010 AAPOR Cell Phone Task Force is completing a new report, expected to be released before the May conference. The task force issued its first report in 2008 and was reconstituted in 2009 due to the considerable advances in knowledge that have accumulated since the first report was released. The new report will address these issues: (1) Sampling and Coverage, (2) Nonresponse, (3) Weighting, (4) Measurement, (5) Operations, (6) Legal and Ethical and (7) Costs. Many new findings about and implications for surveying persons on their cell phones in the U.S. will be included in the new report. The task force membership includes Mike Battaglia, Stephen Blumberg, John Boyle, Mike Brick, Charles DiSogra, David Dutwin, Howard Fienberg, Anna Fleeman-Elhini, Tom Guterbock, John Hall, Scott Keeter, Courtney Kennedy, Paul J. Lavrakas (chair), Michael Link, Linda Piekarski, Charlotte Steeh, Trevor Tompson and Randy ZuWallack.

President's Column: The AAPOR Transparency Initiative

Peter Miller, President

I want to bring you up to date on the Transparency Initiative.

As you know, this project is an effort to encourage methodological disclosure for polls and surveys whose findings are publicly released. Under the plan, AAPOR would publicly commend those organizations that routinely deposit information required by our Code in a publicly available archive. The archive would serve both as a means for ensuring transparency in public opinion research and as a resource for all of us to examine evolving practice in our field. Accompanying publicity would help to educate the public about the internal workings of polls and surveys. Through this initiative, AAPOR will more effectively foster professionalism in our field.

Since I wrote to you in the fall, we have made some headway. First, I have had an initial exchange with many organizations, inviting them to participate in the Initiative and asking for their feedback. This has produced many expressions of willingness to join and has identified several issues that need to be addressed to make the project work. Second, the AAPOR Code is being revised and, pending member approval, will serve as the basis for disclosure practice. Third, I have had discussions with the Roper Center about establishing an archive for disclosed information. Lois Timms-Ferrara and Marc Maynard will have a poster session at the conference, in which they describe the information required by the AAPOR Code and what already resides in the Roper Archive. They also are discussing coordination with the Odum Institute at the University of North Carolina and the Inter-University Consortium for Political and Social Research at the University of Michigan. Fourth, several committees, linked to Council officers, are being established to shepherd the Initiative as it develops over the next year.

At the conference in May, we will publicize the names of organizations which have committed to participating in the Transparency Initiative up to that date. Others will be welcome to join as we proceed to work out details over the succeeding months. Another highlight of the conference is the plenary session panel on "Assessing Truth in Polls and Surveys." This panel will lay out, compare and critique the approaches of different organizations (e.g. AAPOR, NCPP, CASRO, OMB, ABC News) to addressing transparency and survey quality. The panel will put our efforts in perspective and identify common ground with other organizations.

As the association's past president, I will devote my time to bringing the Transparency Initiative to fruition. Apart from working through issues that affect survey organizations' ability to participate, we need also to address the costs of the project, including archive management and have a means for continuing support. I have taken some initial steps on fund raising; committees will flesh out a comprehensive plan over the coming months.

The Transparency Initiative is obviously a major undertaking for AAPOR. To sustain the effort in coming years will take time, vigilance and treasure. We'll need imagination to seize the opportunities the Initiative will offer to study how our profession works. This may be the most significant project we have ever attempted. At the same time, the Initiative will replace the episodic Standards cases – themselves very time-consuming and often unproductive – with a new, effective way to foster methodological disclosure. If you would like to be involved personally or through your organization, please let me know. After Council approval, a list of committees and sign up information will be available online and at the conference. I look forward to working with you on this ambitious, vital enterprise.

2010-12 Executive Council Elected

These AAPOR members have been elected as the Executive Council for 2010-12:

Vice President/President Elect [Scott Keeter](#)

Associate Conference Chair [Dan Merkle](#)

Councilor at Large [Linda Piekarski](#)

Associate Secretary/Treasurer [Joseph Lenski](#)

Associate Standards Chair [Timothy Johnson](#)

Associate Communications Chair [Richard \(Rich\) Morin](#)

Associate Membership/Chapter Relations Chair [Joseph Murphy](#)

AAPOR congratulates the incoming councilors and thanks all who stood for election, the Nominating Committee, and all who nominated and voted for AAPOR's future leadership.

James Beniger, Former AAPOR President, Dies at 63

James Beniger, who won the AAPOR Student Paper Award in 1975 and went on to serve four terms on the association's Executive Council, ultimately as president in 1997-98, died April 14 after a long struggle with Alzheimer's disease. He was 63.

Beniger was a communication and sociology professor at the University of Southern California and Princeton University. His widely influential book *The Control Revolution: Technological and Economic Origins of the Information Society* (Harvard University Press, 1986) received multiple distinguished awards. (See the [USC obituary](#) for a detailed account of Beniger's career.)

Beniger graduated magna cum laude in history from Harvard College. During college he was a reporter and editor at the Harvard Crimson (see his archived work at [thecrimson.com](#)), a freelance art critic for *The Boston Globe* and a staff writer in Chicago (including at the 1968 Democratic National Convention) for *The Wall Street Journal*. After college Beniger taught in Lebanon and Colombia and traveled widely. He was acting books and arts editor of the *Minneapolis Star* before turning to graduate study.

While studying statistics and sociology at the University of California, Berkeley, Beniger won the AAPOR Student Paper Award in 1975. He earned his PhD in sociology from Berkeley in 1978.

From 1986 to 1993, Beniger served as associate editor of the journal *Communication Research*. He was elected AAPOR's publications (now communications) chair 1987-88, secretary-treasurer 1989-90, conference chair 1994-95 (for [AAPOR's 50th Annual Conference](#)) and president 1997-98. Beniger also was founding administrator of the AAPORNET email discussion list and author of its first post, on Nov. 22, 1994. He reflected on the dawn of the digital age and its impact on AAPOR and our field in his [presidential address at the 1998 annual conference](#).

AAPOR Developing Strategic Plan

Roger Tourangeau, Councilor at Large

Both AAPOR and the field of survey and opinion research are undergoing major transitions. For instance, many researchers think that telephone surveys are confronting more serious challenges now — including falling response rates and lower coverage of the general population — than at any time since telephone surveys first became a popular method for collecting data. New technologies, such as Web surveys and online panels to provide respondents for such surveys, continue to emerge and continue to present new methodological challenges to AAPOR members.

To confront the technological and social transformations affecting our field, AAPOR has responded by appointing task forces to study the emerging problems and to issue reports that summarize what is known about them.

But AAPOR itself has also undergone some major changes over the last few years. The membership has grown, the conference has gotten bigger and longer and AAPOR has turned to a new management group to help run the organization. Council has responded by appointing a task force to develop a strategic plan for the organization. The strategic plan will deal with issues like how much should AAPOR grow, how it can attract new members and how it can increase the benefits it offers to its members.

In December AAPOR's Executive Council appointed the Strategic Planning Task Force: Roger Tourangeau (councilor-at-large) as chair, Reg Baker (associate standards chair), Stephen Blumberg (standards chair), Jon Cohen (associate communications chair), Michael Link (conference chair), Frank Newport (president-elect and vice president), and Nancy Whelchel (membership chair).

Currently, the task force is attempting to develop a mission statement for AAPOR and an assessment of AAPOR's strengths and weaknesses. Ultimately, it will lay out a plan to guide the organization over the course of the next few years. As Roger Tourangeau noted, "AAPOR hasn't really done much in the way of long-range planning since 2005-2006, and it's time to take another look at the goals of the organization, given the important changes in the environment and in the membership of AAPOR."

The task force members have reviewed some of the results of past surveys and will almost certainly conduct a new survey of the membership to guide the development. "Given who we are," Tourangeau commented, "how could we NOT do a survey?" The task force is aiming to have at least some preliminary results to discuss at the annual conference this year.

AAPOR Task Force on Survey-Based Legal Evidence

The 2010-2011 AAPOR task force on Survey-Based Legal Evidence was formulated in early 2010, in part, to provide follow-through on a recommendation made by AAPOR's Long-Range Planning Committee (LRPC) in 2006. This recommendation was to have AAPOR provide education about survey research methods to attorneys and the courts. As noted in the 2006 LRPC report, "although the *Manual on Scientific Evidence* provides a chapter on 'Survey Research,' no [publication] can stay up to date with respect to standards of practice."

One of the goals of this task force will be to determine how AAPOR might enhance the knowledge readily accessible to attorneys and the courts concerning how the reliability and validity of surveys should be evaluated. The Legal Evidence Task Force is in its early stages of discussing its mission and is not anticipated to issue a report and recommendations to Council until 2011. Task force members include Andy Beveridge, Sarah Butler, Johnnie Daniel, Gene Erickson, Tom Guterbock, Sean Hogan, Deborah Jay, Paul J. Lavrakas (chair), Peter V. Miller, Jeff Stec, John Tarnai, Kent Van Liere and Cheryl Weiss.

AAPOR Membership Numbers Swelling

Nancy Whelchel, Chair, and Kelly Foster, Associate Chair
Membership & Chapter Relations

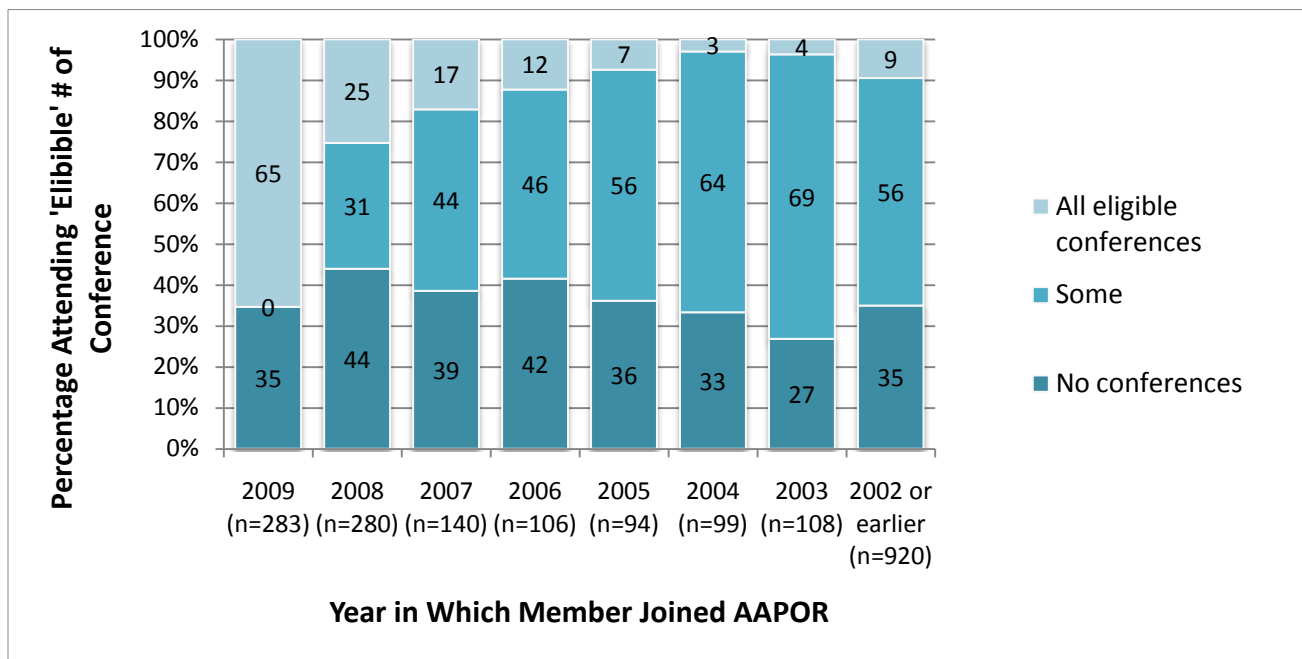
After closing 2009 with a record-breaking 2,248 members we are off to a terrific start in 2010, with 1,900 members as of March 31 – by far the largest membership we have ever had at this time of the year. AAPOR Membership & Chapter Relations (MCR) would like to extend an especially warm welcome to the 150 new members who have joined since January 1, 2010, and say thanks for staying with us to all our renewing members!

Seventy-three percent of our 2009 members (excluding honorary members and those joining after October 1, who renew automatically) had renewed their membership as of March 31, 2010. We have already equaled our retention rate from our 2008 “class” and are optimistic that the renewals are going to keep coming in!

With our annual conference fast approaching, MCR would like to pique your interest in heading to Chicago by telling you a bit about what we know about our conference attendees and what they get out of the conference experience. Not surprisingly, we love numbers and especially numbers from surveys, so here are a few to encourage you to join us at the conference in May.

Who goes to the conference? In recent years almost 850 people have crowded the sessions, receptions and exhibit halls of our annual conferences. In 2009, almost 40% of “eligible” AAPOR members (those joining before the conference or actually as part of their conference registration) attended our conference in Hollywood, Florida. Perhaps most telling, AAPOR members are loyal conference attendees. Looking back over the past seven years, about 20% of the members did not miss a single conference during the years in which they were a member.

Number of ‘Eligible’ Annual Meetings Attended, by Year Joined AAPOR (2009 AAPOR Members)



Membership report (cont'd)

The make-up of attendees generally mirrors the diverse backgrounds of AAPOR members overall:

- In 2009, about one-third of attendees were age 50 and older and a little more than one-fourth were under 35.
- The conference always attracts a large contingent of folks new to the area of public opinion/survey research. In 2009, 75 attendees (13% of all attendees) said they had been in the field less than three years. Related to that, student participation in the conference is always strong, with 65 students (almost 40% of our student members) having attended the 2009 conference. The conference provides terrific networking opportunities for these younger, less experienced and/or student members.
- More than 25% of 2009 attendees had been in the field of public opinion/survey research for more than ten years, and 16% more than 20 years.

About one-third of the 2009 conference attendees work in academe and one-third in the private sector. Another 15% were associated with non-profit organizations, and 13% work in government. Finally, even though 2009 was not a year in which WAPOR (the World Association of Public Opinion Research) met with AAPOR, almost 10% of the attendees in Hollywood were from outside the U.S.

Why do they go? People go to the AAPOR Annual Conference for all sorts of reasons, but we can provide a bit of actual data to highlight a few of those. In our most recent general survey of our membership (conducted in 2007 – another is planned this year) a majority of respondents rated the following as a “5” or “4” on a 5-point scale on importance of reasons to attend the conference:

- Learning new methods (82%)
- Keeping up to date on public opinion and other substantive (80%)
- Meeting new people, networking (71%)
- Seeing old friends (54%)

What next? So, there you have it! By now you must be looking forward to joining your colleagues in Chicago to share and learn, to network and have fun! MCR and our chapter presidents would love to see you around the conference, and please join us at the Membership and All Chapter Reception!



AAPOR News / Spring 2010

Mike Mokrzycki, Communications Chair

Jon Cohen, Associate Communications Chair

Deanna Marchetti, Marketing Communications Manager, The Sherwood Group